This archive contains files containing data from

ES/K002678/1

**The effect of social norm messages on dietary intentions: the moderating effect of social identification: Study 7**

The following files have been archived:

|  |  |
| --- | --- |
| **File name** | **Description** |
| Study7.sav | SPSS file containing a dataset generated by an online survey conducted on students of the University of Birmingham. There are 568 cases, and 87 variables. |
| Study7.doc | This file contains a description of the design, method and procedure followed, and description of the variables. |