**Grey and Pleasant Land WP3 UWE - Interview schedule**

**Interview Instructions**

1. Ensure that the room is quiet / the interview won’t be disturbed
2. If appropriate, ‘call your buddy’
3. Ensure that the recording equipment works

**Introduction**

Instructions: Interviewer to draw on following, personalising, but ensuring key messages are included

“*Thank you very much for agreeing to be interviewed. It should take around an hour. We would like to record the interview to ensure we don’t lose any of your contributions. Is that o.k.? As explained on the project information sheet we will treat your information carefully and no one will know it was you that said a particular thing. I will be asking you questions about transport for older people in rural areas, how important being able to get around is to your quality of life, and your experiences of various travel and transport alternatives. There are no right or wrong answers, I am just asking about your personal opinions and your experiences. If there are any questions that you would prefer not to answer you are free to say so. If you are comfortable with that then we can start*”.

**How important is being able to physically get to ‘places’ important to your quality of life?**

If prompt needed: For example to access services (health), facilities (Post Office), family & friends, social events (the pub, social club), religion, work etc?

**How important are journeys to get out and about, see life and nature or for their own sake?**

**At present, how important are the following different modes of travel for achieving and maintaining your current quality of life?**

If prompt needed:What ways of travel do you use to achieve the above?

Prompt card ONE

1. Your own car, or one belonging to someone else in the household?
2. Lifts from friends or family, or perhaps neighbours?
3. Buses?
4. Trains
5. Community transport, such as Dial-a-ride for example?
6. Walking & cycling?
7. Mobility scooters?

**Now, could you please ‘map’ your regular / usual journeys and what mode you use for these? Which of these journeys do you consider local?**

Instructions: Using a map of the local areas, map usual / frequent journeys using suitable key for different modes.

**If you were unable to get out and about which of these journeys would you miss? Which would you miss the most?**

If feasible, place most missed top 5 in order.

**Do you see a time when this might happen, and why might this be the case?**

**Are there things which would prevent it happening?**

**Are there ‘communities’, groups or organisations further afield that you want to be involved with, but cannot because of a lack of accessibility?**

If prompt needed:‘Communities’ might be an actual place, or a group of people who engage in a social or community activity.

**Have you found alternative ways of being connected to them?** **Do you follow what is happening in these communities in some other way, other than physically being involved with them?**

**Do you find that ‘virtual mobility’, by which I mean the use of the internet or phone services etc, contributes to your quality of life in place of actually having to go somewhere physically?**

**Mode related questions**

For each of the modes of travel (e.g. car, walking, cycling, buses, trains, community transport and mobility scooter) identified on the map above;

**Do you enjoy (using) (mode)?**

**What do you like about (using) (mode)?**

**What are the advantages of (using) (mode)?**

**What do you dislike about (using) (mode)?**

**What are the disadvantages of (using) (mode)?**

**How do you overcome such disadvantages?**

**Can you see yourself (using) (mode) more or less over the next few years? Why would that be?**

**Would you like to use it more or less?**

**What would enable you to use it more or less?**

**What would make (using) (mode) better?**

 **How important is using (mode) for being involved in your local community?**

 **If (mode) not used then does it affect involvement?**

**Could you maintain what you would consider an adequate lifestyle without using (mode), and what sort of problems do you think you might experience as a consequence of not using that mode?**

**What impact (positive or negative) do you think using (mode) has on your current lifestyle and on the ways others perceive you?**

Could re-run this last question with ‘would have’ for modes that people don’t use currently, like bus, community transport, walking & cycling and mobility scooter for example.

**Loss of ‘car access’ questions**

**Do you think that your lifestyle, your quality of life or the way others perceive you has suffered as a result of not having access to a car?**

**What steps have you taken, or have had to take to maintain your access to people and places in lieu of having access to a car?**

Prompt: Lifts / taxis or other alternative modes of travel such as buses / walking / cycling, ‘virtual’ access via internet / phone.

**Have you had to reduce the distances that you travel to see people, or to access services and facilities?**

**Have there been positive as well as negative consequences of your losing access to a car (e.g. more exercise more social contact)?**

**Personal mobility biography**

**Has your level of mobility (distance and use of mode) changed with ageing?**

Prompt card TWO

1. Has it changed as a result of retirement and working less?
2. Has it changed because you lived in an urban area before? If so, how was it different?
3. Has it changed because of other issues, for example health, location, wealth etc?
4. Has it changed because of changes in the rural environment, for example local shops / Post Offices closing?

**What would help you access services/shops/work/hospitals?**

Prompt card THREE

1. Moving closer to such services
2. Re-introducing local shops and amenities
3. Better public transport links
4. Better roads
5. Better quality walking and cycling environment
6. Better use of computers/technology/virtual mobility

**Do you want to be more mobile? If so, what would help you be more mobile?**

Prompt card FOUR

1. Being physically more healthy
2. Being able to drive a car
3. Better public transport links
4. Better walking environment
5. Technology to help

**Forward looking questions**

**What changes would you like to see in general for travel and transport for older people in rural areas? (This could be across the different modes or in the ways that people behave).**

Prompt card FIVE

1. More transport, more roads?
2. Improvements to public transport, such as demand-responsive services perhaps?
3. Improvements to service delivery, better accessibility and less travel required?
4. Reduced traffic on the roads, lower speed limits and calming measures to make walking, cycling and the use of mobility scooters more desirable?

**Have you come across any innovative transport or mobility solutions for older people in rural areas in general, either in this village/town or in other areas, or even abroad?**

**How important is it to think of the environment when deciding on how far you travel and by what mode? Does it influence your own (travel) behaviour?**

A phrase that is often used by people considering transport and planning policies these days is ‘sustainable travel’ or ‘transport’. What they generally mean, is that some modes are more environmentally-friendly (i.e. less pollution, less carbon emissions and the like), but also that they might be better for society (less pollution, less noise, less land needed for example) and for people (for example more exercise). Other things might also be taken into account, such as economic factors and costs.

**Bearing that in mind, what would you consider to be the relatively sustainable modes of travel, or travel behaviour now?**

**Do you think that moving house to be nearer to the places you need to go to, and to the people you want to see is one way of being more sustainable?**

**What do you think are the sustainable options for the future (personal or technological)?**

**End of interview instructions**

I have no more questions. Is there anything you would like to add? Thank you very much for your time.

1. Ensure signed consent form has been passed over

2. Confirm project contact details

3. Call to registered buddy after leaving the location of the interview