

Your opportunity to help accelerate UK domestic energy retrofit

Information sheet

Fast-Tracking Low Energy Use via Retrofit (FLEUR)*

SUMMARY (click on the headlines to see the information below)

What's the purpose of the project? To translate several academic insights on the adoption of low-carbon retrofit among UK homeowners into impactful policy suggestions.

Why have I been invited to participate? Your organisation has an interest to advance low-energy domestic retrofit activities in the UK, and you can help shape such interest into actual organisational activities.

Will what I say in this study remain confidential?
Yes

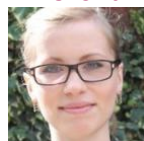
What will happen if I take part? You will participate in the online workshop that will take place via MS Teams on **Tuesday 25th May 2021, 2.00-3.30pm.**

Who is organising and funding this research? This research is organised by University College London (UCL) and funded by the Economic and Social Research Council (ESRC)

What will happen to the results of this research study?
We will provide you with the project report. The research will also be submitted for publication in peer-reviewed journals.

* This research has been approved by the UCL Ethics Committee, Project ID: 19137/001. UCL Data Protection Officer: Alexandra Potts data-protection@ucl.ac.uk

Who is running this project?



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What's the purpose of this project?

There is a pressing need to reduce the greenhouse gas emissions of Britain's housing sector in order to mitigate climate change. Most of the energy used in housing is associated with heating, which is largely attributed to the level of energy efficiency of buildings. The Fast-Tracking Low Energy Use via Retrofit (FLEUR) project is based on a recent research project on the adoption of low-carbon home retrofit among UK homeowners, completed as part of a wider UCL-led [Housing, Energy and Wellbeing \(HEW\)](#) project. The completed project generated several novel insights into individual retrofit-decision processes that result in low-carbon retrofit, which can potentially be used to encourage such decision processes on a national scale. The FLEUR project aims to translate these insights into impactful policy suggestions that are relevant in the real world and help the UK housing sector to reach net zero carbon targets by 2050.

Why have I been invited to participate?

There are several actors who are interested to advance low-energy domestic retrofit activities in the UK, including demand and supply side actors, governmental actors, intermediary organisations that operate to advance change towards sustainability and academics that specialise in low-carbon home retrofit. You are invited to participate in this

project because your organisation is an important actor, who is interested in and contributes to shaping low-energy home retrofit activities in the UK.

What will happen if I take part?

You will be asked to participate in a 1.5-hour online workshop, which will take place on **Tuesday 25th May 2021, 2.00-3.30pm**. You and other workshop participants will be presented with research insights from a research project and then asked to generate ideas on how to translate these insights into impactful policy suggestions in discussions structured by a novel psychological model of household retrofit decision-making. The workshop will include: (i) an introductory session, during which the insights from the previous research project will be presented; (ii) an individual and collaborative brainstorming activities to translate research insights into policy suggestions; (iii) a closing discussion on the developed suggestions.

Your participation is voluntary. If you decide to take part, you will be given this information sheet to keep and be asked to sign a consent form. You can withdraw within 3 months after the project workshop without giving a reason. If you decide to withdraw you will be asked what you wish to happen to the data, you have provided up to that point.

Will what I say in this study be kept confidential?

Your name and other identifiable information will be fully anonymised in any reports or publications resulting from the project. A list of participant organisations will be provided in the reports with your permission. Specific comments and ideas will be ascribed to the group rather than particular individuals. We will endeavour to minimise the processing of personal data wherever possible. Your personal data will be stored separately from any identifiable information on a secure UCL system for the duration of the project. The FLEUR project preliminary completion date is 1st October 2021 and your personal data will be securely deleted within 3 months of this date.

The workshop will be audio recorded and transcribed by a UCL approved transcriber to make the most of participant's contributions. Workshop participants will be encouraged to develop various diagrams to document their ideas during the brainstorming sessions. If necessary, these diagrams will be anonymised after the workshop, so it would not be possible to trace ideas to particular individuals. You will also be given pre- and post-workshop evaluation questionnaire to assess your interest in the project and usefulness of the project for your organisation. The questionnaires will be delivered through the Opinio online platform. Anonymised transcripts, anonymised workshop diagrams and anonymised answers to the pre- and post-evaluation questionnaires will be deposited on the [ReShare](#) repository and become available for reuse by others for future research as part of the Economic and Social Research Council funding obligations. Shared data will be fully anonymous and it will not be possible to trace it to particular individuals.

If you are concerned about how your personal data will be processed, or if you would like to contact us about your rights, please contact UCL in the first instance at data-protection@ucl.ac.uk. This research has been approved by the UCL Ethics Committee, Project ID: 19137/001. The controller for this project will be University College London (UCL). This 'local' privacy notice sets out the information that applies to this particular study. Further information on how UCL uses participant information can be found in our 'general' privacy notice: For participants in research studies, click [here](#). The information that is required to be provided to participants under data protection legislation (GDPR and DPA 2018) is provided across both the 'local' and 'general' privacy notices. The lawful basis that will be used to process your personal data are: 'Public task' for personal data.

Who is organising and funding the research?

This research is organised by University College London (UCL). It has been funded by the Economic and Social Research Council, Fast-tracking Low-Energy Use via Retrofit (FLEUR) grant, ref: ES/V012606/1.

What will happen to the results of this research study?

All participants will be provided with the project outcomes. The research will also be submitted for publication in peer-reviewed journals. It will be a pleasure to provide you with the project report, even if you are not able to participate in the workshop but are interested in the project outcomes. Please contact Yekatherina in this case.

The project seeks to translate research into impactful policy suggestions. It is hoped that some of the workshop participants will be interested to bring some of the workshop insights into their organisational activities. If you develop such an interest during the workshop, the research team will seek to collaborate further with you after the workshop to do so.