1. What is a **lemur**?

…………………………………………………………

2. What **threats** do **lemurs** face in the wild? …………………………………………………………………….……………………………………………..

4. What **body features** and **behaviours** help **flamingos** to survive in the wild?

4a. Features: ………………………………………………………………………………………………………………….……………………………………………………………………………….………………………………………

4b. Behaviours: …………………………………………………………………………………………….………………………………………………………………………………………………….…………………………………………

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5. What was your **main reason** for visiting Flamingo Land today? …………………………………………………………

6. What, if anything, could **you do** personally to help conservation? ……………………………………………………………………………………………………………………

7. What do you think is the **role of zoos**?

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

8. What **words do you think of** when you think about **Flamingo Land**? (List all the words you can think of)

………………… ……………… ……………

………………… ……………… ……………

………………… ……………… …………….

………………… ……………… …………….

9. **Date of Birth**: / /

10. **Gender:**

To enable us to contact you exclusively for follow up research, please provide a contact email.

11. **Email:** ………………………………

12. **Postcode**:………………………….

3a. **Where** does **Flamingo Land** work outside of the United Kingdom? ……………………………………………………3b. **What** is **Flamingo Land** doing there? ………………………………………………………………………………………………………………………………………………………………

13a. **Have you visited Flamingo Land before?**

Yes / No

13b**.** Approximate date: / /

14. **Prior to today have you seen the Mia and Mylo show before?** (please circle)

Yes at Flamingo Land / Yes at another zoo / No

15. **What is your highest completed level of education?** (Please tick)

* No formal qualifications (no longer in education)
* GCSE, Foundation Diploma or equivalent
* A level, Advanced Diploma or equivalent
* Degree (e.g. BA)
* Postgraduate degree or equivalent (e.g. MA or MSc)
* Other (please specify):………………………………..

16. **What is your approximate annual gross disposable household income?**

* Less than £7,000
* £7,001 to £14,000
* £14,001 to £21,000
* £21,001 to £28,000
* £28,001 to £35,000
* £35,001 to £42,000
* £42,001 or more

**Thank you for your help!**