



University of
Sheffield

WE'RE RESEARCHING

REUSABLE PLASTICS



OUR RESEARCH

The University of Sheffield is working with partners in Europe on a research project about reusable plastic packaging. Reusable packaging for food, drinks, cleaning and personal care products that can be refilled and/or returned is one way to reduce the environmental impact of plastic.

HOW CAN I HELP?

We're interested in how reusable packaging is currently used by customers in shops, supermarkets, online, and when eating out or ordering takeaway food. Today we're observing how it works in practice and chatting to people who do and don't use it. You can help by sharing your views with us.



You can talk to our researcher in-store today, and **scan this QR code** if you're interested in getting more involved in this research.



CAN I GET MORE INVOLVED?

We're looking for households to take part in more in-depth research about reusable packaging in everyday life. We're looking for a mix of people who do and don't regularly reuse packaging. The research will involve tasks such as an interview and a diary, with a **£50 Love2shop voucher** on completion. For more information please contact Dr Kristina Diprose or scan the QR code.



WHO APPROVED THIS STUDY?

This research has received formal approval from the University of Sheffield and complies with the University's ethical policy on research involving human participants.



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