**BETP 2014**

**Code Book for On Site Surveys**

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| **SPSS Name** | **SPSS Variable** | **SPSS Value** |
| PARTID | Participant ID | None (number on questionnaire) |
| Location | On Site Location | 1= Corfe Castle2 = Durlston3 = Studland4 = Blue Pool5 = Swanage Beach and Town Centre6 = Swanage Railway |
| Gender | Gender | 1 = Female2 = Male |
| AgeGroup | Age Group  | 1 = 18-252 = 26-353 = 36-454 = 46-555 = 56-656 = 66-757 = 76+ |
| VisitReason | Reason for visiting the area | 1 = Business2 = Holiday – Overnight stay3 = Leisure/Activity – Day visitor4 = Visiting Friends and/or Relatives5 = Second Home Owner6 = Other |
| TravelToday | How did you travel here today? | 1 = Car2 = Bus/Coach3 = Train4 = Cycle5 = Walk6 = Campervan/Caravan/Motorhome7 = Steam Train |
| UKHomeCounty | If from UK, what is your home county? | 1 = Kent2 = Dorset3 = Hertfordshire4 = Hampshire5 = Surrey6 = Buckinghamshire7 = Cheshire8 = London9 = Staffordshire10 = Yorkshire11 = Berkshire12 = Sussex13 = Cambridgeshire14 = Lincolnshire15 = Devon16 = Worcestershire17 = Leicestershire18 = West Midlands19 = Shropshire20 = Tyne and Wear21 = Nottingham shire22 = Bedfordshire23 = Warwickshire24 = Merseyside25 = Essex26 = Durham27 = Lancashire28 = Somerset29 = Herefordshire30 = Norfolk31 = Gloucestershire32 = Oxford33 = Wales34 = Wiltshire35 = Derbyshire36 = Bridge End37 = Northampton38 = Glamorgan, Wales39 = Cumbria40 = Cornwall |
| OverseasCountry | If from overseas, what is your country? | 1 = France2 = Germany3 = Argentina4 = Italy5 = Czech Republic6 = Poland7 = Netherlands8 = Switzerland9 = Norway10 = New Zealand |
| AreaKnown | Is the area known to the respondent? | 1 = Yes2 = No |
| TFRankedTop | Tranquil Feature – Highest/Top Ranked | 1=Sea and Seascape2=Views and Landscape3=Weather4=Few/No People5= Lack of/NoTraffic6=Peace and Quiet7=Nature and Wildlife8=Water9=Countryside and Rural10=History and Cultural Heritage11=Trees12=Other |
| TFSea&SeaScape | Tranquil FeatureSea and seascape | No of times mentioned as a feature |
| TFViews&Landscape | Tranquil FeatureViews and landscape | No of times mentioned as a feature |
| TF Weather | Tranquil FeatureWeather | No of times mentioned as a feature |
| TFPeople | Tranquil FeatureFew/no people | No of times mentioned as a feature |
| TFTraffic | Tranquil FeatureLack of/no traffic | No of times mentioned as a feature |
| TFPeace&quiet | Tranquil FeaturePeace and quiet | No of times mentioned as a feature |
| TFNature&wildlife | Tranquil FeatureNature and wildlife | No of times mentioned as a feature |
| TF Water | Tranquil FeatureWater | No of times mentioned as a feature |
| TF Countryside&rural | Tranquil FeatureCountryside and rural | No of times mentioned as a feature |
| TF History&cultural heritage | Tranquil FeatureHistory and cultural heritage | No of times mentioned as a feature |
| TF Trees | Tranquil FeatureTrees | No of times mentioned as a feature |
| TFOther | Tranquil FeatureOther | No of times mentioned as a feature |
| NTFRankedTop | Non-Tranquil Feature - Ranked Highest/Top | 1=Man-made Noise2=Traffic3=Crowds4=Pace and Stress5=Shops and Commercial6=Litter7=Behaviour8=Other |
| NTFManMadeNoise | Non-Tranquil FeatureMan-Made Noise | No of times mentioned as a feature |
| NTFTraffic | Non-Tranquil FeatureTraffic | No of times mentioned as a feature |
| NTFCrowds | Non-Tranquil FeatureCrowds | No of times mentioned as a feature |
| NTFPace&Stress | Non-Tranquil FeaturePace & Stress | No of times mentioned as a feature |
| NTFShops&Commercial | Non-Tranquil FeatureShops & Commercial | No of times mentioned as a feature |
| NTFLitter | Non-Tranquil FeatureLitter | No of times mentioned as a feature |
| NTFBehaviour | Non-Tranquil FeatureBehaviour | No of times mentioned as a feature |
| NTFOther | Non-Tranquil FeatureOther | No of times mentioned as a feature |