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The University of
Nottingham

I Z A Institute
of Labor Economics
Initiated by Deutsche Post Foundation

GATE
Lyon / St-Etienne



Migration and the Reshaping of Consumption Patterns (MARCO_P) Survey Wave 1 Online Questionnaire

December 2018

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A. META MODULE

AA. Personal Information

[AA01] What is your date of birth? ____Day ____Month ____Year *Please select your answer based on the solar (not the lunar) calendar.

[AA02] What is your gender?

- 1 Male
- 2 Female
- 3 Other
- 4 Prefer not to say

[AA03] What is your ethnicity?

- 1 Han
- 2 Zhuang
- 3 Manchu
- 4 Hui
- 5 Miao
- 6 Uyghur
- 7 Other
- 8 Prefer not to say

[AA04] What is your marital status?

- 1 Single
- 2 In a relationship
- 3 Engaged
- 4 Married and live with spouse
- 5 Married and separated from spouse
- 6 Divorced
- 7 Widowed
- 8 Prefer not to say

[AA05] How many children do you have? ____ *Indicate "0" if none

[AA06] How many siblings do you have? ____ *Indicate "0" if none and → go to AA08

[AA07] If you are not the only child, what is your birth order among your siblings? ____

[AA08] What is your height? ____Cm

[AA09] In which province were you born? (Choose from a dropdown list of provinces)

[AA10] In which country are you currently living? (Choose from a dropdown list of countries)

[AA11] In which city/town are you currently living? ____

[AA12] How long have you been living in this city/town? ____Years ____Months

[AA13] What is your current *hukou* status?

- 1 Students' collective *hukou*
- 2 Beijing urban *hukou*
- 3 Beijing rural *hukou*
- 4 Non-Beijing urban *hukou*
- 5 Non-Beijing rural *hukou*
- 6 Non-Beijing unified residency *hukou*
- 7 Prefer not to say

[AA14] Have you ever taken *Gaokao*?

- 1 Yes
- 2 No → go to AA18
- 3 Recommended student for admission → go to AA18
- 4 Prefer not to say → go to AA18

[AA15] In which year did you take *Gaokao*? ____Year

[AA16] In which province did you take *Gaokao*? (Choose from a dropdown list of provinces)

[AA17] What was your score in *Gaokao*? ____My Score ____Out of Total Score

[AA18] What is your overall ranking in the class?

- 1 Top
- 2 Above the average
- 3 Middle
- 4 Below the average
- 5 Bottom
- 6 Prefer not to say

AB. Parental Information

The next few questions are about your parents.

[Procedure: ask questions **AB01-AB03** for both father and mother of the respondent.]

[AB01] [AB01] Is your father (mother) still alive?

- 1 Yes
- 2 No
- 3 Prefer not to say

[AB02] What is your father's (mother's) age? ____Years *Indicate the age at which your father (mother) passed away if he (she) is not alive.

[AB03] What is the highest level of education your father (mother) has attained?

- 1 No formal education
- 2 Can read or write
- 3 Primary school
- 4 Junior high school
- 5 Senior high school
- 6 Technical or vocational school
- 7 Two-/three-year college
- 8 Four-year university, Bachelor
- 9 Postgraduate, Master
- 10 Postgraduate, Ph.D.
- 11 Prefer not to say

[Procedure: skip questions **AB04-AB06** for the respondent whose father (mother) has passed away.]

[AB04] What is your father's (mother's) current employment status?

- 1 Employed
- 2 Unemployed
- 3 Working at home
- 4 Retired
- 5 Prefer not to say or N/A

[AB05] What is your father's (mother's) main occupation? *Indicate the current or last occupation if your father (mother) is retired/unemployed

- 1 Manager, director, official
- 2 Professional, technician
- 3 Administrative and secretarial worker
- 4 Agriculture, forestry, husbandry and fishery worker
- 5 Commercial and service worker
- 6 Manufacture and transportation worker
- 7 Self-employed
- 8 Other (please specify: ____)
- 9 Prefer not to say or N/A

[AB06] What was your father's (mother's) gross income in the past year?
 ____Yuan/Other currency (please specify) *Please do not forget to
 change the currency if your answer is in a currency different from the
 default currency of Chinese Yuan.

B. CONSUMPTION MODULE

BA. Income and Expenditure

[BA01] On average, what is your monthly budget, including part-time jobs, provisions from parents, scholarships, and other sources? *Indicate "0" if none

Part-time job after-tax income	____Yuan/Other currency (please specify)
Provisions from parents	____Yuan/Other currency (please specify)
Scholarships/bursary	____Yuan/Other currency (please specify)
Others	____Yuan/Other currency (please specify)

[BA02] On average, what is your monthly expenditure on the following items?
 *Indicate "0" if none

Food	____Yuan/Other currency (please specify)
Smoking and alcohol drinking	____Yuan/Other currency (please specify)
Sports	____Yuan/Other currency (please specify)
Housing (e.g. rent, utilities, service charge)	____Yuan/Other currency (please specify)
Communication (e.g. Internet usage, mobile phone usage)	____Yuan/Other currency (please specify)
Fashion and luxury goods (e.g. clothing, shoes, accessories, jewellery)	____Yuan/Other currency (please specify)
Others	____Yuan/Other currency (please specify)

BB. Health, Lifestyle and Physical Activities

[BB01] Overall, how would you rate your health status?

- 1 Excellent
- 2 Good
- 3 Fair

- 4 Poor
- 5 Very poor
- 6 Prefer not to say

[BB02] Do you smoke cigarettes/cigars?

- 1 Yes, I currently smoke → go to BB04
- 2 I have smoked in the past but I quit
- 3 No, I have never smoked → go to BB06
- 4 Prefer not to say → go to BB06

[BB03] At what age did you stop smoking? ____ Years

[BB04] At what age did you start smoking? ____ Years

[BB05] How many cigarettes/cigars do you normally smoke per day? ____
 *Indicate the number of cigarettes/cigars you normally smoked per day before quitting if you have quit smoking (BB02=2)

[BB06] To what extent do you agree with the following statements?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
Smoking is not good for health	
Smoking causes cancer, stroke, heart and lung disease	
Smoking causes harm even if one does not smoke heavily	
Smoking also causes harm to people around	
A pregnant woman smoking affects the health of unborn baby (e.g. may lead to low birth weight)	
Electronic cigarettes also contain harmful chemicals	

[BB07] Do you drink alcohol?

- 1 Yes, I drink alcohol almost everyday → go to BB09
- 2 Yes, I drink alcohol more than twice a week → go to BB09
- 3 Yes, I drink alcohol once or twice a week → go to BB09
- 4 Yes, I drink alcohol more than twice a month → go to BB09
- 5 Yes, I drink alcohol once or twice a month → go to BB09
- 6 Yes, I drink alcohol no more than once a month → go to BB09

- 7 I used to drink alcohol but I quitted
- 8 No, I have never drunk alcohol → go to BB11
- 9 Prefer not to say → go to BB11

[BB08] At what age did you stop drinking alcohol? ____ Years

[BB09] At what age did you start drinking alcohol? ____ Years

[BB10] What type of alcohol do you normally drink? Please specify in the box how many units per week. *Indicate the amount of alcohol you normally drank per week before quitting if you have quitted alcohol drinking (BB07=7)

Beer	_____ (Unit=500ml)
Wine (e.g. grape wine, rice wine)	_____ (Unit=750ml)
Liquor (e.g. whisky, white liquor)	_____ (Unit=Liang)

[BB11] How many meals do you normally have each day? ____ Meals eaten at home ____ Meals eaten outside *Indicate “0” if none

[BB12] How often do you eat late-night supper/snacks?

- 1 Almost everyday
- 2 Very often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 6 Prefer not to say

[BB13] When having meals outside, please specify the frequency (in percentage) of going to the following types of restaurant. *If you are going to the three restaurants with the same frequency, all entries will be 33%.

	Frequency (in %)
Chinese restaurant	_____ %
Non-Chinese Asian restaurant (e.g. Thai, Indian)	_____ %
Western restaurant (e.g. French, Italian, fast-food)	_____ %

[BB13_1] When having meals outside, please specify the frequency (in percentage) of choosing the following types of dining. They must each sum to 100%.

	Eat-in (in %)	Takeaway (in %)
Chinese restaurant	_____ %	_____ %

Non-Chinese Asian restaurant (e.g. Thai, Indian)	_____ %	_____ %
Western restaurant (e.g. French, Italian, fast-food)	_____ %	_____ %

[BB14] If the following items had the same price, which one would you buy?

- 1 Chinese food (e.g. Chinese noodle, rice)
- 2 Western food (e.g. pizza, burger, steak)
- 3 Prefer not to say

[BB15] To what extent do you like the following food?

	1 Strongly dislike 2 Somewhat dislike 3 Neutral 4 Somewhat like 5 Strongly like 6 Don't know 7 Prefer not to say
Chinese food (e.g. noodle, egg fried rice, dumplings, Beijing roast duck)	
Pizza and pasta	
Fish & Chips	
Steak and burger	
Fruits and vegetables	
Yogurt, smoothie	
Cheese, butter	
Sweets, biscuits, cakes, chocolates	

[BB16] Please specify the amount of the following beverages you normally drink per day. *Indicate "0" if none

Water	_____ (Unit=240ml)
Tea	_____ (Unit=240ml)
Coffee	_____ (Unit=240ml)
Dairy beverages (e.g. milk, yogurt)	_____ (Unit=240ml)
Soft drinks	_____ (Unit=240ml)

[BB17] If the following drinks had the same price, which one would you buy?

- 1 Coffee
- 2 Chinese tea (e.g. Oolong tea, Longjing tea)
- 3 Non-Chinese tea (e.g. English tea, Assam tea)
- 4 Chinese brand soft drinks (e.g. Wanglaoji, Wahaha)
- 5 Non-Chinese brand soft drinks (e.g. coke)
- 6 Prefer not to say

[BB18] To what extent do you agree that the following diets are healthy?

	1 Strongly disagree
--	---------------------

	2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
A diet with a variety of foods	
A diet with a lot of fried foods (e.g. crisps, fried chicken)	
A diet with a lot of ready/fast foods (e.g. instant noodle, KFC)	
A diet with high fat content (e.g. sausages, butter)	
A diet with high protein content (e.g. egg, fish, beef)	
A diet with a lot of sugar (e.g. chocolate, candies, sugared juice)	
A diet with a lot of carbohydrates (e.g. bread, pasta, oats)	
A diet with a lot of fruits and vegetables	

[BB19] Do you know your current weight?

- 1 Prefer not to say
- 2 No
- 3 Yes, please specify your weight: ____Kg

[BB20] Have you ever tried to control weight?

- 1 Yes, I have tried to gain weight
- 2 Yes, I have tried to lose weight
- 3 No, I have never tried to control my weight
- 4 Prefer not to say

[BB21] What would be your first method if you want to control weight?

- 1 Diet
- 2 Exercise
- 3 Combination of diet and exercise
- 4 Take weight-loss pills
- 5 Chinese traditional treatment (e.g. acupuncture, scrapping, cupping)
- 6 Plastic surgery (e.g. liposuction)
- 7 None of the above
- 8 Prefer not to say

[BB22] Please specify the amount of time you normally spend during a typical school day on the following physical activities. *Indicate "0" if none

	Weekday	Weekend/Holidays
Light physical activities (e.g. slow walking,		

sedentary tasks, standing and sitting, classroom activities)	____ Minutes	____ Minutes
Moderate physical activities (e.g. brisk walking, carrying light loads, driving, moderate sports like cycling at a regular pace, yoga, etc.)	____ Minutes	____ Minutes
Heavy physical activities (e.g. walking upstairs, heavy lifting, digging, farming, vigorous sports like fast cycling, aerobics, etc.)	____ Minutes	____ Minutes

[BB23] Are you involved in a sports club?

- 1 Yes
- 2 No
- 3 Prefer not to say

[BB24] Do you represent the class/university in any competitive sport?

- 1 Yes
- 2 No
- 3 Prefer not to say

[BB25] If the university offered the following free sports, please identify, in order of preferences, five sports in which you would definitely participate?

Martial arts (e.g. Kung Fu, Tai Chi); Running or jogging; Swimming; Fitness, gym training; Basketball; Football; Badminton; Ping Pong; Tennis; Volleyball; Bowling; Wrestling; Judo; Karate; Hockey; Squash; Rugby; Boxing; Gymnastics; Dancing; Cycling

[BB26] Do you agree with the following statements about sports?

	<ol style="list-style-type: none"> 1 Yes 2 Uncertain 3 No 4 Prefer not to say
I like sports.	
I prefer playing sports than watching sports.	
I prefer team sports than individual sports.	
I don't mind falling over and getting dirty.	
I don't mind playing outdoor sports when it is cold.	
I hate losing when playing a competitive sport.	
I am happy to buy an expensive ticket for an important live sport.	

BC. Housing

[BC01] Which of the following best describes your current accommodation?

- 1 University dormitory
- 2 Rented accommodation (e.g. house/flat/apartment) and share with someone else
- 3 Rented accommodation (e.g. house/flat/apartment) and live independently
- 4 Relative's/friend's place without paying rent
- 5 My own home (including property in my name or parent's/spouse's name)
- 6 Prefer not to say
- 7 Other (please specify: _____)

[BC02] Which of the following situations best describes the way you would like to live? Select all that apply. (Multiple choices allowed)

- 1 Live independently
- 2 Live with parents
- 3 Live with spouse/partner
- 4 Live with children
- 5 Live with friends/relatives
- 6 Prefer not to say
- 7 Live with someone else (please specify: _____)

[BC03] Which of the following situations best describes the way in which you would like to have your accommodation?

- 1 Own it outright → go to BC05
- 2 Own it with a mortgage/loan → go to BC05
- 3 Shared ownership (i.e. part own, part rent) → go to BC05
- 4 Rent it from a public agency
- 5 Rent it from a private landlord
- 6 Live rent-free
- 7 Prefer not to say → go to BC05
- 8 Other (please specify: _____)

[BC04] What is the main reason for not wanting to own a property?

- 1 Financial pressure
- 2 Flexibility of renting
- 3 Concerns on maintenance and repairs
- 4 Fear of falling housing prices
- 5 Uncertainty about government policy (e.g. housing property tax, housing ownership)
- 6 Prefer not to say
- 7 Other (please specify: _____)

[BC05] Suppose you want to buy a property, please rank the importance of the following aspects in your buying decision, 1= "Most important", 8= "Least important".

Price	
Housing area	
Quality of property (e.g. building material)	

Age of property (e.g. new, refurbished)	
Neighbourhood environment (e.g. safety, noise)	
Accessibility to schools/supermarkets/hospitals	
Transportation	
Privacy	

BD. Time Use

[BD01] Please specify the amount of time you normally spend each day on the following activities. *Indicate "0" if none

	Weekday	Weekend/Holidays
Sleeping	_____ Minutes	_____ Minutes
Preparing food, eating	_____ Minutes	_____ Minutes
Attending lectures and classes	_____ Minutes	_____ Minutes
Studying outside classes	_____ Minutes	_____ Minutes
Working (e.g. part-time job)	_____ Minutes	_____ Minutes
Household chores (e.g. cleaning, doing laundry)	_____ Minutes	_____ Minutes
Leisure and hobbies at home (e.g. watch TV, surf the internet, listen to music)	_____ Minutes	_____ Minutes
Sports	_____ Minutes	_____ Minutes
Leisure and hobbies with friends (e.g. play with friends, take part in club activities, go to a party)	_____ Minutes	_____ Minutes
Social activities (e.g. voluntary or charity work, help a sick or disabled person)	_____ Minutes	_____ Minutes

[BD02] How often do you do the following activities?

	1 Very often 2 At least once a week 3 At least once a month 4 At least once a year 5 Never 6 Prefer not to say
Watch live sports (e.g. stadium, bar)	
Go to a pub, club, or bar	
Go to cultural events or places (e.g. museum,	

gallery, theatre, concert, historic and cultural sites)	
Go to religious events or places (e.g. church)	
Go to a casino, buy lotteries, play Majong/cards with friends	
Go to political events or places (e.g. march, demonstration)	
Take an external tutorial for school subjects	

BE. Technology

[BE01] Please specify the amount of time you spend during a typical school day on the following activities. *Indicate "0" if none

Reading books, newspapers, magazines	_____ Minutes
Watching TV, VCDs, DVDs	_____ Minutes
Streaming movies/shows/videos online	_____ Minutes
Listening to music	_____ Minutes
Playing online computer games	_____ Minutes
Using social media networks (e.g. Facebook, Twitter, WeChat, Weibo)	_____ Minutes

[BE02] How often have you used the Internet over the past few weeks?

- 1 Almost everyday
- 2 Very often
- 3 Sometimes
- 4 Rarely
- 5 Never used it
- 6 Prefer not to say

[BE03] How do you normally access the Internet?

- 1 Portable computer (e.g. laptop)
- 2 Mobile phone
- 3 Tablet devices (e.g. iPad, PDA)
- 4 Prefer not to say
- 5 Other (please specify: _____)

[BE04] Where do you normally access the Internet?

- 1 At home
- 2 At school
- 3 In an Internet café
- 4 At friend's or relative's house
- 5 Public library
- 6 Prefer not to say
- 7 Other (please specify: _____)

[BE05] What is your main source of news (e.g. politics, sport, weather)?

- 1 Printed newspapers
- 2 Radio
- 3 TV
- 4 Internet news (e.g. BBC, Baidu)
- 5 Social media networks (e.g. Facebook, Weibo)
- 6 Prefer not to say

[BE06] Do you use the following social media networks? Check all that apply. (Multiple choices allowed)

- 1 WeChat → go to BE08
- 2 Weibo → go to BE08
- 3 QQ, QZone → go to BE08
- 4 Douban → go to BE08
- 5 RenRen → go to BE08
- 6 Facebook → go to BE08
- 7 Twitter → go to BE08
- 8 WhatsApp → go to BE08
- 9 Skype → go to BE08
- 10 LinkedIn → go to BE08
- 11 Instagram → go to BE08
- 12 I don't belong to any social media networks → go to BE07
- 13 Other (please specify: _____) → go to BE08
- 14 Prefer not to say → go to BE12

[BE07] What is the main reason for not joining social media networks? → go to BE12

- 1 I am not interested in social networking
- 2 I am too busy
- 3 I am worried about privacy issues
- 4 I prefer face to face communication
- 5 I do not know how to use social media
- 6 I am a victim or afraid of online bullying (e.g. offensive comments)
- 7 Prefer not to say
- 8 Other (please specify: _____)

[BE08] For each of the following social media networks, please specify: a) How often do you use it? and b) How many contacts (e.g. friends/followers/fans) do you have in total?

	a. Frequency	b. No. of contacts
	1 Almost everyday 2 Very often 3 Sometimes 4 Rarely 5 Prefer not to say	1 0-10 2 11-50 3 51-100 4 101-200 5 200-500 6 500+ 7 Prefer not to say
<i>(Note: Items listed in this table are automatically filtered by question BE06)</i>		
WeChat		
Weibo		
QQ, QZone		
Douban		

RenRen		
Facebook		
Twitter		
WhatsApp		
Skype		
LinkedIn		
Instagram		
Other_1		
Other_2		
...		

[BE09] How long have you been using social media networks?

- 1 Less than 1 month
- 2 1-6 months
- 3 7-12 months
- 4 1-2 years
- 5 2-5 years
- 6 5+ years
- 7 Prefer not to say

[BE10] Who do you chat or interact most frequently with on these sites? Select all that apply. (Multiple choices allowed)

- 1 Family
- 2 Spouse/partner
- 3 Children
- 4 Current university classmates/schoolmates in the country I currently live in
- 5 Previous university classmates/schoolmates from the country I have ever visited to study
- 6 Chinese friends
- 7 Non-Chinese friends
- 8 Relatives/acquaintances
- 9 Prefer not to say
- 10 Other people (please specify: _____)

[BE11] What are your purposes of using social media networks? Select all that apply. (Multiple choices allowed)

Professional reasons (e.g. surf the sites for studying/working purposes, look for a job, contact potential employers, upload a CV)	
Communication reasons (e.g. keep in touch with family and friends, make new friends)	
Information reasons (e.g. find information about goods and services, read or download news)	
Entertainment (e.g. play games, share photos and experience)	
Prefer not to say	

Other (please specify: _____)	
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[BE12] To what extent do you agree with the following statements?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
Social networks are important.	
Online networking can replace most face to face communication.	
Privacy policies are effective in social networking sites.	
It is important to introduce courses on social technology to school curricula.	
Social media are more effective and efficient than traditional paper-based media.	
Development of social media is seriously undermining morality.	

BF. Fashion and Shopping

[BF01] How often do you buy fashion and luxury goods (e.g. new clothing/shoes/ accessories/jewellery, etc.)?

- 1 All the time
- 2 Very often
- 3 Sometimes
- 4 Rarely
- 5 Never → go to BF05
- 6 Prefer not to say → go to BF05

[BF02] What percentage of the fashion and luxury goods you have are bought when on sales? ____%

[BF03] What percentage of the fashion and luxury goods you have are bought online? ____%

[BF04] What are your main sources of inspiration for new purchases of fashion and luxury goods? Select all that apply. (Multiple choices allowed)

- 1 Celebrity's style
- 2 Family
- 3 Friends

- 4 Local people
- 5 Fashion websites
- 6 Magazines
- 7 Styles in boutiques
- 8 Prefer not to say

[BF05] Suppose you want to buy new clothes, please rank the importance of the following aspects in your buying decision, 1= “Most important”, 8= “Least important”.

Price	
Quality	
Material	
Style	
Comfort	
Brand	
Colour	
Fit (e.g. whether the new item goes with my outfits or fits my figure)	

[BF06] To what extent do you agree with the following statements about fashion and shopping?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
I buy things following my own taste instead of current fashion.	
I always return to the same shops rather than trying new shops.	
I prefer to go shopping by myself.	
I like window shopping.	
I feel happy when I buy something new.	
Most of the new purchases are carefully planned (e.g. search information and visit the right store) rather than a spur of the moment.	
If I could afford, I would spend money on well-known designer brands (e.g. Rolex, Chanel).	
What you think of yourself is reflected by what you wear.	
Fashion is just a way to take more money from the consumer.	
There is something wrong with a person who does not care about his/her dressing.	

BG. Environment

[BG01] Please tell me how often you do the following activities.

	1 All the time 2 Very often 3 Sometimes 4 Rarely 5 Never 6 Prefer not to say
Recycling (e.g. waste classification, buy recycled products)	
Use own bag when shopping	
Avoid plastic packaging	
Turn off tap while brushing teeth	
Switch off lights that are not being used	
Take shower for only a short time	
Read an eBook when it is available rather than buying a hardcopy book	
Choose double-sided copies when printing	
Walk or cycle for short journeys	
Carry a reusable bottle or coffee mug to campus	

[BG02] What do you think are the important environmental issues on campus? Select all that apply. (Multiple choices allowed)

Air quality	
Water (e.g. water quality, water conservation)	
Energy (e.g. power saving)	
Food (e.g. food contamination, availability of organic food)	
Recycling	
Trash/litter	
Vehicle pollution	
Temperature (e.g. warming)	
Noise	
Prefer not to say	
Other (please specify in the next question: _____)	

[BG03] To what extent do you agree with the following statements about environment?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree
--	---

	6 Don't know 7 Prefer not to say
I believe that my health has already been affected by pollution.	
It is our responsibility to make sure that the environment is safe for future generations.	
I am prepared to suffer some inconveniences for the sake of a better today and tomorrow.	
More restrictions should be imposed on industrial production to stop pollution despite the potential negative economic impact.	
I am willing to pay more for goods or services made using responsible or sustainable practices.	
I am willing to directly contribute money to environmental protection organizations.	
I am willing to contribute as a volunteer towards the cause of a better environment.	

[BG04] Please indicate how much you would be willing to pay for environmental friendly products and services.

- 1 I am not willing to pay anything more for responsible, green, sustainable products and services.
- 2 I am willing to pay 5% more of the normal price for responsible, green, sustainable products and services.
- 3 I am willing to pay 10% more of the normal price for responsible, green, sustainable products and services.
- 4 I am willing to pay 15% more of the normal price for responsible, green, sustainable products and services.
- 5 I am willing to pay 20% more of the normal price for responsible, green, sustainable products and services.
- 6 I am willing to pay any amount for responsible, green, sustainable products and services.
- 7 I will only use responsible, green, sustainable products and services if they are free.
- 8 Prefer not to say

[BG05] By the time you are 50 years old, the environment around the world will be...

- 1 Seriously compromised and unlivable
- 2 Worse than now
- 3 About the same as it is now
- 4 Better than now
- 5 Much better than now
- 6 Prefer not to say

C. NETWORK MODULE

Next, we are going to ask you a couple of questions regarding your friends among your current university roommates, classmates or schoolmates. *Note: Information on the first three best friends is mandatory (with “Prefer not to say” or “N/A” option)*

[CA01] Please name, in order of importance, your closet 5 friends among your university roommates/classmates/schoolmates. (Answers to this question are recoded into unique IDs and not publicly available) *If you do not wish to answer, please write “NA” or “N/A” in relevant boxes.

	Name in Simplified Mandarin	Name in Pinyin or English if Foreign Friend
Friend 1		
Friend 2		
Friend 3		
Friend 4		
Friend 5		

[CA02] Please name 5 people among your university roommates /classmates/schoolmates who are likely to quote you in the friend list. (Answers to this question are recoded into unique IDs and not publicly available) *If you do not wish to answer, please write “NA” or “N/A” in relevant boxes.

	Name in Simplified Mandarin	Name in Pinyin or English if Foreign Friend
Person 1		
Person 2		
Person 3		
Person 4		
Person 5		

[Procedure: ask questions **CA03-CA07** for each of the friends the respondent named in **CA01**.]

[CA03] Please provide the following information of each friend. *If you do not wish to answer, please write “NA” or “N/A” in relevant boxes.

(Note: Friends listed in this table are automatically filtered by question CA01)	Date of birth	Gender	Nationality	Grade	How long have you known this friend?	What is the average amount of time you spend each week with this friend outside school? (Minutes)
Friend 1						

Friend 2						
Friend 3						
Friend 4						
Friend 5						

[CA04] Which of the following best describes your relationship with {FRIEND NAME}?

- 1 He/she is my current roommate
- 2 He/she is my current classmate, but not roommate
- 3 He/she is my current schoolmate, but not roommate or classmate
- 4 Prefer not to say

[CA05] How often do you do the following activities with {FRIEND NAME}?

	0 Prefer not to say 1 Almost everyday 2 Very often 3 Sometimes 4 Rarely 5 Never
Discuss homework together	
Discuss news, newsletters, TV programs, etc.	
Hang out after school (e.g. go to pubs)	
Play sports together	
Eat together	
Chat on mobile, WeChat, etc.	
Exchange gifts	
You visiting {FRIEND NAME}'s house	
{FRIEND NAME} visiting your house	

[CA06] In the past 12 months...

	1 Yes 2 No
You provided financial help to {FRIEND NAME}	
{FRIEND NAME} provided financial help to you	
You provided psychological help to {FRIEND NAME}	
{FRIEND NAME} provided psychological help to you	
You provided daily help to {FRIEND NAME}	
{FRIEND NAME} provided daily help to you	

[CA07] Compared to {FRIEND NAME}, how would you rate your...

	0 Prefer not to say 1 Much better (higher) 2 A bit better (higher)
--	--

	3 About the same 4 A bit worse (lower) 5 Much worse (lower)
Academic performance	
Economic or financial conditions	
Intelligence quotient (IQ)	
Emotion quotient (EQ)	
Happiness	
Life satisfaction	
Standard of living	
Consumption expenditure	
Health status	

D. MIGRATION MODULE

[DA01] Have you ever migrated abroad (i.e., lived abroad for an extended period of time, at least 3 months)?

- 1 Yes, please specify the country(ies)
- 2 No → go to DA05
- 3 Prefer not to say → go to DA05

[DA02] With whom did you migrate? Select all that apply. (Multiple choices allowed)

- 1 I migrated alone
- 2 Parents
- 3 Brother/Sister
- 4 Spouse/Partner
- 5 Other close family members
- 6 Distant relatives
- 7 Friends
- 8 Acquaintances
- 9 Prefer not to say

[DA03] How many months have you ever lived abroad? ____ Months

[DA04] Did you make more friendships with...?

- 1 People with the same migration background
- 2 Natives
- 3 About the same
- 4 Prefer not to say

[DA05] What do you plan to do after finishing your current studies?

- 1 Further education in China → go to DA14
- 2 Look for a job in China → go to DA14
- 3 Take up a job offer I already have in China → go to DA14
- 4 Further education abroad

- 5 Look for a job abroad
- 6 Take up a job offer I already have abroad
- 7 I haven't decided yet → go to DA14
- 8 Prefer not to say → go to DA14

[DA06] What country would be your first choice? (Choose from a dropdown list of countries)

[DA07] After finishing your studies/work, how long are you planning to stay in {COUNTRY DA06}?

- 1 Return directly to China
- 2 Less than 1 year, then return to China
- 3 1 year or more but less than 5 years, then return to China
- 4 5 year or more but less than 10 years, then return to China
- 5 Stay permanently if possible
- 6 Prefer not to say

[DA08] Do you know someone in {COUNTRY DA06}?

- 1 Yes
- 2 No → go to DA11
- 3 Prefer not to say → go to DA11

[DA09] Is the person in {COUNTRY DA06} living abroad permanently or is a citizen?

- 1 Yes
- 2 No
- 3 Prefer not to say

[DA10] What is your relationship to the person in {COUNTRY DA06}?

- 1 Parents
- 2 Brother/Sister
- 3 Spouse/Partner
- 4 Other close family members
- 5 Distant relatives
- 6 Friends
- 7 Acquaintances
- 8 Prefer not to say

[DA11] Will someone join/accompany you abroad?

- 1 Yes
- 2 No → go to DA13
- 3 Prefer not to say → go to DA13

[DA12] What is your relationship to the person who will join/accompany you?

- 1 Classmate
- 2 Schoolmate but not classmate
- 3 Friends outside the university
- 4 Family members
- 5 Distant relatives

- 6 Acquaintances
- 7 Other
- 8 Prefer not to say

[DA13] How much do you know about the immigration policy in {COUNTRY DA06}?

- 1 I know a lot
- 2 Something
- 3 Nothing at all
- 4 Prefer not to say

[DA14] Please rank the following locations in terms of their appeal to you as places to live.

Hometown
Beijing/Shanghai
Guangzhou/Shenzhen
Hongkong/Macau
Other parts of China
Abroad

[DA15] Please rank the following locations in terms of their appeal to you as places to work.

Hometown
Beijing/Shanghai
Guangzhou/Shenzhen
Hongkong/Macau
Other parts of China
Abroad

[DA16] What worries you about studying abroad? Select all that apply. (Multiple choices allowed)

- 1 Cost of living
- 2 Language difficulties
- 3 Cultural differences
- 4 I will miss my home, family and friends
- 5 Safety issues
- 6 Discrimination
- 7 Climate
- 8 Difficulties in application
- 9 Prefer not to say

[DA17] What do you think are the main reasons for deciding to study abroad? Select all that apply. (Multiple choices allowed)

- 1 High quality of education
- 2 Learn a new language
- 3 Prospective job opportunities
- 4 Family or relationship reasons

- 5 Availability of scholarship/funding
- 6 Culture and life
- 7 Prefer not to say

[DA18] What would you feel if you heard about a decision of moving abroad? Give an answer between 0 = “Very sad/fearful” and 10= “Very excited/happy”.

[DA19] To what extent do you agree with the following statements about migration?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
International migration is more of an opportunity than a threat.	
International migration deteriorates family relations.	
It is important to preserve one's national identity.	
I don't mind to marry a foreigner.	
I would encourage my children to emigrate if they had the chance.	
I will not call any foreign country a new (second) home.	
There are inevitable differences between being a citizen and being an immigrant.	

E. PREFERENCES AND SATISFACTION MODULE

EA. Subjective and Mental Well-Being

We now ask for your overall feelings. Please use the mouse to move the slider to the right or left until it points to the desired location.

[EA01] Overall, how satisfied are you with your current life? Give an answer between 0 = “Not satisfied at all” and 10= “Completely satisfied”. ____

[EA02] Overall, how happy did you feel yesterday? Give an answer between 0 = “Not happy at all” and 10= “Completely happy”. ____

[EA03] Overall, how worthwhile are the things you do in your life? Give an answer between 0 = “Not purposeful at all” and 10= “Completely purposeful”. ____

[EA04] Overall, how satisfied are you with...? (0-10 scale)

Your physical health	
Your mental health	
Your personal relationships	
Your study situation	
Your financial situation	
The area where you live	

[EA05] Please tell me how often you had the following feelings over the past few weeks. Give an answer between 0= “Never” and 3= “Always” (including a “Prefer not to say” option).

Able to concentrate	
Loss of sleep over worry	
Playing a useful part	
Capable of making decisions	
Felt constantly under strain	
Couldn't overcome difficulties	
Able to enjoy normal day-to-day activities	
Able to face up to problems	
Feeling unhappy or depressed	
Losing confidence in myself	
Thinking of self as worthless	
Feeling reasonably happy, all things being considered	

EB. Risk Preferences, Time Preferences and Social Preferences

We now ask for your preferences. Please use the mouse to move the slider to the right or left until it points to the desired location.

[EB01] Are you generally a person who is fully prepared to take risks or do you try to avoid taking risks? Give an answer between 0= “Not at all willing to take risks” and 10= “Fully prepared to take risks”.

[EB02] And in terms of financial decisions, are you a person who is fully prepared to take risks or do you try to avoid taking risks? Give an answer between 0= “Not at all willing to take risks” and 10= “Fully prepared to take risks”.

[EB03] Are you generally an impatient person, or someone who always shows great patience? Give an answer between 0= “Very impatient” and 10= “Very patient”.

[EB04] Are you generally an impulsive person? Give an answer between 0= “Not at all impulsive” and 10= “Very impulsive”.

[EB05] How willing are you to give up something that is beneficial for you today in order to benefit more from that in the future? Give an answer

between 0= “Completely unwilling to do so” and 10= “Very willing to do so”.

We now ask for your willingness to act in a certain way. Please indicate your answer on a scale between 0= “Completely unwilling to do so” and 10= “Very willing to do so”.

[EB06] How willing are you to give good causes without expecting anything in return?

[EB07] How willing are you to punish someone who treats you unfairly even if there may be costs for you?

[EB08] How willing are you to punish someone who treats others unfairly even if there may be costs for you?

How well do the following statements describe you as a person? Please indicate your answer on a scale between 0= “Does not describe me at all” and 10= “Describes me perfectly”.

[EB09] I assume that people have only the best intentions.

[EB10] When someone does me a favor, I am willing to return it.

[EB11] If I am treated very unjustly, I will take revenge at the first opportunity, even if there is cost to do so.

EC. Beliefs and Values

[EC01] To what extent do you agree with the following statements about general beliefs and values?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
No culture is better than others: all cultures are equally good.	
Confucianism is out of date in contemporary China.	
It is important for students to recite the <i>Confucian Analects (lunyu)</i> .	
Everyone should show filial piety to parents (<i>xiao</i>).	
Everyone should respect the aged and care for the young (<i>zunlaoaiyou</i>).	
It is important for students to learn classical Chinese poetry than classical foreign literature.	
It is important to master a foreign language.	

Christmas is a big holiday.	
Social networks (<i>guanxi</i>) are sometimes more important than ability.	
Producing or selling fake goods should be illegal.	

[EC02] Please describe your level of trust in the following institutions and people on a scale between 1= “Complete distrust” and 5= “Complete trust” (including a “Prefer not to say” option).

- 1 Central government
- 2 Local government
- 3 Courts
- 4 Large companies
- 5 Police
- 6 Public hospitals
- 7 Private hospitals/clinics
- 8 Non-governmental organisations (NGOs)
- 9 Banks and financial system
- 10 Schools and educational system
- 11 Press
- 12 Your own family
- 13 Neighbours
- 14 Friends
- 15 Strangers

[EC03] To what extent do you agree with the following statements about trust?

	1 Strongly disagree 2 Tend to disagree 3 Tend to agree 4 Strongly agree 5 Prefer not to say
In general, you can trust people.	
Nowadays, you can't rely on anybody.	
It's better to be cautious before trusting strangers.	

[EC04] In general, what's your preference? Do you want to get married, don't you want to get married, or are you not sure if you want to get married?

- 1 Want to marry
- 2 Don't want to marry
- 3 Not sure if want to marry
- 4 Don't know
- 5 Prefer not to say

[EC05] When two people plan to spend the rest of their lives together as a couple, how important is it to you that they legally marry?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important
- 5 Don't know
- 6 Prefer not to say

[EC06] Here are some things that people look for in a spouse or partner. Please tell me for each one whether this was (or would be) very important, somewhat important, not too important or not at all important to you in choosing a spouse or partner?

	1 Very important 2 Somewhat important 3 Not too important 4 Not at all important 5 Don't know 6 Prefer not to say
The same moral and religious beliefs as you	
A stead job	
At least as much education as you	
The similar social and economic status (family background)	
Similar ideas about having and raising children	

[EC07] The following are some statements that will help us understand how you feel about a number of things. Which statement comes closer to your views, even if neither is exactly right?

- 1 Society is better off if people make marriage and having children a priority
- 2 Society is just as well off if people have priorities other than marriage and children
- 3 Neither/Both equally
- 4 Don't know
- 5 Prefer not to say

[EC08] If there was no policy constraint, how many children would you wish to have? ____ Children, including ____ Sons and ____ Daughters.

[EC09] To what extent do you agree with the following statements about gender equality?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
--	--

Women and men should have equal legal rights.	
Men are born with higher ability than women.	
The couple should take charge of the housework equally.	
Men's work should be outside the home; women's work should be around the home.	
Caring for or spending time with kids is mainly mother's responsibility.	
A man should have the final word about decisions at home.	
A woman should tolerate family violence and should not initiate a divorce in order to keep the family together.	
Women should be able to hold leadership in key positions in government authorities.	
Marrying well is more important than being successful in career for a woman.	
Gender equality has already been achieved for the most part of China.	
Gender equality has already been achieved for the most part of the world.	

[EC10] Would you mind or not if you had a female boss?

- 1 Yes
- 2 No
- 3 Prefer not to say

[EC11] Overall, do you think the number of internal migrants allowed into the city should be increased, decreased, or kept at the current level?

- 1 Expand greatly
- 2 Expand somewhat
- 3 Keep at current level
- 4 Reduce somewhat
- 5 Reduce greatly
- 6 Prefer not to say

[EC12] Do you think that rural-to-urban migration is good or bad for the economy of urban areas? Given an answer between 0= "Bad for the economy" and 10= "Good for the economy".

[EC13] Do you think that rural-to-urban migration is good or bad for the overall quality of life of urban areas? Given an answer between 0= "Made it a worse place to live" and 10= "Made it a better place to live".

[EC14] Do you think that the culture in urban areas is generally undermined by rural-to-urban migration? Given an answer between 0= "Culture undermined" and 10= "Culture enriched".

[EC15] To what extent do you agree with the following statements about migrant workers?

	1 Strongly disagree 2 Tend to disagree 3 Neutral 4 Tend to agree 5 Strongly agree 6 Don't know 7 Prefer not to say
Migrant workers and urban natives should have equal legal rights.	
Migrant workers take jobs away from urban natives.	
Migrant workers create more job opportunities in urban areas.	
Migrant workers help to fill jobs where there are shortages of workers.	
Migrant workers bring down average wages in urban areas.	
Migrant workers are a source of social instability (e.g. crime).	
The government should make it easier for migrant workers and their families to obtain an urban <i>hukou</i> .	
Most migrant workers make an important contribution to urban working life.	
Most migrant workers make an important contribution to urban cultural life.	
Migrant workers make the social welfare system crowded (e.g. healthcare, education).	

[EC16] Would you mind if your boss was a migrant from rural areas?

- 1 Yes
- 2 No
- 3 Prefer not to say

[EC17] Would you mind to marry a migrant from rural areas?

- 1 Yes
- 2 No
- 3 Prefer not to say

[EC18] Would you mind if your child married a migrant from rural areas?

- 1 Yes
- 2 No
- 3 Prefer not to say

[EC19] Would you mind if your new neighbor was a migrant from rural areas?

- 1 Yes
- 2 No
- 3 Prefer not to say

[EC20] Would you mind or not to ask for help from a migrant from rural areas?

- 1 Yes
- 2 No
- 3 Prefer not to say

[EC21] Would you see a doctor if the following illnesses occur?

	1 Yes 2 Uncertain 3 No 4 Prefer not to say
A cold without high fever (e.g. sore throat, running nose, cough)	
A bad cold with high fever	
Muscle strain	
Wisdom tooth pain	
Food poison	
Skin problems (e.g. allergy, acne)	
Mental illness (e.g. depression)	
Piles	

[EC22] What would be your first choice if you have any mild illness or disease (e.g. cold)?

What would be your first choice if you have a severe illness or disease (e.g. cancer)?

- 1 Taking Chinese medicine
- 2 Taking Western medicine
- 3 Acupuncture, cupping, scrapping, massage therapy
- 4 Seek no treatment
- 5 Other
- 6 Prefer not to say

[EC23] How much do you trust a doctor? Given an answer between 1= "Complete distrust" and 5= "Complete trust".

[EC24] Which of the following statements best describes the doctor-patient relationship in China?

- 1 Patients should obey doctors in most cases
- 2 Doctors should meet patients' needs in most cases
- 3 Doctors and patients should have equal rights
- 4 Prefer not to say

[EC25] Please rate the level of tension about the doctor-patient disputes in China. Give an answer between 0= "Not tense at all" and 10= "Extremely tense".

[EC26] What do you think are the main sources of doctor-patient disputes in China?

	1 Yes 2 Uncertain 3 No 4 Prefer not to say
Hospitals care only about profits	
Doctors' poor professional competence	
Doctors' bad attitudes toward patients	
Poor supervision of administrative departments	
Patients' lack medical knowledge and misunderstand doctors' diagnosis	
Patients' bad attitudes toward doctors	

ED. Personality Test (Big Five, Locus of Control and Rosenberg Self-Esteem)

[ED01] To what extent that the following attributes apply to you? Give an answer between 1= "Does not apply to me at all" and 7= "Applies to me perfectly" (including a "Prefer not to say" option).

I see myself as someone who...	
is communicative, talkative	
is outgoing, sociable	
is reserved	
is original, comes up with new ideas	
values artistic experiences	
has an active imagination	
does a thorough job	
does things effectively and efficiently	
tend to be lazy	
is sometimes somewhat rude to others	
has a forgiving nature	
is considerate and kind to others	
worries a lot	
gets nervous easily	
is relaxed, handles stress well	

[ED02] To what extent do you agree with the following statements about different attitudes towards life and the future? Given an answer between 1= "I do not agree at all" and 7= "I agree fully" (including a "Prefer not to say" option).

How my life takes course is entirely dependent on me.	
One has to work hard in order to succeed.	

If one is socially or politically active, one can influence social circumstances.	
Compared to others, I have not achieved what I deserved.	
I often experience that others have a controlling influence over my life.	
The opportunities that I have in life are determined by the social circumstances.	
I have little control over the things that happen in my life.	

[ED03] To what extent do you agree with the following statements dealing with your general feelings about yourself?

	1 Strongly disagree 2 Tend to disagree 3 Tend to agree 4 Strongly agree 5 Prefer not to say
I feel that I have a number of good qualities.	
All in all, I am inclined to feel that I am a failure.	
I feel that I am a person of worth, at least on an equal plane with others.	
I am able to do things as well as most other people.	
I feel I do not have much to be proud of.	
I take a positive attitude toward myself.	
I wish I could have more respect for myself.	
Overall, I am satisfied with myself.	
I certainly feel useless at times.	
At times I think I am no good at all.	

Before submitting the survey, we would like to invite you to perform a final decision.

F. DECISION TASK

FA. Task 1: Coin-Toss Game

Overview:

At the completion of this task, we will reward you with additional money on top of the ¥40 Yuan cash prize for having completed the survey.

How you will generate extra money:

The task involves predicting coin flips. The results of this coin flip will determine your extra pay.

Coin toss task:

You will be asked to toss a coin three times. If you do not have a coin at this time, please get one before proceeding to the next step.

Tossing the coin:

When you toss the coin, let it land on a flat surface so that one side of the coin is clearly facing-up and the other side is clearly facing-down.

Predicting the outcome of each coin toss:

Before each toss, predict which side of the coin will be face-up. To make your prediction, we would like you to make your prediction out loud before each coin toss. Thus, you can make just one of two possible predictions:

“I predict Heads will be face-up” Or “I predict Tails will be face-up.”

Recording the outcome of your prediction:

In this task you will toss a coin a total of three times and report how many times you correctly predicted the coin toss. If you correctly predict the coin toss all three times, then report 3. If you correctly predict the coin toss twice, then report 2. If you correctly predict the coin toss just once, then report 1. And if you do not correctly predict any of the three coin tosses, then report 0.

Note that it does not matter in which order you make correct or incorrect predictions. For instance, if you correctly predicted the first toss only, or the second toss only, or the third toss only, then in all these cases you would report 1.

Payoff schedule:

You will receive payoff in RMB according to the following schedule:

0 correct prediction – 0 Yuan

1 correct prediction – 0 Yuan

2 correct predictions – 5 Yuan

3 correct predictions – 10 Yuan

[FA01] Please complete your three coin tosses now and input the number of correct coin toss predictions.

Number of correct predictions (any integer number from 0 to 3 included):

FB. Task 2: Donation Game

You are endowed 10 Yuan in addition to the 40 Yuan you have already earned for completing the survey. You can keep all the endowments of 10 Yuan for yourself or choose to donate some or all of the endowment to a charity. If you choose to not donate, then the 10 Yuan will be added to your 40 Yuan. If you choose to donate,

you will receive 10 Yuan minus the amount of your donation in addition to your 40 Yuan.

Once you have made your decision, we will make the donation on behalf of you to the charity. And we commit on honour to transfer all the donations that have been made by you and the other participants to the chosen charities at the end of the study. Below is a list of charities. If you make a donation, you have to choose one of them to donate. You can click them for more information if you wish to know more about the aims of the charity.

1. [China Charity Federation](#)
2. [China Environmental Protection Foundation](#)
3. [China Children and Teenager's Fund](#)
4. [China Foundation for Poverty Alleviation](#)
5. [China Foundation for Disabled Persons](#)
6. [United Nations Children's Fund](#)

[FB01] Please input the amount of your donation amount below (any integer number from 0 to 10 included) *If you are not willing to make a donation, please enter "0" and → go to "Submit".

[FB02] Please choose one of the following Charities (Charities appear in random order)

- 1 China Charity Federation
- 2 China Environmental Protection Foundation
- 3 China Children and Teenager's Fund
- 4 China Foundation for Poverty Alleviation
- 5 China Foundation for Disabled Persons
- 6 United Nations Children's Fund

If you would like to have the receipt of the donation to your charity, please tick the box below, and we will send you the receipt for the final transfer to the charity made at the end of the study.

[FB03] Would you like to receive the receipt? (variable not publicly available)

This is the end of the questionnaire.

Submit