

Facebook Interactions

Thank you for your interest in this project, which is concerned with factors influencing how we interact with information we see on Facebook.

If you choose to take part in this study, you will be asked to complete a number of demographic questions, then three short questionnaires measuring your personality, political views, and knowledge about digital media. You will then be shown a small number of items that had been posted on Facebook, and will be asked to rate how likely you would be to 'share' them, along with other aspects of your reaction to them. Once you have done this, you will be asked again for your consent to use the data you've supplied for research purposes. Finally, you'll see some more information about the study and what we are trying to find out.

Participating in this study should take most people around 10 minutes.

- No information from which you can be personally identified (names, email addresses, or similar) will be collected or shared at any time, or published in

research outputs arising from this project.

- We will take care to respect your privacy at all times. The duty of confidentiality is not absolute and in exceptional circumstances this may be overridden by more compelling duties such as to protect individuals from harm.
- You will not receive personalised feedback about the questions you complete on the next pages. However, you will receive debriefing information about the study once you have completed it.
- If you do not wish to answer any of the questions, you do not need to do so. If you change your mind about participating, you have the right to stop at any time without giving a reason. Data you have already submitted in this study will not be analysed.

Participants will be given unique codes at the point of test to allow for their data to be identified should they request to withdraw. If you wish to withdraw your data, simply email the principal investigator T.Buchanan@westminster.ac.uk, stating your participant code and asking to withdraw, within 14 days of participating. After this time, your anonymised data will have been included in aggregate datasets for analysis.

- The data you provide will be stored indefinitely on computer systems controlled by the University of Westminster. The data you provide may be re-used

in other research projects at the University of Westminster or elsewhere. The data may be transferred or made openly available to other researchers, e.g. through a data repository, for such purposes. This includes, but is not limited to, the UK Data Service archive.

- No risks to you as an individual are anticipated as a result of your participation.
- You will receive compensation for participating, according to the rates and procedures you have agreed with the research panel company that provided you with a link to this study.
- All participants must be aged 18 or over.

This project is being conducted at the University of Westminster in the UK. It has been approved by the University of Westminster Research Ethics Committee (project code ETH1819-1420). The principal investigator is Professor Tom Buchanan (t.buchanan@westminster.ac.uk) who should be the first point of contact if you have any queries. If you have any complaints, you may contact the Head of School of Social Sciences, Professor Dibyesh Anand (D.Anand@westminster.ac.uk). This research is being funded by the Centre for Research and Evidence on

Security Threats – an independent Centre commissioned by the Economic and Social Research Council (ESRC) and which is funded in part by the UK's security and intelligence agencies.

If you have read the information above, are aged 18 or over, and give your consent to participate under these conditions, please tick "I wish to take part in the study" and then click the 'Continue' button.

- ☐ I wish to take part in the study
- ☐ I do not wish to take part in the study