Interview Guide

**An explorative study of work transitions from fishing to tourism in Cornwall, UK**

* **I’m interested in how fishermen experience diversification into tourism – can you tell me about your experience**
* **What holds people back from diversifying into tourism related jobs?**
* **How do you see your participation in tourism?**
* **What do people in [town] think about tourism employment, particularly fishermen’s perspective. Why do you think they see it this way?**
* How would you describe yourself [in your work as a fisherman/ charter skipper etc]
* Thinking about your job - How would you describe yourself?
* How do your friends see you/ see it?
* In your job as [a fisherman], who are the people you have to deal with? Prompt on customers etc, eg worst customer, best experience?
* Describe a day in your life [as fishermen]
* What do you think describes your work identity best?
* What do you think which features describe your work best?
* Why do you say that?
* What is your definition of…[good work?]
* Follow up questions: so how does it feel?
* Can you describe this in a bit more detail, what sort of feelings did you experience?
* How did tourism affect fishing?
* How do people see the industry? How do others see your job?
* Why did you decide to transition into tourism
* Is tourism a viable option?
* Would you go back into fishing if you could?
* Enablers/ barriers
* What support did you get/ would you need to diversity into tourism?
* Do you feel this change affected your identity? In which way?
* What do the wives do? Any involved in tourism at all?

Notes:

* Don’t ask directly what dignified work means
* What makes a job dignified or not? Look at conditions of work