

1999 (Oct 98)

JOB NO. 81082a

CAR DRIVERS SURVEY

SEPTEMBER 1998

(1)

SCREEN QUESTIONNAIRE

Good morning/afternoon, I work for Sample Surveys Limited, the independent research company. We are conducting a survey today, and I wonder if I could ask you some questions about motoring in Britain today? ENSURE RESPONDENT UNDERSTANDS LENGTH OF INTERVIEW

QA. Do you personally hold a current driving licence?

Yes

☐ 1 → GO TO QB

(2)

No

☐ 2 → CLOSE

Don't know

☐ 3 → CLOSE

QB. And how often do you personally drive a car nowadays?

Everyday/most days

☐ 1 → GO TO QC

(3)

1 – 3 times a week

☐ 2 → GO TO QC

Less than once a week to once a month

☐ 3 → GO TO QC

Less than once a month

☐ 4 → CLOSE

Never

☐ 5 → CLOSE

Don't know

☐ 6 → CLOSE

QC. Was the car you use most often bought privately, provided by an employer, or bought by you or someone in your household as a business expense? SINGLE CODE (IF 'EMPLOYER' OR 'BUSINESS EXPENSE' PROBE WHETHER RESPONDENT'S EMPLOYER/BUSINESS EXPENSE OR SOMEONE ELSE'S EMPLOYER/BUSINESS EXPENSE) CHECK QUOTAS

Bought privately

☐ 1 PRIVATE

(4)

Provided by respondent's employer

☐ 2 BUSINESSCHECK
QUOTAS

Bought as respondent's business expense

☐ 3

Provided by someone else's employer

☐ 4

Bought as someone else's business expense

☐ 5

Don't know

☐ 6

1. REGULAR QUESTIONS TO BE REPEATED

ASK ALL

Q1. SHOW CARD A How strongly do you agree or disagree with the following statements? READ OUT AND SINGLE CODE EACH STATEMENT

TICK/
ROTATE
START

Strongly
agree Tend
to agree Neither
agree nor
disagree Tend
to disagree Strongly
disagree Don't
know or
no opinion

- | | | | | | | | | |
|--------------------------|--|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|------|
| <input type="checkbox"/> | I would use my car less if public transport were better | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (5) |
| <input type="checkbox"/> | I would find it very difficult to adjust my lifestyle to being without a car | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (6) |
| <input type="checkbox"/> | I don't care what car I drive as long as it gets me from A to B | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (7) |
| <input type="checkbox"/> | Driving is an opportunity to talk and chat with passenger(s) | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (8) |
| <input type="checkbox"/> | My car gives me a sense of privacy | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (9) |
| <input type="checkbox"/> | My car is an extension of my work place | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (10) |
| <input type="checkbox"/> | I find my car a place of peace and quiet | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (11) |

ASK ALL

Q2a. How many cars are there in your household now?

Q2b. How many cars do you expect there to be in your household in two years' time?

- | | Q2a.
(12) | Q2b.
(13) |
|---------------------------|-----------------------------|-----------------------------|
| None | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 |
| One | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 |
| Two | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 |
| Three | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Four | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Five | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |
| Six | <input type="checkbox"/> 7 | <input type="checkbox"/> 7 |
| Seven | <input type="checkbox"/> 8 | <input type="checkbox"/> 8 |
| Eight or more | <input type="checkbox"/> 9 | <input type="checkbox"/> 9 |
| Was not in this household | <input type="checkbox"/> 10 | <input type="checkbox"/> 10 |
| Don't know | <input type="checkbox"/> 11 | <input type="checkbox"/> 11 |

READ OUT: Now I am going to ask you a series of questions about the car or cars that you currently use.

ASK QUESTIONS Q3 TO Q6 FOR EACH CAR REGULARLY DRIVEN (UP TO A MAXIMUM OF 3):

Q3. Was the car you use most often/next most often bought new, nearly new or second-hand – by nearly new we mean under one year old?

	1 st Car (14)	2 nd Car (15)	3 rd Car (16)
New	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Nearly new	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Second-hand	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Don't know	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4

Q4. Was this car (the one you use most often/next most often) bought privately, provided by an employer, or bought by you or someone else in your household as a business expense? SINGLE CODE (IF "EMPLOYER" OR "BUSINESS EXPENSE" PROBE FOR WHETHER RESPONDENT'S EMPLOYER/BUSINESS EXPENSE OR SOMEONE ELSE'S EMPLOYER/BUSINESS EXPENSE)

CHECK RESPONSE FOR "1ST CAR – CAR USED MOST OFTEN" IS SAME AS IN QC (SCREENING QUESTION ON QC PAGE 1)

	1 st Car (17)	2 nd Car (18)	3 rd Car (19)
Bought privately	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Provided by respondent's employer	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Bought as respondent's business expense	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Provided by someone else's employer	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Bought as someone else's business expense	<input type="checkbox"/> 5	<input type="checkbox"/> 5	<input type="checkbox"/> 5
Don't know	<input type="checkbox"/> 6	<input type="checkbox"/> 6	<input type="checkbox"/> 6

Q5a. Approximately how old is the car? SINGLE CODE

	1 st Car (20)	2 nd Car (21)	3 rd Car (22)
Up to 1 year (S or R reg)	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Over 1 to 2 years (P reg)	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Over 2 to 3 years (N reg)	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Over 3 to 4 years (M reg)	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Over 4 to 5 years (L reg)	<input type="checkbox"/> 5	<input type="checkbox"/> 5	<input type="checkbox"/> 5
Over 5 to 6 years (K reg)	<input type="checkbox"/> 6	<input type="checkbox"/> 6	<input type="checkbox"/> 6
Over 6 to 7 years (J reg)	<input type="checkbox"/> 7	<input type="checkbox"/> 7	<input type="checkbox"/> 7
Over 7 to 8 years (H reg)	<input type="checkbox"/> 8	<input type="checkbox"/> 8	<input type="checkbox"/> 8
Over 8 to 9 years (G reg)	<input type="checkbox"/> 9	<input type="checkbox"/> 9	<input type="checkbox"/> 9
Over 9 to 10 years (F reg)	<input type="checkbox"/> 10	<input type="checkbox"/> 10	<input type="checkbox"/> 10
Over 10 years	<input type="checkbox"/> 11	<input type="checkbox"/> 11	<input type="checkbox"/> 11
Don't know	<input type="checkbox"/> 12	<input type="checkbox"/> 12	<input type="checkbox"/> 12

Q5b. And how old was the car when you got it?

	1 st Car (23)	2 nd Car (24)	3 rd Car (25)
New	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Up to 1 year	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
1 – 2 years old	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
2 – 3 years old	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4
3 – 4 years old	<input type="checkbox"/> 5	<input type="checkbox"/> 5	<input type="checkbox"/> 5
4 – 5 years old	<input type="checkbox"/> 6	<input type="checkbox"/> 6	<input type="checkbox"/> 6
5 – 6 years old	<input type="checkbox"/> 7	<input type="checkbox"/> 7	<input type="checkbox"/> 7
6 – 7 years old	<input type="checkbox"/> 8	<input type="checkbox"/> 8	<input type="checkbox"/> 8
7 – 8 years old	<input type="checkbox"/> 9	<input type="checkbox"/> 9	<input type="checkbox"/> 9
8 – 9 years old	<input type="checkbox"/> 10	<input type="checkbox"/> 10	<input type="checkbox"/> 10
9 – 10 years old	<input type="checkbox"/> 11	<input type="checkbox"/> 11	<input type="checkbox"/> 11
Over 10 years old	<input type="checkbox"/> 12	<input type="checkbox"/> 12	<input type="checkbox"/> 12
Don't know	<input type="checkbox"/> 13	<input type="checkbox"/> 13	<input type="checkbox"/> 13

ASK ALL

Q6. Approximately how much did the car you drive most often/next most often cost? (WRITE IN EXACT AMOUNT AND ALSO CODE BELOW)

	1 st Car (26) £	2 nd Car (28) £	3 rd Car (30) £
WRITE IN AMOUNT	(27)	(29)	(31)
Up to £1,000	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
£1,001 - £2,000	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
£2,001 - £3,000	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
£3,001 - £4,000	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4
£4,001 - £5,000	<input type="checkbox"/> 5	<input type="checkbox"/> 5	<input type="checkbox"/> 5
£5,001 - £6,000	<input type="checkbox"/> 6	<input type="checkbox"/> 6	<input type="checkbox"/> 6
£6,001 - £7,000	<input type="checkbox"/> 7	<input type="checkbox"/> 7	<input type="checkbox"/> 7
£7,001 - £8,000	<input type="checkbox"/> 8	<input type="checkbox"/> 8	<input type="checkbox"/> 8
£8,001 - £9,000	<input type="checkbox"/> 9	<input type="checkbox"/> 9	<input type="checkbox"/> 9
£9,001 - £10,000	<input type="checkbox"/> 10	<input type="checkbox"/> 10	<input type="checkbox"/> 10
£10,001 - £11,000	<input type="checkbox"/> 11	<input type="checkbox"/> 11	<input type="checkbox"/> 11
£11,001 - £12,000	<input type="checkbox"/> 12	<input type="checkbox"/> 12	<input type="checkbox"/> 12
£12,001 - £13,000	<input type="checkbox"/> 13	<input type="checkbox"/> 13	<input type="checkbox"/> 13
£13,001 - £14,000	<input type="checkbox"/> 14	<input type="checkbox"/> 14	<input type="checkbox"/> 14
£14,001 - £15,000	<input type="checkbox"/> 15	<input type="checkbox"/> 15	<input type="checkbox"/> 15
£15,001 - £16,000	<input type="checkbox"/> 16	<input type="checkbox"/> 16	<input type="checkbox"/> 16
£16,001 - £17,000	<input type="checkbox"/> 17	<input type="checkbox"/> 17	<input type="checkbox"/> 17
£17,001 - £18,000	<input type="checkbox"/> 18	<input type="checkbox"/> 18	<input type="checkbox"/> 18
£18,001 - £19,000	<input type="checkbox"/> 19	<input type="checkbox"/> 19	<input type="checkbox"/> 19
£19,001 - £20,000	<input type="checkbox"/> 20	<input type="checkbox"/> 20	<input type="checkbox"/> 20
£20,001 - £21,000	<input type="checkbox"/> 21	<input type="checkbox"/> 21	<input type="checkbox"/> 21
£21,001 - £22,000	<input type="checkbox"/> 22	<input type="checkbox"/> 22	<input type="checkbox"/> 22
£22,001 - £23,000	<input type="checkbox"/> 23	<input type="checkbox"/> 23	<input type="checkbox"/> 23
£23,001 - £24,000	<input type="checkbox"/> 24	<input type="checkbox"/> 24	<input type="checkbox"/> 24
£24,001 - £25,000	<input type="checkbox"/> 25	<input type="checkbox"/> 25	<input type="checkbox"/> 25
Over £25,000	<input type="checkbox"/> 26	<input type="checkbox"/> 26	<input type="checkbox"/> 26
Don't know or refused	<input type="checkbox"/> 27	<input type="checkbox"/> 27	<input type="checkbox"/> 27

IF MORE THAN ONE CAR IN HOUSEHOLD AT Q2a, ASK ABOUT OTHER CARS AT Q3. OTHERS GO TO Q7.

COMPANY CARS**ASK ALL**

Q7. SHOW CARD B Which, if any, of these statements apply to you? Please read out the letters of all that apply. MULTI CODE OK

- A. My employer has provided me with a car for my use ☐ 1
- B. I bought a car as a business expense ☐ 2
- C. I get paid a mileage allowance for using my own car for work-related travel (excluding travel to/from work) ☐ 3
- D. I am eligible to have a car provided by my employer, but I have opted for an increase in annual salary instead ☐ 4
- E. I am eligible to have a car provided by my employer, but I have opted for a lump sum cash alternative instead ☐ 5
- F. I have had a company car in the last two years, but I don't have one now ☐ 6
- None of these ☐ 7
- Don't know ☐ 8

(32)

IF ANSWERED "F" ABOVE ASK Q8. OTHERS SKIP TO Q9a:

Q8. Why do you not have a company car now?

- Opted for cash/salary instead ☐ 1 Don't have a job now/retired ☐ 4
- New job no longer get a car ☐ 2 Other ☐ 5
- Too much tax so opted not to have a car ☐ 3 Don't know/no opinion ☐ 6

(33)

ASK ALL:

Q9a. Can I just check, are you currently working – either full or part-time?

- Yes ☐ 1 → ASK Q9b
- No ☐ 2 → SKIP TO Q10

(34)

ASK ALL IN FULL OR PART-TIME WORK

Q9b. Has your employer changed its policy on company cars within the last 12 months?

- Yes ☐ 1 → ASK Q9c
- No ☐ 2
- Don't know ☐ 3 → GO TO Q10

(35)

Q9c. SHOWCARD C How has your employer changed its policy on company cars? MULTI CODE

- A. Reduced the categories of people eligible for company cars ☐ 1
- B. Increased the categories of people eligible for company cars ☐ 2
- C. Traded down/bought cheaper/smaller engine cars ☐ 3
- D. Upgraded/bought more expensive cars ☐ 4
- E. Delayed the renewal of company cars ☐ 5
- F. Now replacing company cars more frequently ☐ 6
- G. Company now leases instead of buying cars ☐ 7
- H. Company now buys instead of leasing cars ☐ 8
- I. Offered cash/salary alternatives to eligible employees ☐ 9
- J. Decided to phase out company cars altogether ☐ 10
- K. Now provides company cars ☐ 11
- L. Now leases to/arranges leases for employees ☐ 12
- M. Other (PLEASE SPECIFY) ☐ 13
- ☐ 14
- N. Don't know/No opinion ☐ 14

(36)

ASK ALL WITH A COMPANY CAR (CODES 2-3) AT QC. OTHERS SKIP TO Q11:

Q10. Would you say that your car is essential for you to carry out your job, is it helpful in your job, or is it simply part of your remuneration package? SINGLE CODE

- | | | | |
|-----------------------|----------------------------|------------------------------|----------------------------|
| Essential part of job | <input type="checkbox"/> 1 | Part of remuneration package | <input type="checkbox"/> 3 |
| Helpful to your job | <input type="checkbox"/> 2 | Don't know or no opinion | <input type="checkbox"/> 4 |

(37)

ASK ALL (ABOUT CAR RESPONDENT DRIVES MOST OFTEN)

Q11. Thinking still about the car you drive most often, in total how long do you think you will keep your current car? Please take into account how long you have already owned it and how much longer you are likely to keep it, and tell me the combined total. INTERVIEWER NOTE: IF RESPONDENT SEEMS UNCERTAIN SAY Please add the number of years you have owned your current car to the number of years you are likely to keep it. SINGLE CODE

- | | | | |
|-------------------|----------------------------|--------------------|-----------------------------|
| Up to 1 year | <input type="checkbox"/> 1 | Over 6 to 7 years | <input type="checkbox"/> 7 |
| Over 1 to 2 years | <input type="checkbox"/> 2 | Over 7 to 8 years | <input type="checkbox"/> 8 |
| Over 2 to 3 years | <input type="checkbox"/> 3 | Over 8 to 9 years | <input type="checkbox"/> 9 |
| Over 3 to 4 years | <input type="checkbox"/> 4 | Over 9 to 10 years | <input type="checkbox"/> 10 |
| Over 4 to 5 years | <input type="checkbox"/> 5 | Over 10 years | <input type="checkbox"/> 11 |
| Over 5 to 6 years | <input type="checkbox"/> 6 | Don't know | <input type="checkbox"/> 12 |

(38)

Q12. SHOW CARD D If the economy started to slow down over the next 12 months, which of these, if any, do you think you will do?

- | | |
|---|-----------------------------|
| A Delay the purchase of your next car | <input type="checkbox"/> 1 |
| B Delay getting your car serviced | <input type="checkbox"/> 2 |
| C Have your car serviced more often so you can keep it longer | <input type="checkbox"/> 3 |
| D Buy a cheaper/smaller car than you otherwise would have done | <input type="checkbox"/> 4 |
| E Use a cheaper way of getting your car serviced than before (e.g. DIY) | <input type="checkbox"/> 5 |
| F Reduce the number of miles you drive | <input type="checkbox"/> 6 |
| G Buy a second-hand car instead of a new one | <input type="checkbox"/> 7 |
| H Buy a cheaper type of insurance (e.g. third party instead of comprehensive) | <input type="checkbox"/> 8 |
| None of these | <input type="checkbox"/> 9 |
| Other (WRITE IN)..... | <input type="checkbox"/> 10 |
| No opinion | <input type="checkbox"/> 11 |

(39)

Q13a. SHOW CARD E Approximately how many miles is the car (that you drive most often) driven a year, on average? SINGLE CODE

Q13b. SHOW CARD E How many of these miles, if any, is the car driven in connection with your, or someone else's work (not including driving to or from work)? SINGLE CODE

- | | Q13a. | Q13b. | | Q13a. | Q13b. |
|------------------------|----------------------------|----------------------------|------------------------|-----------------------------|-----------------------------|
| | (40) | (41) | | | |
| None | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | 12,001 to 14,000 miles | <input type="checkbox"/> 9 | <input type="checkbox"/> 9 |
| Up to 1,000 miles | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | 14,001 to 16,000 miles | <input type="checkbox"/> 10 | <input type="checkbox"/> 10 |
| 1,001 to 2,000 miles | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | 16,001 to 18,000 miles | <input type="checkbox"/> 11 | <input type="checkbox"/> 11 |
| 2,001 to 4,000 miles | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 | 18,001 to 20,000 miles | <input type="checkbox"/> 12 | <input type="checkbox"/> 12 |
| 4,001 to 6,000 miles | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 | 20,001 to 25,000 miles | <input type="checkbox"/> 13 | <input type="checkbox"/> 13 |
| 6,001 to 8,000 miles | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 | 25,001 to 30,000 miles | <input type="checkbox"/> 14 | <input type="checkbox"/> 14 |
| 8,001 to 10,000 miles | <input type="checkbox"/> 7 | <input type="checkbox"/> 7 | Over 30,000 miles | <input type="checkbox"/> 15 | <input type="checkbox"/> 15 |
| 10,001 to 12,000 miles | <input type="checkbox"/> 8 | <input type="checkbox"/> 8 | Don't know | <input type="checkbox"/> 16 | <input type="checkbox"/> 16 |

BUYING CARS**ASK ALL**

Q14. Have you personally been responsible for buying a car, either new or second-hand, within the last two years? SINGLE CODE

Yes

☐ 1

(42)

No

☐ 2 → SKIP TO Q21

Don't know

☐ 3 → SKIP TO Q21**ASK ALL WHO HAVE BOUGHT A CAR IN THE LAST TWO YEARS**

Q15. How many new cars have you been responsible for buying within the last two years? SINGLE CODE

None

☐ 1 → SKIP TO Q17

(43)

One

☐ 2

Two

☐ 3

Three

☐ 4

Four

☐ 5

Five

☐ 6

Six

☐ 7

Seven

☐ 8

Eight or more

☐ 9

Don't know or no opinion

☐ 10**IF BOUGHT ONE OR MORE NEW CARS AT Q15 ASK Q16a. OTHERS ASK Q17:**

Q16a. And did you buy your new car/the new car you bought most recently (AS APPROPRIATE) from (READ OUT A – C) SINGLE CODE

A. A franchise dealer specialising in only your make of car

☐ 1

(44)

B. A franchise dealer selling more than one make of car

☐ 2

C. Or another dealer selling new cars

☐ 3

Cannot remember

☐ 4 → SKIP TO Q17

Q16b. SHOWCARD F How satisfied or dissatisfied were you overall with the dealership?

Very satisfied

☐ 1

Fairly dissatisfied

☐ 4

(45)

Fairly satisfied

☐ 2

Very dissatisfied

☐ 5

Neither satisfied nor dissatisfied

☐ 3

Don't know

☐ 6

Q17. How many nearly new (cars under one year old) have you been responsible for buying within the last two years? SINGLE CODE

None

☐ 1 → SKIP TO Q19

(46)

One

☐ 2

Two

☐ 3

Three

☐ 4

Four

☐ 5

Five

☐ 6

Six

☐ 7

Seven

☐ 8

Eight or more

☐ 9

Don't know or no opinion

☐ 10

IF BOUGHT ONE OR MORE NEARLY NEW CARS AT Q17, ASK Q18a. OTHERS ASK Q19:

Q18a. SHOW CARD G Which of these did you buy your nearly new car you bought most recently (AS APPROPRIATE) from?

- | | | |
|----|---|----------------------------|
| A. | An individual selling privately whom you did not know | <input type="checkbox"/> 1 |
| B. | A friend or relative selling privately | <input type="checkbox"/> 2 |
| C. | Given or paid for by friend or relative | <input type="checkbox"/> 3 |
| D. | A car auction | <input type="checkbox"/> 4 |
| E. | A dealer selling only second-hand cars | <input type="checkbox"/> 5 |
| F. | A franchise or new car dealer of your make of car | <input type="checkbox"/> 6 |
| G. | A franchise or new car dealer for another make of car | <input type="checkbox"/> 7 |

NB IF RESPONDENT BOUGHT FROM A CAR DEALER BUT DOES NOT KNOW IF THEY ARE FRANCHISE DEALERS OR NOT (F, G) THEN CODE (H) BELOW

- | | | |
|----|----------------------------------|-----------------------------|
| H. | A dealer/garage selling new cars | <input type="checkbox"/> 8 |
| | Other (WRITE IN)..... | <input type="checkbox"/> 9 |
| | Cannot remember/don't know | <input type="checkbox"/> 10 |

IF CODE E-H AT Q18a, ASK Q18b. OTHERS ASK Q19:

Q18b. SHOW CARD F How satisfied or dissatisfied were you overall with the dealership?

- | | | | |
|-------------------------------------|----------------------------|---------------------|----------------------------|
| Very satisfied | <input type="checkbox"/> 1 | Fairly dissatisfied | <input type="checkbox"/> 4 |
| Fairly satisfied | <input type="checkbox"/> 2 | Very dissatisfied | <input type="checkbox"/> 5 |
| Neither satisfied nor dissatisfied. | <input type="checkbox"/> 3 | Don't know | <input type="checkbox"/> 6 |

Q19. And how many second-hand cars have you been responsible for buying within the last two years? SINGLE CODE

- | | |
|--------------------------|--|
| None | <input type="checkbox"/> 1 → SKIP TO Q21 |
| One | <input type="checkbox"/> 2 |
| Two | <input type="checkbox"/> 3 |
| Three | <input type="checkbox"/> 4 |
| Four | <input type="checkbox"/> 5 |
| Five | <input type="checkbox"/> 6 |
| Six | <input type="checkbox"/> 7 |
| Seven | <input type="checkbox"/> 8 |
| Eight or more | <input type="checkbox"/> 9 |
| Don't know or no opinion | <input type="checkbox"/> 10 |

IF BOUGHT ONE OR MORE USED CARS AT Q19, ASK Q20a. OTHERS SKIP TO Q21:

Q20a. SHOWCARD G Where did you buy the second hand car you bought most recently?

- | | | |
|----|---|-----------------------------|
| A. | An individual selling privately whom you did not know | <input type="checkbox"/> 1 |
| B. | A friend or relative selling privately | <input type="checkbox"/> 2 |
| C. | Given or paid for by friend or relative | <input type="checkbox"/> 3 |
| D. | A car auction | <input type="checkbox"/> 4 |
| E. | A dealer selling only second-hand cars | <input type="checkbox"/> 5 |
| F. | A franchise or new car dealer of your make of car | <input type="checkbox"/> 6 |
| G. | A franchise or new car dealer for another make of car | <input type="checkbox"/> 7 |
| H. | A dealer/garage selling new cars | <input type="checkbox"/> 8 |
| | Other (WRITE IN)..... | <input type="checkbox"/> 9 |
| | Cannot remember/don't know | <input type="checkbox"/> 10 |

IF CODE E-H AT Q20a, ASK Q20b. OTHERS SKIP TO Q20c:

Q20b. SHOW CARD F How satisfied or dissatisfied were you overall with the dealership? SINGLE CODE ONLY

- | | | | |
|------------------------------------|----------------------------|---------------------|----------------------------|
| Very satisfied | <input type="checkbox"/> 1 | Fairly dissatisfied | <input type="checkbox"/> 4 |
| Fairly satisfied | <input type="checkbox"/> 2 | Very dissatisfied | <input type="checkbox"/> 5 |
| Neither satisfied nor dissatisfied | <input type="checkbox"/> 3 | Don't know | <input type="checkbox"/> 6 |

(51)

ASK ALL WHO HAVE BOUGHT A SECOND-HAND CAR IN THE LAST TWO YEARS

Q20c. Thinking of your second-hand car/the second-hand car that you bought most recently (AS APPROPRIATE), how old was this car when you bought it? SINGLE CODE

- | | | | |
|-------------------|----------------------------|--------------------|-----------------------------|
| Up to 1 year | <input type="checkbox"/> 1 | Over 6 to 7 years | <input type="checkbox"/> 7 |
| Over 1 to 2 years | <input type="checkbox"/> 2 | Over 7 to 8 years | <input type="checkbox"/> 8 |
| Over 2 to 3 years | <input type="checkbox"/> 3 | Over 8 to 9 years | <input type="checkbox"/> 9 |
| Over 3 to 4 years | <input type="checkbox"/> 4 | Over 9 to 10 years | <input type="checkbox"/> 10 |
| Over 4 to 5 years | <input type="checkbox"/> 5 | Over 10 years | <input type="checkbox"/> 11 |
| Over 5 to 6 years | <input type="checkbox"/> 6 | Don't know | <input type="checkbox"/> 12 |

(52)

ASK ALL:

Q21. SHOW CARD H And thinking of the car that you drive most often, from this card please tell me how the car was bought? SINGLE CODE

- | | | |
|---|--|-----------------------------|
| A | Cash | <input type="checkbox"/> 1 |
| B | Cash or loan from a member of the family | <input type="checkbox"/> 2 |
| C | Bank loan or bank loan and cash | <input type="checkbox"/> 3 |
| D | Building society loan or building society loan plus cash | <input type="checkbox"/> 4 |
| E | Finance company loan or finance company loan plus cash | <input type="checkbox"/> 5 |
| F | Hire purchase or hire purchase plus cash | <input type="checkbox"/> 6 |
| G | Finance leasing (monthly payment for use of car only) | <input type="checkbox"/> 7 |
| H | Contract hire or full service leasing (monthly payment includes service and repairs etc) | <input type="checkbox"/> 8 |
| J | Contract purchasing (e.g. Ford Options/Vauxhall Choice 1-2-3) | <input type="checkbox"/> 9 |
| | Other (WRITE IN)..... | <input type="checkbox"/> 10 |
| | Don't know | <input type="checkbox"/> 11 |

(53)

SERVICING AND REPAIRS

ASK ALL

Q22. Do you have primary responsibility for getting the car you use most often serviced? SINGLE CODE

- | | |
|------------|----------------------------|
| Yes | <input type="checkbox"/> 1 |
| No | <input type="checkbox"/> 2 |
| Don't know | <input type="checkbox"/> 3 |

(54)

ASK ALL:

Q23. SHOW CARD I Which of these do you tend to do for car servicing? Please read out the letters of any that apply. MULTI CODE OK

- | | | |
|---|--|------------------|
| A. Have your car serviced by a main dealer for your make of car | <input type="checkbox"/> 1 → SKIP TO Q25 | → SKIP TO
Q25 |
| B. Have your car serviced by a main dealer for another make of car | <input type="checkbox"/> 2 → SKIP TO Q25 | |
| C. Have your car serviced by a service centre (e.g. Halfords/Apples/Lex Autocentres) | <input type="checkbox"/> 3 → GO TO Q24 | |
| D. Have the car serviced by a garage/workshop (which does not sell new cars) | <input type="checkbox"/> 4 | |
| E. Mobile service unit visits your home | <input type="checkbox"/> 5 | |
| F. Have your car serviced by a friend/acquaintance | <input type="checkbox"/> 6 | |
| G. Physically service the car by yourself/someone else in the household physically services the car | <input type="checkbox"/> 7 | |
| H. Collection, service and delivery service by dealership or company fleet provider | <input type="checkbox"/> 8 | |
| I. Other (WRITE IN) | <input type="checkbox"/> 9 | |
| J. Never get/got car serviced | <input type="checkbox"/> 10 | |
| K. Don't know | <input type="checkbox"/> 11/ | |

(55)

Q24. You say you have your car serviced by a service centre, such as Halfords, Apple or Lex Autocentres. Which do you use? MULTI CODE OK. DO NOT PROMPT

- | | | | |
|-----------------|----------------------------|-----------------------|----------------------------|
| Arriva | <input type="checkbox"/> 1 | Rapidfit | <input type="checkbox"/> 6 |
| Charlie Brown | <input type="checkbox"/> 2 | SMC | <input type="checkbox"/> 7 |
| Halfords | <input type="checkbox"/> 3 | Other (WRITE IN)..... | |
| Lex Autocentres | <input type="checkbox"/> 4 | | <input type="checkbox"/> 8 |
| Masterfit | <input type="checkbox"/> 5 | Don't know | <input type="checkbox"/> 9 |

(56)

Q25. How many times has the car you drive most often been serviced in the last 12 months? SINGLE CODE

Q26. How many times has the car you drive most often been repaired in the last 12 months? SINGLE CODE

- | | Q25.
(57) | Q26.
(58) |
|----------------------|----------------------------|----------------------------|
| None | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 |
| Once | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 |
| Twice | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 |
| Three times | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Four times | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Five times | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |
| More than five times | <input type="checkbox"/> 7 | <input type="checkbox"/> 7 |
| Don't know | <input type="checkbox"/> 8 | <input type="checkbox"/> 8 |

Q27. SHOW CARD F How satisfied or dissatisfied are you generally with the way your car is serviced? SINGLE CODE

- | | | | |
|------------------------------------|----------------------------|---------------------|----------------------------|
| Very satisfied | <input type="checkbox"/> 1 | Fairly dissatisfied | <input type="checkbox"/> 4 |
| Fairly satisfied | <input type="checkbox"/> 2 | Very dissatisfied | <input type="checkbox"/> 5 |
| Neither satisfied nor dissatisfied | <input type="checkbox"/> 3 | Don't know | <input type="checkbox"/> 6 |

(59)

2. EXTENT OF ENVIRONMENTAL PROBLEMS AND THE RELATIVE IMPORTANCE OF THE CAR

Q28a. SHOW CARD J I'd now like to find out how concerned you are personally about a number of different issues. So first of all how concerned are you about...?

TICK/ROTATE START POINT	Very concerned	Fairly concerned	Not particularly concerned	Not at all concerned	
<input type="checkbox"/> Unemployment	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (60)
<input type="checkbox"/> Health Service	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (61)
<input type="checkbox"/> Education	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (62)
<input type="checkbox"/> Crime	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (63)
<input type="checkbox"/> Cost of living	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (64)
<input type="checkbox"/> Environmental pollution	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (65)
<input type="checkbox"/> Traffic congestion	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5 (66)

Q28b. SHOW CARD K I am going to read out a list of activities. For each of these areas, could you tell me if you think they are harmful to the environment or not?

TICK/ROTATE START POINT	Very harmful to the environment	Quite harmful to the environment	Not harmful to the environment	Do not know the impact they have on the environment	
<input type="checkbox"/> Heavy industry e.g. steel manufacture	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(67)
<input type="checkbox"/> Cars on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(68)
<input type="checkbox"/> Very old cars on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(69)
<input type="checkbox"/> Buses on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(70)
<input type="checkbox"/> Heating our homes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(71)
<input type="checkbox"/> Trucks on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(72)
<input type="checkbox"/> Producing electricity from nuclear power stations	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(73)
<input type="checkbox"/> Producing electricity from gas/oil or coal-fired power stations	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(74)
<input type="checkbox"/> Using rubbish as land-fill	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(75)
<input type="checkbox"/> Dumping rubbish at sea	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(76)

Q29a. SHOW CARD L Which of these does your household have?

FOR EACH THEY OWN ASK Q29b:

Q29b. SHOW CARD M Could you tell me if you think a ... is absolutely essential to your life, important but could do without it or not important at all?

	Q29a. (77)	Absolutely essential to your life	Important but could do without it	Not important at all	Don't know	
Car	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(78)
Washing machine	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(79)
Television	<input type="checkbox"/> 3	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(80)
Hi-fi	<input type="checkbox"/> 4	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(81)
Telephone	<input type="checkbox"/> 5	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(82)
Dishwasher	<input type="checkbox"/> 6	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(83)
Computer	<input type="checkbox"/> 7	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(84)
Microwave	<input type="checkbox"/> 8	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(85)
Regular holidays	<input type="checkbox"/> 9	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(86)

3. AWARENESS OF THE NEW TRANSPORT AGENDA

Q30. Are you aware that the government has published a major review on transport this year?
SINGLE CODE

Yes

☐ 1 → GO TO Q31

(87)

No

☐ 2 → SKIP TO Q32a

Don't know

☐ 3 → SKIP TO Q32a

Q31. Can you tell me what any of the main themes from the government's major review were?

(88)

.....
.....
.....
.....
.....

Q32a. I'm going to read out a list of main themes covered in the Government's White Paper on Transport. For each one, I'd like you to tell me whether the proposal is something you would either support or oppose.

Support Oppose Don't know

To charge companies tax if they provide employees with parking places ☐ 1 ☐ 2 ☐ 3 (89)

To charge motorists to drive in town centres ☐ 1 ☐ 2 ☐ 3 (90)

To charge for the use of motorways and/or trunk roads ☐ 1 ☐ 2 ☐ 3 (91)

To charge an extra 6% tax on fuel over and above inflation, every year ☐ 1 ☐ 2 ☐ 3 (92)

To make diesel more expensive than petrol ☐ 1 ☐ 2 ☐ 3 (93)

To increase investment on road maintenance ☐ 1 ☐ 2 ☐ 3 (94)

To limit new road building and the building of bypasses ☐ 1 ☐ 2 ☐ 3 (95)

To limit the building of new out-of-town developments ☐ 1 ☐ 2 ☐ 3 (96)

Q32b. SHOW CARD N Overall, can you tell me how much you approve or disapprove of what is in the Government's major review? SINGLE CODE

Strongly approve ☐ 1 Strongly disapprove ☐ 5 (97)

Approve ☐ 2 Do not know much about it ☐ 6

Neither approve nor disapprove ☐ 3 No opinion or don't know ☐ 7

Disapprove ☐ 4

4. SUPPORT FOR SPECIFIC RECOMMENDATIONS AND THEIR PRACTICAL IMPACT

The government are proposing to allow local authorities to put a tax on employers who provide parking spaces for employees of around £150 per space, per person, per year.

Q33. SHOW CARD P Can you tell me how much you support this policy? SINGLE CODE

Strongly support ☐ 1 Oppose ☐ 4 (98)

Support ☐ 2 Strongly oppose ☐ 5

Neither support nor oppose ☐ 3 Don't know or no opinion ☐ 6

ASK ALL WHO WORK AT Q9a. OTHERS SKIP TO Q37:

Q34a. SHOW CARD Q How do you think your employer would respond to such a policy? SINGLE CODE

- Would restrict parking spaces to more senior employees only ☐ 1
- Would no longer provide any parking spaces ☐ 2
- Would charge employees for parking spaces ☐ 3
- Would continue with its current parking space policy ☐ 4
- Does not apply to my employer ☐ 5
- Other (WRITE IN)..... ☐ 6

(99)

Q34b. SHOW CARD R Which of these currently applies to you and your journey to work? SINGLE CODE

- I go to work by public transport ☐ 1
- I walk/cycle to work ☐ 2
- I get a lift to work ☐ 3
- I drive to work and park on work premises ☐ 4 → GO TO Q34c
- I drive to work and park free at nearby car parks or on the street ☐ 5
- I drive to work and pay for nearby parking ☐ 6
- Depends/varies ☐ 7
- Other (PLEASE SPECIFY) ☐ 8
- Don't know ☐ 9
- GO TO Q35a
- GO TO Q35a

(100)

ALL WHO WORK AND WHO PARK AT WORK (CODE 4 AT Q34b) OTHERS SKIP TO Q35a:

Q34c. SHOW CARD S How would you respond if your employer did not allow you to park at work? SINGLE CODE

- Would park on the road near to work ☐ 1
- Would pay to park at work or near work ☐ 2
- Would come to work by public transport/walk/bike ☐ 3
- Would share driving with someone else ☐ 4
- Would change job ☐ 5
- Other ☐ 6
- Don't know/no opinion ☐ 7

(101)

Q34d. SHOW CARD T How would you respond if your employer charged you £5 a day to park at work? SINGLE CODE

- | | |
|---|---|
| Would park on the road near to work <input type="checkbox"/> 1 | Would change job <input type="checkbox"/> 5 |
| Would pay to park near work <input type="checkbox"/> 2 | Pay the employers charge <input type="checkbox"/> 6 |
| Would come to work by public transport/walk/bike <input type="checkbox"/> 3 | Other <input type="checkbox"/> 7 |
| Would share driving with someone else <input type="checkbox"/> 4 | Don't know/no opinion <input type="checkbox"/> 8 |

(102)

ASK ALL WHO WORK AT Q9a

The government are proposing to put in place regulations to encourage rail and bus companies to improve the quality of their buses and trains and the frequency and reliability of their services.

Q35a. SHOW CARD U Which of these statements applies to you if the cost of public transport were halved? SINGLE CODE

I would use it a little more for commuting to and from work

☐ 1

(103)

I would use it a lot more for commuting to and from work

☐ 2

I would not use it any more for commuting to and from work

☐ 3

Q35b. SHOW CARD V Which of these statements applies to you if the cost of public transport were halved? SINGLE CODE

I would use it a little more for travelling in the course of work

☐ 1

(104)

I would use it a lot more for travelling in the course of work

☐ 2

I would not use it any more for travelling in the course of work

☐ 3

Q35c. SHOW CARD U Which of these statements applies to you if public transport were twice as frequent? SINGLE CODE

I would use it a little more for commuting to and from work

☐ 1

(105)

I would use it a lot more for commuting to and from work

☐ 2

I would not use it any more for commuting to and from work

☐ 3

Q35d. SHOW CARD V Which of these statements applies to you if public transport were twice as frequent? SINGLE CODE

I would use it a little more for travelling in the course of work

☐ 1

(106)

I would use it a lot more for travelling in the course of work

☐ 2

I would not use it any more for travelling in the course of work

☐ 3

The government are proposing to allow local authorities to charge motorists to drive into town and city centres.

Q36. SHOW CARD W If the charge was (£3/£6) a day, how would you respond on each of these different journey types? SINGLE CODE

Trips into local town or city for shopping

Do not do this type of journey by car	Would make no difference to my journeys	Would do the journey less often	Would use public transport or walk or bike	Would go to a different destination
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

(107)

Trips into local town or city to go to work

(108)

The government are proposing to allow authorities to charge motorists to use motorways and trunk roads.

Q37. SHOW CARD X If there was a charge equivalent to (£5/£10) for every 100 miles you drive on a motorway, how would you respond on each of these different journey types – assuming you would normally have to travel at least part of the way by motorway/main road? SINGLE CODE

	Do not do this type of journey by car	Would make no difference to my journeys or routes	Would do the journey less often	Would use alternative toll-free roads	Would use public transport or walk or bike	Would go to a different destination	
Trips to visit friends or relatives in another part of the country	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(109)
Trips to holiday destinations in another part of Britain	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(110)
Long-distance travel for work purposes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(111)
Commuting more than 20 miles to and from work	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(112)

Q38. SHOW CARD Y For each of the options I read out could you tell me if they would:
a) make you use your car less – for example would make you cut out one journey in ten that you currently do by car?
or b) make you give up owning a car
or c) make no difference

VERSION	a)	b)	c)	Don't know	
A Annual road tax of £250	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(113)
B Annual road tax of £500	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(114)
A £3 a day to drive into town and city centres	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(115)
B £6 a day to drive into town and city centres	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(116)
A £5 a day charge to park at work	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(117)
B £10 a day charge to park at work	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(118)
A Toll charges of £5 for every hundred miles of motorway driven	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(119)
B Toll charges of £10 for every hundred miles of motorway driven	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(120)
A Petrol prices 50% higher than they are now	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(121)
B Petrol prices twice as high as they are now	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(122)
A & B Air pollution that directly threatened your health	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(123)

Q39. SHOW CARD Z I am now going to read out a number of other future potential policies. Can you tell me how much you support each of these?

	Strongly support	Support	Neither support nor oppose	Oppose	Strongly oppose	Don't know or no opinion	
Introducing different levels of road tax for cars with different engine sizes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(124)
Making diesel more expensive than petrol through increased duty	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(125)

Q40. When considered as a whole, do you think the new government policies on transport will ...
 READ OUT. SINGLE CODE EACH

- a) **Result in your household having more cars, less cars or the same number of cars?**
- | | | | | |
|------|----------------------------|------------|----------------------------|-------|
| More | <input type="checkbox"/> 1 | Same | <input type="checkbox"/> 3 | (126) |
| Less | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |
- b) **Result in you driving significantly less, significantly more or will they make no real difference?**
- | | | | | |
|--------------------|----------------------------|--------------------|----------------------------|-------|
| Significantly more | <input type="checkbox"/> 1 | No real difference | <input type="checkbox"/> 3 | (127) |
| Significantly less | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |
- c) **Result in you driving a smaller engine car, a larger engine car or will they make no difference?**
- | | | | | |
|---------|----------------------------|---------------|----------------------------|-------|
| Smaller | <input type="checkbox"/> 1 | No difference | <input type="checkbox"/> 3 | (128) |
| Larger | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |
- d) **Result in you using public transport significantly more, significantly less or will they make no real difference?**
- | | | | | |
|--------------------|----------------------------|--------------------|----------------------------|-------|
| Significantly more | <input type="checkbox"/> 1 | No real difference | <input type="checkbox"/> 3 | (129) |
| Significantly less | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |
- e) **Result in there being less congestion, more congestion or about the same amount of congestion in towns and city centres?**
- | | | | | |
|------|----------------------------|------------|----------------------------|-------|
| More | <input type="checkbox"/> 1 | Same | <input type="checkbox"/> 3 | (130) |
| Less | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |
- f) **Result in there being less congestion, more congestion or about the same amount of congestion on major roads and motorways?**
- | | | | | |
|------|----------------------------|------------|----------------------------|-------|
| More | <input type="checkbox"/> 1 | Same | <input type="checkbox"/> 3 | (131) |
| Less | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |
- g) **Result in there being less pollution, more pollution or about the same amount of pollution?**
- | | | | | |
|------|----------------------------|------------|----------------------------|-------|
| More | <input type="checkbox"/> 1 | Same | <input type="checkbox"/> 3 | (132) |
| Less | <input type="checkbox"/> 2 | Don't know | <input type="checkbox"/> 4 | |

Q41. SHOW CARD AA Could you tell me how much you agree or disagree with each of these statements? SINGLE CODE

- | ROTATE &
TICK START
POINT | Strongly
agree | Agree | Neither
agree nor
disagree | Disagree | Strongly
disagree | Don't
know or
no opinion | |
|---|----------------------------|----------------------------|----------------------------------|----------------------------|----------------------------|--------------------------------|-------|
| <input type="checkbox"/> I would like to see congestion and pollution reduced | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (133) |
| <input type="checkbox"/> I would like people to use their cars a little less and public transport a little more | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (134) |
| <input type="checkbox"/> Building new roads and bypasses is not a solution to Britain's transport problems | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (135) |
| <input type="checkbox"/> Authorities should be able to charge people for using roads and for parking as a means of reducing car use | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (136) |
| <input type="checkbox"/> It should be made easier to combine different means of travel such as car and rail or bus and rail, by providing better change-over points | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (137) |
| <input type="checkbox"/> Out of town shopping developments should be banned | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | (138) |

Q42. SHOW CARD BB I am now going to read out a number of other possible ideas for changing the way we travel. Can you tell me how much you support or oppose each idea?

	Strongly support	Support	Neither support nor oppose	Oppose	Strongly oppose	Don't know or no opinion	
A £5 charge for parking at supermarkets but with a free home delivery service	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/>	(139)
A 20mph speed limit in built up areas but safer conditions for walking and/or cycling	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(140)
Tolls for using cars on motorways but more efficient rail and coach travel	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(141)
Strict parking conditions around schools but safer walking and cycling routes and greater provision of school bus services	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(142)
More bus and cycle lanes together with higher petrol tax to encourage the use of buses and bicycles	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(143)

Q43. Do you think cars should be given a star rating according to how environmentally friendly they are, which has to appear on all advertisements and promotion material?

Yes	<input type="checkbox"/> 1	Don't know	<input type="checkbox"/> 3	(144)
No	<input type="checkbox"/> 2			

Q44. SHOW CARD CC Could you tell me how serious you think congestion is in the following areas of Britain?

	Very serious	Quite serious	Not very serious	Not a problem	Don't know	
London	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(145)
Britain's other major cities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(146)
Medium sized towns	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(147)
Smaller towns and villages	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(148)
The countryside	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(149)

Q45. SHOW CARD DD Could you tell me how serious you think air pollution due to road traffic is in the following areas of Britain?

	Very serious	Quite serious	Not very serious	Not a problem	Don't know	
London	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(150)
Britain's other major cities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(151)
Medium sized towns	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(152)
Smaller towns and villages	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(153)
The countryside	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(154)

Q46. SHOW CARD EE How long have you lived where you do?

Less than 2 years	<input type="checkbox"/> 1	10+ years	<input type="checkbox"/> 4	(155)
2 – 5 years	<input type="checkbox"/> 2	Since I was a child	<input type="checkbox"/> 5	
5 – 10 years	<input type="checkbox"/> 3			

Q47. Why did you choose to live where you do?

.....

.....

.....

.....

(156)

ASK ALL WHO WORK AT Q9. OTHERS SKIP TO Q51:**Q48. SHOW CARD FF How long does it take you to get to work?**

Work at home	<input type="checkbox"/> 1	} SKIP TO Q50	31 – 45 minutes	<input type="checkbox"/> 7	} GO TO Q49
5 minutes or less	<input type="checkbox"/> 2		46 – 60 minutes	<input type="checkbox"/> 8	
6 – 10 minutes	<input type="checkbox"/> 3		61 – 90 minutes	<input type="checkbox"/> 9	
11 – 15 minutes	<input type="checkbox"/> 4	} GO TO Q49	91 minutes +	<input type="checkbox"/> 10	} SKIP TO Q50
16 – 20 minutes	<input type="checkbox"/> 5		Varies	<input type="checkbox"/> 11	
21 – 30 minutes	<input type="checkbox"/> 6		Don't know	<input type="checkbox"/> 12 /	

(157)

Q49. Is there any reason why you don't live closer to work?

I work from home	<input type="checkbox"/> 1	Good housing	<input type="checkbox"/> 8
Always lived here	<input type="checkbox"/> 2	Like to separate home and work	<input type="checkbox"/> 9
To be near friends and family	<input type="checkbox"/> 3	Cost of living	<input type="checkbox"/> 10
It's a nice place to live	<input type="checkbox"/> 4	Easy journey	<input type="checkbox"/> 11
Good schools	<input type="checkbox"/> 5	Never thought about it	<input type="checkbox"/> 12
Good leisure/entertainment facilities	<input type="checkbox"/> 6	Don't know	
Good shops	<input type="checkbox"/> 7		

(158)

Q50. SHOW CARD FF If you were to consider changing jobs, what's the maximum amount of time you would be prepared to travel to work?

Work at home	<input type="checkbox"/> 1	31 – 45 minutes	<input type="checkbox"/> 7
5 minutes or less	<input type="checkbox"/> 2	46 – 60 minutes	<input type="checkbox"/> 8
6 – 10 minutes	<input type="checkbox"/> 3	61 – 90 minutes	<input type="checkbox"/> 9
11 – 15 minutes	<input type="checkbox"/> 4	91 minutes +	<input type="checkbox"/> 10
16 – 20 minutes	<input type="checkbox"/> 5	Don't know	<input type="checkbox"/> 11
21 – 30 minutes	<input type="checkbox"/> 6		

(159)

5. CAR BUYING SPECIAL FEATURES

ASK ALL:

Q51. SHOW CARD GG How much do you enjoy or dislike the following? READ OUT AND SINGLE CODE EACH STATEMENT

	Enjoy a lot	Enjoy	Enjoy a little	Dislike	Dislike a lot	Don't know or no opinion	
Driving a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(160)
Buying a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(161)

Q52. SHOW CARD GG And how confident do you feel about...? READ OUT AND SINGLE CODE EACH STATEMENT

	Very confident	Confident	Quite confident	Not very confident	Not at all confident	Don't know or no opinion	
Driving a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(162)
Buying a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(163)
Getting your car serviced or repaired	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(164)
Arranging finance when buying a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(165)

Q53. What do you enjoy about buying a car?

..... (166)

.....

.....

.....

.....

.....

Q54. What do you dislike about buying a car?

..... (167)

.....

.....

.....

.....

.....

Q55. SHOW CARD HH Which of these do you think best describes the attitude of dealers/garages and service centres towards women when they go in to buy a car? SINGLE CODE

Treat women much better than men	<input type="checkbox"/> 1	(168)
Treat women a little better than men	<input type="checkbox"/> 2	
Women get treated more or less the same as men	<input type="checkbox"/> 3	
Treat women a little worse than men	<input type="checkbox"/> 4	
Treat women a lot worse than men	<input type="checkbox"/> 5	
Don't know/no opinion	<input type="checkbox"/> 6	

Q56. SHOW CARD JJ Which of these do you think best describes how dealer and service centres have changed their service offered to women?

- Women get treated a lot better by dealers and service centres nowadays ☐ 1
 Women get treated a little better by dealers and service centres nowadays ☐ 2
 Women get treated no better by dealers and service centres nowadays ☐ 3
 Women get treated a little worse by dealers and service centres nowadays ☐ 4
 Women get treated a lot worse by dealers and service centres nowadays ☐ 5
 Don't know/no opinion ☐ 6

(169)

Q57. How would you like to see dealers/service centres change in the service they give to women?

.....

(170)

Q58. Can you tell me what type of insurance you have for the main car that you drive?

- Fully comprehensive ☐ 1 Third party only ☐ 3
 Third party, fire and theft ☐ 2 Don't know ☐ 4

(171)

Q59. SHOW CARD KK Which of these did you arrange your insurance through?

- Direct with the insurer ☐ 1
 Through the AA/RAC ☐ 2
 Through a high street broker ☐ 3
 Through your bank ☐ 4
 Through your work ☐ 5
 Don't know ☐ 6

(172)

Q60. How long have you been with your current insurer?

- Less than 1 year ☐ 1 5 – 6 years ☐ 6
 1 – 2 years ☐ 2 6 – 8 years ☐ 7
 2 – 3 years ☐ 3 8 – 10 years ☐ 8
 3 – 4 years ☐ 4 10 years + ☐ 9
 4 – 5 years ☐ 5 Don't know ☐ 10

(173)

Q61. The last time you changed your car insurer, what were the main reasons for changing?

- Price cheaper elsewhere ☐ 1 Increasing premiums ☐ 5
 Type of cover ☐ 2 Other (WRITE IN)
 Dissatisfied with previous insurer ☐ 3
 Saw/heard advertising ☐ 4 ☐ 6

(174)

Q62. SHOW CARD LL Can you tell me how willing you would have been to have bought your current car from the following sources?

	Very willing	Quite willing	Neither willing nor unwilling	Quite unwilling	Very unwilling	Don't know	
Over the internet	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(175)
From a used car superstore	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(176)
From a shop/dealership which just displays cars electronically using "virtual reality"	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(177)
From a supermarket such as Tesco's or Sainsbury's	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(178)
From a catalogue	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(179)
Through your bank or building society	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(180)
Through your insurance company	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(181)

6. LIGHT-HEARTED QUESTIONS

Q63. What do you tend to keep in your car?

.....

.....

.....

.....

.....

(182)

Q64. SHOW CARD MM If you were given the following options, which one would you choose? (SINGLE CODE ONLY)

- | | |
|--|----------------------------|
| A year's supply of fuel for your car | <input type="checkbox"/> 1 |
| The use of a new Ferrari for a month | <input type="checkbox"/> 2 |
| A year's supply of Viagra | <input type="checkbox"/> 3 |
| A one week holiday in the Caribbean | <input type="checkbox"/> 4 |
| A date with the film star of your choice | <input type="checkbox"/> 5 |
| Use of a new Ford Escort for a year | <input type="checkbox"/> 6 |
| Congestion free streets wherever you go for a year | <input type="checkbox"/> 7 |
| A chauffeur for a month | <input type="checkbox"/> 8 |

(183)

7. COMPANY CAR THEME – THE CHANGING NATURE OF COMPANY CAR OWNERSHIP

ASK Q65 IF COMPANY CAR (CODES 2-3 AT QC). OTHERS SKIP TO Q81a:

Q65a.. What company car do you drive? (WRITE IN)

Make(184) Colour (185)

Model(186)

Q65b. What company car do you expect to get next?

Make(187) Model: (188)

Q65c. If money was no object, what company car would you drive?

Make(189) Model: (190)

Q66. SHOW CARD NN I am going to read out a number of different aspects of buying a company car. For each of these can you tell me how much say you had in it when you got your current company car?

	My decision entirely	I had some say in the decision	I had no say in the decision	Don't know	
A. Price paid	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(191)
B. Method of finance e.g. cash versus contract hire	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(192)
C. Make of car e.g. Ford or Volkswagen	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(193)
D. Model of car e.g. Peugeot 205 GTi or 309 XT	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(194)
E. Size of engine	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(195)
F. Where car bought from	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(196)
G. Specification e.g. air conditioning, sun roof, stereo	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(197)

ASK ALL WHO HAD AT LEAST SOME SAY AT C, D, E, G (CODES 1 OR 2):

Q67. How did you decide on the car and specification that you finally did?

..... (198)

.....

.....

.....

.....

Q68. Approximately what was the cost of your company car when you first got it? PROBE FOR BEST ESTIMATE

£

(199)

Q69. Assuming you had the same amount to spend again, I'd like to get your preference for the following series of options. So first of all, would you prefer...?

Choices 1

A new car or ☐ 1

A one year old car of higher specification ☐ 2

Choices 2

A new car from a mainstream manufacturer or ☐ 3

A new car from a luxury manufacturer with a lower spec ☐ 4

Choices 3

A car provided by your company on contract hire or ☐ 5

A car acquired by yourself on contract hire via an allowance from your company ☐ 6

Choices 4

A car that has been shown to be the safest on the road but with average styling and performance or ☐ 7

A car with average safety performance but above average styling and performance ☐ 8

Choices 5 – And finally given your budget, would you prefer...

A small hatchback or ☐ 9

A medium sized hatchback or ☐ 10

A large saloon or ☐ 11

A sports car or ☐ 12

An estate car or ☐ 13

A people carrier or ☐ 14

A 4x4 ☐ 15

Q70. And now thinking about extras, if you could just have one of the following, what would you choose?

A car with air conditioning or ☐ 16

A car with a top quality stereo CD player or ☐ 17

A car with alloy wheels or ☐ 18

A car with ABS and passenger airbags ☐ 19

Q71a. How many times has your current car broken down whilst you were out on the road?

Q71b. How many times have you had to take your current car in to the garage because of a major malfunction?

Q71c. How many times have you had to take your current car in to the garage for irritating minor faults?

	Q71a. (201)	Q71b. (202)	Q71c. (203)
Never	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Once	<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Twice	<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Three times	<input type="checkbox"/> 4	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Four times	<input type="checkbox"/> 5	<input type="checkbox"/> 5	<input type="checkbox"/> 5
Five times	<input type="checkbox"/> 6	<input type="checkbox"/> 6	<input type="checkbox"/> 6
Six or more times	<input type="checkbox"/> 7	<input type="checkbox"/> 7	<input type="checkbox"/> 7
Don't know	<input type="checkbox"/> 8	<input type="checkbox"/> 8	<input type="checkbox"/> 8

(200)

SHOW CARD PP - ASK ALL THOSE WHO BROKE DOWN WHILST OUT ON THE ROAD AT Q77a:

Q72. When you last broke down on the road, who gave you breakdown assistance?

- Called the RAC ☐ 1
 Called the AA ☐ 2
 Called other breakdown service ☐ 3
 Called the manufacturer's breakdown number ☐ 4
 Called the leasing company's breakdown number ☐ 5
 Arranged for a local garage to fix it ☐ 6
 Arranged for local roadside recovery firm to come and get the car ☐ 7
 Mended it myself ☐ 8
 Other (WRITE IN) ☐ 9

(204)

Q73. And how long did you have to wait for breakdown assistance on the most recent occasion you broke down? SINGLE CODE.

- Up to 15 minutes ☐ 1
 16 - 30 minutes ☐ 2
 31 - 45 minutes ☐ 3
 46 - 60 minutes ☐ 4
 Over 1 up to 1¼ ☐ 5
 Over 1¼ up to 1½ hours ☐ 6
 Over 1½ up to 2 hours ☐ 7
 Over 2 hours ☐ 8
 Don't know ☐ 9

(205)

Q74a. SHOW CARD QQ Which, if any, of these features of your current car (the one you drive most often) are you happy with? JUST READ OUT THE NUMBERS - MULTI CODE OK

Q74b. SHOW CARD QQ And which features, if any, would you like to see significantly improved in the next car you get? JUST READ OUT THE NUMBERS - MULTI CODE OK

	Q74a.	Q74b.		Q74a.	Q74b.
	(206)	(207)			
Driver comfort	<input type="checkbox"/> 1	<input type="checkbox"/> 1	Communications (telephones)	<input type="checkbox"/> 12	<input type="checkbox"/> 12
Passenger comfort	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Security-theft protection	<input type="checkbox"/> 13	<input type="checkbox"/> 13
Top speed	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Ease of driving	<input type="checkbox"/> 14	<input type="checkbox"/> 14
Acceleration	<input type="checkbox"/> 4	<input type="checkbox"/> 4	Fun of driving	<input type="checkbox"/> 15	<input type="checkbox"/> 15
Information on the car's performance	<input type="checkbox"/> 5	<input type="checkbox"/> 5	Styling of the car	<input type="checkbox"/> 16	<input type="checkbox"/> 16
Fault indicators	<input type="checkbox"/> 6	<input type="checkbox"/> 6	Reliability	<input type="checkbox"/> 17	<input type="checkbox"/> 17
Fuel efficiency	<input type="checkbox"/> 7	<input type="checkbox"/> 7	Rust and corrosion protection	<input type="checkbox"/> 18	<input type="checkbox"/> 18
Environmental friendliness	<input type="checkbox"/> 8	<input type="checkbox"/> 8	Service intervals	<input type="checkbox"/> 19	<input type="checkbox"/> 19
Safety in an accident	<input type="checkbox"/> 9	<input type="checkbox"/> 9	Length of warranty	<input type="checkbox"/> 20	<input type="checkbox"/> 20
Entertainment system (stereo etc)	<input type="checkbox"/> 10	<input type="checkbox"/> 10	None of the above	<input type="checkbox"/> 21	<input type="checkbox"/> 21
Storage space	<input type="checkbox"/> 11	<input type="checkbox"/> 11	Don't know	<input type="checkbox"/> 22	<input type="checkbox"/> 22

8. DEALERSHIPS

ASK ALL

A Q75a. Which companies can you think of that sell new or used cars through a chain of outlets?
MULTI CODE OK. DO NOT PROMPT

A Q75b. SHOW CARD RR And which others do you know from this card? Please read out any that apply. MULTI CODE OK. DO NOT CIRCLE AGAIN IF ALREADY MENTIONED AT SPONTANEOUS QUESTION

	Q75a. (208)	Q75b. (209)		Q75a.	Q75b.
Arriva	<input type="checkbox"/> 1	<input type="checkbox"/> 1	Mann Egerton	<input type="checkbox"/> 10	<input type="checkbox"/> 10
Arlington	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Pendragon	<input type="checkbox"/> 11	<input type="checkbox"/> 11
Cowie	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Perrys	<input type="checkbox"/> 12	<input type="checkbox"/> 12
Currie Motors	<input type="checkbox"/> 4	<input type="checkbox"/> 4	Swan National	<input type="checkbox"/> 13	<input type="checkbox"/> 13
Evans Halshaw	<input type="checkbox"/> 5	<input type="checkbox"/> 5	Wadham Kennings	<input type="checkbox"/> 14	<input type="checkbox"/> 14
Hartwells	<input type="checkbox"/> 6	<input type="checkbox"/> 6	Other (WRITE IN)	<input type="checkbox"/> 15	
Henleys	<input type="checkbox"/> 7	<input type="checkbox"/> 7		<input type="checkbox"/> 15
Lex - any mention	<input type="checkbox"/> 8	<input type="checkbox"/> 8	None	<input type="checkbox"/> 16	<input type="checkbox"/> 16
Lookers	<input type="checkbox"/> 9	<input type="checkbox"/> 9	No opinion	<input type="checkbox"/> 17	<input type="checkbox"/> 17

B Q76a. SHOW CARD SS Which of the following companies have you heard of? Please read out any that apply. MULTI CODE OK

Arriva *	<input type="checkbox"/> 1	Kwik Fit *	<input type="checkbox"/> 6
British Car Contracts (BCC)	<input type="checkbox"/> 2	Leaseplan	<input type="checkbox"/> 7
Dial *	<input type="checkbox"/> 3	Lex * - any mention	<input type="checkbox"/> 8
Evans Halshaw	<input type="checkbox"/> 4	None	<input type="checkbox"/> 9
Halfords *	<input type="checkbox"/> 5	No opinion	<input type="checkbox"/> 10

(210)

FOR EACH COMPANY WITH AN ASTERISK MENTIONED IN Q76a, ASK Q76b, Q76c, Q76d, Q76e, Q76f AS APPROPRIATE:

IF ARRIVA MENTIONED AT Q76a ASK Q76b:

B Q76b. From what you have heard about ARRIVA, which of these, if any, do you think they do?

Sell new cars	<input type="checkbox"/> 1	Lease or contract hire to individuals	<input type="checkbox"/> 8
Sell used cars	<input type="checkbox"/> 2	Offer short term rental of cars	<input type="checkbox"/> 9
Service cars	<input type="checkbox"/> 3	Sell or hire commercial vehicles	<input type="checkbox"/> 10
Offer "while you wait" servicing	<input type="checkbox"/> 4	Sell or hire fork lift trucks	<input type="checkbox"/> 11
Sell tyres	<input type="checkbox"/> 5	Import and sell Hyundai cars	<input type="checkbox"/> 12
Sell exhausts	<input type="checkbox"/> 6	Import and sell Volvo cars	<input type="checkbox"/> 13
Lease or contract hire cars to companies	<input type="checkbox"/> 7	Run/operate buses	<input type="checkbox"/> 14

(211)

IF DIAL MENTIONED AT Q76a, ASK Q76c:

B Q76c. From what you have heard about DIAL, which of these, if any, do you think they do?

- | | | | |
|--|----------------------------|---------------------------------------|-----------------------------|
| Sell new cars | <input type="checkbox"/> 1 | Lease or contract hire to individuals | <input type="checkbox"/> 8 |
| Sell used cars | <input type="checkbox"/> 2 | Offer short term rental of cars | <input type="checkbox"/> 9 |
| Service cars | <input type="checkbox"/> 3 | Sell or hire commercial vehicles | <input type="checkbox"/> 10 |
| Offer "while you wait" servicing | <input type="checkbox"/> 4 | Sell or hire fork lift trucks | <input type="checkbox"/> 11 |
| Sell tyres | <input type="checkbox"/> 5 | Import and sell Hyundai cars | <input type="checkbox"/> 12 |
| Sell exhausts | <input type="checkbox"/> 6 | Import and sell Volvo cars | <input type="checkbox"/> 13 |
| Lease or contract hire cars to companies | <input type="checkbox"/> 7 | | |

(212)

IF HALFORDS MENTIONED AT Q76a, ASK Q76d:

B Q76d. From what you have heard about HALFORDS, which of these, if any, do you think they do?

- | | | | |
|--|----------------------------|---------------------------------------|-----------------------------|
| Sell new cars | <input type="checkbox"/> 1 | Lease or contract hire to individuals | <input type="checkbox"/> 8 |
| Sell used cars | <input type="checkbox"/> 2 | Offer short term rental of cars | <input type="checkbox"/> 9 |
| Service cars | <input type="checkbox"/> 3 | Sell or hire commercial vehicles | <input type="checkbox"/> 10 |
| Offer "while you wait" servicing | <input type="checkbox"/> 4 | Sell or hire fork lift trucks | <input type="checkbox"/> 11 |
| Sell tyres | <input type="checkbox"/> 5 | Import and sell Hyundai cars | <input type="checkbox"/> 12 |
| Sell exhausts | <input type="checkbox"/> 6 | Import and sell Volvo cars | <input type="checkbox"/> 13 |
| Lease or contract hire cars to companies | <input type="checkbox"/> 7 | | |

(213)

IF KWIK FIT MENTIONED AT Q76a, ASK Q76e:

B Q76e. From what you have heard about KWIK FIT, which of these, if any, do you think they do?

- | | | | |
|--|----------------------------|---------------------------------------|-----------------------------|
| Sell new cars | <input type="checkbox"/> 1 | Lease or contract hire to individuals | <input type="checkbox"/> 8 |
| Sell used cars | <input type="checkbox"/> 2 | Offer short term rental of cars | <input type="checkbox"/> 9 |
| Service cars | <input type="checkbox"/> 3 | Sell or hire commercial vehicles | <input type="checkbox"/> 10 |
| Offer "while you wait" servicing | <input type="checkbox"/> 4 | Sell or hire fork lift trucks | <input type="checkbox"/> 11 |
| Sell tyres | <input type="checkbox"/> 5 | Import and sell Hyundai cars | <input type="checkbox"/> 12 |
| Sell exhausts | <input type="checkbox"/> 6 | Import and sell Volvo cars | <input type="checkbox"/> 13 |
| Lease or contract hire cars to companies | <input type="checkbox"/> 7 | | |

(214)

IF LEX MENTIONED AT Q76a, ASK Q76f:

B Q76f. From what you have heard about LEX, which of these, if any, do you think they do?

- | | | | |
|--|----------------------------|---------------------------------------|-----------------------------|
| Sell new cars | <input type="checkbox"/> 1 | Lease or contract hire to individuals | <input type="checkbox"/> 8 |
| Sell used cars | <input type="checkbox"/> 2 | Offer short term rental of cars | <input type="checkbox"/> 9 |
| Service cars | <input type="checkbox"/> 3 | Sell or hire commercial vehicles | <input type="checkbox"/> 10 |
| Offer "while you wait" servicing | <input type="checkbox"/> 4 | Sell or hire fork lift trucks | <input type="checkbox"/> 11 |
| Sell tyres | <input type="checkbox"/> 5 | Import and sell Hyundai cars | <input type="checkbox"/> 12 |
| Sell exhausts | <input type="checkbox"/> 6 | Import and sell Volvo cars | <input type="checkbox"/> 13 |
| Lease or contract hire cars to companies | <input type="checkbox"/> 7 | | |

(215)

THANK RESPONDENT AND GO TO DEMOGRAPHICS

CLASSIFICATION

ASK ALL:**Q77. Gender:**

Male

☐ 1

Female

☐ 2

(216)

Q78. Marital Status:

Single

☐ 1

Divorced or Separated

☐ 4

(217)

Married

☐ 2

Widowed

☐ 5

Cohabiting

☐ 3**Q79. Adults in household (aged 17+):**

1

☐ 1

4

☐ 4

(218)

2

☐ 2

5+

☐ 5

3

☐ 3**Q80. Children in household (aged 0 –16): (WRITE IN NUMBER)**

Aged 0 – 5

_____ (219)

Aged 11 – 16

(220)

Aged 6 – 10

_____ (221)

None

(222)

Q81. Age of respondent: WRITE IN EXACT AGE & CODE

17-24

☐ 1

45-54

☐ 4

(223)

25-34

☐ 2

55-64

☐ 5

35-44

☐ 3

65+

☐ 6**Q82. Working status of respondent:**

Full-time (30+ hours/week)

☐ 1

(224)

Part-time (9 – 29 hours/week)

☐ 2

Not working but seeking work

☐ 3

Unemployed and seeking work

☐ 4

Studying at school or college or university (full-time)

☐ 5

Retired

☐ 6

Other

☐ 7**Q83. IF FULL OR PART-TIME ASK**

Self-employed

☐ 1

(225)

Not self-employed

☐ 2**Occupation of chief income earner:**

Position or rank or grade

Industry or type of company

Qualifications

Number of staff responsible for

REMEMBER TO PROBE FULLY FOR PENSION AND CODE FROM ABOVE:

Social class:

A	<input type="checkbox"/> 1	C2	<input type="checkbox"/> 4	(226)
B	<input type="checkbox"/> 2	D	<input type="checkbox"/> 5	
C1	<input type="checkbox"/> 3	E	<input type="checkbox"/> 6	

Q84. Rural/Urban: (INTERVIEWER OBSERVE)

City or town centre	<input type="checkbox"/> 1	Village or edge of village or rural	<input type="checkbox"/> 3	(227)
City suburb or edge of town	<input type="checkbox"/> 2			

ASK ALL:

Q85. We may wish to call back to ask you a few more short questions sometime in the near future. Would you be happy for us to do this, or not?

Yes	<input type="checkbox"/> 1	No	<input type="checkbox"/> 2	(228)
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INTERVIEWED IN ACCORDANCE WITH THE MRS CODE OF CONDUCT

Signed:

Name:

Address:

.....

.....

Postcode:

(229)

Coder:

Puncher:

Telephone:

Yes	<input type="checkbox"/> 1	Refused	<input type="checkbox"/> 3
No	<input type="checkbox"/> 2	Ex directory	<input type="checkbox"/> 4

IF YES WRITE IN NUMBER INCLUDING STD CODE

.....

VERSION A/B (230)

JOB NO. 81082b

CAR DRIVER'S SURVEY - 2

SEPTEMBER 1998

(1)

TOMORROW'S MOTORIST

IF DOOR ANSWERED BY ADULT ASK QA. IF DOOR ANSWERED BY TEENAGER, SKIP TO QB:

QA. Hello my name is..... and I work for Sample Surveys, the market research company. We are conducting a survey amongst "future motorists", are there any teenagers aged 14-16 in this household who might like to take part. REASSURE CONFIDENTIALITY AND LENGTH (ONLY 5-10 MINUTES)

Yes

☐ 1 → ASK TO SPEAK WITH THEM. IF NOT IN, TRY AND ARRANGE TO COME BACK LATER.

No

☐ 2 → THANK & CLOSE

ASK TEENAGER:

QB. Hello my name is.....and I work for Sample Surveys the market research company. We are conducting a survey amongst "future motorists". I'd like to ask you a few questions about cars. REASSURE CONFIDENTIALITY AND HONEST ANSWERS INDEPENDENT OF PARENTS'. REASSURE IT IS NOT A TEST

Firstly, can I check your age?

Under 14

☐ 1 → THANK & CLOSE

14

☐ 2 \

15

☐ 3 | → GO TO QC

16

☐ 4 /

17 or over

☐ 5 → THANK & CLOSE

ASK QC IF HAVEN'T ALREADY SPOKEN TO PARENT/ADULT:

QC. Are either of your parents in, just so we can check they do not object to you taking part in this survey?

Parents not in

☐ 1 → GO TO Q1

Permission not given

☐ 2 → THANK & CLOSE

Parent(s) permission given

☐ 3 → GO TO Q1

(PLEASE OBTAIN PARENT'S SIGNATURE)

(2)

ASK ALL

Q1. SHOW CARD A I'm going to read out a few statements about cars. Please tell me how much you agree or disagree with each one. SINGLE CODE ONLY

		Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Don't Know/No Opinion	
A	I would find it very difficult to adjust my lifestyle if our household did not have a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(3)
B	I am interested in cars	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(4)
C	The use of cars should be restricted because of the damage to the environment	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(5)
D	I want to learn to drive as soon as I am 17	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(6)
E	I would like people to use their cars a little less and public transport a little more	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(7)
F	Building more roads is not a solution to Britain's transport problems	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(8)
G	The Government should put a lot more of our tax money into public transport	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(9)
H	Authorities should be able to charge people for using roads and for parking as a means of reducing car use	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(10)
I	My parents should use their car less	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(11)

Q2a. SHOW CARD B I am going to read out a list of activities. For each of these areas, could you tell me if you think they are harmful to the environment or not? READ OUT

Q2b. And which one of these would you say contributes most to our environmental problems? SINGLE CODE ONLY

	Q2a.					Q2b. (22)
	Very harmful to the environment	Quite harmful to the environment	Not harmful to the environment	Do not know the impact they have on the environment		
Heavy industry e.g. steel manufacture	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(12)	<input type="checkbox"/> 1
Cars on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(13)	<input type="checkbox"/> 2
Very old cars on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(14)	<input type="checkbox"/> 3
Buses on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(15)	<input type="checkbox"/> 4
Heating our homes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(16)	<input type="checkbox"/> 5
Trucks on the road	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(17)	<input type="checkbox"/> 6
Producing electricity from nuclear power stations	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(18)	<input type="checkbox"/> 7
Producing electricity from gas/oil or coal-fired power stations	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(19)	<input type="checkbox"/> 8
Using rubbish as land-fill	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(20)	<input type="checkbox"/> 9
Dumping rubbish at sea	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(21)	<input type="checkbox"/> 10

Q3. SHOW CARD C How much do you enjoy each of the following activities? READ OUT

	Very enjoyable	Quite enjoyable	Neither enjoyable nor unenjoyable	Quite unenjoyable	Very unenjoyable	Don't know	Don't do activity	
Cycling	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(23)
Walking	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(24)
Going in a car	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(25)
Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(26)
Going on a bus	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(27)
Going on a train	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(28)
Going on an aeroplane	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(29)

Q4a. SHOW CARD D Which of these does your household have?

Q4b. FOR EACH MENTIONED AT Q4a: Could you tell me if you think is absolutely essential to your household, important but could do without or not essential at all?

	Q4a. (30)	Q4b.				
		Absolutely essential to your life	Important but could do without it	Not essential at all	Don't know	
A Car	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(31)
B Washing machine	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(32)
C Television	<input type="checkbox"/> 3	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(33)
D Hi-fi	<input type="checkbox"/> 4	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(34)
E Telephone	<input type="checkbox"/> 5	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(35)
F Dishwasher	<input type="checkbox"/> 7	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(36)
G Computer	<input type="checkbox"/> 8	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(37)
H Microwave	<input type="checkbox"/> 9	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(38)
I Regular holidays	<input type="checkbox"/> 10	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	(39)

Q5. SHOW CARD E Which of these statements, if any, do you agree with? CODE ALL MENTIONS

- A I would like my parents to cut down drastically on the amount they drive ☐ 1
 B I would like my parents to cut down quite a lot on the amount they drive ☐ 2
 C I would like my parents to cut down a little on the amount they drive ☐ 3
 D I would not like my parents to change the amount they drive ☐ 4
 E I would like my parents to drive more than they do ☐ 5
 None of them ☐ 6

(40)

Q6. If you were in charge of Transport in Britain, what, if anything would you do to reduce the amount of congestion and pollution?

.....

(41)

Q7. How do you get to school in the morning?

- | | | | |
|-------------------------|----------------------------|------------------------------|----------------------------|
| Walk | <input type="checkbox"/> 1 | Get a lift from someone else | <input type="checkbox"/> 6 |
| Cycle | <input type="checkbox"/> 2 | Varies | <input type="checkbox"/> 7 |
| School bus | <input type="checkbox"/> 3 | Other | <input type="checkbox"/> 8 |
| Public bus | <input type="checkbox"/> 4 | Don't know | <input type="checkbox"/> 9 |
| Get a lift from parents | <input type="checkbox"/> 5 | | |

(42)

Q8. SHOW CARD F: There are a number of changes to the driving test currently being discussed. Can you tell me how much you would support each of these changes? READ OUT.

	Strongly support	Support	Neither support nor oppose	Oppose	Strongly oppose	
Change the minimum age for driving to 18	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(43)
Make the test tougher and longer	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(44)
Make the test more about general driving and less about manoeuvres such as three point turns	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(45)
Newly qualified drivers should not be allowed on motorways	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(46)
Learners should be allowed on motorways	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(47)
Motorway driving should be part of the driving test	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(48)
Newly qualified drivers should not be able to drive powerful cars	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(49)
Newly qualified drivers should not be allowed to drive at night	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(50)
Newly qualified drivers should not be allowed to drive above 60mph	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(51)
Newly qualified drivers should have to show P-plates for their first 12 months	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(52)
Newly qualified drivers should only have restrictions lifted after a second test	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	(53)

Q9. In your household, who drives regularly?

- Mum ☐ 1 Other (SPECIFY)..... ☐ 4 (54)
- Dad ☐ 2 ☐ 4
- Older brother/sister ☐ 3 Nobody ☐ 5

ASK Q10 IF BOTH MUM AND DAD MENTIONED AT Q9 (CODES 1 & 2). OTHERS SKIP TO Q11.

Q10. SHOW CARD G Who is the best driver?

- A Mum ☐ 1 C Same ☐ 3 (55)
- B Dad ☐ 2 Not applicable ☐ 4

ASK Q11 IF MUM OR DAD MENTIONED AT Q9 (CODES 1 OR 2). IF BOTH MENTIONED AT Q9, ASK Q11 ABOUT THE DRIVER NOT MENTIONED AT Q10. OTHERS SKIP TO Q12.

Q11. What is the most annoying thing that your mum/dad does whilst driving?

..... (56)

.....

.....

ASK ALL

Q12. SHOW CARD H If you were given the following options, which one would you choose? SINGLE CODE

- A For your parents to have the use of a new Ferrari for a month ☐ 1 (57)
- B A holiday in Disneyland, Florida ☐ 2
- C A date with the film star of your choice ☐ 3
- D Get to train with your favourite football team ☐ 4
- E Having your own car you were allowed to drive on the streets for a month ☐ 5
- F Congestion and pollution free streets ☐ 6

CLASSIFICATION**Telephone:**

- Yes ☐ 1 Refused ☐ 3 (58)
- No ☐ 2 Ex directory ☐ 4

IF YES WRITE IN NUMBER

.....

Gender:

- Male ☐ 1 Female ☐ 2 (59)

Occupation of chief income earner:

Position or rank or grade

Industry or type of company

Qualifications

Number of staff responsible for

REMEMBER TO PROBE FULLY FOR PENSION AND CODE FROM ABOVE:

Social class:

- A ☐ 1 C2 ☐ 4 (60)
- B ☐ 2 D ☐ 5
- C1 ☐ 3 E ☐ 6

Rural/Urban: (INTERVIEWER OBSERVE)

- City or town centre ☐ 1 Village or edge of village or rural ☐ 3 (61)

- City suburb or edge of town ☐ 2

INTERVIEWED IN ACCORDANCE WITH THE MRS CODE OF CONDUCT**Signed:****Name:****Address:**

.....

.....

Postcode:**Coder:**(63)**Puncher:**

(62)

(64)