

Welcome to the University of Greenwich's study:
The Self and Social Attitudes in Britain Today

This is a study investigating how people in Britain view both themselves and their social, political and economic environment. It is being run by Dr Nigel Meek as part of a project in the Department of Psychology, Social Work & Counselling at the University of Greenwich.

You qualify to participate if you are aged 18 or over and are eligible to vote in England, Scotland or Wales. If you consent to take part you will be asked a number of questions. The first part asks about how you view yourself. The second part asks for your views about a range of political, social and economic issues. Following this, you will be asked to provide some demographic data such as your age and gender. The whole task will take approximately 10 minutes.

The questions are straightforward and none of them are of an intimate nature. However, you may omit any questions which you do not wish to answer and can withdraw your participation at any point simply by exiting the survey/internet browser. We do not ask you to give your name or any other identifiable information.

You are free to withdraw yourself or your data from the study at any time you choose without needing to provide an explanation (see below for details). Your participation is completely voluntary and does not involve payment. Your responses will be kept securely and any identifiable data will be destroyed at the end of the study. All data kept in electronic format will be stored on a password-protected computer. The results of this research may be published or reported, but your name will not be associated in any way with the published results.

To maintain confidentiality of records you can if you wish invent and write down a personal code which will identify your data. You may withdraw your data anonymously by emailing your personal code to me at the address below. Data can be withdrawn at any time up until the 31st January 2016.

If you have any questions about the study, please email me at any time including prior to consenting to take part: Dr Nigel Meek [REDACTED]

Please use the Forward button >> to continue through the survey.

I have read and understood the above information and understand the requirements of participating. I consent to participate in the study but understand that I am free to withdraw from this study without giving a reason for withdrawing.

- Yes
 No

I am 18 or over and entitled to vote in a constituency or ward in England, Scotland or Wales.

- Yes
 No

How much do you agree with each statement about you as you generally are now, not as you wish to be in the future?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Am the life of the party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sympathize with others' feelings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get chores done right away	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have frequent mood swings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have a vivid imagination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

And how much do you agree with each of these statements about yourself?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Don't talk a lot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Am not interested in other people's problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Often forget to put things back in their proper place	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Am relaxed most of the time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Am not interested in abstract ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How much do you agree with each statement about you as you generally are now, not as you wish to be in the future?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Talk to a lot of different people at parties					
Feel others' emotions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Like order	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get upset easily	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have difficulty understanding abstract ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

And how much do you agree with each of these statements about how you see yourself?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Keep in the background	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Am not really interested in others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make a mess of things	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seldom feel blue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do not have a good imagination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How much do you agree with each of the following statements?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Young people today don't have enough respect for	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
traditional British values					
People who break the law should be given stiffer sentences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For some crimes, the death penalty is the most appropriate sentence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Schools should teach children to obey authority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The law should always be obeyed, even if a particular law is wrong	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Censorship of films and magazines is necessary to uphold moral standards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK should continue to maintain a nuclear deterrent for the foreseeable future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How much do you agree with each of the following statements?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Government should redistribute income from the better-off to those who are less well off	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Big business benefits owners at the expense of workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Ordinary working people do not get their fair share of the nation's wealth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is one law for the rich and one for the poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Management will always try to get the better of employees if it gets the chance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How much do you agree with each of the following statements?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
The welfare state encourages people to stop helping each other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The government should spend more money on welfare benefits for the poor, even if it leads to higher taxes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Around here, most unemployed people could find a job if they really wanted one	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people who get social security don't really deserve any help	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Most people on the dole are fiddling in one way or another					
If welfare benefits weren't so generous, people would learn to stand on their own two feet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cutting welfare benefits would damage too many people's lives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The creation of the welfare state is one of Britain's proudest achievements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How much do you agree with each of the following statements?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Immigrants increase crime rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Immigrants are generally good for Britain's economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Immigrants take jobs away from people who were born in Britain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Immigrants improve British society by bringing new ideas and cultures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Britain's culture is generally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
undermined by immigrants					

How much do you agree with each of the following statements?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
I believe that God or something divine exists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My religious beliefs are what really lie behind my whole approach to life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious leaders should not try to influence government decisions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thinking back to the last UK General Election in May 2015, do you remember which party you voted for then, or perhaps you didn't vote in that election?

- Conservative Party
- Green Party
- Labour Party
- Liberal Democrat
- UK Independence Party (UKIP)
- Plaid Cymru
- Scottish National Party (SNP)
- Other
- Decided not to vote even though I was able to do so

Was unable to vote for some reason

How would you vote if there were a General Election tomorrow?

- Conservative Party
- Green Party
- Labour Party
- Liberal Democrat
- UK Independence Party (UKIP)
- Plaid Cymru
- Scottish National Party (SNP)
- Other
- Definitely would not vote

How favourable or unfavourable are you to each of the following parties?

	Very favourable	Favourable	Neither favourable nor unfavourable	Unfavourable	Very unfavourable
Conservative Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Green Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labour Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Liberal Democrat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plaid Cymru	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scottish National Party (SNP)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
UK Independence Party (UKIP)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How much do you agree with each of the following statements?

	Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly
Britain should give up the pound (£) and adopt the euro (€) instead	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Britain has benefited from membership of the European Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Should the United Kingdom remain a member of the European Union or leave the European Union?

- Remain a member of the European Union
 - Leave the European Union
 - Don't know
-

Which of the following do you think are the most important issues facing the country at this time? Please choose up to three.

- Crime / law & order / violence / vandalism / anti-social behaviour
- Defence / foreign affairs / international terrorism
- Economy / economic situation
- Education / schools
- EU / Common Market / Europe / Euro
- Housing
- Immigration / immigrants / race relations

- Inflation / prices
 - Low pay / fair wages
 - National / government debt
 - NHS / hospitals / healthcare
 - Pensions / social security / benefits / welfare
 - Pollution / environment
 - Poverty / inequality
 - Taxation
 - Transport / public transport
 - Unemployment / factory closure / lack of industry
-

What is your sex?

- Male
- Female

What is your age in whole years?

Where do you currently live?

- England
 - Scotland
 - Wales
 - Elsewhere
-

What is your ethnic group? Choose one option that best describes your ethnic group or background.

- White
- Mixed / Multiple ethnic groups
- Asian / Asian British
- Black / African / Caribbean / Black British
- Other ethnic group

Which religion or denomination do you consider yourself as belonging to?

- No religion
 - Church of England / Anglican
 - Roman Catholic
 - Other Christian
 - Buddhist
 - Hindu
 - Jewish
 - Muslim
 - Sikh
 - Other religion
-

What is the highest educational, technical or professional qualification that you have attained?

- None
- GCSE/O-level/CSE or technical/professional equivalentel or technical/professional equivalent
- A-level or technical/professional equivalent
- Undergraduate degree or technical/professional equivalent

Postgraduate degree or technical/professional equivalent

Have you ever studied psychology?

- No
- GCSE/O-level
- A-level
- Degree
- Reading for personal interest

Have you ever studied politics?

- No
- GCSE/O-level
- A-level
- Degree
- Reading for personal interest

Debriefing for *The Self and Social Attitudes in Britain Today*

Thank you for taking the time to participate in this study. The research is looking at the relationship in Britain between personality (such as how extravert someone is) and attitudes towards a range of social, political and economic issues.

There is a lot of research about personality. There is a lot research about social, political and economic attitudes. There is quite a lot of research in the area of political psychology about how these fit together and there have been some interesting and replicated findings.

However, there are problems. Much of the existing work has been done in the USA or uses US data. It often involves certain assumptions: in particular the binary (Democratic/Republican) nature of US political

culture. By contrast, five parties received more than a million votes each in England at the 2015 UK general election and the situation in Scotland and Wales is even more complex. (Northern Ireland is outside the scope of this present research.) Similarly, issues are often prioritised in US-based research that are less topical in Britain: abortion and gun ownership/control being obvious examples.

Another problem is that the measures of attitudes used are often as contentious as they are conventional. In particular there is a tendency to use one-dimensional models such as "left versus right" or "liberal versus conservative". But a lot of theory and research since at least the 1960s has questioned whether these are valid.

Your responses will help to bring a substantial British perspective to this area!

The data analysis will be completed in spring 2016 so any withdrawal requests must be made before February 2016. Remember that all information given in this study is kept securely and confidentially. Your response can be identified only by your personal code word that is known only to you: see the next page. Not only will your information not be revealed, but it cannot be identified. The anonymised data may be shared with additional co-researchers and the research may be published or reported, but there will be no personal or identifiable information associated with the data or published results.

If you have any questions about the study, please email me: Dr Nigel Meek

[REDACTED]
[REDACTED] [REDACTED].

If you wish, invent and write down a personal code or password. It should be as unique as possible. You will need to reference this if you wish to withdraw your data before the closing date of the 31st January 2016. However, you do not need to do this.