

Dear Parent/Guardian,

Thank you for agreeing for your child to take part in our research. We are investigating the role of zoos in educating the public about animal knowledge and conservation issues.

Your child’s responses are extremely important to us and will be used to evaluate the effect of the zoo experience on learning.

By completing the questionnaire you are consenting for your child’s responses to be used in the study. However, you have the right to withdraw from the study at any time, until 30th September 2015, without giving a reason.

Data you provide will be safely stored and will be used for the purpose of this research only.

Should you have any concerns or additional questions please contact

Sarah Spooner (Lead researcher, PhD student) on 07722073710 or [sls555@york.ac.uk](mailto:sls555@york.ac.uk).

Or, Andrew Marshall (Supervisor, Environment Department, University of York) 01904 323146 or [andy.marshall@york.ac.uk](mailto:andy.marshall@york.ac.uk)

Thank you for your support

CIRCLE research team, University of York and Flamingo Land