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**‘The Fabric of You’**

**Office Wear, Performance and Identity**

This is a research project being carried out by Maya de Paz from the Department of Geography at Royal Holloway, University of London, UK. The research is for my undergraduate dissertation.

The project is focusing on the extent to which restrictive dress codes, in offices worldwide, have an impact on an individual’s display of identity. Furthermore, the project will develop approaches to gender in the office space through investigating how separate genders perform in their business professional attire *(Weaver et al, 2013).* The project also aims to draw from creative geographies *(Hawkins, 2013)* but, concentrates on the understanding of individual everyday creativities through style and fashion in an office space *(Wilkinson et al, 2019).*

If you agree to participate in the research, I would like to conduct an email interview with you. I will send the questions for you to read through and you would just need to reply with your answers as soon as possible. The interview will take you about 20-30 minutes at a time which is convenient for you but should be completed before the 24th of August. I may also ask a few follow up questions relating to the responses to the original interview. I will do this via email again and would await your response.

Alongside the interview, I may also ask the participant to send in a photo/s of certain aspects of their office attire which relates to the research. The photo may be used in my dissertation to document and recall the interview answers. Examples of photos that I may ask for could include: an item of fashion which you wear to work that links to your identity such as a cultural garment. However, I will only request for them to be sent to me after the interview and will do so appropriately, relating the photo to what we have spoken about in the interview.

I may also use content from the participants public pages like Instagram to inform my research and may include the content in my discussion for my dissertation. I would also use their public username [your @] as reference to the content. Your real name would not be used. If this is something that you would prefer for me not to do, please do not hesitate to let me know.

Participation is completely voluntary. All participants can choose to withdraw from the project at any time or can refuse to answer particular questions without any bias or judgement.

All material will be kept confidential. Any material used in the dissertation will ensure that individuals cannot be identified, this will be done by, for example, changing the name of the individual. This also includes any photos of work wear items. If the participants face is visible, then I will crop them out to ensure security measures are in place. However, for content that has been published publicly such as onto Instagram, then I would use their username and would not edit the content at all. Again, if this is something you are not comfortable with, please let me know.

The signed consent form will be kept separately from your responses.

For further information, please contact: