**Information and Consent Page**

**Cultural Differences in Emotional Experience and Expression**

This research is being conducted by Dr Fergus Neville and Prof Steve Reicher at the University of St Andrews. The study will take about 15 minutes to complete, and you will be given £1.50 for taking part.

*Project Overview*

We are interested in cultural differences in how people experience and express their emotions. This study involves watching a short video of someone watching a film, and then answering questions on how you think they experienced and expressed themselves when they watched the film. We will compare the accuracy of different national groups in assessing the emotional experience and expressions of the person in the video.

*Issues to consider before agreeing to participate*

As part of this study we would like to use your webcam to record your reactions to the video. You can only take part in this study if you have a working webcam. Your webcam recording will be held by a company (Nimbb), who operate in Canada, on the University’s behalf. If you do not wish to be filmed and/or for the recordings to be held by a third party, as described, then you should not consent to take part in this research. The video recordings will be stored securely and will only be initially accessed by the research team, although if our research is published in an academic journal it may be made available to other researchers.

Please complete this study alone so that no-one else will be recorded by your webcam.

The University of St Andrews attaches high priority to the ethical conduct of research. We therefore ask you to consider the following additional points before indicating your consent by ticking the box at the bottom of this page. If you have any concerns about the ethical conduct of the study you can contact the University of St Andrews School of Psychology & Neuroscience Ethics Committee at this address: [psyethics@st-and.ac.uk](mailto:psyethics@st-and.ac.uk).

We believe there are no known risks associated with this research study; however, as with any online related activity the risk of a breach is always possible.  To the best of our ability your answers in this study will remain confidential.  During the study, only the approved researchers may have access to your webcam recording, survey responses, any potentially identifying information. These will be stored indefinitely on a password-protected computer at the University of St Andrews. At the end of our research project (approximately May 2019) your survey responses will be archived with the UK Data Service, and may therefore be used for future scholarly purposes without further contact or permission.

You can stop the study at any time by not completing the survey (however payment will only be credited on completion of the survey). All questions require a response, but most questions include a neutral response or “would rather not say” option if you feel concern or discomfort in answering them.

You can find out more about the study by contacting Dr Fergus Neville [fgn@st-and.ac.uk](mailto:fgn@st-and.ac.uk) or Prof Steve Reicher [sdr@st-and.ac.uk](mailto:sdr@st-and.ac.uk). More information about the science behind the study will be provided once you have finished.

Your participation in this study is very much appreciated.

By ticking the first option below, you consent to participate in the study on the basis that:

* You have been informed about the study and the sorts of questions/tasks it involves.
* You may stop the study at any time by not completing the online responses.
* Only your anonymised survey responses will be used for archival purposes.
* You will be video recorded via your web camera, the recording will be retained indefinitely and may be shared with others solely for research purposes in the future.

Yes, I consent (Response required to proceed).

No, I do not wish to proceed (Will exit survey).