**Is hiding my first name enough? Using behavioural interventions to mitigate racial and gender discrimination in the rental housing market**

We carried out the experiment at the UK's largest online real estate portal and property website, [www.rightmove.co.uk](http://www.rightmove.co.uk). In 2021, Rightmove recorded 208 million visits per month and a total of 692,000 properties listed on their website. Therefore, the platform offered us access to the largest available database of rental property listings in the country. We searched for rental properties in the Greater London Area advertised between December 2021 and April 2022. Only houses, flats and apartments are included. All listings are handled by letting agents, with no private landlords involved.

Once a property was identified as eligible for the experiment, we submitted five applications to the letting agent, each requesting a viewing appointment. The five applicants represented different ethnic backgrounds (i.e., one from each of the five groups) but shared the same gender. To avoid any suspicion of spam, we spaced the sending of the five emails by at least 12 hours.

We selected a total of 360 properties, resulting in a sample size of 1,800. This sample was evenly divided between the two gender groups and the five ethnic groups. This means there were 360 observations for each ethnic group and 900 observations for each gender group. Half of the sample was randomly chosen to receive an Information behavioural intervention. Within these groups, one-third of the Chinese, Nigerian, and Polish renters were randomly selected to incorporate the Social Norm intervention in their email messages.

Each email inquiry process ended either when the letting agent replied or if there was no response after two weeks. If letting agents invited applicants for a viewing, we turned down the offer within 24 hours. Except for the initial application with a request for viewing and the notification to withdraw the application, no attempts were made to communicate with letting agents, such as replying to emails, be it through email replies, messages, or phone calls, to minimise the impact on their regular operations. We obtained ethical approval from the Research Committee at the author’s institution.

**Table 1: Variable names and definitions**

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| Variable name | Definition |
| No | Serial number |
| Gender | Gender of the respondent (female or male) |
| Empinfo | Employment information (White-collar job or no information provided) |
| Nudge | =1 if nudge was implemented |
| Ethic | Ethinc background (Indian, Polish, Nigerian, Chinese or British) |
| R  esponsetype | Type of response (Automatic Confirmation, Further Questions, Further Questions to View Property, Intention to Discuss, No Response, Property Let to Others, Selected Properties Ad, and Timed View Property) |