

EST015187 - Constituency Campaigning at the 2019 British General Election

Variable Information

Variable	Position	Label
PartyNumber	1	Party Number
qvar1	2	ROLE OF RESPONDENT IN GENERAL ELECTION
qvar1.1	3	OTHER - PLEASE EXPLAIN
qvar2	4	HAD YOU PREV ORGANISED CAMPAIGNS
qvar2.1	5	IF YES - HOW MANY TIMES
qvar3	6	HOW LONG AGO KNEW RESPONSIBLE
qvar4	7	STARTED SERIOUS PLANNING
qvar5.1	8	HOW PREPARED - JOBS
qvar5.2	9	HOW PREPARED - CAMPAIGN FUNDS
qvar5.3	10	HOW PREPARED - ELECTORAL REGISTER
qvar5.4	11	HOW PREPARED - ELECTION ADDRESS
qvar5.5	12	HOW PREPARED - PRINTING
qvar5.6	13	HOW PREPARED - IDENTIFYING SUPPORTERS THROUGH CANVASSING
qvar6a	14	WAS SPECIAL ORGANISER APPOINTED
qvar6b	15	IF YES - HOW LONG BEFORE THE ELECTION
qvar7	16	PRE-ELECTION DOORSTEP CANVASSING
qvar8	17	PRE-ELECTION TELEPHONE CANVASSING FROM WITHIN THE CONSTITUENCY
qvar9	18	PRE-ELECTION SOCIAL MEDIA CANVASSING FROM WITHIN THE CONSTITUENCY
qvar10	19	PRE-ELECTION TELEPHONE CANVASSING BY NATIONAL OR REGIONAL PARTY
qvar11	20	PRE-ELECTION DIRECT MAIL CANVASSING BY NATIONAL OR REGIONAL PARTY
qvar12	21	PRE-ELECTION SOCIAL MEDIA CANVASSING BY NATIONAL OR REGIONAL PARTY
qvar13a	22	CONTACT WITH NATIONAL OR REGIONAL HEADQUARTERS (ENGLAND ONLY)
qvar13b	23	CONTACT WITH NATIONAL HEADQUARTERS (SCOTLAND & WALES ONLY)
qvar13c	24	ATTEND MEETINGS WITH NATIONAL OR REGIONAL HEADQUARTERS (ALL)
qvar13c.1	25	IF YES - HOW MANY TIMES
qvar14a	26	BUILD A DATABASE OF VOTER PREFERENCES PRIOR TO ELECTION
qvar14b	27	LENGTH OF TIME COMPILING THE DATABASE
qvar15.1	28	PRE-ELECTION CAMPAIGN MAINTAINING VOTER DATABASE
qvar15.2	29	PRE-ELECTION CAMPAIGN - DISTRIBUTING LEAFLETS
qvar15.3	30	PRE-ELECTION CAMPAIGN - STREET STALLS
qvar15.4	31	PRE-ELECTION CAMPAIGN - RESIDENT SURVEYS
qvar15.5	32	PRE-ELECTION CAMPAIGN - GETTING MEDIA COVERAGE
qvar15.6	33	PRE-ELECTION CAMPAIGN - OPERATING AND MAINTAINING A WEBSITE
qvar15.7	34	PRE-ELECTION CAMPAIGN - USING SOCIAL NETWORKING PLATFORMS (FACEBOOK, TWITTER)
qvar16.1	35	DELEGATED DUTIES - PRESS OFFICER
qvar16.2	36	DELEGATED DUTIES - CANVASSING ORGANISER
qvar16.3	37	DELEGATED DUTIES - FUND RAISER/FINANCE OFFICER
qvar16.4	38	DELEGATED DUTIES - POSTAL VOTES ORGANISER
qvar16.5	39	DELEGATED DUTIES - CANDIDATE AIDE
qvar16.6	40	DELEGATED DUTIES - COMPUTER OFFICER

qvar17a	41	LOCAL ORGAINERS OR SUB-AGENTS
qvar17b	42	IF YES - NUMBER OF ORGANISERS/SUB-AGENTS
qvar18	43	% OF CONST COVERED BY ACTIVE LOCAL ORGS
qvar19	44	NUMBER OF PARTY MEMBERS
qvar20a	45	NATIONBUILDER/WESTMINSTER DIGITAL TO MANAGE CAMPAIGN
qvar20b	46	USE OF CROWD-FUNDING
qvar21	47	HOW MANY POSTERS WERE GIVEN OUT
qvar22	48	HOW MANY COPIES OF REGIONALLY/NATIONALLY PRODUCED LEAFLETS DISTRIBUTED
qvar23	49	TOTAL NUMBER OF COPIES OF LOCALLY PRODUCED LEAFLETS
qvar24	50	USE OF PREVIOUS CANVASS RECORDS
qvar25a	51	DOORSTEP CANVASSING
qvar25b	52	IF YES - % OF ELECTORATE CANVASSSED
qvar26	53	DIRECT MAIL USED TO TARGET INDIVIDUAL VOTERS
qvar27a	54	USE TELEPHONE CANVASSING
qvar27b	55	% OF ELECTORATE TELEPHONE CANVASSSED
qvar28	56	CONTACT VOTERS IN THE CONSTITUENCY BY TEXT MESSAGE
qvar29	57	CONTACT VOTERS IN THE CONSTITUENCY BY TELEPHONE
qvar30	58	CANDIDATE TWITTER ACCOUNT FOR CAMPAIGN
qvar31	59	CANDIDATE FACEBOOK ACCOUNT FOR CAMPAIGN
qvar32.1	60	RESPONSIBLE FOR RESPONDING VIA SOCIAL MEDIA
qvar32.2	61	RESPONSIBLE FOR RESPONDING VIA SOCIAL MEDIA
qvar32.3	62	RESPONSIBLE FOR RESPONDING VIA SOCIAL MEDIA
qvar32.4	63	RESPONSIBLE FOR RESPONDING VIA SOCIAL MEDIA
qvar33a	64	MAKE USE OF TWITTER TO COMMUNICATE WITH VOTERS
qvar33b	65	MAKE USE OF FACEBOOK TO COMMUNICATE WITH VOTERS
qvar34a	66	TOOK OUT PAID ADVERTS ON FACEBOOK TO PROMOTE CAMPAIGN
qvar34b	67	TOOK OUT ANY PROMOTED POSTS ON TWITTER TO PROMOTE CAMPAIGN
qvar35	68	USED GUIDELINES ISSUED BY NATIONAL OR REGIONAL PARTY HQ FOR TWITTER OF FACEBOOK ACTIVITY
qvar36a	69	NATIONBUILDER-WESTMINSTER DIGITAL TO MOBILISE CAMPAIGN WORKERS
qvar36b	70	SOCIAL MEDIA (TWITTER/ FACEBOOK) TO MOBILISE CAMPAIGN WORKERS
qvar37.1.a	71	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_SPECIAL LEAFLET
qvar37.1.b	72	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_FACEBOOK
qvar37.1.c	73	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_SOCIAL MEDIA (TWITTER)
qvar37.1.d	74	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_DOORSTEP CANVASSING
qvar37.1.e	75	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_TELEPHONE CONTACT
qvar37.1.f	76	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_NONE OF THESE
qvar37.1.g	77	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- YOUNG PEOPLE_DON'T KNOW
qvar37.2.a	78	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OVER 60_SPECIAL LEAFLET
qvar37.2.b	79	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OVER 60_FACEBOOK
qvar37.2.c	80	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OVER 60_SOCIAL MEDIA (TWITTER)
qvar37.2.d	81	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OVER 60_DOORSTEP CANVASSING
qvar37.2.e	82	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OVER 60_TELEPHONE CONTACT
qvar37.2.f	83	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT-OVER 60_NONE OF THESE
qvar37.2.g	84	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT-OVER 60_DON'T KNOW
qvar37.3.a	85	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_SPECIAL LEAFLET
qvar37.3.b	86	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_FACEBOOK
qvar37.3.c	87	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_SOCIAL MEDIA (TWITTER)

qvar37.3.d	88	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_DOORSTEP CANVASSING
qvar37.3.e	89	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_TELEPHONE CONTACT
qvar37.3.f	90	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_NONE OF THESE
qvar37.3.g	91	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- ETHNIC MINORITY_DON'T KNOW
qvar37.4.a	92	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_SPECIAL LEAFLET
qvar37.4.b	93	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_FACEBOOK
qvar37.4.c	94	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_SOCIAL MEDIA (TWITTER)
qvar37.4.d	95	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_DOORSTEP CANVASSING
qvar37.4.e	96	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_TELEPHONE CONTACT
qvar37.4.f	97	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_NONE OF THESE
qvar37.4.g	98	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- STUDENTS_DON'T KNOW
qvar37.5.a	99	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_SPECIAL LEAFLET
qvar37.5.b	100	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_FACEBOOK
qvar37.5.c	101	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_SOCIAL MEDIA (TWITTER)
qvar37.5.d	102	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_DOORSTEP CANVASSING
qvar37.5.e	103	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_TELEPHONE CONTACT
qvar37.5.f	104	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_NONE OF THESE
qvar37.5.g	105	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- WOMEN_DON'T KNOW
qvar37.6.a	106	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_SPECIAL LEAFLET
qvar37.6.b	107	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_FACEBOOK
qvar37.6.c	108	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_SOCIAL MEDIA (TWITTER)
qvar37.6.d	109	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_DOORSTEP CANVASSING
qvar37.6.e	110	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_TELEPHONE CONTACT
qvar37.6.f	111	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_NONE OF THESE
qvar37.6.g	112	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- LEAVE VOTERS_DON'T KNOW
qvar37.7.a	113	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_SPECIAL LEAFLET
qvar37.7.b	114	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_FACEBOOK
qvar37.7.c	115	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_SOCIAL MEDIA (TWITTER)
qvar37.7.d	116	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_DOORSTEP CANVASSING
qvar37.7.e	117	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_TELEPHONE CONTACT
qvar37.7.f	118	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_NONE OF THESE
qvar37.7.g	119	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- REMAIN VOTERS_DON'T KNOW
qvar37.8a	120	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_SPECIAL LEAFLET
qvar37.8b	121	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_FACEBOOK
qvar37.8c	122	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_SOCIAL MEDIA (TWITTER)
qvar37.8d	123	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_DOORSTEP CANVASSING
qvar37.8e	124	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_TELEPHONE CONTACT
qvar37.8f	125	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_NONE OF THESE
qvar37.8g	126	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- TACTICAL VOTERS_DON'T KNOW
qvar37.9	127	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT - OTHER GROUPS
qvar37.9.a	128	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_SPECIAL LEAFLET
qvar37.9.b	129	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_FACEBOOK
qvar37.9.c	130	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_SOCIAL MEDIA (TWITTER)
qvar37.9.d	131	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_DOORSTEP CANVASSING
qvar37.9.e	132	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_TELEPHONE CONTACT
qvar37.9.f	133	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_NONE OF THESE
qvar37.9.g	134	PARTICULAR CAMPAIGN TECHNIQUES AIMED AT- OTHER GROUPS_DON'T KNOW

qvar38a	135	USE OF COMPUTERS
qvar38b.1	136	USE OF COMPUTERS - MAINTAINING WEB-PAGES
qvar38b.2	137	USE OF COMPUTERS - EMAILING CAMPAIGN WORKERS
qvar38b.3	138	USE OF COMPUTERS - EMAILING VOTERS
qvar38b.4	139	USE OF COMPUTERS - FOR TARGETING DIRECT MAIL
qvar38b.5	140	USE OF COMPUTERS - CANVASS RETURNS
qvar38c	141	USE COMPUTERISED ELECTORAL REGISTER
qvar38d	142	ELECTION SOFTWARE PROVIDED BY PARTY HQ
qvar39a	143	EMAIL IMPORTANT LINK TO NATIONAL OR REGIONAL HQ (ENGLAND ONLY)
qvar39b	144	EMAIL IMPORTANT LINK TO NATIONAL & REGIONAL HQ (SCOTLAND & WALES ONLY)
qvar40a	145	LOCAL PARTY & CANDIDATE WEBSITE
qvar40b	146	TEMPLATE/CONTENT/DESIGN ASSISTANCE FOR WEBSITE BY PARTY HEADQUARTERS
qvar40.c.1	147	RESPONSIBLE FOR MAINTAINING WEBSITE
qvar40.c.2	148	RESPONSIBLE FOR MAINTAINING WEBSITE
qvar40.c.3	149	RESPONSIBLE FOR MAINTAINING WEBSITE
qvar41a	150	NUMBER OF CAMPAIGN WORKERS TOWARDS THE START OF THE CAMPAIGN
qvar41b	151	NUMBER OF CAMPAIGN WORKERS TOWARDS THE END
qvar42	152	HOW MANY PEOPLE REGISTERED FOR POSTAL VOTES
qvar43	153	PARTY ORGANISE PUBLIC MEETINGS
qvar43.1	154	IF YES - HOW MANY PUBLIC MEETINGS
qvar44a	155	LEADING FIGURES VISIT CONSTITUENCY
qvar44.a.1	156	IF YES - HOW MANY VISITS
qvar44b.1	157	PARTY LEADERS ROLE - MET LOCAL ACTIVISTS/PARTY MEMBERS
qvar44b.2	158	HELPED WITH CAMPAIGNING (LEAFLET DELIVERY, DOORSTEP CANVASSING ETC.)
qvar44b.3	159	DELIVERED A SPEECH TO INVITED MEMBERS/SUPPORTERS
qvar44b.4	160	CONDUCTED A WALKABOUT MEETING MEMBERS OF PUBLIC
qvar44b.5	161	SPOKE AT PUBLIC EVENT
qvar44b.6	162	CONDUCTED MEDIA INTERVIEWS
qvar44b.7	163	VISITED LOCAL BUSINESS/PUBLIC SERVICES TO DISCUSS PARTY POLICY
qvar45.1	164	CAMPAIGN EFFORT - DISTRIBUTING LEAFLETS
qvar45.2	165	CAMPAIGN EFFORT - CANVASSING TO IDENTIFY SUPPORTERS
qvar45.3	166	CAMPAIGN EFFORT - CANVASSING TO INTRODUCE CANDIDATE
qvar45.4	167	CAMPAIGN EFFORT - TELEPHONE CANVASSING
qvar45.5	168	CAMPAIGN EFFORT - ELECTION ADDRESSES
qvar45.6	169	CAMPAIGN EFFORT - EMAILING VOTERS
qvar45.7	170	CAMPAIGN EFFORT - ORGANISING POSTAL VOTES
qvar45.8	171	CAMPAIGN EFFORT - MEDIA COVERAGE
qvar45.9	172	CAMPAIGN EFFORT - MAINTAINING WEBSITE
qvar45.10	173	CAMPAIGN EFFORT - FACEBOOK
qvar45.11	174	CAMPAIGN EFFORT - OTHER SOCIAL NETWORK PLATFORM (E.G. TWITTER)
qvar45.12	175	CAMPAIGN EFFORT - VIDEO/IMAGE SHARING SITES (YOUTUBE/FLICKR)
qvar46a	176	VOLUNTEERS SENT INTO YOUR CONSTITUENCY
qvar46b	177	REQUESTS BY NATIONAL OR REGIONAL PARTY HQ TO BRING IN CAMPAIGN WORKERS FROM OUTSIDE C.
qvar47a	178	RECRUIT ANY NON-PARTY MEMBERS TO HELP OUT IN CAMPAIGN
qvar47b	179	OF NON-MEMBERS, WERE ANY MEMBERS OF OTHER POLITICAL PARTIES
qvar48.1	180	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - 1
qvar48.2	181	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - 2

qvar48.3	182	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - 3
qvar48.4	183	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - EXTRA ANSWER
qvar48.5	184	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - EXTRA ANSWER
qvar48.6	185	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - EXTRA ANSWER
qvar48.7	186	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - EXTRA ANSWER
qvar48.8	187	THREE IMPORTANT WAYS NON-MEMBERS WERE RECRUITED FOR CAMPAIGN - EXTRA ANSWER
qvar48.9	188	OTHER - PLEASE STATE
qvar49a	189	NUMBER OF NON-PARTY MEMBERS INVOLVED IN CAMPAIGN
qvar49b.a.1	190	COMMON CAMPAIGN ACTIVITIES - PARTY MEMBERS DELIVERING LEAFLETS
qvar49b.b.1	191	COMMON CAMPAIGN ACTIVITIES - NON-PARTY MEMBERS DELIVERING LEAFLETS
qvar49b.c.1	192	COMMON CAMPAIGN ACTIVITIES - NEITHER MEMBERS DELIVERING LEAFLETS
qvar49b.a.2	193	COMMON CAMPAIGN ACTIVITIES - PARTY MEMBERS TELEPHONING ELECTORS
qvar49b.b.2	194	COMMON CAMPAIGN ACTIVITIES - NON-PARTY MEMBERS TELEPHONING ELECTORS
qvar49b.c.2	195	COMMON CAMPAIGN ACTIVITIES - NEITHER MEMBERS TELEPHONING ELECTORS
qvar49b.a.3	196	COMMON CAMPAIGN ACTIVITIES - PARTY MEMBERS POLLING STATION NUMBER-TAKER
qvar49b.b.3	197	COMMON CAMPAIGN ACTIVITIES - NON-PARTY MEMBERS POLLING STATION NUMBER-TAKER
qvar49b.c.3	198	COMMON CAMPAIGN ACTIVITIES - NEITHER MEMBERS POLLING STATION NUMBER-TAKER
qvar49b.a.4	199	COMMON CAMPAIGN ACTIVITIES - PARTY MEMBERS DOORSTEP CANVASSING
qvar49b.b.4	200	COMMON CAMPAIGN ACTIVITIES - NON-PARTY MEMBERS DOORSTEP CANVASSING
qvar49b.c.4	201	COMMON CAMPAIGN ACTIVITIES - NEITHER MEMBERS DOORSTEP CANVASSING
qvar49b.a.5	202	COMMON CAMPAIGN ACTIVITIES - PARTY MEMBERS HELPING OUT IN THE CAMPAIGN OFFICE
qvar49b.b.5	203	COMMON CAMPAIGN ACTIVITIES - NON-PARTY MEMBERS HELPING OUT IN THE CAMPAIGN OFFICE
qvar49b.c.5	204	COMMON CAMPAIGN ACTIVITIES - NEITHER MEMBERS HELPING OUT IN THE CAMPAIGN OFFICE
qvar50	205	PERIOD OF PEAK ACTIVITY FOR PARTY MEMBERS
qvar51	206	PERIOD OF PEAK ACTIVITY FOR NON-PARTY MEMBERS
qvar52a	207	RECRUIT NON-PARTY MEMBERS INTO FULL PARTY MEMBERSHIP
qvar52b	208	IF YES - NUMBER OF NON-PARTY MEMBERS RECRUITED INTO FULL PARTY MEMBERSHIP
qvar53a	209	FREQUENCY OF CONTACT WITH NATIONAL OR REGIONAL HQ (ENGLAND)
qvar53b	210	FREQUENCY OF CONTACT WITH NATIONAL OR REGIONAL HQ (SCOTLAND WALES)
qvar54	211	EVE OF POLL LEAFLETS/CARDS
qvar55	212	GOOD MORNING LEAFLETS DELIVERED
qvar56	213	VOTERS KNOCKED UP ON POLLING DAY
qvar57	214	VOTERS CONTACTED BY TELEPHONE ON POLLING DAY
qvar58	215	VOTERS CONTACTED BY TEXT ON POLLING DAY
qvar59	216	VOTERS CONTACTED BY EMAIL ON POLLING DAY
qvar60	217	COMPUTERS USED TO COMPILE KNOCK-UP LISTS
qvar61a	218	NUMBER OF POLLING STATIONS COVERED
qvar61b	219	% OF CONSTITUENCY COVERED
qvar62	220	NUMBER OF CAMPAIGN HELPERS ON POLLING DAY
qvar63a	221	FOCUS CAMPAIGN MESSAGES ON CANDIDATE OR NATIONAL MESSAGE
qvar63b	222	FOCUS CAMPAIGN MESSAGES ON LOCAL ISSUES OR NATIONAL MESSAGE
qvar63c.1	223	FOCUS OF POLITICAL PARTY CAMPAIGNS - CONSERVATIVE
qvar63c.2	224	FOCUS OF POLITICAL PARTY CAMPAIGNS - LABOUR
qvar63c.3	225	FOCUS OF POLITICAL PARTY CAMPAIGNS - LIB DEM
qvar63c.4	226	FOCUS OF POLITICAL PARTY CAMPAIGNS - GREEN
qvar63c.5	227	FOCUS OF POLITICAL PARTY CAMPAIGNS - SNP
qvar63c.6	228	FOCUS OF POLITICAL PARTY CAMPAIGNS - PC

qvar63c.7	229	FOCUS OF POLITICAL PARTY CAMPAIGNS - BREXIT
qvar71	230	SEX
qvar72	231	YEAR OF BIRTH

Variable Values

PartyNumber	1	Conservative
	2	Labour
	3	Liberal Democrat
	4	SNP
	5	Plaid Cymru
	6	BREXIT
qvar1	1	VOLUNTARY AGENT
	2	FULL-TIME AGENT
	3	NAT AGENT/ORGANISER
	4	OTHER
qvar2	1	NO
	2	YES
qvar3	1	Since October 2019
	2	Between July and September 2019
	3	Between January and June 2019
	4	More than a year ago
qvar4	1	Since October 2019
	2	Between July and September 2019
	3	Between January and June 2019
	4	More than a year ago
qvar5.1	1	NOT STARTED
	2	JUST STARTED
	3	STARTED
	4	NEARLY PREPARED
	5	FULLY PREPARED
qvar5.2	1	NOT STARTED
	2	JUST STARTED
	3	STARTED
	4	NEARLY PREPARED
	5	FULLY PREPARED
qvar5.3	1	NOT STARTED
	2	JUST STARTED
	3	STARTED
	4	NEARLY PREPARED
	5	FULLY PREPARED
qvar5.4	1	NOT STARTED
	2	JUST STARTED
	3	STARTED
	4	NEARLY PREPARED
	5	FULLY PREPARED
qvar5.5	1	NOT STARTED
	2	JUST STARTED

	3	STARTED
	4	NEARLY PREPARED
	5	FULLY PREPARED
qvar5.6	1	NOT STARTED
	2	JUST STARTED
	3	STARTED
	4	NEARLY PREPARED
	5	FULLY PREPARED
qvar6a	1	No
	2	Yes
qvar6b	1	Since October 2019
	2	Between July and September 2019
	3	Between January and June 2019
	4	More than a year ago
qvar7	1	NO
	2	A LITTLE
	3	SUBSTANTIAL
qvar8	1	NO
	2	A LITTLE
	3	SUBSTANTIAL
qvar9	1	NO
	2	LITTLE
	3	SUBSTANTIAL
qvar10	1	NO
	2	YES
	3	DON'T KNOW
qvar11	1	NO
	2	YES
	3	DON'T KNOW
qvar12	1	NO
	2	YES
	3	DON'T KNOW
qvar13a	1	HARDLY EVER_NEVER
	2	LESS THAN ONCE A MONTH
	3	ONCE A MONTH
	4	ONCE A WEEK OR MORE
qvar13b	1	HARDLY EVER_NEVER
	2	LESS THAN ONCE A MONTH
	3	ONCE A MONTH
	4	ONCE A WEEK OR MORE
qvar13c	1	NO
	2	YES
qvar14a	1	NO
	2	YES
	3	Don't Know
qvar14b	1	Up to 1 year
	2	1-3 years

	3	4-5 years
	4	More than 5 years
qvar15.1	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar15.2	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar15.3	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar15.4	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar15.5	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar15.6	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar15.7	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBSTANTIAL
qvar16.1	1	YES
	2	NO
qvar16.2	1	YES
	2	NO
qvar16.3	1	YES
	2	NO
qvar16.4	1	YES
	2	NO
qvar16.5	1	YES
	2	NO

qvar16.6	1	YES
	2	NO
qvar17a	1	NO
	2	YES
qvar20a	1	No
	2	Yes
qvar20b	1	No
	2	Yes
qvar24	1	NOT AT ALL
	2	A LITTLE
	3	TO SOME EXTENT
	4	QUITE
	5	A GREAT EXTENT
qvar25a	1	NO
	2	YES
qvar26	1	NO
	2	A LITTLE
	3	SUBSTANTIAL AMOUNT
qvar27a	1	NO
	2	A LITTLE
	3	SUBSTANTIAL AMOUNT
qvar28	1	NO
	2	A LITTLE
	3	SUBSTANTIAL AMOUNT
qvar29	1	NO
	2	YES
	3	DON'T KNOW
qvar30	1	NO
	2	YES
qvar31	1	NO
	2	YES
qvar32.1	1	Local party member
	2	Regional or national party HQ
	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate
	6	An external company or consultant
	7	No one responded to voters
qvar32.2	1	Local party member
	2	Regional or national party HQ
	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate
	6	An external company or consultant
	7	No one responded to voters
qvar32.3	1	Local party member
	2	Regional or national party HQ

	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate
	6	An external company or consultant
	7	No one responded to voters
qvar32.4	1	Local party member
	2	Regional or national party HQ
	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate
	6	An external company or consultant
	7	No one responded to voters
qvar33a	1	NO
	2	A LITTLE
	3	SUBSTANTIAL AMOUNT
qvar33b	1	NO
	2	A LITTLE
	3	SUBSTANTIAL AMOUNT
qvar34a	1	NO
	2	YES
qvar34b	1	NO
	2	YES
qvar35	1	NO
	2	YES
qvar36a	1	NO
	2	A LITTLE
	3	A LOT
qvar36b	1	NO
	2	A LITTLE
	3	A LOT
qvar37.1.a	1	YES
	2	No
qvar37.1.b	1	YES
	2	No
qvar37.1.c	1	YES
	2	No
qvar37.1.d	1	YES
	2	No
qvar37.1.e	1	YES
	2	No
qvar37.1.f	1	YES
	2	No
qvar37.1.g	1	YES
	2	No
qvar37.2.a	1	YES
	2	No
qvar37.2.b	1	YES

	2	No
qvar37.2.c	1	YES
	2	No
qvar37.2.d	1	YES
	2	No
qvar37.2.e	1	YES
	2	No
qvar37.2.f	1	YES
	2	No
qvar37.2.g	1	YES
	2	No
qvar37.3.a	1	YES
	2	No
qvar37.3.b	1	YES
	2	No
qvar37.3.c	1	YES
	2	No
qvar37.3.d	1	YES
	2	No
qvar37.3.e	1	YES
	2	No
qvar37.3.f	1	YES
	2	No
qvar37.3.g	1	YES
	2	No
qvar37.4.a	1	YES
	2	No
qvar37.4.b	1	YES
	2	No
qvar37.4.c	1	YES
	2	No
qvar37.4.d	1	YES
	2	No
qvar37.4.e	1	YES
	2	No
qvar37.4.f	1	YES
	2	No
qvar37.4.g	1	YES
	2	No
qvar37.5.a	1	YES
	2	No
qvar37.5.b	1	YES
	2	No
qvar37.5.c	1	YES
	2	No
qvar37.5.d	1	YES
	2	No

qvar37.5.e	1	YES
	2	No
qvar37.5.f	1	YES
	2	No
qvar37.5.g	1	YES
	2	No
qvar37.6.a	1	YES
	2	No
qvar37.6.b	1	YES
	2	No
qvar37.6.c	1	YES
	2	No
qvar37.6.d	1	YES
	2	No
qvar37.6.e	1	YES
	2	No
qvar37.6.f	1	YES
	2	No
qvar37.6.g	1	YES
	2	No
qvar37.7.a	1	YES
	2	No
qvar37.7.b	1	YES
	2	No
qvar37.7.c	1	YES
	2	No
qvar37.7.d	1	YES
	2	No
qvar37.7.e	1	YES
	2	No
qvar37.7.f	1	YES
	2	No
qvar37.7.g	1	YES
	2	No
qvar37.8a	1	YES
	2	No
qvar37.8b	1	YES
	2	No
qvar37.8c	1	YES
	2	No
qvar37.8d	1	YES
	2	No
qvar37.8e	1	YES
	2	No
qvar37.8f	1	YES
	2	No
qvar37.8g	1	YES

	2	No
qvar37.9		YES
qvar37.9.a	1	YES
	2	No
qvar37.9.b	1	YES
	2	No
qvar37.9.c	1	YES
	2	No
qvar37.9.d	1	YES
	2	No
qvar37.9.e	1	YES
	2	No
qvar37.9.f	1	YES
	2	No
qvar37.9.g	1	YES
	2	No
qvar38a	1	NO
	2	YES
qvar38b.1	1	YES
	2	NO
qvar38b.2	1	YES
	2	NO
qvar38b.3	1	YES
	2	NO
qvar38b.4	1	YES
	2	NO
qvar38b.5	1	YES
	2	NO
qvar38c	1	NO
	2	YES
qvar38d	1	NO
	2	YES
qvar39a	1	Very Important
	2	Quite Important
	3	Not Very Important
qvar39b	1	Very Important
	2	Quite Important
	3	Not Very Important
qvar40a	1	NO
	2	YES
qvar40b	1	NO
	2	YES
qvar40.c.1	1	Local party member
	2	Regional or national party headquarters
	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate

	6	An external company or consultant
	7	No one maintained it during campaign
qvar40.c.2	1	Local party member
	2	Regional or national party headquarters
	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate
	6	An external company or consultant
	7	No one maintained it during campaign
qvar40.c.3	1	Local party member
	2	Regional or national party headquarters
	3	Volunteer (non-party member)
	4	Yourself
	5	Candidate
	6	An external company or consultant
	7	No one maintained it during campaign
qvar43	1	NO
	2	YES
qvar44a	1	NO VISITS
	2	YES
qvar44b.1	0	NO
	1	YES
qvar44b.2	0	NO
	1	YES
qvar44b.3	0	NO
	1	YES
qvar44b.4	0	NO
	1	YES
qvar44b.5	0	NO
	1	YES
qvar44b.6	0	NO
	1	YES
qvar44b.7	0	NO
	1	YES
qvar45.1	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.2	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.3	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT

	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.4	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.5	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.6	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.7	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.8	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.9	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.10	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.11	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST
qvar45.12	1	NONE/VERY LITTLE
	2	LITTLE EFFORT
	3	SOME EFFORT
	4	SUBSTANTIAL
	5	VERY SUBST

qvar46a	1	NO
	2	YES
qvar46b	1	In the last two weeks before polling day
	2	The first three weeks of November 2019
	3	From July-October 2019
	4	Before July 2019
qvar47a	1	NO
	2	YES
qvar47b	1	NO
	2	YES
	3	PREFER NOT TO SAY
qvar48.1	1	Friends, Family
	2	Face-to-face
	3	NationBuilder/Westminster Digital
	4	Online recruitment
	5	Leaflets or telephone calls
	6	Previous elections or campaigns
	7	Volunteers approached party themselves
	8	Other
qvar48.2	1	Friends, Family
	2	Face-to-face
	3	NationBuilder
	4	Online recruitment
	5	Leaflets or telephone calls
	6	Previous elections or campaigns
	7	Volunteers approached party themselves
	8	Other
qvar48.3	1	Friends, Family
	2	Face-to-face
	3	NationBuilder
	4	Online recruitment
	5	Leaflets or telephone calls
	6	Previous elections or campaigns
	7	Volunteers approached party themselves
	8	Other
qvar48.4	1	Friends, Family
	2	Face-to-face
	3	NationBuilder
	4	Online recruitment
	5	Leaflets or telephone calls
	6	Previous elections or campaigns
	7	Volunteers approached party themselves
	8	Other
qvar48.5	1	Friends, family or personal contacts
	2	Face to face contact
	3	NationBuilder/Westminster Digital
	4	Online recruitment (email/social media)

	5	Leaflets or telephone calls
	6	Previous elections/campaigns
	7	Volunteers approached party themselves
	8	Other
qvar48.6	1.00	Friends, Family
	2.00	Face-to-face
	3.00	NationBuilder
	4.00	Online recruitment
	5.00	Leaflets or telephone calls
	6.00	Previous elections or campaigns
	7.00	Volunteers approached party themselves
	8.00	Other
qvar48.7	1.00	Friends, Family
	2.00	Face-to-face
	3.00	NationBuilder
	4.00	Online recruitment
	5.00	Leaflets or telephone calls
	6.00	Previous elections or campaigns
	7.00	Volunteers approached party themselves
	8.00	Other
qvar48.8	1.00	Friends, Family
	2.00	Face-to-face
	3.00	NationBuilder
	4.00	Online recruitment
	5.00	Leaflets or telephone calls
	6.00	Previous elections or campaigns
	7.00	Volunteers approached party themselves
	8.00	Other
qvar48.9	1.00	Friends, Family
	2.00	Face-to-face
	3.00	NationBuilder
	4.00	Online recruitment
	5.00	Leaflets or telephone calls
	6.00	Previous elections or campaigns
	7.00	Volunteers approached party themselves
	8.00	Other
qvar49b.a.1	0	NO
	1	YES
qvar49b.b.1	0	NO
	1	YES
qvar49b.c.1	0	NO
	1	YES
qvar49b.a.2	0	NO
	1	YES
qvar49b.b.2	0	NO
	1	YES
qvar49b.c.2	0	NO

	1	YES
qvar49b.a.3	0	NO
	1	YES
qvar49b.b.3	0	NO
	1	YES
qvar49b.c.3	0	NO
	1	YES
qvar49b.a.4	0	NO
	1	YES
qvar49b.b.4	0	NO
	1	YES
qvar49b.c.4	0	NO
	1	YES
qvar49b.a.5	0	NO
	1	YES
qvar49b.b.5	0	NO
	1	YES
qvar49b.c.5	0	NO
	1	YES
qvar50	1	In the last two weeks before polling day
	2	The last three weeks of November 2019
	3	From July - October 2019
	4	Before July 2019
qvar51	1	In the last two weeks before polling day
	2	The last three weeks of November 2019
	3	From July - October 2019
	4	Before July 2019
	5	Not applicable
qvar52a	1	NO
	2	YES
qvar53a	1	HARDLY EVER
	2	ONCE A WEEK
	3	EVERY DAY
qvar54	1	NO
	2	YES
qvar55	1	NO
	2	YES
qvar56	1	NO
	2	YES
qvar57	1	NO
	2	YES
qvar58	1	NO
	2	YES
qvar59	1	NO
	2	YES
qvar60	1	NO
	2	YES

qvar63a	1	Entirely on candidate
	2	.
	3	.
	4	.
	5	.
	6	.
	7	.
	8	.
	9	.
	10	Entirely on party's national message
21	Don't know	
qvar63b	1	Entirely on candidate
	2	.
	3	.
	4	.
	5	.
	6	.
	7	.
	8	.
	9	.
	10	Entirely on party's national message
21	Don't know	
qvar63c.1	1	Focusing mainly on criticising other parties and personalities
	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar63c.2	1	Focusing mainly on criticising other parties and personalities
	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar63c.3	1	Focusing mainly on criticising other parties and personalities
	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar63c.4	1	Focusing mainly on criticising other parties and personalities
	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar63c.5	1	Focusing mainly on criticising other parties and personalities

	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar63c.6	1	Focusing mainly on criticising other parties and personalities
	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar63c.7	1	Focusing mainly on criticising other parties and personalities
	2	Tend to focus mainly on criticising other parties and personalities
	3	Neither focus on criticising other parties nor focus mainly on putting forward own policies
	4	Tend to focus mainly on putting forward own policies and personalities
	5	Focuses mainly on putting forward own policies and personalities
	6	Don't know
qvar71	1	Male
	2	Female
	3	Prefer not to say