Dear (participant)

 I'm writing to request your assistance on a research project that University College London’s City Leadership Initiative is conducting in partnership with UN-Habitat and the Habitat III agenda.

 We are eager to include Anchorage and I understand you have expert knowledge of this city. In order to assist us in this research, all you need to do is fill out the short survey; we would be very grateful for your input (**please** **click** **here** **to complete quick survey**).

 The survey is part of a global overview of city strategies and city leadership across more than 200 cities worldwide, with the aim of identifying international trends, best practices and key directions to inform the next generation of city leaders. The information you provide will feed into the baseline work for the global overview, inform further comparative urban analysis and will better set Anchorage into an international outlook of city strategies and leadership, designed in collaboration with UN-Habitat for the World Urban Forum and the Habitat III agenda.

 We need to receive this data by **9th June, 2014** to inform workshops and data analysis we are performing mid-June.

 If you know of another city doing interesting leadership work, please respond to this email to **suggest a city name and contact expert** for that city. Please do also let me know if you’d like to receive updates as the project progresses.

 The project is based at University College London's new Department of Science, Technology, Engineering and Public Policy (STEaPP) and is led by Dr. Michele Acuto. The research team would be more than happy to assist should you have any queries about the survey or should you wish to discuss engaging more directly with the Initiative's work.

*Confidentiality and data protection: All data will be collected and stored in accordance with the Data Protection Act 1998. We will not use survey participants’ names or attribute any of the information they provide to them without permission.*

Your input is highly appreciated.

 Kind regards

City Leadership initiative