***ReadMe file* for**

**Heterogeneous Demand and Supply for an Insurance-Linked Credit Product in Kenya: A Stated Choice Experiment Approach**

**The complete database contains:**

1. “Choiceset questionnaire” folder contains 6 blocks (surveys) each containing 9 choice cards. This folder also contains a documentation on choice cards.
2. “ChoiceDemandData” excel file contains choice experiment data of 330 households.
3. “ChoiceSupplyData” excel file contains choice experiment data of 38 managers from bank and insurance companies.