Sample email to artist (to be adapted depending on who is sending the email, the PI/COI or the PDRA)

Dear X

I am writing to see if you would be willing to participate in a research project called “Cultures of Anti-Racism in Latin America”. The purpose of the research is to find out how various artists use their particular form of expression to explore questions of multiculturalism, ethnic diversity, indigenous and Afro-descendant rights, and racism. And how they use art to challenge racism in the society.

The project is being run by three academics from the University of Manchester (United Kingdom), Professor Peter Wade, Professor Lúcia Sá and Dr Ignacio Aguiló. We are in working in three countries - Argentina, Brazil and Colombia - and in each we are counting on the support of a respected academic partner: Professor Ezequiel Adamovsky for Argentina, Professor Felipe Milanez for Brazil, and Professor Mara Viveros Vigoya for Colombia. In each country, the research is being carried out by a junior researcher, who in the case of [Argentina/Brazil/Colombia] is me/XX.

I believe your work in [literature/cinema/music/etc.] would be relevant for our research and I wondered if you would be willing for me to contact you to explain further what the project is and what your involvement would involve. I can mention now that the project will involve a public event in Buenos Aires/Salvador/Bogotá, at which some of the artists we will work with can present their work. The project also involves a final event in Manchester; and we will create an online exhibition space, where the works of these and other artists will be presented and accessible to an international audience.

I look forward to hearing from you.

With best wishes

XXX