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**CODEBOOK: Endorsement Experiment**

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**University**

1 = UCL

2 = SOUTHAMPTON

3 = SALFORD

4 = EXETER

5 = PLYMOUTH

**Uniidno Unique ID number of participant**

**Alloc = Randomised treatment group allocation (or control)**

0 = Control group (no endorsement)

1 = Treatment group 1 (politicians endorsement)

2 = Treatment group 2 (celebrities endorsement)

3 = Treatment group 3 (student endorsement)

**SexID**

0 = male

1 = female

. = missing

**Nation**

|  |  |
| --- | --- |
| 1 | Afghanistan |
| 2 | Albania |
| 3 | Algeria |
| 4 | Angola |
| 5 | Antigua and Barbuda |
| 6 | Argentina |
| 7 | Armenia |
| 8 | Australia |
| 9 | Austria |
| 10 | Azerbaijan |
| 11 | Bahamas, The |
| 12 | Bahrain |
| 13 | Bangladesh |
| 14 | Barbados |
| 15 | Belarus |
| 16 | Belgium |
| 17 | Benin |
| 18 | Bermuda |
| 19 | Bhutan |
| 20 | Bolivia |
| 21 | Bosnia and Herzegovina |
| 22 | Botswana |
| 23 | Brazil |
| 24 | British Indian Ocean Territory |
| 25 | British Virgin Islands |
| 26 | Brunei |
| 27 | Bulgaria |
| 28 | Burkina |
| 29 | Burma [Myanmar] |
| 30 | Burundi |
| 31 | Cambodia |
| 32 | Cameroon |
| 33 | Canada |
| 34 | Cayman Islands |
| 35 | Chile |
| 36 | China |
| 37 | Colombia |
| 38 | Congo |
| 39 | Congo (Democratic Republic) |
| 40 | Costa Rica |
| 41 | Croatia |
| 42 | Cuba |
| 43 | Cyprus (European Union) |
| 44 | Cyprus not otherwise specified |
| 45 | Czech Republic |
| 46 | Denmark |
| 47 | Dominica |
| 48 | Dominican Republic |
| 49 | Ecuador |
| 50 | Egypt |
| 51 | Eritrea |
| 52 | Estonia |
| 53 | Ethiopia |
| 54 | Faroe Island |
| 55 | Finland |
| 56 | France |
| 57 | Gabon |
| 58 | Gambia, The |
| 59 | Georgia |
| 60 | Germany |
| 61 | Ghana |
| 62 | Gibraltar |
| 63 | Greece |
| 64 | Grenada |
| 65 | Guatemala |
| 66 | Guernsey |
| 67 | Guinea |
| 68 | Guyana |
| 69 | Honduras |
| 70 | Hong Kong |
| 71 | Hungary |
| 72 | Iceland |
| 73 | India |
| 74 | Indonesia |
| 75 | Iran |
| 76 | Iraq |
| 77 | Ireland |
| 78 | Isle of Man |
| 79 | Israel |
| 80 | Italy |
| 81 | Ivory Coast |
| 82 | Jamaica |
| 83 | Japan |
| 84 | Jersey |
| 85 | Jordan |
| 86 | Kazakhstan |
| 87 | Kenya |
| 88 | Korea (North) |
| 89 | Korea (South) |
| 90 | Kosovo |
| 91 | Kuwait |
| 92 | Kyrgyzstan |
| 93 | Latvia |
| 94 | Lebanon |
| 95 | Lesotho |
| 96 | Libya [Libyan Arab Jamahiriya] |
| 97 | Liechtenstein |
| 98 | Lithuania |
| 99 | Luxembourg |
| 100 | Macao |
| 101 | Macedonia |
| 102 | Malawi |
| 103 | Malaysia |
| 104 | Maldives |
| 105 | Malta |
| 106 | Mauritania |
| 107 | Mauritius |
| 108 | Mexico |
| 109 | Moldova |
| 110 | Monaco |
| 111 | Mongolia |
| 112 | Montenegro |
| 113 | Montserrat |
| 114 | Morocco |
| 115 | Mozambique |
| 116 | Namibia |
| 117 | Nepal |
| 118 | Netherlands |
| 119 | New Zealand |
| 120 | Nigeria |
| 121 | Norway |
| 122 | Obsolete, Stateless or Unknown |
| 123 | Occupied Palestinian Territories |
| 124 | Oman |
| 125 | Pakistan |
| 126 | Panama |
| 127 | Paraguay |
| 128 | Peru |
| 129 | Philippines |
| 130 | Poland |
| 131 | Portugal |
| 132 | Qatar |
| 133 | Romania |
| 134 | Russia |
| 135 | Rwanda |
| 136 | Saudi Arabia |
| 137 | Senegal |
| 138 | Serbia |
| 139 | Seychelles |
| 140 | Sierra Leone |
| 141 | Singapore |
| 142 | Slovakia |
| 143 | Slovenia |
| 144 | Somalia |
| 145 | South Africa |
| 146 | South Sudan |
| 147 | Spain |
| 148 | Sri Lanka |
| 149 | Stateless |
| 150 | St Kitts and Nevis |
| 151 | St Lucia |
| 152 | St Vincent and The Grenadines |
| 153 | Sudan |
| 154 | Sweden |
| 155 | Switzerland |
| 156 | Syria |
| 157 | Taiwan |
| 158 | Tajikistan |
| 159 | Tanzania |
| 160 | Thailand |
| 161 | Togo |
| 162 | Trinidad and Tobago |
| 163 | Tunisia |
| 164 | Turkey |
| 165 | Turkmenistan |
| 166 | Turks and Caicos Islands |
| 167 | Uganda |
| 168 | Ukraine |
| 169 | United Arab Emirates |
| 170 | United Kingdom |
| 171 | United States |
| 172 | Uruguay |
| 173 | Uzbekistan |
| 174 | Venezuela |
| 175 | Vietnam |
| 176 | Western Sahara |
| 177 | Yemen |
| 178 | Zambia |
| 179 | Zimbabwe |

. = missing

**Ethnic (HESA codes)**

|  |  |
| --- | --- |
| 10 | White |
| 13 | White - Scottish |
| 14 | Irish Traveller |
| 15 | Gypsy or Traveller |
| 19 | Other White background |
| 21 | Black or Black British - Caribbean |
| 22 | Black or Black British - African |
| 29 | Other Black background |
| 31 | Asian or Asian British - Indian |
| 32 | Asian or Asian British - Pakistani |
| 33 | Asian or Asian British - Bangladeshi |
| 34 | Chinese |
| 39 | Other Asian background |
| 41 | Mixed - White and Black Caribbean |
| 42 | Mixed - White and Black African |
| 43 | Mixed - White and Asian |
| 49 | Other mixed background |
| 50 | Arab |
| 80 | Other ethnic background |
| 90 | Not known |
| 98 | Information refused |

. = missing

**Yearprg (Year of study)**

Raw number for year of study, range 1-12

. = missing

**Mode (Full or Part Time)**

0 = PT

1 = FT

. = missing

**Level (Level of Study)**

1 = UG

2 = PGT

3 = PGR

. = missing

**Faculty code**

1 Health & Social Care

2 Arts & Social Sciences

3 Business & Law

4 Science & Technology

5 Combined/ general subject not specified

6 INTO student

7 Sabbatical Officer, not truly active

. = missing

**Pared – parental education Does one or both parent/s hold a degree?**

1 = Yes

2 = No

8 = Don’t know

9 = Information refused

. = missing

**Data from mailchimp**

**Clickinfolink1stemail   
Did student click on information link in 1st email? (all unis except Plymouth)**

1= Yes

0 = No

. = missing

**Clicksignuplink1stemail   
Did student click on sign up link in 1st email? (all unis except Plymouth)**

1= Yes

0 = No

. = missing

**Clickinfolinkreminder  
Did student click on information link in 2nd email? (all unis except Plymouth)**

1= Yes

0 = No

. = missing

**Clicksignuplinkreminder  
Did student click on signup link in 2nd email? (all unis except Plymouth)**

1= Yes

0 = No

. = missing

**Anyclick  
Did student click on any of the links (information or signup) in either of the 1st or 2nd emails sent?**

1= Yes

0 = No

. = missing

**Data from volunteering services**

**registered**

**Did student register with student volunteering service? (UCL, Soton, Exeter, Plymouth)**

1= Yes

0 = No

. = missing

**volunteereed**

**Did student volunteer in a project? (UCL, Exeter, Plymouth)**

1= Yes

0 = No

. = missing

**trained**

**Did student attend training/ induction? (Soton, Exeter, Salford)**

1= Yes

0 = No

. = missing

**Survey questions (all unis except Plymouth but only a subsection of each university responded to survey)**

**Doyouvolunteersurvey  
Do you volunteer?**

1= Yes

0 = No

. = missing (ie non responders or did not respond to individual question)

**Volutneeredlast7weekssurvey  
Have you volunteered in the last 7 weeks?**

1= Yes

0 = No

. = missing (ie non responders or did not respond to individual question)

**Participant\_uniorgtraining  
Have you taken part in a training event organised by the University?**

1= Yes

0 = No

998 = not applicable

. = missing (ie non responders or did not respond to individual question)

**signedup\_univolunit**

**Are you signed up with the University's Volunteering Unit?**

0 = No

1= Yes

2 = I have never heard of this

3 = Not sure

. = missing (ie non responders or did not respond to individual question)

**usedvolununit\_oranisevol**

**Did you use the University's Volunteers Unit to organise your volunteering?**

0 = No

1= Yes (I made use of the volunteering service to organise some or all of my volunteering)

2 = I made use of the volunteering service informally but organised my volunteering activity myself

998 = don’t know

. = missing (ie non responders or did not respond to individual question)

**raisedsponsorshipmoneypast7weeks**

**Have you raised money to take part in a sponsored event in the last 7 weeks?**

1= Yes

0 = No

. = missing (ie non responders or did not respond to individual question)

**no\_times\_vol\_past7weeks**

**Number of times you have undertaken a volunteering activities over the past 7 weeks**

Raw number

. = missing (ie non responders or did not respond to individual question)

**no\_hrs\_volunteered\_past7weeks  
Number of hours volunteering over the past 7 weeks**

Raw number

. = missing (ie non responders or did not respond to individual question)

**no\_sponsored\_events\_past7week**

**Number of times you have taken part in a sponsored event over the past 7 weeks**

Raw number

. = missing (ie non responders or did not respond to individual question)

**no\_hrs\_sponsored\_past7week**

**Number of hours spent taking part in sponsored events over the past 7 weeks**

Raw number

. = missing (ie non responders or did not respond to individual question)