Table used to code responses to animal information sign-related questions as correct or incorrect.

Responses deemed correct for each question

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| (Animal) Question no. | Accepted as a correct answer |
| (A)14 | Like a llama, description which includes several of the features: pointy ears, long nose, long legs, furry, horse-like, camel-like, emperor’s new groove, furry with a long neck |
| (A)16 | South America, Chile, Bolivia, Andes, Peru, mountains, hillsides |
| (A)17 | NE- Not Evaluated |
| (A)18 | Camel, Llama |
| (A)19 | Yes |
| (A)20 | Yes, copes with dry environments, |
| (A)21 | Ears, shape of ears, Llamas have banana shaped ears, |
| (B)14 | Guinea pig, rodent, big hamster, like a beaver/ rat/ otter without a tail, brown, webbed feet |
| (B)16 | South America, Brazil, Amazon, Grasslands, Swamps |
| (B)17 | LC – Least Concern |
| (B)18 | Rodents |
| (B)19 | Piranha/ fish, being eaten |
| (B)20 | 3 months, accept 2-4 months |
| (B)21 | Master of the grass/ grassland, King of grass, Great of grass, Lord of grass |
| (C)14 | Hare, Hare crossed with a deer, Rabbit cross |
| (C)16 | South America, grasslands, lowland plains |
| (C)17 | NT – Near Threatened |
| (C)18 | Patagonian cavy |
| (C)19 | Spring, Summer |
| (C)20 | Their young, babies |
| (C)21 | 35mph, accept 30-40 mph |
| (D)14 | Big bird, Large flightless bird, ostrich, emu |
| (D)16 | South America, forests |
| (D)17 | NT – Near Threatened |
| (D)18 | Yes, largest birds South America, Heaviest-but not wingspan |
| (D)19 | Male, dad, father |
| (D)20 | Farming, food, deforestation |
| (D)21 | Balance, change directions |
| (E)14 | Description containing one or more of the following: mammal, snout, brown/ with stripes, hippo cross with a pig, pig body, long nose, anteater with a shorter nose |
| (E)16 | South America, grasslands, forests |
| (E)17 | V- Vulnerable |
| (E)18 | Picking up fruit/food, foraging |
| (E)19 | Smell and hearing, Ears and nose |
| (E)20 | Preservation of rainforests, protect habitats, local conservation, reserves/ protected areas |
| (E)21 | Malaysia |

Coding used for question 23

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| **Score** | **Response categories** | |
| 0 | Non/ negative actions | Don’t know, can’t help |
| 1 | General non-specific | Stop poachers, charities (general), be more environmentally considerate, breeding, protect it |
| 2 | Personal non-specific | Donating, support specific charities, don’t damage plants, don’t build, visit/support zoos, adopt an animal |
| 3 | Personal specific | Conservation holidays, planting trees, educating children/grandchildren, learn about wildlife, recycling, veganism |