*Table 1*

Experts who participated in the project, with details of those at the intersection of expertise and advocacy

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| --- | --- | --- | --- | --- | --- | --- |
| **Pseudonym** | **Gender** | **Age** | **Ethnicity** | **Profession** | **Workplace** | **Intersection** |
| Abby | Female | 35-44 | Caucasian | Journalist and Senior Producer | News outlet | Sees news reporting as civic engagement |
| Anthony | Male | 45-54 | Caucasian (non-UK) | User Experience Designer | Library | Runs the website of a charity protecting rural heritage |
| Carol | Female | 35-44 | Caucasian | Lecturer in Information Science and former Librarian | University | Sees librarianship as civic engagement |
| Chloe | Female | 25-34 | Non-Caucasian (Asian origins) | Senior IT Analyst | Household goods company | / |
| Christian | Male | 35-44 | Caucasian (non-UK) | Cloud Architect and former IT Manager | Cloud services provider | / |
| David | Male | 45-54 | Caucasian | Researcher in Social Informatics | University | Runs the websites of community councils |
| Emma | Female | 25-34 | Non-Caucasian (Asian origins) | Technical Business Analyst | Bank | / |
| Frank | Male | 25-34 | Caucasian | Media Publisher | Media outlet | / |
| George | Male | 35-44 | Caucasian (non-UK) | Librarian | University | / |
| Joseph | Male | 35-44 | Caucasian | Journalist | Freelancer | / |
| Linda | Female | 55+ | Caucasian | Media Educator | Charity promoting media education | Works for a charity supporting media education |
| Matthew | Male | 35-44 | Caucasian | Senior Learning Technologist | University | / |
| Monica | Female | 35-44 | Caucasian (non-UK) | Librarian | University | / |
| Oscar | Male | 18-24 | Caucasian | Head of IT | Management Consulting Provider | / |
| Peter | Male | 45-54 | Non-Caucasian (African origins) | Information Consultant and former Librarian | Freelancer | Sees librarianship as civic engagement |
| Rosie | Female | 25-34 | Non-Caucasian (Asian origins) | IT Engineer | Bank | / |
| Shawn | Male | 25-34 | Caucasian (non-UK) | Librarian | University | Has a degree in politics and sees librarianship as civic engagement |
| Simon | Male | 35-44 | Caucasian | Systems Administrator | University | / |
| Sophia | Female | 25-34 | Non-Caucasian (Asian origins) | Social Media Coordinator | Clothing company | / |
| Tom | Male | 35-44 | Caucasian | A-Level Media Studies Teacher | School | / |
| Vanessa | Female | 35-44 | Caucasian (non-UK) | Senior Learning Technologist | University | / |
| Whitney | Female | 35-44 | Caucasian | Director of Legal Affairs | Media outlet | / |

*Table 2*

Advocates who participated in the project, with details of those at the intersection of expertise and advocacy

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| --- | --- | --- | --- | --- | --- | --- |
| **Pseudonym** | **Gender** | **Age** | **Ethnicity** | **Profession** | **Workplace** | **Intersection** |
| Adam | Male | 55+ | Caucasian | Chair | Left-wing group campaigning for freedom of speech | Has a background in Computer Studies |
| Adele | Female | 25-34 | Caucasian | Campaign Coordinator | Progressive organisation campaigning for human rights | / |
| Alex | Female | 45-54 | Non-Caucasian (African origins) | Panel member | Progressive charity promoting social justice | Produces socially conscious music, which he identifies as civic engagement |
| Andrew | Male | 35-44 | Caucasian | Councillor | Local community council | Works as a website designer for an IT company |
| Amanda | Female | 45-54 | Caucasian | Director | Traditionally right-wing organisation campaigning for media regulation and children’s safety | Advocacy work concerns the media |
| Georgia | Female | 25-34 | Non-Caucasian (African origins) | Founder | Progressive organisation campaigning against online abuse | Advocacy work concerns the internet |
| Helen | Female | 35-44 | Caucasian | Green Party Candidate; Digital Campaigner | The Green Party; Progressive organisation campaigning for democratic participation | Profession of digital campaigner entails knowledge about the internet |
| Jack | Male | 25-34 | Caucasian | Head of Campaigns | Conservative organisation campaigning for rural life | / |
| Jacob | Male | 18-24 | Non-Caucasian (Asian origin) | Activist and volunteer | The Conservative Party | / |
| Julia | Female | 25-34 | Caucasian (Non-UK) | Policy officer | Progressive organisation campaigning for digital privacy | Advocacy work concerns the internet |
| Kelly | Female | 25-34 | Non-Caucasian (Afro-Asian origins) | Co-founder and Chair | Conservative organisation campaigning for social justice | / |
| Laura | Female | 25-34 | Non-Caucasian (Asian origins) | Digital campaigner | Left-wing charity campaigning for social justice | Profession of digital campaigner entails knowledge about the internet |
| Mark | Male | 25-34 | Caucasian | Lib Dem Candidate | The Liberal Democrat Party |  |
| Mary | female | 35-44 | Caucasian | Co-founder | Progressive community group promoting environmental sustainability | Studied digital marketing |
| Michael | Male | 35-44 | Non-Caucasian (African origins) | Labour Councillor | The Labour Party | / |
| Miriam | Female | 55+ | Caucasian (non-UK) | Chair | Local Community Council | / |
| Moana | Female | 45-54 | Non-Caucasian (African origins) | Secretary; Activist | Conservative organisation campaigning for gender equality; The Conservative Party | / |
| Patrick | Male | 18-24 | Non-Caucasian (Middle Eastern origins) | Intern; Former Member of Youth Parliament | Centre-right- organisation campaigning for lower taxation | / |
| Richard | Male | 25-34 | Caucasian | Political Relations Manager | Conservative organisation campaigning for rural life | / |
| Robert | Male | 25-34 | Caucasian (non-UK) | Fellow | Right-wing libertarian organisation | / |
| Roger | Male | 35-44 | Caucasian | Digital campaigner | Progressive organisation promoting environmental sustainability | Profession of digital campaigner entails knowledge about the internet |
| Sue | Female | 18-24 | Non-Caucasian (Asian origins) | Party Member; Former Vice President | The Conservative Party; Right-wing libertarian organisation campaigning for free speech | Studied digital marketing |