

RAC RoM 2008 - Report 3: Environment

Table 1  
Gender  
Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Male	514 49%	276 48%	105 56%	132 48%	97 62%ef	273 49%	143 44%	229 43%	222 54%g	62 64%g	337 48%	177 52%	159 46%	130 57%in	225 48%	355 51%
Female	526 51%	302 52%	83 44%	141 52%	61 38%	279 51% <b>d</b>	186 56% <b>d</b>	303 57% <b>hi</b>	188 46%	34 36%	364 52%	162 48%	184 54% <b>m</b>	98 43%	243 52% <b>m</b>	342 49%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

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Table 2

### Age

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Under 17	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
17-24	128 12%	61 11%	29 15%	38 14%	16 10%	72 13%	39 12%	48 9%	60 15%g	19 20%g	81 12%	46 14%	30 9%	19 9%	78 17%lm	98 14%lm
25-34	194 19%	97 17%	48 26%a	48 18%	14 9%	104 19% <b>d</b>	75 23% <b>d</b>	96 18%	72 17%	26 27%gh	140 20%	54 16%	71 21%	35 15%	87 19%	122 18%
35-44	194 19%	102 18%	31 16%	60 22%	39 24%e	93 17%	62 19%	96 18%	75 18%	23 24%	128 18%	66 19%	81 24%no	39 17%	74 16%	113 16%
45-54	182 18%	112 19%	25 13%	45 16%	19 12%	94 17%	69 21% <b>d</b>	98 18%	69 17%	16 16%	109 16%	73 21% <b>l</b>	58 17%	51 22% <b>n</b>	73 16%	124 18%
55-64	147 14%	83 14%	28 15%	36 13%	21 13%	91 16% <b>f</b>	35 11%	86 16% <b>l</b>	54 13%	7 7%	106 15%	41 12%	49 14%	33 14%	65 14%	97 14%
65-74	173 17%	105 18%	26 14%	43 16%	43 27%ef	85 15%	45 14%	92 17% <b>l</b>	76 18% <b>l</b>	5 6%	119 17%	54 16%	48 14%	46 20%	79 17%	125 18%
75+	22 2%	18 3% <b>c</b>	2 1%	2 1%	5 3%	13 2%	4 1%	17 3%	5 1%	- -	18 3%	4 1%	5 1%	6 2%	12 3%	18 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

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Table 3  
SQ1 Do you or any member of your family work in any of the following areas?

Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Banking and finance	35 3%	20 3%	7 4%	8 3%	4 3%	19 4%	11 3%	15 3%	14 3%	5 6%	18 3%	16 5%	11 3%	11 5%	13 3%	24 3%
Manufacture, distribution and retail of electronic.in.ipment	6 1%	4 1%	1 1%	1 1%	1 1%	3 1%	1 *	3 *	3 1%	* *	4 1%	2 1%	1 *	- -	5 1%	5 1%
Food production, distribution and retailing	28 3%	10 2%	5 2%	13 5%a	4 3%	16 3%	8 2%	14 3%	9 2%	5 5%	18 3%	10 3%	7 2%	6 2%	16 3%	21 3%
None of the above	974 94%	547 95%	176 93%	251 92%	148 94%	517 94%	309 94%	504 95%	384 93%	86 89%	663 94%	312 92%	325 95%	214 93%	436 93%	650 83%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

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Table 4  
SQ4a What is your current working status?  
Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Working full or part time	645 62%	346 60%	127 68%	172 63%	76 48%	345 62% <b>d</b>	225 68% <b>d</b>	315 59%	252 61%	78 81% <b>gh</b>	429 61%	216 64%	220 64%	147 64%	279 60%	425 61%
Unemployed/ not working	106 10%	60 10%	13 7%	32 12%	17 11%	56 10%	33 10%	60 11%	39 9%	6 7%	71 10%	35 10%	36 10%	13 6%	56 12% <b>m</b>	70 10%
Student	33 3%	18 3%	6 3%	9 3%	3 2%	21 4%	9 3%	13 2%	18 4%	2 2%	24 3%	9 3%	9 3%	5 2%	19 4%	24 3%
Retired	256 25%	155 27%	42 22%	59 22%	62 39% <b>ef</b>	131 24%	63 19%	145 27% <b>l</b>	101 25% <b>j</b>	10 10%	177 25%	78 23%	78 23%	64 28%	114 24%	178 25%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

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Table 5  
Social Grade  
Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
A	99 10%	63 11%	17 9%	19 7%	21 13%	48 9%	30 9%	50 9%	39 9%	10 10%	68 10%	31 9%	42 12%no	25 11%	32 7%	57 8%
B	234 23%	143 25%	40 21%	51 19%	33 21%	131 24%	69 21%	115 22%	100 24%	18 19%	160 23%	74 22%	84 25%	54 24%	95 20%	150 21%
C1	262 25%	142 25%	42 22%	77 28%	34 21%	145 26%	82 25%	135 25%	103 25%	23 24%	172 25%	89 26%	92 27%	67 29%	103 22%	170 24%
C2	234 22%	113 20%	49 26%	71 25%a	35 22%	120 22%	78 24%	115 22%	92 22%	27 28%	154 22%	80 24%	62 18%	54 24%	117 25%l	172 25%l
D	102 10%	55 9%	23 12%	24 9%	13 8%	51 9%	38 12%	55 10%	36 9%	11 11%	75 11%	28 8%	29 8%	15 6%	58 12%m	73 10%
E	110 11%	62 11%	17 9%	31 11%	22 14%	57 10%	31 9%	62 12%	40 10%	7 8%	73 10%	37 11%	34 10%	13 6%	63 13%m	76 11%m

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

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Table 6

**SQ5 Which of the following regions do you currently live in?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
East of England	98 9%	53 9%	19 10%	26 9%	11 7%	56 10%	31 9%	65 12%h	26 6%	7 7%	73 10%	25 7%	44 13%no	19 9%	34 7%	53 8%
East Midlands	70 7%	33 6%	13 7%	24 9%	12 7%	33 6%	25 8%	38 7%	27 7%	4 4%	46 7%	23 7%	21 6%	12 5%	36 8%	48 7%
London - South	68 7%	33 6%	14 7%	21 8%	17 10%e	29 5%	22 7%	31 6%	29 7%	8 8%	53 8%k	14 4%	26 8%	12 5%	30 6%	42 6%
London - North	64 6%	40 7%	10 5%	14 5%	14 9%	31 6%	20 6%	29 5%	33 8%j	2 2%	41 6%	22 7%	21 6%	20 9%	23 5%	43 6%
North West	120 12%	52 9%	29 15%a	39 14%a	17 11%	67 12%	36 11%	45 9%	60 15%g	15 15%	72 10%	48 14%	35 10%	31 13%	54 12%	85 12%
North East	39 4%	17 3%	11 6%	11 4%	5 3%	20 4%	14 4%	19 4%	14 3%	5 5%	26 4%	13 4%	13 4%	6 3%	19 4%	26 4%
Scotland	90 9%	54 9%	11 6%	24 9%	12 8%	47 8%	31 9%	39 7%	47 11%gi	4 4%	59 8%	31 9%	27 8%	18 8%	45 10%	63 9%
South East	156 15%	95 16%	21 11%	40 15%	21 13%	92 17%	44 13%	82 15%	61 15%	13 14%	97 14%	59 18%	49 14%	32 14%	75 16%	106 15%
South West	91 9%	56 10%b	5 3%	29 11%b	16 10%	46 8%	28 8%	46 9%	35 9%	10 10%	62 9%	28 8%	25 7%	16 7%	50 11%	65 9%
Wales	50 5%	30 5%	13 7%c	6 2%	5 3%	30 5%	14 4%	27 5%	19 5%	4 4%	36 5%	14 4%	12 4%	13 6%	25 5%	38 5%
West Midlands	100 10%	63 11%	16 9%	22 8%	14 9%	50 9%	36 11%	63 12%h	25 6%	13 13%h	78 11%k	23 7%	36 11%	27 12%	37 8%	64 9%
Yorks and Humberside	95 9%	52 9%	25 13%c	18 6%	15 9%	52 9%	29 9%	49 9%	35 8%	12 12%	58 8%	37 11%	33 10%	22 9%	41 9%	63 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 7  
SQ6 What type of motor vehicles do you have in your household?

Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Car(s) only in our household	895 86%	504 87%	165 88%	226 83%	130 82%	484 88%	281 85%	458 86%	354 86%	83 86%	599 85%	296 87%	291 85%	195 85%	408 87%	604 87%
Car(s) plus other types of motor vehicles in our household	141 14%	71 12%	23 12%	47 17%	28 18%	65 12%	48 15%	73 14%	55 13%	13 13%	100 14%	41 12%	49 14%	33 15%	58 12%	92 13%
No car, but we do have other types of motor vehicles in our household	4 *	3 1%	* *	- -	- -	3 1%	* *	2 *	1 *	* *	2 *	1 *	3 1%	- -	1 *	1 *
No motor vehicles in our household	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 8  
**SQ7 What type of motor vehicles do you have in your household - that you use in a similar manner, as you would a car?**

**Base : All who do not have a car but have other types of motor vehicles in household**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	5 100%	4 100%	1 100%	-	-	4 100%	1 100%	2 100%	2 100%	1 100%	3 100%	2 100%	4 100%	-	1 100%	1 100%
Weighted Base	4* 100%*	3** 100%**	*** 100%**	-.**	-.**	3** 100%**	*** 100%**	2** 100%**	1** 100%**	*** 100%**	2** 100%**	1** 100%**	3** 100%**	-.**	1** 100%**	1** 100%**
A van	2 48%	1 42%	* 100%	-	-	1 42%	* 100%	1 52%	* 27%	* 100%	1 59%	* 27%	1 27%	-	1 100%	1 100%
Utility vehicle/ pick-up	2 52%	2 58%	-	-	-	2 58%	-	1 48%	1 73%	-	1 41%	1 73%	2 73%	-	-	-
None of the above	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base; \*\* very small base (under 30) ineligible for sig testing

RAC RoM 2008 - Report 3: Environment

Table 9  
SQ8 Do you personally hold a full current UK driving licence?  
Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 10

**SQ9. Roughly, in what year did you pass your driving test?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
PRE 1950	4	2	1	1	1	2	1	1	3	-	2	2	-	1	3	4
	*	*	1%	*	1%	*	*	*	1%	-	*	1%	-	*	1%	1%
1950-1959	46	26	10	10	13	19	15	25	20	1	32	15	16	9	22	31
	4%	5%	5%	4%	8% <b>e</b>	3%	5%	5%	5%	1%	4%	4%	5%	4%	5%	4%
1960-1969	172	110	25	37	35	102	34	91	77	4	122	49	44	49	78	127
	17%	19%	13%	14%	22% <b>f</b>	19% <b>f</b>	10%	17% <b>l</b>	19% <b>l</b>	4%	17%	15%	13%	22% <b>l</b>	17%	18% <b>l</b>
1970-1979	168	95	28	46	21	95	53	93	57	19	102	67	62	41	65	106
	16%	16%	15%	17%	13%	17%	16%	17%	14%	19%	15%	20% <b>j</b>	18%	18%	14%	15%
1980-1989	221	127	36	58	43	103	76	118	89	14	150	71	78	61	82	143
	21%	22%	19%	21%	27% <b>ee</b>	19%	23%	22%	22%	15%	21%	21%	23%	27% <b>nn</b>	18%	21%
1990-1999	214	115	38	61	15	120	78	119	67	28	146	68	78	33	103	136
	21%	20%	20%	22%	10%	22% <b>d</b>	24% <b>d</b>	22% <b>h</b>	16%	29% <b>h</b>	21%	20%	23% <b>mm</b>	15%	22% <b>mm</b>	20%
2000-2008	214	103	51	60	30	111	73	85	98	30	147	67	65	34	115	149
	21%	18%	27% <b>aa</b>	22%	19%	20%	22%	16%	24% <b>gg</b>	31% <b>g</b>	21%	20%	19%	15%	25% <b>mm</b>	21%
1988 OR BEFORE	589	350	96	144	111	306	172	312	240	37	387	202	188	155	246	401
	57%	60% <b>bc</b>	51%	53%	70% <b>ef</b>	55%	52%	59% <b>ll</b>	59% <b>ll</b>	38%	55%	60%	55%	68% <b>lno</b>	53%	58%
1989 OR AFTER	451	229	93	129	48	246	158	221	170	60	314	137	155	74	222	296
	43%	40%	49% <b>aa</b>	47% <b>aa</b>	30%	45% <b>dd</b>	48% <b>dd</b>	41%	41%	62% <b>gh</b>	45%	40%	45% <b>mm</b>	32%	47% <b>mm</b>	42% <b>mm</b>
Mean (Year)	1984	1983	1986 <b>a</b>	1985 <b>a</b>	1981	1984 <b>d</b>	1986 <b>d</b>	1983	1984	1990 <b>gh</b>	1984	1984	1985 <b>m</b>	1981	1985 <b>m</b>	1984 <b>m</b>
Standard Deviation	15.14	15.04	15.35	15.00	15.71	15.29	14.33	14.76	15.76	13.03	15.29	14.83	14.44	14.32	15.88	15.48
Standard Error	0.49	0.66	1.17	0.95	1.31	0.69	0.82	0.68	0.79	1.43	0.60	0.85	0.79	1.06	0.76	0.62

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 11  
SQ10 And how often do you personally drive a car nowadays?

Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	796 77%	435 75%	148 79%	212 78%	111 70%	422 76%	262 80% <b>d</b>	405 76%	309 75%	82 84%	501 71%	294 87% <b>j</b>	274 80% <b>n</b>	181 79%	340 73%	522 75%
1-3 times a week	209 20%	119 21%	33 17%	57 21%	39 25%	112 20%	58 18%	111 21%	85 21%	13 13%	174 25% <b>k</b>	35 10%	54 16%	46 20%	108 23% <b>l</b>	155 22% <b>l</b>
Less than once a week to once a month	36 3%	24 4%	7 4%	4 2%	8 5%	18 3%	9 3%	17 3%	17 4%	2 2%	26 4%	9 3%	15 4% <b>m</b>	1 *	19 4% <b>m</b>	21 3%
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 12  
SQ11 How was the car you use most often, bought?  
Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Bought privately by me	852 82%	481 83%	151 80%	220 81%	129 82%	459 83%	263 80%	431 81%	340 83%	82 84%	576 82%	276 81%	255 74%	193 84%l	404 86%l	597 86%l
Bought privately by someone else	126 12%	57 10%	28 15%	42 15%a	19 12%	61 11%	46 14%	65 12%	53 13%	9 9%	89 13%	37 11%	39 11%	24 10%	63 13%	86 12%
Provided by your employer	42 4%	28 5%	6 3%	7 3%	6 4%	19 3%	17 5%	21 4%	18 4%	3 3%	24 3%	17 5%	37 11%mmo	3 1%	2 *	5 1%
Bought as a business expense	21 2%	13 2%	4 2%	4 1%	4 2%	13 2%	4 1%	17 3%h	-	4 4%h	12 2%	8 2%	12 3%no	9 4%no	-	9 1%n
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 13

**SQ12 Was the car you use bought from new, nearly new or second hand (by nearly new we mean less than a year old)?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
New	343 33%	212 <b>37%<sup>c</sup></b>	54 29%	77 28%	62 39%	182 33%	99 30%	177 33%	138 34%	28 29%	235 33%	108 32%	343 <b>100%<sup>mno</sup></b>	-	-	-
Nearly new (includes ex- demonstration models)	229 22%	145 <b>25%<sup>b</sup></b>	27 14%	57 21%	36 23%	108 20%	85 <b>26%<sup>e</sup></b>	137 <b>26%<sup>hi</sup></b>	78 19%	13 14%	163 23%	66 20%	-	229 <b>100%<sup>lno</sup></b>	-	229 <b>33%<sup>ln</sup></b>
Second hand/ used	468 45%	222 38%	108 <b>57%<sup>a</sup></b>	139 <b>51%<sup>a</sup></b>	60 38%	262 <b>47%<sup>d</sup></b>	146 44%	219 41%	194 47%	55 <b>57%<sup>g</sup></b>	304 43%	164 48%	-	-	468 <b>100%<sup>lmo</sup></b>	468 <b>67%<sup>lm</sup></b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 14  
**Q1\_1 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

The growing number of cars on the road

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	516 50%	323 56% <b>bc</b>	75 40%	118 43%	84 53%	272 49%	160 49%	310 58% <b>hi</b>	172 42%	35 36%	383 55% <b>k</b>	133 39%	162 47%	126 55%	228 49%	355 51%
Less Concern	429 41%	228 39%	84 44%	118 43%	57 36%	237 43%	134 41%	192 36%	194 47% <b>g</b>	43 45%	268 38%	162 48% <b>j</b>	150 44%	84 37%	195 42%	279 40%
No Concern	95 9%	28 5%	30 16% <b>a</b>	37 13% <b>a</b>	16 10%	43 8%	35 11%	30 6%	45 11% <b>g</b>	19 19% <b>gh</b>	51 7%	44 13% <b>j</b>	31 9%	18 8%	45 10%	63 9%
ANY CONCERN	946 91%	551 95% <b>bc</b>	158 84%	236 87%	142 90%	509 92%	295 89%	502 94% <b>hi</b>	365 89% <b>i</b>	78 81%	651 93% <b>k</b>	295 87%	312 91%	210 92%	423 90%	634 91%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 15  
**Q1\_2 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

Traffic congestion/ slower journey times

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	529 51%	310 54%	91 48%	128 47%	86 54%	282 51%	161 49%	287 54%	196 48%	47 48%	374 53% <b>k</b>	155 46%	170 50%	124 54%	234 50%	359 51%
Less Concern	451 43%	243 42%	83 44%	125 46%	61 38%	244 44%	146 44%	227 43%	185 45%	39 40%	292 42%	158 47%	153 45%	98 43%	200 43%	298 43%
No Concern	60 6%	26 5%	15 8%	19 7%	12 7%	26 5%	23 7%	19 4%	30 7% <b>g</b>	12 12% <b>g</b>	35 5%	25 7%	20 6%	7 3%	34 7% <b>m</b>	40 6%
ANY CONCERN	980 94%	553 95%	173 92%	254 93%	147 93%	526 95%	307 93%	514 96% <b>h</b>	381 93%	85 88%	667 95%	313 93%	323 94%	222 97% <b>n</b>	434 93%	657 94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 16  
**Q1\_3 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

The cost of driving and running a car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	841 81%	461 80%	156 83%	223 82%	119 75%	448 81%	274 83% <sup>d</sup>	437 82%	331 81%	73 75%	577 82%	264 78%	269 78%	179 78%	392 84%	572 82%
Less Concern	184 18%	113 20%	29 15%	42 16%	37 23% <sup>f</sup>	96 17%	51 15%	92 17%	74 18%	18 19%	117 17%	67 20%	68 20%	46 20%	70 15%	116 17%
No Concern	15 1%	5 1%	3 2%	7 3% <sup>a</sup>	2 1%	8 1%	4 1%	3 1%	6 2%	6 6% <sup>gh</sup>	7 1%	8 2%	6 2%	3 1%	6 1%	9 1%
ANY CONCERN	1025 99%	574 99% <sup>c</sup>	185 98%	266 97%	156 99%	544 99%	325 99%	530 99% <sup>i</sup>	404 98% <sup>i</sup>	91 94%	695 99%	331 98%	338 98%	225 99%	462 99%	688 99%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 17  
**Q1\_4 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

The environmental impact of motoring

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	433 42%	310 54% <b>bc</b>	32 17%	91 33% <b>b</b>	84 53% <b>f</b>	242 44% <b>f</b>	107 32%	286 54% <b>hi</b>	134 33% <b>l</b>	13 13%	333 47% <b>k</b>	100 30%	142 41%	108 47%	183 39%	291 42%
Less Concern	495 48%	243 42%	100 53% <b>a</b>	151 55% <b>a</b>	63 40%	266 48%	166 50% <b>d</b>	221 42%	213 52% <b>g</b>	61 63% <b>g</b>	314 45%	181 53% <b>j</b>	160 47%	100 44%	235 50%	335 48%
No Concern	112 11%	25 4%	56 30% <b>ac</b>	31 11% <b>a</b>	11 7%	44 8%	57 17% <b>de</b>	26 5%	63 15% <b>g</b>	23 24% <b>g</b>	54 8%	58 17% <b>j</b>	41 12%	21 9%	50 11%	71 10%
ANY CONCERN	928 89%	553 96% <b>bc</b>	132 70%	242 89% <b>b</b>	147 93% <b>f</b>	508 92% <b>f</b>	273 83%	507 95% <b>hi</b>	347 85%	73 76%	647 92% <b>k</b>	281 83%	302 88%	208 91%	418 89%	626 90%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 18  
**Q1\_5 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

The number of accidents on the road

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	606 58%	353 61% <b>b</b>	96 51%	158 58%	94 60%	316 57%	196 60%	341 64% <b>hi</b>	228 56% <b>l</b>	37 38%	425 61% <b>k</b>	182 54%	207 60%	130 57%	268 57%	399 57%
Less Concern	377 36%	203 35%	72 38%	102 37%	58 37%	208 38%	111 34%	175 33%	153 37%	49 51% <b>gh</b>	248 35%	129 38%	126 37%	82 36%	170 36%	251 36%
No Concern	57 5%	23 4%	20 11% <b>ac</b>	13 5%	5 3%	29 5%	22 7%	17 3%	29 7% <b>g</b>	11 11% <b>g</b>	29 4%	28 8% <b>j</b>	10 3%	17 7% <b>l</b>	30 6% <b>l</b>	46 7% <b>l</b>
ANY CONCERN	983 95%	556 96% <b>b</b>	168 89%	260 95% <b>b</b>	153 97%	523 95%	307 93%	516 97% <b>hi</b>	381 93%	86 89%	673 96% <b>k</b>	311 92%	333 97% <b>mno</b>	212 93%	438 94%	650 93%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 19  
**Q1\_6 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

The behaviour of other drivers

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	796 76%	450 78%	136 72%	209 77%	122 77%	426 77%	247 75%	442 83% <b>hi</b>	295 72% <b>hi</b>	59 61%	546 78%	250 74%	269 78%	173 76%	353 75%	527 76%
Less Concern	221 21%	117 20%	48 26%	56 21%	32 20%	115 21%	75 23%	85 16%	104 25% <b>g</b>	32 33% <b>g</b>	144 21%	77 23%	68 20%	50 22%	104 22%	154 22%
No Concern	23 2%	12 2%	4 2%	7 3%	4 3%	11 2%	8 2%	5 1%	11 3%	6 7% <b>g</b>	12 2%	11 3%	7 2%	6 2%	11 2%	16 2%
ANY CONCERN	1017 98%	567 98%	184 98%	266 97%	154 97%	541 98%	322 98%	527 99% <b>hi</b>	399 97%	91 93%	690 98%	327 97%	337 98%	223 98%	457 98%	680 98%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 20

**Q1\_7** Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?

The roadworthiness/ safety of other cars on the road today

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	613 59%	351 61%	99 53%	162 59%	104 66%	312 56%	198 60%	346 65% <b>hi</b>	227 55% <b>jl</b>	41 42%	438 62% <b>k</b>	175 52%	216 63% <b>n</b>	136 59%	261 56%	397 57%
Less Concern	377 36%	209 36%	76 40%	92 34%	46 29%	216 39% <b>d</b>	115 35%	177 33%	156 38%	44 45% <b>g</b>	237 34%	140 41% <b>l</b>	117 34%	89 39%	171 37%	260 37%
No Concern	50 5%	18 3%	13 7% <b>a</b>	19 7% <b>a</b>	9 6%	25 4%	16 5%	10 2%	28 7% <b>g</b>	12 12% <b>g</b>	26 4%	23 7% <b>j</b>	10 3%	3 1%	36 8% <b>lm</b>	39 6% <b>m</b>
ANY CONCERN	990 95%	561 97% <b>bc</b>	175 93%	254 93%	149 94%	528 96%	313 95%	523 98% <b>hi</b>	383 93%	85 88%	675 96% <b>k</b>	315 93%	333 97% <b>n</b>	225 99% <b>no</b>	432 92%	657 94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 21  
**Q1\_8 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

Remote monitoring of vehicles and road usage

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	272 26%	137 24%	52 28%	82 30%	50 31%	139 25%	84 25%	151 28%	101 25%	19 20%	181 26%	91 27%	98 29%	53 23%	121 26%	173 25%
Less Concern	494 48%	285 49%	78 41%	131 48%	64 41%	275 50%	155 47%	260 49%	189 46%	45 47%	341 49%	154 45%	156 45%	113 49%	226 48%	339 49%
No Concern	274 26%	157 27%	58 31% <b>c</b>	59 22%	44 28%	139 25%	91 28%	121 23%	120 29% <b>g</b>	32 33% <b>g</b>	180 26%	94 28%	89 26%	63 28%	122 26%	185 27%
ANY CONCERN	766 74%	422 73%	130 69%	214 78% <b>b</b>	114 72%	414 75%	239 72%	412 77% <b>h</b>	290 71%	65 67%	522 74%	244 72%	254 74%	166 72%	346 74%	512 73%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 22  
**Q1\_9 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

Other people driving cars without tax or insurance

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Most Concern	811 78%	463 80%	140 75%	207 76%	128 81%	432 78%	251 76%	438 82% <b>hi</b>	313 76% <b>hi</b>	59 61%	558 79%	253 75%	271 79%	184 80%	356 76%	539 77%
Less Concern	203 19%	108 19%	43 23%	52 19%	25 16%	107 19%	70 21%	87 16%	84 21%	31 32% <b>gh</b>	130 18%	73 22%	66 19%	40 17%	97 21%	136 20%
No Concern	27 3%	8 1%	5 3%	14 5% <b>a</b>	5 3%	13 2%	8 2%	7 1%	13 3%	7 7% <b>g</b>	14 2%	13 4%	6 2%	6 2%	16 3%	21 3%
ANY CONCERN	1013 97%	571 99% <b>c</b>	183 97%	259 95%	153 97%	539 98%	321 98%	526 99% <b>i</b>	398 97%	90 93%	687 98%	326 96%	338 98%	223 98%	452 97%	676 97%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 23

**Q1 SUMMARY - Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?**

**Base : All**

	The growing number of cars on the road	Traffic congestion/ slower journey times	The cost of driving and running a car	The environmental impact of motoring	The number of accidents on the road	The behaviour of other drivers	The roadworthiness/ safety of other cars on the road today	Remote monitoring of vehicles and road usage	Other people driving cars without tax or insurance
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Most Concern	516 50%	529 51%	841 81%	433 42%	606 58%	796 76%	613 59%	272 26%	811 78%
Less Concern	429 41%	451 43%	184 18%	495 48%	377 36%	221 21%	377 36%	494 48%	203 19%
No Concern	95 9%	60 6%	15 1%	112 11%	57 5%	23 2%	50 5%	274 26%	27 3%
ANY CONCERN	946 91%	980 94%	1025 99%	928 89%	983 95%	1017 98%	990 95%	766 74%	1013 97%

## RAC RoM 2008 - Report 3: Environment

Table 24

**Q2\_1 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

I would use my car less if public transport were better

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	259	174	37	49	50	135	74	161	85	13	205	53	91	53	115	168
	25%	30% <b>bc</b>	19%	18%	31% <b>f</b>	24%	23%	30% <b>hi</b>	21%	14%	29% <b>k</b>	16%	26%	23%	25%	24%
4 - Agree slightly	452	254	68	130	61	249	142	247	172	33	321	131	140	112	200	312
	43%	44%	36%	48% <b>b</b>	38%	45%	43%	46% <b>i</b>	42%	34%	46% <b>k</b>	39%	41%	49%	43%	45%
3 - Neither/ Nor	141	65	26	50	20	74	48	56	65	19	85	56	47	32	62	94
	14%	11%	14%	18% <b>a</b>	13%	13%	14%	11%	16% <b>g</b>	20% <b>g</b>	12%	16%	14%	14%	13%	13%
2 - Disagree slightly	124	67	29	28	16	67	41	45	63	16	65	59	45	26	53	79
	12%	12%	15%	10%	10%	12%	12%	9%	15% <b>g</b>	16% <b>g</b>	9%	18% <b>j</b>	13%	11%	11%	11%
1 - Disagree strongly	64	19	29	16	12	28	24	24	25	15	25	39	21	6	38	43
	6%	3%	15% <b>ac</b>	6%	7%	5%	7%	4%	6%	16% <b>gh</b>	4%	11% <b>j</b>	6%	2%	8% <b>m</b>	6% <b>m</b>
AGREE	(4-5) 711	428	104	178	110	384	217	408	257	46	526	185	231	165	315	480
		68%	74% <b>bc</b>	55%	70%	69%	66%	76% <b>hi</b>	63% <b>i</b>	48%	75% <b>k</b>	55%	67%	72%	67%	69%
DISAGREE	(1-2) 188	86	57	44	28	95	65	69	88	31	90	98	65	32	91	123
		18%	15%	31% <b>ac</b>	18%	17%	20%	13%	21% <b>g</b>	32% <b>gh</b>	13%	29% <b>j</b>	19%	14%	19%	18%
Mean	(1-5) 3.69	3.86 <b>bc</b>	3.29	3.61 <b>b</b>	3.76	3.72	3.61	3.89 <b>hi</b>	3.56 <b>i</b>	3.14	3.88 <b>k</b>	3.30	3.68	3.79	3.64	3.69
Standard Deviation	1.15	1.08	1.35	1.08	1.21	1.11	1.18	1.07	1.16	1.29	1.05	1.25	1.17	1.01	1.20	1.14
Standard Error	0.04	0.05	0.10	0.07	0.10	0.05	0.07	0.05	0.06	0.14	0.04	0.07	0.06	0.07	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 25

**Q2\_2 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

Most people in cars could use public transport instead

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	90	53	19	18	24	36	29	57	28	4	68	21	29	25	36	60
	9%	9%	10%	6%	15%ef	7%	9%	11%h	7%	4%	10%	6%	9%	11%	8%	9%
4 - Agree slightly	326	198	53	75	51	178	98	191	112	23	250	76	101	75	151	226
	31%	34%	28%	28%	32%	32%	30%	36%hi	27%	24%	36%k	22%	29%	33%	32%	32%
3 - Neither/ Nor	209	122	26	62	37	114	58	99	86	24	141	69	70	36	104	140
	20%	21%b	14%	23%b	24%	21%	18%	19%	21%	25%	20%	20%	20%	16%	22%	20%
2 - Disagree slightly	283	145	51	87	27	165	91	127	130	27	173	110	99	65	120	185
	27%	25%	27%	32%a	17%	30%d	28%d	24%	32%g	28%	25%	33%j	29%	28%	26%	26%
1 - Disagree strongly	131	61	40	31	19	59	53	59	54	18	69	62	45	28	58	86
	13%	10%	21%ac	11%	12%	11%	16%e	11%	13%	19%g	10%	18%j	13%	12%	12%	12%
AGREE	(4-5) 416	251	72	93	75	214	127	248	140	27	318	98	130	100	187	286
	40%	43%c	38%	34%	47%	39%	38%	47%hi	34%	28%	45%k	29%	38%	44%	40%	41%
DISAGREE	(1-2) 415	206	91	118	46	224	145	186	184	45	242	172	144	93	178	271
	40%	36%	48%a	43%a	29%	41%d	44%d	35%	45%g	47%g	35%	51%j	42%	41%	38%	39%
Mean	(1-5) 2.96	3.06bc	2.79	2.86	3.22ef	2.94	2.87	3.11hi	2.83	2.67	3.11k	2.66	2.91	3.01	2.97	2.98
Standard Deviation	1.20	1.17	1.33	1.14	1.24	1.14	1.25	1.21	1.17	1.17	1.17	1.20	1.20	1.24	1.17	1.20
Standard Error	0.04	0.05	0.10	0.07	0.10	0.05	0.07	0.06	0.06	0.13	0.05	0.07	0.07	0.09	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 26

**Q2\_3 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

I would find it very difficult to adjust my lifestyle to being without a car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
5 - Agree strongly	512 49%	291 50%	99 53%	122 45%	77 48%	261 47%	174 53%	242 45%	221 54%g	49 51%	298 42%	214 63%j	174 51%	115 50%	224 48%	339 49%
4 - Agree slightly	300 29%	168 29%	47 25%	85 31%	37 23%	164 30%	99 30%	168 32%	108 26%	25 26%	232 33%k	68 20%	99 29%	64 28%	137 29%	201 29%
3 - Neither/ Nor	96 9%	47 8%	19 10%	30 11%	21 13%	48 9%	27 8%	47 9%	37 9%	11 12%	68 10%	28 8%	27 8%	20 9%	49 10%	69 10%
2 - Disagree slightly	93 9%	48 8%	15 8%	30 11%	14 9%	60 11%l	19 6%	59 11%l	30 7%	3 3%	80 11%k	12 4%	29 8%	23 10%	41 9%	64 9%
1 - Disagree strongly	40 4%	24 4%	9 5%	7 2%	10 6%	19 3%	11 3%	16 3%	15 4%	8 8%g	24 3%	16 5%	16 5%	7 3%	17 4%	24 3%
AGREE	(4-5) 812 78%	460 79%	146 78%	207 76%	113 72%	426 77%	274 83%de	410 77%	328 80%	74 77%	530 75%	283 84%j	272 79%	179 78%	361 77%	540 77%
DISAGREE	(1-2) 132 13%	72 13%	23 12%	36 13%	24 15%	79 14%l	29 9%	75 14%	45 11%	12 12%	104 15%k	28 8%	44 13%	30 13%	58 12%	88 13%
Mean	(1-5) 4.11	4.13	4.13	4.04	3.99	4.07	4.24de	4.05	4.19	4.07	4.00	4.34j	4.13	4.13	4.09	4.10
Standard Deviation	1.13	1.13	1.16	1.10	1.24	1.14	1.04	1.12	1.10	1.24	1.13	1.08	1.15	1.12	1.12	1.12
Standard Error	0.04	0.05	0.09	0.07	0.10	0.05	0.06	0.05	0.06	0.14	0.04	0.06	0.06	0.08	0.05	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 27

**Q2\_4 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

I will take more account of motoring-related environmental issues when I see a lot more people doing the same

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
5 - Agree strongly	64 6%	39 7%	14 8%	10 4%	13 8%	30 5%	21 6%	38 7%	23 6%	2 2%	48 7%	16 5%	18 5%	15 6%	31 7%	45 6%
4 - Agree slightly	311 30%	183 32%	55 29%	73 27%	39 25%	175 32%	97 30%	156 29%	124 30%	31 32%	214 31%	97 29%	115 33%	69 30%	128 27%	196 28%
3 - Neither/ Nor	387 37%	184 32%	70 37%	134 49% <sup>ab</sup>	49 31%	201 36%	137 42% <sup>d</sup>	184 35%	159 39%	44 45%	244 35%	143 42% <sup>j</sup>	130 38%	84 37%	173 37%	257 37%
2 - Disagree slightly	207 20%	130 22%	32 17%	45 16%	37 23%	108 19%	62 19%	110 21%	81 20%	16 17%	141 20%	66 20%	57 16%	49 22%	101 22%	150 22%
1 - Disagree strongly	72 7%	43 7%	17 9% <sup>c</sup>	12 4%	21 13% <sup>ef</sup>	39 7% <sup>f</sup>	12 4%	44 8%	23 6%	4 4%	55 8%	16 5%	24 7%	12 5%	36 8%	48 7%
AGREE	(4-5) 374 36%	222 38% <sup>c</sup>	69 37%	83 30%	52 33%	204 37%	118 36%	194 37%	147 36%	33 34%	262 37%	112 33%	133 39%	83 36%	158 34%	242 35%
DISAGREE	(1-2) 278 27%	173 30% <sup>c</sup>	49 26%	56 21%	58 36% <sup>ef</sup>	146 27%	74 23%	154 29%	104 25%	20 21%	196 28%	83 24%	80 23%	62 27%	136 29%	198 28%
Mean	(1-5) 3.08	3.08	3.10	3.09	2.91	3.09	3.16 <sup>d</sup>	3.06	3.10	3.11	3.08	3.09	3.14	3.10	3.04	3.06
Standard Deviation	1.01	1.05	1.06	0.86	1.15	1.00	0.93	1.06	0.97	0.86	1.04	0.93	0.99	0.99	1.03	1.02
Standard Error	0.03	0.05	0.08	0.05	0.10	0.04	0.05	0.05	0.05	0.09	0.04	0.05	0.05	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 28

**Q2\_5 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

In today's motoring world it is not realistic to take account of environmental issues

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
5 - Agree strongly	44 4%	25 4%	14 7% <b>c</b>	5 2%	15 9% <b>ef</b>	15 3%	14 4%	21 4%	20 5%	3 3%	29 4%	15 4%	15 4%	11 5%	18 4%	29 4%
4 - Agree slightly	188 18%	86 15%	58 31% <b>ac</b>	45 16%	19 12%	96 17%	73 22% <b>d</b>	72 13%	92 22% <b>g</b>	25 25% <b>g</b>	119 17%	69 20%	71 21%	36 16%	81 17%	117 17%
3 - Neither/ Nor	265 25%	98 17%	63 34% <b>a</b>	103 38% <b>a</b>	20 13%	137 25% <b>d</b>	107 33% <b>de</b>	124 23%	97 24%	43 44% <b>gh</b>	160 23%	105 31% <b>j</b>	90 26%	55 24%	120 26%	175 25%
2 - Disagree slightly	343 33%	213 37% <b>b</b>	39 21%	91 33% <b>b</b>	56 35%	196 36% <b>f</b>	91 28%	178 33%	143 35% <b>i</b>	22 23%	242 34%	102 30%	104 30%	86 38%	154 33%	240 34%
1 - Disagree strongly	199 19%	158 27% <b>bc</b>	14 7%	28 10%	49 31% <b>ef</b>	108 19% <b>f</b>	43 13%	138 26% <b>hi</b>	58 14% <b>j</b>	4 4%	152 22% <b>k</b>	47 14%	64 19%	40 18%	96 20%	136 19%
AGREE	(4-5) 232 22%	110 19%	72 38% <b>ac</b>	50 18%	33 21%	111 20%	88 27% <b>e</b>	93 17%	112 27% <b>g</b>	28 29% <b>g</b>	148 21%	84 25%	86 25%	47 21%	99 21%	146 21%
DISAGREE	(1-2) 543 52%	370 64% <b>bc</b>	53 28%	120 44% <b>b</b>	105 66% <b>ef</b>	304 55% <b>f</b>	134 41%	316 59% <b>hi</b>	201 49% <b>j</b>	26 27%	394 56% <b>k</b>	149 44%	167 49%	126 55%	249 53%	376 54%
Mean	(1-5) 2.55	2.32	3.10 <b>ac</b>	2.66 <b>a</b>	2.33	2.48	2.77 <b>de</b>	2.36	2.69 <b>g</b>	3.01 <b>gh</b>	2.47	2.71 <b>j</b>	2.62	2.53	2.51	2.52
Standard Deviation	1.12	1.15	1.05	0.94	1.28	1.07	1.07	1.12	1.11	0.88	1.13	1.08	1.13	1.10	1.11	1.11
Standard Error	0.04	0.05	0.08	0.06	0.11	0.05	0.06	0.05	0.06	0.10	0.04	0.06	0.06	0.08	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 29

**Q2\_6 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

I would buy a more environmentally-friendly car if the tax incentives were better

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	326	229	35	61	76	161	89	198	116	12	249	77	125	77	124	201
	31%	40% <b>bc</b>	19%	22%	48% <b>ef</b>	29%	27%	37% <b>hi</b>	28% <b>jl</b>	13%	35% <b>k</b>	23%	36% <b>no</b>	34%	26%	29%
4 - Agree slightly	471	263	73	134	53	275	142	247	181	42	322	148	147	109	214	323
	45%	46%	39%	49% <b>b</b>	34%	50% <b>d</b>	43%	46%	44%	44%	46%	44%	43%	48%	46%	46%
3 - Neither/ Nor	160	59	44	57	15	77	67	61	74	25	90	69	53	30	77	107
	15%	10%	23% <b>a</b>	21% <b>a</b>	10%	14%	20% <b>de</b>	11%	18% <b>g</b>	26% <b>g</b>	13%	21% <b>j</b>	15%	13%	16%	15%
2 - Disagree slightly	63	21	25	17	9	31	23	23	28	11	30	33	13	8	42	50
	6%	4%	13% <b>ac</b>	6%	5%	6%	7%	4%	7%	12% <b>g</b>	4%	10% <b>j</b>	4%	3%	9% <b>lm</b>	7% <b>l</b>
1 - Disagree strongly	21	6	12	3	5	8	8	4	12	5	11	11	6	4	11	15
	2%	1%	6% <b>ac</b>	1%	3%	2%	2%	1%	3% <b>g</b>	5% <b>g</b>	2%	3%	2%	2%	2%	2%
AGREE	(4-5) 797	493	108	196	129	436	232	445	297	55	571	225	272	187	338	525
	77%	85% <b>bc</b>	57%	72% <b>b</b>	82% <b>f</b>	79% <b>f</b>	70%	83% <b>hi</b>	72% <b>il</b>	57%	81% <b>k</b>	67%	79% <b>n</b>	81% <b>n</b>	72%	75%
DISAGREE	(1-2) 84	27	37	20	14	39	31	28	40	17	40	44	18	12	53	65
	8%	5%	19% <b>ac</b>	7%	9%	7%	9%	5%	10% <b>g</b>	17% <b>gh</b>	6%	13% <b>j</b>	5%	5%	11% <b>lm</b>	9% <b>l</b>
Mean	(1-5) 3.98	4.19 <b>bc</b>	3.51	3.86 <b>b</b>	4.18 <b>ef</b>	3.99 <b>f</b>	3.86	4.15 <b>hi</b>	3.88 <b>i</b>	3.47	4.10 <b>k</b>	3.73	4.08 <b>no</b>	4.08 <b>n</b>	3.85	3.93
Standard Deviation	0.94	0.84	1.13	0.88	1.03	0.89	0.97	0.84	0.99	1.04	0.88	1.02	0.90	0.88	0.99	0.96
Standard Error	0.03	0.04	0.09	0.06	0.09	0.04	0.06	0.04	0.05	0.11	0.03	0.06	0.05	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 30

**Q2\_7 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

CO2 emissions are something I consider carefully when buying a car

**Base : All**

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	179	179	-	-	55	96	28	131	43	4	146	33	70	47	62	109
	17%	31% <b>bc</b>	-	-	35% <b>ef</b>	17% <b>f</b>	9%	25% <b>hi</b>	11%	4%	21% <b>k</b>	10%	20% <b>ln</b>	21% <b>n</b>	13%	16%
4 - Agree slightly	400	400	-	-	58	229	113	236	152	12	281	119	142	98	159	257
	38%	69% <b>bc</b>	-	-	37%	42% <b>f</b>	34%	44% <b>hi</b>	37% <b>l</b>	12%	40%	35%	41% <b>n</b>	43% <b>n</b>	34%	37%
3 - Neither/ Nor	273	-	-	273	28	154	91	117	121	35	173	100	77	57	139	196
	26%	-	-	100% <b>ab</b>	18%	28% <b>d</b>	28% <b>d</b>	22%	30% <b>g</b>	36% <b>g</b>	25%	29%	22%	25%	30% <b>l</b>	28%
2 - Disagree slightly	118	-	118	-	13	49	56	35	64	19	70	48	33	15	70	85
	11%	-	63% <b>ac</b>	-	8%	9%	17% <b>de</b>	7%	16% <b>g</b>	20% <b>g</b>	10%	14%	10%	7%	15% <b>lm</b>	12% <b>m</b>
1 - Disagree strongly	70	-	70	-	4	24	42	13	30	27	31	39	21	11	38	49
	7%	-	37% <b>ac</b>	-	3%	4%	13% <b>de</b>	2%	7% <b>g</b>	28% <b>gh</b>	4%	12% <b>j</b>	6%	5%	8%	7%
AGREE	(4-5) 579	579	-	-	113	325	141	368	195	16	427	152	212	145	222	367
	56%	100% <b>bc</b>	-	-	71% <b>ef</b>	59% <b>f</b>	43%	69% <b>hi</b>	48% <b>l</b>	17%	61% <b>k</b>	45%	62% <b>no</b>	63% <b>no</b>	47%	53%
DISAGREE	(1-2) 188	-	188	-	17	73	98	48	94	46	101	87	54	27	108	134
	18%	-	100% <b>ac</b>	-	11%	13%	30% <b>de</b>	9%	23% <b>g</b>	47% <b>gh</b>	14%	26% <b>j</b>	16%	12%	23% <b>lm</b>	19% <b>m</b>
Mean	(1-5) 3.48	4.31 <b>bc</b>	1.63	3.00 <b>b</b>	3.93 <b>ef</b>	3.59 <b>f</b>	3.09	3.82 <b>hi</b>	3.28 <b>i</b>	2.46	3.63 <b>k</b>	3.18	3.60 <b>no</b>	3.68 <b>no</b>	3.30	3.42
Standard Deviation	1.11	0.46	0.48	0.00	1.05	1.02	1.17	0.96	1.08	1.15	1.06	1.15	1.10	1.03	1.12	1.11
Standard Error	0.04	0.02	0.04	0.00	0.09	0.05	0.07	0.04	0.05	0.13	0.04	0.07	0.06	0.08	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 31

**Q2 SUMMARY - Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?**

**Base : All**

		I would use my car less if public transport were better	Most people in cars could use public transport instead	I would find it very difficult to adjust my lifestyle to being without a car	I will take more account of motoring-related environmental issues when I see a lot more people doing the same	In today's motoring world it is not realistic to take account of environmental issues	I would buy a more environmentally-friendly car if the tax incentives were better	CO2 emissions are something I consider carefully when buying a car
Unweighted Base		1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base		1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
5 - Agree strongly		259 25%	90 9%	512 49%	64 6%	44 4%	326 31%	179 17%
4 - Agree slightly		452 43%	326 31%	300 29%	311 30%	188 18%	471 45%	400 38%
3 - Neither/ Nor		141 14%	209 20%	96 9%	387 37%	265 25%	160 15%	273 26%
2 - Disagree slightly		124 12%	283 27%	93 9%	207 20%	343 33%	63 6%	118 11%
1 - Disagree strongly		64 6%	131 13%	40 4%	72 7%	199 19%	21 2%	70 7%
AGREE	(4-5)	711 68%	416 40%	812 78%	374 36%	232 22%	797 77%	579 56%
DISAGREE	(1-2)	188 18%	415 40%	132 13%	278 27%	543 52%	84 8%	188 18%
Mean	(1-5)	3.69	2.96	4.11	3.08	2.55	3.98	3.48
Standard Deviation		1.15	1.20	1.13	1.01	1.12	0.94	1.11
Standard Error		0.04	0.04	0.04	0.03	0.04	0.03	0.04

## RAC RoM 2008 - Report 3: Environment

Table 32

**Q3 One of the issues for motoring today is the environment. What do you think contributes the most to making motorists drive in an environmentally unfriendly manner?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Congestion	394 38%	204 35%	91 49% <b>ac</b>	98 36%	45 28%	218 40% <b>d</b>	130 40% <b>d</b>	176 33%	175 43% <b>g</b>	43 44% <b>g</b>	227 32%	166 49% <b>j</b>	126 37%	80 35%	188 40%	268 38%
Using the car when alternative transport is available	276 26%	167 29% <b>b</b>	38 20%	70 26%	44 28%	149 27%	83 25%	162 30% <b>h</b>	93 23%	20 21%	206 29% <b>k</b>	69 21%	85 25%	66 29%	124 27%	191 27%
Using the car for short journeys	370 36%	203 35%	73 39%	94 34%	44 28%	190 34%	136 41% <b>de</b>	182 34%	151 37%	37 38%	268 38% <b>k</b>	102 30%	114 33%	89 39%	167 36%	256 37%
Not knowing how to drive in an environmentally friendly manner	340 33%	201 35%	53 28%	86 31%	72 46% <b>ef</b>	191 35% <b>f</b>	76 23%	185 35%	128 31%	26 27%	223 32%	117 35%	113 33%	68 30%	158 34%	226 32%
Speeding - driving significantly over the speed limit	339 33%	209 36% <b>b</b>	49 26%	81 30%	64 40% <b>f</b>	195 35% <b>f</b>	81 24%	185 35%	130 32%	24 25%	222 32%	117 35%	107 31%	76 33%	156 33%	232 33%
Using the car more often than is necessary	390 38%	226 39%	65 35%	99 36%	61 39%	210 38%	119 36%	217 41% <b>i</b>	150 36% <b>j</b>	24 24%	303 43% <b>k</b>	87 26%	131 38%	88 38%	171 37%	259 37%
High mileage driving	76 7%	37 6%	13 7%	27 10%	17 11% <b>ee</b>	31 6%	29 9%	36 7%	32 8%	8 9%	49 7%	28 8%	34 10% <b>no</b>	16 7%	26 6%	42 6%
Choosing to drive short distances - rather than walk	655 63%	396 68% <b>bc</b>	103 54%	157 57%	89 57%	359 65%	207 63%	353 66% <b>l</b>	258 63% <b>l</b>	44 45%	462 66% <b>k</b>	193 57%	226 66%	143 62%	287 61%	430 62%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 33

**Q4 Cars these days are more environmentally friendly than they used to be. What has had the most impact on making cars more environmentally friendly in the past 20 years?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Unleaded petrol	455 44%	252 43%	90 48%	114 42%	65 41%	232 42%	157 48%	233 44%	187 45%	36 37%	307 44%	148 44%	141 41%	92 40%	222 47%	314 45%
Catalytic converters	395 38%	220 38%	80 43%	95 35%	56 35%	210 38%	129 39%	192 36%	170 41%	32 33%	257 37%	138 41%	122 35%	95 42%	178 38%	273 39%
More fuel efficient engines	628 60%	356 61%	111 59%	161 59%	105 66%	332 60%	191 58%	330 62% <b>l</b>	257 63% <b>l</b>	41 42%	428 61%	200 59%	197 57%	150 66%	281 60%	431 62%
Increasing the taxes on higher consumption vehicles	175 17%	108 19%	29 16%	37 14%	30 19%	102 18% <b>l</b>	43 13%	86 16%	69 17%	19 20%	117 17%	57 17%	61 18%	41 18%	72 15%	113 16%
Hybrid fuel cars	258 25%	164 28% <b>b</b>	34 18%	60 22%	45 28%	135 24%	78 24%	138 26%	100 24%	20 21%	174 25%	84 25%	90 26%	58 25%	110 24%	168 24%
Electric cars	139 13%	76 13%	23 12%	40 15%	24 15%	78 14%	36 11%	89 17% <b>h</b>	37 9%	13 14%	100 14%	38 11%	38 11%	42 18% <b>l</b>	59 13%	101 14%
Low CO2 emission fuels such as bio diesel, gas	396 38%	239 41%	64 34%	93 34%	62 39%	213 39%	121 37%	218 41%	143 35%	36 37%	284 41% <b>k</b>	112 33%	133 39%	82 36%	181 39%	263 38%
Fuel economy labelling of new cars	161 16%	96 17%	31 16%	35 13%	22 14%	96 17%	44 13%	86 16%	65 16%	10 11%	106 15%	55 16%	67 20% <b>lmno</b>	29 13%	65 14%	94 14%
Increasing use of recyclable materials in car manufacture	155 15%	80 14%	23 12%	51 19%	19 12%	91 16%	45 14%	89 17%	53 13%	13 13%	111 16%	44 13%	49 14%	26 12%	79 17%	106 15%
Car recycling schemes	57 5%	35 6%	5 3%	17 6%	9 6%	34 6%	14 4%	32 6%	19 5%	5 6%	42 6%	15 4%	22 6%	8 3%	27 6%	35 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 34

### Q5A Have you heard of the Fuel Economy Label Scheme?

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	125 12%	83 <b>14%b</b>	11 6%	31 11%	27 <b>17%f</b>	68 12%	30 9%	71 13%	45 11%	9 10%	90 13%	35 10%	55 <b>16%no</b>	33 <b>14%n</b>	37 8%	70 10%
No	759 73%	394 68%	161 <b>86%ac</b>	204 75%	111 70%	392 71%	256 <b>78%e</b>	367 69%	309 <b>75%g</b>	83 <b>86%gh</b>	494 70%	265 <b>78%j</b>	236 69%	173 76%	350 75%	523 <b>75%l</b>
Not sure	156 15%	101 <b>18%b</b>	16 8%	39 14%	20 13%	92 17%	44 13%	95 <b>18%l</b>	57 <b>14%l</b>	4 4%	118 <b>17%k</b>	39 11%	52 15%	23 10%	81 <b>17%m</b>	104 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 35  
Q5B Do you understand what it means?

12 Sep 2008

Base : All who have heard of the Fuel Economy Label Scheme

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	123 100%	82 100%	12 100%	29 100%	30 100%	67 100%	26 100%	70 100%	44 100%	9 100%	87 100%	36 100%	58 100%	30 100%	35 100%	65 100%
Weighted Base	125 100%	83* 100%*	11** 100%**	31** 100%**	27** 100%**	68* 100%*	30** 100%**	71* 100%**	45* 100%**	9** 100%**	90* 100%*	35* 100%*	55* 100%*	33** 100%**	37* 100%*	70* 100%*
Yes	28 22%	17 21%	4 37%	6 20%	7 25%	15 23%	5 18%	14 19%	11 24%	3 34%	19 21%	9 25%	13 24%	7 22%	8 20%	15 21%
No	40 32%	27 33%	3 31%	9 30%	9 33%	16 24%	15 49%	22 31%	15 34%	3 33%	32 35%	8 23%	18 34%	10 31%	11 30%	21 30%
Not sure	57 46%	39 47%	3 31%	15 49%	11 42%	36 53%	10 33%	35 50%	19 42%	3 33%	39 44%	18 52%	23 42%	16 48%	18 49%	34 49%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base; \*\* very small base (under 30) ineligible for sig testing

RAC RoM 2008 - Report 3: Environment

Table 36  
Q6 Have you heard of or seen this type of labelling on new cars?  
Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	361 35%	231 40%bc	57 30%	73 27%	63 40%	196 35%	103 31%	183 34%	145 35%	33 34%	241 34%	120 35%	141 41%no	94 41%no	126 27%	220 32%
No	577 55%	291 50%	117 62%a	169 62%a	81 51%	300 54%	196 60%	292 55%	227 55%	58 60%	382 54%	195 58%	167 49%	111 49%	299 64%lm	410 59%lm
Not sure	102 10%	57 10%	14 7%	31 11%	14 9%	57 10%	31 9%	58 11%	38 9%	6 6%	78 11%k	24 7%	35 10%	24 10%	43 9%	67 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 37

### Q7\_1 How strongly do you agree or disagree with the following statements?

The Fuel Economy Label Scheme should be extended to second-hand cars: bought from private individuals

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	182	127	23	31	41	92	50	114	60	8	142	40	80	40	62	102
	17%	22% <b>bc</b>	12%	11%	25% <b>ef</b>	17%	15%	21% <b>hi</b>	15%	8%	20% <b>k</b>	12%	23% <b>no</b>	18%	13%	15%
4 - Agree slightly	352	222	36	95	45	192	115	198	137	17	252	100	113	85	155	240
	34%	38% <b>b</b>	19%	35% <b>b</b>	29%	35%	35%	37% <b>i</b>	33% <b>l</b>	17%	36%	30%	33%	37%	33%	34%
3 - Neither/ Nor	241	107	43	91	27	143	71	117	91	34	156	86	74	50	118	168
	23%	19%	23%	33% <b>ab</b>	17%	26% <b>d</b>	22%	22%	22%	35% <b>gh</b>	22%	25%	21%	22%	25%	24%
2 - Disagree slightly	143	81	33	29	25	73	45	64	63	16	92	51	44	28	70	99
	14%	14%	17% <b>c</b>	11%	16%	13%	14%	12%	15%	16%	13%	15%	13%	12%	15%	14%
1 - Disagree strongly	122	42	53	27	20	53	48	39	60	23	60	62	33	26	63	89
	12%	7%	28% <b>ac</b>	10%	13%	10%	15% <b>e</b>	7%	15% <b>g</b>	23% <b>gh</b>	9%	18% <b>j</b>	10%	11%	13%	13%
AGREE	(4-5) 534	349	59	126	86	283	165	312	197	25	394	140	192	125	217	342
	51%	60% <b>bc</b>	31%	46% <b>b</b>	54%	51%	50%	59% <b>hi</b>	48% <b>i</b>	26%	56% <b>k</b>	41%	56% <b>no</b>	55%	46%	49%
DISAGREE	(1-2) 265	123	86	56	45	126	93	104	122	39	152	113	77	54	133	187
	25%	21%	46% <b>ac</b>	20%	28%	23%	28%	19%	30% <b>g</b>	40% <b>g</b>	22%	33% <b>j</b>	23%	24%	28%	27%
Mean	(1-5) 3.32	3.54 <b>bc</b>	2.69	3.27 <b>b</b>	3.39	3.35	3.22	3.53 <b>hi</b>	3.18 <b>i</b>	2.71	3.46 <b>k</b>	3.02	3.47 <b>no</b>	3.37	3.18	3.24
Standard Deviation	1.24	1.18	1.38	1.11	1.36	1.19	1.28	1.17	1.27	1.24	1.20	1.28	1.25	1.23	1.23	1.23
Standard Error	0.04	0.05	0.11	0.07	0.11	0.05	0.07	0.05	0.06	0.14	0.05	0.07	0.07	0.09	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 38

### Q7\_2 How strongly do you agree or disagree with the following statements?

The Fuel Economy Label Scheme should be extended to second-hand cars: bought from dealers, car auctions, car supermarkets

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	430	297	46	87	75	238	117	249	160	22	301	130	153	105	173	278
	41%	51% <b>bc</b>	25%	32%	48% <b>f</b>	43% <b>f</b>	36%	47% <b>hi</b>	39% <b>j</b>	23%	43%	38%	44% <b>n</b>	46% <b>n</b>	37%	40%
4 - Agree slightly	384	208	67	108	57	203	125	205	158	21	275	109	123	85	176	261
	37%	36%	36%	40%	36%	37%	38%	38% <b>i</b>	39% <b>l</b>	22%	39% <b>k</b>	32%	36%	37%	38%	37%
3 - Neither/ Nor	136	43	36	56	10	72	54	57	44	35	81	55	43	21	71	93
	13%	8%	19% <b>a</b>	21% <b>a</b>	6%	13% <b>d</b>	16% <b>d</b>	11%	11%	36% <b>gh</b>	12%	16%	13%	9%	15% <b>m</b>	13%
2 - Disagree slightly	49	18	17	14	8	26	16	8	31	10	22	27	10	10	29	39
	5%	3%	9% <b>a</b>	5%	5%	5%	5%	2%	8% <b>g</b>	10% <b>g</b>	3%	8% <b>j</b>	3%	4%	6% <b>l</b>	6%
1 - Disagree strongly	40	11	22	7	9	14	17	14	17	10	23	18	14	8	18	26
	4%	2%	11% <b>ac</b>	3%	6%	3%	5% <b>e</b>	3%	4%	10% <b>gh</b>	3%	5%	4%	3%	4%	4%
AGREE	(4-5) 815	505	113	196	132	441	242	454	318	43	575	239	276	190	349	539
	78%	87% <b>bc</b>	60%	72% <b>b</b>	83% <b>f</b>	80% <b>f</b>	73%	85% <b>hi</b>	77% <b>l</b>	44%	82% <b>k</b>	71%	80%	83% <b>n</b>	75%	77%
DISAGREE	(1-2) 90	30	39	21	17	39	34	22	48	19	45	45	24	18	48	66
	9%	5%	21% <b>ac</b>	8%	11%	7%	10%	4%	12% <b>g</b>	20% <b>g</b>	6%	13% <b>j</b>	7%	8%	10%	9%
Mean	(1-5) 4.07	4.32 <b>bc</b>	3.53	3.93 <b>b</b>	4.15	4.13 <b>f</b>	3.94	4.25 <b>hi</b>	4.01 <b>i</b>	3.38	4.15 <b>k</b>	3.90	4.14 <b>n</b>	4.17 <b>n</b>	3.97	4.04
Standard Deviation	1.04	0.89	1.27	0.99	1.11	0.98	1.09	0.90	1.09	1.22	0.97	1.15	1.02	1.01	1.06	1.05
Standard Error	0.03	0.04	0.10	0.06	0.09	0.04	0.06	0.04	0.05	0.13	0.04	0.07	0.06	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 39

### Q7\_3 How strongly do you agree or disagree with the following statements?

It is important to know the CO2 emission level of the car you drive

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	370	289	29	52	85	204	81	238	120	13	278	92	134	93	143	236
	36%	50% <b>bc</b>	15%	19%	54% <b>ef</b>	37% <b>f</b>	25%	45% <b>hi</b>	29% <b>j</b>	13%	40% <b>k</b>	27%	39% <b>n</b>	41% <b>n</b>	31%	34%
4 - Agree slightly	423	229	65	130	50	229	143	218	171	35	282	141	130	93	199	292
	41%	40%	34%	47% <b>ab</b>	32%	42% <b>d</b>	44% <b>d</b>	41%	42%	36%	40%	42%	38%	41%	43%	42%
3 - Neither/ Nor	187	48	61	78	13	101	74	68	85	34	115	72	61	30	96	127
	18%	8%	33% <b>a</b>	29% <b>a</b>	8%	18% <b>d</b>	22% <b>d</b>	13%	21% <b>g</b>	35% <b>gh</b>	16%	21%	18%	13%	21% <b>m</b>	18%
2 - Disagree slightly	28	8	11	9	3	10	15	3	17	8	11	16	5	8	15	23
	3%	1%	6% <b>a</b>	3%	2%	2%	5% <b>e</b>	1%	4% <b>g</b>	8% <b>g</b>	2%	5% <b>j</b>	1%	3%	3%	3%
1 - Disagree strongly	32	5	22	4	7	9	16	5	18	8	15	17	13	4	14	19
	3%	1%	12% <b>ac</b>	2%	4% <b>e</b>	2%	5% <b>e</b>	1%	4% <b>g</b>	9% <b>g</b>	2%	5% <b>j</b>	4%	2%	3%	3%
AGREE	(4-5) 793	518	93	182	135	434	224	456	290	47	560	233	265	186	342	529
	76%	89% <b>bc</b>	50%	67% <b>b</b>	86% <b>f</b>	78% <b>f</b>	68%	86% <b>hi</b>	71% <b>i</b>	49%	80% <b>k</b>	69%	77%	81% <b>n</b>	73%	76%
DISAGREE	(1-2) 59	13	34	13	10	18	31	9	35	16	26	33	18	12	29	42
	6%	2%	18% <b>ac</b>	5%	6%	3%	9% <b>e</b>	2%	8% <b>g</b>	16% <b>gh</b>	4%	10% <b>j</b>	5%	5%	6%	6%
Mean	(1-5) 4.03	4.36 <b>bc</b>	3.35	3.80 <b>b</b>	4.29 <b>ef</b>	4.11 <b>f</b>	3.78	4.28 <b>hi</b>	3.87 <b>i</b>	3.37	4.14 <b>k</b>	3.81	4.07	4.15 <b>n</b>	3.94	4.01
Standard Deviation	0.96	0.76	1.17	0.84	1.01	0.87	1.03	0.78	1.02	1.09	0.89	1.05	0.98	0.91	0.95	0.95
Standard Error	0.03	0.03	0.09	0.05	0.08	0.04	0.06	0.04	0.05	0.12	0.04	0.06	0.05	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 40

### Q7 SUMMARY - How strongly do you agree or disagree with the following statements?

Base : All

		The Fuel Economy Label Scheme should be extended to second-hand cars: bought from private individuals	The Fuel Economy Label Scheme should be extended to second-hand cars: bought from dealers, car auctions, car supermarkets	It is important to know the CO2 emission level of the car you drive
Unweighted Base		1040 100%	1040 100%	1040 100%
Weighted Base		1040 100%	1040 100%	1040 100%
5 - Agree strongly		182 17%	430 41%	370 36%
4 - Agree slightly		352 34%	384 37%	423 41%
3 - Neither/ Nor		241 23%	136 13%	187 18%
2 - Disagree slightly		143 14%	49 5%	28 3%
1 - Disagree strongly		122 12%	40 4%	32 3%
AGREE	(4-5)	534 51%	815 78%	793 76%
DISAGREE	(1-2)	265 25%	90 9%	59 6%
Mean	(1-5)	3.32	4.07	4.03
Standard Deviation		1.24	1.04	0.96
Standard Error		0.04	0.03	0.03

## RAC RoM 2008 - Report 3: Environment

Table 41

**Q8A** At the 2008 Budget, the Chancellor announced a change to the car Road Tax bands (also known as Vehicle Excise Duty/ VED ratings). From 2009/10 six new bands will be introduced. If your car is registered after 1 March 2001, there will be a series of car road tax bands (A-M) which will be based on fuel type and CO2 emission levels. Are you aware of the existing Road Tax (VED) bands A-G, based on cars' CO2 emission levels?

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	564 54%	348 60% <b>bc</b>	82 43%	135 49%	97 61% <b>f</b>	316 57% <b>f</b>	151 46%	305 57% <b>l</b>	221 54% <b>l</b>	39 40%	389 55%	175 52%	199 58% <b>n</b>	130 57%	236 50%	365 52%
No	301 29%	132 23%	75 40% <b>a</b>	94 35% <b>a</b>	39 24%	151 27%	111 34% <b>d</b>	141 26%	119 29%	41 42% <b>gh</b>	198 28%	103 31%	95 28%	63 28%	144 31%	207 30%
Not sure	174 17%	99 17%	32 17%	44 16%	22 14%	85 15%	67 20%	86 16%	71 17%	17 18%	115 16%	60 18%	49 14%	36 16%	89 19%	125 18%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 42

**Q8B Are you aware of the new Road Tax (VED) bands A - M?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	385 37%	234 <b>40%<sup>b</sup></b>	53 28%	99 36%	78 <b>49%<sup>ef</sup></b>	203 37%	104 31%	216 <b>41%<sup>l</sup></b>	143 35%	26 27%	259 37%	126 37%	139 <b>40%<sup>n</sup></b>	92 40%	154 33%	247 35%
No	439 42%	212 37%	108 <b>58%<sup>ac</sup></b>	119 44%	50 31%	227 <b>41%<sup>d</sup></b>	162 <b>49%<sup>de</sup></b>	207 39%	171 42%	60 <b>62%<sup>gh</sup></b>	289 41%	149 44%	142 41%	88 38%	209 45%	297 43%
Not sure	216 21%	134 <b>23%<sup>b</sup></b>	26 14%	56 20%	30 19%	122 22%	64 19%	109 <b>21%<sup>l</sup></b>	96 <b>23%<sup>l</sup></b>	11 11%	153 22%	63 19%	62 18%	49 21%	105 22%	154 22%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 43

### Q8C Do you understand the new Road Tax (VED) bands?

Base : All aware of the new Road Tax (VED) bands A - M

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	383 100%	237 100%	54 100%	92 100%	79 100%	204 100%	100 100%	214 100%	143 100%	26 100%	255 100%	128 100%	155 100%	84 100%	144 100%	228 100%
Weighted Base	385 100%	234 100%	53* 100%*	99* 100%*	78* 100%*	203 100%	104* 100%*	216 100%	143 100%	26** 100%**	259 100%	126 100%	139 100%	92* 100%*	154 100%	247 100%
Yes	186 48%	120 51%	23 43%	43 43%	47 61%ef	95 47%	43 42%	96 44%	72 50%	17 67%	126 49%	59 47%	64 46%	50 54%	72 46%	122 49%
No	113 29%	63 27%	22 41%a	28 28%	14 18%	58 29%	40 39%d	66 31%	40 28%	6 24%	73 28%	40 32%	42 30%	21 22%	50 32%	71 29%
Not sure	87 23%	51 22%	9 16%	28 28%	17 22%	50 25%	20 19%	54 25%	31 22%	2 9%	60 23%	27 21%	33 24%	22 24%	32 21%	54 22%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## RAC RoM 2008 - Report 3: Environment

Table 44

### Q9\_1 How strongly do you agree or disagree with the following?

It is fair for all cars registered post march 2001 to be subject to the new Road Tax (VED) banding scheme

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
5 - Agree strongly	164 16%	120 21% <sup>bc</sup>	17 9%	27 10%	47 30% <sup>ef</sup>	84 15% <sup>f</sup>	33 10%	106 20% <sup>hi</sup>	50 12%	8 8%	131 19% <sup>k</sup>	33 10%	61 18%	37 16%	65 14%	103 15%
4 - Agree slightly	283 27%	155 27%	51 27%	76 28%	33 21%	164 30% <sup>d</sup>	86 26%	136 25%	116 28%	31 32%	191 27%	91 27%	97 28%	60 26%	126 27%	185 27%
3 - Neither/ Nor	170 16%	96 17%	24 13%	49 18%	17 10%	86 16%	68 20% <sup>d</sup>	82 15%	69 17%	19 20%	104 15%	66 19%	52 15%	31 14%	87 19%	118 17%
2 - Disagree slightly	174 17%	90 16%	25 14%	59 22% <sup>ab</sup>	13 8%	103 19% <sup>d</sup>	59 18% <sup>d</sup>	97 18%	62 15%	15 16%	121 17%	53 16%	54 16%	44 19%	76 16%	120 17%
1 - Disagree strongly	249 24%	117 20%	70 37% <sup>ac</sup>	62 23%	49 31% <sup>e</sup>	115 21%	85 26%	112 21%	114 28% <sup>g</sup>	23 24%	154 22%	96 28% <sup>j</sup>	79 23%	57 25%	114 24%	171 24%
AGREE	(4-5) 447 43%	275 48% <sup>bc</sup>	68 36%	103 38%	80 50% <sup>f</sup>	249 45% <sup>f</sup>	118 36%	242 45%	166 40%	39 41%	323 46% <sup>k</sup>	124 37%	159 46%	97 42%	191 41%	288 41%
DISAGREE	(1-2) 424 41%	207 36%	96 51% <sup>a</sup>	121 44% <sup>a</sup>	62 39%	218 39%	144 44%	209 39%	176 43%	39 40%	275 39%	149 44%	133 39%	101 44%	190 41%	291 42%
Mean	(1-5) 2.94	3.12 <sup>bc</sup>	2.57	2.81	3.10 <sup>f</sup>	3.00 <sup>f</sup>	2.76	3.05 <sup>h</sup>	2.82	2.85	3.04 <sup>k</sup>	2.74	3.02	2.90	2.90	2.90
Standard Deviation	1.42	1.43	1.44	1.33	1.65	1.39	1.35	1.44	1.42	1.33	1.44	1.37	1.44	1.45	1.40	1.41
Standard Error	0.05	0.06	0.11	0.08	0.14	0.06	0.08	0.07	0.07	0.15	0.06	0.08	0.08	0.11	0.07	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 45

**Q9\_2 How strongly do you agree or disagree with the following?**

Taxing vehicles on the basis of their CO2 emissions is a good thing

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	272	215	18	39	68	147	57	176	87	9	209	63	89	69	114	183
	26%	37% <b>bc</b>	10%	14%	43% <b>ef</b>	27% <b>f</b>	17%	33% <b>hi</b>	21% <b>j</b>	9%	30% <b>k</b>	19%	26%	30%	24%	26%
4 - Agree slightly	412	238	65	109	42	230	140	196	177	39	277	136	150	92	171	262
	40%	41%	35%	40%	27%	42% <b>d</b>	43% <b>d</b>	37%	43%	41%	39%	40%	44% <b>n</b>	40%	36%	38%
3 - Neither/ Nor	171	67	40	65	17	90	65	86	61	25	110	61	52	33	87	120
	16%	12%	21% <b>a</b>	24% <b>a</b>	11%	16%	20% <b>d</b>	16%	15%	26% <b>gh</b>	16%	18%	15%	14%	19%	17%
2 - Disagree slightly	105	40	23	42	15	58	33	47	49	10	63	42	33	21	52	73
	10%	7%	12% <b>a</b>	15% <b>a</b>	10%	10%	10%	9%	12%	10%	9%	12%	10%	9%	11%	10%
1 - Disagree strongly	79	19	42	19	15	29	35	29	36	14	42	37	20	15	44	59
	8%	3%	22% <b>ac</b>	7% <b>a</b>	10%	5%	11% <b>e</b>	5%	9%	14% <b>g</b>	6%	11% <b>j</b>	6%	7%	9%	9%
AGREE	(4-5) 684	454	83	148	111	376	197	371	265	48	486	198	239	161	285	445
	66%	78% <b>bc</b>	44%	54% <b>b</b>	70% <b>f</b>	68% <b>f</b>	60%	70% <b>i</b>	65% <b>i</b>	50%	69% <b>k</b>	59%	70% <b>n</b>	70% <b>n</b>	61%	64%
DISAGREE	(1-2) 184	59	65	61	31	86	68	76	85	24	105	79	52	36	96	132
	18%	10%	34% <b>ac</b>	22% <b>a</b>	19%	16%	21%	14%	21% <b>g</b>	24% <b>g</b>	15%	23% <b>j</b>	15%	16%	21%	19%
Mean	(1-5) 3.67	4.02 <b>bc</b>	2.97	3.39 <b>b</b>	3.84 <b>f</b>	3.74 <b>f</b>	3.46	3.83 <b>hi</b>	3.56 <b>i</b>	3.21	3.78 <b>k</b>	3.43	3.75 <b>n</b>	3.78 <b>n</b>	3.55	3.63
Standard Deviation	1.19	1.03	1.32	1.12	1.33	1.12	1.20	1.14	1.20	1.19	1.14	1.23	1.12	1.16	1.24	1.22
Standard Error	0.04	0.04	0.10	0.07	0.11	0.05	0.07	0.05	0.06	0.13	0.05	0.07	0.06	0.09	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 46

### Q9\_3 How strongly do you agree or disagree with the following?

When buying my next car, I would use the Fuel Efficiency Label Scheme to choose a low CO2 emission car

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	303	258	21	25	76	164	64	211	87	5	244	60	102	76	126	201
	29%	45%bc	11%	9%	48%ef	30%f	19%	40%hi	21%j	6%	35%k	18%	30%	33%	27%	29%
4 - Agree slightly	490	273	66	151	62	277	151	247	202	41	335	156	159	109	222	332
	47%	47%b	35%	55%ab	39%	50%cd	46%	46%	49%	43%	48%	46%	46%	48%	48%	48%
3 - Neither/ Nor	182	39	61	83	15	92	76	65	91	27	98	84	61	36	85	122
	18%	7%	32%a	30%a	10%	17%cd	23%de	12%	22%g	28%g	14%	25%j	18%	16%	18%	17%
2 - Disagree slightly	45	7	27	11	4	15	26	5	25	15	19	26	16	6	23	29
	4%	1%	14%ac	4%a	2%	3%	8%de	1%	6%g	15%gh	3%	8%j	5%	3%	5%	4%
1 - Disagree strongly	19	2	14	2	1	5	13	6	5	8	6	13	6	1	12	13
	2%	*	7%ac	1%	1%	1%	4%e	1%	1%	9%gh	1%	4%j	2%	*	3%	2%
AGREE	(4-5) 794	531	87	176	138	441	215	457	290	47	578	216	261	185	348	533
	76%	92%bc	46%	65%b	87%ef	80%f	65%	86%hi	71%i	48%	82%k	64%	76%	81%	74%	76%
DISAGREE	(1-2) 64	9	41	14	5	20	39	11	30	23	25	38	22	8	35	42
	6%	2%	22%ac	5%a	3%	4%	12%de	2%	7%g	24%gh	4%	11%j	6%	3%	7%	6%
Mean	(1-5) 3.98	4.34bc	3.28	3.68b	4.31ef	4.05f	3.69	4.22hi	3.84i	3.21	4.13k	3.66	3.98	4.10n	3.91	3.97
Standard Deviation	0.90	0.69	1.08	0.73	0.81	0.80	1.00	0.78	0.87	1.06	0.81	0.98	0.90	0.80	0.93	0.89
Standard Error	0.03	0.03	0.08	0.05	0.07	0.04	0.06	0.04	0.04	0.12	0.03	0.06	0.05	0.06	0.04	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 47

### Q9\_4 How strongly do you agree or disagree with the following?

When buying my next car, I would refer to the new Road Tax (VED) bands to choose a more tax friendly car

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	330	247	36	47	86	167	77	207	116	8	255	76	110	74	147	221
	32%	43% <b>bc</b>	19%	17%	54% <b>ef</b>	30% <b>f</b>	23%	39% <b>hi</b>	28% <b>j</b>	8%	36% <b>k</b>	22%	32%	32%	31%	32%
4 - Agree slightly	479	267	78	134	51	282	147	239	199	41	333	146	154	109	216	325
	46%	46%	41%	49%	32%	51% <b>d</b>	45% <b>d</b>	45%	49%	42%	47%	43%	45%	48%	46%	47%
3 - Neither/ Nor	165	49	38	78	11	90	64	70	68	26	89	76	50	35	79	114
	16%	8%	20% <b>a</b>	28% <b>a</b>	7%	16% <b>d</b>	20% <b>d</b>	13%	17%	27% <b>gh</b>	13%	22% <b>j</b>	15%	15%	17%	16%
2 - Disagree slightly	35	8	17	10	6	9	20	8	15	11	12	23	17	6	12	18
	3%	1%	9% <b>ac</b>	4% <b>a</b>	4%	2%	6% <b>e</b>	2%	4% <b>g</b>	11% <b>gh</b>	2%	7% <b>j</b>	5%	3%	3%	3%
1 - Disagree strongly	31	7	19	4	5	5	21	8	12	11	13	18	12	4	14	19
	3%	1%	10% <b>ac</b>	2%	3%	1%	6% <b>e</b>	2%	3%	11% <b>gh</b>	2%	5% <b>j</b>	4%	2%	3%	3%
AGREE	(4-5) 810	515	114	181	137	449	224	446	315	49	588	222	264	183	363	546
	78%	89% <b>bc</b>	61%	66%	86% <b>f</b>	81% <b>f</b>	68%	84% <b>hi</b>	77% <b>i</b>	51%	84% <b>k</b>	65%	77%	80%	78%	78%
DISAGREE	(1-2) 66	15	36	14	11	14	41	17	27	22	25	41	29	11	26	37
	6%	3%	19% <b>ac</b>	5%	7% <b>e</b>	3%	12% <b>e</b>	3%	7% <b>g</b>	22% <b>gh</b>	4%	12% <b>j</b>	8%	5%	6%	5%
Mean	(1-5) 4.00	4.28 <b>bc</b>	3.51	3.77 <b>b</b>	4.31 <b>ef</b>	4.08 <b>f</b>	3.73	4.18 <b>hi</b>	3.95 <b>i</b>	3.26	4.15 <b>k</b>	3.70	3.97	4.05	4.00	4.02
Standard Deviation	0.94	0.78	1.20	0.83	0.97	0.78	1.08	0.83	0.93	1.12	0.84	1.05	0.99	0.88	0.93	0.91
Standard Error	0.03	0.03	0.09	0.05	0.08	0.03	0.06	0.04	0.05	0.12	0.03	0.06	0.05	0.06	0.04	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 48

### Q9\_5 How strongly do you agree or disagree with the following?

When buying my next car, the Government should provide clearer information on what the Fuel Economy Label scheme means

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
5 - Agree strongly	500	329	70	100	100	268	132	307	173	20	367	132	169	114	216	330
	48%	57% <b>bc</b>	37%	37%	63% <b>ef</b>	49% <b>f</b>	40%	58% <b>hi</b>	42% <b>l</b>	21%	52% <b>k</b>	39%	49%	50%	46%	47%
4 - Agree slightly	435	225	78	133	46	243	146	200	195	40	289	147	141	98	197	294
	42%	39%	41%	49% <b>a</b>	29%	44% <b>d</b>	44% <b>d</b>	38%	48% <b>g</b>	41%	41%	43%	41%	43%	42%	42%
3 - Neither/ Nor	80	20	30	30	8	36	36	21	30	29	34	46	29	13	38	51
	8%	3%	16% <b>a</b>	11% <b>a</b>	5%	6%	11% <b>de</b>	4%	7% <b>g</b>	30% <b>gh</b>	5%	14% <b>j</b>	8%	6%	8%	7%
2 - Disagree slightly	16	3	5	9	3	4	10	4	8	5	8	9	2	2	12	14
	2%	*	3% <b>a</b>	3% <b>a</b>	2%	1%	3% <b>e</b>	1%	2%	6% <b>g</b>	1%	3%	1%	1%	3%	2%
1 - Disagree strongly	9	2	6	1	3	1	5	1	5	2	4	5	2	1	5	7
	1%	*	3% <b>ac</b>	*	2% <b>e</b>	*	2% <b>e</b>	*	1%	2% <b>g</b>	1%	2%	1%	*	1%	1%
AGREE	(4-5) 935	554	148	233	145	511	278	507	368	60	656	279	310	212	413	625
	90%	96% <b>bc</b>	79%	85%	92% <b>f</b>	93% <b>f</b>	84%	95% <b>hi</b>	90% <b>i</b>	62%	94% <b>k</b>	82%	90%	93%	88%	90%
DISAGREE	(1-2) 25	5	11	10	5	5	15	5	13	7	11	14	5	3	17	21
	2%	1%	6% <b>a</b>	4% <b>a</b>	3%	1%	5% <b>e</b>	1%	3% <b>g</b>	8% <b>g</b>	2%	4% <b>j</b>	1%	1%	4% <b>l</b>	3%
Mean	(1-5) 4.35	4.51 <b>bc</b>	4.07	4.18	4.50 <b>f</b>	4.40 <b>f</b>	4.18	4.51 <b>hi</b>	4.27 <b>i</b>	3.74	4.44 <b>k</b>	4.16	4.38	4.41	4.30	4.33
Standard Deviation	0.76	0.63	0.95	0.78	0.80	0.66	0.86	0.63	0.78	0.93	0.69	0.86	0.72	0.69	0.81	0.78
Standard Error	0.02	0.03	0.07	0.05	0.07	0.03	0.05	0.03	0.04	0.10	0.03	0.05	0.04	0.05	0.04	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 49

### Q9 SUMMARY - How strongly do you agree or disagree with the following?

Base : All

		It is fair for all cars registered post march 2001 to be subject to the new Road Tax (VED) banding scheme	Taxing vehicles on the basis of their CO2 emissions is a good thing	When buying my next car, I would use the Fuel Efficiency Label Scheme to choose a low CO2 emission car	When buying my next car, I would refer to the new Road Tax (VED) bands to choose a more tax friendly car	When buying my next car, the Government should provide clearer information on what the Fuel Economy Label scheme means
Unweighted Base		1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base		1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
5 - Agree strongly		164 16%	272 26%	303 29%	330 32%	500 48%
4 - Agree slightly		283 27%	412 40%	490 47%	479 46%	435 42%
3 - Neither/ Nor		170 16%	171 16%	182 18%	165 16%	80 8%
2 - Disagree slightly		174 17%	105 10%	45 4%	35 3%	16 2%
1 - Disagree strongly		249 24%	79 8%	19 2%	31 3%	9 1%
AGREE	(4-5)	447 43%	684 66%	794 76%	810 78%	935 90%
DISAGREE	(1-2)	424 41%	184 18%	64 6%	66 6%	25 2%
Mean	(1-5)	2.94	3.67	3.98	4.00	4.35
Standard Deviation		1.42	1.19	0.90	0.94	0.76
Standard Error		0.05	0.04	0.03	0.03	0.02

## RAC RoM 2008 - Report 3: Environment

Table 50

**Q10\_1 To what extent do you think the following have an impact on the environment?**

The type of fuel your car uses

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	37 4%	9 2%	21 11% <b>ac</b>	7 2%	8 5%	14 2%	15 5%	5 1%	26 6% <b>g</b>	7 7% <b>g</b>	14 2%	23 7% <b>j</b>	13 4%	9 4%	16 3%	25 4%
Minor impact	380 37%	197 34%	75 40%	107 39%	70 44% <b>ee</b>	190 34%	120 36%	171 32%	160 39% <b>g</b>	48 50% <b>g</b>	240 34%	140 41% <b>j</b>	115 34%	84 37%	180 38%	264 38%
Major impact	573 55%	350 60% <b>bc</b>	82 44%	141 52%	76 48%	316 57%	181 55%	328 62% <b>hi</b>	210 51% <b>j</b>	35 36%	409 58% <b>k</b>	164 48%	203 59% <b>n</b>	131 57%	239 51%	370 53%
Don't know	50 5%	22 4%	9 5%	18 7%	4 3%	33 6%	13 4%	29 5%	15 4%	7 7%	39 5%	11 3%	12 3%	4 2%	34 7% <b>lm</b>	38 5% <b>m</b>
ANY IMPACT	953 92%	547 95% <b>b</b>	157 84%	248 91% <b>b</b>	146 92%	506 92%	301 91%	499 94% <b>i</b>	370 90%	83 86%	649 93%	304 90%	319 93%	215 94%	419 90%	634 91%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 51

**Q10\_2 To what extent do you think the following have an impact on the environment?**

The size of your car's engine

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	33 3%	7 1%	16 8% <b>ac</b>	10 4% <b>a</b>	5 3%	13 2%	15 4%	6 1%	20 5% <b>g</b>	6 6% <b>g</b>	14 2%	19 6% <b>j</b>	13 4%	3 1%	17 4%	20 3%
Minor impact	287 28%	140 24%	55 29%	92 34% <b>a</b>	45 28%	150 27%	93 28%	134 25%	119 29%	34 35%	192 27%	95 28%	84 25%	58 25%	145 31% <b>l</b>	203 29%
Major impact	689 66%	416 72% <b>bc</b>	115 61%	158 58%	107 67%	372 67%	210 64%	374 70% <b>l</b>	264 64%	51 53%	476 68%	214 63%	241 70% <b>n</b>	160 70%	289 62%	449 64%
Don't know	31 3%	16 3%	2 1%	13 5% <b>b</b>	2 1%	17 3%	12 4%	18 3%	8 2%	5 6% <b>h</b>	20 3%	11 3%	6 2%	8 3%	17 4%	25 4%
ANY IMPACT	976 94%	556 96% <b>bc</b>	170 90%	250 92%	151 96%	522 95%	303 92%	509 95% <b>l</b>	383 93%	85 88%	668 95% <b>k</b>	309 91%	325 95%	218 95%	434 93%	652 94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 52

**Q10\_3 To what extent do you think the following have an impact on the environment?**

The way you drive your car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	32 3%	8 1%	18 10% <b>ac</b>	6 2%	5 3%	14 2%	13 4%	6 1%	18 4% <b>g</b>	8 8% <b>g</b>	16 2%	16 5% <b>j</b>	12 3%	6 2%	14 3%	20 3%
Minor impact	352 34%	174 30%	73 39% <b>a</b>	105 38% <b>a</b>	26 16%	187 34% <b>d</b>	139 42% <b>de</b>	151 28%	161 39% <b>g</b>	40 41% <b>g</b>	223 32%	129 38%	123 36%	73 32%	156 33%	229 33%
Major impact	640 61%	390 67% <b>bc</b>	96 51%	153 56%	125 79% <b>ef</b>	343 62% <b>f</b>	172 52%	369 69% <b>hi</b>	224 55%	46 48%	452 64% <b>k</b>	187 55%	204 59%	148 65%	288 62%	436 63%
Don't know	17 2%	7 1%	1 1%	9 3%	2 1%	9 2%	6 2%	5 1%	8 2%	3 3%	10 1%	6 2%	5 1%	2 1%	10 2%	12 2%
ANY IMPACT	991 95%	564 97% <b>bc</b>	169 90%	258 95%	151 95%	530 96%	311 94%	521 98% <b>hi</b>	385 94%	86 89%	675 96%	316 93%	327 95%	221 97%	444 95%	665 95%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 53

**Q10\_4 To what extent do you think the following have an impact on the environment?**

The age of your car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	67 6%	26 5%	22 11% <b>a</b>	19 7%	17 11% <b>e</b>	31 6%	19 6%	19 4%	39 9% <b>g</b>	10 10% <b>g</b>	32 5%	35 10% <b>j</b>	16 5%	10 4%	42 9% <b>l</b>	52 7%
Minor impact	468 45%	248 43%	81 43%	138 51% <b>a</b>	73 46%	244 44%	151 46%	249 47%	179 43%	40 42%	330 47%	138 41%	135 39%	105 46%	227 49% <b>l</b>	332 48% <b>l</b>
Major impact	442 43%	273 47% <b>c</b>	76 41%	93 34%	62 39%	241 44%	139 42%	234 44%	168 41%	40 41%	298 42%	144 43%	174 51% <b>no</b>	105 46% <b>n</b>	163 35%	268 38%
Don't know	63 6%	32 5%	9 5%	23 8%	6 4%	37 7%	21 6%	31 6%	25 6%	7 7%	42 6%	21 6%	18 5%	9 4%	36 8%	45 6%
ANY IMPACT	910 87%	521 90% <b>bc</b>	158 84%	231 85%	135 86%	485 88%	290 88%	483 91% <b>hi</b>	346 84%	80 83%	628 89% <b>k</b>	282 83%	309 90% <b>n</b>	210 92% <b>no</b>	390 83%	600 86%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 54

**Q10\_5 To what extent do you think the following have an impact on the environment?**

How regularly you service your car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
No impact	63	20	27	15	8	30	24	8	33	21	21	41	21	8	34	42
	6%	3%	15% <b>ac</b>	6%	5%	5%	7%	2%	8% <b>g</b>	22% <b>gh</b>	3%	12% <b>j</b>	6%	3%	7%	6%
Minor impact	452	236	83	133	49	242	161	217	186	48	300	152	150	87	215	302
	43%	41%	44%	49% <b>a</b>	31%	44% <b>d</b>	49% <b>d</b>	41%	45%	50%	43%	45%	44%	38%	46%	43%
Major impact	477	295	73	108	96	254	127	286	167	24	343	133	158	127	191	319
	46%	51% <b>bc</b>	39%	40%	61% <b>ef</b>	46% <b>f</b>	38%	54% <b>hi</b>	41% <b>j</b>	25%	49% <b>k</b>	39%	46%	56% <b>lno</b>	41%	46%
Don't know	49	28	4	17	5	26	18	21	24	3	37	12	15	7	27	34
	5%	5%	2%	6%	3%	5%	5%	4%	6%	3%	5%	3%	4%	3%	6%	5%
ANY IMPACT	929	531	157	241	145	496	287	503	353	72	643	285	308	214	407	621
	89%	92% <b>b</b>	83%	88%	92%	90%	87%	94% <b>hi</b>	86% <b>ij</b>	75%	92% <b>k</b>	84%	90%	94% <b>n</b>	87%	89%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 55

**Q10\_6 To what extent do you think the following have an impact on the environment?**

The weight of your car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	84 8%	28 5%	30 16% <b>a</b>	27 10% <b>a</b>	14 9%	35 6%	36 11% <b>e</b>	27 5%	42 10% <b>g</b>	15 16% <b>g</b>	52 7%	32 10%	24 7%	11 5%	49 10% <b>m</b>	60 9%
Minor impact	431 41%	235 41%	80 43%	115 42%	60 38%	231 42%	140 42%	199 37%	189 46% <b>g</b>	43 44%	281 40%	150 44%	138 40%	82 36%	210 45% <b>m</b>	293 42%
Major impact	402 39%	252 44% <b>bc</b>	59 31%	92 34%	72 45% <b>f</b>	225 41% <b>f</b>	106 32%	240 45% <b>hi</b>	135 33%	27 28%	284 40%	119 35%	136 40% <b>n</b>	116 51% <b>lno</b>	150 32%	266 38% <b>n</b>
Don't know	123 12%	64 11%	20 11%	39 14%	13 8%	62 11%	48 15% <b>d</b>	66 12%	44 11%	12 13%	85 12%	38 11%	45 13%	19 8%	58 12%	78 11%
ANY IMPACT	833 80%	487 84% <b>bc</b>	139 74%	207 76%	132 83% <b>f</b>	456 83% <b>f</b>	246 75%	440 83% <b>l</b>	324 79%	69 71%	565 80%	269 79%	274 80%	199 87% <b>lno</b>	360 77%	559 80%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 56

**Q10\_7 To what extent do you think the following have an impact on the environment?**

The size of your car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	61 6%	24 4%	23 12% <b>ac</b>	14 5%	8 5%	29 5%	24 7%	22 4%	30 7% <b>g</b>	9 9% <b>g</b>	28 4%	33 10% <b>j</b>	22 6%	10 4%	29 6%	39 6%
Minor impact	402 39%	202 35%	80 42%	121 44% <b>a</b>	55 35%	218 40%	129 39%	186 35%	175 43% <b>g</b>	42 43%	270 38%	133 39%	115 33%	81 35%	207 44% <b>lm</b>	288 41% <b>l</b>
Major impact	532 51%	327 57% <b>bc</b>	81 43%	124 45%	92 58%	280 51%	161 49%	302 57% <b>hi</b>	190 46%	40 41%	373 53%	159 47%	192 56% <b>no</b>	135 59% <b>no</b>	205 44%	340 49%
Don't know	45 4%	25 4%	4 2%	15 5%	3 2%	26 5%	16 5%	24 4%	14 4%	6 7%	31 4%	14 4%	14 4%	3 1%	27 6% <b>m</b>	30 4%
ANY IMPACT	935 90%	529 91% <b>b</b>	161 86%	245 90%	147 93%	498 90%	290 88%	487 91% <b>i</b>	366 89%	81 84%	643 92% <b>k</b>	292 86%	307 89%	215 94% <b>n</b>	412 88%	627 90%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 57

### **Q10 SUMMARY - To what extent do you think the following have an impact on the environment?**

**Base : All**

	The type of fuel your car uses	The size of your car's engine	The way you drive your car	The age of your car	How regularly you service your car	The weight of your car	The size of your car
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
No impact	37 4%	33 3%	32 3%	67 6%	63 6%	84 8%	61 6%
Minor impact	380 37%	287 28%	352 34%	468 45%	452 43%	431 41%	402 39%
Major impact	573 55%	689 66%	640 61%	442 43%	477 46%	402 39%	532 51%
Don't know	50 5%	31 3%	17 2%	63 6%	49 5%	123 12%	45 4%
ANY IMPACT	953 92%	976 94%	991 95%	910 87%	929 89%	833 80%	935 90%

## RAC RoM 2008 - Report 3: Environment

Table 58

**Q11 How confident are you that you know and understand the differences in the levels of CO2 emissions between different fuels, such as petrol, diesel, natural gas, biofuels and electric?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
5 - Completely confident	26 2%	16 3%	4 2%	5 2%	15 9%ef	6 1%	5 2%	13 2%	7 2%	5 6%h	18 2%	8 2%	9 3%	4 2%	12 3%	17 2%
4 - Very confident	82 8%	54 9%bc	20 11%bc	9 3%	23 15%ef	41 8%	18 5%	42 8%	33 8%	8 8%	50 7%	33 10%	26 8%	27 12%n	29 6%	57 8%
3 - Fairly confident	367 35%	222 38%b	50 27%	94 34%	69 44%f	221 40%f	76 23%	200 38%	139 34%	28 29%	265 38%k	102 30%	135 39%	77 34%	154 33%	231 33%
2 - Not very confident	403 39%	219 38%	71 38%	113 41%	42 27%	218 39%cd	143 43%cd	209 39%	162 39%	31 33%	270 39%	132 39%	127 37%	93 41%	183 39%	276 40%
1 - Not at all confident	162 16%	68 12%	43 23%a	52 19%a	9 5%	66 12%cd	88 27%de	68 13%	70 17%	24 25%g	99 14%	63 19%	46 14%	27 12%	89 19%lm	116 17%
HIGHLY CONFIDENT	(4-5) 108 10%	70 12%bc	24 13%bc	14 5%	38 24%ef	47 9%	23 7%	55 10%	40 10%	13 14%	67 10%	41 12%	35 10%	32 14%	42 9%	73 11%
CONFIDENT	(3-5) 475 46%	292 50%bc	74 40%	108 40%	107 68%ef	268 49%f	99 30%	255 48%	178 43%	41 42%	332 47%	143 42%	170 50%ln	109 48%	196 42%	305 44%
NOT CONFIDENT	(1-2) 565 54%	287 50%	114 60%a	165 60%a	51 32%	284 51%cd	230 70%de	277 52%	232 57%	56 58%	370 53%	196 58%	173 50%	120 52%	272 58%l	392 56%
Mean	(1-5) 2.43	2.54bc	2.32	2.28	2.96ef	2.46f	2.12	2.48	2.38	2.37	2.45	2.38	2.49n	2.52n	2.34	2.40
Standard Deviation	0.93	0.91	1.01	0.88	1.00	0.84	0.92	0.90	0.92	1.12	0.91	0.98	0.91	0.92	0.94	0.94
Standard Error	0.03	0.04	0.08	0.06	0.08	0.04	0.05	0.04	0.05	0.12	0.04	0.06	0.05	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 59  
Q12\_1 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?

Petrol

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	43 4%	20 3%	12 6%	11 4%	11 7% <b>f</b>	23 4%	9 3%	17 3%	21 5%	4 4%	28 4%	15 4%	16 5%	9 4%	18 4%	27 4%
Minor impact	237 23%	118 20%	51 27%	68 25%	32 20%	120 22%	84 25%	115 22%	93 23%	28 29%	151 22%	85 25%	80 23%	47 21%	109 23%	156 22%
Major impact	667 64%	401 69% <b>bc</b>	101 53%	166 61%	106 67%	368 67% <b>f</b>	193 58%	358 67% <b>l</b>	263 64% <b>j</b>	47 48%	465 66% <b>k</b>	202 60%	215 63%	157 68%	296 63%	452 65%
Don't know	93 9%	40 7%	25 13% <b>a</b>	29 10%	8 5%	41 7%	44 13% <b>de</b>	42 8%	33 8%	18 19% <b>gh</b>	57 8%	36 11%	33 9%	16 7%	45 10%	61 9%
ANY IMPACT	904 87%	519 90% <b>b</b>	152 81%	234 86%	138 88%	488 88%	277 84%	473 89% <b>l</b>	356 87% <b>j</b>	75 77%	616 88%	287 85%	295 86%	204 89%	405 87%	609 87%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 60  
**Q12\_2 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?**

Diesel

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	27 3%	9 2%	11 6% <b>a</b>	7 2%	6 4%	16 3%	5 1%	11 2%	11 3%	5 5%	17 2%	10 3%	10 3%	6 2%	12 3%	18 3%
Minor impact	347 33%	198 34%	59 31%	90 33%	61 38%	181 33%	105 32%	183 34%	135 33%	28 29%	233 33%	114 34%	117 34%	73 32%	157 34%	230 33%
Major impact	562 54%	326 56%	91 48%	145 53%	84 53%	312 56%	166 50%	290 54%	228 56%	44 45%	386 55%	176 52%	181 53%	132 58%	249 53%	381 55%
Don't know	104 10%	45 8%	27 15% <b>a</b>	31 11%	7 5%	43 8%	53 16% <b>de</b>	49 9%	36 9%	19 20% <b>gh</b>	65 9%	39 12%	36 10%	18 8%	50 11%	68 10%
ANY IMPACT	909 87%	524 91% <b>b</b>	150 80%	235 86%	145 91% <b>f</b>	493 89% <b>f</b>	272 82%	473 89% <b>i</b>	363 89% <b>j</b>	72 75%	619 88%	290 86%	298 87%	205 90%	406 87%	611 88%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 61

**Q12\_3 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?**

Biofuels

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	118 11%	67 12%	25 13%	26 10%	19 12%	67 12%	33 10%	60 11%	47 12%	11 11%	77 11%	42 12%	36 10%	24 10%	59 13%	82 12%
Minor impact	577 55%	320 55%	98 52%	159 58%	85 54%	318 58%	174 53%	304 57%	225 55%	48 50%	396 56%	181 53%	185 54%	129 56%	263 56%	392 56%
Major impact	182 18%	112 19%	32 17%	39 14%	42 27%ef	90 16%	49 15%	95 18%	74 18%	14 14%	132 19%	50 15%	61 18%	46 20%	75 16%	121 17%
Don't know	163 16%	80 14%	34 18%	49 18%	12 7%	77 14% <b>d</b>	74 22% <b>de</b>	74 14%	64 16%	24 25% <b>gh</b>	96 14%	66 20% <b>j</b>	61 18%	31 13%	71 15%	101 15%
ANY IMPACT	759 73%	432 75%	129 69%	198 73%	128 81% <b>f</b>	409 74%	223 68%	398 75% <b>i</b>	299 73%	62 64%	528 75% <b>k</b>	231 68%	246 72%	175 76%	338 72%	513 74%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 62

**Q12\_4 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?**

Hybrid

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	121 12%	66 11%	35 <b>19%ac</b>	21 8%	20 12%	68 12%	34 10%	63 12%	42 10%	16 16%	83 12%	38 11%	43 13%	24 10%	54 12%	78 11%
Minor impact	604 58%	341 <b>59%b</b>	92 49%	170 <b>62%b</b>	91 58%	331 60%	181 55%	313 59%	243 59%	47 49%	412 59%	192 57%	180 52%	147 <b>64%l</b>	277 59%	424 <b>61%l</b>
Major impact	162 16%	98 17%	29 15%	36 13%	37 <b>23%ef</b>	79 14%	47 14%	84 16%	65 16%	13 14%	109 16%	53 16%	67 <b>19%no</b>	32 14%	64 14%	95 14%
Don't know	153 15%	74 13%	33 17%	46 17%	10 7%	74 <b>13%cd</b>	68 <b>21%de</b>	72 14%	60 15%	20 21%	97 14%	56 17%	53 16%	26 11%	73 16%	100 14%
ANY IMPACT	766 74%	439 <b>76%b</b>	121 64%	206 <b>75%b</b>	128 <b>81%l</b>	410 74%	228 69%	398 <b>75%l</b>	308 <b>75%l</b>	61 63%	522 74%	244 72%	247 72%	179 78%	341 73%	519 75%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 63  
Q12\_5 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?

Natural Gas/ LPG/ CNG

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	107 10%	55 10%	30 16% <b>ac</b>	22 8%	19 12%	60 11%	28 9%	58 11%	39 9%	11 11%	73 10%	34 10%	35 10%	26 11%	47 10%	72 10%
Minor impact	573 55%	319 55%	103 55%	151 55%	79 50%	325 59% <b>f</b>	169 51%	288 54%	238 58%	47 49%	385 55%	188 56%	177 51%	141 61% <b>l</b>	256 55%	396 57%
Major impact	198 19%	121 21% <b>b</b>	26 14%	51 19%	44 28% <b>ef</b>	93 17%	61 18%	100 19%	77 19%	20 21%	138 20%	60 18%	73 21%	36 16%	90 19%	125 18%
Don't know	162 16%	83 14%	30 16%	49 18%	16 10%	75 14%	71 22% <b>de</b>	87 16%	56 14%	19 19%	105 15%	56 17%	58 17%	27 12%	76 16%	103 15%
ANY IMPACT	771 74%	441 76% <b>b</b>	129 68%	202 74%	123 78%	418 76%	230 70%	388 73%	315 77%	68 70%	523 75%	248 73%	250 73%	176 77%	345 74%	521 75%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 64  
**Q12\_6 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?**

Electric

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	289 28%	165 29%	62 33% <b>c</b>	62 23%	46 29%	165 30%	78 24%	142 27%	121 30%	25 26%	189 27%	100 30%	89 26%	61 27%	139 30%	200 29%
Minor impact	437 42%	247 43%	66 35%	124 45% <b>b</b>	57 36%	245 44%	135 41%	244 46% <b>h</b>	159 39%	34 35%	314 45% <b>k</b>	123 36%	141 41%	109 47%	187 40%	296 42%
Major impact	216 21%	126 22%	35 18%	55 20%	46 29% <b>e</b>	98 18%	72 22%	103 19%	94 23%	19 20%	141 20%	75 22%	76 22%	43 19%	96 21%	139 20%
Don't know	98 9%	40 7%	26 14% <b>a</b>	32 12% <b>a</b>	9 6%	44 8%	45 14% <b>de</b>	44 8%	37 9%	18 18% <b>gh</b>	58 8%	40 12%	37 11%	16 7%	46 10%	62 9%
ANY IMPACT	653 63%	373 64% <b>b</b>	101 54%	179 66% <b>b</b>	103 65%	343 62%	207 63%	347 65%	252 62%	54 55%	455 65%	198 58%	218 63%	152 66%	283 61%	435 62%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
 \* small base

## RAC RoM 2008 - Report 3: Environment

Table 65

**Q12 SUMMARY - To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?**

**Base : All**

	Petrol	Diesel	Biofuels	Hybrid	Natural Gas/ LPG/ CNG	Electric
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
No impact	43 4%	27 3%	118 11%	121 12%	107 10%	289 28%
Minor impact	237 23%	347 33%	577 55%	604 58%	573 55%	437 42%
Major impact	667 64%	562 54%	182 18%	162 16%	198 19%	216 21%
Don't know	93 9%	104 10%	163 16%	153 15%	162 16%	98 9%
ANY IMPACT	904 87%	909 87%	759 73%	766 74%	771 74%	653 63%

## RAC RoM 2008 - Report 3: Environment

Table 66

### Q13 How many cars are there in your household?

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
1	539 52%	300 52%	103 54%	137 50%	75 47%	295 53%	170 52%	286 54%	209 51%	44 46%	384 55%k	155 46%	166 48%	113 49%	261 56%l	373 54%
2	391 38%	229 40%	59 32%	102 37%	60 38%	203 37%	128 39%	201 38%	156 38%	33 34%	248 35%	143 42%j	141 41%	89 39%	161 34%	250 36%
3	90 9%	46 8%	20 11%	23 9%	21 13%e	43 8%	26 8%	38 7%	39 9%	13 13%	56 8%	34 10%	31 9%	25 11%	34 7%	58 8%
4	16 2%	2 *	6 3%a	7 3%a	2 1%	9 2%	4 1%	5 1%	5 1%	5 6%gh	9 1%	6 2%	4 1%	1 *	11 2%	12 2%
5	3 *	1 *	- -	2 1%	- -	1 *	2 1%	2 *	1 *	- -	3 *	- -	1 *	1 *	1 *	2 *
9	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%gh	1 *	- -	- -	- -	1 *	1 *
More than 1	501 48%	279 48%	86 46%	136 50%	83 53%	258 47%	160 48%	247 46%	201 49%	52 54%	318 45%	183 54%j	177 52%n	116 51%	207 44%	323 46%
More than 2	110 11%	50 9%	26 14%a	34 12%	23 15%	55 10%	32 10%	46 9%	45 11%	19 20%gh	69 10%	40 12%	36 11%	27 12%	47 10%	73 11%
Mean (No of cars)	1.61	1.58	1.63	1.69	1.69	1.60	1.61	1.57	1.62	1.86gh	1.58	1.68	1.64	1.64	1.58	1.60
Standard Deviation	0.77	0.67	0.81	0.93	0.75	0.80	0.74	0.71	0.73	1.16	0.79	0.73	0.72	0.73	0.83	0.80
Standard Error	0.03	0.03	0.06	0.06	0.06	0.04	0.04	0.03	0.04	0.13	0.03	0.04	0.04	0.05	0.04	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

# RAC RoM 2008 - Report 3: Environment

Table 67

**Q14A What is the make of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
Ford	176	99	27	49	24	95	57	99	61	15	132	44	53	34	88	123
	17%	17%	14%	18%	15%	17%	17%	19%	15%	16%	19% <b>k</b>	13%	15%	15%	19%	18%
Vauxhall	120	66	24	29	16	63	41	54	55	11	82	37	34	28	58	86
	12%	11%	13%	11%	10%	11%	12%	10%	13%	11%	12%	11%	10%	12%	12%	12%
Renault	79	47	18	14	11	43	25	38	35	6	53	26	27	17	35	52
	8%	8%	9%	5%	7%	8%	8%	7%	9%	6%	8%	8%	8%	8%	7%	8%
Peugeot	70	38	14	18	10	38	21	39	27	3	58	11	21	16	32	49
	7%	7%	8%	6%	6%	7%	7%	7%	7%	3%	8% <b>k</b>	3%	6%	7%	7%	7%
Toyota	67	43	11	13	12	35	19	36	23	8	38	28	30	18	19	37
	6%	7%	6%	5%	8%	6%	6%	7%	6%	8%	5%	8%	9% <b>n</b>	8%	4%	5%
Citroen	58	36	10	12	14	22	22	28	19	10	38	20	23	8	27	35
	6%	6%	5%	4%	9% <b>e</b>	4%	7%	5%	5%	11% <b>h</b>	5%	6%	7%	3%	6%	5%
VW	54	30	9	15	9	31	14	27	24	3	37	17	23	13	18	31
	5%	5%	5%	5%	6%	6%	4%	5%	6%	3%	5%	5%	7%	6%	4%	4%
Nissan	45	23	10	13	6	24	15	23	19	3	25	20	9	8	28	36
	4%	4%	5%	5%	4%	4%	5%	4%	5%	3%	4%	6%	3%	3%	6% <b>l</b>	5%
Rover	38	18	3	16	3	26	9	19	15	3	25	13	4	9	25	34
	4%	3%	2%	6% <b>b</b>	2%	5%	3%	4%	4%	3%	4%	4%	1%	4% <b>l</b>	5% <b>l</b>	5% <b>l</b>
Honda	36	23	4	9	8	20	7	20	14	1	22	13	14	8	14	22
	3%	4%	2%	3%	5%	4%	2%	4%	3%	1%	3%	4%	4%	3%	3%	3%
BMW	34	17	4	13	8	12	14	12	20	2	19	15	14	8	12	20
	3%	3%	2%	5%	5% <b>e</b>	2%	4%	2%	5% <b>g</b>	2%	3%	4%	4%	3%	3%	3%
Fiat	32	15	5	12	2	15	15	13	15	4	21	12	9	7	16	23
	3%	3%	3%	4%	1%	3%	5%	2%	4%	4%	3%	3%	3%	3%	3%	3%
Volvo	32	18	6	7	6	17	8	19	11	1	25	6	7	10	14	24
	3%	3%	3%	3%	4%	3%	2%	4%	3%	1%	4%	2%	2%	4%	3%	3%
Mercedes-Benz	23	13	5	5	1	8	13	15	5	3	16	7	11	3	9	12
	2%	2%	3%	2%	1%	2%	4% <b>e</b>	3%	1%	3%	2%	2%	3%	1%	2%	2%
Mazda	20	13	4	3	2	11	6	11	5	3	12	7	8	3	9	12
	2%	2%	2%	1%	1%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%
Audi	19	11	2	6	5	11	4	6	8	5	11	8	9	1	10	11
	2%	2%	1%	2%	3%	2%	1%	1%	2%	5% <b>g</b>	2%	2%	3%	*	2%	2%
Seat	14	8	1	5	1	9	4	7	6	1	9	5	7	3	4	8
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

# RAC RoM 2008 - Report 3: Environment

Table 67

**Q14A What is the make of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Suzuki	13 1%	10 2%	1 1%	2 1%	1 1%	8 1%	4 1%	7 1%	6 2%	- -	9 1%	4 1%	5 2%	1 *	6 1%	8 1%
Hyundai	12 1%	2 *	2 1%	7 3%a	1 1%	8 2%	2 1%	5 1%	4 1%	2 2%	6 1%	5 2%	5 1%	3 1%	3 1%	7 1%
Skoda	11 1%	5 1%	4 2%	2 1%	2 1% 1% 2% 1%	9 2% 1%	- -	6 1%	5 1%	- -	7 1%	4 1%	2 1%	2 1%	6 1%	9 1%
Daewoo (GM)	11 1%	3 1%	2 1%	5 2%	4 3%	4 1%	2 1%	3 1%	7 2%	- -	7 1%	3 1%	3 1%	3 1%	4 1%	8 1%
Chrysler	9 1%	6 1%	- -	3 1%	1 1%	6 1%	2 1%	6 1%	2 1%	1 1%	4 1%	5 2%	5 1%	3 1%	1 *	4 1%
Kia	9 1%	6 1%	2 1%	1 *	1 1%	7 1%	1 *	7 1%	1 *	1 1%	5 1%	4 1%	4 1%	- -	5 1%	5 1%
Land Rover	8 1%	2 *	3 2%	2 1%	2 1%	1 *	5 1% 1% 2% 1%	5 1%	2 1%	1 1%	4 1%	4 1%	3 1%	1 *	3 1%	4 1%
Jaguar	7 1%	4 1%	2 1%	1 *	2 1%	3 *	2 1%	4 1%	2 1%	1 1%	6 1%	1 *	1 *	2 1%	3 1%	5 1%
Mitsubishi	6 1%	2 *	3 2%	1 *	- -	3 1%	3 1%	3 1%	2 1%	1 1%	4 1%	2 1%	1 *	2 1%	3 1%	5 1%
Saab	5 *	3 1%	- -	1 *	- -	3 1%	1 *	3 1%	1 *	- -	2 *	2 1%	2 1%	2 1% 1% 2% 1%	- *	2 *
Chevrolet	4 *	4 1%	- -	- -	- -	4 1%	- -	3 1%	1 *	- -	4 1%	- -	1 *	3 1% 1% 2% 1%	- *	3 *
Subaru	4 *	2 *	1 1%	1 *	- -	3 1%	1 *	- -	3 1% 1% 2% 1%	1 1%	2 *	2 1%	- -	- -	4 1%	4 1%
smart	4 *	3 1%	- -	1 *	- -	2 *	2 1%	2 *	1 *	1 1%	1 *	3 1%	1 *	- -	3 1%	3 *
Alfa Romeo	4 *	2 *	- -	1 *	1 1%	1 *	1 *	4 1%	- -	- -	3 *	* *	1 *	2 1% 1% 2% 1%	- *	2 *
Mini	3 *	- -	2 1% 1% 2% 1%	1 *	- -	- -	3 1% 1% 2% 1%	- -	1 *	2 2% 2% 1%	1 *	2 1%	- -	1 *	2 *	3 *
Daihatsu	2 *	2 *	- -	- -	- -	2 *	- -	2 *	- -	- -	1 *	1 *	- -	1 *	1 *	2 *
MG	2 *	- -	1 1%	1 *	- -	1 *	1 *	- -	1 *	1 1%	1 *	1 *	1 *	1 *	- -	1 *
Proton	2 *	- -	1 1%	1 *	1 1%	- -	1 *	1 *	1 *	- -	1 *	1 *	1 *	- -	1 *	1 *
Ferrari	2 *	- -	- -	2 1%	- -	1 *	1 *	- -	2 *	- -	2 *	- -	2 1%	- -	- -	- -
Lexus	1 *	1 *	* *	- -	1 1%	- -	* *	1 *	* *	- -	1 *	* *	* *	1 *	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

**RAC RoM 2008 - Report 3: Environment**

Table 67

**Q14A What is the make of the car in the household that you mainly drive?**

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Hummer	1 *	-	1 1%	-	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	1 *
Perodua	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Aston Martin	1 *	-	1 1%	-	-	1 *	-	-	1 *	-	1 *	-	1 *	-	-	-
Holden	1 *	-	1 1%	-	-	1 *	-	-	1 *	-	-	1 *	1 *	-	-	-
Isuzu	* *	- -	* *	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	* *	- -	* *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
FORD (NET)	169 16%	97 17%	25 13%	47 17%	24 15%	90 16%	55 17%	96 18%	58 14%	15 16%	129 18%k	40 12%	52 15%	34 15%	83 18%	118 17%
Ford Focus	51 5%	34 6%	6 3%	11 4%	9 6%	23 4%	19 6%	27 5%	20 5%	4 4%	36 5%	16 5%	20 6%	12 5%	19 4%	32 5%
Ford Fiesta	47 5%	26 5%	9 5%	13 5%	5 3%	30 6%	12 3%	27 5%	15 4%	5 6%	37 5%	11 3%	12 3%	13 6%	22 5%	36 5%
Ford Mondeo	28 3%	12 2%	4 2%	11 4%	- -	16 3% <b>d</b>	12 4% <b>d</b>	18 3%	8 2%	2 2%	21 3%	6 2%	6 2%	7 3%	15 3%	22 3%
Ford Ka	20 2%	12 2%	3 2%	5 2%	3 2%	12 2%	5 2%	14 3%	5 1%	1 1%	17 2%	3 1%	5 1%	- -	15 3% <b>m</b>	15 2% <b>m</b>
Ford Fusion	5 1%	4 1%	- -	1 *	2 1%	1 *	2 1%	2 *	2 1%	1 1%	4 1%	1 *	2 1%	1 *	2 *	3 *
Ford Galaxy	2 *	1 *	- -	1 *	- -	2 *	- -	1 *	1 *	- -	1 *	1 *	2 1%	- -	- -	- -
Ford Focus C-MAX	2 *	1 *	- -	1 *	- -	2 *	- -	- *	1 *	1 1% <b>g</b>	1 *	1 *	2 1%	- -	- -	- -
Ford C-MAX	2 *	1 *	- -	1 *	1 1%	- *	1 *	1 *	1 *	- -	2 *	- -	2 1%	- -	- -	- -
Ford Puma	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
Ford Escape	* *	* *	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *	* *
Ford S-Max	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -
Ford Transit	* *	- -	* *	- -	- -	- *	* *	- -	- -	* *	- *	* *	* *	- -	- -	- -
Ford other	10 1%	5 1%	2 1%	2 1%	3 2%	3 1%	3 1%	5 1%	4 1%	- -	9 1%	1 *	1 *	1 *	8 2%	9 1%
VAUXHALL (NET)	114 11%	63 11%	23 12%	28 10%	13 9%	60 11%	41 12%	52 10%	51 13%	11 11%	79 11%	35 10%	33 10%	27 12%	55 12%	81 12%
Vauxhall Astra	34 3%	20 3%	4 2%	10 4%	3 2%	20 4%	11 3%	16 3%	15 4%	3 3%	25 4%	9 3%	13 4%	8 3%	13 3%	21 3%
Vauxhall Corsa	28 3%	16 3%	6 3%	6 2%	4 2%	14 3%	11 3%	14 3%	10 2%	4 4%	19 3%	9 3%	7 2%	5 2%	16 3%	21 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

SEPTEMBER 2008  
Prepared by : FieldWorks

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Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Vauxhall Vectra	18 2%	10 2%	6 3%	2 1%	2 1%	7 1%	8 3%	5 1%	11 3%g	2 2%	10 1%	8 2%	4 1%	5 2%	9 2%	14 2%
Vauxhall Zafira	16 2%	9 2%	4 2%	2 1%	2 1%	7 1%	6 2%	9 2%	7 2%	-	11 2%	5 1%	4 1%	3 1%	9 2%	12 2%
Vauxhall Meriva	4 *	3 1%	-	1 *	-	3 1%	1 *	1 *	3 1%	-	3 *	1 *	2 1%	2 1%h	-	2 *
Vauxhall Omega	3 *	2 *	-	1 *	1 1%	2 *	-	2 *	1 *	-	2 *	1 *	-	2 1%	1 *	3 *
Vauxhall Frontera	3 *	1 *	1 1%	1 *	1 1%	-	2 1%	2 *	-	1 1%h	2 *	1 *	-	-	3 1%	3 *
Vauxhall Agila	2 *	1 *	-	1 *	-	2 *	-	2 *	-	-	2 *	-	1 *	-	1 *	1 *
Vauxhall Commercial Vehicles	2 *	* *	1 1%	* *	-	2 *	-	-	2 *	-	* *	1 *	1 *	-	1 *	1 *
Vauxhall Astra Cabrio	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *	-	1 *	-	-	-
Vauxhall other	3 *	1 *	* *	1 *	* *	1 *	1 *	1 *	1 *	-	3 *	-	* *	1 *	1 *	2 *
RENAULT (NET)	79 8%	47 8%	18 9%	14 5%	11 7%	43 8%	25 8%	38 7%	35 9%	6 6%	53 8%	26 8%	27 8%	17 8%	35 7%	52 8%
Renault Clio	34 3%	18 3%	9 5%	6 2%	7 4%	16 3%	11 3%	17 3%	12 3%	4 4%	25 4%	9 3%	9 3%	4 2%	20 4%	24 3%
Renault Megane	16 2%	13 2%	2 1%	1 *	3 2%	11 2%	3 1%	5 1%	9 2%	1 1%	12 2%	5 1%	4 1%	6 2%	6 1%	12 2%
Renault Scenic	7 1%	5 1%	1 1%	* *	-	3 1%	3 1%	5 1%	2 *	-	4 1%	3 1%	4 1%	2 1%	1 *	3 *
Renault Laguna	6 1%	3 1%	2 1%	1 *	-	5 1%	1 *	2 *	4 1%	-	4 1%	2 1%	1 *	2 1%	3 1%	5 1%
Renault Grande Scenic	6 1%	1 *	1 1%	4 1%a	1 1%	2 *	3 1%	4 1%	2 *	-	3 *	3 1%	4 1%	-	2 *	2 *
Renault Megane Scenic	5 1%	3 1%	1 1%	1 *	-	3 1%	2 1%	1 *	4 1%	-	2 *	3 1%	1 *	2 1%	2 *	4 1%
Renault Megane Cabrio	2 *	1 *	1 1%	-	-	2 *	-	1 *	1 *	-	1 *	1 *	2 1%	-	-	-
Renault Modus	1 *	1 *	-	-	-	-	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *
Renault Twingo	1 *	1 *	-	-	-	-	1 *	1 *	-	-	1 *	-	1 *	-	-	-
Renault Espace	* *	- *	* *	-	-	* *	-	* *	-	-	-	* *	* *	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
PEUGEOT (NET)	66 6%	38 7%	13 7%	15 5%	10 6%	36 7%	19 6%	38 7%	25 6%	3 3%	56 8% <b>k</b>	10 3%	21 6%	15 7%	30 6%	45 7%
Peugeot 206	17 2%	12 2%	2 1%	3 1%	3 2%	9 2%	5 2%	10 2%	7 2%	-	16 2% <b>k</b>	1 *	5 2%	3 1%	9 2%	12 2%
Peugeot 307	11 1%	6 1%	2 1%	3 1%	-	7 1%	5 1%	6 1%	5 1%	-	9 1%	2 1%	5 1%	4 2%	2 *	7 1%
Peugeot 406	7 1%	5 1%	1 1%	-	1 1%	3 1%	2 1%	7 1% <b>h</b>	-	-	7 1%	-	-	2 1%	4 1%	7 1%
Peugeot 106	6 1%	1 *	-	5 2% <b>a</b>	-	3 1%	3 1%	4 1%	1 *	1 1%	4 1%	2 1%	1 *	-	5 1%	5 1%
Peugeot 307 SW	4 *	3 1%	-	1 *	3 2% <b>ef</b>	1 *	-	3 1%	1 *	-	4 1%	-	3 1%	-	1 *	1 *
Peugeot 407 SW	4 *	-	3 2% <b>ac</b>	-	-	3 1%	-	-	3 1%	1 1% <b>g</b>	1 *	2 1%	1 *	-	2 *	2 *
Peugeot 407	3 *	2 *	1 1%	-	-	2 *	-	1 *	2 *	-	2 *	1 *	2 1%	-	1 *	1 *
Peugeot 107	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Peugeot 605	1 *	1 *	-	-	-	-	1 *	-	-	1 1% <b>gh</b>	1 *	-	-	1 *	-	1 *
Peugeot 807	1 *	1 *	-	-	-	-	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *
Peugeot Commercial Vehicles	1 *	-	1 1%	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Peugeot 206 CC	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	1 *	1 *
Peugeot 307 CC	1 *	-	1 1%	-	-	-	1 *	-	1 *	-	-	1 *	1 *	-	-	-
Peugeot 207	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peugeot other	6 1%	3 1%	1 1%	2 1%	2 1% <b>f</b>	4 1%	-	2 *	4 1%	-	5 1%	1 *	2 1%	-	4 1%	4 1%
TOYOTA (NET)	66 6%	43 7%	11 6%	12 4%	12 8%	34 6%	19 6%	35 7%	23 6%	8 8%	37 5%	28 8%	30 9% <b>no</b>	18 8% <b>n</b>	18 4%	36 5%
Toyota Yaris	13 1%	13 2% <b>c</b>	1 1%	-	2 1%	9 2%	2 1%	11 2%	2 *	1 1%	5 1%	8 2% <b>j</b>	8 2% <b>n</b>	6 2% <b>n</b>	-	6 1%
Toyota Corolla	11 1%	8 1%	1 1%	2 1%	3 2%	2 *	5 2%	9 2% <b>h</b>	1 *	1 1%	7 1%	3 1%	3 1%	3 1%	4 1%	8 1%
Toyota Avensis	11 1%	7 1%	1 1%	2 1%	2 1%	6 1%	3 1%	5 1%	5 1%	1 1%	8 1%	3 1%	5 1%	2 1%	3 1%	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

# RAC RoM 2008 - Report 3: Environment

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Toyota RAV-4	7 1%	3 1%	3 2%	1 *	1 1%	2 *	4 1%	4 1%	2 1%	1 1%	4 1%	3 1%	2 1%	-	5 1%	5 1%
Toyota Prius	5 *	4 1%	-	1 *	2 2% <b>l</b>	2 *	-	1 *	3 1%	-	3 *	1 *	4 1% <b>o</b>	-	1 *	1 *
Toyota Auris	4 *	* *	4 2% <b>ac</b>	-	* *	4 1%	-	* *	-	4 4% <b>gh</b>	* *	4 1% <b>j</b>	4 1% <b>no</b>	-	-	-
Toyota Celica	3 *	1 *	1 1%	1 *	-	2 *	1 *	1 *	2 1%	-	3 *	-	1 *	2 1% <b>n</b>	-	2 *
Toyota Yaris Verso	2 *	2 *	-	-	-	2 *	-	1 *	1 *	-	2 *	-	-	1 *	1 *	2 *
Toyota Aygo	2 *	2 *	-	-	1 1%	1 *	-	-	2 *	-	-	2 1%	2 1%	-	-	-
Toyota Corolla Verso	1 *	* *	-	1 *	-	1 *	* *	1 *	-	-	-	1 *	* *	1 *	-	1 *
Toyota Previa	1 *	1 *	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Toyota Landcruiser	1 *	-	-	1 *	-	-	1 *	-	1 *	-	1 *	-	-	-	1 *	1 *
Toyota Camry	* *	* *	-	-	* *	-	-	* *	-	-	* *	-	* *	-	-	-
Toyota other	3 *	1 *	-	2 1%	-	1 *	2 1%	1 *	2 1%	-	1 *	2 1%	-	1 *	2 *	3 *
VW (NET)	54 5%	30 5%	9 5%	15 5%	9 6%	31 6%	14 4%	27 5%	24 6%	3 3%	37 5%	17 5%	23 7%	13 6%	18 4%	31 4%
VW Golf	24 2%	12 2%	6 3%	6 2%	6 4%	12 2%	6 2%	12 2%	10 2%	2 2%	17 2%	6 2%	12 4% <b>n</b>	5 2%	6 1%	11 2%
VW Polo	12 1%	5 1%	1 1%	5 2%	-	6 1%	5 2%	7 1%	5 1%	-	7 1%	4 1%	4 1%	3 1%	4 1%	8 1%
VW Passat	10 1%	6 1%	1 1%	3 1%	1 1%	5 1%	3 1%	5 1%	5 1%	* *	6 1%	4 1%	2 1%	3 1%	4 1%	8 1%
VW Beetle	3 *	3 1%	-	-	-	3 1%	-	1 *	2 1%	-	2 *	1 *	1 *	-	2 *	2 *
VW Touran	3 *	2 *	1 1%	-	-	3 1%	-	2 *	1 *	-	2 *	1 *	2 1%	-	1 *	1 *
VW Bora	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	1 *
VW Touareg	* *	-	-	* *	-	-	* *	-	-	* *	-	* *	* *	-	-	-
VW other	1 *	1 *	-	-	1 1%	-	-	-	1 *	-	1 *	-	1 *	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

## RAC RoM 2008 - Report 3: Environment

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Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
CITROEN (NET)	51 5%	32 6%	10 5%	9 3%	14 9% <b>e</b>	16 3%	21 6% <b>e</b>	25 5%	16 4%	10 11% <b>gh</b>	33 5%	18 5%	23 7%	8 3%	21 4%	28 4%
Citroen Xsara Picasso	14 1%	7 1%	3 2%	3 1%	2 1%	4 1%	7 2%	7 1%	4 1%	2 2%	9 1%	5 *	4 1%	1 *	9 2%	10 1%
Citroen C5	6 1%	4 1%	1 1%	1 *	1 1%	3 1%	2 1%	3 1%	3 1%	- -	5 1%	1 *	2 1%	2 1%	2 *	4 1%
Citroen C3	5 1%	4 1%	- -	1 *	1 1%	2 *	2 1%	2 *	1 *	2 2% <b>h</b>	2 *	3 1%	2 1%	3 1% <b>n</b>	- -	3 *
Citroen Xsara	4 *	2 *	2 1%	- -	1 1%	1 *	2 1%	2 *	- -	2 2% <b>h</b>	2 *	2 1%	1 *	1 *	2 *	3 *
Citroen C4 Hatchback	4 *	3 1%	- -	1 *	1 1%	2 *	1 *	3 1%	1 *	- -	4 1%	- -	4 1% <b>no</b>	- -	- -	- -
Citroen C1	3 *	3 1%	- -	- -	2 1% <b>e</b>	- -	1 *	2 *	1 *	- -	3 *	- -	3 1% <b>no</b>	- -	- -	- -
Citroen C2	2 *	1 *	- -	1 *	1 1%	- -	1 *	1 *	- -	1 1%	2 *	- -	2 1%	- -	- -	- -
Citroen Berlingo	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
Citroen C4 Coupe	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -
Citroen C8	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1% <b>g</b>	- -	1 *	1 *	- -	- -	- -
Citroen other	9 1%	5 1%	3 2%	1 *	4 3% <b>e</b>	2 *	3 1%	3 1%	4 1%	2 2%	4 1%	5 2%	3 1%	- -	6 1%	6 1%
NISSAN (NET)	42 4%	21 4%	10 5%	12 4%	6 4%	23 4%	13 4%	21 4%	18 4%	3 3%	23 3%	19 6%	8 2%	8 3%	26 6% <b>l</b>	34 5%
Nissan Micra	14 1%	6 1%	2 1%	5 2%	2 1%	6 1%	5 2%	5 1%	7 2%	1 1%	7 1%	6 2%	5 1%	- -	9 2%	9 1%
Nissan Almera	11 1%	6 1%	2 1%	2 1%	3 2%	5 1%	2 1%	6 1%	3 1%	1 1%	5 1%	5 2%	1 *	2 1%	8 2%	10 1%
Nissan Primera	7 1%	2 *	3 2%	1 *	- -	6 1%	1 *	4 1%	2 1%	- -	3 *	3 1%	- -	3 1% <b>l</b>	3 1%	7 1%
Nissan Tino	3 *	3 1%	- -	- -	1 1%	1 *	1 *	1 *	2 1%	- -	2 *	1 *	1 *	1 *	1 *	2 *
Nissan X-Trail	2 *	1 *	- -	1 *	- -	1 *	1 *	1 *	1 *	- -	2 *	- -	- -	1 *	1 *	2 *
Nissan Skyline	1 *	- -	1 1%	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Nissan 350 Z	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 1%gh	- -	1 *	- -	- -	1 *	1 *
Nissan Note	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -
Nissan other	3 *	* *	- -	2 1%	- -	3 *	- -	* *	2 1%	- -	1 *	1 *	* *	- -	2 *	2 *
HONDA (NET)	36 3%	23 4%	4 2%	9 3%	8 5%	20 4%	7 2%	20 4%	14 3%	1 1%	22 3%	13 4%	14 4%	8 3%	14 3%	22 3%
Honda Civic	15 1%	8 1%	1 1%	6 2%	1 1%	8 2%	6 2%	10 2%	5 1%	* *	11 2%	5 1%	7 2%	1 *	8 2%	9 1%
Honda Jazz	13 1%	11 2%	- -	2 1%	5 3%l	6 1%	1 *	7 1%	5 1%	- -	8 1%	4 1%	6 2%	4 2%	2 *	7 1%
Honda Accord	4 *	3 1%	- -	1 *	- -	4 1%	- -	3 1%	1 *	- -	2 *	2 1%	1 *	2 1%	1 *	3 *
Honda HR-V	2 *	1 *	1 1%	- -	2 1%ef	- -	- -	- -	1 *	1 1%g	- -	2 1%j	- -	- -	2 *	2 *
Honda Odyssey	1 *	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *
Honda CR-V	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	* *	- -	- -	- -
BMW (NET)	34 3%	17 3%	4 2%	13 5%	8 5%e	12 2%	14 4%	12 2%	20 5%g	2 2%	19 3%	15 4%	14 4%	8 3%	12 3%	20 3%
BMW 5 Series Saloon	9 1%	2 *	1 1%	6 2%a	4 3%e	1 *	4 1%	4 1%	4 1%	1 1%	5 1%	4 1%	1 *	1 *	6 1%	8 1%
BMW 1 Series	6 1%	4 1%	- -	2 1%	- -	5 1%	1 *	3 1%	3 1%	- -	5 1%	1 *	5 2%no	1 *	- -	1 *
BMW 3 Series Compact	5 1%	3 1%	- -	2 1%	- -	1 *	4 1%e	1 *	4 1%	- -	2 *	3 1%	1 *	2 1%	2 *	4 1%
BMW 3 Series Saloon	4 *	2 *	1 1%	1 *	2 1%	1 *	1 *	2 *	2 1%	- -	2 *	2 1%	2 1%	1 *	1 *	2 *
BMW 3 Series Coupe	4 *	2 *	2 1%	- -	1 1%	1 *	2 1%	- -	3 1%	1 1%g	1 *	3 1%	2 1%	- -	2 *	2 *
BMW 3 Series Convertible	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *
BMW M3 Cabriolet	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
BMW Z4 Roadster	1 *	1 *	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -
BMW 3 Series Touring	1 *	1 *	- -	- -	- -	* *	* *	* *	* *	- -	* *	* *	1 *	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

# RAC RoM 2008 - Report 3: Environment

Table 68

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**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
BMW X5	*	*	-	-	-	-	*	*	-	-	-	*	*	-	-	-
	*	*	-	-	-	-	*	*	-	-	-	*	*	-	-	-
BMW 5 Series Touring	*	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-
	*	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-
ROVER (NET)	33	17	3	13	3	24	6	19	11	3	24	10	4	8	22	29
	3%	3%	2%	5%	2%	4%	2%	4%	3%	3%	3%	3%	1%	3%	5% <b>l</b>	4% <b>l</b>
Rover 25	11	4	2	4	-	10	1	5	4	1	6	4	1	2	8	10
	1%	1%	1%	2%	-	2%	*	1%	1%	1%	1%	1%	*	1%	2%	1%
Rover 75	4	2	-	2	1	3	-	2	2	-	3	1	1	2	1	3
	*	*	-	1%	1%	1%	-	*	1%	-	*	*	*	1%	*	*
Rover 45	3	3	-	-	-	1	2	3	-	-	2	1	1	-	2	2
	*	1%	-	-	-	*	1%	1%	-	-	*	*	*	-	*	*
Rover other	15	8	1	6	2	10	3	9	4	2	12	3	1	3	11	14
	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	*	1%	2% <b>l</b>	2% <b>l</b>
FIAT (NET)	31	15	5	11	2	14	15	13	14	4	21	11	8	7	16	23
	3%	3%	3%	4%	1%	3%	5%	2%	3%	4%	3%	3%	2%	3%	3%	3%
Fiat Punto	19	10	3	6	-	9	10	8	9	1	12	6	4	4	10	14
	2%	2%	2%	2%	-	2%	3% <b>d</b>	2%	2%	1%	2%	2%	1%	2%	2%	2%
Fiat Bravo	5	3	1	1	1	1	3	-	3	2	2	3	-	-	5	5
	1%	1%	1%	*	1%	*	1%	-	1% <b>g</b>	2% <b>g</b>	*	1%	-	-	1%	1%
Fiat Grande Punto	3	-	1	2	-	2	1	2	1	-	3	-	2	1	-	1
	*	-	1%	1% <b>a</b>	-	*	*	*	*	-	*	-	1%	*	-	*
Fiat Seicento	1	1	-	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	-	1%	-	-	*	-	-	*	-	-	*	-	*
Fiat Stilo	1	-	-	1	-	1	-	1	-	-	1	-	-	-	1	1
	*	-	-	*	-	*	-	*	-	-	*	-	-	-	*	*
Fiat 500	1	-	-	1	-	1	-	-	-	1	-	1	1	-	-	-
	*	-	-	*	-	*	-	-	-	1% <b>g</b>	-	*	*	-	-	-
Fiat other	1	1	-	-	-	-	1	-	1	-	1	-	1	-	-	-
	*	*	-	-	-	-	*	-	*	-	*	-	*	-	-	-
VOLVO (NET)	29	18	5	6	6	16	7	19	9	1	23	6	7	10	12	22
	3%	3%	3%	2%	4%	3%	2%	4%	2%	1%	3%	2%	2%	4%	3%	3%
Volvo V70	9	8	-	1	3	5	1	7	2	-	7	2	*	6	3	9
	1%	1%	-	*	2%	1%	*	1%	1%	-	1%	1%	*	2% <b>l</b>	1%	1%
Volvo S40	7	2	3	1	1	5	1	3	2	1	4	2	3	2	1	3
	1%	*	2%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*
Volvo S80	2	1	-	1	-	1	1	1	1	-	2	*	1	-	1	1
	*	*	-	1%	-	*	*	*	*	-	*	*	*	-	*	*
Volvo S60	2	1	1	-	-	1	1	1	1	-	2	-	1	-	1	1
	*	*	1%	-	-	*	*	*	*	-	*	-	*	-	*	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

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# RAC RoM 2008 - Report 3: Environment

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Volvo V40	2 *	1 *	- -	1 *	- -	1 *	1 *	2 *	- -	- -	2 *	- -	- -	1 *	1 *	2 *
Volvo C70	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Volvo V50	1 *	1 *	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -
Volvo other	4 *	2 *	1 1%	1 *	1 1%	3 1%	- -	2 *	2 1%	- -	3 *	1 *	- -	- -	4 1%	4 1%
MERCEDES-BENZ (NET)	21 2%	12 2%	5 3%	5 2%	1 1%	8 2%	11 3%	14 3%	5 1%	3 3%	15 2%	7 2%	9 3%	3 1%	9 2%	12 2%
Mercedes-Benz C-Class Saloon	6 1%	2 *	2 1%	2 1%	- -	3 1%	3 1%	2 *	3 1%	1 1%	3 *	3 1%	2 1%	1 *	3 1%	4 1%
Mercedes-Benz A-Class Hatch Back	4 *	3 1%	- -	1 *	1 1%	2 *	1 *	3 1%	- -	1 1%h	3 *	1 *	1 *	1 *	2 *	3 *
Mercedes-Benz CLK-Class Coupe	4 *	4 1%	- -	- -	- -	- -	4 1%e	4 1%	- -	- -	4 1%	- -	4 1%no	- -	- -	- -
Mercedes-Benz C-Class Estate	3 *	1 *	- -	1 1%	- -	1 *	1 *	3 *	- -	- -	3 *	- -	* *	1 *	1 *	2 *
Mercedes-Benz E-Class Saloon	2 *	* *	1 1%	- -	* *	1 *	* *	1 *	1 *	- -	1 *	1 *	1 *	- -	1 *	1 *
Mercedes-Benz E-Class Estate	1 *	1 *	* -	- -	- -	1 *	* *	1 *	* *	- -	1 *	* *	* -	- -	1 *	1 *
Mercedes-Benz S-Class Saloon	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 1%g	- -	1 *	1 *	- -	- -	- -
AUDI (NET)	19 2%	11 2%	2 1%	6 2%	5 3%	11 2%	4 1%	6 1%	8 2%	5 5%g	11 2%	8 2%	9 3%	1 *	10 2%	11 2%
Audi A4	5 1%	4 1%	1 1%	- -	1 1%	4 1%	* -	2 *	1 *	2 2%	2 *	3 1%	2 1%	1 *	2 *	3 *
Audi A3	4 *	1 *	- -	2 1%	1 1%	2 *	- -	2 *	- -	1 1%h	2 *	1 *	1 *	- -	2 *	2 *
Audi 80	2 *	1 *	- -	1 *	2 1%ef	- -	- -	1 *	- -	1 1%h	1 *	1 *	- -	- -	2 *	2 *
Audi A4 Avant	2 *	1 *	- -	1 *	- -	2 *	* -	- -	2 1%	- -	2 *	- -	2 1%o	- -	- -	- -
Audi A6	2 *	1 *	1 1%	- -	- -	1 *	1 *	- -	2 *	- -	1 *	1 *	2 1%	- -	- -	- -
Audi S3	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 1%gh	- -	1 *	- -	- -	1 *	1 *
Audi A4 Cabriolet	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *

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SEPTEMBER 2008

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## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

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		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Audi TT Roadster	1 *	-	-	1 *	-	-	1	-	1 *	-	1 *	-	-	-	1 *	1 *
Audi A3 Sportback	1 *	1 *	-	-	* *	* *	-	1 *	-	-	* *	* *	1 *	-	-	-
Audi S4	* *	* *	-	-	-	* *	-	-	* *	-	* *	-	* *	-	-	-
MAZDA (NET)	18 2%	10 2%	4 2%	3 1%	1 1%	11 2%	5 2%	9 2%	5 1%	3 3%	10 1%	7 2%	7 2%	3 1%	8 2%	11 2%
Mazda 6	6 1%	3 1%	2 1%	1 *	-	4 1%	2 1%	2 *	2 *	2 2%	2 *	4 1%	2 1%	1 *	3 1%	4 1%
Mazda 3	5 1%	5 1%	-	-	1 1%	3 1%	1 *	3 1%	2 1%	-	4 1%	1 *	2 1%	2 1%	1 *	3 *
Mazda MX-5	2 *	-	1 1%	1 *	-	-	2 1%	1 *	1 *	-	1 *	1 *	-	-	2 *	2 *
Mazda 5	2 *	1 *	1 1%	-	-	2 *	-	1 *	-	1 1%	1 *	1 *	2 1%	-	-	-
Mazda 2	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	1 *	-	-	-
Mazda other	1 *	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	-	-	1 *	1 *
SEAT (NET)	14 1%	8 1%	1 1%	5 2%	1 1%	9 2%	4 1%	7 1%	6 1%	1 1%	9 1%	5 2%	7 2%	3 1%	4 1%	8 1%
Seat Leon	7 1%	3 *	1 1%	3 1%	1 1%	3 1%	3 1%	3 1%	3 1%	1 1%	5 1%	2 1%	3 1%	2 1%	2 *	4 1%
Seat Ibiza	3 *	2 *	-	1 *	-	3 1%	-	2 *	1 *	-	2 *	1 *	3 1%no	-	-	-
Seat Toledo	1 *	1 *	-	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-	1 *
Seat Arosa	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *	1 *
Seat Alhambra	1 *	1 *	-	-	-	-	1 *	1 *	-	-	1 *	-	-	-	1 *	1 *
Seat Altea	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	1 *	-	-	-
SUZUKI (NET)	13 1%	10 2%	1 1%	2 1%	1 1%	8 1%	4 1%	7 1%	6 2%	-	9 1%	4 1%	5 2%	1 *	6 1%	8 1%
Suzuki Ignis	3 *	2 *	-	1 *	-	3 1%	-	1 *	2 1%	-	2 *	1 *	2 1%	-	1 *	1 *
Suzuki Swift	2 *	1 *	-	1 *	-	1 *	1 *	2 *	-	-	2 *	-	1 *	1 *	-	1 *

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Suzuki Grand Vitara	2 *	2 *	- -	- -	- 1%	1 *	1 *	- 1%	2 1%	- -	2 *	- *	1 *	- -	1 *	1 *
Suzuki Wagon R+	2 *	2 *	- -	- -	1 1%	1 *	- -	1 *	1 *	- -	1 *	1 *	1 *	- -	1 *	1 *
Suzuki Baleno	1 *	- 1%	1 1%	- -	- -	1 *	- -	1 *	- -	- -	1 *	- *	- -	- -	1 *	1 *
Suzuki Vitara	1 *	1 *	- -	- -	- -	- *	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *
Suzuki Liana	1 *	1 *	- -	- -	- -	- *	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
Suzuki SX4	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -
HYUNDAI (NET)	12 1%	2 *	2 1%	7 3%a	1 1%	8 2%	2 1%	5 1%	4 1%	2 2%	6 1%	5 2%	5 1%	3 1%	3 1%	7 1%
Hyundai Getz	3 *	- -	- -	3 1%a	1 1%	2 *	- -	2 *	1 *	- -	2 *	1 *	3 1%no	- -	- -	- -
Hyundai Coupe	2 *	- -	- -	2 1%a	- -	2 *	- -	- -	1 *	1 1%g	1 *	1 *	- -	- -	2 *	2 *
Hyundai Accent	2 *	1 *	- -	1 *	- -	2 *	- -	1 *	1 *	- -	1 *	1 *	1 *	1 *	- -	1 *
Hyundai Atos	1 *	- -	1 1%	- -	- -	- *	1 *	- -	1 *	- -	- *	1 *	- -	1 *	- -	1 *
Hyundai Matrix	1 *	1 *	- -	- -	- -	- *	1 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Hyundai Trajet	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%gh	- -	1 *	- -	- -	1 *	1 *
Hyundai other	1 *	- -	1 1%	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -
SKODA (NET)	11 1%	5 1%	4 2%	2 1%	2 1% 1% 1%	9 2% 1% 1%	- -	6 1%	5 1%	- -	7 1%	4 1%	2 1%	2 1%	6 1%	9 1%
Skoda Fabia	6 1%	3 1%	1 1%	2 1%	2 1%	4 1%	- -	4 1%	2 1%	- -	4 1%	2 1%	2 1%	1 *	3 1%	4 1%
Skoda Octavia	4 *	1 *	2 1%	- -	* *	3 1%	- -	2 *	1 *	- -	2 *	1 *	* *	1 *	2 *	3 *
Skoda Superb	1 *	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *
DAEWOO/ GM (NET)	10 1%	3 1%	2 1%	4 2%	4 3%e	3 1%	2 1%	2 *	7 2%g	- -	6 1%	3 1%	3 1%	2 1%	4 1%	7 1%
Daewoo (GM) Lanos	4 *	1 *	1 1%	2 1%	1 1%	1 *	2 1%	1 *	3 1%	- -	3 *	1 *	2 1%	- -	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

# RAC RoM 2008 - Report 3: Environment

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Daewoo (GM) Matiz	2 *	1 *	- -	1 *	1 1%	1 *	-	1 *	1 *	- -	1 *	1 *	1 *	1 *	- -	1 *
Daewoo (GM) Kalos	1 *	1 *	- -	- -	1 1%	- -	-	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Daewoo (GM) Musso	1 *	- -	- -	1 *	1 1%	- -	-	- -	1 *	- -	- *	1 *	- -	- -	1 *	1 *
Daewoo (GM) Tacuma	1 *	- -	1 1%	- -	- -	1 *	-	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *
KIA (NET)	9 1%	6 1%	2 1%	1 *	1 1%	7 1%	1	7 1%	1 *	1 1%	5 1%	4 1%	4 1%	- -	5 1%	5 1%
Kia Rio	3 *	3 1%	- -	- -	1 1%	2 *	-	3 1%	- -	- -	3 *	- -	2 1%	- -	1 *	1 *
Kia Sedona	2 *	- -	1 1%	1 *	- -	1 *	1	1 *	- -	1 1%h	- -	2 1%j	1 *	- -	1 *	1 *
Kia Carens	1 *	1 *	- -	- -	- -	1 *	-	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *
Kia Magentis	1 *	- -	1 1%	- -	- -	1 *	-	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
Kia Sportage	1 *	1 *	- -	- -	- -	1 *	-	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *
Kia Picanto	1 *	1 *	- -	- -	- -	1 *	-	1 *	- -	- -	- -	1 *	1 *	- -	- -	- -
CHRYSLER (NET)	8 1%	6 1%	- -	2 1%	1 1%	6 1%	1	6 1%	2 1%	- -	4 1%	4 1%	4 1%	3 1%	1 *	4 1%
Chrysler PT Cruiser	5 *	3 1%	- -	2 1%	- -	4 1%	1	4 1%	1 *	- -	4 1%	1 *	3 1%	1 *	1 *	2 *
Chrysler Neon	2 *	2 *	- -	- -	1 1%	1 *	-	2 *	- -	- -	- -	2 1%j	- -	2 1%n	- -	2 *
Chrysler Sebring	1 *	1 *	- -	- -	- -	1 *	-	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
LAND ROVER (NET)	8 1%	2 *	3 2%	2 1%	2 1%	1 *	5 1%e	5 1%	2 1%	1 1%	4 1%	4 1%	3 1%	1 *	3 1%	4 1%
Land Rover Discovery	4 *	- -	3 2%a	1 *	- -	1 *	3 1%	2 *	2 1%	- -	2 *	2 1%	1 *	1 *	2 *	3 *
Land Rover Freelander	2 *	2 *	- -	- -	2 1%e	- *	1 *	2 *	- -	- -	1 *	1 *	2 1%o	- -	- -	- -
Land Rover Range Rover	1 *	- -	- -	1 *	- -	- *	1 *	- -	- -	1 1%gh	- *	1 *	- -	- -	1 *	1 *
JAGUAR (NET)	7 1%	4 1%	2 1%	1 *	2 1%	3 *	2 1%	4 1%	2 1%	1 1%	6 1%	1 *	1 *	2 1%	3 1%	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

## RAC RoM 2008 - Report 3: Environment

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Jaguar X-Type	3 *	3 *	- -	- -	1 1%	1 *	- -	1 *	1 *	- -	3 *	- -	* *	1 *	1 *	2 *
Jaguar XJ	2 *	1 *	1 1%	- -	1 1%	- *	1 *	1 *	- *	1 1%h	1 *	1 *	- -	- *	2 -	2 *
Jaguar S-Type	1 *	- -	1 1%	- -	- -	1 *	- -	- *	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Jaguar XK Convertible	1 *	- -	- -	1 *	- -	- *	1 *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -
SAAB (NET)	5 *	3 1%	- -	1 *	- 1%	3 1%	1 *	3 1%	1 *	- -	2 *	2 1%	2 1%	2 1% 1% n	- -	2 *
Saab 9-3	4 *	2 *	- -	1 *	- -	2 *	1 *	2 *	1 *	- -	2 *	1 *	1 *	2 1% n	- -	2 *
Saab 9-3 Cabrio	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- *	1 *	1 *	- -	- -	- -
CHEVROLET (NET)	4 *	4 1%	- -	- -	- -	4 1%	- -	3 1%	1 *	- -	4 1%	- -	1 *	3 1% n	- -	3 *
Chevrolet Matiz	2 *	2 *	- -	- -	- -	2 *	- -	2 *	- -	- -	2 *	- -	- -	2 1% n	- -	2 *
Chevrolet Lacetti	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Chevrolet Tacuma	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -
SUBARU (NET)	4 *	2 *	1 1%	1 *	- -	3 1%	1 *	- -	3 1% g	1 1% g	2 *	2 1%	- -	- -	4 1%	4 1%
Subaru Impreza	2 *	- -	1 1%	1 *	- -	1 *	1 *	- -	1 *	1 1% g	1 *	1 *	- -	- -	2 *	2 *
Subaru Legacy	2 *	2 *	- -	- -	- -	2 *	- -	- -	2 1%	- -	1 *	1 *	- -	- -	2 *	2 *
MITSUBISHI (NET)	4 *	2 *	1 1%	1 *	- -	3 1%	1 *	2 *	2 1%	- -	3 *	1 *	1 *	2 1% n	1 *	3 *
Mitsubishi Colt	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Mitsubishi Lancer	1 *	- -	1 1%	- -	- -	- *	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Mitsubishi Space Wagon	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
Mitsubishi L 200 Pick-Up	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- *	1 *	1 *	- -	- -	- -
SMART (NET)	4 *	3 1%	- -	1 *	- -	2 *	2 1%	2 *	1 *	1 1%	1 *	3 1%	1 *	- -	3 1%	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

## RAC RoM 2008 - Report 3: Environment

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Smart forfour	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *
Smart fortwo Cabrio	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
Smart Roadster	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%gh	- *	1 *	- -	- -	1 *	1 *
Smart fortwo	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
ALFA ROMEO (NET)	4 *	2 *	- -	1 *	1 1%	1 *	1 *	4 1%	- -	- -	3 *	* *	1 *	2 1%n	- -	2 *
Alfa Romeo 156	2 *	2 *	- -	- -	1 1%	- -	1 *	2 *	- -	- -	2 *	- -	1 *	1 *	- -	1 *
Alfa Romeo 159	1 *	* *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	* *	* *	1 *	- -	1 *
MINI (NET)	3 *	- -	2 1%a	1 *	- -	- -	3 1%e	- -	1 *	2 2%gh	1 *	2 1%	- -	1 *	2 *	3 *
Mini Cooper	2 *	- -	2 1%a	- -	- -	- -	2 1%	- -	- -	2 2%gh	- -	2 1%j	- -	1 *	1 *	2 *
Mini other	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *
DAIHATSU (NET)	2 *	2 *	- -	- -	- -	2 *	- -	2 *	- -	- -	1 *	1 *	- -	1 *	1 *	2 *
Daihatsu Charade	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *
Daihatsu HiJet	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
MG all models	2 *	- -	1 1%	1 *	- -	1 *	1 *	- -	1 *	1 1%g	1 *	1 *	1 *	1 *	- -	1 *
PROTON (NET)	2 *	- -	1 1%	1 *	1 1%	- -	1 *	1 *	1 *	- -	1 *	1 *	1 *	- -	1 *	1 *
Proton Impian	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *
Proton other	1 *	- -	1 1%	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
FERRARI (NET)	2 *	- -	- -	2 1%	- -	1 *	1 *	- -	2 *	- -	2 *	- -	2 1%	- -	- -	- -
Ferrari Maranello	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -
Ferrari Scaglietti	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

SEPTEMBER 2008

Prepared by : FieldWorks

## RAC RoM 2008 - Report 3: Environment

Table 68

**Q14B What is the model of the car in the household that you mainly drive?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
LEXUS (NET)	1 *	1 *	* *	- -	1 1%	- -	* *	1 *	* *	- -	1 *	* *	* *	1 *	- -	1 *
Lexus RX	1 *	1 *	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	- *	1 *	- -	1 *
Lexus LS	* *	- -	* *	- -	- -	- -	* *	- *	* *	- -	- *	* *	* *	- -	- -	- -
Hummer all models	1 *	- -	1 1%	- -	- -	- -	1 *	- *	1 *	- -	1 *	- -	- -	1 *	- -	1 *
PERODUA (NET)	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- *	1 *	- -	1 *
Perodua Kelisa	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- *	1 *	- -	1 *
ASTON MARTIN (NET)	1 *	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -
Aston Martin DB7	1 *	- -	1 1%	- -	- -	1 *	- -	- *	1 *	- -	1 *	- -	1 *	- -	- -	- -
HOLDEN (NET)	1 *	- -	1 1%	- -	- -	1 *	- -	- *	1 *	- -	- *	1 *	1 *	- -	- -	- -
Holden other	1 *	- -	1 1%	- -	- -	1 *	- -	- *	1 *	- -	- *	1 *	1 *	- -	- -	- -
Other model	38 4%	15 3%	7 4%	16 6%a	2 1%	22 4%	14 4%	17 3%	19 5%	2 2%	23 3%	15 4%	6 2%	5 2%	27 6%lm	32 5%l
Don't know	4 *	1 *	1 1%	1 *	1 1%	- -	3 1%e	1 *	3 1%	- -	2 *	1 *	1 *	- -	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 69

**Q14 What segment is the model of the car in the household that is mainly driven?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Lower Medium	274 26%	161 28%	43 23%	69 25%	44 28%	149 27%	80 24%	136 25%	111 27%	27 28%	185 26%	88 26%	109 32%no	63 28%	102 22%	165 24%
Supermini	265 26%	160 28%	40 21%	66 24%	44 28%	145 26%	76 23%	147 27%	95 23%	24 24%	188 27%	78 23%	88 26%	55 24%	122 26%	177 25%
Upper Medium	142 14%	77 13%	34 18%	31 11%	11 7%	87 16% <b>d</b>	45 14% <b>d</b>	73 14%	57 14%	13 13%	94 13%	48 14%	36 11%	39 17% <b>l</b>	67 14%	106 15% <b>l</b>
MPV/ People Carrier	89 9%	51 9%	18 10%	19 7%	11 7%	46 8%	32 10%	50 9%	28 7%	10 11%	54 8%	35 10%	36 10%	17 8%	36 8%	53 8%
Executive	59 6%	34 6%	10 5%	14 5%	14 9% <b>e</b>	23 4%	21 6%	26 5%	29 7%	3 3%	38 5%	21 6%	18 5%	19 8%	22 5%	41 6%
Sports Car	25 2%	8 1%	6 3%	10 4% <b>a</b>	1 1%	9 2%	15 4% <b>de</b>	12 2%	10 3%	3 3%	21 3%	4 1%	11 3%	6 2%	9 2%	14 2%
Mini	20 2%	12 2%	-	9 3% <b>b</b>	2 1%	13 2%	5 2%	14 3%	4 1%	2 2%	13 2%	7 2%	5 1%	4 2%	11 2%	15 2%
SUV	18 2%	7 1%	5 3%	6 2%	3 2%	6 1%	9 3%	10 2%	5 1%	3 3%	14 2%	5 1%	4 1%	3 1%	11 2%	14 2%
Luxury Saloon	16 2%	8 1%	2 1%	6 2%	6 4% <b>e</b>	7 1%	4 1%	8 2%	5 1%	3 3%	10 1%	6 2%	4 1%	4 2%	8 2%	12 2%
4x4 off Road	15 1%	6 1%	4 2%	4 2%	3 2%	2 *	9 3% <b>e</b>	6 1%	7 2%	1 1%	8 1%	7 2%	5 1%	2 1%	8 2%	10 1%
Van	7 1%	5 1%	1 1%	1 1%	-	6 1%	1 *	2 *	5 1%	* *	5 1%	3 1%	3 1%	2 1%	2 *	4 1%
Utility	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	1 *	1 *	-	-	-
Unspecified	108 10%	48 8%	22 12%	38 14% <b>a</b>	19 12%	58 10%	31 9%	48 9%	53 13%	7 8%	72 10%	35 10%	23 7%	13 6%	72 15% <b>lm</b>	85 12% <b>lm</b>
MINI/ SUPERMINI	286 27%	171 30% <b>b</b>	40 21%	74 27%	46 29%	158 29%	82 25%	160 30%	100 24%	26 27%	201 29%	85 25%	93 27%	60 26%	133 28%	193 28%
4x4/ SUV	33 3%	14 2%	10 5%	10 4%	6 4%	9 2%	18 6% <b>e</b>	17 3%	13 3%	4 4%	22 3%	11 3%	9 3%	6 2%	18 4%	24 3%
EXECUTIVE/ LUXURAY SALOON/ SPORTS CAR	100 10%	51 9%	19 10%	30 11%	21 13% <b>e</b>	39 7%	39 12% <b>e</b>	46 9%	44 11%	10 10%	68 10%	31 9%	33 10%	29 13%	38 8%	67 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 70

**Q15 Approximately how old is this car?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
(0.5) Less than 6 months	44 4%	31 5% <b>b</b>	2 1%	10 4%	6 4%	30 5%	9 3%	28 5%	13 3%	3 3%	33 5%	11 3%	39 11% <b>mno</b>	3 1%	1 *	4 1%
(0.75) Six months to one year	56 5%	28 5%	17 9% <b>c</b>	11 4%	17 11% <b>ef</b>	21 4%	17 5%	25 5%	25 6%	6 6%	38 5%	17 5%	43 13% <b>mno</b>	11 5% <b>no</b>	1 *	12 2% <b>n</b>
(1.5) Over 1 - up to 2 years	124 12%	75 13%	21 11%	28 10%	18 11%	68 12%	39 12%	63 12%	52 13%	9 10%	81 12%	43 13%	80 23% <b>mno</b>	35 15% <b>no</b>	9 2%	45 6% <b>n</b>
(2.5) Over 2 - up to 3 years	114 11%	63 11%	20 11%	31 11%	23 14%	56 10%	35 11%	58 11%	43 11%	13 13%	76 11%	38 11%	58 17% <b>no</b>	32 14% <b>no</b>	24 5%	55 8%
(3.5) Over 3 - up to 4 years	193 19%	116 20%	30 16%	46 17%	29 18%	112 20%	52 16%	105 20%	75 18%	13 13%	135 19%	58 17%	51 15%	60 26% <b>ln</b>	82 17%	141 20% <b>l</b>
(7.5) 5 - 10 years	398 38%	219 38%	72 38%	107 39%	45 28%	208 38% <b>d</b>	144 44% <b>d</b>	200 37%	156 38%	42 44%	261 37%	137 40%	62 18%	80 35% <b>l</b>	256 55% <b>lmo</b>	336 48% <b>lm</b>
(12.0) Over 10 years	108 10%	43 7%	27 14% <b>a</b>	38 14% <b>a</b>	20 13%	56 10%	31 9%	54 10%	44 11%	10 10%	75 11%	32 10%	9 3%	8 3%	91 19% <b>lmo</b>	99 14% <b>lm</b>
Don't know	4 *	3 1%	-	1 *	-	2 *	2 1%	1 *	2 1%	1 1%	2 *	2 1%	-	-	4 1%	4 1%
Average age	5.29	4.99	5.63 <b>a</b>	5.70 <b>a</b>	4.95	5.27	5.51	5.23	5.32	5.54	5.28	5.33	3.12	4.57 <b>l</b>	7.27 <b>lmo</b>	6.37 <b>lm</b>
Standard Deviation	3.44	3.28	3.64	3.56	3.69	3.42	3.34	3.43	3.46	3.41	3.47	3.38	2.78	2.87	3.00	3.22

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 71  
Q16 When was your car first registered?

Base : All who said their car is 5 years old or more

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	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	472 100%	243 100%	93 100%	136 100%	61 100%	245 100%	166 100%	235 100%	189 100%	48 100%	313 100%	159 100%	75 100%	76 100%	321 100%	397 100%
Weighted Base	505 100%	262 100%	99* 100%*	145 100%	65* 100%*	264 100%	176 100%	254 100%	200 100%	52* 100%*	336 100%	169 100%	71* 100%*	88* 100%*	347 100%	435 100%
Before 1ST March 2001	304 60%	154 59%	63 64%	87 60%	41 62%	159 60%	104 59%	156 62%	121 61%	26 50%	213 63%k	91 54%	33 46%	44 50%	227 66%lm	271 62%l
On or after 1ST March 2001	202 40%	108 41%	35 36%	58 40%	25 38%	105 40%	72 41%	97 38%	78 39%	26 50%	123 37%	78 46%j	38 54%no	44 50%n	119 34%	164 38%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 72

### Q17 How old was the car when you bought it?

Base : All with nearly new/ second hand/ used cars

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	638 100%	332 100%	125 100%	181 100%	89 100%	335 100%	214 100%	323 100%	252 100%	63 100%	428 100%	210 100%	- -	203 100%	435 100%	638 100%
Weighted Base	697 100%	367 100%	134 100%	196 100%	96* 100%	370 100%	230 100%	356 100%	272 100%	69* 100%	467 100%	230 100%	**- -	229 100%	468 100%	697 100%
UP TO 6 MONTHS	44 6%	29 8%	4 3%	10 5%	8 8%	18 5%	18 8%	24 7%	17 6%	3 5%	26 6%	18 8%	- -	44 19%no	- -	44 6%n
6-12 MONTHS	218 31%	131 36%b	31 23%	57 29%	34 35%	109 29%	76 33%	134 38%hi	72 26%	12 18%	161 35%k	57 25%	- -	185 81%no	33 7%	218 31%n
1-2 YEARS	69 10%	37 10%	11 8%	21 10%	8 8%	43 12%	17 8%	34 10%	29 11%	5 8%	46 10%	23 10%	- -	- -	69 15%mo	69 10%m
3-4 YEARS	141 20%	75 20%	30 22%	37 19%	18 19%	77 21%	46 20%	70 20%	59 22%	12 17%	93 20%	48 21%	- -	- -	141 30%mo	141 20%m
5-10 YEARS	174 25%	78 21%	44 33%a	52 27%	15 16%	101 27% <b>d</b>	58 25%	71 20%	74 27%	29 43%gh	108 23%	66 29%	- -	- -	174 37%mo	174 25%m
OVER 10 YEARS	51 7%	17 5%	14 10%a	19 10%a	13 13%e	23 6%	15 7%	23 6%	22 8%	6 9%	32 7%	18 8%	- -	- -	51 11%mo	51 7%m
Mean (Months)	47.99	41.83	58.48a	52.36a	47.35	48.23	47.89	44.05	49.83	61.20g	46.83	50.35	-	8.23	67.44mo	47.99m
Standard Deviation	49.95	50.69	47.16	48.98	50.80	43.74	58.45	53.29	45.96	44.92	52.01	45.50	-	3.53	50.57	49.95
Standard Error	2.01	2.87	4.24	3.65	5.41	2.46	4.02	3.06	2.91	5.66	2.55	3.22	-	0.26	2.43	2.01

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## RAC RoM 2008 - Report 3: Environment

Table 73

### Q18 Where did you buy your car from?

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Franchise dealer	473 45%	291 50% <b>c</b>	80 42%	102 37%	79 50%	259 47%	134 41%	238 45%	198 48%	38 39%	315 45%	158 47%	247 72% <b>lmno</b>	125 54% <b>no</b>	101 22%	226 32% <b>n</b>
Independent dealer	286 28%	155 27%	49 26%	83 30%	49 31%	135 25%	102 31% <b>e</b>	163 31% <b>h</b>	94 23%	29 30%	195 28%	92 27%	67 19%	56 25%	163 35% <b>lm</b>	219 31% <b>l</b>
Car supermarket	38 4%	19 3%	6 3%	13 5%	3 2%	21 4%	14 4%	19 3%	15 4%	5 5%	28 4%	10 3%	6 2%	14 6% <b>l</b>	18 4%	32 5% <b>l</b>
Auction	16 2%	4 1%	2 1%	10 4% <b>a</b>	2 1%	9 2%	5 2%	9 2%	7 2%	1 1%	9 1%	8 2%	-	6 2% <b>l</b>	11 2% <b>l</b>	16 2% <b>l</b>
Privately - from family/ friend/ acquaintance	83 8%	36 6%	20 11% <b>a</b>	26 10%	10 6%	49 9%	24 7%	38 7%	36 9%	9 9%	62 9%	21 6%	3 1%	11 5% <b>l</b>	69 15% <b>lm</b>	80 11% <b>lm</b>
Privately - from someone I don't know	111 11%	54 9%	26 14%	31 12%	14 9%	62 11%	36 11%	50 9%	47 12%	14 15%	77 11%	34 10%	1 *	12 5% <b>l</b>	98 21% <b>lmo</b>	110 16% <b>lm</b>
Other	32 3%	20 4%	4 2%	7 3%	1 1%	18 3%	14 4% <b>d</b>	17 3%	13 3%	2 2%	15 2%	17 5% <b>j</b>	19 6% <b>no</b>	6 3%	7 2%	13 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 74  
Q19 What type of fuel does your car use?  
Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Petrol	778 75%	434 75%	141 75%	203 74%	116 74%	412 75%	250 76%	398 75%	312 76%	69 71%	534 76%	244 72%	236 69%	168 74%	374 80% <b>l</b>	543 78% <b>l</b>
Diesel	245 24%	136 24%	47 25%	62 23%	38 24%	130 24%	77 23%	130 24%	89 22%	26 27%	159 23%	86 25%	103 30% <b>no</b>	58 25% <b>n</b>	84 18%	142 20%
LPG/ CNG	8 1%	4 1%	1 1%	3 1%	1 1%	6 1%	* *	2 *	3 1%	3 3% <b>g</b>	4 1%	4 1%	1 *	1 *	5 1%	7 1%
Hybrid	6 1%	3 1%	- -	2 1%	2 1%	2 *	1 *	1 *	4 1%	- -	3 *	2 1%	3 1%	1 *	1 *	2 *
Electric	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	3 *	1 *	- -	2 1%	1 1%	1 *	1 *	1 *	2 1%	- -	1 *	2 1%	- -	- -	3 1%	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 75

**Q20 What is the engine size of your car?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
UP TO 1000CC	48 5%	35 6% <b>b</b>	3 2%	10 3%	6 4%	30 5%	12 4%	25 5%	19 5%	4 4%	26 4%	22 6%	17 5%	16 7% <b>n</b>	15 3%	31 4%
1001CC - 1300CC	145 14%	77 13%	26 14%	42 15%	22 14%	74 13%	49 15%	79 15%	53 13%	13 13%	99 14%	46 14%	44 13%	27 12%	74 16%	101 14%
1301CC - 1500CC	153 15%	95 16%	26 14%	32 12%	32 21% <b>f</b>	92 17% <b>f</b>	28 9%	78 15%	63 15%	11 12%	113 16%	40 12%	52 15%	29 13%	72 15%	101 14%
1501CC - 1700CC	196 19%	112 19%	31 17%	53 19%	23 14%	98 18%	76 23% <b>d</b>	94 18%	84 21%	18 19%	136 19%	60 18%	68 20%	45 20%	83 18%	128 18%
1701CC - 1900CC	168 16%	92 16%	35 18%	41 15%	23 15%	89 16%	55 17%	97 18%	58 14%	13 14%	112 16%	56 17%	59 17%	39 17%	70 15%	109 16%
1901CC OR OVER	229 22%	110 19%	51 27% <b>a</b>	69 25% <b>a</b>	38 24%	119 21%	73 22%	104 19%	95 23%	31 32% <b>g</b>	146 21%	83 24%	68 20%	55 24%	106 23%	162 23%
Don't know/ no answer	101 10%	58 10%	16 9%	27 10%	14 9%	51 9%	36 11%	56 10%	39 10%	6 6%	70 10%	31 9%	35 10%	18 8%	48 10%	66 9%
Mean (000's of CC)	1.68	1.63	1.77 <b>a</b>	1.72 <b>a</b>	1.70	1.64	1.72 <b>e</b>	1.64	1.69	1.80 <b>g</b>	1.67	1.70	1.68	1.67	1.68	1.68
Standard Deviation	0.48	0.40	0.48	0.60	0.49	0.42	0.56	0.39	0.54	0.62	0.47	0.50	0.55	0.41	0.46	0.44
Standard Error	0.02	0.02	0.04	0.04	0.04	0.02	0.03	0.02	0.03	0.07	0.02	0.03	0.03	0.03	0.02	0.02

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 76

### Q21 What band of CO2 emissions is your car?

Base : All who said their car is 5 years old or more and was registered on or after 1st March 2001

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	193 100%	104 100%	34 100%	55 100%	23 100%	101 100%	69 100%	93 100%	75 100%	25 100%	118 100%	75 100%	41 100%	40 100%	112 100%	152 100%
Weighted Base	203 100%	109 100%	35* 100%*	58* 100%*	25** 100%**	106* 100%*	72* 100%*	97* 100%*	78* 100%*	27** 100%**	123 100%	80* 100%*	38* 100%*	44* 100%*	121 100%	165 100%
A	2 1%	2 2%	- -	- -	- -	2 2%	- -	1 1%	1 1%	- -	2 2%	- -	- -	- -	2 2%	2 1%
B	6 3%	4 4%	2 6%	- -	- -	5 5%	1 2%	4 4%	1 1%	1 4%	5 4%	1 1%	2 5%	1 3%	3 3%	4 3%
C	8 4%	4 4%	1 3%	2 4%	3 13%	4 4%	- -	3 3%	4 5%	- -	5 4%	2 3%	1 3%	1 3%	5 4%	7 4%
D	10 5%	7 7%	1 3%	1 2%	2 8%	5 5%	2 3%	4 4%	5 7%	- -	5 4%	4 5%	3 8%	3 8%	3 3%	7 4%
E	2 1%	1 1%	1 3%	- -	1 4%	- -	1 2%	1 1%	- -	1 4%	1 1%	1 1%	- -	1 3%	1 1%	2 1%
F	5 3%	1 1%	1 3%	3 6%	2 9%	1 1%	2 3%	- -	4 6%g	1 4%	3 3%	2 3%	- -	1 3%	4 4%	5 3%
G	1 1%	- -	- -	1 2%	1 4%	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 1%
Don't know	168 83%	89 82%	29 81%	50 87%	15 61%	88 83%	65 91%	83 86%	61 78%	24 88%	101 82%	67 85%	32 84%	36 82%	100 83%	136 83%
LOW (AB)	9 4%	6 6%	2 6%	- -	- -	7 7%	1 2%	5 5%	2 3%	1 4%	7 6%	1 1%	2 5%	1 3%	5 4%	7 4%
MEDIUM (CDE)	19 10%	13 12%	3 9%	3 6%	6 26%	10 9%	3 4%	9 9%	10 12%	1 4%	12 9%	8 10%	4 10%	6 13%	10 8%	15 9%
HIGH (FG)	7 3%	1 1%	1 3%	4 7%a	3 13%	1 1%	2 3%	- -	5 7%g	1 4%	3 3%	3 4%	- -	1 3%	5 4%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## RAC RoM 2008 - Report 3: Environment

Table 77

**Q22 Approximately how many miles do you drive in a year, on average?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
UP TO 1000 MILES	53 5%	31 5%	7 4%	15 5%	9 6%	27 5%	18 5%	28 5%	20 5%	6 6%	38 5%	15 4%	11 3%	9 4%	34 7% <b>l</b>	43 6% <b>l</b>
1001-3000 MILES	117 11%	73 13% <b>b</b>	13 7%	31 11%	27 17% <b>l</b>	64 12%	26 8%	70 13%	41 10%	7 7%	88 13%	29 9%	30 9%	22 10%	65 14% <b>l</b>	87 13%
3001-6000 MILES	310 30%	163 28%	57 30%	90 33%	44 28%	170 31%	96 29%	168 32% <b>l</b>	125 31% <b>l</b>	17 17%	213 30%	97 29%	95 28%	73 32%	142 30%	215 31%
6001-9000 MILES	192 18%	110 19%	40 21%	41 15%	40 25% <b>e</b>	95 17%	57 17%	88 17%	79 19%	24 25%	128 18%	64 19%	65 19%	44 19%	83 18%	126 18%
9001-12000 MILES	240 23%	128 22%	45 24%	67 25%	28 18%	128 23%	84 25%	121 23%	88 21%	32 33% <b>h</b>	158 23%	82 24%	83 24%	52 23%	105 23%	157 23%
12001-15000 MILES	44 4%	24 4%	10 5%	11 4%	2 1%	24 4%	18 5% <b>d</b>	19 4%	20 5%	5 5%	27 4%	18 5%	19 6% <b>m</b>	4 2%	21 4%	25 4%
15001-18000 MILES	13 1%	8 1%	3 2%	2 1%	1 1%	7 1%	5 1%	4 1%	7 2%	1 1%	7 1%	6 2%	11 3% <b>mno</b>	1 *	1 *	2 *
18001-21000 MILES	33 3%	20 3%	6 3%	7 3%	4 3%	20 4%	8 3%	17 3%	13 3%	2 3%	21 3%	12 4%	13 4% <b>ln</b>	14 6% <b>no</b>	5 1%	20 3%
21001-24000 MILES	4 *	2 *	1 *	1 1%	1 *	2 *	2 1%	1 *	3 1%	- -	3 *	1 *	3 1%	2 1%	- -	2 *
OVER 24000	33 3%	20 3%	5 3%	7 3%	2 1%	15 3%	16 5% <b>d</b>	16 3%	14 3%	3 3%	18 3%	14 4%	13 4%	7 3%	13 3%	20 3%
Mean (000's of miles)	8.39	8.42	8.80	8.03	7.10	8.35 <b>d</b>	9.07 <b>d</b>	8.23	8.45	9.05	8.05	9.10 <b>j</b>	9.28 <b>no</b>	8.89 <b>n</b>	7.49	7.95
Standard Deviation	6.58	6.73	6.82	6.09	5.42	6.42	7.25	7.02	6.11	6.01	6.21	7.26	6.97	7.22	5.82	6.34
Standard Error	0.21	0.29	0.52	0.38	0.45	0.29	0.41	0.32	0.31	0.66	0.24	0.41	0.38	0.53	0.28	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o

\* small base

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 78

**Q23 How many of these miles, if any, do you drive in connection with your, or someone else's work?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
UP TO 1000 MILES	185 18%	95 16%	37 20%	53 19%	29 18%	99 18%	58 18%	97 18%	65 16%	23 24%	127 18%	58 17%	57 16%	42 18%	87 18%	128 18%
1001-3000 MILES	89 9%	52 9%	14 7%	23 8%	18 11% <b>f</b>	55 10% <b>f</b>	17 5%	53 10%	28 7%	8 9%	64 9%	25 7%	32 9%	16 7%	41 9%	57 8%
3001-6000 MILES	110 11%	63 11%	21 11%	26 10%	11 7%	64 12%	35 11%	57 11%	42 10%	12 12%	78 11%	32 9%	39 11%	26 11%	46 10%	72 10%
6001-9000 MILES	38 4%	19 3%	11 6%	9 3%	1 1%	22 4%	15 5% <b>d</b>	13 2%	19 5%	6 7% <b>g</b>	23 3%	15 5%	13 4%	8 3%	17 4%	25 4%
9001-12000 MILES	41 4%	25 4%	6 3%	10 4%	6 4%	21 4%	14 4%	17 3%	18 4%	5 6%	24 3%	16 5%	23 7% <b>no</b>	8 3%	10 2%	18 3%
12001-15000 MILES	9 1%	6 1%	3 1%	* *	* *	5 1%	4 1%	5 1%	4 1%	* *	7 1%	2 1%	7 2% <b>no</b>	2 1%	1 *	3 *
15001-18000 MILES	9 1%	7 1%	* *	2 1%	* *	9 2%	* *	9 2% <b>h</b>	1 *	- -	2 *	8 2% <b>j</b>	1 *	8 3% <b>in</b>	1 *	9 1%
18001-21000 MILES	10 1%	7 1%	* *	2 1%	1 1%	4 1%	4 1%	4 1%	5 1%	- -	7 1%	2 1%	7 2% <b>mo</b>	- -	3 1%	3 *
21001-24000 MILES	3 *	3 1%	- -	- -	* *	* *	2 1%	* 41%	3 1%	- -	1 41%	1 43%	1 48% <b>no</b>	1 40%	1 37%	2 38%
OVER 24000	10 1%	6 1%	2 1%	2 1%	1 *	4 1%	5 2%	7 1%	2 1%	1 1%	5 1%	5 1%	4 1%	2 1%	4 1%	6 1%
None - do not do that type of journey	535 51%	296 51%	93 49%	146 54%	90 57%	270 49%	176 53%	271 51%	223 54% <b>l</b>	41 42%	361 52%	174 51%	160 46%	118 51%	258 55% <b>l</b>	375 54% <b>l</b>
ANY WHO DRIVE WITH REFERENCE TO WORK	430 41%	240 41%	82 43%	108 40%	53 34%	244 44% <b>d</b>	132 40%	218 41%	162 39%	50 51% <b>h</b>	285 41%	145 43%	165 48% <b>no</b>	92 40%	172 37%	264 38%
Mean (000's of miles)	4.76	5.12	4.74	3.96	3.72	4.66	5.40	4.77	5.01	3.82	4.28	5.73 <b>j</b>	5.76 <b>no</b>	4.90	3.80	4.18
Standard Deviation	6.33	6.31	7.70	5.09	5.31	6.26	6.82	6.96	5.83	4.58	5.48	7.72	7.35	5.81	5.45	5.59
Standard Error	0.21	0.27	0.59	0.32	0.44	0.28	0.39	0.32	0.29	0.50	0.22	0.44	0.40	0.43	0.26	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 79

**Q24\_1 Apart from driving a car, how often do you use other modes of transport?**

As a passenger in a car with someone else driving

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	40 4%	27 5%	6 3%	7 2%	8 5%	18 3%	14 4%	24 4%	13 3%	4 4%	28 4%	12 4%	15 4%	4 2%	21 4%	25 4%
1-3 times a week	285 27%	148 26%	47 25%	89 33%a	48 30%	145 26%	93 28%	149 28%	108 26%	28 29%	198 28%	87 26%	107 31% <b>m</b>	52 23%	127 27%	178 26%
Once a month	275 26%	159 27%	46 24%	71 26%	29 19%	166 30% <b>d</b>	80 24%	156 29% <b>i</b>	105 25% <b>j</b>	14 14%	196 28%	80 23%	81 24%	79 35% <b>n</b>	115 25%	195 28%
Less than once a month	269 26%	155 27%	46 24%	68 25%	46 29%	138 25%	85 26%	126 24%	120 29%	24 25%	175 25%	94 28%	89 26%	53 23%	127 27%	180 26%
Never	170 16%	90 15%	43 23% <b>ac</b>	38 14%	27 17%	86 15%	58 18%	78 15%	64 16%	28 29% <b>gh</b>	105 15%	65 19%	52 15%	40 18%	78 17%	118 17%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 80

**Q24\_1 Apart from driving a car, how often do you use other modes of transport?**

Drive motorcycle/ scooter

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	10 1%	4 1%	2 1%	4 2%	3 2%	4 1%	3 1%	3 1%	6 2%	* *	9 1%	1 *	5 1%	- -	5 1%	5 1%
1-3 times a week	37 4%	16 3%	5 3%	17 6%a	12 8%ef	18 3%	8 2%	16 3%	17 4%	4 4%	29 4%	9 3%	19 6%no	8 4%	10 2%	18 3%
Once a month	20 2%	8 1%	3 1%	9 3%	2 1%	11 2%	7 2%	7 1%	9 2%	4 5%g	13 2%	8 2%	9 3%	3 1%	8 2%	11 2%
Less than once a month	30 3%	14 2%	7 3%	9 3%	7 4%f	19 3%l	4 1%	19 4%	11 3%	- -	24 3%	5 2%	11 3%	8 3%	11 2%	19 3%
Never	943 91%	537 93%c	172 91%	234 86%	134 85%	500 91%d	308 94%d	488 92%	367 89%	88 91%	627 89%	316 93%j	298 87%	209 91%	435 93%l	644 92%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 81

**Q24\_3 Apart from driving a car, how often do you use other modes of transport?**

Ride bicycle

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	36 3%	21 4%	4 2%	11 4%	15 9%ef	10 2%	11 3%	16 3%	17 4%	3 3%	30 4%k	5 2%	10 3%	11 5%	14 3%	25 4%
1-3 times a week	95 9%	55 10%	16 9%	24 9%	21 13%ef	50 9%	24 7%	59 11%	31 7%	6 6%	79 11%k	16 5%	36 10%	27 12%en	32 7%	60 9%
Once a month	80 8%	47 8%	13 7%	20 7%	11 7%	53 10%ef	16 5%	49 9%	27 7%	4 4%	65 9%k	15 4%	31 9%	14 6%	35 7%	49 7%
Less than once a month	154 15%	78 13%	30 16%	47 17%	22 14%	86 15%	46 14%	81 15%	59 14%	14 15%	110 16%	44 13%	47 14%	39 17%	68 15%	107 15%
Never	675 65%	378 65%	125 67%	171 63%	88 56%	354 64%	232 70%df	329 62%	276 67%	69 72%	417 59%	258 76%j	219 64%	137 60%	319 68%em	456 65%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 82

**Q24\_4 Apart from driving a car, how often do you use other modes of transport?**

Walk/ pedestrian

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day/ Most days	364	220	55	88	65	198	100	223	127	14	308	56	112	95	157	252
	35%	38% <b>b</b>	29%	32%	41% <b>f</b>	36%	30%	42% <b>hi</b>	31% <b>j</b>	15%	44% <b>k</b>	16%	33%	41% <b>j</b>	34%	36%
1-3 times a week	366	201	62	104	60	207	99	184	160	23	245	122	121	83	163	246
	35%	35%	33%	38%	38%	37% <b>f</b>	30%	34% <b>i</b>	39% <b>l</b>	23%	35%	36%	35%	36%	35%	35%
Once a month	163	91	27	45	18	83	62	72	66	25	86	77	48	36	80	115
	16%	16%	14%	17%	11%	15%	19% <b>d</b>	14%	16%	26% <b>gh</b>	12%	23% <b>j</b>	14%	16%	17%	17%
Less than once a month	70	31	16	23	5	34	32	32	22	16	36	34	29	7	35	41
	7%	5%	9%	8%	3%	6%	10% <b>d</b>	6%	5%	17% <b>gh</b>	5%	10% <b>j</b>	8% <b>m</b>	3%	7% <b>m</b>	6%
Never	77	36	28	13	10	30	36	23	35	19	27	50	34	9	34	43
	7%	6%	15% <b>ac</b>	5%	7%	5%	11% <b>e</b>	4%	9% <b>g</b>	19% <b>gh</b>	4%	15% <b>j</b>	10% <b>mo</b>	4%	7%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 83

**Q24\_5 Apart from driving a car, how often do you use other modes of transport?**

Taxi passenger

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	10 1%	4 1%	3 2%	3 1%	6 4%ef	2 *	2 1%	2 *	5 1%	2 2%	6 1%	3 1%	7 2%lmno	- -	3 1%	3 *
1-3 times a week	42 4%	23 4%	8 4%	10 4%	9 6%	20 4%	13 4%	18 3%	18 4%	6 7%	28 4%	14 4%	21 6%no	7 3%	14 3%	21 3%
Once a month	113 11%	51 9%	27 14%a	35 13%	13 8%	64 12%	35 11%	53 10%	48 12%	12 12%	80 11%	33 10%	45 13%	24 10%	44 9%	68 10%
Less than once a month	402 39%	222 38%	74 39%	105 39%	46 29%	221 40%cd	134 41%cd	193 36%	170 41%	39 40%	272 39%	130 38%	130 38%	93 40%	179 38%	272 39%
Never	474 46%	279 48%	76 40%	119 44%	84 53%	245 44%	145 44%	267 50%h	169 41%	38 39%	315 45%	159 47%	141 41%	105 46%	228 49%l	333 48%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 84

**Q24\_6 Apart from driving a car, how often do you use other modes of transport?**

Park and Ride

**Base : All**

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	14 1%	9 1%	1 1%	4 2%	4 3%	7 1%	2 1%	6 1%	7 2%	1 1%	9 1%	5 2%	6 2%	3 1%	5 1%	8 1%
1-3 times a week	21 2%	14 2%	2 1%	5 2%	8 5% <b>e</b>	6 1%	7 2%	13 2%	6 1%	2 2%	15 2%	5 2%	17 5% <b>mno</b>	3 1% <b>n</b>	-	3 *
Once a month	79 8%	49 8%	9 5%	21 8%	9 6%	54 10% <b>f</b>	17 5%	47 9% <b>h</b>	22 5%	10 10%	60 9%	19 6%	26 8%	21 9%	32 7%	53 8%
Less than once a month	238 23%	148 26%	36 19%	54 20%	35 22%	137 25%	66 20%	136 26% <b>i</b>	90 22% <b>i</b>	12 12%	169 24%	68 20%	88 26%	48 21%	101 22%	149 21%
Never	688 66%	359 62%	140 75% <b>a</b>	188 69%	102 65%	348 63%	238 72% <b>e</b>	330 62%	286 70% <b>g</b>	72 74% <b>g</b>	448 64%	240 71% <b>j</b>	205 60%	153 67%	330 70% <b>l</b>	483 69% <b>l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 85

**Q24\_7 Apart from driving a car, how often do you use other modes of transport?**

Train/ tube

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	47 5%	25 4%	8 4%	14 5%	12 7%	22 4%	14 4%	24 4%	18 4%	6 6%	34 5%	13 4%	15 4%	10 4%	22 5%	32 5%
1-3 times a week	45 4%	25 4%	10 5%	10 4%	13 8% <b>e</b>	18 3%	14 4%	19 4%	22 5%	4 4%	34 5%	11 3%	19 5%	8 3%	18 4%	26 4%
Once a month	135 13%	74 13%	21 11%	40 15%	20 13%	80 14%	35 11%	66 12%	56 14%	13 14%	103 15% <b>k</b>	32 10%	53 16% <b>n</b>	33 14%	49 10%	82 12%
Less than once a month	400 38%	233 40% <b>b</b>	60 32%	107 39%	53 34%	218 39%	129 39%	207 39%	165 40%	28 29%	273 39%	127 38%	126 37%	98 43%	176 38%	274 39%
Never	412 40%	222 38%	89 47% <b>ac</b>	102 37%	61 38%	215 39%	137 42%	217 41%	150 37%	46 47%	257 37%	155 46% <b>j</b>	130 38%	80 35%	203 43%	283 41%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 86

**Q24\_8 Apart from driving a car, how often do you use other modes of transport?**

Public bus/ coach/ tram user

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	44 4%	26 4%	7 4%	12 4%	13 8%ef	19 3%	12 4%	24 4%	19 5%	1 1%	36 5%	8 2%	15 4%	12 5%	18 4%	29 4%
1-3 times a week	127 12%	72 12%	24 13%	30 11%	26 16%ef	72 13%	29 9%	66 12%	48 12%	13 13%	105 15%k	22 6%	44 13%	29 13%	53 11%	82 12%
Once a month	201 19%	114 20%	31 16%	57 21%	28 18%	116 21%	57 17%	104 20%	83 20%	14 15%	155 22%k	46 14%	64 19%	54 24%	83 18%	137 20%
Less than once a month	309 30%	189 33%b	46 24%	74 27%	43 27%	183 33%ef	83 25%	163 31%	116 28%	30 31%	204 29%	104 31%	96 28%	66 29%	147 31%	213 31%
Never	359 35%	178 31%	81 43%a	100 37%	48 30%	163 29%	149 45%de	176 33%	144 35%	39 40%	202 29%	158 47%j	124 36%	68 30%	167 36%	235 34%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 87

**Q24\_9** Apart from driving a car, how often do you use other modes of transport?

Car sharing

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Every day/ Most days	24 2%	17 3%	3 2%	4 1%	6 4%	12 2%	6 2%	13 2%	9 2%	2 2%	20 3%	4 1%	10 3%	3 1%	11 2%	14 2%
1-3 times a week	89 9%	49 9%	17 9%	23 8%	21 13% <b>f</b>	50 9%	18 6%	55 10% <b>h</b>	26 6%	8 8%	71 10% <b>k</b>	18 5%	38 11% <b>o</b>	16 7%	35 7%	51 7%
Once a month	96 9%	53 9%	14 8%	28 10%	9 6%	63 11% <b>df</b>	23 7%	49 9%	36 9%	11 11%	66 9%	29 9%	33 10%	18 8%	45 10%	62 9%
Less than once a month	134 13%	90 16% <b>c</b>	18 10%	27 10%	24 15%	77 14%	34 10%	85 16% <b>h</b>	42 10%	8 8%	104 15% <b>k</b>	30 9%	45 13%	32 14%	58 12%	90 13%
Never	697 67%	369 64%	136 72% <b>a</b>	192 70%	99 63%	350 63%	248 75% <b>de</b>	332 62%	297 72% <b>g</b>	69 71%	440 63%	257 76% <b>j</b>	217 63%	160 70%	320 68%	480 69%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 88

**Q24 SUMMARY - Apart from driving a car, how often do you use other modes of transport?**

12 Sep 2008

**Base : All**

	As a passenger in a car with someone else driving	Drive motorcycle/ scooter	Ride bicycle	Walk/ pedestrian	Taxi passenger	Park and Ride	Train/ tube	Public bus/ coach/ tram user	Car sharing
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Every day/ Most days	40 4%	10 1%	36 3%	364 35%	10 1%	14 1%	47 5%	44 4%	24 2%
1-3 times a week	285 27%	37 4%	95 9%	366 35%	42 4%	21 2%	45 4%	127 12%	89 9%
Once a month	275 26%	20 2%	80 8%	163 16%	113 11%	79 8%	135 13%	201 19%	96 9%
Less than once a month	269 26%	30 3%	154 15%	70 7%	402 39%	238 23%	400 38%	309 30%	134 13%
Never	170 16%	943 91%	675 65%	77 7%	474 46%	688 66%	412 40%	359 35%	697 67%

**RAC RoM 2008 - Report 3: Environment**

Table 89

**Q25 How confident are you that you understand how to be a 'green' driver - i.e. driving in an environmentally friendly manner?**

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
5 - Completely confident	45	31	7	7	30	9	6	23	16	6	28	17	15	11	18	30
	4%	5%	4%	2%	19%ef	2%	2%	4%	4%	6%	4%	5%	4%	5%	4%	4%
4 - Very confident	194	124	34	36	67	110	18	109	73	13	132	62	60	57	78	134
	19%	21%bc	18%	13%	42%ef	20%f	6%	20%	18%	13%	19%	18%	17%	25%n	17%	19%
3 - Fairly confident	578	327	91	159	57	373	147	306	225	46	406	171	197	105	276	381
	56%	56%	49%	58%b	36%	68%df	45%	57%	55%	48%	58%k	51%	57%lm	46%	59%lm	55%lm
2 - Not very confident	202	89	48	65	3	60	139	88	87	27	126	75	63	52	86	138
	19%	15%	25%a	24%a	2%	11%d	42%de	17%	21%	28%g	18%	22%	18%	23%	18%	20%
1 - Not at all confident	22	8	8	6	1	1	19	7	10	5	9	13	8	3	10	14
	2%	1%	4%a	2%	1%	*	6%de	1%	3%	5%g	1%	4%j	2%	1%	2%	2%
HIGHLY CONFIDENT	(4-5) 239	155	41	43	97	118	24	132	89	19	160	79	75	68	96	164
	23%	27%bc	22%	16%	61%ef	21%f	7%	25%	22%	20%	23%	23%	22%	30%n	21%	24%
CONFIDENT	(3-5) 817	482	133	202	154	491	172	438	314	65	566	250	272	173	372	545
	79%	83%bc	71%	74%	97%ef	89%f	52%	82%hi	76%	67%	81%k	74%	79%	76%	79%	78%
NOT CONFIDENT	(1-2) 223	97	55	71	4	61	158	95	97	31	135	88	72	56	96	152
	21%	17%	29%a	26%a	3%	11%d	48%de	18%	24%g	33%g	19%	26%j	21%	24%	21%	22%
Mean	(1-5) 3.04	3.14bc	2.92	2.90	3.76ef	3.12f	2.55	3.10hi	2.99	2.88	3.06	2.98	3.03	3.09	3.02	3.04
Standard Deviation	0.80	0.78	0.87	0.74	0.81	0.60	0.77	0.76	0.80	0.92	0.76	0.87	0.79	0.85	0.77	0.80
Standard Error	0.03	0.03	0.07	0.05	0.07	0.03	0.04	0.04	0.04	0.10	0.03	0.05	0.04	0.06	0.04	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

# RAC RoM 2008 - Report 3: Environment

Table 90

**Q26 To what extent do you think of yourself as a 'green' driver?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
10 - Extremely 'green'	24	12	2	9	24	-	-	14	9	-	17	7	9	6	10	15
	2%	2%	1%	3%	15%ef	-	-	3%	2%	-	2%	2%	3%	2%	2%	2%
9	27	19	3	5	27	-	-	15	10	3	20	7	14	7	7	14
	3%	3%	2%	2%	17%ef	-	-	3%	2%	3%	3%	2%	4%n	3%	1%	2%
8	107	82	12	14	107	-	-	66	37	4	85	22	40	24	43	67
	10%	14%bc	6%	5%	68%ef	-	-	12%l	9%	4%	12%k	7%	12%	10%	9%	10%
7	198	130	19	49	-	198	-	131	57	10	147	51	72	53	74	126
	19%	22%b	10%	18%b	-	36%df	-	25%hi	14%	11%	21%k	15%	21%	23%n	16%	18%
6	183	101	30	52	-	183	-	98	68	17	121	62	61	27	96	122
	18%	18%	16%	19%	-	33%df	-	18%	17%	17%	17%	18%	18%	12%	20%im	18%
5	171	94	24	53	-	171	-	80	84	7	122	49	49	28	93	122
	16%	16%	13%	19%	-	31%df	-	15%	20%gi	8%	17%	15%	14%	12%	20%lm	17%
4	157	79	37	41	-	-	157	67	71	19	98	59	48	42	67	109
	15%	14%	20%	15%	-	-	48%de	13%	17%g	20%	14%	17%	14%	18%	14%	16%
3	94	37	25	32	-	-	94	39	44	11	58	36	26	25	44	68
	9%	6%	13%a	12%a	-	-	29%de	7%	11%	11%	8%	11%	7%	11%	9%	10%
2	48	18	22	8	-	-	48	17	17	15	23	25	14	11	24	34
	5%	3%	12%ac	3%	-	-	15%de	3%	4%	15%gh	3%	7%j	4%	5%	5%	5%
1 - Not at all 'green'	30	6	13	10	-	-	30	6	13	11	10	20	11	8	11	19
	3%	1%	7%a	4%a	-	-	9%de	1%	3%g	11%gh	1%	6%j	3%	3%	2%	3%
HIGHLY GREEN	(8-10) 158	113	17	28	158	-	-	96	56	7	121	37	62	36	60	96
	15%	19%bc	9%	10%	100%ef	-	-	18%l	14%	7%	17%k	11%	18%n	16%	13%	14%
MODERATELY GREEN	(5-7) 552	325	73	154	-	552	-	309	209	35	390	162	182	108	262	370
	53%	56%b	39%	56%b	-	100%df	-	58%hi	51%i	36%	56%k	48%	53%	47%	56%m	53%
NOT GREEN	(1-4) 330	141	98	91	-	-	330	129	146	56	190	140	99	85	146	230
	32%	24%	52%ac	33%a	-	-	100%de	24%	35%g	57%gh	27%	41%j	29%	37%	31%	33%
Mean	(1-10) 5.50	5.88bc	4.57	5.33b	8.47ef	6.05f	3.15	5.88hi	5.28i	4.30	5.72k	5.04	5.69no	5.46	5.38	5.41
Standard Deviation	2.00	1.86	2.11	1.97	0.75	0.82	0.98	1.88	1.97	2.19	1.91	2.11	2.05	2.11	1.90	1.97
Standard Error	0.06	0.08	0.16	0.12	0.06	0.04	0.06	0.09	0.10	0.24	0.08	0.12	0.11	0.16	0.09	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 91

**Q27\_1 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Avoid using your car for short journeys - use public transport, ride a bicycle or walk

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	33 3%	13 2%	16 <b>8%ac</b>	4 2%	5 3%	11 2%	18 <b>5%e</b>	7 1%	13 <b>3%g</b>	13 <b>13%gh</b>	11 2%	22 <b>7%j</b>	11 3%	4 2%	18 4%	22 3%
Minor impact	239 23%	98 17%	64 <b>34%a</b>	76 <b>28%a</b>	28 17%	123 22%	88 <b>27%d</b>	96 18%	114 <b>28%g</b>	28 <b>29%g</b>	136 19%	103 <b>30%j</b>	81 24%	45 19%	113 24%	158 23%
Major impact	753 72%	461 <b>80%bc</b>	108 58%	183 67%	123 <b>78%f</b>	412 <b>75%f</b>	218 66%	424 <b>80%hi</b>	275 <b>67%j</b>	54 55%	545 <b>78%k</b>	207 61%	244 71%	176 77%	332 71%	508 73%
Don't know	16 2%	6 1%	-	9 <b>3%ab</b>	3 2%	7 1%	5 2%	6 1%	7 2%	2 2%	10 1%	6 2%	7 2%	3 1%	5 1%	9 1%
ANY IMPACT	991 95%	559 <b>97%b</b>	173 92%	259 95%	150 95%	534 <b>97%f</b>	306 93%	520 <b>98%hi</b>	389 <b>95%j</b>	82 85%	681 <b>97%k</b>	310 92%	325 95%	221 97%	445 95%	666 96%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 92

**Q27\_2 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Planning ahead - choose uncongested routes, combine trips, car share

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
No impact	23	6	12	6	1	10	12	3	13	8	9	14	8	3	12	16
	2%	1%	6%ac	2%	1%	2%	4%	1%	3%g	8%gh	1%	4%j	2%	1%	3%	2%
Minor impact	331	153	74	104	32	173	125	134	151	46	205	126	110	78	143	221
	32%	26%	39%a	38%a	20%	31%d	38%d	25%	37%g	47%g	29%	37%j	32%	34%	31%	32%
Major impact	661	407	101	152	123	358	179	385	234	41	471	190	218	144	298	443
	64%	70%bc	54%	56%	78%ef	65%f	54%	72%hi	57%j	43%	67%k	56%	64%	63%	64%	64%
Don't know	25	13	1	11	1	11	13	10	12	2	16	9	8	3	14	17
	2%	2%	1%	4%b	1%	2%	4%d	2%	3%	2%	2%	3%	2%	1%	3%	3%
ANY IMPACT	992	560	175	256	156	532	304	519	385	87	676	316	328	222	442	664
	95%	97%b	93%	94%	98%f	96%f	92%	98%hi	94%	90%	96%k	93%	96%	97%	94%	95%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 93

**Q27\_3 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Cold starts - drive off as soon as possible after starting

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	92 9%	37 6%	23 <b>12%a</b>	32 <b>12%a</b>	9 6%	48 9%	35 10%	30 6%	45 <b>11%g</b>	17 <b>17%g</b>	50 7%	42 <b>12%j</b>	30 9%	14 6%	48 10%	62 9%
Minor impact	477 46%	254 44%	92 49%	132 48%	80 50%	249 45%	148 45%	229 43%	202 49%	46 48%	317 45%	160 47%	148 43%	114 50%	215 46%	329 47%
Major impact	279 27%	173 <b>30%b</b>	41 22%	65 24%	52 <b>33%l</b>	156 <b>28%f</b>	72 22%	178 <b>33%hi</b>	87 21%	15 15%	210 <b>30%k</b>	69 20%	99 29%	70 31%	110 24%	180 26%
Don't know	192 18%	115 20%	33 17%	44 16%	18 11%	99 18%	75 <b>23%d</b>	96 18%	76 19%	19 20%	124 18%	67 20%	66 19%	31 13%	95 <b>20%m</b>	125 18%
ANY IMPACT	756 73%	427 74%	133 70%	197 72%	131 <b>83%ef</b>	405 <b>73%f</b>	220 67%	407 <b>76%hi</b>	289 70%	61 63%	527 <b>75%k</b>	229 68%	247 72%	184 <b>81%lno</b>	325 70%	510 73%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 94

**Q27\_4 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Drive smoothly and efficiently - without harsh acceleration and heavy braking

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	23 2%	11 2%	11 6% <b>ac</b>	1 *	2 1%	9 2%	12 4%	3 *	11 3% <b>g</b>	9 10% <b>gh</b>	7 1%	17 5% <b>j</b>	9 3%	2 1%	12 3%	15 2%
Minor impact	284 27%	123 21%	70 37% <b>a</b>	92 34% <b>a</b>	24 15%	149 27% <b>d</b>	110 33% <b>d</b>	105 20%	136 33% <b>g</b>	43 44% <b>g</b>	174 25%	110 32% <b>j</b>	88 26%	60 26%	136 29%	196 28%
Major impact	717 69%	437 76% <b>bc</b>	105 56%	175 64%	131 83% <b>ef</b>	389 70% <b>f</b>	197 60%	419 79% <b>hi</b>	255 62% <b>j</b>	42 44%	509 73% <b>k</b>	208 61%	242 70%	163 71%	312 67%	475 68%
Don't know	16 2%	8 1%	2 1%	5 2%	1 1%	5 1%	10 3% <b>e</b>	6 1%	8 2%	2 2%	11 2%	4 1%	5 1%	3 1%	8 2%	11 2%
ANY IMPACT	1001 96%	560 97% <b>b</b>	175 93%	267 98% <b>b</b>	156 98% <b>f</b>	538 97% <b>f</b>	307 93%	525 98% <b>hi</b>	391 95% <b>j</b>	85 88%	683 97% <b>k</b>	318 94%	330 96%	223 98%	448 96%	671 96%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 95

**Q27\_5 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Slow down - at all speeds

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
No impact	64	26	16	22	5	32	27	23	25	16	30	34	26	9	29	38
	6%	4%	9% <b>a</b>	8%	3%	6%	8% <b>d</b>	4%	6%	16% <b>gh</b>	4%	10% <b>j</b>	8%	4%	6%	5%
Minor impact	450	229	102	120	46	243	161	195	205	50	282	168	140	102	208	310
	43%	40%	54% <b>ac</b>	44%	29%	44% <b>d</b>	49% <b>d</b>	37%	50% <b>g</b>	52% <b>g</b>	40%	50% <b>j</b>	41%	45%	44%	45%
Major impact	469	294	67	108	100	248	120	289	155	25	347	121	163	108	198	306
	45%	51% <b>bc</b>	35%	39%	63% <b>ef</b>	45% <b>f</b>	36%	54% <b>hi</b>	38% <b>j</b>	26%	49% <b>k</b>	36%	47%	47%	42%	44%
Don't know	58	30	4	24	7	29	21	26	25	6	42	15	14	10	33	43
	6%	5%	2%	9% <b>b</b>	5%	5%	6%	5%	6%	7%	6%	4%	4%	4%	7%	6%
ANY IMPACT	919	523	168	228	146	491	281	484	360	75	629	289	303	210	406	616
	88%	90% <b>c</b>	89%	83%	92% <b>f</b>	89%	85%	91% <b>i</b>	88% <b>j</b>	77%	90%	85%	88%	92%	87%	88%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 96

**Q27\_6 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Stop driving at high speeds

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No impact	31	8	15	7	2	15	13	4	15	12	15	15	14	4	12	17
	3%	1%	8% <b>ac</b>	3%	2%	3%	4%	1%	4% <b>g</b>	12% <b>gh</b>	2%	5% <b>j</b>	4%	2%	3%	2%
Minor impact	344	170	77	97	33	179	132	122	174	48	206	138	112	66	166	232
	33%	29%	41% <b>a</b>	36%	21%	32% <b>d</b>	40% <b>de</b>	23%	42% <b>g</b>	50% <b>g</b>	29%	41% <b>j</b>	33%	29%	36%	33%
Major impact	632	383	91	158	120	338	174	390	210	33	457	175	209	153	271	424
	61%	66% <b>bc</b>	48%	58%	76% <b>ef</b>	61% <b>f</b>	53%	73% <b>hi</b>	51% <b>j</b>	34%	65% <b>k</b>	52%	61%	67% <b>n</b>	58%	61%
Don't know	33	18	5	10	3	19	10	18	11	4	23	10	9	6	18	24
	3%	3%	3%	4%	2%	4%	3%	3%	3%	4%	3%	3%	3%	2%	4%	3%
ANY IMPACT	976	553	168	256	152	518	306	511	384	81	663	313	320	219	437	656
	94%	96% <b>b</b>	89%	94%	96%	94%	93%	96% <b>i</b>	94% <b>j</b>	84%	95%	92%	93%	96%	93%	94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 97

**Q27\_7 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Use higher gears as soon as traffic conditions allow

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No impact	29	10	15	4	4	13	12	6	13	11	11	18	9	3	17	20
	3%	2%	8% <b>ac</b>	2%	2%	2%	4%	1%	3% <b>g</b>	11% <b>gh</b>	2%	5% <b>j</b>	3%	1%	4%	3%
Minor impact	404	206	86	111	44	215	145	176	184	44	267	137	124	97	182	280
	39%	36%	46% <b>a</b>	41%	28%	39% <b>d</b>	44% <b>d</b>	33%	45% <b>g</b>	45% <b>g</b>	38%	40%	36%	43%	39%	40%
Major impact	520	319	70	131	104	280	135	310	178	31	366	153	173	118	229	346
	50%	55% <b>b</b>	37%	48% <b>b</b>	66% <b>ef</b>	51% <b>f</b>	41%	58% <b>hi</b>	43%	32%	52% <b>k</b>	45%	51%	51%	49%	50%
Don't know	87	43	17	27	7	44	37	41	35	11	57	30	36	11	40	51
	8%	7%	9%	10%	4%	8%	11% <b>d</b>	8%	9%	12%	8%	9%	11% <b>m</b>	5%	9%	7%
ANY IMPACT	923	525	156	242	148	495	280	486	362	75	633	290	298	215	411	626
	89%	91% <b>b</b>	83%	89%	94% <b>f</b>	90% <b>f</b>	85%	91% <b>i</b>	88% <b>ij</b>	77%	90% <b>k</b>	86%	87%	94% <b>ln</b>	88%	90%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 98

**Q27\_8 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Avoid idling. Switch off - when sitting stationary in traffic - whenever it is safe to do so

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	73 7%	31 5%	20 10% <b>a</b>	22 8%	11 7%	34 6%	28 8%	21 4%	36 9% <b>g</b>	16 16% <b>gh</b>	39 6%	34 10% <b>j</b>	19 5%	17 7%	37 8%	54 8%
Minor impact	511 49%	268 46%	101 54%	142 52%	68 43%	264 48%	178 54% <b>d</b>	238 45%	215 52% <b>g</b>	58 60% <b>g</b>	327 47%	185 55% <b>j</b>	174 51%	113 50%	224 48%	337 48%
Major impact	392 38%	239 41% <b>b</b>	57 30%	96 35%	73 46% <b>f</b>	226 41% <b>f</b>	93 28%	237 44% <b>hi</b>	135 33% <b>j</b>	20 21%	289 41% <b>k</b>	103 31%	132 38%	81 35%	179 38%	260 37%
Don't know	64 6%	41 7%	10 5%	13 5%	6 4%	28 5%	30 9% <b>de</b>	36 7%	24 6%	3 3%	48 7%	16 5%	19 5%	17 8%	28 6%	45 7%
ANY IMPACT	903 87%	507 88%	159 84%	238 87%	141 89%	490 89% <b>f</b>	271 82%	475 89% <b>i</b>	350 85%	78 80%	615 88%	288 85%	306 89%	195 85%	403 86%	597 86%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 99

**Q27\_9 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Don't carry unnecessary weight, e.g. in the boot, removing roof racks when not in use

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No impact	41	12	17	13	2	13	26	4	24	13	17	24	16	8	18	26
	4%	2%	9% <b>a</b>	5% <b>a</b>	2%	2%	8% <b>de</b>	1%	6% <b>g</b>	14% <b>gh</b>	2%	7% <b>j</b>	5%	3%	4%	4%
Minor impact	438	225	93	119	52	245	140	179	195	63	272	165	139	94	205	299
	42%	39%	50% <b>a</b>	44%	33%	44% <b>d</b>	42%	34%	48% <b>g</b>	65% <b>gh</b>	39%	49% <b>j</b>	40%	41%	44%	43%
Major impact	522	318	75	129	100	275	147	329	175	18	386	136	174	119	229	348
	50%	55% <b>b</b>	40%	47%	63% <b>ef</b>	50%	45%	62% <b>hi</b>	43% <b>j</b>	19%	55% <b>k</b>	40%	51%	52%	49%	50%
Don't know	39	24	3	12	3	19	17	20	16	2	26	13	15	8	16	24
	4%	4%	2%	4%	2%	3%	5%	4%	4%	2%	4%	4%	4%	3%	3%	3%
ANY IMPACT	960	543	168	248	153	520	286	508	370	81	658	302	312	213	434	647
	92%	94% <b>b</b>	89%	91%	97% <b>f</b>	94% <b>f</b>	87%	95% <b>hi</b>	90%	84%	94% <b>k</b>	89%	91%	93%	93%	93%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 100

**Q27\_10 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Check and adjust tyre pressures regularly and before long journeys

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	30 3%	5 1%	16 8% <b>ac</b>	9 3% <b>a</b>	2 1%	14 3%	13 4%	1 *	16 4% <b>g</b>	13 13% <b>gh</b>	10 1%	19 6% <b>j</b>	11 3% <b>m</b>	1 *	17 4% <b>m</b>	18 3%
Minor impact	385 37%	196 34%	82 44% <b>a</b>	107 39%	47 30%	201 36%	137 42% <b>d</b>	161 30%	183 45% <b>g</b>	41 43% <b>g</b>	237 34%	148 44% <b>j</b>	134 39%	80 35%	171 36%	251 36%
Major impact	601 58%	366 63% <b>bc</b>	86 46%	149 55%	108 68% <b>ef</b>	326 59% <b>f</b>	166 51%	361 68% <b>hi</b>	200 49%	39 41%	438 62% <b>k</b>	163 48%	190 55%	141 62%	269 58%	411 59%
Don't know	24 2%	12 2%	4 2%	8 3%	1 1%	11 2%	12 4%	9 2%	12 3%	4 4%	16 2%	8 2%	7 2%	6 3%	11 2%	17 2%
ANY IMPACT	986 95%	562 97% <b>bc</b>	168 89%	256 94%	155 98% <b>f</b>	527 95% <b>f</b>	304 92%	523 98% <b>hi</b>	383 93% <b>j</b>	81 83%	675 96% <b>k</b>	311 92%	325 95%	222 97%	440 94%	662 95%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 101

**Q27\_11 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Keep an eye on the traffic ahead and slow down early in order to try and keep moving

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	42 4%	11 2%	19 10% <b>ac</b>	13 5% <b>a</b>	2 2%	18 3%	22 7% <b>de</b>	8 1%	21 5% <b>g</b>	14 14% <b>gh</b>	17 2%	25 7% <b>j</b>	18 5%	4 2%	20 4%	24 3%
Minor impact	433 42%	233 40%	87 46%	113 41%	46 29%	230 42% <b>d</b>	157 48% <b>d</b>	195 37%	191 47% <b>g</b>	47 49% <b>g</b>	283 40%	150 44%	135 39%	106 46%	192 41%	298 43%
Major impact	518 50%	315 54% <b>b</b>	71 38%	132 48% <b>b</b>	108 68% <b>ef</b>	278 50% <b>f</b>	132 40%	313 59% <b>hi</b>	178 43% <b>j</b>	27 28%	374 53% <b>k</b>	144 42%	174 51%	111 49%	232 50%	343 49%
Don't know	47 4%	19 3%	11 6%	16 6%	2 1%	26 5%	19 6% <b>d</b>	17 3%	21 5%	9 9% <b>g</b>	28 4%	19 6%	15 4%	7 3%	24 5%	31 4%
ANY IMPACT	951 91%	548 95% <b>bc</b>	158 84%	245 90%	154 97% <b>ef</b>	508 92% <b>f</b>	289 88%	508 95% <b>hi</b>	369 90% <b>j</b>	74 76%	657 94% <b>k</b>	294 87%	310 90%	217 95%	424 91%	641 92%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 102

**Q27\_12 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Avoid over revving

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	22 2%	6 1%	11 6% <b>ac</b>	5 2%	2 1%	8 1%	13 4% <b>e</b>	2 *	11 3% <b>g</b>	10 10% <b>gh</b>	6 1%	16 5% <b>j</b>	5 2%	8 3%	9 2%	17 2%
Minor impact	323 31%	154 27%	76 40% <b>a</b>	93 34% <b>a</b>	32 20%	170 31% <b>d</b>	120 37% <b>d</b>	124 23%	156 38% <b>g</b>	42 44% <b>g</b>	197 28%	126 37% <b>j</b>	101 29%	69 30%	153 33%	222 32%
Major impact	671 65%	409 71% <b>bc</b>	97 52%	165 60%	122 77% <b>ef</b>	365 66% <b>f</b>	183 56%	400 75% <b>hi</b>	229 56% <b>j</b>	42 43%	483 69% <b>k</b>	188 55%	229 67%	147 64%	295 63%	442 63%
Don't know	24 2%	10 2%	4 2%	10 4%	2 2%	9 2%	13 4% <b>e</b>	7 1%	14 3% <b>g</b>	3 3%	15 2%	9 3%	8 2%	6 2%	11 2%	16 2%
ANY IMPACT	994 96%	563 97% <b>b</b>	173 92%	258 95%	154 97% <b>f</b>	536 97% <b>f</b>	304 92%	525 98% <b>hi</b>	385 94% <b>j</b>	84 87%	680 97% <b>k</b>	313 93%	330 96%	215 94%	448 96%	663 95%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 103

**Q27\_13 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Changing up a gear a little earlier in order to reduce revs

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	43 4%	14 3%	17 9% <b>ac</b>	11 4%	7 4%	22 4%	14 4%	8 2%	24 6% <b>g</b>	11 11% <b>g</b>	20 3%	23 7% <b>j</b>	15 4%	6 2%	22 5%	28 4%
Minor impact	534 51%	285 49%	104 55%	145 53%	64 41%	285 52% <b>d</b>	184 56% <b>d</b>	238 45%	243 59% <b>g</b>	53 55%	344 49%	190 56% <b>j</b>	162 47%	127 56%	245 52%	372 53%
Major impact	351 34%	220 38% <b>b</b>	48 25%	84 31%	74 47% <b>ef</b>	192 35% <b>f</b>	85 26%	225 42% <b>hi</b>	107 26%	19 19%	259 37% <b>k</b>	92 27%	127 37%	73 32%	150 32%	224 32%
Don't know	112 11%	60 10%	19 10%	34 12%	13 8%	53 10%	46 14%	62 12%	36 9%	15 15%	79 11%	34 10%	39 11%	22 10%	51 11%	73 10%
ANY IMPACT	885 85%	505 87% <b>b</b>	152 81%	229 84%	138 87%	478 86%	269 82%	463 87% <b>l</b>	351 85% <b>j</b>	72 74%	603 86%	282 83%	289 84%	201 88%	395 84%	596 86%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 104

**Q27\_14** To what extent do you think the following driving behaviours have a positive impact on the environment?

[Shop online](#)

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
No impact	137	62	33	41	25	64	48	52	62	23	76	60	48	17	71	88
	13%	11%	18% <b>a</b>	15%	16%	12%	14%	10%	15% <b>g</b>	24% <b>g</b>	11%	18% <b>j</b>	14% <b>m</b>	8%	15% <b>m</b>	13%
Minor impact	458	262	87	109	65	252	142	231	187	40	310	147	144	111	203	314
	44%	45%	46%	40%	41%	46%	43%	43%	45%	41%	44%	44%	42%	48%	43%	45%
Major impact	335	195	57	84	54	185	96	198	113	24	240	95	117	80	137	218
	32%	34%	30%	31%	34%	34%	29%	37% <b>hi</b>	28%	25%	34%	28%	34%	35%	29%	31%
Don't know	111	59	12	39	15	51	45	52	49	10	75	36	34	20	56	76
	11%	10%	6%	14% <b>b</b>	9%	9%	14%	10%	12%	10%	11%	11%	10%	9%	12%	11%
ANY IMPACT	793	457	143	192	119	437	237	429	300	64	551	242	261	191	341	532
	76%	79% <b>c</b>	76%	70%	75%	79% <b>f</b>	72%	81% <b>hi</b>	73%	66%	79% <b>k</b>	72%	76%	84% <b>lno</b>	73%	76%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 105

**Q27\_15 To what extent do you think the following driving behaviours have a positive impact on the environment?**

Switch off in-car air conditioning

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	61 6%	23 4%	20 11% <b>a</b>	17 6%	4 2%	32 6%	25 7% <b>d</b>	14 3%	31 8% <b>g</b>	16 16% <b>gh</b>	28 4%	32 10% <b>j</b>	15 4%	9 4%	37 8%	45 7%
Minor impact	458 44%	246 42%	85 45%	127 47%	60 38%	243 44%	155 47%	215 40%	191 47%	52 53% <b>g</b>	296 42%	162 48%	155 45%	108 47%	195 42%	303 43%
Major impact	459 44%	278 48% <b>bc</b>	71 38%	109 40%	86 54% <b>ef</b>	243 44%	130 39%	272 51% <b>hi</b>	162 39% <b>j</b>	24 25%	328 47% <b>k</b>	130 38%	154 45%	99 43%	206 44%	305 44%
Don't know	63 6%	31 5%	11 6%	20 7%	8 5%	34 6%	20 6%	32 6%	26 6%	5 5%	49 7%	14 4%	19 6%	13 6%	30 6%	44 6%
ANY IMPACT	917 88%	524 91% <b>b</b>	157 83%	236 86%	146 92%	486 88%	285 86%	487 91% <b>hi</b>	354 86%	76 78%	625 89%	292 86%	309 90%	206 90%	401 86%	608 87%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 106

**Q27 SUMMARY - To what extent do you think the following driving behaviours have a positive impact on the environment?**

**Base : All**

	Avoid using your car for short journeys - use public transport, ride a bicycle or walk	Planning ahead - choose uncongested routes, combine trips, car share	Cold starts - drive off as soon as possible after starting	Drive smoothly and efficiently - without harsh acceleration and heavy braking	Slow down - at all speeds	Stop driving at high speeds	Use higher gears as soon as traffic conditions allow	Avoid idling. Switch off - when sitting stationary in traffic - whenever it is safe to do so	Don't carry unnecessary weight, e.g. in the boot, removing roof racks when not in use	Check and adjust tyre pressures regularly and before long journeys	Keep an eye on the traffic ahead and slow down early in order to try and keep moving	Avoid over revving	Changing up a gear a little earlier in order to reduce revs	Shop online	Switch off in-car air conditioning
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
No impact	33 3%	23 2%	92 9%	23 2%	64 6%	31 3%	29 3%	73 7%	41 4%	30 3%	42 4%	22 2%	43 4%	137 13%	61 6%
Minor impact	239 23%	331 32%	477 46%	284 27%	450 43%	344 33%	404 39%	511 49%	438 42%	385 37%	433 42%	323 31%	534 51%	458 44%	458 44%
Major impact	753 72%	661 64%	279 27%	717 69%	469 45%	632 61%	520 50%	392 38%	522 50%	601 58%	518 50%	671 65%	351 34%	335 32%	459 44%
Don't know	16 2%	25 2%	192 18%	16 2%	58 6%	33 3%	87 8%	64 6%	39 4%	24 2%	47 4%	24 2%	112 11%	111 11%	63 6%
ANY IMPACT	991 95%	992 95%	756 73%	1001 96%	919 88%	976 94%	923 89%	903 87%	960 92%	986 95%	951 91%	994 96%	885 85%	793 76%	917 88%

## RAC RoM 2008 - Report 3: Environment

Table 107

### Q28\_1 How often do you do the following driving behaviours...?

Avoid using your car for short journeys - use public transport, ride a bicycle or walk

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	181 17%	77 13%	54 29% <b>ac</b>	49 18%	19 12%	78 14%	84 25% <b>de</b>	53 10%	90 22% <b>g</b>	38 39% <b>gh</b>	61 9%	120 35% <b>j</b>	62 18%	34 15%	85 18%	119 17%
Occasionally/ sometimes	535 51%	296 51%	93 49%	146 53%	66 42%	295 54% <b>d</b>	174 53% <b>d</b>	287 54%	201 49%	47 49%	366 52%	169 50%	173 50%	118 51%	244 52%	362 52%
Frequently/ always	324 31%	205 35% <b>b</b>	41 22%	78 28%	73 46% <b>ef</b>	179 32% <b>f</b>	72 22%	193 36% <b>hi</b>	119 29% <b>j</b>	12 12%	275 39% <b>k</b>	50 15%	108 31%	77 34%	139 30%	216 31%
EVER	859 83%	502 87% <b>b</b>	134 71%	224 82% <b>b</b>	139 88% <b>f</b>	474 86% <b>f</b>	246 75%	480 90% <b>hi</b>	320 78% <b>i</b>	59 61%	640 91% <b>k</b>	219 65%	281 82%	195 85%	383 82%	578 83%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 108

### Q28\_2 How often do you do the following driving behaviours...?

Plan ahead - choose uncongested routes, combine trips, car share

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	97 9%	34 6%	40 21% <b>ac</b>	23 8%	5 3%	43 8% <b>d</b>	50 15% <b>de</b>	25 5%	54 13% <b>g</b>	19 19% <b>g</b>	48 7%	49 15% <b>j</b>	28 8%	18 8%	51 11%	69 10%
Occasionally/ sometimes	540 52%	289 50%	96 51%	155 57%	67 43%	295 53% <b>d</b>	178 54% <b>d</b>	248 47%	230 56% <b>g</b>	61 63% <b>g</b>	336 48%	204 60% <b>j</b>	179 52%	112 49%	249 53%	361 52%
Frequently/ always	403 39%	255 44% <b>bc</b>	53 28%	95 35%	86 55% <b>ef</b>	214 39% <b>f</b>	102 31%	260 49% <b>hi</b>	126 31% <b>j</b>	17 18%	317 45% <b>k</b>	85 25%	136 40%	98 43%	169 36%	267 38%
EVER	943 91%	544 94% <b>b</b>	148 79%	250 92% <b>b</b>	154 97% <b>ef</b>	509 92% <b>f</b>	280 85%	508 95% <b>hi</b>	357 87%	78 81%	653 93% <b>k</b>	289 85%	315 92%	210 92%	417 89%	628 90%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 109

### Q28\_3 How often do you do the following driving behaviours...?

Allow the engine to warm up before driving off

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	480 46%	235 41%	115 61% <b>ac</b>	130 48%	75 47%	245 44%	159 48%	202 38%	214 52% <b>g</b>	64 66% <b>gh</b>	297 42%	182 54% <b>j</b>	172 50%	100 44%	207 44%	307 44%
Occasionally/ sometimes	419 40%	259 45% <b>b</b>	53 28%	108 39% <b>b</b>	49 31%	240 44% <b>d</b>	130 39%	249 47% <b>hi</b>	142 35%	28 29%	303 43% <b>k</b>	116 34%	132 38%	95 42%	192 41%	287 41%
Frequently/ always	141 14%	85 15%	21 11%	35 13%	34 22% <b>ef</b>	67 12%	40 12%	82 15% <b>l</b>	55 13% <b>j</b>	5 5%	101 14%	41 12%	40 12%	33 15%	69 15%	102 15%
EVER	561 54%	344 59% <b>b</b>	74 39%	143 52% <b>b</b>	83 53%	307 56%	170 52%	331 62% <b>hi</b>	197 48% <b>i</b>	33 34%	404 58% <b>k</b>	156 46%	171 50%	129 56%	260 56%	389 56%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 110

### Q28\_4 How often do you do the following driving behaviours...?

Drive smoothly and efficiently - without harsh acceleration and heavy braking

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
Not at all	23	7	11	6	2	6	16	6	4	13	8	15	10	7	6	13
	2%	1%	6%ac	2%	1%	1%	5%e	1%	1%	13%gh	1%	5%j	3%	3%	1%	2%
Occasionally/ sometimes	292	136	82	75	6	146	140	111	134	47	172	120	91	61	139	201
	28%	23%	43%ac	27%	4%	26%de	43%de	21%	33%g	49%gh	24%	36%j	27%	27%	30%	29%
Frequently/ always	725	437	96	192	150	401	174	416	272	37	522	203	242	161	322	483
	70%	75%b	51%	70%b	95%ef	73%f	53%	79%hi	66%j	38%	74%k	60%	70%	70%	69%	69%
EVER	1017	572	177	267	156	547	314	527	406	84	694	323	333	222	461	684
	98%	99%b	94%	98%b	99%	99%f	95%	99%i	99%i	87%	99%k	95%	97%	97%	99%	98%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 111

**Q28\_5 How often do you do the following driving behaviours...?**

Slow down - at all speeds

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	82 8%	34 6%	30 16% <b>ac</b>	19 7%	8 5%	34 6%	41 12% <b>de</b>	24 5%	35 8% <b>g</b>	23 24% <b>gh</b>	29 4%	53 16% <b>j</b>	28 8%	19 9%	35 7%	54 8%
Occasionally/ sometimes	556 53%	293 51%	108 57%	156 57%	61 39%	292 53% <b>d</b>	202 61% <b>de</b>	257 48%	238 58% <b>g</b>	61 63% <b>g</b>	365 52%	191 56%	186 54%	121 53%	248 53%	369 53%
Frequently/ always	402 39%	252 44% <b>b</b>	51 27%	99 36% <b>b</b>	89 56% <b>ef</b>	226 41% <b>f</b>	87 26%	252 47% <b>hi</b>	138 34% <b>j</b>	13 13%	308 44% <b>k</b>	94 28%	129 38%	88 38%	185 40%	273 39%
EVER	958 92%	545 94% <b>b</b>	159 84%	254 93% <b>b</b>	151 95% <b>f</b>	519 94% <b>f</b>	289 88%	508 95% <b>hi</b>	376 92% <b>i</b>	74 76%	673 96% <b>k</b>	285 84%	315 92%	209 91%	433 93%	643 92%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 112

**Q28\_6 How often do you do the following driving behaviours...?**

Stop driving at high speeds

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
Not at all	86	37	29	20	6	35	44	32	37	17	43	43	27	25	34	58
	8%	6%	15% <b>ac</b>	7%	4%	6%	13% <b>de</b>	6%	9%	17% <b>gh</b>	6%	13% <b>j</b>	8%	11%	7%	8%
Occasionally/ sometimes	444	228	89	127	41	236	167	195	191	58	283	161	148	93	204	297
	43%	39%	47%	47%	26%	43% <b>d</b>	51% <b>de</b>	37%	46% <b>g</b>	60% <b>gh</b>	40%	48% <b>j</b>	43%	41%	43%	43%
Frequently/ always	510	314	70	126	112	281	118	306	183	22	376	135	168	111	231	342
	49%	54% <b>bc</b>	37%	46%	71% <b>ef</b>	51% <b>f</b>	36%	57% <b>hi</b>	44% <b>j</b>	23%	54% <b>k</b>	40%	49%	49%	49%	49%
EVER	955	542	159	253	152	517	285	501	373	80	659	296	316	204	434	639
	92%	94% <b>b</b>	85%	93% <b>b</b>	96% <b>f</b>	94% <b>f</b>	87%	94% <b>i</b>	91% <b>i</b>	83%	94% <b>k</b>	87%	92%	89%	93%	92%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 113

### Q28\_7 How often do you do the following driving behaviours...?

Use higher gears as soon as traffic conditions allow

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	67 6%	29 5%	16 8%	22 8%	12 7%	31 6%	25 7%	27 5%	27 7%	14 14% <b>gh</b>	34 5%	33 10% <b>j</b>	26 8%	18 8%	23 5%	41 6%
Occasionally/ sometimes	291 28%	144 25%	66 35% <b>a</b>	81 30%	33 21%	148 27%	110 33% <b>de</b>	139 26%	113 27%	39 41% <b>gh</b>	192 27%	99 29%	93 27%	73 32%	126 27%	199 28%
Frequently/ always	681 66%	405 70% <b>bc</b>	106 56%	170 62%	113 72% <b>f</b>	373 68% <b>f</b>	195 59%	366 69% <b>i</b>	271 66% <b>j</b>	44 45%	476 68% <b>k</b>	206 61%	224 65%	138 60%	319 68%	457 66%
EVER	973 94%	550 95%	172 92%	251 92%	146 93%	521 94%	305 93%	506 95% <b>i</b>	384 93% <b>i</b>	83 86%	668 95% <b>k</b>	305 90%	317 92%	210 92%	445 95%	656 94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 114

### Q28\_8 How often do you do the following driving behaviours...?

Avoid idling. Switch off - when sitting stationary in traffic - whenever it is safe to do so

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	423 41%	203 35%	113 60% <b>ac</b>	108 39%	40 25%	202 37% <b>d</b>	181 55% <b>de</b>	174 33%	189 46% <b>g</b>	60 62% <b>gh</b>	258 37%	165 49% <b>j</b>	129 38%	103 45%	192 41%	295 42%
Occasionally/ sometimes	429 41%	262 45% <b>b</b>	53 28%	114 42% <b>b</b>	69 43% <b>f</b>	251 45% <b>f</b>	110 33%	232 44% <b>i</b>	168 41%	30 30%	297 42%	132 39%	150 44%	91 40%	188 40%	279 40%
Frequently/ always	188 18%	114 20% <b>b</b>	23 12%	51 19%	49 31% <b>ef</b>	99 18% <b>f</b>	39 12%	127 24% <b>hi</b>	54 13%	7 8%	147 21% <b>k</b>	41 12%	64 19%	35 15%	88 19%	123 18%
EVER	617 59%	376 65% <b>b</b>	76 40%	165 61% <b>b</b>	118 75% <b>ef</b>	350 63% <b>f</b>	149 45%	358 67% <b>hi</b>	221 54% <b>i</b>	37 38%	444 63% <b>k</b>	173 51%	214 62%	126 55%	276 59%	402 58%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 115

### Q28\_9 How often do you do the following driving behaviours...?

Don't carry unnecessary weight, e.g. in the boot, removing roof racks when not in use

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	114 11%	45 8%	35 18% <b>a</b>	34 13% <b>a</b>	14 9%	41 8%	58 18% <b>de</b>	29 6%	60 15% <b>g</b>	24 25% <b>gh</b>	55 8%	59 17% <b>j</b>	39 11%	28 12%	47 10%	75 11%
Occasionally/ sometimes	318 31%	179 31%	56 30%	83 30%	25 16%	183 33% <b>d</b>	110 33% <b>d</b>	145 27%	131 32%	42 43% <b>gh</b>	201 29%	117 34%	101 29%	74 32%	144 31%	217 31%
Frequently/ always	608 58%	355 61% <b>b</b>	98 52%	156 57%	119 75% <b>ef</b>	328 59% <b>f</b>	162 49%	358 67% <b>hi</b>	219 53% <b>j</b>	31 32%	445 63% <b>k</b>	163 48%	203 59%	127 56%	278 59%	405 58%
EVER	926 89%	534 92% <b>bc</b>	154 82%	239 87%	144 91% <b>f</b>	511 92% <b>f</b>	272 82%	503 94% <b>hi</b>	350 85% <b>i</b>	73 75%	647 92% <b>k</b>	280 83%	304 89%	201 88%	421 90%	622 89%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 116

### Q28\_10 How often do you do the following driving behaviours...?

Check and adjust tyre pressures regularly and before long journeys

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	91 9%	40 7%	25 13% <sup>a</sup>	26 9%	5 3%	44 8% <sup>d</sup>	42 13% <sup>de</sup>	23 4%	52 13% <sup>g</sup>	16 17% <sup>g</sup>	39 6%	52 15% <sup>j</sup>	32 9%	20 9%	39 8%	59 8%
Occasionally/ sometimes	423 41%	231 40%	88 47%	104 38%	51 32%	222 40%	151 46% <sup>d</sup>	191 36%	181 44% <sup>g</sup>	51 53% <sup>g</sup>	288 41%	136 40%	145 42%	92 40%	186 40%	279 40%
Frequently/ always	526 51%	308 53% <sup>b</sup>	75 40%	143 52% <sup>b</sup>	103 65% <sup>ef</sup>	286 52% <sup>f</sup>	136 41%	319 60% <sup>hi</sup>	178 43% <sup>j</sup>	29 30%	374 53% <sup>k</sup>	151 45%	166 48%	117 51%	243 52%	359 52%
EVER	949 91%	539 93% <sup>b</sup>	163 87%	247 91%	154 97% <sup>ef</sup>	508 92% <sup>f</sup>	287 87%	510 96% <sup>hi</sup>	358 87%	81 83%	662 94% <sup>k</sup>	287 85%	311 91%	209 91%	429 92%	638 92%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 117

### Q28\_11 How often do you do the following driving behaviours...?

Keep an eye on the traffic ahead and slow down early in order to try and keep moving

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	27 3%	8 1%	15 8% <b>ac</b>	4 2%	2 1%	12 2%	13 4%	5 1%	12 3% <b>g</b>	10 10% <b>gh</b>	12 2%	15 4% <b>j</b>	15 4% <b>no</b>	4 2%	8 2%	12 2%
Occasionally/ sometimes	281 27%	129 22%	63 33% <b>a</b>	89 33% <b>a</b>	19 12%	135 24% <b>d</b>	127 39% <b>de</b>	116 22%	120 29% <b>g</b>	45 46% <b>gh</b>	170 24%	111 33% <b>j</b>	102 30%	54 23%	125 27%	179 26%
Frequently/ always	732 70%	442 76% <b>bc</b>	110 59%	180 66%	137 87% <b>ef</b>	405 73% <b>f</b>	190 58%	412 77% <b>hi</b>	278 68% <b>j</b>	43 44%	519 74% <b>k</b>	213 63%	226 66%	171 75% <b>l</b>	335 72%	506 73% <b>l</b>
EVER	1013 97%	571 99% <b>b</b>	173 92%	269 98% <b>b</b>	156 99%	540 98%	317 96%	528 99% <b>hi</b>	398 97% <b>i</b>	87 90%	689 98% <b>k</b>	324 96%	328 96%	224 98%	460 98% <b>l</b>	685 98% <b>l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 118

**Q28\_12 How often do you do the following driving behaviours...?**

Avoid over revving

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	50 5%	19 3%	18 10% <b>a</b>	13 5%	6 4%	20 4%	24 7% <b>e</b>	16 3%	21 5%	14 14% <b>gh</b>	26 4%	25 7% <b>j</b>	20 6%	15 7%	15 3%	30 4%
Occasionally/ sometimes	234 22%	102 18%	55 29% <b>a</b>	77 28% <b>a</b>	17 11%	109 20% <b>d</b>	108 33% <b>de</b>	87 16%	106 26% <b>g</b>	41 42% <b>gh</b>	140 20%	93 28% <b>j</b>	85 25%	49 22%	99 21%	148 21%
Frequently/ always	756 73%	458 79% <b>bc</b>	116 61%	183 67%	135 86% <b>ef</b>	423 77% <b>f</b>	197 60%	430 81% <b>hi</b>	284 69% <b>j</b>	43 44%	536 76% <b>k</b>	220 65%	238 69%	164 72%	354 76% <b>l</b>	518 74%
EVER	990 95%	559 97% <b>b</b>	170 90%	260 95%	152 96%	532 96% <b>f</b>	306 93%	517 97% <b>i</b>	389 95% <b>i</b>	83 86%	676 96% <b>k</b>	314 93%	323 94%	214 93%	453 97%	667 96%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 119

### Q28\_13 How often do you do the following driving behaviours...?

Changing up a gear a little earlier in order to reduce revs

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	130 13%	55 9%	35 <b>19%a</b>	41 <b>15%a</b>	12 7%	63 11%	56 <b>17%de</b>	38 7%	64 <b>16%g</b>	28 <b>29%gh</b>	68 10%	62 <b>18%j</b>	46 14%	25 11%	59 13%	84 12%
Occasionally/ sometimes	459 44%	236 41%	100 <b>53%a</b>	123 45%	47 30%	233 <b>42%e</b>	179 <b>54%de</b>	223 42%	185 45%	51 53%	301 43%	158 47%	144 42%	117 <b>51%in</b>	198 42%	315 45%
Frequently/ always	450 43%	288 <b>50%bc</b>	53 28%	109 <b>40%b</b>	99 <b>63%ef</b>	256 <b>46%f</b>	95 29%	272 <b>51%hi</b>	162 <b>39%j</b>	17 18%	332 <b>47%k</b>	118 35%	153 45%	87 38%	211 45%	298 43%
EVER	910 87%	524 <b>91%bc</b>	153 81%	233 85%	146 <b>93%ef</b>	490 <b>89%f</b>	274 83%	495 <b>93%hi</b>	346 <b>84%i</b>	69 71%	633 <b>90%k</b>	276 82%	297 86%	204 89%	409 87%	613 88%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 120

**Q28\_14** How often do you do the following driving behaviours...?

[Shop online](#)

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	177 17%	89 15%	39 21%	50 18%	33 21%	82 15%	62 19%	86 16%	66 16%	25 26% <b>gh</b>	113 16%	64 19%	53 15%	33 14%	91 20%	124 18%
Occasionally/ sometimes	604 58%	340 59%	105 56%	159 58%	84 53%	331 60%	189 57%	310 58%	240 59%	54 55%	410 59%	194 57%	192 56%	138 60%	274 59%	412 59%
Frequently/ always	259 25%	150 26%	45 24%	64 23%	42 26%	139 25%	78 24%	137 26%	104 25%	18 18%	178 25%	80 24%	98 29% <b>n</b>	58 25%	103 22%	161 23%
EVER	863 83%	490 85%	150 79%	223 82%	126 79%	470 85%	267 81%	447 84% <b>l</b>	344 84% <b>l</b>	72 74%	589 84%	274 81%	290 85%	196 86%	377 80%	573 82%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 121

**Q28\_15 How often do you do the following driving behaviours...?**

Switch off in-car air conditioning

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Not at all	161 15%	67 12%	52 <b>28%ac</b>	42 15%	20 13%	78 14%	63 19%	56 10%	71 <b>17%g</b>	35 <b>36%gh</b>	82 12%	78 <b>23%j</b>	50 15%	36 16%	75 16%	111 16%
Occasionally/ sometimes	375 36%	213 37%	65 35%	97 36%	45 29%	187 34%	143 <b>43%de</b>	175 33%	157 38%	43 <b>45%g</b>	240 34%	135 40%	149 <b>43%no</b>	89 <b>39%n</b>	137 29%	226 32%
Frequently/ always	504 48%	299 <b>52%b</b>	71 38%	134 <b>49%b</b>	93 <b>59%f</b>	287 <b>52%f</b>	124 38%	302 <b>57%hi</b>	183 <b>44%j</b>	19 20%	379 <b>54%k</b>	125 37%	144 42%	104 45%	256 <b>55%lm</b>	360 <b>52%l</b>
EVER	879 85%	512 <b>88%b</b>	136 72%	231 <b>85%b</b>	138 87%	475 86%	267 81%	477 <b>90%hi</b>	340 <b>83%j</b>	62 64%	619 <b>88%k</b>	260 77%	293 85%	193 84%	393 84%	586 84%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 122

### Q28 SUMMARY - How often do you do the following driving behaviours...?

12 Sep 2008

Base : All

	Avoid using your car for short journeys - use public transport, ride a bicycle or walk	Plan ahead - choose uncongested routes, combine trips, car share	Allow the engine to warm up before driving off	Drive smoothly and efficiently - without harsh acceleration and heavy braking	Slow down - at all speeds	Stop driving at high speeds	Use higher gears as soon as traffic conditions allow	Avoid idling. Switch off - when sitting stationary in traffic - whenever it is safe to do so	Don't carry unnecessary weight, e.g. in the boot, removing roof racks when not in use	Check and adjust tyre pressures regularly and before long journeys	Keep an eye on the traffic ahead and slow down early in order to try and keep moving	Avoid over revving	Changing up a gear a little earlier in order to reduce revs	Shop online	Switch off in-car air conditioning
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Not at all	181 17%	97 9%	480 46%	23 2%	82 8%	86 8%	67 6%	423 41%	114 11%	91 9%	27 3%	50 5%	130 13%	177 17%	161 15%
Occasionally/ sometimes	535 51%	540 52%	419 40%	292 28%	556 53%	444 43%	291 28%	429 41%	318 31%	423 41%	281 27%	234 22%	459 44%	604 58%	375 36%
Frequently/ always	324 31%	403 39%	141 14%	725 70%	402 39%	510 49%	681 66%	188 18%	608 58%	526 51%	732 70%	756 73%	450 43%	259 25%	504 48%
EVER	859 83%	943 91%	561 54%	1017 98%	958 92%	955 92%	973 94%	617 59%	926 89%	949 91%	1013 97%	990 95%	910 87%	863 83%	879 85%

## RAC RoM 2008 - Report 3: Environment

Table 123

**Q29A\_1** Have any of the following changed your driving behaviour, in any way?

The increase in the cost of fuel

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	797 77%	458 79% <b>b</b>	135 72%	204 75%	121 77%	440 80% <b>f</b>	236 72%	447 84% <b>hi</b>	293 71% <b>l</b>	57 59%	588 84% <b>k</b>	210 62%	262 76%	167 73%	368 79%	535 77%
No	243 23%	121 21%	53 28% <b>a</b>	69 25%	37 23%	112 20%	93 28% <b>e</b>	86 16%	117 29% <b>g</b>	39 41% <b>gh</b>	114 16%	129 38% <b>j</b>	81 24%	61 27%	100 21%	162 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 124

### Q29A\_2 Have any of the following changed your driving behaviour, in any way?

The increase in the cost of living - the 'credit crunch'

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	677 65%	382 66%	112 60%	182 67%	100 63%	375 68%	202 61%	397 75% <b>hi</b>	243 59% <b>jl</b>	36 37%	516 74% <b>k</b>	160 47%	218 63%	149 65%	310 66%	459 66%
No	364 35%	196 34%	76 40%	91 33%	58 37%	178 32%	127 39%	136 25%	167 41% <b>g</b>	61 63% <b>gh</b>	185 26%	178 53% <b>l</b>	126 37%	80 35%	158 34%	238 34%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 125

**Q29A\_3 Have any of the following changed your driving behaviour, in any way?**

My greater awareness of the environmental impact of motoring

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	576 55%	398 <b>69%bc</b>	49 26%	129 <b>47%b</b>	110 <b>69%f</b>	343 <b>62%f</b>	123 37%	373 <b>70%hi</b>	184 <b>45%j</b>	19 20%	468 <b>67%k</b>	107 32%	193 56%	137 60%	246 53%	383 55%
No	464 45%	181 31%	140 <b>74%ac</b>	144 <b>53%a</b>	49 31%	209 38%	206 <b>63%de</b>	160 30%	226 <b>55%g</b>	78 <b>80%gh</b>	233 33%	231 <b>68%l</b>	151 44%	92 40%	222 47%	314 45%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 126

**Q29A\_4** Have any of the following changed your driving behaviour, in any way?

My concern for the environment

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	553 53%	384 <b>66%bc</b>	45 24%	124 <b>45%b</b>	105 <b>66%f</b>	328 <b>59%f</b>	120 36%	375 <b>70%hi</b>	166 <b>40%j</b>	13 13%	454 <b>65%k</b>	99 29%	187 54%	131 57%	236 50%	366 53%
No	487 47%	195 34%	143 <b>76%ac</b>	149 <b>55%a</b>	53 34%	224 41%	210 <b>64%de</b>	158 30%	245 <b>60%g</b>	84 <b>87%gh</b>	248 35%	239 <b>71%l</b>	156 46%	98 43%	232 50%	331 47%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 127

### **Q29A SUMMARY - Have any of the following changed your driving behaviour, in any way?**

**Base : All**

	The increase in the cost of fuel	The increase in the cost of living - the 'credit crunch'	My greater awareness of the environmental impact of motoring	My concern for the environment
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%
Yes	797 77%	677 65%	576 55%	553 53%
No	243 23%	364 35%	464 45%	487 47%

## RAC RoM 2008 - Report 3: Environment

Table 128

**Q29B Which single thing in the list below has had the most impact on changing your driving behaviour?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
The increase in the cost of fuel	511 49%	294 51%	82 43%	135 49%	72 45%	294 53% <b>f</b>	145 44%	278 52% <b>l</b>	203 49% <b>l</b>	30 31%	380 54% <b>k</b>	130 38%	173 50%	103 45%	235 50%	338 48%
The increase in the cost of living - the 'credit crunch'	150 14%	80 14%	22 12%	48 18%	21 13%	78 14%	52 16%	95 18% <b>h</b>	48 12%	8 8%	117 17% <b>k</b>	33 10%	49 14%	38 17%	63 13%	101 14%
My greater awareness of the environmental impact of motoring	86 8%	63 11% <b>b</b>	4 2%	19 7% <b>b</b>	22 14% <b>e</b>	46 8%	18 5%	57 11% <b>h</b>	28 7% <b>l</b>	1 1%	70 10% <b>k</b>	16 5%	31 9%	18 8%	37 8%	55 8%
My concern for the environment	60 6%	51 9% <b>bc</b>	3 2%	6 2%	13 9% <b>f</b>	38 7% <b>f</b>	9 3%	43 8% <b>h</b>	16 4%	1 1%	48 7% <b>k</b>	12 4%	15 4%	20 9%	25 5%	45 6%
No change in driving behaviour	233 22%	91 16%	77 41% <b>ac</b>	65 24% <b>a</b>	29 19%	98 18%	106 32% <b>de</b>	60 11%	116 28% <b>g</b>	56 58% <b>gh</b>	86 12%	147 43% <b>j</b>	75 22%	49 21%	109 23%	158 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 129

### Q29C\_1 In what ways has your driving behaviour changed?

Short/ local journeys

Base : All who said more than one aspect has changed their driving behaviour

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	30 3%	16 3%	2 2%	12 5%	12 6% <b>e</b>	9 2%	10 4%	24 5% <b>h</b>	4 1%	2 4%	25 4%	6 2%	13 4%	9 5%	8 2%	17 3%
Do more than I used to	82 9%	50 10%	14 10%	17 8%	9 6%	55 11% <b>f</b>	17 7%	39 8%	39 12%	3 5%	72 11% <b>k</b>	10 4%	27 9%	17 9%	38 9%	55 9%
No change	380 43%	196 37%	90 61% <b>ac</b>	95 42%	54 38%	192 39%	134 51% <b>de</b>	173 35%	158 47% <b>g</b>	49 82% <b>gh</b>	225 34%	156 66% <b>j</b>	132 44% <b>m</b>	64 33%	184 46% <b>m</b>	248 42%
Do less than I used to	353 39%	226 43% <b>b</b>	34 24%	93 41% <b>b</b>	52 37%	211 43% <b>f</b>	90 34%	228 46% <b>hi</b>	120 36% <b>l</b>	5 7%	297 45% <b>k</b>	56 24%	111 37%	91 47% <b>ln</b>	151 37%	242 41%
Have stopped	49 5%	35 7%	6 4%	8 3%	15 11% <b>ef</b>	21 4%	12 5%	34 7%	14 4%	1 2%	41 6%	8 3%	14 5%	12 6%	23 6%	35 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 130

**Q29C\_2 In what ways has your driving behaviour changed?**

Longer journeys

**Base : All who said more than one aspect has changed their driving behaviour**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	28 3%	12 2%	4 2%	13 6% <b>a</b>	9 6% <b>e</b>	8 2%	11 4% <b>e</b>	17 3%	8 3%	3 4%	20 3%	8 3%	11 4%	7 3%	10 3%	17 3%
Do more than I used to	57 6%	34 7%	12 8%	11 5%	10 7%	33 7%	14 5%	26 5%	24 7%	7 12%	40 6%	17 7%	26 9% <b>o</b>	9 5%	22 5%	31 5%
No change	513 57%	283 54%	94 64% <b>a</b>	135 61%	81 57%	270 55%	161 61%	264 53%	206 62% <b>g</b>	43 71% <b>g</b>	357 54%	156 67% <b>j</b>	163 55%	108 56%	242 60%	350 59%
Do less than I used to	279 31%	182 35% <b>b</b>	33 23%	63 28%	37 26%	168 34%	73 28%	181 36% <b>h</b>	91 27% <b>i</b>	7 11%	228 35% <b>k</b>	51 22%	90 30%	64 33%	124 31%	188 32%
Have stopped	17 2%	13 2%	3 2%	1 1%	4 3%	8 2%	4 2%	11 2%	5 2%	1 2%	14 2%	3 1%	6 2%	6 3%	5 1%	11 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 131

### Q29C\_3 In what ways has your driving behaviour changed?

Use of a lower consumption car in my household

Base : All who said more than one aspect has changed their driving behaviour

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	71 8%	49 9% <b>b</b>	5 4%	16 7%	22 15% <b>ef</b>	38 8%	11 4%	48 10%	21 6%	2 4%	60 9% <b>k</b>	11 5%	25 8%	15 8%	31 8%	46 8%
Do more than I used to	124 14%	85 16% <b>c</b>	21 14%	18 8%	30 21% <b>ef</b>	61 12%	33 12%	73 15%	46 14%	5 8%	94 14%	30 13%	54 18% <b>no</b>	33 17% <b>n</b>	37 9%	70 12%
No change	663 74%	370 71%	115 79%	178 80% <b>a</b>	86 60%	372 76% <b>d</b>	205 78% <b>d</b>	362 73%	252 75%	49 82%	477 72%	187 79% <b>j</b>	208 70%	137 71%	319 79% <b>lm</b>	456 76% <b>l</b>
Do less than I used to	28 3%	16 3%	2 1%	10 4%	3 2%	13 3%	12 5%	14 3%	13 4%	1 2%	23 4%	4 2%	6 2%	7 3%	15 4%	22 4%
Have stopped	8 1%	4 1%	3 2%	1 *	2 1%	4 1%	2 1%	2 *	4 1%	2 4% <b>g</b>	5 1%	3 1%	5 2%	1 1%	2 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 132

### Q29C\_4 In what ways has your driving behaviour changed?

Better driving to conserve fuel

Base : All who said more than one aspect has changed their driving behaviour

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	114 13%	77 15%	13 9%	25 11%	27 19% <b>e</b>	53 11%	35 13%	72 14%	38 11%	5 8%	79 12%	35 15%	46 15%	26 13%	43 11%	69 11%
Do more than I used to	531 59%	325 62%	81 55%	125 56%	78 55%	314 64% <b>f</b>	139 53%	301 60%	195 58%	35 58%	394 60%	137 58%	168 57%	113 59%	249 62%	362 61%
No change	225 25%	107 20%	51 35% <b>a</b>	67 30% <b>a</b>	35 24%	108 22%	83 31% <b>e</b>	111 22%	94 28%	20 33%	166 25%	60 25%	71 24%	47 24%	108 27%	155 26%
Do less than I used to	20 2%	13 2%	2 1%	5 2%	2 1%	12 3%	5 2%	14 3%	5 2%	* 1%	17 3%	2 1%	10 3% <b>n</b>	6 3%	4 1%	10 2%
Have stopped	4 *	2 *	- -	2 1%	1 1%	2 *	1 *	- -	3 1% <b>g</b>	1 2% <b>g</b>	3 *	1 *	3 1%	1 1%	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 133

### Q29C\_5 In what ways has your driving behaviour changed?

#### Sharing car transport

Base : All who said more than one aspect has changed their driving behaviour

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	31 4%	19 4%	4 3%	8 4%	12 9%ef	11 2%	9 3%	24 5%h	6 2%	2 3%	26 4%	5 2%	15 5%	8 4%	9 2%	17 3%
Do more than I used to	149 17%	96 18%	17 12%	36 16%	26 18%	81 17%	42 16%	89 18%	54 16%	6 10%	120 18%k	29 12%	61 20%mo	21 11%	67 17%	88 15%
No change	668 75%	384 73%	117 80%	167 75%	95 67%	371 76% <b>d</b>	201 76%	363 73%	254 76%	51 84%	480 73%	188 80% <b>j</b>	207 70%	157 81% <b>l</b>	304 75%	461 77% <b>l</b>
Do less than I used to	20 2%	12 2%	1 1%	7 3%	3 2%	13 3%	5 2%	13 3%	8 2%	* 1%	16 2%	5 2%	6 2%	3 2%	11 3%	14 2%
Have stopped	25 3%	13 3%	7 4%	5 2%	5 4%	13 3%	7 3%	10 2%	14 4%	1 2%	17 3%	8 3%	9 3%	3 2%	13 3%	16 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 134

**Q29C\_6 In what ways has your driving behaviour changed?**

Walking

**Base : All who said more than one aspect has changed their driving behaviour**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	54 6%	32 6%	6 4%	15 7%	14 10% <b>e</b>	24 5%	16 6%	39 8% <b>h</b>	13 4%	2 4%	49 7% <b>k</b>	6 2%	25 8% <b>no</b>	15 8%	14 4%	29 5%
Do more than I used to	476 53%	298 57% <b>c</b>	71 48%	107 48%	78 55%	260 53%	138 53%	292 59% <b>hi</b>	167 50% <b>l</b>	17 28%	398 60% <b>k</b>	79 33%	150 51%	105 54%	221 55%	326 55%
No change	340 38%	180 34%	66 45% <b>a</b>	94 42%	48 34%	190 39%	102 39%	157 31%	145 43% <b>g</b>	38 64% <b>gh</b>	198 30%	142 61% <b>j</b>	114 38%	67 35%	159 39%	226 38%
Do less than I used to	18 2%	9 2%	3 2%	5 2%	1 1%	10 2%	6 2%	8 2%	8 2%	2 4%	11 2%	7 3%	7 2%	4 2%	6 2%	11 2%
Have stopped	5 1%	4 1%	* *	1 1%	1 1%	3 1%	1 *	3 1%	1 *	* 1%	3 *	2 1%	1 *	2 1%	2 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 135

**Q29C\_7 In what ways has your driving behaviour changed?**

### Cycling

**Base : All who said more than one aspect has changed their driving behaviour**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	35 4%	18 3%	7 4%	11 5%	14 10%ef	10 2%	10 4%	20 4%	11 3%	3 5%	30 4%	5 2%	14 5%	7 3%	14 4%	21 4%
Do more than I used to	126 14%	75 14%	16 11%	35 16%	27 19%	66 14%	33 12%	80 16%l	44 13%	2 4%	112 17%k	13 6%	39 13%	33 17%	53 13%	87 15%
No change	646 72%	376 72%	108 73%	162 73%	84 59%	365 75% <b>d</b>	198 75% <b>d</b>	350 70%	249 74%	46 77%	456 69%	190 81% <b>j</b>	220 74%	132 68%	295 73%	426 71%
Do less than I used to	37 4%	22 4%	8 5%	6 3%	5 4%	17 4%	14 5%	25 5%	11 3%	1 2%	25 4%	11 5%	8 3%	8 4%	21 5%	28 5%
Have stopped	51 6%	32 6%	9 6%	9 4%	12 9% <b>f</b>	29 6%	9 3%	23 5%	20 6%	7 12% <b>g</b>	35 5%	15 6%	17 6%	13 7%	21 5%	34 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 136

### Q29C\_8 In what ways has your driving behaviour changed?

#### Using public transport

Base : All who said more than one aspect has changed their driving behaviour

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	896 100%	535 100%	143 100%	218 100%	141 100%	487 100%	268 100%	496 100%	344 100%	56 100%	654 100%	242 100%	347 100%	174 100%	375 100%	549 100%
Weighted Base	894 100%	524 100%	146 100%	223 100%	142 100%	488 100%	264 100%	499 100%	335 100%	60* 100%	659 100%	235 100%	297 100%	193 100%	404 100%	597 100%
Have begun	37 4%	22 4%	5 4%	10 4%	16 11%ef	10 2%	11 4%	26 5%	9 3%	1 2%	33 5%k	4 2%	16 5%n	12 6%n	8 2%	20 3%
Do more than I used to	248 28%	155 30%	33 23%	60 27%	42 29%	145 30%	61 23%	146 29%	92 27%	11 18%	215 33%k	33 14%	79 27%	52 27%	117 29%	168 28%
No change	564 63%	324 62%	98 67%	142 64%	78 55%	308 63%	177 67% <b>d</b>	303 61%	218 65%	43 71%	382 58%	181 77% <b>j</b>	191 64%	118 61%	254 63%	372 62%
Do less than I used to	26 3%	15 3%	4 2%	8 3%	2 2%	15 3%	8 3%	13 3%	9 3%	4 7%	18 3%	8 4%	5 2%	7 4%	14 3%	21 4%
Have stopped	19 2%	9 2%	6 4%	4 2%	3 2%	9 2%	7 3%	11 2%	7 2%	1 2%	10 2%	9 4%	5 2%	3 2%	11 3%	14 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 137

### Q29C SUMMARY - In what ways has your driving behaviour changed?

Base : All who said more than one aspect has changed their driving behaviour

	Short/ local journeys	Longer journeys	Use of a lower consumption car in my household	Better driving to conserve fuel	Sharing car transport	Walking	Cycling	Using public transport
Unweighted Base	896 100%	896 100%	896 100%	896 100%	896 100%	896 100%	896 100%	896 100%
Weighted Base	894 100%	894 100%	894 100%	894 100%	894 100%	894 100%	894 100%	894 100%
Have begun	30 3%	28 3%	71 8%	114 13%	31 4%	54 6%	35 4%	37 4%
Do more than I used to	82 9%	57 6%	124 14%	531 59%	149 17%	476 53%	126 14%	248 28%
No change	380 43%	513 57%	663 74%	225 25%	668 75%	340 38%	646 72%	564 63%
Do less than I used to	353 39%	279 31%	28 3%	20 2%	20 2%	18 2%	37 4%	26 3%
Have stopped	49 5%	17 2%	8 1%	4 *	25 3%	5 1%	51 6%	19 2%

## RAC RoM 2008 - Report 3: Environment

12 Sep 2008

Table 138

**Q30 Has the increase in cost of living - the 'credit crunch' - changed your behaviour, in the following:**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Shopping where the prices are cheaper	574 55%	323 56%	106 56%	146 54%	92 58%	316 57%	165 50%	323 61%hi	212 52%	40 41%	418 60%k	156 46%	187 54%	129 56%	258 55%	387 56%
Buying cheaper alternatives	468 45%	257 44%	89 47%	122 45%	68 43%	245 44%	155 47%	266 50%hi	169 41%	33 34%	332 47%k	136 40%	140 41%	84 37%	244 52%lm	328 47%lm
Cutting down the amount you spend on shopping	509 49%	283 49%	87 46%	139 51%	77 49%	283 51%	148 45%	300 56%hi	182 44%l	27 28%	384 55%k	125 37%	169 49%	101 44%	240 51%	340 49%
Go for cheaper options	279 27%	147 25%	57 30%	75 28%	40 25%	157 28%	82 25%	141 27%	115 28%	23 24%	201 29%	78 23%	95 28%	50 22%	135 29%	184 26%
Going out less often	682 66%	385 67%b	110 58%	188 69%b	105 66%	362 66%	216 65%	394 74%hi	250 61%l	38 40%	507 72%k	176 52%	217 63%	156 68%	310 66%	465 67%
Take fewer holidays	311 30%	183 32%	48 25%	80 29%	44 28%	168 30%	100 30%	186 35%hi	113 27%l	12 13%	240 34%k	70 21%	117 34%no	73 32%	121 26%	194 28%
Cut out holidays altogether	198 19%	104 18%	36 19%	58 21%	36 23%	106 19%	56 17%	121 23%hi	68 17%	9 9%	151 22%k	47 14%	58 17%	37 16%	103 22%	140 20%
Have less expensive holidays	336 32%	187 32%	55 29%	94 34%	55 35%	177 32%	103 31%	189 35%h	118 29%	29 30%	248 35%k	88 26%	111 32%	72 32%	153 33%	225 32%
Look for ways to cut down the bills	762 73%	447 77%bc	126 67%	189 69%	119 75%l	426 77%l	217 66%	427 80%hi	290 71%l	45 47%	559 80%k	204 60%	252 73%	172 75%	339 72%	511 73%
Changed to a cheaper supplier	302 29%	173 30%	53 28%	77 28%	50 32%	162 29%	90 27%	176 33%l	115 28%l	11 12%	222 32%k	81 24%	107 31%	68 30%	128 27%	196 28%
Other changes	55 5%	37 6%b	4 2%	15 5%	12 7%	32 6%	12 4%	40 7%h	12 3%	4 4%	36 5%	20 6%	19 6%	12 5%	25 5%	37 5%
None - no changes	87 8%	41 7%	22 12%	23 9%	10 6%	39 7%	38 11%e	23 4%	42 10%g	22 23%gh	29 4%	58 17%j	27 8%	21 9%	38 8%	59 8%
SHOPPING	892 86%	497 86%	157 83%	238 87%	136 86%	481 87%	275 84%	489 92%hi	333 81%	70 72%	647 92%k	246 73%	288 84%	196 86%	408 87%	605 87%
LEISURE	818 79%	460 79%	137 73%	221 81%	120 76%	442 80%	256 78%	455 85%hi	305 74%l	58 59%	596 85%k	222 66%	264 77%	182 80%	372 80%	554 80%
HOLIDAYS	757 73%	430 74%b	121 65%	206 75%b	118 75%	406 73%	233 71%	442 83%hi	267 65%l	48 50%	565 81%k	192 57%	249 72%	170 74%	338 72%	508 73%
UTILITIES	854 82%	497 86%bc	140 75%	217 79%	130 82%	471 85%l	252 76%	476 89%hi	324 79%l	54 56%	623 89%k	231 68%	278 81%	197 86%	379 81%	575 83%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 139

**Q31A Thinking about the next time you come to buy a car, how likely or unlikely are you to consider buying a more environmentally friendly car?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	218	185	13	20	63	113	42	157	57	4	183	35	83	57	78	135
	21%	32% <b>bc</b>	7%	7%	40% <b>ef</b>	20% <b>f</b>	13%	30% <b>hi</b>	14% <b>i</b>	5%	26% <b>kl</b>	10%	24% <b>ln</b>	25% <b>n</b>	17%	19%
5 - Very likely	290	203	31	56	37	178	75	168	111	11	215	75	96	76	118	194
	28%	35% <b>bc</b>	17%	20%	23%	32% <b>df</b>	23%	32% <b>il</b>	27% <b>j</b>	11%	31% <b>k</b>	22%	28%	33% <b>nn</b>	25%	28%
4 - Fairly likely	349	161	62	126	40	194	115	158	161	31	226	123	110	67	172	239
	34%	28%	33%	46% <b>ab</b>	25%	35% <b>d</b>	35% <b>d</b>	30%	39% <b>gg</b>	32%	32%	36%	32%	29%	37%	34%
3 - Fairly unlikely	66	8	31	27	8	24	35	12	33	21	24	42	19	11	37	47
	6%	1%	16% <b>ac</b>	10% <b>a</b>	5%	4%	11% <b>de</b>	2%	8% <b>gg</b>	22% <b>gh</b>	3%	13% <b>j</b>	6%	5%	8%	7%
2 - Very unlikely	18	5	9	4	2	3	13	4	9	5	5	13	6	2	10	12
	2%	1%	5% <b>ac</b>	2%	1%	1%	4% <b>e</b>	1%	2%	5% <b>g</b>	1%	4% <b>j</b>	2%	1%	2%	2%
1 - Definitely not	12	1	9	2	2	2	8	2	3	7	4	8	7	2	3	5
	1%	*	5% <b>ac</b>	1%	1%	*	3% <b>e</b>	*	1%	8% <b>gh</b>	1%	2% <b>j</b>	2%	1%	1%	1%
Don't Know	86	16	32	37	6	39	41	31	37	18	44	42	22	14	50	64
	8%	3%	17% <b>a</b>	14% <b>a</b>	4%	7%	12% <b>de</b>	6%	9%	18% <b>gh</b>	6%	12% <b>j</b>	6%	6%	11% <b>l</b>	9%
LIKELY (Definitely, very and fairly likely)	857	549	106	202	140	485	232	483	328	46	624	233	289	200	368	568
	82%	95% <b>bc</b>	56%	74% <b>b</b>	88% <b>f</b>	88% <b>f</b>	70%	91% <b>hi</b>	80% <b>ij</b>	47%	89% <b>k</b>	69%	84%	87% <b>nn</b>	79%	82%
UNLIKELY (Fairly, very, definitely unlikely)	97	14	50	33	12	29	56	19	45	33	33	64	32	15	50	65
	9%	2%	26% <b>ac</b>	12% <b>a</b>	7%	5%	17% <b>de</b>	3%	11% <b>gg</b>	34% <b>gh</b>	5%	19% <b>j</b>	9%	7%	11%	9%
Mean	(1-6) 4.61	4.98 <b>bc</b>	3.86	4.23 <b>b</b>	4.96 <b>ef</b>	4.72 <b>f</b>	4.25	4.91 <b>hi</b>	4.44 <b>i</b>	3.58	4.81 <b>k</b>	4.18	4.65	4.78 <b>no</b>	4.50	4.59
Standard Deviation	1.05	0.88	1.22	0.89	1.11	0.90	1.16	0.93	0.99	1.24	0.95	1.13	1.11	0.99	1.02	1.02
Standard Error	0.03	0.04	0.09	0.06	0.09	0.04	0.07	0.04	0.05	0.14	0.04	0.06	0.06	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

12 Sep 2008

Table 140

**Q31B Which type of car would you be most likely to change to?**

**Base : All likely to buy a more environmentally friendly car**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	859 100%	557 100%	104 100%	198 100%	139 100%	482 100%	238 100%	475 100%	340 100%	44 100%	618 100%	241 100%	340 100%	176 100%	343 100%	519 100%
Weighted Base	857 100%	549 100%	106* 100%*	202 100%	140 100%	485 100%	232 100%	483 100%	328 100%	46* 100%*	624 100%	233 100%	289 100%	200 100%	368 100%	568 100%
Smaller size/ type of car - petrol/ diesel engine	237 28%	147 27%	29 27%	62 31%	48 35%	128 26%	61 26%	141 29%	86 26%	10 22%	183 29%	54 23%	74 26%	59 30%	104 28%	163 29%
Smaller size of engine - petrol/ diesel	209 24%	132 24%	23 22%	53 26%	32 23%	131 27% <b>f</b>	46 20%	123 25%	77 24%	9 19%	155 25%	54 23%	55 19%	46 23%	108 29% <b>l</b>	154 27% <b>l</b>
Less CO2 emission car - petrol/ diesel engine	398 46%	276 50% <b>b</b>	36 34%	87 43%	60 43%	236 49%	103 44%	236 49%	147 45%	15 33%	302 48%	96 41%	139 48%	89 45%	170 46%	260 46%
More fuel efficient car - petrol/ diesel engine	454 53%	296 54%	56 53%	103 51%	66 47%	264 55%	123 53%	263 54%	166 51%	25 55%	323 52%	131 56%	139 48%	100 50%	214 58% <b>l</b>	315 55%
LPG/CNG/ natural gas	161 19%	98 18%	22 21%	41 20%	27 19%	92 19%	42 18%	104 21% <b>h</b>	50 15%	7 15%	126 20%	35 15%	49 17%	34 17%	78 21%	112 20%
Hybrid	245 29%	175 32% <b>bc</b>	22 20%	49 24%	43 31%	141 29%	62 27%	133 27%	103 31%	9 21%	177 28%	68 29%	103 36% <b>no</b>	56 28%	87 23%	142 25%
Electric	63 7%	45 8%	5 5%	12 6%	18 13% <b>ef</b>	34 7%	11 5%	39 8%	23 7%	- -	47 8%	16 7%	23 8%	13 7%	26 7%	39 7%
Other	32 4%	21 4%	5 5%	5 3%	2 2%	21 4%	8 4%	15 3%	13 4%	3 7%	23 4%	9 4%	11 4% <b>m</b>	1 1%	19 5% <b>m</b>	21 4% <b>m</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 141

**Q32\_1 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Increase in Road Tax for high CO2 emission vehicles

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
6 - Definitely	135 13%	90 16% <sup>c</sup>	21 11%	24 9%	40 25% <sup>ef</sup>	68 12%	28 8%	91 17% <sup>hi</sup>	40 10%	4 4%	110 16% <sup>k</sup>	25 7%	50 15%	29 13%	56 12%	85 12%
5 - Very likely	313 30%	199 34% <sup>bc</sup>	48 25%	67 24%	47 29%	168 30%	99 30%	180 34% <sup>hi</sup>	112 27%	21 22%	222 32%	91 27%	93 27%	75 33%	145 31%	221 32%
4 - Fairly likely	358 34%	202 35%	58 31%	98 36%	44 28%	197 36%	118 36%	171 32%	153 37%	35 36%	254 36%	105 31%	124 36%	76 33%	158 34%	235 34%
3 - Fairly unlikely	151 15%	57 10%	35 18% <sup>a</sup>	60 22% <sup>a</sup>	13 8%	87 16% <sup>d</sup>	51 16% <sup>d</sup>	65 12%	60 15%	26 27% <sup>gh</sup>	76 11%	76 22% <sup>i</sup>	41 12%	34 15%	76 16%	110 16%
2 - Very unlikely	41 4%	16 3%	10 5%	15 6%	4 3%	19 3%	18 5%	14 3%	25 6% <sup>g</sup>	3 3%	25 4%	16 5%	17 5%	7 3%	17 4%	24 4%
1 - Definitely not	40 4%	14 2%	17 9% <sup>ac</sup>	10 4%	10 7% <sup>e</sup>	14 2%	16 5%	12 2%	21 5% <sup>g</sup>	7 8% <sup>g</sup>	15 2%	25 8% <sup>i</sup>	18 5%	7 3%	15 3%	22 3%
LIKELY (Definitely, very and fairly likely)	807 78%	492 85% <sup>bc</sup>	127 67%	188 69%	130 82%	433 78%	244 74%	442 83% <sup>hi</sup>	305 74% <sup>i</sup>	60 62%	586 84% <sup>k</sup>	221 65%	267 78%	180 79%	359 77%	540 77%
UNLIKELY (Fairly, very and definitely unlikely)	233 22%	87 15%	61 33% <sup>a</sup>	85 31% <sup>a</sup>	28 18%	119 22%	86 26%	91 17%	105 26% <sup>g</sup>	37 38% <sup>gh</sup>	116 16%	118 35% <sup>i</sup>	76 22%	48 21%	109 23%	157 23%
Mean	(1-6) 4.22	4.43 <sup>bc</sup>	3.92	3.98	4.46 <sup>f</sup>	4.25 <sup>f</sup>	4.05	4.44 <sup>hi</sup>	4.05 <sup>i</sup>	3.74	4.39 <sup>k</sup>	3.87	4.19	4.28	4.21	4.24
Standard Deviation	1.20	1.10	1.38	1.16	1.37	1.12	1.21	1.12	1.23	1.19	1.11	1.28	1.27	1.15	1.16	1.16
Standard Error	0.04	0.05	0.11	0.07	0.11	0.05	0.07	0.05	0.06	0.13	0.04	0.07	0.07	0.08	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 142

**Q32\_2 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Increase in fuel costs - petrol/ diesel cost at the pump

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	140	93	23	24	34	73	34	86	49	5	100	40	49	29	62	91
	13%	16% <b>c</b>	12%	9%	21% <b>ef</b>	13%	10%	16% <b>l</b>	12%	6%	14%	12%	14%	13%	13%	13%
5 - Very likely	327	203	47	77	62	172	93	197	118	12	253	73	96	81	150	231
	31%	35% <b>b</b>	25%	28%	39% <b>f</b>	31%	28%	37% <b>hl</b>	29% <b>l</b>	13%	36% <b>k</b>	22%	28%	35%	32%	33%
4 - Fairly likely	347	189	64	95	34	194	120	155	155	37	222	125	121	80	145	226
	33%	33%	34%	35%	21%	35% <b>d</b>	36% <b>d</b>	29%	38% <b>g</b>	39%	32%	37%	35%	35%	31%	32%
3 - Fairly unlikely	130	50	28	52	15	63	52	58	46	27	75	55	46	19	65	84
	13%	9%	15% <b>a</b>	19% <b>a</b>	10%	11%	16%	11%	11%	27% <b>gh</b>	11%	16% <b>j</b>	13%	8%	14%	12%
2 - Very unlikely	39	18	8	13	3	22	13	15	20	4	25	14	13	7	18	25
	4%	3%	4%	5%	2%	4%	4%	3%	5%	4%	4%	4%	4%	3%	4%	4%
1 - Definitely not	57	26	20	11	10	29	18	22	23	12	26	31	17	13	27	40
	5%	4%	11% <b>ac</b>	4%	6%	5%	5%	4%	6%	12% <b>gh</b>	4%	9% <b>j</b>	5%	6%	6%	6%
LIKELY (Definitely, very and fairly likely)	814	485	133	197	130	438	246	437	322	55	576	239	267	190	357	547
	78%	84% <b>bc</b>	71%	72%	82%	79%	75%	82% <b>l</b>	79% <b>l</b>	57%	82% <b>k</b>	70%	78%	83%	76%	79%
UNLIKELY (Fairly, very and definitely unlikely)	226	94	55	77	28	114	83	95	89	42	126	100	76	39	111	149
	22%	16%	29% <b>a</b>	28% <b>a</b>	18%	21%	25%	18%	22%	43% <b>gh</b>	18%	30% <b>j</b>	22%	17%	24%	21%
Mean	(1-6) 4.22	4.39 <b>bc</b>	3.95	4.05	4.49 <b>ef</b>	4.22	4.09	4.40 <b>hl</b>	4.15 <b>i</b>	3.53	4.36 <b>k</b>	3.93	4.21	4.30	4.19	4.23
Standard Deviation	1.25	1.21	1.41	1.18	1.33	1.24	1.22	1.21	1.25	1.28	1.18	1.36	1.25	1.22	1.28	1.26
Standard Error	0.04	0.05	0.11	0.07	0.11	0.06	0.07	0.06	0.06	0.14	0.05	0.08	0.07	0.09	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 143

**Q32\_3 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Incentives for buying a low CO2 emission car

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	165	118	23	25	47	76	42	102	59	4	126	38	62	40	62	103
	16%	20% <b>bc</b>	12%	9%	29% <b>ef</b>	14%	13%	19% <b>l</b>	14% <b>j</b>	4%	18% <b>k</b>	11%	18%	18%	13%	15%
5 - Very likely	367	247	53	67	57	194	116	215	132	19	270	97	124	93	150	243
	35%	43% <b>bc</b>	28%	24%	36%	35%	35%	40% <b>hl</b>	32% <b>l</b>	20%	39% <b>k</b>	29%	36%	41% <b>n</b>	32%	35%
4 - Fairly likely	408	193	68	147	43	239	126	188	173	47	268	140	130	79	199	278
	39%	33%	36%	54% <b>ab</b>	27%	43% <b>d</b>	38% <b>d</b>	35%	42% <b>g</b>	48% <b>g</b>	38%	41%	38%	35%	42%	40%
3 - Fairly unlikely	73	16	30	27	6	36	31	21	34	19	30	44	14	12	48	59
	7%	3%	16% <b>a</b>	10% <b>a</b>	4%	6%	10% <b>d</b>	4%	8% <b>g</b>	20% <b>gh</b>	4%	13% <b>j</b>	4%	5%	10% <b>lm</b>	9% <b>l</b>
2 - Very unlikely	17	4	7	5	2	6	8	6	7	3	5	11	8	2	6	9
	2%	1%	4% <b>a</b>	2%	1%	1%	3%	1%	2%	3%	1%	3% <b>j</b>	2%	1%	1%	1%
1 - Definitely not	10	1	7	2	3	2	5	1	5	4	2	8	6	2	2	4
	1%	*	4% <b>ac</b>	1%	2%	*	2%	*	1%	4% <b>g</b>	*	2% <b>j</b>	2%	1%	*	1%
LIKELY (Definitely, very and fairly likely)	940	558	144	238	147	508	285	505	364	71	664	275	315	213	412	624
	90%	96% <b>bc</b>	77%	87% <b>b</b>	93% <b>f</b>	92% <b>f</b>	86%	95% <b>hl</b>	89% <b>l</b>	73%	95% <b>k</b>	81%	92%	93%	88%	90%
UNLIKELY (Fairly, very and definitely unlikely)	100	21	44	35	11	44	45	28	46	26	37	63	28	16	56	72
	10%	4%	23% <b>ac</b>	13% <b>a</b>	7%	8%	14% <b>de</b>	5%	11% <b>g</b>	27% <b>gh</b>	5%	19% <b>j</b>	8%	7%	12%	10%
Mean	(1-6) 4.54	4.79 <b>bc</b>	4.17	4.26	4.83 <b>ef</b>	4.53	4.42	4.72 <b>hl</b>	4.46 <b>l</b>	3.90	4.68 <b>k</b>	4.25	4.58	4.66 <b>n</b>	4.45	4.52
Standard Deviation	0.96	0.83	1.18	0.89	1.06	0.88	1.01	0.87	0.98	1.04	0.86	1.08	1.02	0.93	0.93	0.93
Standard Error	0.03	0.04	0.09	0.06	0.09	0.04	0.06	0.04	0.05	0.11	0.03	0.06	0.06	0.07	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 144

**Q32\_4 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Reduction in cost of alternative fuels: biofuels, LPG, CNG

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
6 - Definitely	129	81	22	25	37	62	29	77	46	6	97	32	50	31	48	79
	12%	14%	12%	9%	23%ef	11%	9%	15%l	11%	6%	14%	9%	14%	14%	10%	11%
5 - Very likely	314	201	45	69	55	164	95	183	116	15	230	84	96	67	151	218
	30%	35%bc	24%	25%	35%	30%	29%	34%l	28%l	15%	33%k	25%	28%	29%	32%	31%
4 - Fairly likely	381	201	59	121	44	209	128	197	149	35	259	122	128	80	174	253
	37%	35%	31%	44%ab	28%	38%d	39%d	37%	36%	36%	37%	36%	37%	35%	37%	36%
3 - Fairly unlikely	171	77	40	54	15	98	58	66	74	31	98	73	52	44	75	119
	16%	13%	21%a	20%a	9%	18%d	18%d	12%	18%g	32%gh	14%	22%j	15%	19%	16%	17%
2 - Very unlikely	29	13	12	4	2	16	11	6	19	4	14	15	8	6	15	21
	3%	2%	6%ac	2%	1%	3%	3%	1%	5%g	4%g	2%	4%j	2%	3%	3%	3%
1 - Definitely not	16	6	10	-	5	3	8	2	7	6	4	12	9	-	6	6
	2%	1%	5%ac	-	3%e	1%	2%e	*	2%	6%gh	1%	4%j	3%mo	-	1%	1%
LIKELY (Definitely, very and fairly likely)	824	483	126	215	137	435	252	458	310	55	586	238	274	179	372	550
	79%	83%b	67%	79%b	86%ef	79%	76%	86%hl	78%l	57%	83%k	70%	80%	78%	79%	79%
UNLIKELY (Fairly, very and definitely unlikely)	216	96	62	58	22	117	78	75	100	41	116	100	70	50	96	147
	21%	17%	33%ac	21%	14%	21%d	24%d	14%	24%g	43%gh	17%	30%j	20%	22%	21%	21%
Mean	(1-6) 4.28	4.42bc	3.97	4.21b	4.61ef	4.27	4.15	4.47hl	4.18l	3.67	4.41k	4.02	4.29	4.32	4.26	4.28
Standard Deviation	1.06	1.02	1.29	0.92	1.15	1.01	1.08	0.96	1.10	1.16	0.99	1.16	1.13	1.02	1.04	1.03
Standard Error	0.03	0.04	0.10	0.06	0.10	0.05	0.06	0.04	0.06	0.13	0.04	0.07	0.06	0.08	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 145

**Q32\_5 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

'Showroom tax' on new cars with high CO2 emissions - a one off tax that you pay at the time of purchase

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
6 - Definitely	116 11%	72 12%	20 11%	24 9%	40 25%ef	55 10%	22 7%	69 13%	41 10%	7 7%	89 13%k	27 8%	46 13%	26 11%	44 9%	70 10%
5 - Very likely	225 22%	156 27%bc	22 12%	46 17%	32 20%	124 23%	68 21%	131 25%	80 19%	14 15%	171 24%k	54 16%	72 21%	53 23%	100 21%	153 22%
4 - Fairly likely	334 32%	187 32%	58 31%	88 32%	42 26%	180 33%	112 34%	175 33%	134 33%	24 25%	232 33%	102 30%	118 35%	68 30%	148 32%	215 31%
3 - Fairly unlikely	238 23%	105 18%	43 23%	90 33%ab	19 12%	132 24% <b>d</b>	87 26% <b>d</b>	110 21%	95 23%	33 34% <b>gh</b>	144 21%	94 28% <b>j</b>	73 21%	58 25%	108 23%	165 24%
2 - Very unlikely	57 5%	28 5%	18 10% <b>ac</b>	10 4%	7 5%	28 5%	21 6%	24 5%	22 5%	11 11% <b>gh</b>	30 4%	27 8% <b>j</b>	15 4%	11 5%	30 6%	42 6%
1 - Definitely not	70 7%	30 5%	26 14% <b>ac</b>	15 6%	18 12% <b>ef</b>	32 6%	20 6%	24 5%	39 9% <b>g</b>	7 8%	35 5%	35 10% <b>j</b>	19 6%	13 6%	38 8%	51 7%
LIKELY (Definitely, very and fairly likely)	675 65%	415 72% <b>bc</b>	101 54%	158 58%	113 72% <b>f</b>	360 65%	202 61%	375 70% <b>hi</b>	254 62% <b>ij</b>	45 47%	492 70% <b>k</b>	183 54%	236 69%	146 64%	292 62%	439 63%
UNLIKELY (Fairly, very and definitely unlikely)	365 35%	163 28%	87 46% <b>a</b>	115 42% <b>a</b>	45 28%	192 35%	128 39% <b>d</b>	158 30%	156 38% <b>g</b>	52 53% <b>gh</b>	210 30%	156 46% <b>j</b>	107 31%	82 36%	176 38%	258 37%
Mean	(1-6) 3.90	4.08 <b>bc</b>	3.50	3.77 <b>b</b>	4.14 <b>f</b>	3.91	3.77	4.07 <b>hi</b>	3.77	3.49	4.06 <b>k</b>	3.57	4.01 <b>n</b>	3.93	3.80	3.84
Standard Deviation	1.31	1.26	1.47	1.21	1.60	1.26	1.22	1.25	1.36	1.29	1.26	1.35	1.28	1.29	1.33	1.32
Standard Error	0.04	0.06	0.11	0.08	0.13	0.06	0.07	0.06	0.07	0.14	0.05	0.08	0.07	0.10	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 146

**Q32\_6 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Incentives for owners to scrap high CO2 emission cars

**Base : All**

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	108	79	16	12	39	51	18	69	37	2	83	25	43	26	39	65
	10%	14% <b>c</b>	9%	4%	25% <b>ef</b>	9%	5%	13% <b>l</b>	9% <b>l</b>	2%	12% <b>k</b>	7%	12%	11%	8%	9%
5 - Very likely	237	168	25	44	38	126	73	154	77	6	189	48	78	57	101	159
	23%	29% <b>bc</b>	13%	16%	24%	23%	22%	29% <b>hl</b>	19% <b>l</b>	6%	27% <b>k</b>	14%	23%	25%	22%	23%
4 - Fairly likely	414	223	66	125	49	232	133	209	159	46	279	135	132	91	192	282
	40%	38%	35%	46% <b>b</b>	31%	42% <b>d</b>	40%	39%	39%	47%	40%	40%	38%	40%	41%	40%
3 - Fairly unlikely	201	80	52	69	19	111	70	80	92	29	116	86	65	41	95	136
	19%	14%	27% <b>a</b>	25% <b>a</b>	12%	20% <b>d</b>	21% <b>d</b>	15%	22% <b>g</b>	30% <b>g</b>	16%	25% <b>j</b>	19%	18%	20%	19%
2 - Very unlikely	51	18	17	16	8	19	23	13	30	8	25	26	13	9	28	37
	5%	3%	9% <b>a</b>	6%	5%	3%	7% <b>e</b>	2%	7% <b>g</b>	8% <b>g</b>	4%	8% <b>j</b>	4%	4%	6%	5%
1 - Definitely not	29	11	12	7	5	13	12	8	15	6	10	20	12	5	13	18
	3%	2%	6% <b>ac</b>	2%	3%	2%	4%	2%	4%	6% <b>g</b>	1%	6% <b>j</b>	3%	2%	3%	3%
LIKELY (Definitely, very and fairly likely)	759	470	107	182	126	409	224	432	273	54	551	208	253	174	332	506
	73%	81% <b>bc</b>	57%	67% <b>b</b>	80% <b>f</b>	74%	68%	81% <b>hl</b>	67%	55%	79% <b>k</b>	61%	74%	76%	71%	73%
UNLIKELY (Fairly, very and definitely unlikely)	281	109	81	91	32	144	105	101	137	43	150	131	90	55	136	191
	27%	19%	43% <b>ac</b>	33% <b>a</b>	20%	26%	32% <b>d</b>	19%	33% <b>g</b>	45% <b>g</b>	21%	39% <b>j</b>	26%	24%	29%	27%
Mean	(1-6) 4.06	4.31 <b>bc</b>	3.66	3.81	4.42 <b>ef</b>	4.07 <b>i</b>	3.87	4.30 <b>hl</b>	3.89 <b>i</b>	3.45	4.23 <b>k</b>	3.71	4.11	4.15	3.98	4.04
Standard Deviation	1.13	1.09	1.26	1.00	1.28	1.07	1.12	1.05	1.18	1.03	1.06	1.19	1.17	1.10	1.12	1.11
Standard Error	0.04	0.05	0.10	0.06	0.11	0.05	0.06	0.05	0.06	0.11	0.04	0.07	0.06	0.08	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 147

**Q32\_7 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

More information on cars' CO2 emission levels

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	86	68	5	13	28	43	16	61	24	1	70	17	40	15	32	47
	8%	12% <b>bc</b>	2%	5%	18% <b>ef</b>	8%	5%	11% <b>hi</b>	6%	1%	10% <b>k</b>	5%	12% <b>no</b>	7%	7%	7%
5 - Very likely	269	198	26	46	49	153	68	167	87	15	214	55	93	65	111	176
	26%	34% <b>bc</b>	14%	17%	31% <b>f</b>	28% <b>f</b>	21%	31% <b>hi</b>	21%	15%	31% <b>k</b>	16%	27%	28%	24%	25%
4 - Fairly likely	474	267	71	136	59	277	138	249	200	25	330	144	154	105	215	321
	46%	46%	38%	50% <b>b</b>	37%	50% <b>df</b>	42%	47% <b>l</b>	49% <b>l</b>	26%	47%	43%	45%	46%	46%	46%
3 - Fairly unlikely	152	34	56	62	10	60	82	44	67	41	63	88	38	34	80	114
	15%	6%	30% <b>a</b>	23% <b>a</b>	6%	11%	25% <b>de</b>	8%	16% <b>g</b>	42% <b>gh</b>	9%	26% <b>j</b>	11%	15%	17% <b>l</b>	16% <b>l</b>
2 - Very unlikely	34	9	14	11	7	12	14	8	17	8	15	19	11	6	17	23
	3%	2%	7% <b>a</b>	4% <b>a</b>	5%	2%	4%	2%	4% <b>g</b>	8% <b>g</b>	2%	6% <b>j</b>	3%	2%	4%	3%
1 - Definitely not	25	2	17	5	5	7	12	3	14	7	10	15	8	4	12	16
	2%	*	9% <b>ac</b>	2% <b>a</b>	3%	1%	4% <b>e</b>	1%	3% <b>g</b>	7% <b>g</b>	1%	4% <b>j</b>	2%	2%	3%	2%
LIKELY (Definitely, very and fairly likely)	830	533	102	195	136	473	222	477	312	41	613	217	286	185	359	544
	80%	92% <b>bc</b>	54%	71% <b>b</b>	86% <b>f</b>	86% <b>f</b>	67%	90% <b>hi</b>	76% <b>l</b>	43%	87% <b>k</b>	64%	83% <b>no</b>	81%	77%	78%
UNLIKELY (Fairly, very and definitely unlikely)	210	46	86	78	22	80	108	56	99	56	88	122	57	44	109	153
	20%	8%	46% <b>ac</b>	29% <b>a</b>	14%	14%	33% <b>de</b>	10%	24% <b>g</b>	57% <b>gh</b>	13%	36% <b>j</b>	17%	19%	23% <b>l</b>	22% <b>l</b>
Mean	(1-6) 4.14	4.48 <b>bc</b>	3.47	3.90 <b>b</b>	4.41 <b>f</b>	4.24 <b>f</b>	3.86	4.41 <b>hi</b>	3.98 <b>l</b>	3.37	4.33 <b>k</b>	3.76	4.26 <b>no</b>	4.16	4.05	4.09
Standard Deviation	1.03	0.87	1.17	0.96	1.19	0.92	1.07	0.90	1.05	1.11	0.95	1.09	1.06	0.97	1.03	1.01
Standard Error	0.03	0.04	0.09	0.06	0.10	0.04	0.06	0.04	0.05	0.12	0.04	0.06	0.06	0.07	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 148

**Q32\_8 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Road Tax discs to be colour coded according to their CO2 emission level

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	75	56	8	11	31	31	13	59	16	1	68	8	38	17	21	38
	7%	10%bc	4%	4%	20%ef	6%	4%	11%hi	4%	1%	10%k	2%	11%no	7%	4%	5%
5 - Very likely	178	126	17	35	32	96	50	115	60	3	133	45	60	48	70	118
	17%	22%bc	9%	13%	20%	17%	15%	22%hi	15%i	3%	19%k	13%	18%	21%	15%	17%
4 - Fairly likely	346	199	64	83	40	210	96	179	139	28	253	94	108	80	158	238
	33%	34%	34%	30%	25%	38%df	29%	34%	34%	29%	36%k	28%	32%	35%	34%	34%
3 - Fairly unlikely	258	125	41	92	24	147	87	116	110	32	163	95	81	48	128	176
	25%	22%	22%	34%ab	15%	27%df	26%df	22%	27%	33%g	23%	28%	24%	21%	27%	25%
2 - Very unlikely	98	44	30	24	11	39	49	36	42	20	44	54	30	17	51	68
	9%	8%	16%ac	9%	7%	7%	15%de	7%	10%	21%gh	6%	16%j	9%	8%	11%	10%
1 - Definitely not	83	27	28	28	21	29	34	28	43	13	40	43	25	18	40	58
	8%	5%	15%a	10%a	13%e	5%	10%e	5%	10%g	13%g	6%	13%j	7%	8%	9%	8%
LIKELY (Definitely, very and fairly likely)	600	382	89	129	103	338	160	353	215	32	454	146	206	145	249	394
	58%	66%bc	47%	47%	66%f	61%f	48%	66%hi	52%j	33%	65%k	43%	60%	63%no	53%	57%
UNLIKELY (Fairly, very and definitely unlikely)	440	197	99	144	55	215	170	180	195	65	248	192	137	84	219	303
	42%	34%	53%a	53%a	35%	39%	52%de	34%	48%g	67%gh	35%	57%j	40%	37%	47%am	43%
Mean	(1-6) 3.64	3.90bc	3.19	3.39	3.92f	3.72f	3.36	3.92hi	3.44i	2.92	3.85k	3.20	3.76no	3.76n	3.49	3.58
Standard Deviation	1.30	1.25	1.35	1.23	1.61	1.16	1.30	1.27	1.27	1.12	1.25	1.28	1.35	1.29	1.25	1.27
Standard Error	0.04	0.05	0.10	0.08	0.13	0.05	0.07	0.06	0.06	0.12	0.05	0.07	0.07	0.10	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 149

**Q32\_9 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Carbon offsetting schemes from car manufacturers

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	55	41	4	9	24	21	9	42	12	1	44	10	28	12	14	27
	5%	7% <b>bc</b>	2%	3%	15% <b>ef</b>	4%	3%	8% <b>hi</b>	3%	1%	6% <b>k</b>	3%	8% <b>no</b>	5%	3%	4%
5 - Very likely	150	117	14	19	24	84	42	94	52	3	122	28	55	35	61	95
	14%	20% <b>bc</b>	7%	7%	15%	15%	13%	18% <b>hi</b>	13% <b>l</b>	3%	17% <b>k</b>	8%	16%	15%	13%	14%
4 - Fairly likely	407	236	60	111	44	244	119	233	144	30	300	107	132	93	181	275
	39%	41% <b>b</b>	32%	40%	28%	44% <b>df</b>	36%	44% <b>hi</b>	35%	31%	43% <b>k</b>	32%	39%	41%	39%	39%
3 - Fairly unlikely	266	122	46	98	38	135	93	110	117	39	150	117	77	60	130	190
	26%	21%	25%	36% <b>ab</b>	24%	24%	28%	21%	29% <b>g</b>	40% <b>gh</b>	21%	35% <b>j</b>	22%	26%	28%	27%
2 - Very unlikely	94	41	32	21	10	41	43	30	50	14	52	43	33	11	50	61
	9%	7%	17% <b>ac</b>	8%	6%	7%	13% <b>de</b>	6%	12% <b>g</b>	15% <b>g</b>	7%	13% <b>j</b>	10%	5%	11% <b>m</b>	9%
1 - Definitely not	68	21	32	14	17	27	23	23	36	9	35	33	19	18	31	49
	7%	4%	17% <b>ac</b>	5%	11% <b>ee</b>	5%	7%	4%	9% <b>g</b>	10% <b>g</b>	5%	10% <b>j</b>	5%	8%	7%	7%
LIKELY (Definitely, very and fairly likely)	611	395	78	139	93	349	170	370	208	34	466	146	215	140	257	397
	59%	68% <b>bc</b>	41%	51% <b>b</b>	59%	63% <b>f</b>	52%	69% <b>hi</b>	51% <b>j</b>	35%	66% <b>k</b>	43%	63% <b>ln</b>	61%	55%	57%
UNLIKELY (Fairly, very and definitely unlikely)	429	184	111	134	66	203	160	163	203	63	236	193	129	89	211	300
	41%	32%	59% <b>ac</b>	49% <b>a</b>	41%	37%	48% <b>ee</b>	31%	49% <b>g</b>	65% <b>gh</b>	34%	57% <b>j</b>	37%	39%	45% <b>l</b>	43%
Mean	(1-6) 3.62	3.88 <b>bc</b>	3.01	3.46 <b>b</b>	3.76 <b>f</b>	3.69 <b>f</b>	3.42	3.88 <b>hi</b>	3.39 <b>i</b>	3.07	3.79 <b>k</b>	3.25	3.74 <b>no</b>	3.67	3.50	3.55
Standard Deviation	1.19	1.14	1.29	1.04	1.49	1.09	1.16	1.14	1.20	1.04	1.16	1.18	1.23	1.19	1.15	1.16
Standard Error	0.04	0.05	0.10	0.07	0.12	0.05	0.07	0.05	0.06	0.11	0.05	0.07	0.07	0.09	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 150

**Q32\_10 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

CO2 emission labelling scheme to be adopted as the standard for all cars

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
6 - Definitely	93	70	7	16	36	35	22	65	27	1	77	17	39	20	34	54
	9%	12% <b>bc</b>	4%	6%	23% <b>ef</b>	6%	7%	12% <b>hi</b>	7% <b>ij</b>	1%	11% <b>k</b>	5%	11% <b>n</b>	9%	7%	8%
5 - Very likely	230	179	21	30	48	131	52	153	73	5	180	50	79	58	94	152
	22%	31% <b>bc</b>	11%	11%	30% <b>f</b>	24% <b>f</b>	16%	29% <b>hi</b>	18% <b>ij</b>	5%	26% <b>k</b>	15%	23%	25%	20%	22%
4 - Fairly likely	469	273	63	132	49	273	146	240	188	40	322	146	157	106	205	312
	45%	47% <b>b</b>	33%	48% <b>b</b>	31%	49% <b>d</b>	44% <b>d</b>	45%	46%	42%	46%	43%	46%	47%	44%	45%
3 - Fairly unlikely	179	45	60	75	14	89	76	60	86	33	91	88	47	34	98	132
	17%	8%	32% <b>a</b>	27% <b>a</b>	9%	16% <b>d</b>	23% <b>de</b>	11%	21% <b>g</b>	34% <b>gh</b>	13%	26% <b>j</b>	14%	15%	21% <b>i</b>	19% <b>i</b>
2 - Very unlikely	42	6	20	16	3	17	22	10	22	10	20	22	11	6	25	30
	4%	1%	11% <b>a</b>	6% <b>a</b>	2%	3%	7% <b>de</b>	2%	5% <b>g</b>	10% <b>g</b>	3%	6% <b>j</b>	3%	2%	5%	4%
1 - Definitely not	27	6	18	3	9	6	12	5	13	8	11	16	10	5	12	17
	3%	1%	9% <b>ac</b>	1%	6% <b>e</b>	1%	4% <b>e</b>	1%	3% <b>g</b>	9% <b>gh</b>	2%	5% <b>j</b>	3%	2%	3%	2%
LIKELY (Definitely, very and fairly likely)	792	523	91	178	133	440	220	458	288	46	579	213	275	184	333	518
	76%	90% <b>bc</b>	48%	65% <b>b</b>	84% <b>f</b>	80% <b>f</b>	67%	86% <b>hi</b>	70% <b>ij</b>	47%	83% <b>k</b>	63%	80% <b>lno</b>	81% <b>n</b>	71%	74%
UNLIKELY (Fairly, very and definitely unlikely)	248	56	97	95	25	113	110	75	122	51	122	126	69	45	135	179
	24%	10%	52% <b>ac</b>	35% <b>a</b>	16%	20%	33% <b>de</b>	14%	30% <b>g</b>	53% <b>gh</b>	17%	37% <b>j</b>	20%	19%	29% <b>lm</b>	26% <b>i</b>
Mean	(1-6) 4.07	4.43 <b>bc</b>	3.38	3.80 <b>b</b>	4.46 <b>ef</b>	4.11 <b>f</b>	3.82	4.35 <b>hi</b>	3.90 <b>i</b>	3.27	4.24 <b>k</b>	3.72	4.17 <b>no</b>	4.17 <b>n</b>	3.95	4.02
Standard Deviation	1.07	0.91	1.22	0.96	1.29	0.93	1.10	0.96	1.07	1.04	1.01	1.10	1.09	1.01	1.07	1.05
Standard Error	0.03	0.04	0.09	0.06	0.11	0.04	0.06	0.04	0.05	0.11	0.04	0.06	0.06	0.07	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 151

**Q32\_11 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

Peer pressure from friends

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	18	11	1	6	12	2	4	15	3	-	17	1	10	3	5	8
	2%	2%	1%	2%	7%ef	*	1%	3%h	1%	-	2%k	*	3%no	1%	1%	1%
5 - Very likely	50	39	4	7	10	31	9	35	13	2	40	10	18	11	22	32
	5%	7%bc	2%	2%	6%f	6%f	3%	7%h	3%	2%	6%	3%	5%	5%	5%	5%
4 - Fairly likely	152	103	16	33	23	86	44	88	53	11	115	37	51	35	66	102
	15%	18%bc	9%	12%	15%	15%	13%	17%	13%	12%	16%k	11%	15%	15%	14%	15%
3 - Fairly unlikely	355	195	47	113	41	203	111	196	128	31	248	108	115	74	166	240
	34%	34%b	25%	42%ab	26%	37%cd	34%	37%	31%	32%	35%	32%	34%	32%	36%	34%
2 - Very unlikely	246	130	54	62	32	139	75	113	103	30	148	98	73	58	116	173
	24%	22%	29%	23%	20%	25%	23%	21%	25%	31%	21%	29%j	21%	25%	25%	25%
1 - Definitely not	218	100	66	52	40	91	88	85	111	22	134	84	77	48	93	141
	21%	17%	35%ac	19%	25%e	16%	27%e	16%	27%g	23%	19%	25%j	22%	21%	20%	20%
LIKELY (Definitely, very and fairly likely)	221	154	22	45	45	119	57	138	69	13	172	49	79	49	93	142
	21%	27%bc	11%	17%	29%f	22%	17%	26%hi	17%	14%	25%k	14%	23%	21%	20%	20%
UNLIKELY (Fairly, very and definitely unlikely)	819	425	167	228	113	433	273	395	341	83	530	290	264	180	375	555
	79%	73%	89%a	83%a	71%	78%	83%cd	74%	83%g	86%g	75%	86%j	77%	79%	80%	80%
Mean	(1-6) 2.64	2.80bc	2.16	2.62b	2.79f	2.70f	2.47	2.85hi	2.43	2.39	2.76k	2.40	2.68	2.62	2.62	2.62
Standard Deviation	1.20	1.23	1.10	1.13	1.50	1.11	1.17	1.23	1.15	1.04	1.24	1.09	1.28	1.19	1.15	1.16
Standard Error	0.04	0.05	0.08	0.07	0.13	0.05	0.07	0.06	0.06	0.11	0.05	0.06	0.07	0.09	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 152

**Q32\_12 To what extent would the following make you likely to consider buying a more environmentally friendly car?**

TV advertising that tells you the car's CO2 emission level

**Base : All**

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6 - Definitely	62	44	5	13	24	26	12	45	17	-	52	11	28	11	23	34
	6%	8% <b>b</b>	3%	5%	15% <b>ef</b>	5%	4%	8% <b>hi</b>	4%	-	7% <b>k</b>	3%	8% <b>o</b>	5%	5%	5%
5 - Very likely	177	129	19	29	32	98	46	114	58	5	138	39	62	36	78	114
	17%	22% <b>bc</b>	10%	11%	20%	18%	14%	21% <b>hi</b>	14% <b>l</b>	6%	20% <b>k</b>	12%	18%	16%	17%	16%
4 - Fairly likely	392	246	48	98	50	216	126	216	147	28	285	107	127	111	153	264
	38%	42% <b>b</b>	25%	36% <b>b</b>	31%	39%	38%	41% <b>l</b>	36%	29%	41% <b>k</b>	32%	37%	49% <b>lno</b>	33%	38%
3 - Fairly unlikely	263	114	49	100	26	154	83	119	104	40	159	104	82	42	139	181
	25%	20%	26%	37% <b>ab</b>	17%	28% <b>d</b>	25% <b>d</b>	22%	25%	41% <b>gh</b>	23%	31% <b>j</b>	24%	18%	30% <b>m</b>	26% <b>m</b>
2 - Very unlikely	89	30	39	20	15	40	34	24	54	11	44	45	23	16	50	66
	9%	5%	21% <b>ac</b>	7%	9%	7%	10%	5%	13% <b>g</b>	11% <b>g</b>	6%	13% <b>j</b>	7%	7%	11%	9%
1 - Definitely not	57	16	28	13	11	18	28	15	30	13	25	32	20	12	25	37
	6%	3%	15% <b>ac</b>	5%	7% <b>e</b>	3%	9% <b>e</b>	3%	7% <b>g</b>	13% <b>g</b>	4%	9% <b>j</b>	6%	5%	5%	5%
LIKELY (Definitely, very and fairly likely)	631	418	72	141	106	341	184	375	222	33	474	157	218	159	254	413
	61%	72% <b>bc</b>	38%	51% <b>b</b>	67% <b>f</b>	62%	56%	70% <b>hi</b>	54% <b>l</b>	35%	68% <b>k</b>	46%	64% <b>ln</b>	69% <b>no</b>	54%	59%
UNLIKELY (Fairly, very and definitely unlikely)	409	160	116	133	53	212	145	158	188	63	228	182	125	70	214	284
	39%	28%	62% <b>ac</b>	49% <b>a</b>	33%	38%	44% <b>d</b>	30%	46% <b>g</b>	65% <b>gh</b>	32%	54% <b>j</b>	36%	31%	46% <b>lm</b>	41% <b>m</b>
Mean	(1-6) 3.70	3.99 <b>bc</b>	3.03	3.55 <b>b</b>	3.94 <b>f</b>	3.75 <b>f</b>	3.50	3.99 <b>hi</b>	3.49 <b>i</b>	3.03	3.89 <b>k</b>	3.32	3.80 <b>n</b>	3.77	3.59	3.65
Standard Deviation	1.19	1.09	1.31	1.09	1.41	1.08	1.22	1.10	1.22	1.08	1.13	1.21	1.23	1.12	1.18	1.17
Standard Error	0.04	0.05	0.10	0.07	0.12	0.05	0.07	0.05	0.06	0.12	0.04	0.07	0.07	0.08	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 153

### Q32 SUMMARY - To what extent would the following make you likely to consider buying a more environmentally friendly car?

Base : All

	Increase in Road Tax for high CO2 emission vehicles	Increase in fuel costs - petrol/ diesel cost at the pump	Incentives for buying a low CO2 emission car	Reduction in cost of alternative fuels: biofuels, LPG, CNG	'Showroom tax' on new cars with high CO2 emissions - a one off tax that you pay at the time of purchase	Incentives for owners to scrap high CO2 emission cars	More information on cars' CO2 emission levels	Road Tax discs to be colour coded according to their CO2 emission level	Carbon offsetting schemes from car manufacturers	CO2 emission labelling scheme to be adopted as the standard for all cars	Peer pressure from friends	TV advertising that tells you the car's CO2 emission level
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
6 - Definitely	135 13%	140 13%	165 16%	129 12%	116 11%	108 10%	86 8%	75 7%	55 5%	93 9%	18 2%	62 6%
5 - Very likely	313 30%	327 31%	367 35%	314 30%	225 22%	237 23%	269 26%	178 17%	150 14%	230 22%	50 5%	177 17%
4 - Fairly likely	358 34%	347 33%	408 39%	381 37%	334 32%	414 40%	474 46%	346 33%	407 39%	469 45%	152 15%	392 38%
3 - Fairly unlikely	151 15%	130 13%	73 7%	171 16%	238 23%	201 19%	152 15%	258 25%	266 26%	179 17%	355 34%	263 25%
2 - Very unlikely	41 4%	39 4%	17 2%	29 3%	57 5%	51 5%	34 3%	98 9%	94 9%	42 4%	246 24%	89 9%
1 - Definitely not	40 4%	57 5%	10 1%	16 2%	70 7%	29 3%	25 2%	83 8%	68 7%	27 3%	218 21%	57 6%
LIKELY (Definitely, very and fairly likely)	807 78%	814 78%	940 90%	824 79%	675 65%	759 73%	830 80%	600 58%	611 59%	792 76%	221 21%	631 61%
UNLIKELY (Fairly, very and definitely unlikely)	233 22%	226 22%	100 10%	216 21%	365 35%	281 27%	210 20%	440 42%	429 41%	248 24%	819 79%	409 39%
Mean	4.22	4.22	4.54	4.28	3.90	4.06	4.14	3.64	3.62	4.07	2.64	3.70
Standard Deviation	1.20	1.25	0.96	1.06	1.31	1.13	1.03	1.30	1.19	1.07	1.20	1.19
Standard Error	0.04	0.04	0.03	0.03	0.04	0.04	0.03	0.04	0.04	0.03	0.04	0.04

(1-6)

## RAC RoM 2008 - Report 3: Environment

Table 154

**Q33\_1** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Improvement of/ investment in public transport

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	52 5%	18 3%	27 15% <b>ac</b>	7 3%	9 5%	22 4%	21 6%	11 2%	30 7% <b>g</b>	11 11% <b>g</b>	25 4%	28 8% <b>j</b>	16 5%	11 5%	26 6%	36 5%
Minor impact	211 20%	105 18%	44 23%	62 23%	35 22%	107 19%	68 21%	88 16%	94 23% <b>g</b>	30 31% <b>g</b>	116 17%	95 28% <b>j</b>	70 20%	39 17%	102 22%	141 20%
Major impact	737 71%	441 76% <b>bc</b>	111 59%	185 68%	110 70%	402 73%	225 68%	414 78% <b>hi</b>	274 67% <b>j</b>	49 50%	536 76% <b>k</b>	201 59%	244 71%	173 76%	320 68%	493 71%
Don't know	40 4%	15 3%	6 3%	18 7% <b>a</b>	4 3%	20 4%	15 5%	20 4%	12 3%	7 8% <b>h</b>	25 4%	15 4%	14 4%	7 3%	19 4%	26 4%
ANY IMPACT	948 91%	546 94% <b>b</b>	154 82%	247 91% <b>b</b>	145 92%	510 92%	293 89%	502 94% <b>hi</b>	368 90% <b>j</b>	78 81%	652 93% <b>k</b>	296 87%	314 91%	212 92%	423 90%	634 91%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 155

**Q33\_2** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Taxes to curb car usage (e.g. road pricing/ congestion charges)

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	164 16%	83 14%	45 24% <b>ac</b>	36 13%	26 16%	86 16%	52 16%	64 12%	78 19% <b>g</b>	22 23% <b>g</b>	90 13%	74 22% <b>j</b>	54 16%	29 13%	81 17%	110 16%
Minor impact	395 38%	222 38%	64 34%	110 40%	56 36%	231 42% <b>f</b>	108 33%	195 37%	161 39%	39 41%	265 38%	130 38%	136 40%	90 39%	169 36%	259 37%
Major impact	381 37%	224 39%	63 34%	94 34%	65 41%	185 34%	130 40%	224 42% <b>hi</b>	130 32%	27 27%	279 40% <b>k</b>	101 30%	119 35%	89 39%	172 37%	261 37%
Don't know	101 10%	51 9%	16 9%	34 12%	12 7%	50 9%	39 12%	51 10%	41 10%	9 9%	67 10%	34 10%	34 10%	20 9%	47 10%	67 10%
ANY IMPACT	776 75%	445 77% <b>b</b>	127 68%	203 74%	121 76%	416 75%	238 72%	418 79% <b>hi</b>	291 71%	66 68%	545 78% <b>k</b>	231 68%	256 74%	180 79%	340 73%	520 75%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 156

**Q33\_3 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Taxes to incentivise car sharing schemes e.g. car pooling

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	101 10%	30 5%	39 21% <b>ac</b>	33 12% <b>a</b>	19 12%	40 7%	42 13% <b>e</b>	24 5%	60 15% <b>g</b>	17 18% <b>g</b>	52 7%	49 14% <b>j</b>	31 9%	24 11%	45 10%	70 10%
Minor impact	481 46%	261 45%	83 44%	137 50%	62 39%	274 50% <b>d</b>	145 44%	231 43%	195 48%	54 56% <b>g</b>	302 43%	178 53% <b>j</b>	153 44%	111 49%	217 46%	328 47%
Major impact	358 34%	231 40% <b>bc</b>	52 28%	75 27%	68 43% <b>ef</b>	185 34%	105 32%	223 42% <b>hi</b>	120 29% <b>j</b>	15 15%	283 40% <b>k</b>	75 22%	129 38%	78 34%	152 32%	229 33%
Don't know	100 10%	58 10%	14 7%	28 10%	10 6%	53 10%	38 12%	54 10%	35 9%	11 11%	64 9%	37 11%	30 9%	16 7%	54 12%	70 10%
ANY IMPACT	839 81%	492 85% <b>bc</b>	135 72%	212 78%	130 82%	459 83% <b>f</b>	249 76%	454 85% <b>hi</b>	316 77%	69 71%	586 83% <b>k</b>	253 75%	282 82%	189 82%	368 79%	557 80%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 157

**Q33\_4 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Limits on car ownership

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	230 22%	117 20%	60 32% <b>ac</b>	53 19%	38 24%	119 22%	73 22%	94 18%	102 25% <b>g</b>	35 36% <b>gh</b>	122 17%	109 32% <b>j</b>	71 21%	53 23%	106 23%	160 23%
Minor impact	342 33%	202 35% <b>b</b>	46 24%	95 35% <b>b</b>	44 28%	202 36% <b>f</b>	96 29%	188 35%	121 29%	34 35%	232 33%	110 33%	114 33%	73 32%	155 33%	228 33%
Major impact	299 29%	165 28%	63 34%	71 26%	51 33%	149 27%	99 30%	165 31% <b>i</b>	118 29% <b>j</b>	16 17%	231 33% <b>k</b>	68 20%	107 31%	66 29%	126 27%	193 28%
Don't know	168 16%	95 16% <b>b</b>	19 10%	54 20% <b>b</b>	24 15%	83 15%	61 19%	87 16%	69 17%	12 13%	117 17%	52 15%	52 15%	36 16%	80 17%	117 17%
ANY IMPACT	641 62%	367 63%	109 58%	166 61%	96 61%	351 63%	195 59%	352 66% <b>hi</b>	239 58%	50 51%	463 66% <b>k</b>	178 53%	221 64%	139 61%	281 60%	420 60%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 158

**Q33\_5 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Limits on car usage

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	173 17%	80 14%	47 25% <b>ac</b>	46 17%	31 20%	82 15%	59 18%	67 13%	86 21% <b>g</b>	19 20%	99 14%	73 22% <b>j</b>	65 19%	31 13%	77 16%	108 15%
Minor impact	363 35%	203 35%	62 33%	98 36%	40 25%	214 39% <b>d</b>	110 33%	204 38% <b>h</b>	117 28%	43 45% <b>h</b>	244 35%	119 35%	118 34%	83 36%	163 35%	245 35%
Major impact	368 35%	216 37%	64 34%	88 32%	71 45% <b>ef</b>	191 35%	107 32%	193 36% <b>i</b>	151 37% <b>j</b>	24 25%	266 38% <b>k</b>	102 30%	124 36%	84 37%	161 34%	245 35%
Don't know	136 13%	80 14% <b>b</b>	15 8%	41 15% <b>b</b>	17 10%	66 12%	53 16%	69 13%	57 14%	10 10%	92 13%	44 13%	36 11%	32 14%	67 14%	99 14%
ANY IMPACT	732 70%	419 72%	126 67%	186 68%	111 70%	404 73% <b>f</b>	217 66%	397 74% <b>h</b>	268 65%	67 70%	511 73% <b>k</b>	221 65%	242 70%	166 73%	324 69%	490 70%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 159

**Q33\_6 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Societal changes (for example, more flexible working, shopping locally, internet shopping, etc)

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No impact	78	26	29	24	13	40	25	20	44	14	44	35	30	15	34	48
	8%	5%	15% <b>ac</b>	9% <b>a</b>	8%	7%	8%	4%	11% <b>g</b>	15% <b>g</b>	6%	10% <b>j</b>	9%	6%	7%	7%
Minor impact	419	226	76	117	55	230	134	185	188	45	262	157	129	95	194	290
	40%	39%	40%	43%	35%	42%	41%	35%	46% <b>g</b>	47% <b>g</b>	37%	46% <b>j</b>	38%	42%	42%	42%
Major impact	466	286	73	107	77	245	144	290	148	28	347	119	159	109	198	307
	45%	49% <b>bc</b>	39%	39%	49%	44%	44%	54% <b>hi</b>	36%	29%	49% <b>k</b>	35%	46%	48%	42%	44%
Don't know	77	40	11	25	13	38	26	37	30	9	49	28	25	10	42	52
	7%	7%	6%	9%	8%	7%	8%	7%	7%	10%	7%	8%	7%	4%	9% <b>m</b>	7%
ANY IMPACT	885	512	149	224	132	475	278	475	336	73	609	276	288	204	392	597
	85%	89% <b>bc</b>	79%	82%	83%	86%	84%	89% <b>hi</b>	82%	76%	87% <b>k</b>	82%	84%	89%	84%	86%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 160

**Q33\_7 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Safer roads for cycle and pedestrian usage

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	97 9%	38 7%	37 <b>20%ac</b>	21 8%	17 11%	47 9%	32 10%	30 6%	49 <b>12%g</b>	18 <b>19%g</b>	46 7%	51 <b>15%j</b>	33 10%	20 9%	44 9%	64 9%
Minor impact	363 35%	186 32%	69 37%	108 <b>39%a</b>	45 29%	198 36%	119 36%	148 28%	168 <b>41%g</b>	46 <b>48%g</b>	212 30%	151 <b>44%j</b>	122 36%	81 35%	159 34%	240 34%
Major impact	529 51%	327 <b>57%bc</b>	71 38%	131 <b>48%b</b>	90 57%	282 51%	157 48%	330 <b>62%hi</b>	178 <b>43%j</b>	21 22%	414 <b>59%k</b>	115 34%	175 51%	119 52%	236 50%	354 51%
Don't know	51 5%	27 5%	11 6%	13 5%	5 3%	25 5%	21 6%	25 5%	15 4%	11 <b>11%gh</b>	30 4%	22 6%	13 4%	9 4%	29 6%	38 5%
ANY IMPACT	892 86%	513 <b>89%b</b>	140 74%	239 <b>67%b</b>	135 86%	480 87%	276 84%	478 <b>90%hi</b>	346 <b>84%j</b>	68 70%	626 <b>89%k</b>	265 78%	297 86%	200 87%	395 84%	595 85%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 161

**Q33\_8** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Investment in alternative fuels (biodiesel/ electric)

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No impact	44	15	23	6	8	18	18	8	23	13	19	25	15	7	22	28
	4%	3%	12% <b>ac</b>	2%	5%	3%	6%	2%	6% <b>g</b>	13% <b>gh</b>	3%	7% <b>j</b>	4%	3%	5%	4%
Minor impact	253	115	58	80	31	133	88	104	116	33	142	111	84	54	114	169
	24%	20%	31% <b>a</b>	29% <b>a</b>	20%	24%	27%	20%	28% <b>g</b>	34% <b>g</b>	20%	33% <b>j</b>	24%	24%	24%	24%
Major impact	664	413	92	159	111	360	193	382	243	39	490	174	210	156	298	455
	64%	71% <b>bc</b>	49%	58%	70% <b>f</b>	65%	58%	72% <b>hi</b>	59% <b>j</b>	40%	70% <b>k</b>	52%	61%	68%	64%	65%
Don't know	80	36	14	29	8	41	31	38	29	13	51	29	34	12	34	45
	8%	6%	8%	11% <b>a</b>	5%	7%	9%	7%	7%	13%	7%	8%	10% <b>m</b>	5%	7%	6%
ANY IMPACT	917	528	150	239	142	494	281	487	359	72	632	285	294	210	413	623
	88%	91% <b>b</b>	80%	67% <b>b</b>	90%	89%	85%	91% <b>i</b>	87% <b>j</b>	74%	90% <b>k</b>	84%	86%	92% <b>l</b>	88%	89%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 162

**Q33\_9** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Lower speed limits by 10mph

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	312 30%	143 25%	90 48% <b>ac</b>	79 29%	44 28%	161 29%	107 32%	128 24%	134 33% <b>g</b>	50 52% <b>gh</b>	180 26%	132 39% <b>j</b>	101 30%	66 29%	145 31%	211 30%
Minor impact	396 38%	237 41% <b>b</b>	53 28%	106 39% <b>b</b>	54 34%	220 40%	122 37%	205 39%	160 39%	31 32%	274 39%	122 36%	136 40%	83 36%	177 38%	261 37%
Major impact	242 23%	152 26% <b>b</b>	31 16%	59 22%	47 30% <b>f</b>	131 24%	64 19%	148 28% <b>hi</b>	85 21% <b>j</b>	9 9%	183 26% <b>k</b>	59 17%	74 22%	61 27%	106 23%	167 24%
Don't know	90 9%	47 8%	14 8%	29 11%	13 8%	40 7%	37 11%	51 10%	32 8%	6 7%	65 9%	25 7%	32 9%	19 8%	39 8%	58 8%
ANY IMPACT	638 61%	389 67% <b>b</b>	84 45%	165 61% <b>b</b>	102 64%	351 64% <b>f</b>	186 56%	354 66% <b>hi</b>	244 60% <b>j</b>	40 41%	457 65% <b>k</b>	181 53%	210 61%	144 63%	284 61%	428 61%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 163

**Q33\_10** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Better driving test training on environmentally friendly driving

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	96 9%	26 4%	40 <b>21%ac</b>	30 <b>11%a</b>	12 8%	44 8%	40 <b>12%e</b>	26 5%	49 <b>12%g</b>	21 <b>22%gh</b>	42 6%	54 <b>16%j</b>	26 8%	19 8%	51 11%	70 10%
Minor impact	453 44%	247 43%	83 44%	123 45%	46 29%	257 <b>47%cd</b>	149 <b>45%cd</b>	212 40%	193 <b>47%g</b>	48 49%	290 41%	163 <b>48%j</b>	154 45%	105 46%	194 41%	299 43%
Major impact	430 41%	281 <b>48%bc</b>	53 28%	97 36%	92 <b>58%ef</b>	225 41%	113 34%	266 <b>50%hi</b>	143 <b>35%j</b>	22 22%	329 <b>47%k</b>	101 30%	144 42%	93 40%	194 41%	286 41%
Don't know	61 6%	26 4%	12 6%	23 <b>9%a</b>	8 5%	26 5%	27 8%	28 5%	26 6%	6 7%	41 6%	20 6%	19 6%	12 5%	29 6%	42 6%
ANY IMPACT	883 85%	527 <b>91%bc</b>	136 72%	220 81%	138 <b>88%ef</b>	482 <b>87%ef</b>	262 80%	478 <b>90%hi</b>	335 <b>82%j</b>	70 72%	619 <b>88%k</b>	264 78%	298 87%	198 86%	388 83%	586 84%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 164

**Q33\_11** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Provide training on how to drive in a more fuel efficient way

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	98 9%	25 4%	48 <b>26%ac</b>	24 <b>9%a</b>	14 9%	38 7%	46 <b>14%e</b>	21 4%	52 <b>13%g</b>	25 <b>26%gh</b>	40 6%	58 <b>17%j</b>	27 8%	22 9%	49 10%	70 10%
Minor impact	467 45%	263 46%	76 40%	127 47%	56 36%	257 <b>47%cd</b>	153 <b>46%cd</b>	217 41%	205 <b>50%g</b>	45 46%	317 45%	149 44%	161 47%	107 47%	198 42%	306 44%
Major impact	425 41%	271 <b>47%bc</b>	53 28%	101 37%	84 <b>53%ef</b>	234 <b>42%ef</b>	107 32%	271 <b>51%hi</b>	134 <b>33%j</b>	20 20%	318 <b>45%k</b>	107 32%	137 40%	92 40%	196 42%	288 41%
Don't know	51 5%	19 3%	11 6%	21 <b>8%a</b>	4 3%	23 4%	24 7%	24 5%	19 5%	7 8%	27 4%	24 <b>7%j</b>	18 5%	8 3%	25 5%	33 5%
ANY IMPACT	892 86%	534 <b>92%bc</b>	129 69%	228 <b>84%b</b>	140 <b>89%ef</b>	491 <b>89%ef</b>	260 79%	488 <b>92%hi</b>	339 <b>83%j</b>	65 67%	635 <b>91%k</b>	256 76%	298 87%	199 87%	394 84%	594 85%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 165

**Q33\_12 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Provide training on how to drive in a more environmentally friendly way

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	104 10%	31 5%	46 24% <b>ac</b>	27 10% <b>a</b>	15 9%	43 8%	46 14% <b>e</b>	29 6%	50 12% <b>g</b>	24 24% <b>gh</b>	47 7%	57 17% <b>j</b>	27 8%	21 9%	55 12%	77 11%
Minor impact	467 45%	264 46%	84 45%	118 43%	56 35%	251 45% <b>d</b>	160 49% <b>d</b>	224 42%	201 49% <b>g</b>	42 43%	323 46%	143 42%	157 46%	115 50%	195 42%	310 44%
Major impact	414 40%	261 45% <b>b</b>	45 24%	108 40% <b>b</b>	83 52% <b>ef</b>	232 42% <b>f</b>	100 30%	256 48% <b>hi</b>	139 34% <b>j</b>	19 20%	302 43% <b>k</b>	112 33%	135 39%	85 37%	194 41%	279 40%
Don't know	56 5%	23 4%	13 7%	20 7%	5 3%	27 5%	24 7%	23 4%	20 5%	12 13% <b>gh</b>	30 4%	27 8% <b>j</b>	24 7%	8 3%	24 5%	32 5%
ANY IMPACT	880 85%	525 91% <b>bc</b>	129 69%	226 83% <b>b</b>	139 88% <b>f</b>	482 87% <b>f</b>	260 79%	480 90% <b>hi</b>	340 83% <b>j</b>	61 63%	625 89% <b>k</b>	255 75%	292 85%	200 87%	389 83%	589 84%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 166

**Q33\_13 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Install CO2 meters in cars that show you the impact that your driving has on the environment

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	136 13%	44 8%	54 <b>29%ac</b>	38 <b>14%a</b>	22 14%	64 11%	51 15%	46 9%	65 <b>16%g</b>	25 <b>25%gh</b>	69 10%	67 <b>20%j</b>	40 12%	31 14%	65 14%	96 14%
Minor impact	433 42%	234 41%	71 38%	127 47%	56 36%	237 43%	140 42%	204 38%	189 <b>46%g</b>	39 40%	277 39%	156 46%	155 45%	83 36%	194 42%	278 40%
Major impact	380 36%	255 <b>44%bc</b>	48 26%	76 28%	70 <b>44%l</b>	204 37%	106 32%	233 <b>44%hi</b>	123 30%	23 23%	294 <b>42%k</b>	86 25%	125 36%	95 42%	159 34%	255 37%
Don't know	92 9%	46 8%	15 8%	31 11%	11 7%	49 9%	33 10%	49 9%	32 8%	11 11%	62 9%	30 9%	24 7%	19 9%	49 10%	68 10%
ANY IMPACT	812 78%	489 <b>85%bc</b>	119 63%	204 <b>75%b</b>	126 80%	440 80%	246 75%	438 <b>82%hi</b>	313 <b>76%j</b>	61 63%	571 <b>81%k</b>	241 71%	280 <b>82%n</b>	178 78%	354 76%	532 76%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 167

**Q33\_14 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

Develop technology that makes engines even more efficient and less polluting

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	18 2%	3 1%	12 7% <b>a</b> <b>c</b>	2 1%	2 1%	5 1%	11 3% <b>e</b>	2 *	6 2%	9 10% <b>gh</b>	3 *	15 4% <b>j</b>	9 3%	3 1%	5 1%	9 1%
Minor impact	144 14%	56 10%	38 20% <b>a</b>	50 18% <b>a</b>	13 8%	80 14% <b>d</b>	51 16% <b>d</b>	48 9%	72 17% <b>g</b>	24 24% <b>g</b>	81 12%	63 18% <b>j</b>	43 12%	32 14%	69 15%	101 14%
Major impact	839 81%	505 87% <b>b</b> <b>c</b>	125 67%	209 76% <b>b</b>	140 89% <b>f</b>	454 82% <b>f</b>	244 74%	466 88% <b>hi</b>	317 77% <b>j</b>	55 57%	592 84% <b>k</b>	246 73%	277 81%	186 81%	376 80%	562 81%
Don't know	40 4%	15 3%	13 7% <b>a</b>	12 4%	3 2%	14 2%	23 7% <b>de</b>	16 3%	16 4%	8 9% <b>g</b>	25 4%	15 4%	15 4%	8 3%	17 4%	25 4%
ANY IMPACT	982 94%	560 97% <b>b</b>	163 87%	259 95% <b>b</b>	153 97% <b>f</b>	534 97% <b>f</b>	295 90%	515 97% <b>i</b>	388 95% <b>j</b>	79 82%	673 96% <b>k</b>	309 91%	319 93%	218 95%	445 95%	663 95%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 168

**Q33\_15** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Government awareness campaigns

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	193 19%	73 13%	66 <b>35%ac</b>	53 <b>19%a</b>	30 19%	91 17%	72 22%	65 12%	103 <b>25%g</b>	24 <b>25%g</b>	101 14%	91 <b>27%j</b>	69 20%	39 17%	85 18%	124 18%
Minor impact	520 50%	297 51%	84 45%	138 50%	65 41%	294 <b>53%cd</b>	160 49%	271 51%	201 49%	47 49%	355 51%	164 48%	168 49%	111 49%	240 51%	351 50%
Major impact	277 27%	186 <b>32%bc</b>	24 13%	67 <b>24%b</b>	57 <b>36%ef</b>	146 26%	74 22%	176 <b>33%hi</b>	88 22%	12 13%	216 <b>31%k</b>	60 18%	91 26%	64 28%	122 26%	186 27%
Don't know	51 5%	22 4%	14 7%	15 6%	7 4%	20 4%	24 <b>7%e</b>	21 4%	18 4%	13 <b>13%gh</b>	28 4%	23 7%	16 5%	15 6%	21 4%	36 5%
ANY IMPACT	796 77%	483 <b>84%bc</b>	108 58%	204 <b>75%b</b>	122 77%	441 <b>80%ef</b>	234 71%	447 <b>84%hi</b>	289 71%	60 61%	572 <b>82%k</b>	224 66%	259 75%	175 77%	362 77%	537 77%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 169

**Q33\_16** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Have speed limiters in cars

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	164 16%	66 11%	55 <b>29%ac</b>	43 16%	28 17%	80 15%	56 17%	57 11%	74 <b>18%g</b>	33 <b>34%gh</b>	82 12%	83 <b>24%j</b>	44 13%	33 15%	87 <b>19%l</b>	120 17%
Minor impact	381 37%	220 <b>38%b</b>	56 30%	106 39%	49 31%	211 38%	122 37%	185 35%	161 39%	35 36%	254 36%	127 38%	120 35%	83 36%	178 38%	261 37%
Major impact	408 39%	243 42%	65 34%	100 37%	73 <b>46%l</b>	217 39%	118 36%	238 <b>45%hi</b>	150 <b>37%j</b>	19 19%	303 <b>43%k</b>	105 31%	149 43%	87 38%	172 37%	259 37%
Don't know	87 8%	50 9%	12 7%	25 9%	9 6%	44 8%	34 10%	52 <b>10%h</b>	25 6%	10 10%	63 9%	24 7%	30 9%	25 11%	31 7%	56 8%
ANY IMPACT	789 76%	463 <b>80%b</b>	121 64%	206 <b>75%b</b>	122 77%	428 77%	239 73%	424 <b>80%l</b>	311 <b>76%j</b>	54 56%	557 <b>79%k</b>	232 69%	269 78%	170 74%	350 75%	520 75%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 170

**Q33\_17 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

'Zero emissions policy' - where manufacturers have to produce 10% of their vehicles with zero/ very low levels of CO2 emission

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	54 5%	16 3%	26 <b>14%ac</b>	12 4%	9 6%	23 4%	21 6%	14 3%	29 <b>7%g</b>	10 <b>11%g</b>	25 4%	28 <b>8%j</b>	14 4%	12 5%	27 6%	40 6%
Minor impact	324 31%	147 25%	73 <b>39%a</b>	105 <b>38%a</b>	36 23%	180 <b>33%d</b>	109 <b>33%d</b>	132 25%	148 <b>36%g</b>	45 <b>46%g</b>	193 27%	131 <b>39%j</b>	120 <b>35%l</b>	49 21%	155 <b>33%l</b>	204 <b>29%l</b>
Major impact	581 56%	382 <b>66%bc</b>	71 38%	128 47%	104 <b>66%f</b>	315 <b>57%f</b>	162 49%	349 <b>66%hi</b>	200 <b>49%j</b>	32 33%	438 <b>62%k</b>	143 42%	188 55%	148 <b>64%lno</b>	245 52%	392 56%
Don't know	81 8%	34 6%	19 10%	29 <b>11%a</b>	9 5%	35 6%	38 <b>12%de</b>	38 7%	33 8%	10 10%	45 6%	36 <b>11%j</b>	21 6%	20 9%	40 9%	61 9%
ANY IMPACT	905 87%	529 <b>91%bc</b>	144 76%	232 <b>85%b</b>	140 89%	494 <b>90%f</b>	271 82%	481 <b>90%hi</b>	348 85%	77 79%	631 <b>90%k</b>	274 81%	309 90%	196 86%	400 85%	596 86%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 171

**Q33\_18** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

The CO2 emission level to be shown on all car advertising

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	103 10%	24 4%	43 23% <b>ac</b>	36 13% <b>a</b>	16 10%	38 7%	48 15% <b>e</b>	28 5%	54 13% <b>g</b>	21 22% <b>gh</b>	47 7%	55 16% <b>j</b>	28 8%	22 10%	52 11%	74 11%
Minor impact	474 46%	257 44%	91 49%	125 46%	59 37%	266 48% <b>d</b>	150 45%	221 41%	203 49% <b>g</b>	50 52%	303 43%	171 50% <b>j</b>	154 45%	111 49%	209 45%	320 46%
Major impact	409 39%	276 48% <b>bc</b>	40 21%	94 34% <b>b</b>	77 48% <b>f</b>	227 41% <b>f</b>	105 32%	263 49% <b>hi</b>	130 32% <b>j</b>	16 16%	321 46% <b>k</b>	89 26%	145 42%	87 38%	177 38%	264 38%
Don't know	54 5%	22 4%	14 7%	18 7%	7 5%	21 4%	26 8% <b>e</b>	21 4%	24 6%	10 10% <b>g</b>	31 4%	24 7%	16 5%	8 4%	30 6%	39 6%
ANY IMPACT	883 85%	533 92% <b>bc</b>	131 70%	219 80% <b>b</b>	135 85% <b>f</b>	493 89% <b>f</b>	255 77%	484 91% <b>hi</b>	333 81% <b>j</b>	66 68%	624 89% <b>k</b>	259 77%	299 87%	198 87%	386 82%	584 84%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 172

**Q33\_19** What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?

Parking permit costs based on the car's level of CO2 emission

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
No impact	184 18%	83 14%	48 25% <b>a</b>	53 19%	34 22%	91 16%	59 18%	75 14%	85 21% <b>g</b>	24 25% <b>g</b>	110 16%	75 22% <b>j</b>	54 16%	38 17%	92 20%	130 19%
Minor impact	423 41%	240 41%	76 41%	107 39%	46 29%	241 44% <b>d</b>	136 41% <b>d</b>	208 39%	171 42%	44 46%	268 38%	155 46% <b>j</b>	139 41%	93 41%	191 41%	284 41%
Major impact	298 29%	184 32% <b>b</b>	40 21%	74 27%	54 34%	155 28%	89 27%	172 32% <b>hi</b>	107 26%	18 19%	231 33% <b>k</b>	66 20%	114 33% <b>no</b>	63 28%	121 26%	184 26%
Don't know	135 13%	72 12%	24 13%	39 14%	24 15%	66 12%	45 14%	77 14%	48 12%	10 10%	93 13%	42 13%	36 11%	35 15%	64 14%	99 14%
ANY IMPACT	721 69%	424 73% <b>bc</b>	116 62%	181 66%	100 63%	396 72% <b>d</b>	225 68%	381 71%	277 68%	63 65%	499 71%	221 65%	253 74% <b>no</b>	156 68%	312 67%	468 67%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 173

**Q33 SUMMARY - What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?**

**Base : All**

	Improv ement of/ invest ment in public transp ort	Taxes to curb car usage (e.g. road pricin g/ conges tion charge s)	Taxes to incent ivise car sharin g scheme s e.g. car poolin g	Limits on car owners hip	Limits on car usage	Societ al change s (for exampl e, more flexib le workin g, shoppin g locall y, intern et shoppin g, etc)	Safer roads for cycle and pedest rian usage	Invest ment in altern ative fuels (biodi esel/ electr ic)	Lower speed limits by 10mph	Better drivin g test traini ng on enviro nmenta lly friend ly drivin g	Provid e traini ng on how to drive in a more fuel effici ent way	Provid e traini ng on how to drive in a more enviro nmenta lly friend ly way	Instal l CO2 meters in cars that show you the impact that your drivin g has on the enviro nment	Develo p techno logy that makes engine s even more effici ent and less pollut ing	Govern ment awaren ess campai gns	Have speed limite rs in cars	'Zero emissio ns policy' - where manufac turers have to produce 10% of their vehicle s with zero/ very low levels of CO2 emissio n	The CO2 emissi on level to be shown on all car advert ising	Parkin g permit costs based on the car's level of CO2 emissi on
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
No impact	52 5%	164 16%	101 10%	230 22%	173 17%	78 8%	97 9%	44 4%	312 30%	96 9%	98 9%	104 10%	136 13%	18 2%	193 19%	164 16%	54 5%	103 10%	184 18%
Minor impact	211 20%	395 38%	481 46%	342 33%	363 35%	419 40%	363 35%	253 24%	396 38%	453 44%	467 45%	467 45%	433 42%	144 14%	520 50%	381 37%	324 31%	474 46%	423 41%
Major impact	737 71%	381 37%	358 34%	299 29%	368 35%	466 45%	529 51%	664 64%	242 23%	430 41%	425 41%	414 40%	380 36%	839 81%	277 27%	408 39%	581 56%	409 39%	298 29%
Don't know	40 4%	101 10%	100 10%	168 16%	136 13%	77 7%	51 5%	80 8%	90 9%	61 6%	51 5%	56 5%	92 9%	40 4%	51 5%	87 8%	81 8%	54 5%	135 13%
ANY IMPACT	948 91%	776 75%	839 81%	641 62%	732 70%	885 85%	892 86%	917 88%	638 61%	883 85%	892 86%	880 85%	812 78%	982 94%	796 77%	789 76%	905 87%	883 85%	721 69%

## RAC RoM 2008 - Report 3: Environment

Table 174

**Q34 Which of these should be given the top priority, for action NOW?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Improvement of/ investment in public transport	410 39%	225 39%	74 39%	111 41%	52 33%	225 41%	133 40%	214 40%	159 39%	38 39%	269 38%	141 42%	131 38%	87 38%	191 41%	278 40%
Taxes to curb car usage (e.g. road pricing/ congestion charges)	68 7%	36 6%	16 8%	16 6%	8 5%	41 7%	20 6%	31 6%	31 7%	6 6%	46 7%	22 6%	18 5%	22 9%	28 6%	50 7%
Taxes to incentivise car sharing schemes e.g. car pooling	86 8%	37 6%	21 11%a	27 10%	11 7%	41 7%	33 10%	33 6%	39 9%	14 14%g	54 8%	31 9%	32 9%	19 9%	34 7%	53 8%
Limits on car ownership	48 5%	30 5%c	12 6%c	5 2%	11 7%	24 4%	13 4%	32 6%h	13 3%	3 3%	37 5%	10 3%	16 5%	10 4%	22 5%	32 5%
Limits on car usage	51 5%	28 5%	11 6%	13 5%	10 6%	25 4%	17 5%	30 6%	16 4%	4 5%	45 6%k	6 2%	16 5%	16 7%	19 4%	35 5%
Societal changes (for example, more flexible working, shopping locally, internet shopping, etc)	100 10%	58 10%	19 10%	23 8%	11 7%	55 10%	34 10%	62 12%h	29 7%	8 9%	68 10%	32 9%	34 10%	27 12%	39 8%	66 9%
Safer roads for cycle and pedestrian usage	188 18%	103 18%	36 19%	49 18%	26 17%	91 17%	70 21%	100 19%i	79 19%i	9 9%	135 19%	53 16%	65 19%	36 16%	88 19%	123 18%
Investment in alternative fuels (biodiesel/ electric)	333 32%	198 34%	50 27%	85 31%	52 33%	176 32%	105 32%	170 32%	135 33%	27 28%	227 32%	106 31%	95 28%	72 31%	166 35%l	238 34%l
Lower speed limits by 10mph	74 7%	44 8%	14 8%	16 6%	16 10%	40 7%	19 6%	50 9%h	19 5%	5 6%	61 9%k	13 4%	17 5%	24 10%l	33 7%	57 8%
Better driving test training on environmentally friendly driving	128 12%	70 12%	20 10%	38 14%	30 19%ef	65 12%	32 10%	73 14%	44 11%	11 11%	92 13%	36 11%	47 14%	23 10%	57 12%	81 12%
Provide training on how to drive in a more fuel efficient way	127 12%	76 13%	20 11%	32 12%	26 17%f	68 12%	33 10%	71 13%	47 11%	10 10%	83 12%	44 13%	43 12%	21 9%	64 14%	85 12%
Provide training on how to drive in a more environmentally friendly way	133 13%	77 13%	15 8%	41 15%b	24 15%	70 13%	39 12%	71 13%	54 13%	9 9%	92 13%	41 12%	33 10%	25 11%	75 16%l	100 14%l
Install CO2 meters in cars that show you the impact that your driving has on the environment	106 10%	73 13%bc	12 6%	21 8%	15 9%	57 10%	35 11%	65 12%	34 8%	7 8%	76 11%	30 9%	31 9%	23 10%	52 11%	75 11%
Develop technology that makes engines even more efficient and less polluting	495 48%	287 50%	86 46%	122 45%	82 52%	262 47%	150 46%	250 47%i	214 52%i	31 32%	320 46%	175 52%	150 44%	114 50%	232 49%	345 50%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

SEPTEMBER 2008  
Prepared by : FieldWorks

## RAC RoM 2008 - Report 3: Environment

Table 174

**Q34 Which of these should be given the top priority, for action NOW?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Government awareness campaigns	69 7%	43 7%	9 5%	17 6%	11 7%	32 6%	26 8%	37 7%	28 7%	4 4%	46 7%	23 7%	30 9%	13 6%	26 6%	39 6%
Have speed limiters in cars	112 11%	63 11%	18 10%	31 11%	21 13%	60 11%	31 9%	67 13% <b>l</b>	42 10% <b>l</b>	3 3%	86 12% <b>k</b>	26 8%	43 13%	26 11%	43 9%	69 10%
'Zero emissions policy' - where manufacturers have to produce 10% of their vehicles with zero/ very low levels of CO2 emission	164 16%	103 18%	28 15%	34 12%	19 12%	98 18%	47 14%	81 15%	71 17%	12 13%	113 16%	51 15%	60 18%	41 18%	63 13%	104 15%
The CO2 emission level to be shown on all car advertising	102 10%	74 13% <b>b</b>	6 3%	22 8% <b>b</b>	22 14% <b>l</b>	54 10%	26 8%	57 11%	39 9%	7 7%	68 10%	35 10%	40 12% <b>n</b>	31 13% <b>n</b>	31 7%	62 9%
Parking permit costs based on the car's level of CO2 emission	40 4%	22 4%	11 6%	6 2%	3 2%	24 4%	13 4%	17 3%	14 3%	8 9% <b>gh</b>	24 3%	15 4%	20 6% <b>no</b>	8 3%	12 3%	20 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

# RAC RoM 2008 - Report 3: Environment

Table 175

**Q35 Who would you trust to provide you with information on being a 'greener'/ more environmentally friendly driver?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
Government/ Department of Transport	383	223	65	95	65	212	105	196	151	35	269	113	109	84	190	274
	37%	38%	35%	35%	41% <b>f</b>	38%	32%	37%	37%	37%	38%	33%	32%	37%	41% <b>l</b>	39% <b>l</b>
Local Authority	150	100	25	26	18	78	53	77	56	18	104	45	46	36	68	104
	14%	17% <b>c</b>	13%	9%	12%	14%	16%	14%	14%	18%	15%	13%	13%	16%	15%	15%
Motoring organisations	590	353	94	143	84	335	170	311	241	38	390	200	199	127	263	390
	57%	61% <b>bc</b>	50%	52%	53%	61% <b>f</b>	52%	58% <b>l</b>	59% <b>l</b>	39%	56%	59%	58%	55%	56%	56%
Driver training organisations	238	151	34	53	34	142	61	138	83	17	161	77	84	43	110	154
	23%	26% <b>bc</b>	18%	19%	22%	26% <b>f</b>	19%	26%	20%	17%	23%	23%	24%	19%	24%	22%
Consumer organisations	257	147	48	61	59	125	73	137	108	12	182	75	89	61	106	168
	25%	25%	26%	22%	37% <b>ef</b>	23%	22%	26% <b>l</b>	26% <b>l</b>	12%	26%	22%	26%	27%	23%	24%
Environmental organisations e.g. Friends of the Earth	242	146	32	65	38	134	70	133	93	16	180	62	70	57	115	172
	23%	25% <b>b</b>	17%	24%	24%	24%	21%	25%	23%	16%	26% <b>k</b>	18%	20%	25%	25%	25%
Energy Saving organisations	286	180	37	70	40	164	82	155	116	16	203	84	81	54	151	205
	28%	31% <b>b</b>	20%	26%	26%	30%	25%	29% <b>l</b>	28% <b>l</b>	16%	29%	25%	24%	23%	32% <b>lm</b>	29%
Insurance companies	70	41	10	19	14	40	16	32	33	5	49	21	28	9	33	42
	7%	7%	5%	7%	9%	7%	5%	6%	8%	5%	7%	6%	8%	4%	7%	6%
Breakdown/ recovery companies	120	75	17	28	15	69	36	67	48	5	86	33	33	30	56	86
	12%	13%	9%	10%	9%	13%	11%	13%	12%	5%	12%	10%	10%	13%	12%	12%
Dealers	58	37	9	11	11	36	10	28	27	3	40	18	28	7	22	29
	6%	6%	5%	4%	7%	7% <b>f</b>	3%	5%	7%	3%	6%	5%	8% <b>lmno</b>	3%	5%	4%
Friends/ family	99	55	20	24	14	52	34	51	36	13	65	34	23	24	52	76
	10%	10%	11%	9%	9%	9%	10%	10%	9%	13%	9%	10%	7%	11%	11% <b>l</b>	11% <b>l</b>
Other: (please specify)	7	-	4	3	1	2	4	1	5	1	2	5	2	2	3	5
	1%	-	2% <b>a</b>	1% <b>a</b>	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%
None of the above	79	28	29	22	9	28	41	29	33	17	38	41	24	18	36	54
	8%	5%	15% <b>ac</b>	8%	6%	5%	13% <b>de</b>	5%	8%	18% <b>gh</b>	5%	12% <b>j</b>	7%	8%	8%	8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

**RAC RoM 2008 - Report 3: Environment**

Table 176

**Q36 Which of the following do you regularly do these days?**

**Base : All**

12 Sep 2008

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Recycle your household waste: e.g. paper, plastic, tins/ cans	955 92%	546 94%bc	164 87%	245 90%	154 97%f	513 93%f	288 88%	526 99%hi	367 89%l	62 64%	658 94%k	297 88%	318 93%	214 93%	424 91%	637 91%
Recycle/ give away unwanted items e.g. clothes, toys, books	942 91%	547 94%bc	152 81%	243 89%b	144 91%	507 92%	290 88%	527 99%hi	370 90%l	45 47%	659 94%k	282 83%	307 89%	215 94%	419 90%	635 91%
Use less/ look for ways to save energy in the home	922 89%	545 94%bc	145 77%	232 85%b	146 92%f	505 91%f	271 82%	528 99%hi	347 85%l	47 49%	659 94%k	263 78%	305 89%	210 92%	407 87%	617 89%
Use your own shopping bags when shopping	880 85%	514 89%b	136 72%	230 84%b	141 89%f	482 87%f	258 78%	517 97%hi	332 81%l	31 32%	630 90%k	251 74%	290 84%	203 89%	388 83%	591 85%
Shop more locally	761 73%	470 81%bc	107 57%	184 67%b	117 74%	426 77%f	218 66%	501 94%hi	238 58%l	21 22%	569 81%k	191 57%	246 72%	182 80%ln	333 71%	515 74%
Buy food produced locally rather than food produced abroad	626 60%	401 69%bc	80 43%	145 53%b	106 67%f	351 63%f	170 52%	448 84%hi	165 40%l	13 13%	461 66%k	165 49%	212 62%	155 68%no	259 55%	414 59%
Buy/ look to buy energy efficient home appliances	840 81%	517 89%bc	114 61%	208 76%b	136 86%f	460 83%f	243 74%	521 98%hi	296 72%l	24 24%	610 87%k	230 68%	287 84%ln	194 85%ln	358 77%	552 79%
Use the car less	702 67%	427 74%bc	101 54%	173 64%b	121 77%f	390 71%f	190 58%	465 87%hi	224 55%l	13 13%	702 100%k	-	235 68%	163 71%	304 65%	467 67%
Take fewer flights	648 62%	386 67%b	93 49%	169 62%b	101 64%	358 65%f	188 57%	440 83%hi	188 46%l	20 21%	488 70%k	159 47%	212 62%	150 66%	286 61%	436 63%
Use less/ look to use less water in the home	750 72%	466 81%bc	95 51%	188 69%b	126 80%f	413 75%f	211 64%	501 94%hi	236 58%l	12 13%	564 80%k	186 55%	250 73%	170 74%	329 70%	499 72%
Compost your kitchen waste	459 44%	291 50%bc	57 30%	112 41%b	83 53%f	253 46%f	123 37%	342 54%hi	111 27%l	6 6%	336 48%k	124 37%	161 47%	112 49%ln	186 40%	299 43%
Waste less food	904 87%	534 92%bc	144 76%	227 83%	146 92%f	494 90%f	264 80%	527 99%hi	337 82%l	40 42%	642 92%k	262 77%	297 87%	202 88%	405 87%	607 87%
10-12 BEHAVIOURS	533 51%	368 64%bc	48 26%	117 43%b	96 60%f	309 56%f	129 39%	533 100%hi	-	-	465 66%k	68 20%	177 51%	137 60%no	219 47%	356 51%
6-9 BEHAVIOURS	410 39%	195 34%	94 50%a	121 44%a	56 35%	209 38%	146 44%	-	410 100%gl	-	224 32%	186 55%l	138 40%	78 34%	194 41%	272 39%
1-5 BEHAVIOURS	86 8%	15 3%	43 23%ac	28 10%a	7 4%	30 5%	49 15%de	-	-	86 88%gh	13 2%	73 22%j	26 8%	12 5%	48 10%	60 9%
NO BEHAVIOURS	11 1%	1 *	3 2%a	7 2%a	-	4 1%	6 2%	-	-	11 11%gh	-	11 3%j	2 1%	1 *	8 2%	9 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 177

**Q37\_1** Have you heard of or seen this type of labelling on any of the following products?

Houses

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second-hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	311 30%	194 34% <b>bc</b>	46 24%	71 26%	52 33%	174 32%	85 26%	171 32%	119 29%	21 22%	223 32%	88 26%	121 35% <b>mno</b>	61 27%	128 27%	190 27%
No	582 56%	312 54%	124 66% <b>ac</b>	146 54%	82 52%	303 55%	197 60%	280 53%	245 60% <b>q</b>	57 59%	376 54%	206 61% <b>i</b>	185 54%	131 57%	266 57%	397 57%
Don't know	147 14%	73 13%	19 10%	55 20% <b>ab</b>	25 16%	75 14%	47 14%	82 15%	47 11%	19 19%	103 15%	44 13%	37 11%	37 16%	74 16% <b>l</b>	110 16% <b>l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 178

**Q37\_2** Have you heard of or seen this type of labelling on any of the following products?

Fridges/ freezers

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	828 80%	483 83% <b>bc</b>	136 72%	210 77%	130 82%	445 81%	253 77%	457 86% <b>hi</b>	321 78% <b>ij</b>	51 53%	572 82% <b>k</b>	256 76%	281 82%	184 80%	364 78%	548 79%
No	168 16%	73 13%	44 24% <b>a</b>	51 18% <b>a</b>	23 14%	88 16%	57 17%	60 11%	76 19% <b>g</b>	33 34% <b>gh</b>	106 15%	62 18%	54 16%	40 18%	74 16%	114 16%
Don't know	44 4%	23 4%	8 4%	13 5%	6 4%	19 3%	19 6%	16 3%	14 3%	13 14% <b>gh</b>	23 3%	20 6%	9 3%	4 2%	30 6% <b>lm</b>	35 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 179

**Q37\_3 Have you heard of or seen this type of labelling on any of the following products?**

Washing machines/ driers

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	795 76%	469 81% <b>bc</b>	130 69%	196 72%	122 77%	438 79% <b>f</b>	236 72%	444 83% <b>hi</b>	300 73% <b>l</b>	52 53%	551 79% <b>k</b>	245 72%	270 79%	177 77%	348 74%	525 75%
No	197 19%	88 15%	50 27% <b>a</b>	59 21% <b>a</b>	28 18%	93 17%	75 23% <b>e</b>	71 13%	95 23% <b>g</b>	32 33% <b>g</b>	122 17%	75 22%	65 19%	43 19%	90 19%	132 19%
Don't know	48 5%	21 4%	8 4%	18 7%	8 5%	21 4%	18 6%	18 3%	16 4%	14 14% <b>gh</b>	28 4%	19 6%	8 2%	9 4%	30 6% <b>l</b>	39 6% <b>l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 180

Q37\_4 Have you heard of or seen this type of labelling on any of the following products?

TVs/ radios/ DVD players

Base : All

12 Sep 2008

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	246 24%	148 26%	39 21%	58 21%	45 28%	135 24%	67 20%	148 28%hi	85 21%	13 13%	190 27%k	56 17%	94 27%	53 23%	100 21%	152 22%
No	640 61%	350 60%	127 67%	163 60%	91 57%	336 61%	212 64%	304 57%	274 67%g	61 63%	413 59%	226 67%l	210 61%	139 61%	291 62%	430 62%
Don't know	154 15%	80 14%	22 12%	52 19%b	22 14%	81 15%	51 15%	81 15%	51 12%	23 24%h	99 14%	56 16%	40 12%	37 16%	78 17%l	115 16%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 181  
Q37\_5 Have you heard of or seen this type of labelling on any of the following products?

Boilers

Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	494 48%	289 50% <b>b</b>	76 40%	129 47%	65 41%	269 49%	160 48%	292 55% <b>hi</b>	166 40%	37 38%	352 50% <b>k</b>	142 42%	170 49%	103 45%	221 47%	325 47%
No	419 40%	222 38%	93 49% <b>ac</b>	104 38%	73 46%	210 38%	135 41%	183 34%	192 47% <b>g</b>	44 45%	267 38%	152 45% <b>i</b>	135 39%	96 42%	187 40%	284 41%
Don't know	127 12%	67 12%	20 10%	40 15%	20 12%	73 13%	35 11%	58 11%	53 13%	16 17%	83 12%	44 13%	39 11%	29 13%	60 13%	88 13%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 182

**Q37\_6 Have you heard of or seen this type of labelling on any of the following products?**

Hot water cylinders

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	275 26%	165 29% <b>b</b>	37 20%	72 26%	46 29%	154 28%	75 23%	176 33% <b>hi</b>	85 21%	13 13%	211 30% <b>k</b>	64 19%	97 28%	66 29%	112 24%	178 26%
No	581 56%	309 53%	125 67% <b>ac</b>	146 54%	82 52%	301 54%	198 60%	266 50%	252 61% <b>g</b>	64 66% <b>g</b>	364 52%	217 64% <b>i</b>	196 57%	123 54%	262 56%	385 55%
Don't know	184 18%	105 18%	25 13%	54 20%	31 19%	97 18%	57 17%	91 17%	73 18%	20 21%	126 18%	58 17%	50 15%	40 18%	94 20% <b>l</b>	134 19%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 183

**Q37\_7 Have you heard of or seen this type of labelling on any of the following products?**

Central heating controls

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	276 27%	170 <b>29%b</b>	34 18%	71 26%	48 30%	144 26%	84 26%	170 <b>32%hi</b>	88 22%	18 18%	204 <b>29%k</b>	72 21%	103 30%	61 27%	112 24%	173 25%
No	602 58%	327 56%	131 <b>69%ac</b>	145 53%	90 57%	317 57%	194 59%	284 53%	257 <b>63%g</b>	61 63%	385 55%	217 <b>64%j</b>	199 58%	133 58%	270 58%	403 58%
Don't know	162 16%	82 14%	23 12%	57 <b>21%ab</b>	20 13%	91 17%	51 15%	79 15%	65 16%	18 18%	112 16%	50 15%	41 12%	34 15%	87 <b>18%l</b>	121 <b>17%l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 184

**Q37\_8 Have you heard of or seen this type of labelling on any of the following products?**

Insulation products

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	233 22%	148 <b>25%b</b>	30 16%	54 20%	44 <b>28%f</b>	132 <b>24%f</b>	56 17%	148 <b>28%hi</b>	73 18%	11 11%	183 <b>25%k</b>	49 15%	85 25%	51 22%	97 21%	147 21%
No	625 60%	334 58%	134 <b>71%ac</b>	156 57%	89 56%	321 58%	215 <b>65%e</b>	293 55%	268 <b>65%g</b>	63 65%	396 56%	229 <b>68%l</b>	199 58%	141 62%	285 61%	425 61%
Don't know	183 18%	96 17%	25 13%	62 <b>23%ab</b>	25 16%	99 18%	58 18%	91 17%	69 17%	23 24%	122 17%	60 18%	59 17%	37 16%	87 18%	124 18%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 185

**Q37\_9 Have you heard of or seen this type of labelling on any of the following products?**

Double glazing

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	219 21%	140 24% <b>b</b>	23 12%	56 21% <b>b</b>	37 23%	123 22%	59 18%	138 26% <b>hi</b>	68 17%	13 13%	166 24% <b>k</b>	53 16%	90 25% <b>mno</b>	38 17%	91 19%	129 18%
No	645 62%	346 60%	139 74% <b>ac</b>	159 58%	95 60%	335 61%	215 65%	304 57%	274 67% <b>q</b>	66 68%	415 59%	230 68% <b>i</b>	201 59%	149 65%	295 63%	444 64%
Don't know	176 17%	92 16%	27 14%	57 21%	26 16%	95 17%	55 17%	90 17%	68 16%	18 19%	121 17%	55 16%	52 15%	42 18%	82 18%	124 18%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 186

**Q37\_10** Have you heard of or seen this type of labelling on any of the following products?

Kettles

Base : All

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	382 37%	230 40% <b>b</b>	56 30%	97 35%	68 43% <b>f</b>	204 37%	110 33%	226 42% <b>hi</b>	134 33%	22 23%	279 40% <b>k</b>	104 31%	135 39%	81 36%	166 35%	247 35%
No	523 50%	282 49%	111 59% <b>ac</b>	131 48%	70 44%	278 50%	175 53%	241 45%	226 55% <b>g</b>	56 58% <b>g</b>	336 48%	188 55% <b>i</b>	177 51%	115 50%	232 50%	347 50%
Don't know	135 13%	67 12%	22 11%	46 17%	19 12%	71 13%	44 13%	66 12%	50 12%	18 19%	87 12%	47 14%	32 9%	33 14%	70 15% <b>l</b>	103 15% <b>l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 187

**Q37\_11** Have you heard of or seen this type of labelling on any of the following products?

Printers

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	164 16%	109 19% <b>b</b>	16 9%	38 14%	40 25% <b>ef</b>	85 15%	39 12%	117 22% <b>hi</b>	39 10%	8 8%	130 19% <b>k</b>	34 10%	60 17%	34 15%	70 15%	104 15%
No	710 68%	383 66%	147 78% <b>ac</b>	180 66%	90 57%	378 68% <b>d</b>	242 73% <b>d</b>	329 62%	314 76% <b>g</b>	68 70%	458 65%	251 74% <b>i</b>	237 69%	156 68%	317 68%	473 68%
Don't know	167 16%	86 15%	25 13%	55 20%	28 18%	90 16%	49 15%	87 16%	58 14%	21 22%	113 16%	54 16%	47 14%	39 17%	81 17%	120 17%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 188

**Q37\_12 Have you heard of or seen this type of labelling on any of the following products?**

Energy saving light bulbs

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Yes	624 60%	374 65% <b>bc</b>	97 51%	153 56%	93 59%	354 64% <b>f</b>	177 54%	358 67% <b>hi</b>	231 56% <b>l</b>	35 36%	449 64% <b>k</b>	175 52%	211 61%	132 58%	281 60%	413 59%
No	327 31%	166 29%	75 40% <b>a</b>	87 32%	49 31%	156 28%	121 37% <b>e</b>	134 25%	146 36% <b>g</b>	47 49% <b>gh</b>	192 27%	135 40% <b>i</b>	113 33%	75 33%	140 30%	214 31%
Don't know	89 9%	39 7%	16 9%	34 12% <b>a</b>	16 10%	41 8%	32 10%	40 8%	34 8%	15 16% <b>gh</b>	61 9%	28 8%	20 6%	22 9%	48 10% <b>l</b>	69 10% <b>l</b>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 189

### **Q37 SUMMARY - Have you heard of or seen this type of labelling on any of the following products?**

**Base : All**

	Houses	Fridges/ freezers	Washing machines/ driers	TVs/ radios/ DVD players	Boilers	Hot water cylinders	Central heating controls	Insulation products	Double glazing	Kettles	Printers	Energy saving light bulbs
Unweighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Weighted Base	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%	1040 100%
Yes	311 30%	828 80%	795 76%	246 24%	494 48%	275 26%	276 27%	233 22%	219 21%	382 37%	164 16%	624 60%
No	582 56%	168 16%	197 19%	640 61%	419 40%	581 56%	602 58%	625 60%	645 62%	523 50%	710 68%	327 31%
Don't know	147 14%	44 4%	48 5%	154 15%	127 12%	184 18%	162 16%	183 18%	176 17%	135 13%	167 16%	89 9%

## RAC RoM 2008 - Report 3: Environment

Table 190

**Q38 Which company, if any, is your breakdown cover with?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040	588	185	267	157	547	336	527	420	93	696	344	402	203	435	638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted Base	1040	579	188	273	158	552	330	533	410	97*	702	339	343	229	468	697
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%*	100%	100%	100%	100%	100%	100%
RAC	297	179	52	67	47	167	84	147	121	29	190	108	115	58	124	182
	29%	31%	27%	25%	29%	30%	25%	28%	30%	30%	27%	32%	34%no	26%	26%	26%
AA	266	159	38	69	36	147	83	160	84	22	189	76	99	59	108	166
	26%	27%	20%	25%	23%	27%	25%	30%h	20%	23%	27%	23%	29%	26%	23%	24%
Direct Line	27	16	5	6	7	11	9	14	10	3	18	9	12	7	9	15
	3%	3%	3%	2%	4%	2%	3%	3%	2%	3%	3%	3%	3%	3%	2%	2%
Green Flag	117	53	23	40	25	59	33	50	53	13	80	36	33	31	52	84
	11%	9%	12%	15%a	16%	11%	10%	9%	13%	13%	11%	11%	10%	14%	11%	12%
Norwich Union	20	14	3	3	4	8	8	8	11	1	12	8	7	6	8	14
	2%	2%	2%	1%	2%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%
Other	130	64	26	41	15	67	48	63	60	8	81	50	31	31	68	100
	13%	11%	14%	15%	10%	12%	15%	12%	15%	8%	12%	15%	9%	14%	15%l	14%l
Don't know	36	19	9	7	7	16	13	15	15	5	24	12	16	4	16	20
	3%	3%	5%	3%	5%	3%	4%	3%	4%	6%	3%	3%	5%	2%	3%	3%
Do not have any breakdown cover	147	75	32	40	18	77	52	75	56	15	108	39	31	32	84	116
	14%	13%	17%	15%	12%	14%	16%	14%	14%	16%	15%	12%	9%	14%	18%l	17%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

## RAC RoM 2008 - Report 3: Environment

Table 191

**Q39 And lastly a few more details about yourself. What is your marital status?**

**Base : All**

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
Single	203 20%	105 18%	48 <b>26%a</b>	50 18%	27 17%	109 20%	68 21%	83 16%	85 <b>21%g</b>	35 <b>36%gh</b>	120 17%	83 <b>25%j</b>	52 15%	49 21%	103 <b>22%i</b>	151 <b>22%l</b>
Married	585 56%	336 58%	95 51%	153 56%	99 62%	310 56%	176 53%	325 <b>61%hi</b>	216 53%	44 45%	403 57%	182 54%	228 <b>66%lmno</b>	128 56%	229 49%	357 51%
With Partner/ Co-habiting	154 15%	76 13%	34 18%	44 16%	19 12%	79 14%	55 17%	71 13%	70 17%	13 14%	110 16%	44 13%	36 10%	32 14%	86 <b>18%l</b>	118 <b>17%l</b>
Divorced/ Separated	79 8%	49 9%	8 4%	22 8%	8 5%	45 8%	25 8%	46 9%	29 7%	4 5%	58 8%	21 6%	20 6%	16 7%	43 9%	59 8%
Widowed	19 2%	12 2%	3 2%	4 1%	5 3%	9 2%	5 2%	9 2%	11 3%	- -	11 2%	9 3%	7 2%	4 2%	8 2%	12 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 192  
Q40 How many children are there in the household aged 0-16?

Base : All

	TOTAL	CONSIDER C02 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
None	711 68%	404 70%	123 65%	184 67%	113 71%	394 71% <b>f</b>	204 62%	359 67%	288 70%	64 66%	470 67%	240 71%	216 63%	172 75% <b>l</b>	323 69%	494 71% <b>l</b>
1	131 13%	73 13%	27 14%	31 11%	24 15%	65 12%	42 13%	72 13%	46 11%	13 14%	94 13%	36 11%	55 16% <b>no</b>	24 11%	51 11%	76 11%
2	141 14%	76 13%	27 14%	39 14%	16 10%	61 11%	63 19% <b>de</b>	70 13%	58 14%	12 13%	97 14%	43 13%	51 15%	26 11%	64 14%	90 13%
3	44 4%	19 3%	10 5%	14 5%	3 2%	25 5%	15 5%	21 4%	17 4%	6 6%	30 4%	14 4%	16 5%	7 3%	21 4%	28 4%
4	10 1%	7 1%	1 1%	2 1%	2 1%	5 1%	3 1%	8 1%	1 *	1 1%	6 1%	4 1%	5 1%	- -	5 1%	5 1%
5+	4 *	1 *	- -	3 1%	- -	2 *	2 1%	3 1%	- -	1 1% <b>h</b>	3 *	1 *	- -	- -	4 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

RAC RoM 2008 - Report 3: Environment

Table 193  
Q41 Which of the following types of location best fits where you live?  
Base : All

12 Sep 2008

	TOTAL	CONSIDER CO2 EMISSIONS WHEN BUYING CAR			DRIVING GREENNESS			GREEN BEHAVIOURS REGULARLY DO					CAR PURCHASE			
		Agree (a)	Disagree (b)	Neither (c)	High (d)	Moderate (e)	Low (f)	10-12 (g)	6-9 (h)	0-5 (i)	Use car less (j)	Do not use car less (k)	New (l)	Nearly new (m)	Second- hand (n)	All used (o)
Unweighted Base	1040 100%	588 100%	185 100%	267 100%	157 100%	547 100%	336 100%	527 100%	420 100%	93 100%	696 100%	344 100%	402 100%	203 100%	435 100%	638 100%
Weighted Base	1040 100%	579 100%	188 100%	273 100%	158 100%	552 100%	330 100%	533 100%	410 100%	97* 100%*	702 100%	339 100%	343 100%	229 100%	468 100%	697 100%
City or town centre	213 20%	96 17%	53 28%a	64 23%a	34 22%	108 20%	71 21%	94 18%	84 20%	36 37%gh	153 22%	61 18%	73 21%	41 18%	99 21%	140 20%
Suburb/ edge of town	550 53%	327 56%b	85 45%	138 50%	91 57%	298 54%	161 49%	272 51%	235 57%j	43 45%	368 52%	182 54%	181 53%	127 56%	241 52%	369 53%
Village/ rural	277 27%	156 27%	49 26%	72 26%	33 21%	146 26%	98 30%d	167 31%hl	92 22%	18 18%	181 26%	96 28%	89 26%	60 26%	128 27%	188 27%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h/i - j/k - l/m/n/o  
\* small base

	Page	Table	Title	Base Description	Base
●	1	1	Gender	Base : All	1040
●	2	2	Age	Base : All	1040
●	3	3	SQ1 Do you or any member of your family work in any of the following areas?	Base : All	1040
●	4	4	SQ4a What is your current working status?	Base : All	1040
●	5	5	Social Grade	Base : All	1040
●	6	6	SQ5 Which of the following regions do you currently live in?	Base : All	1040
	7	7	SQ6 What type of motor vehicles do you have in your household?	Base : All	1040
	8	8	SQ7 What type of motor vehicles do you have in your household - that you use in a similar manner, as you would a car?	Base : All who do not have a car but have other types of motor vehicles in household	5
	9	9	SQ8 Do you personally hold a full current UK driving licence?	Base : All	1040
●	10	10	SQ9. Roughly, in what year did you pass your driving test?	Base : All	1040
●	11	11	SQ10 And how often do you personally drive a car nowadays?	Base : All	1040
●	12	12	SQ11 How was the car you use most often, bought?	Base : All	1040
●	13	13	SQ12 Was the car you use bought from new, nearly new or second hand (by nearly new we mean less than a year old)?	Base : All	1040
●	14	14	Q1_1 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	15	15	Q1_2 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	16	16	Q1_3 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	17	17	Q1_4 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	18	18	Q1_5 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	19	19	Q1_6 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	20	20	Q1_7 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	21	21	Q1_8 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	22	22	Q1_9 Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
	23	23	Q1 SUMMARY - Here is a list of issues that might or might not be of concern to motorists today. Which of these are of most concern to you?	Base : All	1040
●	24	24	Q2_1 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
●	25	25	Q2_2 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
●	26	26	Q2_3 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
●	27	27	Q2_4 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
●	28	28	Q2_5 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	29	29	Q2_6 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
●	30	30	Q2_7 Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
	31	31	Q2 SUMMARY - Thinking about a range of motoring issues, how strongly do you agree or disagree with the following statement?	Base : All	1040
●	32	32	Q3 One of the issues for motoring today is the environment. What do you think contributes the most to making motorists drive in an environmentally unfriendly manner?	Base : All	1040
●	33	33	Q4 Cars these days are more environmentally friendly than they used to be. What has had the most impact on making cars more environmentally friendly in the past 20 years?	Base : All	1040
●	34	34	Q5A Have you heard of the Fuel Economy Label Scheme?	Base : All	1040
	35	35	Q5B Do you understand what it means?	Base : All who have heard of the Fuel Economy Label Scheme	123
●	36	36	Q6 Have you heard of or seen this type of labelling on new cars?	Base : All	1040
●	37	37	Q7_1 How strongly do you agree or disagree with the following statements?	Base : All	1040
●	38	38	Q7_2 How strongly do you agree or disagree with the following statements?	Base : All	1040
●	39	39	Q7_3 How strongly do you agree or disagree with the following statements?	Base : All	1040
	40	40	Q7 SUMMARY - How strongly do you agree or disagree with the following statements?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	41	41	Q8A At the 2008 Budget, the Chancellor announced a change to the car Road Tax bands (also known as Vehicle Excise Duty/ VED ratings). From 2009/10 six new bands will be introduced. If your car is registered after 1 March 2001, there will be a series of car road tax bands (A-M) which will be based on fuel type and CO2 emission levels. Are you aware of the existing Road Tax (VED) bands A-G, based on cars' CO2 emission levels?	Base : All	1040
●	42	42	Q8B Are you aware of the new Road Tax (VED) bands A - M?	Base : All	1040
●	43	43	Q8C Do you understand the new Road Tax (VED) bands?	Base : All aware of the new Road Tax (VED) bands A - M	383
●	44	44	Q9_1 How strongly do you agree or disagree with the following?	Base : All	1040
●	45	45	Q9_2 How strongly do you agree or disagree with the following?	Base : All	1040
●	46	46	Q9_3 How strongly do you agree or disagree with the following?	Base : All	1040
●	47	47	Q9_4 How strongly do you agree or disagree with the following?	Base : All	1040
●	48	48	Q9_5 How strongly do you agree or disagree with the following?	Base : All	1040
	49	49	Q9 SUMMARY - How strongly do you agree or disagree with the following?	Base : All	1040
●	50	50	Q10_1 To what extent do you think the following have an impact on the environment?	Base : All	1040
●	51	51	Q10_2 To what extent do you think the following have an impact on the environment?	Base : All	1040
●	52	52	Q10_3 To what extent do you think the following have an impact on the environment?	Base : All	1040
●	53	53	Q10_4 To what extent do you think the following have an impact on the environment?	Base : All	1040
●	54	54	Q10_5 To what extent do you think the following have an impact on the environment?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	55	55	Q10_6 To what extent do you think the following have an impact on the environment?	Base : All	1040
●	56	56	Q10_7 To what extent do you think the following have an impact on the environment?	Base : All	1040
	57	57	Q10 SUMMARY - To what extent do you think the following have an impact on the environment?	Base : All	1040
●	58	58	Q11 How confident are you that you know and understand the differences in the levels of CO2 emissions between different fuels, such as petrol, diesel, natural gas, biofuels and electric?	Base : All	1040
●	59	59	Q12_1 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
●	60	60	Q12_2 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
●	61	61	Q12_3 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
●	62	62	Q12_4 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
●	63	63	Q12_5 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
●	64	64	Q12_6 To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
	65	65	Q12 SUMMARY - To what extent do you think using the following fuels has an impact on the environment, concerning CO2 emission levels?	Base : All	1040
●	66	66	Q13 How many cars are there in your household?	Base : All	1040
●	67	67	Q14A What is the make of the car in the household that you mainly drive?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	68	67	Q14A What is the make of the car in the household that you mainly drive?	Base : All	13
	69	67	Q14A What is the make of the car in the household that you mainly drive?	Base : All	1
●	70	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	1040
●	71	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	18
●	72	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	66
●	73	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	7
●	74	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	51
●	75	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	1
●	76	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	33
●	77	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	2
●	78	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	1
●	79	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	2
●	80	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	2
●	81	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	3
●	82	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	1
●	83	68	Q14B What is the model of the car in the household that you mainly drive?	Base : All	1

	Page	Table	Title	Base Description	Base
●	84	69	Q14 What segment is the model of the car in the household that is mainly driven?	Base : All	1040
●	85	70	Q15 Approximately how old is this car?	Base : All	1040
●	86	71	Q16 When was your car first registered?	Base : All who said their car is 5 years old or more	472
●	87	72	Q17 How old was the car when you bought it?	Base : All with nearly new/ second hand/ used cars	638
●	88	73	Q18 Where did you buy your car from?	Base : All	1040
●	89	74	Q19 What type of fuel does your car use?	Base : All	1040
●	90	75	Q20 What is the engine size of your car?	Base : All	1040
●	91	76	Q21 What band of CO2 emissions is your car?	Base : All who said their car is 5 years old or more and was registered on or after 1st March 2001	193
●	92	77	Q22 Approximately how many miles do you drive in a year, on average?	Base : All	1040
●	93	78	Q23 How many of these miles, if any, do you drive in connection with your, or someone else's work?	Base : All	1040
●	94	79	Q24_1 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	95	80	Q24_1 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	96	81	Q24_3 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	97	82	Q24_4 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	98	83	Q24_5 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	99	84	Q24_6 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	100	85	Q24_7 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	101	86	Q24_8 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	102	87	Q24_9 Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
	103	88	Q24 SUMMARY - Apart from driving a car, how often do you use other modes of transport?	Base : All	1040
●	104	89	Q25 How confident are you that you understand how to be a 'green' driver - i.e. driving in an environmentally friendly manner?	Base : All	1040
●	105	90	Q26 To what extent do you think of yourself as a 'green' driver?	Base : All	1040
●	106	91	Q27_1 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	107	92	Q27_2 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	108	93	Q27_3 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	109	94	Q27_4 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	110	95	Q27_5 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	111	96	Q27_6 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	112	97	Q27_7 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	113	98	Q27_8 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	114	99	Q27_9 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	115	100	Q27_10 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	116	101	Q27_11 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	117	102	Q27_12 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	118	103	Q27_13 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	119	104	Q27_14 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	120	105	Q27_15 To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
	121	106	Q27 SUMMARY - To what extent do you think the following driving behaviours have a positive impact on the environment?	Base : All	1040
●	122	107	Q28_1 How often do you do the following driving behaviours...?	Base : All	1040
●	123	108	Q28_2 How often do you do the following driving behaviours...?	Base : All	1040
●	124	109	Q28_3 How often do you do the following driving behaviours...?	Base : All	1040
●	125	110	Q28_4 How often do you do the following driving behaviours...?	Base : All	1040
●	126	111	Q28_5 How often do you do the following driving behaviours...?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	127	112	Q28_6 How often do you do the following driving behaviours...?	Base : All	1040
●	128	113	Q28_7 How often do you do the following driving behaviours...?	Base : All	1040
●	129	114	Q28_8 How often do you do the following driving behaviours...?	Base : All	1040
●	130	115	Q28_9 How often do you do the following driving behaviours...?	Base : All	1040
●	131	116	Q28_10 How often do you do the following driving behaviours...?	Base : All	1040
●	132	117	Q28_11 How often do you do the following driving behaviours...?	Base : All	1040
●	133	118	Q28_12 How often do you do the following driving behaviours...?	Base : All	1040
●	134	119	Q28_13 How often do you do the following driving behaviours...?	Base : All	1040
●	135	120	Q28_14 How often do you do the following driving behaviours...?	Base : All	1040
●	136	121	Q28_15 How often do you do the following driving behaviours...?	Base : All	1040
	137	122	Q28 SUMMARY - How often do you do the following driving behaviours...?	Base : All	1040
●	138	123	Q29A_1 Have any of the following changed your driving behaviour, in any way?	Base : All	1040
●	139	124	Q29A_2 Have any of the following changed your driving behaviour, in any way?	Base : All	1040
●	140	125	Q29A_3 Have any of the following changed your driving behaviour, in any way?	Base : All	1040
●	141	126	Q29A_4 Have any of the following changed your driving behaviour, in any way?	Base : All	1040
	142	127	Q29A SUMMARY - Have any of the following changed your driving behaviour, in any way?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	143	128	Q29B Which single thing in the list below has had the most impact on changing your driving behaviour?	Base : All	1040
●	144	129	Q29C_1 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	145	130	Q29C_2 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	146	131	Q29C_3 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	147	132	Q29C_4 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	148	133	Q29C_5 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	149	134	Q29C_6 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	150	135	Q29C_7 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	151	136	Q29C_8 In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
	152	137	Q29C SUMMARY - In what ways has your driving behaviour changed?	Base : All who said more than one aspect has changed their driving behaviour	896
●	153	138	Q30 Has the increase in cost of living - the 'credit crunch' - changed your behaviour, in the following:	Base : All	1040
●	154	139	Q31A Thinking about the next time you come to buy a car, how likely or unlikely are you to consider buying a more environmentally friendly car?	Base : All	1040
●	155	140	Q31B Which type of car would you be most likely to change to?	Base : All likely to buy a more environmentally friendly car	859

	Page	Table	Title	Base Description	Base
●	156	141	Q32_1 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	157	142	Q32_2 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	158	143	Q32_3 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	159	144	Q32_4 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	160	145	Q32_5 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	161	146	Q32_6 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	162	147	Q32_7 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	163	148	Q32_8 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	164	149	Q32_9 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	165	150	Q32_10 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	166	151	Q32_11 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	167	152	Q32_12 To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040

	Page	Table	Title	Base Description	Base
	168	153	Q32 SUMMARY - To what extent would the following make you likely to consider buying a more environmentally friendly car?	Base : All	1040
●	169	154	Q33_1 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	170	155	Q33_2 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	171	156	Q33_3 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	172	157	Q33_4 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	173	158	Q33_5 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	174	159	Q33_6 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	175	160	Q33_7 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	176	161	Q33_8 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	177	162	Q33_9 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	178	163	Q33_10 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	179	164	Q33_11 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	180	165	Q33_12 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	181	166	Q33_13 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	182	167	Q33_14 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	183	168	Q33_15 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	184	169	Q33_16 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	185	170	Q33_17 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	186	171	Q33_18 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	187	172	Q33_19 What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
	188	173	Q33 SUMMARY - What are the main changes that need to happen NOW, in order to have an impact on making motoring more environmentally friendly 20 years from now?	Base : All	1040
●	189	174	Q34 Which of these should be given the top priority, for action NOW?	Base : All	1040
●	190	174	Q34 Which of these should be given the top priority, for action NOW?	Base : All	69
●	191	175	Q35 Who would you trust to provide you with information on being a 'greener'/ more environmentally friendly driver?	Base : All	1040
●	192	176	Q36 Which of the following do you regularly do these days?	Base : All	1040
●	193	177	Q37_1 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	194	178	Q37_2 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	195	179	Q37_3 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	196	180	Q37_4 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	197	181	Q37_5 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	198	182	Q37_6 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	199	183	Q37_7 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	200	184	Q37_8 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040

	Page	Table	Title	Base Description	Base
●	201	185	Q37_9 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	202	186	Q37_10 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	203	187	Q37_11 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	204	188	Q37_12 Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
	205	189	Q37 SUMMARY - Have you heard of or seen this type of labelling on any of the following products?	Base : All	1040
●	206	190	Q38 Which company, if any, is your breakdown cover with?	Base : All	1040
●	207	191	Q39 And lastly a few more details about yourself. What is your marital status?	Base : All	1040
●	208	192	Q40 How many children are there in the household aged 0-16?	Base : All	1040
●	209	193	Q41 Which of the following types of location best fits where you live?	Base : All	1040