This project had two main sites of investigation: Manchester Museum and a small independent TV production company in the North West. Manchester Museum was selected as a case study because it represented a cultural institution that was reimagining its relationship with its locality and diverse communities. However, given the difficulties in anonymising the institution, and the small number of racially minoritized staff, this data has not been deposited. The TV company was chosen as a case study of a regional TV production company that navigates the regional-national divide in producing content for the main British broadcasting organisations, and for employing diverse workforce on various contract structures. Out of the thirteen employees working in the TV company at the time of the research, six were from ethnically diverse backgrounds with some at relatively senior levels, representing an unusually diverse employment profile. However, as with much of the TV production sector, there were few permanent contracts with most on rolling or short term contracts.

TV production industry operate on a completely different model with rolling contracts on fast-paced projects as standard practice. As the TV company was small with a limited number of rotating staff, we also conducted interviews with a limited number of those working in the factual TV production sector from outside the organisation.