

Background & method

Background & objectives:

Survey in Denmark and Netherland among Christians.

Method:

Interview period & data collection method:

The survey was conducted from the 10th – 23rd of October via the Internet through a YouGov partner in Netherlands.

Target group & screening:

The target group of the survey is Christians 18-74 years old, national representative on gender, age, geography and education

Invitations were sent out via email to people who meet these conditions in the panel. The survey was selected to a sampling frame that ensured correct population proportions according to the target group.

A total of 1317 interviews were conducted, of which 1008 are within the target group.

Weighting and data description:

Data is gross weighted on the dimensions gender, age, region and education based on an ideal from Statistics Netherland so that the results are representative with regard to the target group.

	Number not weighted	Number (%) <u>not weighted</u>	Number weighted	Number (%) <u>weighted</u>
Total	1317		1317	
Gender				
Female	684	51,9	657	49,9
Male	633	48,1	660	50,1
Age				
18-34	325	24,7	379	28,8
35-49	385	29,2	416	31,6
50-64	423	32,1	367	27,9
65-74	184	14	154	11,7
Region				
Groningen	50	3,8	47	3,6
Friesland	50	3,8	50	3,8
Drenthe	39	3	38	2,9
Overijssel	90	6,8	88	6,7
Gelderland	150	11,4	157	11,9
Flevoland	29	2,2	30	2,3
Utrecht	88	6,7	96	7,3
Noord Holland	216	16,4	215	16,3
Zuid Holland	273	20,7	279	21,2
Zeeland	35	2,7	30	2,3
Noord Brabant	194	14,7	195	14,8
Limburg	103	7,8	91	6,9
Education				
Low	292	22,2	452	34,3
Medium	639	48,5	554	42,1
High	386	29,3	311	23,6

Background criteria:

The following background criteria's and levels are used in the report:

Gender; age; postcode, region, education, work_stat

Publication of the results:

On the publication of a survey, or parts of a survey, please always state YouGov as the partner for the survey.

For press releases please follow the ESOMAR rules by including a text such as the following in the press release:

"The survey was conducted in cooperation with the analysis institute YouGov. In total 1008 CAWI interviews with Christians 18-74 years old , in October were performed.

Prior to the publication of a survey's results YouGov would be pleased to approve the press release, or other use of the results, in order to ensure that the results are used appropriately in both technical analysis and legal terms.

Interpreting tables based on Chi2 and T tests

The table figures have been tested for significance. Two different statistical tests have been performed; Chi2 and T tests. These tests, the confidence intervals applied, significant deviations in the table data and the graphic representation of the main results shown in the slides further on are explained in more detail below.

The Chi2 test used

This test form is denoted in the attached tables by '+' or '-' respectively. If '+' is shown in the tables, the results are significantly higher than the total. If '-' is shown in the tables, the results are significantly lower than the total. A confidence interval of 95% has been selected.

The T test used

This test is denoted by capital letters in the tables. If a capital letter is shown in the tables, the result deviates significantly from the column to which the capital letter refers. A confidence interval of 95% has been selected for this test also.

Confidence interval

A confidence interval of 95% means that there is a 95% probability that the true value lies within plus/minus 1,4%, depending on the answer distribution of the observed value in the survey of 1008 respondents. The uncertainty interval becomes greater the smaller the basis.

Base (n) Percentage (p)	100	200	300	400	500	600	700	800	900	1000
5 or 95%	4,3	3,0	2,5	2,1	1,9	1,7	1,6	1,5	1,4	1,4
10 or 90%	5,9	4,2	3,4	2,9	2,6	2,4	2,2	2,1	2,0	1,9
15 or 85%	7,0	4,9	4,0	3,5	3,1	2,9	2,7	2,5	2,3	2,3
20 or 80%	7,8	5,5	4,5	3,9	3,5	3,2	3,0	2,8	2,6	2,5
25 or 75%	8,5	6,0	4,9	4,2	3,8	3,5	3,2	3,0	2,8	2,7
30 or 70%	8,9	6,4	5,2	4,5	4,0	3,7	3,4	3,2	3,0	2,8
35 or 65%	9,3	6,6	5,4	4,7	4,2	3,8	3,5	3,3	3,1	3,0
40 or 60%	9,6	6,8	5,5	4,8	4,3	3,9	3,6	3,4	3,2	3,0
45 or 55%	9,8	6,9	5,6	4,9	4,4	4,0	3,7	3,5	3,3	3,1
50%	9,8	6,9	5,7	4,9	4,4	4,0	3,7	3,5	3,3	3,1

Significant deviations

The survey contains many significant deviations. These significant deviations have been highlighted in the table data. There is often a natural explanation for the significant deviations, and sometimes they are based on 'small' or 'very small' bases