**Grant Number:** ES/S006885/1

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**Project title:** Virtual reality Experiment to study the Role of social Conformity in the acceptance of Autonomous vehicles

The following files have been archived:

| File name | File description (Short description of content, sample size, format, any linking between different types of data, i.e. survey and interviews/focus groups) |
| --- | --- |
| Pedestrian\_Crossing\_Data\_NC\_TO | Results of pedestrian crossing data using immersive VR experiments and the data were collected in Newcastle, UK and Toronto, Canada  Sample size: 9262 pseudo-observations  Format: Spreadsheet files (\*.xlsx) |
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|  |  |

* **Publications**:

Kamal, K., Farooq, B., (2023) “Ordinal-ResLogit: Interpretable Deep Residual Neural Networks for Ordered Choices.” Journal of Choice Modelling. 50, 100454.

Kamal, K., Farooq, B., (2024) "Best of Both Worlds: A Deep-Copula Approach for Joint Behaviour Modelling" International Choice Modelling Conference, Chile, April 2024

Kamal, K., Farooq, B., (2024) "Fully Interpretable Deep Causal Model and Counterfactual Forecasting Framework for Travel Behavior Applications" Annual Meeting of Transportation Research Board, Washington DC, January 2024.