**ES-V0087871** **Addressing inclusivity in the spatial and social impacts of COVID-19 on the self-employed in the UK**

*Participant sampling methodology*

Potential study participants were recruited as a convenience sample via personal contact and social media. Final participants were selected to achieve a total of 30 interviews in two phases (Autumn 2020 and early Spring 2021) across three broad regions (Northern/Midlands England, London and Southern England, and Wales), with five interviews in each phase in each region. Participants were drawn from one of five ‘sectors’: construction/building trades; human-facing services; semi-skilled services; professional; and creative activity/performing arts. A target of broadly equal gender balance was also set, although the achieved sample was 13 men and 17 women.

The table below shows the target participant recruitment by phase, region, and sector.

