**Task Instructions**

Thank you for taking part in this study.

Please read the instructions below **CAREFULLY**

During the experiment you will be shown a series of simplified Chinese words and asked to rate how you felt while reading each word. There will be 53 words to rate on a 9-point scale for the following three scales:

**VALENCE** – positive or negative

Ranging from 1 (happy) to 9 (unhappy).

At one extreme of this scale, you are **happy, pleased, satisfied, contented, hopeful**. When you feel completely **happy** you should indicate this by choosing rating **1**.

The other end of the scale is when you feel completely **unhappy, annoyed, unsatisfied, melancholic, despaired, or bored**. You can indicate feeling completely **unhappy** by selecting **9**.

**AROUSAL** – excited or calm.

Ranging from 1 (excited) to 9 (calm).

At one extreme of this scale, you are **stimulated, excited, frenzied, jittery, wide-awake, or aroused**. When you feel completely **aroused**, you should indicate this by choosing rating **1**.

The other end of the scale is when you feel completely **relaxed, calm, sluggish, dull, sleepy, or unaroused**. You can indicate feeling completely **calm** by selecting **9**.

**DOMINANCE** – being controlled or in control.

Ranging from 1 (controlled) to 9 (in control).

At one extreme of this scale, you are **controlled, influenced, cared-for, awed, submissive, or guided**. When you feel completely **controlled** you should indicate this by choosing rating **1**.

The other end of the scale is when you feel completely in **control, influential, important, dominant, autonomous, or controlling**. You can indicate feeling completely **in control** by selecting **9**.

For each scale, the numbers also allow you to describe intermediate feelings. If you feel completely **neutral**, select the middle of the scale (rating **5**).

For each word, please complete the following steps:

1. **Read** the Chinese word.
2. Select on the 9-point scale the level of **either VALENCE , AROUSAL or DOMINANCE (displayed at the top of the screen on each trial)**.

**PLEASE NOTE**

* There are **no “right” or “wrong” answers**
* We are interested in **your personal opinion**
* Therefore, simply rate/categorise each Chinese word as you see fit
* Do not artificially distribute your responses across the response options/scale.

1. When you **select a point on the scale**, this will record your response and you will move onto the next trial
2. **Repeat steps 1-3** above for the next trial

**PLEASE NOTE**

**Do:**

* Complete the WHOLE session of 159 trials, otherwise data will be LOST.
* **Avoid distractions** such as mobile phones, music, food etc.

**Don't:**

* **Move any of the equipment** as it has been set to a specific distance.
* **Switch the light on**, unless during breaks.
* **Use the back button**, otherwise data will be LOST.
* **Use the internet for other purposes**.
* **Turn off full screen mode**/ adjust the window.

**TASK INFORMATION**

* You will complete 1 session.
* In the session, you will complete 3 blocks of 53 words.
* In total the study should take approximately 1 Hour\*
* Payment: £6/hour\*\*

**Please feel free to ask any questions before you arrive.**

**The experimenter will meet you at the School of Psychology, 58 Hillhead Street in the WAITING ROOM (signposted as you enter).**

\*Testing times are approximate and may be shorter or longer than advertised. All participants are paid at a standard rate of £6/hour.

\*\*Providing false personal information and/or experimental responses can lead to forfeit of payment and jeopardise your status on the Subject Pool.