1. What is special about a **sea lion’s** eyes: …………………………………………………………

2. How does this **help** them in the wild? …………………………………………………………

…………………………………………………………

……………………………………

3. Why are **sea lion’s** whiskers so important: ………………………………………………………………………………………………………………………………………………………………

4. What other **body features** or **behaviours** help **sea lions** survive in the wild?

4a. Features:

………………………………………………………………………………………………………………….……………………………………………………………………………………………………………………….

4b. Behaviours: ….………………………………………………………………………………………………….………………………………………………………………………………………………….………………………………..

………………………………………………………………………………………………….

5a. **What** was your **main reason** for visiting Flamingo Land today? …………………………………………………………

5b.**Why** did you **visit the zoo**? …………………………………………………………

6. What, if anything, could **you do** personally to help conservation of seals or sea lions? ……………………………………………………………………………………………………………………

7. What do you think is the **role of zoos**?

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

8. What **words do you think of** when you think about **Flamingo Land**? (List all the words you can think of)

………………… ……………… ……………

………………… ……………… ……………

………………… ……………… …………….

………………… ……………… …………….

9. **Date of Birth**: / /

10. **Gender:**

To enable us to contact you exclusively for follow up research, please provide a contact email.

11. **Email:**…………………………………….

12. **Postcode**:………………………………..

13a. Have you **visited Flamingo Land before?** Yes / No

13b.Approximate date: / /

14. Prior to today have you **seen** **a sea lion show before?** (Please circle)

Yes at Flamingo Land / Yes at another zoo / No

15. **What is your highest completed level of education?** (Please tick)

* No formal qualifications (no longer in education)
* GCSE, Foundation Diploma or equivalent
* A level, Advanced Diploma or equivalent
* Degree (e.g. BA)
* Postgraduate degree or equivalent (e.g. MA or MSc)
* Other (please specify):………………………………..

16. **What is your approximate annual gross disposable household income?**

* Less than £7,000
* £7,001 to £14,000
* £14,001 to £21,000
* £21,001 to £28,000
* £28,001 to £35,000
* £35,001 to £42,000
* £42,001 or more

**Thank you for your help!**