

## Study Information Sheet

<b>Title of Project:</b>	Identification of Avatars	<b>Ethics Approval Number:</b>	202015906742486514
<b>Investigator(s):</b>	Dr Matt Fysh (Research Associate) Dr Markus Bindemann (Principal Investigator)	<b>Researcher Email:</b>	<a href="mailto:m.c.fysh@kent.ac.uk">m.c.fysh@kent.ac.uk</a> <a href="mailto:m.bindemann@kent.ac.uk">m.bindemann@kent.ac.uk</a>

**Aims of the Study:** In this study you will be asked to match/recognise avatar images based on digital photographs of their real-life counterparts. You will then view the name of each stimulus and will be asked to confirm that you are familiar with that person's visual appearance.

**Eligibility Requirements:** Aged 18+; normal (or corrected-to-normal) vision.

**What you will need to do and time commitment:** The study should take approximately 20-30 minutes, and you will identify avatars based on 3D facial scans of real people, as well as digital face photographs, and finally demonstrate your familiarity with each identity via a name identification task.

**Risks/Discomforts involved in participating:** N/A

**Confidentiality of your data:** All data will be stored anonymously, and participants cannot be identified from any answers they provide. In the case that this research will be published, only broad trends will be reported.

**Details of any payments/RPS credits:** Participants will be paid at a rate of £7 per hour

Remember that participation in this research study is completely voluntary. Even after you agree to participate and begin the study, you are still free to withdraw at any time and for any reason.

If you would like a copy of this consent form to keep, please ask the researcher. If you have any complaints or concerns about this research, you can direct these, in writing, to the Chair of the Psychology Research Ethics Committee by email at: [psychethics@kent.ac.uk](mailto:psychethics@kent.ac.uk). Alternatively, you can contact us by post at: Ethics Committee Chair, School of Psychology, University of Kent, Canterbury, CT2 7NP.

## RESEARCH INFORMED CONSENT FORM

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<b>Investigator(s):</b>	Dr Matt Fysh (Research Associate) Dr Markus Bindemann (Principal Investigator)	<b>Researcher Email:</b>	<a href="mailto:m.c.fysh@kent.ac.uk">m.c.fysh@kent.ac.uk</a> <a href="mailto:m.bindemann@kent.ac.uk">m.bindemann@kent.ac.uk</a>

Please read the following statements and, if you agree, initial the corresponding box to confirm agreement:

	Initials
I confirm that I have read and understand the information sheet for the above study. I have had the opportunity to consider the information, ask questions and have had these answered satisfactorily.	
I understand that my participation is <u>voluntary</u> and that I am free to withdraw at any time without giving any reason.	
I understand that my data will be treated confidentially and any publication resulting from this work will report only data that does <b>not</b> identify me.	
I freely agree to participate in this study.	

Signatures:

_____ Name of participant (block capitals)	_____ Date	_____ Signature
<b>Dr Matt Fysh</b>	<b>28/06/2019</b>	<b>M. C. Fysh</b>
_____ Researcher (block capitals)	_____ Date	_____ Signature

If you would like a copy of this consent form to keep, please ask the researcher. If you have any complaints or concerns about this research, you can direct these, in writing, to the Chair of the Psychology Research Ethics Committee by email at: [psychethics@kent.ac.uk](mailto:psychethics@kent.ac.uk). Alternatively, you can contact us by post at: Ethics Committee Chair, School of Psychology, University of Kent, Canterbury, CT2 7NP.

# Identification of Avatars

Thank you very much for your participation in this research. We would like to provide some further information about the purpose of the study and what we expect to find.

Thank you for participating in this study. Recently we have been 3D scanning people and rigging them onto "avatars" (i.e. digital representations of people), which will be used for studying person identification in Virtual Reality. The aim of this study was to assess whether the avatars that we have created thus far are valid representations of their real-life counterparts, which should be apparent from converging successful identifications of both the avatar images and the digital photographs.

If you have any queries about this research or would like to ask any further questions, please contact the researcher or research supervisor using the contact details below.

If you would like to withdraw your data at any point, please contact the Psychology departmental office on **01227 823961**. If you have been given a participant code you need to cite this. You do not have to give a reason for your withdrawal.

Once again, we would like to thank you for your valuable contribution to this research. Your participation is greatly appreciated.

Yours sincerely,

Monica Reis

**Researcher contact details:**

Dr Matt Fysh

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**Primary researcher contact details:**

Dr Markus Bindemann

[m.bindemann@kent.ac.uk](mailto:m.bindemann@kent.ac.uk)

Address: Psychology Department, Keynes College, University of Kent, CT2 7NP

If you have any serious concerns about the ethical conduct of this study, please inform the Chair of the Psychology Research Ethics Panel (via the Psychology Department Office) in writing, providing a detailed account of your concern.