

ULL analysis: Paris and London

20 Sept 2022



LOCATION

LONDON
BOROUGH OF TOWER HAMLETS
POPLAR
LANSBURY WARD, EAST LONDON
ProSHARE-Lab | R-URBAN HUB



LOCATION

PARIS - BAGNEUX
ProSHARE-Lab | R-URBAN HUB



- Bagneux – 40,000 inhabitants suburban city
- 45% from immigrant background ; 38% employees and factory workers
- Left-wing municipality (since 1938)
- Strong social housing programmes; grand ensembles
- Big areas facing urban regeneration



DESCRIPTION

The ProSHARE labs are hosted by the R-Urban civic hubs in Bagneux, Paris and Poplar, London.

The civic hubs have been initiated by architects to provide resources and infrastructure for collective 'resilience practices' in those neighbourhoods, setting up circular social, ecological and economic exchanges .

These involve diverse forms of material and immaterial sharing.

The ProSHARE labs are catalysts for facilitating visibility, reflexivity and development of practices chosen by the users.

ProSHARE lab Paris

AGROCITE, Bagneux

R-Urban resilience hub (built in 2019)

Contact organisations: AAA + R-Urban

Stakeholders: AAA, City of Bagneux & Agrocite user association (60 members, most of them local residents from the + 400 public) + other local organisations using the space (Agrocite Bagneux, Appentissages, Souroux, Bagneux Environment, etc)

Activities: food growing, gardening food processing (meals and preserves) compost making, water management, training (green jobs, policy makers) education (different universities), local culture (concerts, exhibitions, conferences, parties).

A photograph of the ProSHARE lab in London. The scene is set outdoors in a paved area next to a brick building. A white container is the central focus, with its doors open. Several people are present, some holding signs. One sign on the container reads "POWER PLANT" with a cow illustration. Another sign inside the container says "15 LTR FERTILISER". A person is holding a sign that says "15 KG FOOD WASTE" with a leaf illustration. A black bag hanging on the container has the text "ACTOR X URBAN CHANGE". The background shows a brick building and some trees. The sky is overcast.

ProSHARE lab London

POPLAR, EAST LONDON
R-Urban Eco-Civic Hub (moved in 2017 from Hackney Wick)

Contact organisations: public works + R-Urban

Stakeholders: public works, local residents and users of space from adjoining housing estate (Teviet Estate), Women's Environmental Network, Poplar Harker Housing Association (involved in planned regeneration of site)

Activities: food growing, gardening, composting (anaerobic digester) collective meals, workshop, workspaces, summer schools for local youth, repair café (planned)

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Objectives of the ProSHARE labs

Bagneux

- evaluate what Agrocité has to offer as a sharing infrastructure in the area
- tackle spatial and social pitfalls that prevent the development of emerging sharing processes,
- identify ways to expand its sharing potential beyond its current limits.

London Poplar

- focus inwardly on the R-Urban Poplar Hub as an existing space of sharing
- generate spatial knowledge of existing socio-spatial dynamics
- understanding the role of situated community knowledge(s) in the wider regeneration context

METHODOLOGY

- **Make visible the existing sharing practices**
- **Facilitate improvement and expanding of sharing activities**

MAPPING

series of maps providing information online/ physically about sharing spaces and practices in the neighbourhood

SELF ASSESSMENT EXERCISE

Discussion about existing sharing practices within the hub and in the neighbourhood

Co-DESIGNING

a shared vision about potential sharing practices

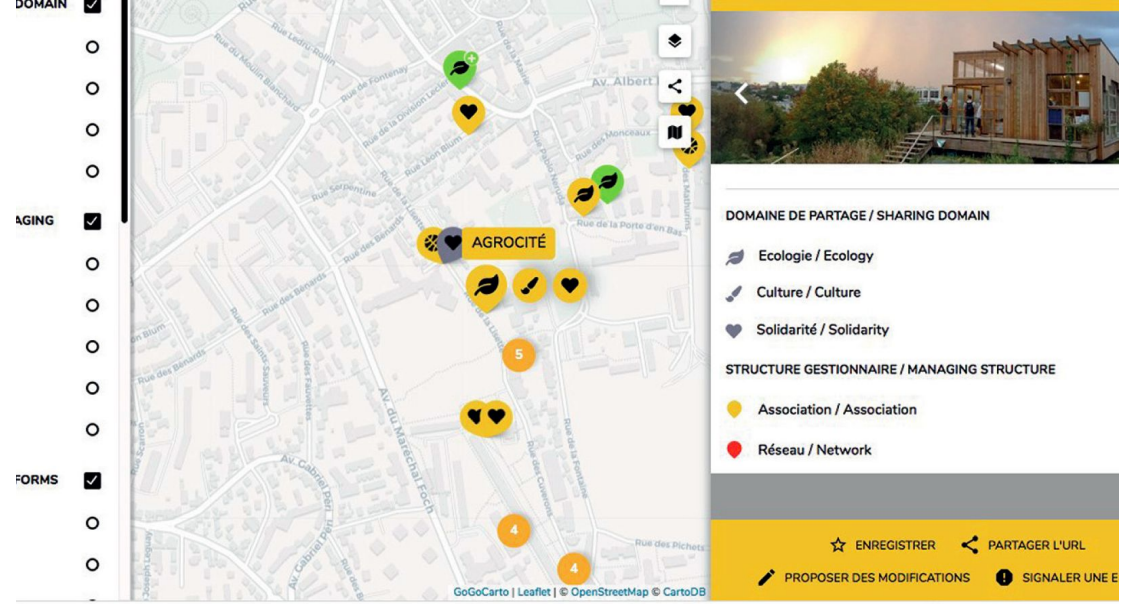
PROTOTYPING and IMPLEMENTING

prototype of new sharing actions / devices

Mapping

Bagneux

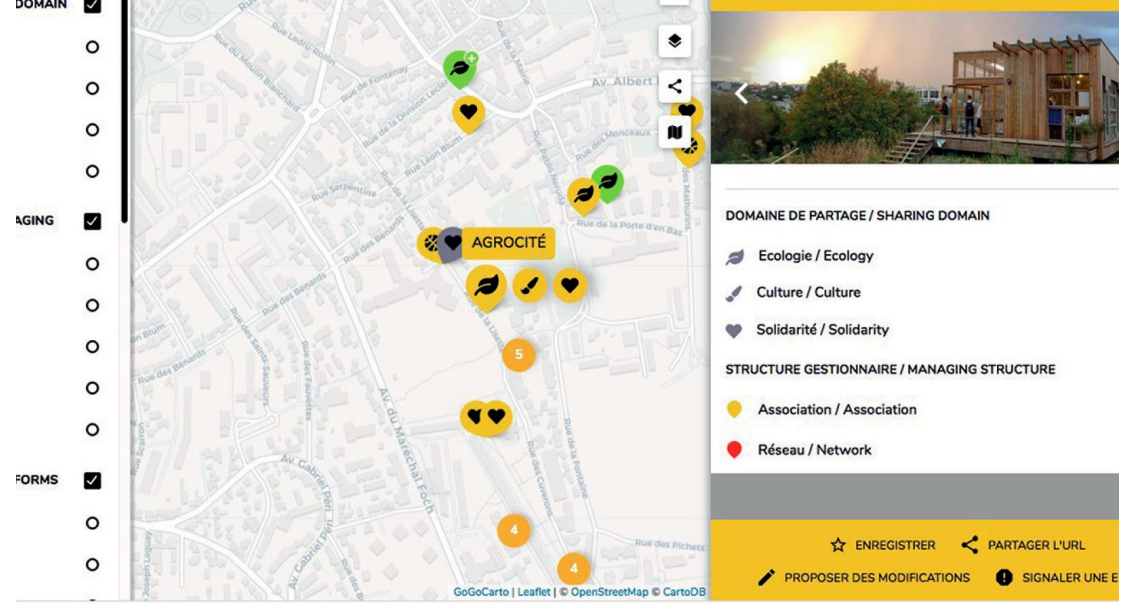
- GOGO carto digital map
- Analogue map



Mapping

Bagneux & London

- GOGO carto digital map
- Analogue map



SELF-ASSESSMENT

Workshop 1 - 5th feb

15 participants from six local organisations in Bagneux + Municipal Council focusing on their relations of sharing in order to identify and rank needs and resources

- Collaboration
- Spontaneity
- Addressing key publics (youth and women from diverse backgrounds and low-income residents),



CO-DESIGN

Workshop 2 – 20 Feb 2022

15 participants from six local organisations in Bagneux, focusing on identifying common actions that would enhance sharing and collaborations



CO-DESIGN

Workshop 3 – 11.03

15 participants from 9 local organisations + City Council in Bagneux, focusing on designing into detail the 3 actions in terms of : initiation, preparation and realisation



PROTOTYPING

Workshop 4 – 13.05

8 participants (from 5 local organisations + 2 City officers Culture& Ecological Transition)
focusing on prototyping one of the strategic action

‘Bagneux- tereau europeen de l’ecologie citoyenne’



IMPLEMENTATION

ACTION (Event) (16.09.22)

- 4 organisations (PPCM, AAA/Agrocite, LP7, BE) and Municipal council collaborating for the organisation of the event 'Parcours des proximités'
- Visit & workshops with children and youth in different locations involving the local organisations (and their networks) and schools
- Policy: Letter to Mayor (signed by 9 organisations) and proclamation of Bagneux "terreau europeene de l'ecologie citoyenne" as policy direction and label + Celebration of NEB prize for R-Urban



ANALYSIS

To what extent did ULL contribute to sustain existing urban commoning practices related to access to housing and the use of public space?

Which forms of sharing practices were tested in the ULLs?

How labs mediate processes of negotiation?

What role do they play in the regeneration processes?

- Catalyst
- Collaboration across sectors

Connection of existing spaces

Inclusion of key publics (youth)

- Offering an assisted space for discussion
- Enabling co-design and prototyping
- Space of reflection & action

ANALYSIS

- What do we learn from the cross-case analysis of the ProSHARE labs on the functioning of these hubs and the methods applied in each context?
- What makes ULLs (and in which forms) a powerful policy and planning instrument?
- What makes ULLs (and in which forms) a powerful research methodology?
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- Differences and synergies
- The importance of the long term (through nesting the hub in existing spaces and allowing local ownership)
- Implication of policy makers in ULL activities and connecting local & European policy
- Co-production of knowledge
- Offering tools for collaborative action taking in key areas
- Presence of key drivers, connecting transversally across organisations and sectors