

**Grant Number**: ESRC ES/T015357/1 and German Federal Ministry of Education and Research [grant number 031B0781A]

**Sponsor:** Christoph Siemroth

**Project title**: Why Do Retail Investors Pick Green Investments? A Lab-in-the-Field Experiment with Crowdfunders

The following files have been archived:

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| File name | File description (Short description of content, sample size, format, any linking between different types of data, i.e. survey and interviews/focus groups) |
| Projekt Investorenverhalten - Liste\_Investoren - FINAL (anonymisiert)-manualsave.xlsx | Contains the subject responses from the qualtrics experiment/survey |
| Rocket field experiment\_May 3, 2021\_15.25.xlsx | Contains the anonymized data from the crowdfunding platform about their investors, including past investments |
| personal-links.xlsx | Contains a link table that matches the two prior data files |
| analysis01.do | Contains Stata code to assemble the dataset and reproduce the statistical analyses from the published paper |
| README.txt | Contains more detail about the other files and how to use them |
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**Publications**: (based on this data, if any)

Siemroth & Hornuf (2023): "Why Do Retail Investors Pick Green Investments? A Lab-in-the-Field Experiment with Crowdfunders", Journal of Economic Behavior & Organization, 209, 74-90.