

Participant information

1. Study title and Researcher Details

Title: Information, market creation and agricultural growth

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2. Invitation paragraph

You are being invited to take part in a research study. Before you decide it is important for you to understand why the research is being done and what it will involve. Please take time to read the following information carefully and discuss it with others if you wish. Ask us if there is anything that is not clear or if you would like more information. Take time to decide whether or not you wish to take part.

Thank you for reading this.

3. What is the purpose of the study?

This study is to investigate the impact of information dissemination on agricultural practices, household incomes, social network, risk coping mechanism and caste disparity.

4. Why have I been chosen?

I have chosen participants from regions spread over two different agro-climatic zones with different crops grown making the study broad and in order to gain a wide insight into the research topic.

5. Do I have to take part?

No, taking part in this study is completely voluntary, and you can drop out at any point, without giving reason.

A decision not to take part in this study will not affect your grades in any way, nor will it affect your relationship with the researchers in any way.

6. What will happen to me if I take part?

You will be asked a series of questions, varying in length (any of which you may choose not to answer, without giving reason). I will make notes on your answers, and

the interview will also be recorded. The interview is expected to last around 15 minutes.

7. Will my taking part in this study be kept confidential?

All information, which is collected about you during the course of the research will be kept strictly confidential. You will be identified by an ID number. I will not note down any personal information about you on the interview guide, such as name, address. The only personal information I will record will be your age and sex.

8. What will happen to the results of the research study?

The results will be analysed and used to aid the design of the second stage of investigation for this research project. The final draft of the research paper will be submitted to the funders. You will not be identified in this report or any subsequent publication.

9. Who is organising and funding the research?

The project is funded under the ESRC-DFID grant and the research is organised jointly by University of Glasgow, UK, and Indian Institute of Management and Institute of Social and Economic Change, Bangalore, India.