

## PARTICIPANT INFORMATION SHEET

### **Study title**

Constituency Campaigning in the 2019 General Election

### **Invitation Paragraph**

You are being invited to take part in a research study analysing constituency campaigning in the 2019 general election. Before you decide, it is important for you to understand why the research is being done and what it will involve. Please take time to read the following information carefully and discuss it with others if you wish. Ask me if there is anything that is not clear or if you would like more information. Take time to decide whether or not you wish to take part.

### **What is the purpose of the study?**

This study is examining constituency campaigning at the 2019 British General Election and will provide not only a continuation of a unique and valuable time series that began in 1992, but also a programme of innovation that furthers our understanding of the impact, role, and nature of campaigns in the modern political arena. The study will seek to address four underlying research questions:

- 1) What is the electoral impact of constituency campaigns?
- 2) How have campaign techniques evolved?
- 3) How are party campaign organisations evolving?
- 4) What is the impact of constituency campaigns on different groups of electors?

### **Why have you been invited to participate?**

For our questionnaire survey, we are seeking responses from agents of all candidates standing for the Conservatives, Labour, the Liberal Democrats, Plaid Cymru, the Scottish National Party and Brexit Party.

### **Do I have to take part?**

As participation is entirely voluntary, it is up to you to decide whether or not to take part. If you decide to take part you are still free to withdraw at any time and without giving a reason.

### **What will happen to me if I take part?**

You will be sent a questionnaire.

### **What do I have to do?**

You need to discuss your experience as a participant in the 2019 general election

### **What are the possible disadvantages and risks of taking part?**

There are no anticipated disadvantages or risks associated with taking part in this study. All responses will be completely anonymous

### **What are the possible benefits of taking part?**

There are no material benefits involved in participation

### **What if something goes wrong?**

If you wish to complain about the conduct of the research, you should, in the first instance, contact the Chair of the CBASS Research Ethics Committee, Brunel University London, Uxbridge UB8 3PH

**Will my taking part in this study be kept confidential?**

All responses will be anonymized, so that no opinion expressed can be attributed to any individual or participant organisation.

**What will happen to the results of the research study?**

The results will be published in academic publications and if relevant, in policy reports

**Who is organising and funding the research?**

The research is being organised and conducted by Brunel University London. The research is funded by the Economic & Social Research Council

**What are the indemnity arrangements?**

Brunel University London provides appropriate insurance cover for research which has received ethical approval.

**Who has reviewed the study?**

The CBASS Research Ethics Committee of Brunel University London

Brunel University London is committed to compliance with the Universities UK Research Integrity Concordat. You are entitled to expect the highest level of integrity from our researchers during the course of their research

**Contact for further information and complaints*****Further Information:***

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UB8 3PH

***Complaints:***

The Chair  
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