

@JamandJustice
#CoProduceGM



How can we govern cities differently?

The promise and practices of co-production



The University of Sheffield.

MANCHESTER
1824

The University of Manchester



UNIVERSITY OF
BIRMINGHAM

GMCVO

E·S·R·C
ECONOMIC
& SOCIAL
RESEARCH
COUNCIL

MISTRA
URBAN
FUTURES



- **The democratic challenge:**
How can we include a wider and more diverse range of people in governing cities?
- **The knowledge challenge:**
How can we bring together what we know to tackle critical issues in our cities?
- **The justice challenge:**
How can we change policies and decision-making to produce fairer outcomes?

jam: connecting decision makers, civil society and citizens

justice: involving those usually excluded from such processes to address wider issues

The Action Research Collective (ARC)



10 ARC Projects



The 21st Century Councillor



People's Republic of Energy



The System Doesn't Work



Transform GM



GM Decides



People's Procurement



The Care at Home Challenge



Space in Common



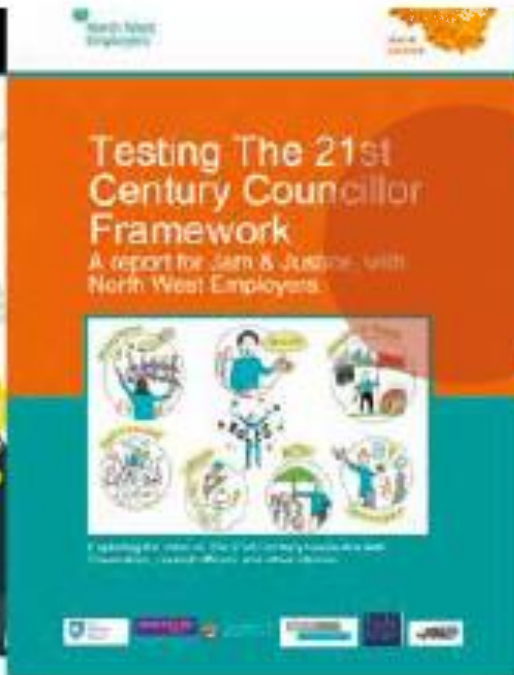
Young People Missing from Decisions

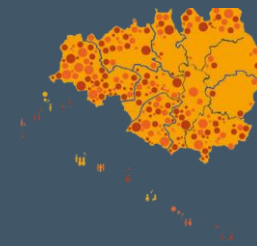


Co-Producing the Green Summit



Room 1	Room 2	Room 3	Room 4	Here
Space in Common: having better conversations about Spatial Planning	Care at Home: an inverted citizens' inquiry about adult health and social care	The System Doesn't Work: valuing everyday politics	Videos: The People's Republic of Energy / GM Energy Futures	Chat with members of the Action Research Collective
Transform GM: mapping the social and solidarity economy	Testing the 21st Century Councillor framework: the future for elected representatives	Young People Missing from Decisions: young researchers' Life Lessons	Learning exchange with What Works Scotland	





Report launch: How can we govern cities differently? The promise and practices of co-production



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What works?

1. Designing in openness
2. Shaping the dynamics of participation
3. Blending expertise
4. Humanising experiences
5. Linking voice and values
6. Connecting with formal policy decision-making
7. Holding the process





What changed?

Reframed policy issues

Prompted uptake of participatory methods

Embedded change in organisational settings

Catalysed public and policy debate

Shifted minds about what is possible

Contributed to a step change in strategic policy direction

Forged relationships and pathways

Created networks for cross-local learning



4 institutions



2 funding
bodies



£1m
research
investment



15 recruits
& their
networks

1 ACTION RESEARCH COLLECTIVE



2 pilot projects

10 ARC projects



22 partner
organisations



11 creative &
media partners



98
co-researchers

237 ACTIVITIES INCLUDING:

19 ARC meetings

29 briefings and
guest talks

4 methods sessions

24 organised events
for wider audiences

128 research sessions

9 socials
and field trips

Over 8000 person hours



More than 700 individuals engaged and
200 organisations reached and counting...



ANALYSIS:

people able to think critically
with subject-specific expertise



VISION:

people with creativity, imagination
and the potential to lead



EXPERIENCE:

people with applied and
experiential knowledge



REACH:

people with connections to formal,
strategic and city-regional levels



RELATIONSHIPS:

people with diverse networks
and relationships



ROOTS:

people embedded in
under-represented communities



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So, what is the role of co-production?

The democratic challenge:

Opening processes for people to get involved in debating, discussing and shaping public policy

The knowledge challenge:

Creating synergies between different ways of knowing, evidencing and designing policy

The justice challenge:

Seeding change towards fairer outcomes, particularly for the most marginalised and excluded



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What does this mean for 'governing cities differently'?




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'Jam' needs 'justice' if
co-production is to address the
big urban challenges of our time.

—  **@JamandJustice**
jamandjustice-rjc.org



Testing The 21st Century Councillor Framework

A report for Jam & Justice, with North West Employers



Exploring the impact of the 21st Century Councillor Framework on local councils and their communities



Transform GM

A Pilot Study of the Social & Solidarity Economy in Greater Manchester



Everyday Politics

An Inquiry into the Challenge of Care at Home
June 2016, Greater Manchester

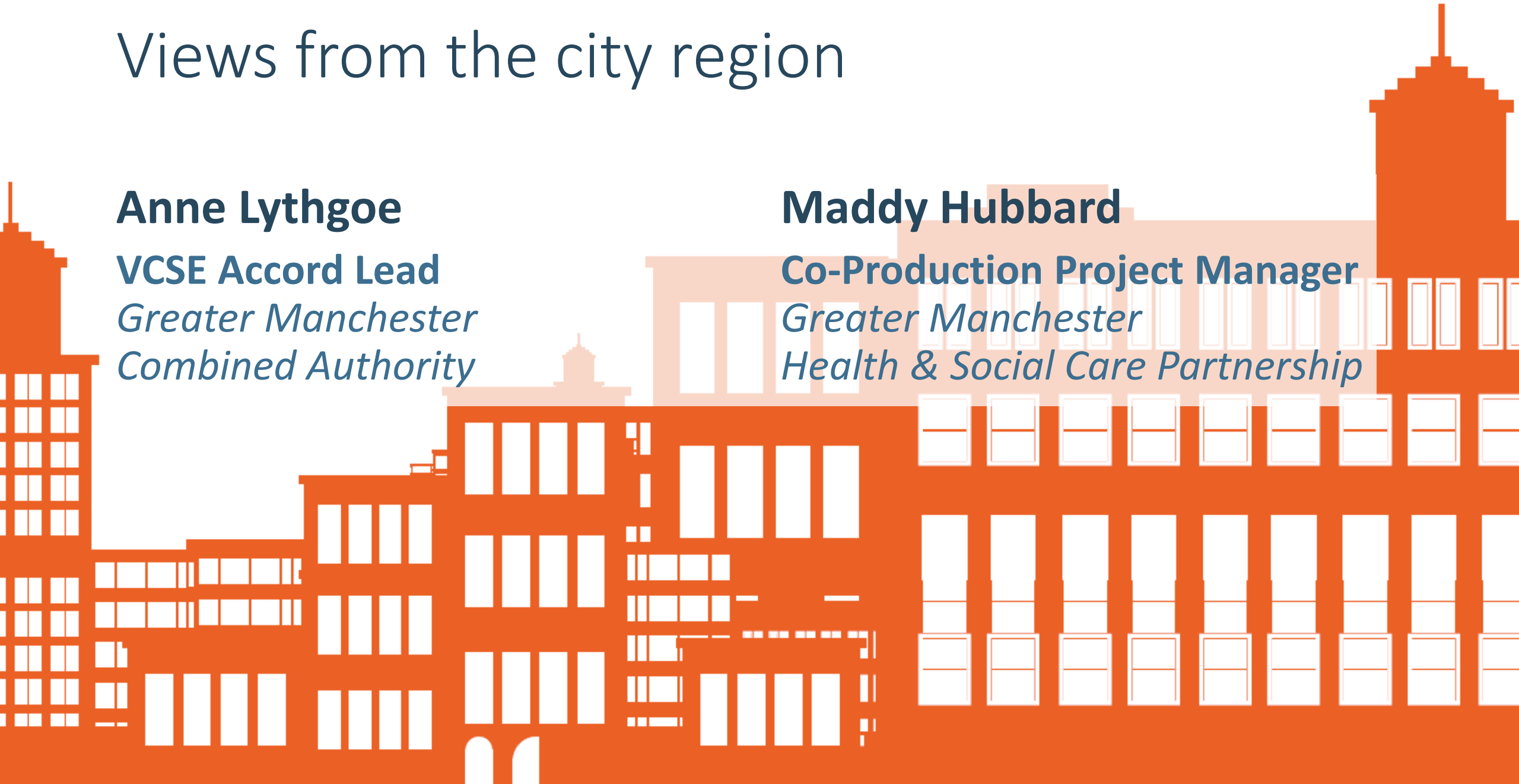
Views from the city region

Anne Lythgoe

VCSE Accord Lead
*Greater Manchester
Combined Authority*

Maddy Hubbard

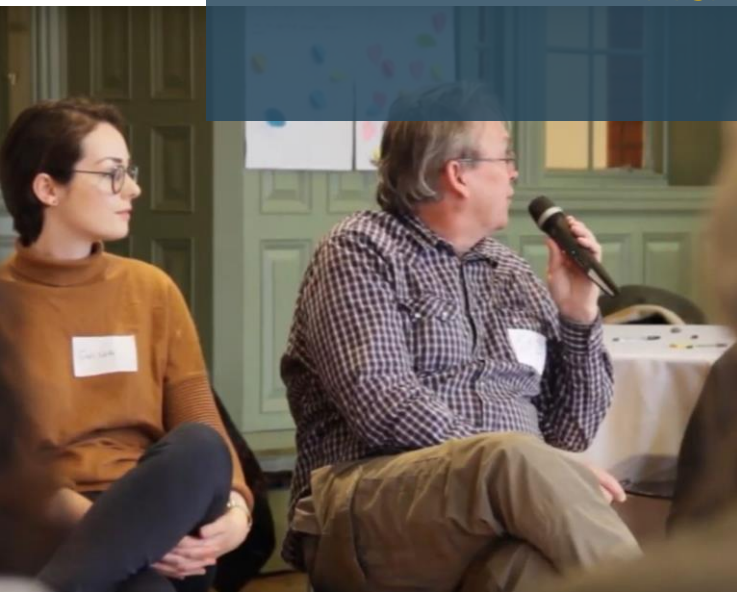
Co-Production Project Manager
*Greater Manchester
Health & Social Care Partnership*





Building a Legacy: Coalitions for Change

Katie Finney & Alice Toomer-McAlpine



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Questions?

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WELCOME TO THE NORTHERN POWERHOUSE

Nicola Headlam

Head of *Northern
Powerhouse* for Cities
and Local Growth Unit

Reflections: a radically different
approach for the North?



Thank you

Please leave your thoughts.