**CONSENT FORM**

**Research project title: Meat-free Mondays? Exploring the practices, perceptions and motivations of consumers of meat and dairy substitute products**

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**Please return one copy and keep one copy for your own records**

Have you read, or has someone read to you, the ‘Information Sheet’ about the project?

Yes No

Do you understand what the project is about and what taking part involves?

Yes No

Do you understand that if you take part in the research that your words will potentially be used in project outputs but you will not be identifiable in any way? A pseudonym will be used and no other identifying data will be included.

Yes No

Do you understand that the information you provide may be used anonymously in future research and will be stored in the UK Data Service Repository?

Yes No

Do you know that if you decide to take part and later change your mind, you can leave the project up until 31st May 2024 without giving a reason?

Yes No

Are you over 18?

Yes No

Would you like to take part in the project?

Yes No

If yes, is it okay to record your interview and send the recording to a trusted Transcription company who will type it up?

Yes No

Name of Participant:

Signature or initial:

Name of Researcher:

Signature or initial:

Date: