Header from case study University?

**Research project exploring the different ways people shop for and prepare food**

We are trying to understand the food choices and eating practices of people in Rio, Guangzhou and Johannesburg. We’re interested in what you cook, what you eat and where you shop, because we’re interested in how all the different pressures on people’s time and money are balanced when choosing, cooking and eating food. We want to know the things that influence you and matter most to you when you buy and cook food. If you agree to take part in the research then our conversation about all of this should take about 90 minutes.

We have also been talking to people who produce and sell food, people who legislate around food, and people who promote certain diets and lifestyles. We are interested to understand the similarities and differences between how all these groups think about food, and the things that real people feel are important for them, their families and communities.

If you are happy to participate in this research, please read and sign the consent form and confidentiality agreement overleaf.(Two copies to be signed by both participant and researcher, one kept by each):

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**Consent & Confidentiality Agreement – Participant’s copy.**

**Please circle:**

**Consent to participate in this project:**

I understand that anonymity and confidentiality will be maintained: **yes | no**

I voluntarily agree to participate and to the use of my data for the purposes specified above. **yes | no**

I agree for my interview to be recorded **yes | no**

**Consent to participate in the UK Data Archive:**

If you choose *not* to consent to inclusion in the Data Archive this does not impact on your participation in this project in any way.This project is funded by the UK Research Council who would like to hold a copy of your anonymised interview transcript in the UK Data Archive. (http://www.data-archive.ac.uk/about)

**yes | no**

*Signature of Interviewee: ...................................................................................................* Date: ……………………….

*Print Name: ...............................................................................................................................................................*

*Email / Phone: ...........................................................................................................................................................*

**Note: These contact details will be kept separately from any information you give.**

*Signature of Researcher(s):*

*Researcher 1: .......................................................................................................................* Date: ……………………….

*Researcher 2: .......................................................................................................................* Date: ……………………….

Tick as Appropriate:

⎕ Researcher Name. Contact details

⎕ Researcher Name. Contact details

⎕ Researcher Name. Contact details

⎕ Researcher Name. Contact details

⎕ Researcher Name. Contact details

⎕ Researcher Name. Contact details

If you have any concerns/questions about the research you would like to discuss further, please contact:

[in-country Co-I as appropriate] or Professor Alex Hughes: [alex.hughes@ncl.ac.uk](mailto:alex.hughes@ncl.ac.uk); +44 (0) 191 208 5176

**Consent & Confidentiality Agreement – Participant’s copy.**

**Please circle:**

**Consent to participate in this project:**

I understand that anonymity and confidentiality will be maintained: **yes | no**

I voluntarily agree to participate and to the use of my data for the purposes specified above. **yes | no**

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