

**Survey Investigating the Purchasing of Energy in the Day-to-Day Lives of Consumers**

**PROJECT AIM**

To understand what influences people when they shop for energy and to establish similarities between the consumption of energy and clothing

**ETHICS**

* The survey will take around 5-10 minutes to complete.
* You are not required to answer any questions that you do not wish to.
* You have the right to stop completing the survey at any time without needing to give a reason. If you do, your responses will not be used.
* Your anonymity will be preserved at all times. Your individual survey responses will not be directly traceable to you and you are not required to provide your name or contact details.
* The findings from this survey will be compared with those of a similar survey we are conducting about clothing purchase decisions.
* Do you understand and do you agree to complete the survey?

**DEFINITIONS**

**Energy Tariff**: How much energy (electricity, gas, water) you get from your supplier for however much you pay.

**‘Green’ Energy**: Energy from a supplier consisting of a higher proportion of renewable energy (generated by wind, solar, water etc.) or a supplier that contributes to environmental schemes on your behalf

**Sustainable Development**: “Meeting the needs of current generations without compromising the ability of future generations to meet their own needs” (Brundtland Commission, 1987)

**Contact Details for Further Information**

[Contact Name and Details of Researcher Provided]