

Interview Schedule for Lobbyists

- Your role within the organisation and background
- How long have you worked for the organisation and how has this role changed?
- What are your core priorities and how have these evolved? Why?
- How do you build networks with other agencies?
- Who manages the relationships between the group and others? How have these changed
- What are the key concerns of the sector? How does this differ between members?
- How do you manage these differences?
- What have been your key successes/failures?
- What finances do you have and how have these changed?

London

- What is different about the London market?
- Does the London market provide opportunities to generate profits for members
- How helpful is the London Plan/other regulations in helping firms deliver on their targets?
- How helpful is the presence/existence of wider delivery targets?
- What are relationships like with local authorities in London? Any clear patterns emerged?
- What are relationships like with other agencies in London? Any clear patterns emerged?
- Do you work with other lobbyistss to push for regulatory changes in London (and elsewhere)?
- Any further comments? Is this is a reasonable summary of your views?