Methods description

Data were collected using a series of 27 interviews with households residing in the city of Bristol or surrounding areas within the other Unitary Authorities that make up the West of England Combined Authority.

The transcripts of all 27 interviews have been anonymised and are shared in this data deposit.

The interviews were designed to reveal non-expert perspectives on the transition to electric mobility, including their experiences or encounters with different modes of electric mobility and their views of various electric mobility policies affecting the Bristol city-region. The participants were recruited via the social media pages / feeds of TravelWest, the Revive municipal charging network, and other local organisations, as well as the civic society group representatives interviewed as part of the policy perspective. Amazon vouchers were offered as an incentive to increase recruitment.