**Appendix A**

Sussex identity and Sussex noise condition

**Information sheet**

**Perception and Detection of crowd noise in relation to Cognitive Style.**

You are being invited to take part in a research study. However, before you decide whether to partake, it is important for you to understand the purpose of the research and what it will involve. Please take time to read the following information carefully.

Previous research concerned with ‘cognitive style’ has discovered differences between different groups of people in their perception and recall of crowd behaviours. In this study, we are interested in looking at **differences between different groups’ perceptions of crowd noise (specifically detection and recall) in relation to cognitive style**.

In particular, this study will measure differences between **Sussex students** and Brighton students, first by looking at **Sussex students’** perceptions.

You have been chosen to take part in a 60 participant study (all assessed individually) due to the fact you are a **Sussex student.**

It is up to you to decide whether or not you wish to take part. If you agree to take part you will be given this information sheet to keep and be asked to sign a consent form. You are free to withdraw at any time and without giving a reason.

The present study will take approximately 20/25 minutes. You will be asked to listen to a audio clip of crowd noise at a national demonstration that occurred in 2010. The sound you will hear is the **Sussex University students** contingent at this demo. Please be aware that, for detection purposes, the crowd noise that you will listen to is relatively loud. Afterwards, you will be asked to fill in a questionnaire, complete a scenario in order to assess cognitive style and finally you will be asked to complete a short reaction time task.

As compensation for your time you will be entered into a £25 prize draw and will be offered some cakes or chocolate.

I am conducting the research as a Psychology student at University of Sussex. I assure that confidentiality, privacy and anonymity will be ensured in the collection, storage and publication of research material. Personal details will only be used to contact you if you win the prize draw, but will be destroyed after the research is complete and after the submission of my dissertation. You have the right to withdraw any time up to this point, without reason.

If you have any further queries before or after the duration of the experiment, please do not hesitate to contact by email.

**Email:** es382@sussex.ac.uk

However, if you have any concerns about the way in which the study has been conducted, please contact my supervisor John Drury

Email: j.drury@sussex.ac.uk

If you would like to take part, please read and sign the consent form before the study begins.

Thank you for your time.

Date:

**Appendix B**

Sussex identity and Brighton noise condition

**Information sheet**

**Perception and Detection of crowd noise in relation to Cognitive Style.**

You are being invited to take part in a research study. However, before you decide whether to partake, it is important for you to understand the purpose of the research and what it will involve. Please take time to read the following information carefully.

Previous research concerned with ‘cognitive style’ has discovered differences between different groups of people in their perception and recall of crowd behaviours. In this study, we are interested in looking at **differences between different groups’ perceptions of crowd noise (specifically detection and recall) in relation to cognitive style**.

In particular, this study will measure differences between **Sussex students** and Brighton students, first by looking at **Sussex students’** perceptions.

You have been chosen to take part in a 60 participant study (all assessed individually) due to the fact you are a **Sussex student.**

It is up to you to decide whether or not you wish to take part. If you agree to take part you will be given this information sheet to keep and be asked to sign a consent form. You are free to withdraw at any time and without giving a reason.

The present study will take approximately 20/25 minutes. You will be asked to listen to a audio clip of crowd noise at a national demonstration that occurred in 2010. The sound you will hear is the **Brighton University students** contingent at this demo. Please be aware that, for detection purposes, the crowd noise that you will listen to is relatively loud. Afterwards, you will be asked to fill in a questionnaire, complete a scenario in order to assess cognitive style and finally you will be asked to complete a short reaction time task.

As compensation for your time you will be entered into a £25 prize draw and will be offered some cakes or chocolate.

I am conducting the research as a Psychology student at University of Sussex. I assure that confidentiality, privacy and anonymity will be ensured in the collection, storage and publication of research material. Personal details will only be used to contact you if you win the prize draw, but will be destroyed after the research is complete and after the submission of my dissertation. You have the right to withdraw any time up to this point, without reason.

If you have any further queries before or after the duration of the experiment, please do not hesitate to contact by email.

**Email:** es382@sussex.ac.uk

However, if you have any concerns about the way in which the study has been conducted, please contact my supervisor John Drury

Email: j.drury@sussex.ac.uk

If you would like to take part, please read and sign the consent form before the study begins.

Thank you for your time.

Date:

**Appendix C**

Student identity and Sussex noise condition

**Information sheet**

**Perception and Detection of crowd noise in relation to Cognitive Style.**

You are being invited to take part in a research study. However, before you decide whether to partake, it is important for you to understand the purpose of the research and what it will involve. Please take time to read the following information carefully.

Previous research concerned with ‘cognitive style’ has discovered differences between different groups of people in their perception and recall of crowd behaviours. In this study, we are interested in looking at **differences between different groups’ perceptions of crowd noise ( specifically detection and recall) in relation to cognitive style**.

In particular, this study will measure differences between **students** and non-students, first by looking at **students’** perceptions.

You have been chosen to take part in a 60 participant study (all assessed individually) due to the fact you are a **student.**

It is up to you to decide whether or not you wish to take part. If you agree to take part you will be given this information sheet to keep and be asked to sign a consent form. You are free to withdraw at any time and without giving a reason.

The present study will take approximately 20/25 minutes. You will be asked to listen to a audio clip of crowd noise at a national demonstration that occurred in 2010. The sound you will hear is the **Sussex University students** contingent at this demo. Please be aware that, for detection purposes, the crowd noise that you will listen to is relatively loud. Afterwards, you will be asked to fill in a questionnaire, complete a scenario in order to assess cognitive style and finally you will be asked to complete a short reaction time task.

As compensation for your time you will be entered into a £25 prize draw and will be offered some cakes or chocolate.

I am conducting the research as a Psychology student at University of Sussex. I assure that confidentiality, privacy and anonymity will be ensured in the collection, storage and publication of research material. Personal details will only be used to contact you if you win the prize draw, but will be destroyed after the research is complete and after the submission of my dissertation. You have the right to withdraw any time up to this point, without reason.

If you have any further queries before or after the duration of the experiment, please do not hesitate to contact by email.

**Email:** es382@sussex.ac.uk

However, if you have any concerns about the way in which the study has been conducted, please contact my supervisor John Drury

Email: j.drury@sussex.ac.uk

If you would like to take part, please read and sign the consent form before the study begins.

Thank you for your time.

Date:

**Appendix D**

Student identity and Brighton noise condition

**Information sheet**

**Perception and Detection of crowd noise in relation to Cognitive Style.**

You are being invited to take part in a research study. However, before you decide whether to partake, it is important for you to understand the purpose of the research and what it will involve. Please take time to read the following information carefully.

Previous research concerned with ‘cognitive style’ has discovered differences between different groups of people in their perception and recall of crowd behaviours. In this study, we are interested in looking at **differences between different groups’ perceptions of crowd noise (specifically detection and recall) in relation to cognitive style**.

In particular, this study will measure differences between **students** and non-students, first by looking at **students’** perceptions.

You have been chosen to take part in a 60 participant study (all assessed individually) due to the fact you are a **student.**

It is up to you to decide whether or not you wish to take part. If you agree to take part you will be given this information sheet to keep and be asked to sign a consent form. You are free to withdraw at any time and without giving a reason.

The present study will take approximately 20/25 minutes. You will be asked to listen to a audio clip of crowd noise at a national demonstration that occurred in 2010. The sound you will hear is the **Brighton University students** contingent at this demo. Please be aware that, for detection purposes, the crowd noise that you will listen to is relatively loud. Afterwards, you will be asked to fill in a questionnaire, complete a scenario in order to assess cognitive style and finally you will be asked to complete a short reaction time task.

As compensation for your time you will be entered into a £25 prize draw and will be offered some cakes or chocolate.

I am conducting the research as a Psychology student at University of Sussex. I assure that confidentiality, privacy and anonymity will be ensured in the collection, storage and publication of research material. Personal details will only be used to contact you if you win the prize draw, but will be destroyed after the research is complete and after the submission of my dissertation. You have the right to withdraw any time up to this point, without reason.

If you have any further queries before or after the duration of the experiment, please do not hesitate to contact by email.

**Email:** es382@sussex.ac.uk

However, if you have any concerns about the way in which the study has been conducted, please contact my supervisor John Drury

Email: j.drury@sussex.ac.uk

If you would like to take part, please read and sign the consent form before the study begins.

Thank you for your time.

Date:

**Appendix E**

**Ethical Approval**

