

# *Countryside change in the 21<sup>st</sup> Century: an international study*

## INTRODUCTION

Hello, I am from University of Leicester/Loughborough University. You should have received a leaflet through your door about a study we are doing of .....

Would you or someone else in your household mind sparing some time to answer some questions about what it is like to live in this village, what you like and what you dislike about the village, how you feel about living in the countryside and how you think the countryside is changing?

If NO thank person for their time, end interview and record on the UPRN list/map.

If YES, here is an information sheet giving further details of the project. We can either do the interview now or arrange another time that is more convenient for you.

- 1) We are very interested in getting individual responses so that as well as interviewing you we would like to interview all the other adult members of your household living here. How many people over the age of 18 are resident here?

I.....I.....I

Do you think any of the other members of the household would be willing to be interviewed as well? We could either do the interviews at the same time or we can arrange alternative times to interview yourself and other people.

Do you want to do the interview now or at some other time? .....

**If doing the interview later**, complete logging form. Leave respondent with information sheet, highlighting contact details.

**If doing the interview now**, check how many interviews you will be doing now and give the respondent(s) some time to read through the information sheet and ask any questions they have about the project. Then ask them to complete the consent form(s) and check that they are happy to be recorded.

### *Checklist*

How many people are being interviewed now ....

How many to be interviewed later ....

**N.B.** If other interviews can be arranged they should be, but time should not be wasted at this point in pressing for a firm time.

|   |                          |
|---|--------------------------|
| Permission to record interview            | <input type="checkbox"/> |
| Signed consent form                       | <input type="checkbox"/> |
| Other interview times arranged and logged | <input type="checkbox"/> |

## A) HOUSEHOLD AND FAMILY RELATIONS

Perhaps I could begin by asking you a few questions about you and your family.

- 1) Looking at **Card 1**, could you tell me how many people usually live in this property and can be placed in each of the age and gender categories, and their relationship to you? If we begin with yourself...

| Age (in years) | Male |  |  |  |  |  |  |  | Female |  |  |  |  |  |  |  |
|----------------|------|--|--|--|--|--|--|--|--------|--|--|--|--|--|--|--|
| 0-4            |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 5-10           |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 11-16          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 17-21          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 22-30          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 31-40          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 41-50          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 51-60          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| 61-65          |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |
| >65            |      |  |  |  |  |  |  |  |        |  |  |  |  |  |  |  |

*Fill in relevant box from the left, using the following codes.*

- a) Interviewee
- b) Partner
- c) Child living at your home
- d) Child currently living away (e.g. at university/college, for employment)
- e) Parent/parent-in-law
- f) Other relatives, *please specify* .....
- g) Any other people (e.g. tenant, au pair, family friend), *please specify* .....

Where do your closest other relatives live? .....

.....

.....

*Prompt if necessary:* Do you have any relatives in the village?

## B) VILLAGE LIFE

I should now like to ask you some questions relating to life in the village.

- 2) How would you describe this village? .....
- 3) What types of people live in the village? .....
- 4) What do you like about this village? .....
- 5) What do you not like about this village? .....
- 6) What would you consider to be the most attractive buildings in the village? .....

7) And the ugliest? .....  
.....  
.....  
.....

8) Has living in the village differed in any way from what you expected when you first started living here? YES ... NO ...

If YES, in what way? .....  
.....  
.....  
.....

9) Would you describe this village as being rural?

YES ... NO... DK ... Other response ...

If YES or NO, why is that? .....  
.....  
.....  
.....

If DK, rural means countryside, so do you think this village is part of the countryside?

.....  
.....  
.....

10) Do you have close friends in the village? YES ... NO ...

If YES, how many other households in the village are you close friends with?

1-2 ... 3-5 ... 6-10 ... 11-20 ... Above 20 ...

11) Could you tell me where your 5 best friends live?

1).....  
2) .....  
3) .....  
4) .....  
5) .....

How many of these did you meet in relation to your work? |...|

And [if applicable] how many via child care or your children's education? |...|

What about through your own education? |...|

12) What activities do you undertake in the village in a typical week?

.....  
.....  
.....

(Prompt for as many activities as possible)

13) Do you or members of your household attend any social or community events in the local area (e.g. Village fete, open gardens, carol service, school sports day)? YES ... NO ...

If YES, please specify .....  
.....  
.....  
.....

- 14) Looking at **Card 2**, is, or has, anyone in your household been a member of any of those or other local organisations?

| Organisations   | Attend (tick) | Who goes and where do you meet? | Do you play any role apart from attending? If yes specify |
|---|---------------|---------------------------------|---|
| a) Church/chapel or other religious organization                                    |               |                                 |   |
| b) School Governing Body  |               |                                 |   |
| c) Parent Teachers Association  |               |                                 |   |
| d) Toddler Group  |               |                                 |   |
| e) Village/community hall committee   |               |                                 |   |
| f) Local council (e.g. parish, District or County - specify which under where meet) |               |                                 |   |
| g) Neighbourhood/Farm Watch   |               |                                 |   |
| h) Women's Institute (WI)   |               |                                 |   |
| i) Local History Group  |               |                                 |   |
| j) Others (please specify)  |               |                                 |   |
| k) None of these  |               |                                 |   |

- 15) Are there any significant issues you see affecting life in the village? Yes ... No ...

If YES, what sort of issues? .....

- 16) Have you noticed any major changes in the social or physical character of the village?

YES ... NO... Other response (..... )

If NO:

Have you noticed any groups of people who are no longer in the village or any new arrivals?

If YES:

- a) What sort of changes? .....
- b) Have you noticed any groups of people who are no longer in the village or any new arrivals? .....
- c) Why do you think these are happening? .....
- d) How do you feel about such changes? .....

- 17) Do you consider any of the following as posing a problem in this village or surrounding area? (**Card 3**).

|                                     |         |        |       |
|-------------------------------------|---------|--------|-------|
| a) Agricultural change              | YES ... | NO ... | ..... |
| b) Tourism                          | YES ... | NO ... | ..... |
| c) Urban growth or sprawl           | YES ... | NO ... | ..... |
| d) Industrial development           | YES ... | NO ... | ..... |
| e) New housing development          | YES ... | NO ... | ..... |
| f) Lack of affordable housing       | YES ... | NO ... | ..... |
| g) Loss of community                | YES ... | NO ... | ..... |
| h) Poverty                          | YES ... | NO ... | ..... |
| i) Pollution                        | YES ... | NO ... | ..... |
| j) Traffic volume and noise         | YES ... | NO ... | ..... |
| k) Inadequate public transport      | YES ... | NO ... | ..... |
| l) Lack of services                 | YES ... | NO ... | ..... |
| m) Local internet/mobile connection | YES ... | NO ... | ..... |
| n) Lack of local employment         | YES ... | NO ... | ..... |
| o) Crime                            | YES ... | NO ... | ..... |
| p) Any other (please specify)       | YES ... | NO ... | ..... |

(Note, If say 'Don't know', record as No. If YES, prompt for specific examples and reasons for concern)

18) Since you have been living here, have there been any local campaigns or conflicts?  
YES ... NO ... Don't know ... NA ....

If YES, specify .....  
.....

19) Have you **ever** been active in local campaigns?  
YES ... NO ... Don't know ... NA ....

- If YES,
- a) What was the campaign .....  
.....
  - b) Why were you involved .....  
.....  
.....
  - c) Was the campaign successful? .....  
.....

20) Do you think that planning controls should be strengthened, relaxed or kept as they are for this village?

Strengthened ... Relaxed ... Kept as they are ... Don't Know ...

If Strengthened or Relaxed, in what ways, if any, would you like to see them strengthened/relaxed? .....  
.....  
.....

21) What do you think your village will be like in 10 years' time? .....  
.....  
.....

## C) REASONS FOR MOVING

I would now like to ask a few questions about where you live now and where you have lived before. I will start with some questions about your current home?

22) How old is your house/flat? (if necessary show Card 4)

- |                          |                           |
|--------------------------|---------------------------|
| a) Under 5 years old ... | e) 51 - 100 years old ... |
| b) 5 -10 years old ...   | f) 101-200 years old ...  |
| c) 11-20 years old ...   | g) Over 200 years old ... |
| d) 21- 50 years old ...  | h) Don't know ...         |

23) Do you have any garden, land and/or allotment? (tick all that apply)  
Garden .... Land .... Allotment .... None .... NA ....

If land, how much? .....

24) How long have you lived at the present address? ..... I....I....I years or months

25) Have you lived anywhere else in the village? YES .... NO ....

If YES where and for how long? .....

26) Could you tell me where you were born and the other places you have lived since you were 18?

Born..... Aged 18 .....  
.....  
.....  
.....  
.....  
.....  
.....

(Prompt for date started living in each location) *If not moved since 18, go to question 34*

- 27) About the last place you lived in, how was it different to this location? .....
- 28) Why did you move here? .....  
(Prompt to discuss both location and property)
- 29) Were there any other factors (e.g. Change of your/partner's job/employer, changes in the size of your household, wanted to live in a rural area) in your decision to move to this location? .....

**30) Did you consider any other areas of the country when you decided to move?**

YES .... NO .... NA ....

If YES, where were these areas? (if you wish, please feel free to indicate these on the map)

Why did you choose this place over these other locations? .....

**31) Did you consider properties in other locations in this area?**

YES .... NO .... NA ....

If YES, was there anything, in particular, which made you choose this location? .....

(If discuss house, also ask) Was anything apart from the house, which made you choose this location?.....

- 32) Why did you select this property? .....

- 33) Looking at **Card 5**, were any of these features an influence on your decision to move to this property?

| Feature   | Yes (please elaborate) | No | N/A |
|---|------------------------|----|-----|
| a) Size of house/flat   |                        |    |     |
| b) Character/style of your house/ flat  |                        |    |     |
| c) Age of your house/flat ((check if preference is for old or new properties) |                        |    |     |
| d) Presence/style of garden   |                        |    |     |
| e) Land   |                        |    |     |
| f) Garage/parking   |                        |    |     |
| g) Property price   |                        |    |     |
| h) Proximity to other services (e.g. school/shops/pub)                        |                        |    |     |
| i) Access to a community/neighbours   |                        |    |     |
| j) Other (please specify)   |                        |    |     |

- 34) Do you own, rent or lease this property?

Own: Is that own outright ... or with a mortgage? ...

Leasehold (own building but not freehold) ...

Rent ...

Some other arrangement (please specify) .....

*If Rent, go to question 35 , if own or lease go to question 43, if do not rent, own or lease go to question 59.*

## D) THE EXPERIENCE OF RENTING

35) Do you rent from a) private landlord ... b) local authority ... or c) Housing Association ...

36) Why do you currently rent a property? .....

37) What search methods did you use to find this home?

Personal contacts ...  
Newspapers ...  
Rental agencies ...  
Web search (e.g. Rightmove, Prime Location) ...  
Other means (please specify) .....

38) Roughly how much rent do you pay, per month? .....

39) Has this rental changed much since you first moved into this property?

Increased .... Stayed the same ... Decreased ...

Please record details .....

40) How would you rate the upkeep of the property by your landlord?

Excellent ... Very good ... Adequate ... Bad ... Very bad ...

Record details given .....

41) Have they done any significant improvements to the property whilst you have been living here?

No ... Yes (please specify) .....

42) Do you think you will be moving ...

a) in the next two to three years? YES .... NO .... NA ....

b) in the longer term? YES .... NO .... NA ....

Now go to question 58.

## E) THE EXPERIENCE OF MOVING

43) What search methods did you use to find this home?

Personal contacts ...  
Newspapers ...  
Estate agents ...  
Web search (e.g. Rightmove, Prime Location) ...  
Other means (please specify) .....

44) Roughly how much did your house/flat cost? ..... thousand pounds

45) How do you feel about the price you paid for this house/flat? .....

46) How would you describe the style of your house/flat? .....

47) Did you have a previous property to sell? YES .... NO .... NA ...

If YES,

- a) How many rooms in total did it have? |...|...|  
b) How many rooms in total did this house have when you moved in? |...|...|  
c) How did the price of your new house/flat compare with the price of the old house/flat?

Higher ... Lower ... The same ...

Note precise phrasing of reply .....  
.....  
.....

48) Did you use any of the following sources of finance when buying/moving into your house/flat?  
(Show card 6)

|  |         |       |        |
|--|---------|-------|--------|
| a) Proceeds from sale of previous home | YES ... | NO... | NA ... |
| b) Building Society                    | YES ... | NO... | NA ... |
| c) Bank                                | YES ... | NO... | NA ... |
| d) Loans from members of your family   | YES ... | NO... | NA ... |
| e) Loans from friends                  | YES ... | NO... | NA ... |
| f) Inherited money/assets              | YES ... | NO... | NA ... |
| g) Employer relocation expenses        | YES ... | NO... | NA ... |
| h) Any other<br>(please specify) ..... | YES ... | NO... | NA ... |

49) Do you own any other property and/or land? YES NO

If YES: i) Where is it? .....  
ii) what sort of property or how much land is it? .....  
.....

50) Do you think you will be moving ...

a) in the next two to three years? YES .... NO .... NA ....

.....  
.....

b) in the longer term? YES .... NO .... NA ....

.....  
.....

51) How much do you think you will get for the house if/when you sell it? .....  
.....  
.....

52) Do you consider houses are a good investment in this area?

YES .... NO .... NA ....

Could you explain this view? .....  
.....  
.....

53) Was the resale value of your house/flat an important element in your decision to buy it?

YES .... NO .... NA ....

Elaborate .....  
.....  
.....

54) If you were to move homes, which of the types of housing shown on Card 7 would you like to move into?

- a) Country cottage ... b) Country manor house .... c) Barn conversion ...  
d) Eco-house ... e) Suburban new-build f) Modernist house ...

Record reactions to images .....  
.....



## F) CHANGES TO THE HOME

55) Since you have moved into the house have you extended or done structural changes to the building? YES ... NO ... NA ...

- If YES:
- i) What form did these take?
  - ii) Who did you get to do the work?
  - iii) Why did you do these changes (prompt for company & location)

| Extension/changes | Who by | Location of company | Why did you do this? |
|-------------------|--------|---------------------|----------------------|
|                   |        |                     |                      |
|                   |        |                     |                      |
|                   |        |                     |                      |
|                   |        |                     |                      |
|                   |        |                     |                      |

(Then go to question no 56)

If NO or just repairs,

a) Are you thinking about doing any extending or improving?

YES .... NO .... NA ....

If YES, what form would they take?.....  
.....

(Then go to question no 58)

56) Did you have these improvements in mind when you bought the property?

YES ... NO ... NA ...

If NO why did you decide to do so? .....  
.....

57) Did you require any planning permission for your extension or improvement?

YES ... NO ... NA ...

IF YES, did you have any trouble getting it?

YES ... NO ... NA ...

Please elaborate.....  
.....

58) Do you know whether any major structural changes have been made to the building before you moved in?

YES ... NO ... NA ...

If YES please elaborate.....  
.....

### Internal refitting and redecoration of the home

So far we have only been discussing structural changes to the building. I would now like to ask whether you have undertaken any internal improvements. For instance have you,

59) Refitted any of the following rooms?

|                    |         |        |        |
|--------------------|---------|--------|--------|
| a) Kitchen         | YES ... | NO ... | NA ... |
| b) Bathroom        | YES ... | NO ... | NA ... |
| c) Bedroom         | YES ... | NO ... | NA ... |
| d) Any other rooms | YES ... | NO ... | NA ... |

(Specify .....)

If NONE, do you know if any of these rooms were refitted prior to your moving into this house/flat?

YES ... NO ... NA ...

(If Yes, please specify .....)

(Now go to question number 57)

- If YES, a) Who did this work? (Prompt for if done within the household or by external company.  
If external, record name and location of company. If both, ask for % of who did work)  
b) Did you have these improvements in mind when you moved in?

| Extension/changes | Household | External - Name & location of company | In mind when moved in |
|-------------------|-----------|---------------------------------------|-----------------------|
| a) Kitchen        |           |                                       | Yes ... No ...        |
| b) Bathroom       |           |                                       | Yes ... No ...        |
| c) Bedroom        |           |                                       | Yes ... No ...        |
| d) Other rooms    |           |                                       | Yes ... No ...        |

- 60) How would you describe the interior décor or character of your home? .....  
.....  
.....  
(Record if struggled to answer) .....

- 61) Has this changed since you moved in? YES ... NO ... Don't know ..... NA ...

- If YES, a) How would you describe its previous style/character? .....

- b) Did you employ someone to do painting or redecorating? YES ... NO ... NA ...

- 62) If you were to move into your ideal home, which of the images show on Card 8 would you most like it to resemble inside?

And which would you least like to live in?

|                              | Most Like | Least like | Comments |
|------------------------------|-----------|------------|----------|
| a) Country house style       | ...       | ...        | .....    |
| b) Country cottage           | ...       | ...        | .....    |
| c) Open plan barn conversion | ...       | ...        | .....    |
| d) Modern minimalism         | ...       | ...        | .....    |
| e) Country chic              | ...       | ...        | .....    |
| f) Industrial brick          | ...       | ...        | .....    |

## G) Work in home and village

We would now like to ask some questions about who does what in relation to domestic work

- 63) Could you please tell me whether the tasks shown on Card 9 are done:  
a) by you or members of the household?  
i) And if so what proportion, in percentages, do you do?  
ii) Who else in the household performs these tasks and what proportion do they do  
or b) by someone else outside the household?  
And if so where is the service located? or Where does the person live?

| Task                                     | % performed by respondent | % performed by other household member | Status of other household member<br>(see codes next page) | Location of service |
|--|---------------------------|---------------------------------------|---|---------------------|
| <u>Maintenance/furnishings</u>           |                           |                                       |   |                     |
| a) Deciding on room furnishings or decor | ... ... ...               | ... ... ...                           | ... ...   | .....               |
| b) Indoor painting                       | ... ... ...               | ... ... ...                           | ... ...   | .....               |
| c) Plastering a wall                     | ... ... ...               | ... ... ...                           | ... ...   | .....               |
| d) Changing a plug                       | ... ... ...               | ... ... ...                           | ... ...   | .....               |
| e) Mowing the lawn                       | ... ... ...               | ... ... ...                           | ... ...   | .....               |

### Routine housework

- f) Washing up or loading/ .....  
unloading dishwasher (Note if w-up .... or d-washer ....)
- g) Cleaning house interior .....  
h) Cooking family meals .....  
i) Food shopping .....  
j) Clothes shopping .....  
k) Washing clothes .....  
l) Ironing clothes .....  
m) Payment of utility bills .....

### Caring

- n) Looking after a sick .....  
child
- o) Seeing school teacher .....  
about child
- p) Day-time child minding .....  
(including after school)
- q) Caring for adult relation .....  
r) Looking after pets/ .....  
animals (please ask for details of animals/pets)

Fill in household status using the following codes:

|         |   |             |                   |
|---------|---|-------------|-------------------|
| None    | 0 | Grandparent | 8                 |
| Partner | 6 | Child       | 9                 |
| Parent  | 7 | Other       | 10 (specify ..... |

64) Using the scale shown on **Card 10**, could you tell me how frequently you do the following activities:

- |   |  |
|---|--|
| a) <i>Never (in last 12 months)</i>     | e) <i>Between once a month and once a week</i> |
| b) <i>Once in last 12 months</i>        | f) <i>Once or twice a week</i>                 |
| c) <i>Two to six times in 12 months</i> | g) <i>More than twice a week</i>               |

- i) Entertain people in your home? a) ... b) ... c) ... d) ... e) ... f) ... g) ....
- ii) Go to a friends house for a meal? a) ... b) ... c) ... d) ... e) ... f) ... g) ....
- iii) Go out for a drink in the village pub? a) ... b) ... c) ... d) ... e) ... f) ... g) ....
- iv) Go out for a drink somewhere else? a) ... b) ... c) ... d) ... e) ... f) ... g) ....

And where do you usually go? .....

- v) Go out for a meal, to a restaurant, café or pub? a) ... b) ... c) ... d) ... e) ... f) ... g) ....

And what sort of type of place do usually go to?

- a) Indian ....
- b) Chinese restaurant ....
- c) Other Oriental restaurant (Specify .....)
- c) French ....
- d) Pizza restaurant ....
- e) Italian restaurant (non-pizzeria) ....
- g) Café ....
- h) Gastro-pub ....
- i) Other pub ....
- j) Hotel ....
- k) Vegetarian restaurant ....
- l) Fish and chips restaurant ....
- m) Fast food restaurant (non-pizzeria) ....
- h) Other (specify .....)
- Inapplicable .....

- vi) Go away on holiday? a) ... b) ... c) ... d) ... e) ... f) ... g) ....

Where did you go and what type of holiday was it/were they? (e.g. package holiday, overseas short-break, family holiday) .....

vii) Play sports or do exercises? a) ... b) ... c) ... d) ... e) ... f) ... g) ...

If a, are there any sports that you used to practice regularly but do not now (due to age, injury etc.)? .....

If not a, which sports/exercises .....  
.....

Why do you like doing these sports/exercise? .....  
.....

Do you use a personal trainer/coach for any of these sports/exercise? Yes ... No ...

viii) Go to watch sporting events? a) ... b) ... c) ... d) ... e) ... f) ... g) ...

ix) Go for a walk in the local area? a) ... b) ... c) ... d) ... e) ... f) ... g) ...

65) What is your favourite view in or around your village? *(Prompt for reasons for answer)*

.....  
.....

66) What is your least favourite view in or around your village? *(Prompt for reasons for answer)*

.....

67) **Cards 11 and 12** show some images of rural landscapes. Could you tell me how you feel about **each** of these? (Probe to find out what they like and dislike about each type of landscape\_

- a) Pastoral landscape .....
- b) Arable landscape .....
- c) Forested landscape .....
- d) Wild landscape .....

68) If you if you had the choice of living in one of these landscapes, which would it be? .....

69) The **next 5 Cards** show some images of pieces of art. Could you indicate for each:

- a) if you have seen the piece of art before?
- b) if you know either the name of the artist or the title of the piece of art?
- c) how you feel about each piece of art (using the scale shown)?

Picture 1 (John Constable: The Haywain)

a) YES ... NO ...

b) YES ... NO ... If YES record stated painter/title .....

c) Strongly like ... Like ... Neutral ... Dislike ... Strongly dislike ...

Picture 2 (Claude Monet: The Poppy field)

a) YES ... NO ...

b) YES ... NO ... If YES record stated painter/title .....

c) Strongly like ... Like ... Neutral ... Dislike ... Strongly dislike ...

Picture 3 (Vincent Van Gogh: Landscape with Olive Trees)

a) YES ... NO ...

b) YES ... NO ... If YES record stated painter/title .....

c) Strongly like ... Like ... Neutral ... Dislike ... Strongly dislike ...

Picture 4 (David Hockney: Road across the Wolds)

a) YES ... NO ...

b) YES ... NO ... If YES record stated painter/title .....

c) Strongly like ... Like ... Neutral ... Dislike ... Strongly dislike ...

Picture 5 (Martin Boyce: Do Words have Voices)

a) YES ... NO ...

b) YES ... NO ... If YES record stated painter/title .....

c) Strongly like ... Like ... Neutral ... Dislike ... Strongly dislike ...

70) If you had to choose one to have in your home, which (regardless of its value!) would it be?

Picture 1... Picture 2 ... Picture 3 ... Picture 4 ... Picture 5 ...

## H) Attitudes to the countryside

I now want to ask you some general questions about the English countryside.

71) Do you think that the countryside of England has changed over the last 10 years?

YES ... NO... Don't know .... NA ....

If Yes, in what ways?.....

72) Looking at **Card 18**, how concerned are you about what may happen to the countryside as a whole?

- |                                   |     |                  |
|-----------------------------------|-----|------------------|
| a) Very concerned                 | ... | .....            |
| b) A bit concerned                | ... | .....            |
| c) Does not concern me personally | ... | .....            |
| d) Not concerned at all           | ... | .....            |
| e) No answer                      | ... | .....            |
| f) Can't say                      | ... | (Elaborate.....) |

73) Using the scale shown on **Card 19**, could you tell me how you feel about the following statements?

(Also prompt for reasons for replies)

a) New housing should be built in cities or towns rather than in the countryside

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

b) It is more important to keep Green Belt areas than to build new houses there

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

c) Planning laws should be relaxed so that people who want to live in the countryside may do so

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

d) Rural housing is too expensive for most people to afford

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

e) Farmers are good custodians of the countryside

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

f) The countryside is becoming gentrified

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

Indicate if term gentrification had to be explained

YES ... NO ...

*If asked what gentrification means, say 'It is often seen to be when middle class people move into the countryside and transform the built-environment and atmosphere of villages'*

g) The countryside is a natural environment that needs strong protection

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

h) Climate change will have no impact on the English countryside

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

h) Brexit will transform the countryside of England

- |    |                            |     |       |
|----|----------------------------|-----|-------|
| a) | Strongly agree             | ... | ..... |
| b) | Agree                      | ... | ..... |
| c) | Neither agree nor disagree | ... | ..... |
| d) | Disagree                   | ... | ..... |
| e) | Strongly disagree          | ... | ..... |
| f) | Can't say                  | ... | ..... |
| g) | Don't know                 | ... | ..... |

74) Looking at **Card 20**, If there were an election today, how would you vote in:

i) A General Election

- |    |                     |     |                               |
|----|---------------------|-----|-------------------------------|
| a) | Conservative        | ... | .....                         |
| b) | Labour              | ... | .....                         |
| c) | Liberal             | ... | .....                         |
| d) | Green               | ... | .....                         |
| e) | UKIP                | ... | .....                         |
| f) | Other               | ... | (please specify.....)         |
| g) | Would not vote      | ... | (please specify why not ..... |
| h) | Don't know          | ... | .....                         |
| i) | Not prepared to say | ... | .....                         |

ii) A Local Election

- |    |                     |     |                       |
|----|---------------------|-----|-----------------------|
| a) | Conservative        | ... | .....                 |
| b) | Labour              | ... | .....                 |
| c) | Liberal             | ... | .....                 |
| d) | Green               | ... | .....                 |
| e) | UKIP                | ... | .....                 |
| f) | Other               | ... | (please specify.....) |
| g) | Would not vote      | ... | (please specify.....) |
| h) | Not prepared to say | ... | .....                 |

*We have two more sections to the questionnaire. One is related to the job you do or have done, whilst the other explores leisure and cultural activities. We can do both sections now, or we could just do employment questions now and you fill in the leisure and culture questions on a short paper questionnaire or on line. Which option would you like to take.*

## I) Employment

I would now like to end by asking you some questions about your employment characteristics.

75) Looking at **Card 21**, which of those positions characterizes your current situation best?

*(Circle the chosen letter)*

- a) Running your own business full-time ...
- b) Running your own business part-time ...
- c) In full-time paid employment ...
- d) In part-time paid employment ...
- e) Retired but still run a business or perform paid work ...
- f) Retired and not currently running a business or performing paid work ...
- g) In higher education and have had previous full-time paid employment ...
- h) In higher education and have not had previous full-time paid employment ...
- i) Have left full-time education and have not had full time-paid employment ...
- j) On government training/apprenticeship scheme and have not had previous full-time employment ...
- k) On government training/apprenticeship scheme and have had previous full-time employment ...
- l) Currently looking for work and have had previous full-time paid employment ...
- m) Currently looking after the house/family and do not have full-time paid employment, although you have previously had such employment ...
- n) Currently looking after the house and have not had paid employment ...
- o) Other not covered in above, please elaborate .....

If a-e continue to question 77

If f- g or k-m go to question 76 (ask questions 80 to 88 for the principal job held)

If h-j, or n go to question 90

If o, and currently running business or in paid employment go to question 77; if have run a business or been in employment in the past go to question 79; otherwise go to question 90.

**76) Why do you not/ no longer have a paid job?**

- a) Redundancy ...
  - b) Pregnancy ...
  - c) Rearing children ...
  - d) Prefer to look after the home and family ...
  - e) Ill health ...
  - f) Reached retirement age ...
  - g) Taken up educational opportunity ...
  - g) Other ...
- (please specify) .....

*(If respondent has done no previous paid employment go to question 90, otherwise ask question 85)*

77) Where do you work? (Prompt for company and location) .....

.....

If at home, go to question 79, otherwise continue

78) How long does it take you to get into work .....  
and how do you travel? .....

(Tick all that apply)

- |                                 |     |          |     |
|---------------------------------|-----|----------|-----|
| Walk                            | ... | Drive    | ... |
| Get a lift in someone elses car | ... | Bus/tram | ... |
| Train ... (10) Underground      | ... | Cycle    | ... |
| Other (please specify).....     |     |          |     |

79) What previous jobs have you done? .....

.....  
.....

And which would you consider to have been your principal job? (e.g. job which produced the largest income, highest status .....

**CURRENT/PRINCIPAL EMPLOYMENT** (*For retirees ask questions 80 to 88 for their principal job, otherwise ask related to current job*)

80) How long have you worked for your current/principal employer (or owned this business?)  
 I.....I.....I yrs or I.....I.....I months or I.....I.....I weeks

81) How many people are employed at the place or organisation where you work? (*Show card 22*)

|          |     |                |     |
|----------|-----|----------------|-----|
| a) 1-2   | ... | e) 25-50       | ... |
| b) 3-5   | ... | f) 51-100      | ... |
| c) 6-9   | ... | g) 101-499     | ... |
| d) 10-24 | ... | h) 500 or more | ... |

82) What is the name or title of your current/principal job? .....  
 .....  
 .....  
 (*Obtain as full a description possible*).

83) What does/did your current/principal job involve? .....  
 .....  
 .....

**Prompt** for details of main goods and services produced by respondent and firm/organisation, as well as specific activities of respondent.

**Also** explore and record whether respondent is:

- a) Running own business ...
- b) Doing sub-contracting work ...
- c) Self-employed just for tax/finance reasons ...
- d) An employee in regular employment ...
- e) An employee on zero-hours contract ...
- f) Other employment relationship (specify .....)

(If necessary asking: Just to double check, are/were you self-employed?)

**If just a) ask question 84 and then go to question 89, otherwise ask 84 and continue.**

84) What personal qualities or skills do you feel are/were important in doing your job? .....  
 .....

85) How would you assess the extent to which you can/could make decisions related to the issues listed on Card 23, using a scale of 'Completely my decision', 'Partially my decision', 'No choice over this'

|  |                     |                    |              |
|--|---------------------|--------------------|--------------|
| a) The specific tasks or jobs I do in a particular day | Completely mine ... | Partially mine ... | Not mine ... |
| b) How to achieve particular tasks                     | Completely mine ... | Partially mine ... | Not mine ... |
| c) The rate I work in any one day                      | Completely mine ... | Partially mine ... | Not mine ... |
| d) The time I arrive at work                           | Completely mine ... | Partially mine ... | Not mine ... |

86) How many hours do/did you work in an average week? I....I....I per week

87) Do/did you directly supervise the work of any other people?

YES ... NO... NA ....

**If NO, go to question 89, If YES continue with:**

a) How many people do/did you directly supervise? I....I....I....I

b) How many of these are/were in each of the categories shown on Card 24?

- a) Managerial I....I....I....I
- b) Clerical/administrative I....I....I....I
- c) Technical/professional I....I....I....I
- d) Skilled manual I....I....I....I
- e) Manual I....I....I....I
- f) Other I....I....I....I

(please specify .....)



c) Do any of the people you directly supervise have subordinates under them?

YES ... NO... NA ....

d) Are/were you directly responsible for or have any influence on deciding any of the following in relation to the people you directly supervise(d)? (show Card 25 and refer to top part)

a) What procedures, tools or materials they used use? Responsibility ... Influence ... Neither ...

b) How fast or how long they worked or how much work they get done? Responsibility ... Influence ... Neither ...

c) The granting of a pay rise or promotion to them? Responsibility ... Influence ... Neither ...

d) Preventing them from having a pay rise or promotion because of poor work or misbehaviour? Responsibility ... Influence ... Neither ...

If YES to either c) or d):

Who has/had the greatest influence in making these sorts of decisions? (bottom of Card 25)

a) Yourself ... b) One other person ...  
c) A committee ... d) Another body ...  
(please specify) .....

88) Do you have influence over or responsibility for any other people apart from those you directly supervise? YES ... NO... NA ....

(Prompt, if necessary, to include both formal and informal responsibilities.  
Exclude teachers responsibility for students and nurses for patients etc.)

89) On this Card 26 there are a number of decisions to do with policy-making at places where people work. Do you participate in making any of these kinds of decisions or in providing advice for them? YES ... NO... NA ....

If YES, could you tell me which of these decisions you, a) participate in, and b) advise with.

|   | Participant |        | Adviser |        |
|---|-------------|--------|---------|--------|
|   | YES ...     | NO ... | YES ... | NO ... |
| a) Deciding to increase or decrease the total number of people employed in the place where you work               |             |        |         |        |
| b) Deciding to significantly change the products, programs or services delivered by the organization              |             |        |         |        |
| c) Deciding to change the policy concerning the pace of work  |             |        |         |        |
| d) Deciding to change significantly the basic methods or procedures of work used in a major part of the workplace |             |        |         |        |
| e) Deciding on the budget at the place where you work<br>[And if participant or adviser in the budget]            |             |        |         |        |
| f) Deciding on the overall size of budget   |             |        |         |        |

90) Which of the amounts on card 27 comes closest to your gross household income; that is total income before tax and other deductions are made?

a) Less than £6,000 per annum ...  
b) £6,000-£11,499 per annum ...  
c) £11,500-£18,999 per annum ...  
d) £19,000 to £24,999 per annum ...  
e) £25,000 to £29,999 per annum ...  
f) £30,000 to £34,999 per annum ...  
g) £35,000 to £44,999 per annum ...  
h) £45,000 to £49,999 per annum ...

- i) £50,000 to £59,999 per annum ...
- j) £60,000 to £79,999 per annum ...
- k) £80,000 to £99,999 per annum ...
- l) £100,000 to £149,999 per annum ...
- m) £150,000 to £199,999 per annum ...
- n) £200,000 to £299,000 per annum ...
- o) Greater than £300,000 per annum ...
- p) Don't know ...
- q) Not prepared to say ...

And what proportion of this total does your job contribute? (record precise percentage if given)

- a) Under 25% ...
- b) 26-50% ...
- c) 51-75% ...
- d) 76-100% ...
- e) Don't know ....
- f) Not prepared to say ...

**If not 100%**

Who else contributes to the household income? .....

.....

91) Do you receive any income from the sources shown on *Card 28*?

- a) Consultancy/freelance work YES ... NO ... NA ...
- b) Bank, building society deposits YES ... NO ... NA ...
- c) Share dividends YES ... NO ... NA ...
- d) Pensions - state YES ... NO ... NA ...
- e) Pensions - private YES ... NO ... NA ...
- f) Investments in shares YES ... NO ... NA ...
- g) Investments in art YES ... NO ... NA ...
- h) Investments in antiques YES ... NO ... NA ...
- i) Property rents YES ... NO ... NA ...
- j) Other investments YES ... NO ... NA ...
- k) Any other sources YES ... NO ... NA ...
- (Please specify .....)
- l) Don't know ...
- m) Not prepared to say ...

That is the employment related questions completed. Do you want to do the recreation and culture questions now or do them later.

If want to now, read follow-on questionnaire to them and complete. Otherwise leave copy of follow on questionnaire or card with on-line questionnaire link.

**THE END!** Thank respondent for taking the time to answer the questionnaire, and check on:

- a) Availability of other members of the household to answer the questionnaire. **MAKE NOTE OF ARRANGED INTERVIEWS** (note time, place and person) .....
- .....
- .....
- b) When you will call back to collect follow-on questionnaire. ....

## LOGGING DETAILS

Property number .....

Address of property .....  
.....

Village code .....

Initial contact? YES ..... NO .....

---

## EXTERNAL OBSERVATIONS

### 1 ) Type of property

- a) Not applicable (i.e. not first contact) ...
- b) Detached house (not in f) ...
- c) Semi-detached house (not in g) ...
- d) Terrace house ...
- e) Cottage ...
- f) Detached house in modern estate ...
- g) Semi-detached house in modern estate ...
- h) Other (specify) ...

.....

### 2) Notable Features

