

Survey on Integrated Green Supply Chain (copy)

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Questions are **mandatory** unless marked otherwise.

Note that once you have clicked on the CONTINUE button your answers are submitted and you can not return to review or amend that page.

Part I: Internal integration

1 Please indicate the extent to which the following practices are implemented in your company.

Having trouble with the format of this question? [View in tableless mode](#)

	Extent				
	Almost Never	Rarely	Sometimes	Fairly often	Almost always
Our company integrates environmental responsibility into our business strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company establishes its business strategy based on the balance between commercial and environmental goals.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company establishes a unified environmental and business strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company establishes business strategies which reward top management based on successful achievement of environmental goals.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company uses an environmental management system that integrates environmental responsibility into employee codes of conduct.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company uses an environmental management system that includes environmental criteria in commercial decisions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates environmental criteria into internal resource management decisions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates environmental, quality and other standards into one management system.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates environmental measurements into internal processes across departments and is based on life-cycle approach.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The environmental management system of our company is supported by integrated information systems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All functions in our company cooperate to achieve environmental goals collectively.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company develops mutual understanding among functions of individual environmental responsibilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All functions in our company work with each other to reduce environmental impacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All functions in our company plan jointly to resolve environmental-related problems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All functions in our company make decisions about ways jointly to reduce overall environmental impacts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part II: Supplier integration

2 Please indicate the extent to which the following practices are implemented in your company.

Having trouble with the format of this question? [View in tableless mode](#)

	How Often				
	Almost Never	Rarely	Sometimes	Fairly often	Almost always
Our company exchanges information about environmental goals with suppliers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about environmental practices with suppliers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about product environmental requirements with suppliers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about cleaner production and technologies with suppliers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about life-cycle environmental impacts of products with suppliers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company helps suppliers improve environmental awareness.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company guides suppliers to establish their own environmental programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company provides resources to help suppliers to purchase equipment for pollution prevention, wastewater and recycling, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company assists suppliers to improve the environmental performance of their operational processes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company facilitates learning about environmental management among the suppliers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company helps suppliers share environmental best practice information with each other.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates with suppliers to manage the closed-loop return process.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates with suppliers to measure environmental impact.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates with suppliers to manage environmental initiatives.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates with suppliers to manage distribution and outbound logistics planning.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company collaborates with suppliers to achieve environmental goals collectively.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company works with suppliers to gain mutual understanding of environmental responsibilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company works with suppliers to reduce environmental impacts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company collaborates with suppliers to resolve environmental-related problems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company jointly makes decisions with suppliers about ways to reduce overall environmental impacts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part III: Customer integration

3 Please indicate the extent to which the following practices are implemented in your company

Having trouble with the format of this question? [View in tableless mode](#)

	Extent				
	Almost Never	Rarely	Sometimes	Fairly Often	Almost Always
Our company exchanges information about environmental goals with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about environmental practices with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about environmental strategies and initiatives with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company shares information about cleaner production and technologies with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about product environmental requirements with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company exchanges information about life-cycle environmental impacts of products with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company coordinates closed-loop return process for returns of products with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company integrates with customers to measure environmental impact.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company coordinates green supply chain initiatives with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company coordinates distribution and logistics planning to achieve green performance with customers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company collaborates with customers to achieve environmental goals collectively.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company works with customers to develop mutual understanding of environmental responsibilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company collaborates with customers to reduce environmental impacts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company plans with customers jointly to resolve environmental-related problems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company make decisions with customers about ways jointly to reduce overall environmental impacts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part IV: Stakeholder coordination (engagement)

4 The following statements describe the characteristics of stakeholders in undertaking environmental initiatives. Please indicate the frequency of occurrence of the following items in your company.

Having trouble with the format of this question? [View in tableless mode](#)

	Frequency				
	Almost Never	Rarely	Sometimes	Fairly Often	Almost Always
Our company engages our external stakeholders in dialogue to coordinate environmental initiatives.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company communicates to external stakeholders about environmental strategies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company involves external stakeholder in environmental initiatives as part of our voluntary environmental agreements.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company establishes good lines of communication with external stakeholders.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company attends to the environmental concerns of external stakeholders.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company uses public consultation with a view of receiving feedback from stakeholders on this issue.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part V: Environmental management practices

The following statements describe the characteristics of environmental management practices.

5 Please indicate the frequency of occurrence of the following items in your company.

Having trouble with the format of this question? [View in tableless mode](#)

	Frequency				
	Almost Never	Rarely	Sometimes	Fairly Often	Almost Always
Our company sources non-hazardous / toxic material.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company sources from suppliers who comply with environmental regulation e.g. REACH.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company sources environmental friendly raw material.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company designs products to reduce consumption of materials.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company designs products to reduce consumption of energy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company designs products to reuse, recycle, and recovery.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company controls operations process to reduce waste in all sources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company monitors operations process to reduce waste in all sources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company audits operations process to reduce waste in all sources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company uses cleaner technology to reduce waste in all sources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company recycles packaging.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company reuses packaging.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company reduces packaging.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company utilizes cleaner transportation modes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company improve vehicle fill.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company careful schedule transportation routes to reduce emission.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our company uses compact packaging that reduces space requirement.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part VI: Company Business Performance

The following statements evaluate the business performance of your company.

6 Please indicate the level of performance improvement achieved in the past two years relative to your industry's average using the following items.

Having trouble with the format of this question? [View in tableless mode](#)

	Performance				
	Significantly below average	Below average	Average	Above average	Significantly above average
Increase in return on investment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase in market share	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase in total profit from products/services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase in profit from environmentally friendly products/services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost reduction per business transaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost reduction on energy savings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost reduction on waste disposal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in time-to-market for products/services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater customer satisfaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater investment return on new product development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvement of environmental reputation in the industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part VII: Company Environmental Performance

The following statements describe the environmental performance of your company.

7 Please indicate the level of performance improvement achieved in the past two years relative to your industry's average using the following items.

Having trouble with the format of this question? [View in tableless mode](#)

	Performance				
	Significantly below average	Below average	Average	Above average	Significantly above average
Reduction in hazardous/harmful materials used in manufacturing product/service delivery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in the use of electricity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in total fuel consumption used in transportation of products/services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in total paper used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in total packaging materials used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in air emissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in solid waste disposal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduction in waste water drainage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part VIII: Company Environmental Performance (Cont'd)

The following items describe the environmental performance of your company.

8 [missing question text]

Having trouble with the format of this question? [View in tableless mode](#)

	When did your company begin measuring performance in these areas?	The amount of materials reduction expressed in % in the years 2011-2013.
Reduction in hazardous/harmful materials used in product manufacturing/service delivery	<input type="text"/>	<input type="text"/>
Reduction in the use of electricity	<input type="text"/>	<input type="text"/>
Reduction in total fuel consumption used during transportation of products/services	<input type="text"/>	<input type="text"/>
Reduction in total papers used	<input type="text"/>	<input type="text"/>
Reduction in total packaging materials used	<input type="text"/>	<input type="text"/>
Reduction in air emissions	<input type="text"/>	<input type="text"/>
Reduction in solid waste disposal	<input type="text"/>	<input type="text"/>
Reduction in waste water drainage	<input type="text"/>	<input type="text"/>

Part IX: General Information

9 Please indicate the extent to which you have knowledge and involvement in environmental management practices in your company.

Having trouble with the format of this question? [View in tableless mode](#)

	Level				
	Very Low	Low	Average	High	Very High
The knowledge I have about environmental management in our company is	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My involvement in the environmental management of our company is	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10 Please indicate your job title in your company.

- | | | |
|--------------------------------|--|--|
| <input type="radio"/> Director | <input type="radio"/> COO | <input type="radio"/> Chairman |
| <input type="radio"/> CEO | <input type="radio"/> Manager of Operations
Management Department | <input type="radio"/> Manager of Environmental
Department |
| <input type="radio"/> Other | | |
-

10.a If you selected Other, please specify:

11 Number of years that you have been with your company.

- | | | |
|-----------------------------------|-----------------------------------|----------------------------------|
| <input type="radio"/> < 2 years | <input type="radio"/> 2-5 years | <input type="radio"/> 6-10 years |
| <input type="radio"/> 11-15 years | <input type="radio"/> 16-20 years | <input type="radio"/> > 20 years |
-

12 Approximate total annual sales of your company.

- | | | |
|--|---------------------------------------|---------------------------------------|
| <input type="radio"/> < US\$10M | <input type="radio"/> US\$10M - \$20M | <input type="radio"/> US\$20M - \$50M |
| <input type="radio"/> US\$50M - \$100M | <input type="radio"/> >US\$100M | |
-

13 Number of employees in your company: (Please mark one only)

- | | | |
|------------------------------------|----------------------------------|-----------------------------------|
| <input type="checkbox"/> 1 - 10 | <input type="checkbox"/> 11 - 50 | <input type="checkbox"/> 51 - 100 |
| <input type="checkbox"/> 101 - 500 | <input type="checkbox"/> > 500 | |
-

14 The type of ownership of your company

- | | | |
|---|--|---------------------------------------|
| <input type="radio"/> State-owned | <input type="radio"/> Collectively-owned
(subsidized by government) | <input type="radio"/> Privately-owned |
| <input type="radio"/> International joint venture | <input type="radio"/> Listed | <input type="radio"/> Other |
-

14.a If you selected Other, please specify:

15 What is the primary product/service of your company

- | | | |
|--|--|---|
| <input type="radio"/> Banking/Insurance/Financial sector | <input type="radio"/> Government department | <input type="radio"/> Construction |
| <input type="radio"/> Electricity and gas utilities | <input type="radio"/> Engineering and technical services | <input type="radio"/> Hospital/Health services |
| <input type="radio"/> Hotel/Hostel | <input type="radio"/> Manufacturing | <input type="radio"/> Retail and trading |
| <input type="radio"/> Property management | <input type="radio"/> Transport and logistics | <input type="radio"/> Universities/Schools/Education services |
| <input type="radio"/> Automotive | <input type="radio"/> Other | |
-

15.a If you selected Other, please specify:

16 Has your company obtained any environmental certification(s) (e.g., ISO 14001)?

- ☐ Yes ☐ No
-

16.a If Yes, Please specify which.

17 Are you willing to participate in the next stage of this study?

- ☐ Yes ☐ No
-

18 Is there anyone else in your company with knowledge about the environmental practices of your company that you think would also be able to participate in this study?

- ☐ Yes ☐ No
-

18.a If Yes, please provide the following information: 1. The name and position of your colleague 2. His/Her Phone number and/or email address

19 Would it be possible for us to involve one of your major suppliers in this study?

☐ Yes

☐ No

19.a If yes, please provide the following details: 1. Contact person's name and job title 2. Their Phone number and/or email address.

20 Please provide your e-mail address if you would like to receive the summary report and the findings of the study. *Optional*

Finish ✓

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