**BETP 2014**

**Code Book for On Site Surveys**

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| **SPSS Name** | **SPSS Variable** | **SPSS Value** |
| PARTID | Participant ID | None  (number on questionnaire) |
| Location | On Site Location | 1= Corfe Castle  2 = Durlston  3 = Studland  4 = Blue Pool  5 = Swanage Beach and Town Centre  6 = Swanage Railway |
| Gender | Gender | 1 = Female  2 = Male |
| AgeGroup | Age Group | 1 = 18-25  2 = 26-35  3 = 36-45  4 = 46-55  5 = 56-65  6 = 66-75  7 = 76+ |
| VisitReason | Reason for visiting the area | 1 = Business  2 = Holiday – Overnight stay  3 = Leisure/Activity – Day visitor  4 = Visiting Friends and/or Relatives  5 = Second Home Owner  6 = Other |
| TravelToday | How did you travel here today? | 1 = Car  2 = Bus/Coach  3 = Train  4 = Cycle  5 = Walk  6 = Campervan/Caravan/Motorhome  7 = Steam Train |
| UKHomeCounty | If from UK, what is your home county? | 1 = Kent  2 = Dorset  3 = Hertfordshire  4 = Hampshire  5 = Surrey  6 = Buckinghamshire  7 = Cheshire  8 = London  9 = Staffordshire  10 = Yorkshire  11 = Berkshire  12 = Sussex  13 = Cambridgeshire  14 = Lincolnshire  15 = Devon  16 = Worcestershire  17 = Leicestershire  18 = West Midlands  19 = Shropshire  20 = Tyne and Wear  21 = Nottingham shire  22 = Bedfordshire  23 = Warwickshire  24 = Merseyside  25 = Essex  26 = Durham  27 = Lancashire  28 = Somerset  29 = Herefordshire  30 = Norfolk  31 = Gloucestershire  32 = Oxford  33 = Wales  34 = Wiltshire  35 = Derbyshire  36 = Bridge End  37 = Northampton  38 = Glamorgan, Wales  39 = Cumbria  40 = Cornwall |
| OverseasCountry | If from overseas, what is your country? | 1 = France  2 = Germany  3 = Argentina  4 = Italy  5 = Czech Republic  6 = Poland  7 = Netherlands  8 = Switzerland  9 = Norway  10 = New Zealand |
| AreaKnown | Is the area known to the respondent? | 1 = Yes  2 = No |
| TFRankedTop | Tranquil Feature – Highest/Top Ranked | 1=Sea and Seascape  2=Views and Landscape  3=Weather  4=Few/No People  5= Lack of/NoTraffic  6=Peace and Quiet  7=Nature and Wildlife  8=Water  9=Countryside and Rural  10=History and Cultural Heritage  11=Trees  12=Other |
| TFSea&SeaScape | Tranquil Feature  Sea and seascape | No of times mentioned as a feature |
| TFViews&Landscape | Tranquil Feature  Views and landscape | No of times mentioned as a feature |
| TF Weather | Tranquil Feature  Weather | No of times mentioned as a feature |
| TFPeople | Tranquil Feature  Few/no people | No of times mentioned as a feature |
| TFTraffic | Tranquil Feature  Lack of/no traffic | No of times mentioned as a feature |
| TFPeace&quiet | Tranquil Feature  Peace and quiet | No of times mentioned as a feature |
| TFNature&wildlife | Tranquil Feature  Nature and wildlife | No of times mentioned as a feature |
| TF Water | Tranquil Feature  Water | No of times mentioned as a feature |
| TF Countryside&rural | Tranquil Feature  Countryside and rural | No of times mentioned as a feature |
| TF History&cultural heritage | Tranquil Feature  History and cultural heritage | No of times mentioned as a feature |
| TF Trees | Tranquil Feature  Trees | No of times mentioned as a feature |
| TFOther | Tranquil Feature  Other | No of times mentioned as a feature |
| NTFRankedTop | Non-Tranquil Feature - Ranked Highest/Top | 1=Man-made Noise  2=Traffic  3=Crowds  4=Pace and Stress  5=Shops and Commercial  6=Litter  7=Behaviour  8=Other |
| NTFManMadeNoise | Non-Tranquil Feature  Man-Made Noise | No of times mentioned as a feature |
| NTFTraffic | Non-Tranquil Feature  Traffic | No of times mentioned as a feature |
| NTFCrowds | Non-Tranquil Feature  Crowds | No of times mentioned as a feature |
| NTFPace&Stress | Non-Tranquil Feature  Pace & Stress | No of times mentioned as a feature |
| NTFShops&Commercial | Non-Tranquil Feature  Shops & Commercial | No of times mentioned as a feature |
| NTFLitter | Non-Tranquil Feature  Litter | No of times mentioned as a feature |
| NTFBehaviour | Non-Tranquil Feature  Behaviour | No of times mentioned as a feature |
| NTFOther | Non-Tranquil Feature  Other | No of times mentioned as a feature |