

Schedule for Good germs exit interviews, July 2017

Introduction: this is an exit interview, where we want to ask you to reflect on the project. We will start with a reminder of what we have done. Then look at your final experiment. Then reflect on how you have been affected by the project. Finally ask you for your feedback and discuss next steps.

1. Start with review of the project (3 min)

- Aims: to develop a method for making microbes visible and to allow people to design experiments on the microbiome; to see the effects of this method on how you think about and do kitchen hygiene
- Began April 2016 with first interview
- Five group meetings to design and discuss five experiments: safari, cleaning products, chopping boards, fridges and the last personal experiment

2. Discuss their final experiment (5-10 min)

3. We were interested in finding out about what people think about microbes (10 mins)

- What now comes to mind when I say the word microbe? What do they do? Where are they?
- Are they individuals, species or a community? Are they bad, good or neutral?
- How do you picture these organisms?
- Do you think this perception has changed over the last year? Do you feel more informed? Do you feel more or less anxious about microbes?
- Can you think of a negative experience linked to microbes?
- Can you think of a positive experience linked to microbes?
- How do you now feel about bacteria living in your kitchen and on your food?
- Are you concerned about missing microbes or microbial extinction?

3. Second, we want to talk about cleaning and hygiene (15 mins)

- Does clean mean something different now we know something about microbes? What about hygiene or hygienic?
- Have your cleaning practices changed at all? Products, where and how often, cloths, hands, animals?
- Have you been surprised or does it confirm what you already did/knew?
- Who do you trust to give you advice on cleaning? Who don't you trust?
- (if not covered) Do you feel too clean, not clean enough, or just right?

4. Project feedback (15 mins)

- What has been the most interesting/enjoyable part of this project?
- What do you think you have learnt?
- How much control do you feel you have had over the design of the project?
- How have you felt being the subject of the experiment, rather than only data collectors?
- What have been the limitations and problems with the project?

- How might we do it differently in the future? Visualisations, speed, experiments.
- Who do you think should have access to the data we have collected? Ecover?
- What would you feel it would be appropriate for us to do if we found some commercially valuable information in your kitchen microbiome?

Next steps (2-3 mins)

Group meeting in the autumn (October) to discuss our findings and to offer one further analysis of all the data gathered on your household.

Give voucher and sign receipt form