

Semi-Structured Interview Question Guide

Key Informant Group 4: Migrant Business Owners

Personal, family and community background:

1. Where did you migrate from?
2. Where are your immediate family located? Do you have any family members with you here in [country/city]?
3. For how long have you lived in [country] and why did you (or your ancestors) move here?*[Prompt for 'push' and 'pull' factors if both aren't covered in the initial answer – e.g. if they say a lot about why they wanted to leave UK/ India/China etc, ask them about why they chose to come to [country/city] specifically.]
4. What did you know about [country/city] before you migrated?
5. Where did you get this information from [visited, family there, network, social media], and what role did it play in your decision to move?*
6. How, and to what extent, do you think your experience of living and working in [country/city] is typical of your [group]?*

Growth and economic activity:

7. What is your line of [employment/business] in [country/city]?
8. Why are you [working/in business] in this particular sector?
9. Who established the [company/business] you work in, and when?
10. Is the business family owned? If so, what roles do family members play in the business?
11. What proportion of staff, roughly, are [migrant group] and what kinds of jobs do they do?
12. Are there particular reasons they are in these roles [skills, education, contacts, resources]?*
13. What are their working conditions, are they provided any benefits, do they have unions?*
14. What proportion of staff are local and what kinds of jobs do they do? [as Q12 follow-up]*
15. How do wages between nationals and immigrants compare between each other but within the sector as a whole?
16. Do you, or your [company/business], bring any new skills and knowledge to the [country/sector]? Are these passed on to local employees and how?
17. What benefits do you [employee] receive? What benefits do you [business owner] provide? [Training, skills development, healthcare, insurance?]
18. How would you describe national/immigrant relations within the business?
19. Have you/company/business introduced any new products, services, or innovative ways of doing things to the sector? What are they and how are they impacting on the economy and society?
20. Does your business provide increased competition for local businesses and how do the latter respond (e.g. adapt and improve or close down)?
21. Where are raw materials/inputs sourced and what are the implications of this for [insert 'host' country]?
22. Does the [business/company] engage in social welfare investment/initiatives or CSR type activities beyond staff to wider community/society? What are they, why is it done, and what is the impact?*
23. What are the main opportunities and challenges that your company sees in doing business in [insert country]?
24. Where do you see your self/business in 3-5 years time?
25. Overall, what role do you think [participant group] and [group businesses/employees] in general play in contributing to growth in [country]?

Migration and policy:

26. What do you think about the government's approach to immigration and its impact on immigrants' ability to [work/operate businesses]?
27. Are there any specific policies that impact/affect your [employment/business] activities?
28. Are you and/or [insert group] people able to influence/affect policy processes and decision-making more widely? If so, how?
29. What policy change would you recommend to help you and/or [insert group] to [work/do business] in [insert country] in a way that would enhance the contribution to the country's economy?

Broader research:

30. Is there any aspect of our research that would be useful to you and your company?
31. Are there any additional points about the project we should include or consider?
32. Who else do you think it would be beneficial for us to talk to? [If other key informants or data were discussed], can you connect us?