

Your Thoughts about Cycling – Depth Interview Consent Form

Thank you for agreeing to take part in this study we are carrying out on behalf of the Department for Transport, Cycling England, and the Department of Health.

Please tick (✓) the boxes below to confirm the following:

I agree to take part in this interview and have been given the opportunity to ask any questions about the project.....

☐

I consent to the researcher recording the interview and understand that my words may be quoted anonymously in study publications.....

☐

I understand that all the data I provide will be stored securely for the duration of the study on a password protected website and will be accessible only by the research team.

I understand that all personal data and the interview recording will be erased on study completion.....

☐

I agree for an anonymous transcript of the interview and copy of my travel timeline to be securely archived in case it is required for future research

You will not be identifiable from any archived material.....

☐

I understand that other members of the study team will have access to my data only if they agree to preserve its confidentiality

☐

I understand that the interview is voluntary, will be conducted according to the MRS Code of Conduct and that is possible to withdraw from the interview and/or accompanied journey at any stage

☐

OPTIONAL: I consent to the researcher taking photographs of me and give permission for the photographs to be used in reporting for illustrative purposes

This will not affect your participation in the interview.

☐

I have received a gift of a £30 voucher as a thank you for participating in an interview

☐

CODE OF CONDUCT

All Market Research Society members abide by a strict Code of Conduct. This ensures that all research is carried out at the highest ethical and professional standards. If you wish to verify that this interview was carried out under the MRS Code of Conduct please telephone 0500 396 999 (please note this is a free telephone number).

DATA PROTECTION ACT

Members of the Market Research Society operate within the Data Protection Act, which means that any personal data supplied will be handled securely in accordance with the requirements of the Act.

NAME:

SIGNATURE:

DEPTH INTERVIEW REFERENCE NUMBER (TO BE COMPLETED BY INTERVIEWER):
