

INTRODUCTION

You are being invited to take part in a research study. Before you decide whether to do so, it is important that you understand the research that is being conducted and what your involvement will mean.

Please take the time to read the following information carefully.

WHAT ARE BENEFITS OF TAKING PART?

The research will help to identify potential improvements in the way people get food in the UK.

WHO IS CARRYING OUT THE STUDY?

The University of Hertfordshire has been funded by the Economic and Social Research Council (ESRC) and Food Standards Agency (FSA) to carry out this study.

This Study has been approved by the Health & Human Sciences Ethics Committees of the University of Hertfordshire. Protocol number : CHSK/SF/UH/00073.

CONTACT INFORMATION

If you would like further information or would like to discuss any details personally, please get in touch with

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**Thank you very much for
reading this.**

As a token of our appreciation each household or individual who takes part in any part of this study will receive a high street voucher.



**People's views and
experiences of the UK
food system**





WHAT IS THE PURPOSE OF THIS STUDY?

From the garden to the allotment, supermarket, the butchers, fishmonger, corner shop, farmers market, restaurant and lunch club, we all get food from different places for a variety of reasons. What informs the different ways that you get food to eat?

WHO CAN TAKE PART IN THIS RESEARCH?

We are interested in speaking to a range of people aged 60 and over about their food habits and choices.

DO I HAVE TO TAKE PART?

It is completely up to you whether or not you take part in this study. Agreeing to join the study does not mean that you have to complete it. You are free to withdraw at any stage without giving a reason. A decision to withdraw or a decision not to take part will not affect you in any way.

WHAT WILL HAPPEN IF I TAKE PART?

There are a number of ways you can get involved.

A University of Hertfordshire researcher could visit you at your home 3-4 times at times that suit you. The length of each visit will depend on how much you have to say, but we will allow a minimum of one hour for each visit.

With your permission we would like the opportunity to spend time with you while your order, buy or get food – this could include:

- Talking to us about your daily food habits
- Allowing a researcher to be present when you buy, order or get food
- Photographing or videoing where you get food from

Or

You could get involved in a focus group with other people in your local area. We will ask questions about where you get food from and the reasons for this.

WILL THE INFORMATION I PROVIDE BE CONFIDENTIAL?

Personal data such as names and addresses will be stored securely by the University of Hertfordshire. These will only be accessible by the research team.

WHAT WILL HAPPEN TO THE RESULTS OF THE RESEARCH STUDY?

We will use findings from the study to write reports, articles and conference presentations. Some of the findings from the study will be used for an exhibition. We will explain this in more detail if we come to see you. You do not have to be identified in our findings if you do not want to be.