

Interview Schedule for Investors, House-Builders and Developers

- Your role within the organisation and background
- How long have you worked for the organisation and how has this role changed?
- What are the firms's core priorities in relation to housing and how have these evolved? Why?
- How do you build networks with other agencies? How have these changed and why?
- Who manages the relationships with public bodies and others? How have these changed?
- What are the key challenges/tensions that exist around the delivery of housing?
- What have been your key successes/failures in working in projects across London?
- What finances do you have and how have these changed?
- Which regulations have the biggest influence on your corporate strategies? Are they of a certain type? Which are least effective and why?
- How do you define affordable housing?

London

- What is different about the London market?
- Does the London market provide opportunities to generate profits?
- Is it a 'difficult' place to do business? Is it somewhere to avoid?
- How helpful is the London Plan/other regulations in helping you to operate in the city?
- How helpful is the presence/existence of wider delivery targets?
- What are relationships like with local authorities in London? Any clear patterns emerged?
- What are relationships like with other agencies in London? Any clear patterns emerged? Are there any places that are especially 'pro/anti' development?
- Do you work with business groups to push for regulatory changes in London (and elsewhere)?
- Any further comments? Is this is a reasonable summary of your views?