**Young people’s nature engagement and advocacy in the UK**

**Stage 1 interview guide**

**Personal Journey**

Q 1. Could you tell me something about your background that led you to this job/role)? (Your journey that motivated you to work in this direction, how you associated with the organisation)

**About the organisation**

Our research project is about looking at young people’s engagement and advocacy with nature in the UK. In relation to that I am interested in some of the work you do with young people (particularly \_\_\_\_).

Q2. From your website I read about\_\_\_ and \_\_\_ (specify the project(s)). Could you tell me a bit more about this? (Beyond the website)

-How did it start and how has it changed over time? (e.g. changed in Scale)

Q3. How do you describe the aim of your organisation to young people when they join? How do you talk about what you want to do/achieve? [possible response: we inspire people to develop…]

Q4. Can you describe any moments/events/ or time when you feel things have worked, there is a shift?

**Young People engagement**

Q5. Can you tell me a little about \_\_\_\_ project(s)? [focussing on practicalities]

- In what ways were young people involved in these projects (roles they take up)?

- How do young people approach you? Or how do you find young people who want to participate?

- Do you prioritise people in the selection process?

- Are there groups of young people you find harder to recruit or difficult to reach?

Q6. What motivates young people to join?

-What are the factors that make a difference between groups of young people, allowing them to stay on/commit or move away? (e.g. distance, type of organisation et

Possible follow-on Q – in what ways do you notice young people getting more fully involved, what does that look like?

Q 6a What do you think young people think about nature?

Q 6b What have you learnt personally about working with young people?

If interviewing young people – What have you learnt personally about working on these issues/working in these settings/with the group?

**Context**

Q7. How do you think your work is distinctive from others working in comparable areas?

- Who do you draw inspiration/motivation from (organisation/individuals)?

Q8. What has been one of the biggest challenges you’ve faced during work?

- What are the current challenges (difficulties) you are facing? (Hints: working with young people, funding…)

**Changes and Possible futures**

Q9. What does growth and success look like to you in terms of your work/organisation?

Q10. Do you feel your work is having a wider impact, beyond the immediate group of participants/local area? (e.g. on nature, biodiversity, govt policies at local/national levels, climate action etc.)

Q10a. Over the period there have been social, political, and environmental changes (policy, climate awareness, pandemic), how does that impact what you do? (Possible responses – ppl more aware of climate change, meetings online, focus of the work shifted towards education…)

Q11. What is your hope for the future? (Prompt - would the future look like if your aims were fulfilled/or organisation became redundant?)

Q12. Over time do you observe any positive changes in young people who are associated with your organisation? (e.g. difference in roles within and beyond org, identity, way they think)

Q13. In what ways has your work impacted or changed you? (e.g., changed your perspectives or the ways in which you approach things)