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**‘The Fabric of You’**

**Office Wear, Performance and Identity**

This is a research project being carried out by Maya de Paz from the Department of Geography at Royal Holloway, University of London, UK. The research is for my undergraduate dissertation.

The project is focusing on the extent to which restrictive dress codes of the office environment have an impact on an individual’s display of identity, within Central London. Furthermore, the project will develop approaches to gender in the office space through investigating how separate genders perform in their business professional attire *(Weaver et al, 2013).* The project also aims to draw from creative geographies *(Hawkins, 2013)* but, concentrates on the understanding of individual everyday creativities through style and fashion in a work environment *(Wilkinson et al, 2019).*

If you agree to participate in the research, I would like to conduct an email interview with you. I will start by sending some prompt questions which should be answered as soon as possible, and I will then reply with a few more questions that reflect how you responded to the previous email. This email interview will comprise of three email exchanges between the interviewer and the interviewee. So, essentially, you will be sending me 3 emails throughout the entire interview. This will form a more conversational interview which allows more depth to be obtained in the research. The complete email interview should be completed before the 11th of September.

Alongside the interview, I may also ask the participant to send in a photo/s of certain aspects of their office attire which relates to the research. The photo may then be used in my dissertation to document and recall the interview answers. Examples of photos that I may ask for could include: an item of fashion which you wear to work that links to your identity such as a cultural garment. However, I will only request for them in or after the interview and will do so appropriately, relating the photo to what we have spoken about in the interview.

Participation is completely voluntary. All participants can choose to withdraw from the project at any time or can refuse to answer particular questions without any bias or judgement.

All material will be kept confidential. Any material used in the dissertation will ensure that individuals cannot be identified, this will be done by, for example, changing the name of the individual. This also includes any photos of work wear items. If the participants face is visible, then I will crop them out to ensure security measures are in place. The signed consent form will be kept separately from your responses.

For further information, please contact: