

Project Report III
BETP On-Site Visitor Survey –
Findings

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Background and Overview

The onsite visitor survey represents the fourth stage of research for the BETP. It acts as the only data collection point specifically designed to attract the views of visitors to the case study area from which specific models on tranquillity/non tranquillity are designed.

A total of 309 researcher guided questionnaires were completed across six sites within the case study area of Purbeck and its surroundings during the week commencing 04 August 2014. A key aim for selecting any of the sites was to be able to attract as many respondents as possible, therefore as many views as possible, on what visitors to the area considered enhancing or detracting from their perceptions on or experiences of tranquillity in the case study area. The timing of the survey was therefore important for which two elements were of consideration: a) that the onsite survey followed the participatory action research events and household survey, the findings of which would inform the design of the onsite visitor survey; and b) that the timing of the onsite surveys were held during a peak visitation period. Data derived from the 2013 NIA Wild Purbeck Survey identified the second week of August as a key week for attracting visitors to the Purbeck area.

Each of the sites selected were representative of the key visitor destinations in the most northerly, easterly and southerly locations of the case study area. A western venue had been considered at West Lulworth, however, due to the timing of the research stages, permissions and conditions required from landowners, this venue could not be included in this research on this occasion.

The sites finally selected represented a range of visitors' destinations including those sited inland, in towns and at two key coastal locations of relatively distinctive characteristics: Swanage and Knoll Beach, Studland. A range of interests thus of visitor types to the area were also catered for by the areas selected. These interests related to those of nature, the coast, archaeological, historical and heritage interests and quite simply, given the nature of the project, catered to visitor objectives for quiet recreation for which an attraction well known locally of the Blue Pool, in Wareham was selected.

The additional five sites selected were Corfe Castle, Durlston Country Park, Knoll Beach at Studland, at Swanage Beach/Swanage Town Centre and on the platform of the Swanage Steam Railway.

Three experienced researchers, two of which were multilingual¹, conducted the surveys over 4 days. This team of 3 comprised the Principal Investigator, the GIS Technician and the DAONB and NIA officer, representative of our partners' input to this stage of the study.

Primarily the data collated from these surveys have been analysed in a quantitative manner. However, a number of qualitative statements, additionally informed by researcher observations, have been made. These observations are reported in Section Three towards the end of this report.

The coding layers identified initially through the qualitative analyses conducted during research stages I, II and III (Research Methodology) are further identified in the results from the onsite surveys. However an additional coding layer of topics results from the On-site Surveys so that a total of four layers of coding are identified:

1. **Features/ comments** originally reported by respondents as either contributing to or enhancing their perceptions/experiences on tranquillity or considered as detracting from their vision on tranquillity (non-tranquillity);
2. **'Topics'** result from respondents expressing their views through but one or two words e.g. unspoilt; no commercialisation (Appendix 2). These limited expressions on tranquillity/non tranquillity do not feasibly support their allocation to 'themes' (see 4. below), previously created and deployed during research stages undertaken. Therefore this second coding layer of 'topics' was created specifically on analysing data collated via onsite surveys, by the grouping of similar topics conveyed by respondents. A topic of 'other' was created specifically where comments conveyed by respondents were considered as more broad, worthy of reporting but not feasibly classified under one of the 11 topics created on tranquillity and under one of the 7 topics created under non tranquillity;
3. **'Categories'** – as with the qualitative data, four broad categories are identified in the data. These are identified by 'natural' features, 'human' features, comments/features that could be related to both 'human and natural' features 'in the area and fourthly, 'places' specifically identified by respondents as being most representative of their views on what constitutes a tranquil or non-tranquil location; and

¹ Languages spoken amongst researchers, Spanish, Italian, Portuguese and German: relevance of which due to the status of the area an anticipation comprised international visitors to the area who were additionally approached in their views of tranquillity/non-tranquillity.

4. **‘Themes’** which parallel those used in Project Report I and where used, aid interpretations made by researchers in providing a more detailed collection of views on tranquillity/non tranquillity conveyed by respondents.

The process of coding each of the features/comments received from respondents in their original format, are only found once in the layers of ‘category’ and of ‘topics’ but are reported in one or more of the themes identified.

Report Summary

This report provides the results of analyses conducted on the 309 completed on-site surveys conducted in August 2014: a copy of which, including the map used in conjunction with the survey is provided as **Appendix 1**. The key findings from the analyses conducted are:

Section 1: Respondents and their views on tranquillity and non-tranquillity

The data shows that 180 (59%²) female and 127 (41%³) male respondents participated in completing the questionnaire. The highest number of respondents, 72 (23%⁴) in total, is in the age group 46-55 and the smallest number of respondents, 6 in total (2%), relates to the age group 18-25.

Most of the respondents (67%⁵) were on 'holiday (with overnight stay)' and 'travel by car' (67%⁶) was the most common mode of transport to the site on the day that the questionnaire was completed with the respondent.

Views on tranquillity:

Respondents were each asked to list, and subsequently rank in order of importance (from 1 to 5, where 1 is the most important and 5 is the least important), up to five features which come to mind when they hear the word tranquillity (**Appendix 1: On site Visitor Survey Q 1**). A total of 1,341 views were collated.

After an initial review of the features listed, and in discussion with the BETP Principal Investigator, a total of 12 topics were identified. Each of the respondents' comments was placed under one of these topics.

² 58.6% female respondents

³ 41.4% male respondents

⁴ 23.5% of respondents

⁵ 67.4% respondents on 'holiday (with overnight stay)'

⁶ 67.2% respondents 'travel by car'

The 12 topics associated with tranquillity are:

Countryside/ rural	Lack of/No traffic	Peace and quiet	Views and landscape
Few/No people	Nature and wildlife	Sea and seascape	Water
History & cultural heritage	Other	Trees	Weather

In terms of what features respondents had ranked as most important (indicated by a '1' ranking) in contributing to enhancing their individual perceptions/experiences on tranquillity, the following three topics are identified in the top three positions;

- '*Views and landscape*' (ranked highest in 15%⁷ of responses)
- '*Peace and quiet*' (ranked highest in 13%⁸ of responses)
- '*Sea and seascape*' (also ranked highest in 13%⁹ of responses)

Overall, 51%¹⁰ of the total responses ranked, inclusive of primary rankings, by respondents as being the highest in order of importance could be attributed to the '*human and natural*' category (Table 7 & **Appendix 2**).

Views on non-tranquillity:

Respondents were then each asked to list, and subsequently rank in order of importance, up to five features which they consider to detract from tranquillity. A total of 1,128 views were collated. From an initial review of this data, and in discussion with the BETP Principal Investigator, a total of eight topics were identified. These eight topics are:

⁷ 14.9% '*views and landscape*'

⁸ 13.3% '*peace and quiet*'

⁹ 13.3% '*sea and seascape*'

¹⁰ 51.4% '*human and nature*'

Man-made noise	Crowds	Shops & commercial	Behaviour
Traffic	Pace and Stress	Litter	Other

The number one topic ranked most highly by respondents was traffic (35% of the primary ranked responses).). The feature next attracting attention with 15% of views conveyed, concerns ‘*crowds of people*’ and thirdly, with 14% ‘*man-made noise*’ is identified amongst views conveyed as of most importance (see **Appendix 6**)

Section 2: Statistically significant data

The analyses discussed in the second section sought to determine whether any significant associations exist within the data obtained from the on-site questionnaires.

The results do indicate **a significant association between gender and the features that are considered to most negatively affect views of tranquillity.** These particularly relate to topics identified that concern ‘*pace and stress*’ and being able to hear ‘*man-made noise*’.

Section 3: Qualitatively informed observations

What was noted by each of the researchers progressing surveys at Durlston County Park but particularly at Knoll Beach Studland, at Swanage Beach / Swanage Town Centre, and at the Blue Pool, Wareham was the number of remarks made by those who considered themselves to be city dwellers and their sheer surprise conveyed by ‘what on earth could not be considered tranquil in such a beautiful area as the Purbecks!’. On further investigation, views were elaborated upon by respondents themselves in comparison with where they lived, i.e. those that lived in London, were of the opinion that there was nothing at all they considered to detract from their perceptions and experiences of tranquillity in the case study area. Of those who wished to express additional views, the only ‘negative’ viewpoints raised, concerns primarily ‘traffic’ second to which the behaviour of visitors appeared to be of some concern as to how locals may perceive poor visitor behaviour comprising bad manners, drunkenness, littering and simply questioning the sheer number of visitors , in turn traffic attracted to the area.

Whilst the research objectives did not steer the design of the visitor survey to investigate these specific findings, they do raise consideration for additional research to take place in the future the likes of which may have the potential to: a) inform the planning and management of tourism in the case study area; b) enhance host-guest relations; and c) enhance activities in destination marketing of this area to visitors.

Section 1

General Descriptive Statistics: Respondents and their views on tranquillity and non-tranquillity

A total of 309 questionnaires were completed across six sites within the case study area in the week commencing 04 August 2014. The six sites were; Corfe Castle, Durlston Country Park, Knoll Beach at Studland, at the Blue Pool in Wareham, Swanage Beach/ Swanage Town Centre, and at Swanage Steam Railway. The number of questionnaires completed at each on-site location is detailed below in Table 1.

Table 1 shows that a total of 44-59 responses were collated from any one location, the least being from the Blue Pool and the most from Swanage Beach & Town Centre. Responses from Corfe Castle attendees were halted on the day of research due to site challenges experienced by the researchers: numerous visitors, excessive heat without any shade, and the potential for a threat to the safety of researchers and those being researched at the venue itself from the sheer amount of traffic experienced.

Table 1: Onsite survey location

Venues	Frequency	Valid per cent	Cumulative Per cent
Corfe Castle	46	14.9	14.9
Durlston	55	17.8	32.7
Studland	51	16.5	49.2
Blue Pool	44	14.2	63.4
Swanage Beach & Town Centre	59	19.1	82.5
Swanage Steam Railway	54	17.5	100.0
Total	309	100.0	

1. Gender

From a total of 307¹¹ responses to a question on 'gender', 180 (59%¹²) of the respondents reported themselves as female and 127 (41%¹³), as male: a 17.2% difference in favour of females responding to this question and the survey.

Table 2: Gender of Respondents

Gender		Frequency	Valid %
	Female	180	58.6
	Male	127	41.4
	Total	307	100.0

2. Age Group

Sixty-four per cent of the total respondents (<64%¹⁴) fall within 36-65 age groups. Almost a quarter of respondents (24.4%) are of retirement age and above. Only 2% represent the age group 18-25 (Table 3 & Figure 1 below).

Table 3: Age Range of On-site Questionnaire Respondents

Age Group		Frequency	Valid %	Cumulative %
Age Groups	18-25	6	2.0	2.0
	26-35	31	10.1	12.1
	36-45	63	20.5	32.6
	46-55	72	23.5	56.0
	56-65	60	19.5	75.6
	66-75	46	15.0	90.6
	76+	29	9.4	100.0
	Total	307	100.0	

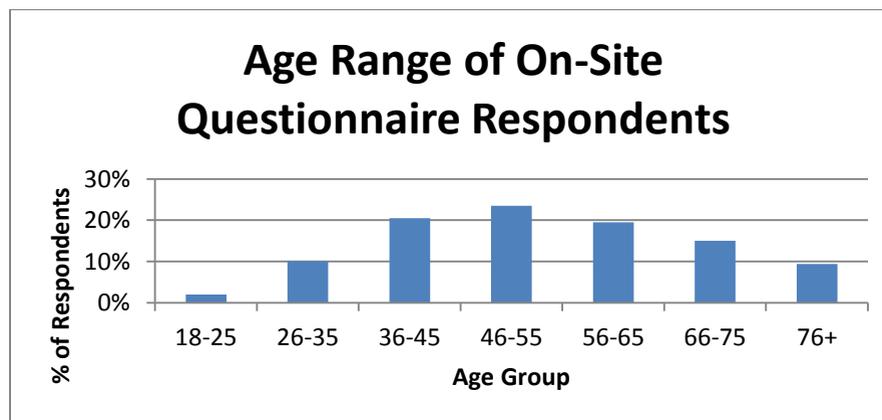
¹¹ 2 questionnaires contained missing data on gender

¹² 58.6% female

¹³ 41.4% male

¹⁴ 63.5% aged 36-65 years

Fig 1



3. Reason for Visit

There were 301 valid responses to this question¹⁵ that investigated reasons for the visitor to attend the venue on the day of the research. As shown in Table 4 and Figure 2 below, the majority of respondents (67%¹⁶) were on ‘*holiday - overnight stay*’. Just over a quarter of visitors interviewed were classed as ‘*day visitors*’ (26.2%).

Table 4: Reason for Visit to Area

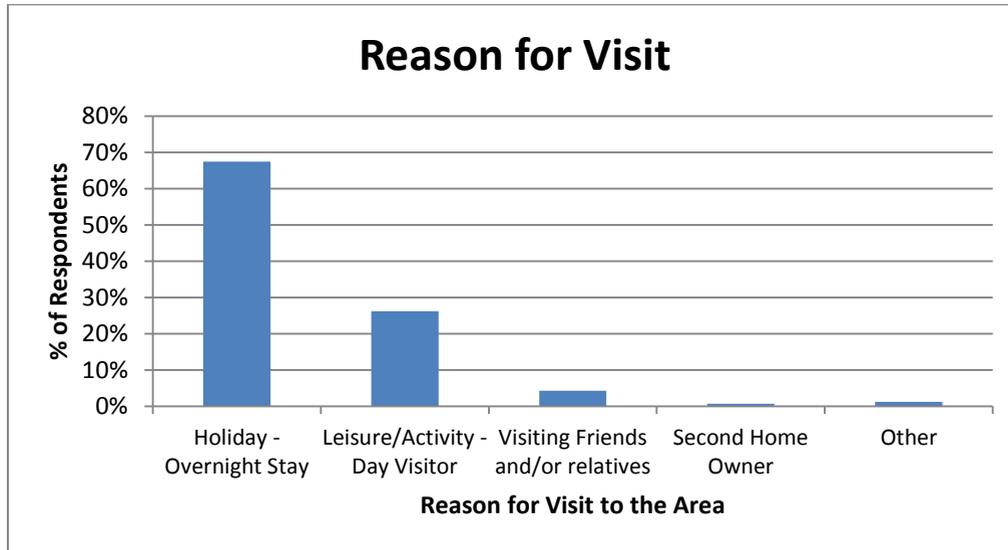
	Frequency	Valid %	Cumulative %
Holiday - Overnight Stay	203	67.4	67.4
Leisure/Activity - Day Visitor	79	26.2	93.7
Visiting Friends and/or relatives	13	4.3	98.0
Second Home Owner	2	.7	98.7
Other ¹⁷	4	1.3	100.0
Total	301	100.0	

¹⁵ 8 questionnaires contained missing data

¹⁶ 67.4% on ‘*holiday-overnight stay*’

¹⁷ 1= traditional to visit the area; 1= bird-watching; 1= working here; 1= no details given.

Fig 2



4. Means of Travel to the Area on the Day

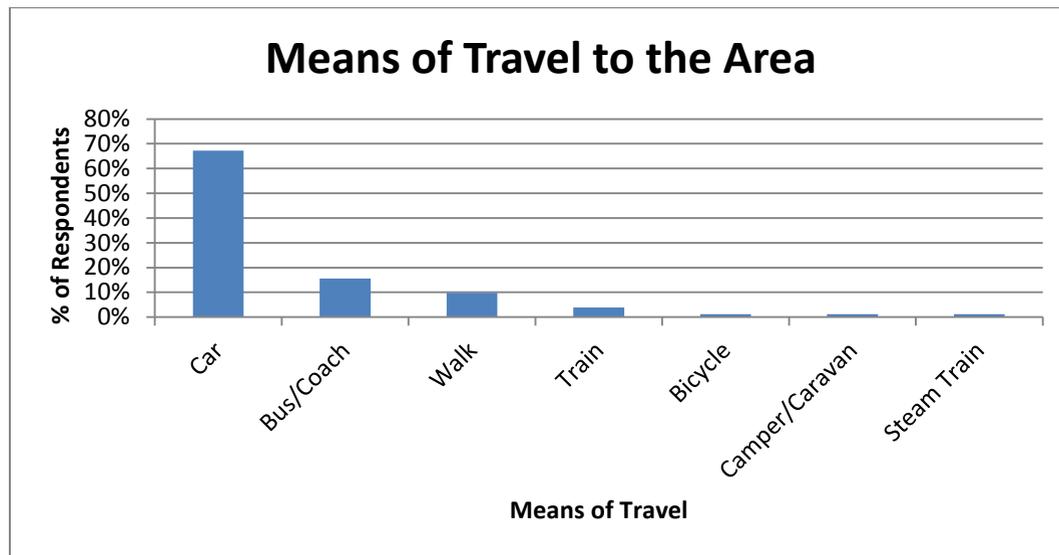
At the partners' request, the means of visitors travelling to the area on the day of the research was requested of the research team. There were 256 valid responses to this question, with 67%¹⁸ of respondents travelling to the area by car (Table 5 and Figure 3 below). Given part of the survey was conducted at the Swanage Steam Railway it is notable how few respondents were recorded as having travelled to Swanage via the Swanage Steam Railway.

Table 5: Means of Travel to Area

		Frequency	Valid %	Cumulative %
Valid	Car	172	67.2	67.2
	Bus	40	15.6	82.8
	Train	10	3.9	86.7
	Cycle	3	1.2	87.9
	Walk	25	9.8	97.7
	Campervan	3	1.2	98.8
	Steam Train	3	1.2	100.0
	Total	256	100.0	

¹⁸ 67.2% travelled by car

Fig 3



5. UK/Overseas Visitors

Given the high profile of the Purbeck area, its Jurassic Coastline, World Heritage designation and its national status as an AONB, a broad range of visitors from around the UK and overseas was expected. Consequentially, respondents were asked to indicate whether they reside within or outside of the UK. Analysis of the results¹⁹ from the survey shows that 287 respondents reside in the UK and in total originate from one of 40 counties. The most represented of these are Dorset and Hampshire with 66 (23%²⁰) of the respondents originating from Dorset and 39 (14%²¹) from Hampshire.

In addition, there were 18 respondents who reside outside of the UK, with nine countries represented. Of the 18 overseas respondents, nine were from Germany (a result comparable overall with tourism data statistics generated

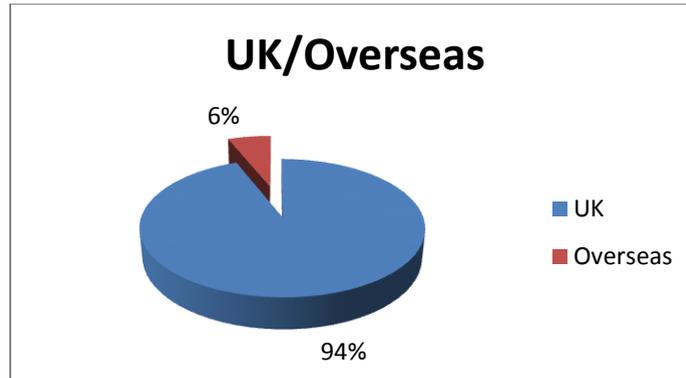
¹⁹ 22 questionnaires contained missing data

²⁰ 22.9% reside in Dorset

²¹ 13.6% reside in Hampshire

through TTC 2014²²). The remaining nine responses were from; Argentina, Czech Republic, France, Italy, Netherlands, Norway, Poland (2) and Switzerland.

Fig 5



6. Features which come to mind when respondents hear the word ‘tranquillity’

Respondents were each first asked to list up to five features which ‘come to mind when they hear the word tranquillity’. Whilst only five features were requested of all respondents, some respondents insisted on recording up to seven features. A total of 1,341 views were collated. All features²³ were analysed and 12 topics were identified amongst the features as follows:

Countryside/ rural	Lack of/No traffic	Peace and quiet	Views and landscape
Few/No people	Nature and wildlife	Sea and seascape	Water
History & cultural heritage	Other	Trees	Weather

²² Dorset Destination Management Plan Evidence Base – Tourism Company July 2014

²³ Inclusive of primary rankings

6.1 Features considered to be the most important to respondents when they hear the word ‘tranquillity’

Respondents were then asked to rank their lists of features in order of importance, with a ‘1’ indicating that the feature was most important and a ‘5’ indicating that the feature was least important²⁴. All features ranked as most important (indicated by a ‘1’ ranking) were grouped under one of the 12 topics identified above. The top 3 topics are:

- ‘*Views and landscape*’ (ranked highest in 15%²⁵ of responses)
- ‘*Peace and quiet*’ (ranked highest in 13%²⁶ of responses)
- ‘*Sea and seascape*’ (also ranked highest in 13%²⁷ of responses)

The least frequent topics, identified as most important were those appearing under topics of ‘trees’ (2%²⁸) and ‘weather’ (2%²⁹). Full details of the most highly ranked topics (those ranked as ‘1’) are shown **Appendix 2**. Table 6 below shows the frequency by location.

As shown below, views related to ‘countryside and rural’ result in 12% of responses with, in fifth place, ‘natural/wildlife’ is represented by just a tenth (10.4%) of responses collated. Responses classed as ‘other’ share this fifth position (10.4%) and reported further on pp. 19-20 and through Table 8.

²⁴ 1 questionnaire contained missing data

²⁵ 14.9% ‘*views and landscape*’

²⁶ 13.3% ‘*peace and quiet*’

²⁷ 13.3% ‘*sea and seascape*’

²⁸ 1.9% ‘*trees*’

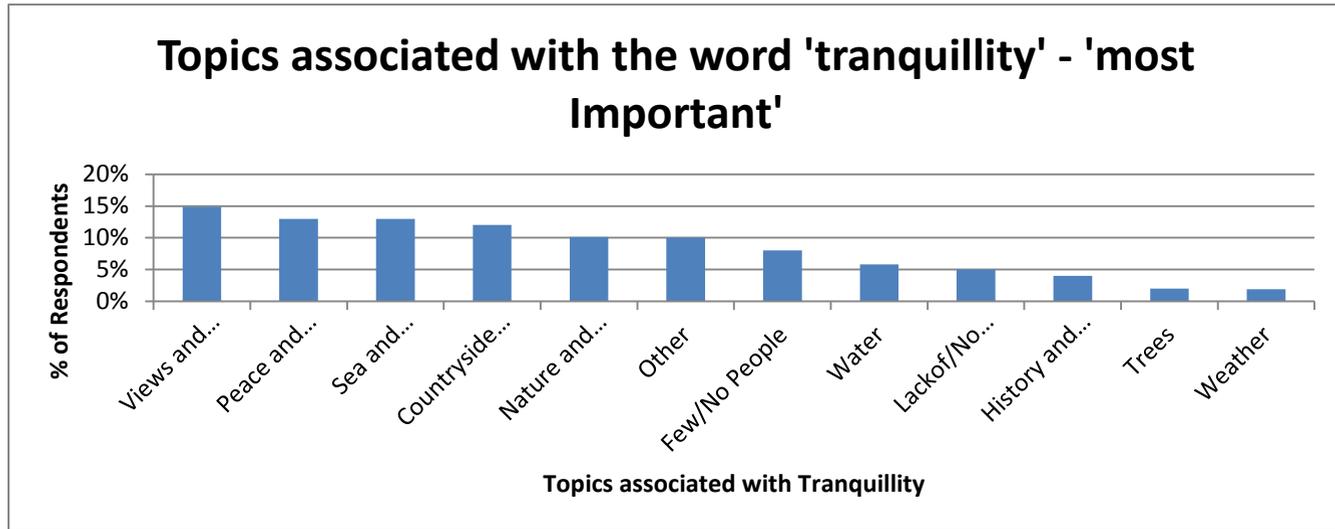
²⁹ 1.6% ‘*weather*’

Table 6: Frequency of responses to the question: ‘What comes to mind when you hear the word ‘tranquillity?’ ranked as most important (1)

Topics	On Site Survey: Locations						Total
	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	
Views & Landscape	5	8	12	5	10	6	46 (14.9%)
Peace and Quiet	6	9	4	5	14	3	41 (13.3%)
Sea & Seascape	2	5	6	0	15	13	41 (13.3%)
Countryside & Rural	9	2	7	4	5	10	37 (12%)
Nature & Wildlife	2	10	5	8	2	5	32 (10.4%)
Other	4	5	6	4	7	6	32 (10.4%)
Few/No People	4	8	6	2	2	2	24 (7.7%)
Water	1	0	1	11	1	4	18 (5.8%)
Little/No Traffic	4	5	2	0	2	3	16 (5.2%)
History & Cultural Heritage	8	1	0	0	0	2	11 (3.5%)
Trees	1	0	1	3	1	0	6 (1.9%)
Weather	0	2	1	2	0	0	5 (1.6%)
Total	46	55	51	44	59	54	309

By venue, an aspirational tranquillity could be interpreted from the views conveyed by respondents interviewed at Swanage Beach/Town Centre i.e. with views conveyed on ‘peace and quiet’ asserted by 14 respondents. An equivalent interpretation could be considered by responses of ‘few/no people’ conveyed by visitors to Durlston Country Park: an area that is generally considered a honeypot during peak weeks of visitation. Yet more obvious results were cited by respondents at Corfe Castle for experiencing ‘history & cultural heritage’, at the Blue Pool for aspirations to experience ‘water’ and ‘trees’, ‘nature and wildlife’ as also reported by visitors to Durlston Country Park, ‘sea and seascape’ at Swanage and ‘views and landscape’ at Knoll Beach, Studland are also evident.

Fig 6



A full list of these responses ranked as being of primary importance to respondents is provided in **Appendix 2**. This listing additionally presents the grouping of these comments into ‘topics’ and further into ‘categories’. The frequency of responses attributed to each category is reported in Table 7 below.

Table 7: Frequency of responses to the question: ‘What comes to mind when you hear the word ‘tranquillity?’ ranked as most important (1) and linked to categories identified throughout the BET study.

Category	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Human & Natural	24	23	32	15	39	26	159 (51.4%)
Natural	6	16	9	23	12	15	81 (26.2%)
Human	15	16	10	3	8	13	65 (21%)
Place	1	0	0	3	0	0	4 (1.3%)
Total	46	55	51	44	59	54	309

Table 7 above shows that more than fifty per cent of the views conveyed can be aligned to the category of ‘*Human and Natural*’, and in second position, the ‘*Natural*’ category is identified (51.4% in the former and 26.2% in the

latter). Perhaps unsurprisingly, given respondents were visiting the area, they rarely referred to specific places of tranquillity/non tranquillity.

6.1.1 Topic of ‘other’: a qualitative evaluation

The features provided to the research team that did not fit into one of the 11 topics devised, and that received a ranking of ‘1’ (most important), were grouped into ‘*other*’ topic (n=32). As presented in Table 6 and Figure 6 above ‘*other*’ comments comprised 10.4% of the total views conveyed that received a ‘1’ ranking. The features reported under this topic of ‘other’ are shown below in Table 8 (Refer to Project Report I, Appendix 1 for colour coding schema).

As a summary and purely from a qualitative perspective, Table 8 below presents the results from a qualitative interpretation that perceptions on the ‘unspoilt nature of the area’ (7 comments) and as to what is ‘expected from the area’ are most apparent from the list of comments on ‘other’ (12 views) second to which ‘family areas and children’s safety’ are reported as important (4 comments).

What is notable focusing on views from a tourism perspective, given Urry’s early views (1995) and latterly, Urry & Larsens’ viewpoints on tourists perceptions and experiences (2011), concerns the 12 comments directly concerning what visitors perceive to be experienced in the area. These include characteristics of the locals, on what visitors perceive as village life, of the sense of space they hope to experience and the sense of nature anticipated.

Appendix 3 provides further information on what respondents consider most important (1) on their experiences/perceptions of tranquillity. Comments initially received from respondents are grouped into categories and themes. Of these, results indicate that the categories of ‘*human*’ and themes of ‘*cognitive*’ and ‘*man-kind*’ are the most frequently occurring.

Table 8: ‘Other’ category according to total counts considered as most important (‘1’ ranking)

Location	Feature Listed	Frequency
Corfe Castle	‘Poole Harbour’	1
	‘Safety for kids (life guard)’	1
	‘Clean environment’	1
	‘In keeping with Purbeck Area’	1
Durlston	‘Unspoilt/no commercialisation’	1
	‘Harmony – state of mind with nature’	1
	‘Facilities (toilets)’	1
	‘Non-commercial’	1
Studland	‘Nice location’	1
	‘Unspoilt area’	1
	‘Relaxing (no distractions)’	1
	‘Unspoilt’	2
Blue Pool	‘family’	1
	‘clutter free (mind)’	1
	‘Relaxing’	1
	‘Family areas’	1
Swanage Beach and Town Centre	‘Solitude’	1
	‘Lots of space’	1
	‘State of mind’	1
	‘Walk for miles’	1
	‘Relaxed, calm state of mind’	1
	‘Nice walks (area)’	1
	‘Space’	1
	‘Well-kept villages’	1
‘Friendly people’	1	
Swanage Steam Railway	‘Safety for kids’	1
	‘State of mind’	1
	‘Shops’	1
	‘To be myself’	1
	‘Peaceful people’	1
	‘No mobile phones’	1
Family oriented comments	4	
Unspoilt and in keeping with the area	7	
Expectations	12	

6.2 Most frequently occurring topics identified on tranquillity according to gender and age group: all responses (inclusive of primary rankings).

All features (regardless of ranking) were listed and grouped under one of the 12 topics: The total number of responses firstly by gender (Table 9) and subsequently by age group (Table 10) is shown below.

Table 9: Total number of responses given in relation to features that come to mind when respondents hear the word ‘tranquillity’ by gender.

On-Site Location	No of questionnaires completed (female=f/male=m)	No of responses given	Gender profile of responses given	
Corfe Castle	44 (26f/18m)	200 ³⁰	79 female (41%)	115 male (59%)
Durlston	55 (31f/24m)	224	121 female (54%)	103 male (46%)
Studland	51 (28f/23m)	230	126 female (55%)	104 male (45%)
Blue Pool	44 (31f/13m)	202	140 female (69%)	62 male (31%)
Swanage Beach & Town Centre	59 (34f/25m)	280	164 female (59%)	116 male (41%)
Swanage Railway	54 (30f/24m)	205	111 female (54%)	94 male (46%)
Total	307 ³¹ (180f/127m)	1341	741 female (55%)	594 male (45%)

Table 9 above shows that of the 307 respondents who provided responses to ‘features that come to mind when they hear the word ‘tranquillity’ (Q1), >58%³² were female (180) and <42%³³ (127) were male. In terms of the number of responses of responses provided, 741 (55%) were from female respondents and 594 (45%) were from male respondents. This means that, on average, 4³⁴ features per female respondent were given and 5³⁵ features per male respondent were given.

Table 10 below shows the number of respondents to the survey at each venue, and presents that overall more responses were received from the 36-65 year age band than in any others. The least number of responses were generated from those aged 18-25 year age band. However, it is also evident that the 18-25 age band contributes to responses at four of the five locations as with the 36-45 age group

³⁰ Corfe Castle - 6 responses no gender noted

³¹ 2 x questionnaires at Corfe Castle contained no gender data

³² 58.63% female

³³ 41.37% male

³⁴ 3.9 features on average per female respondent

³⁵ 4.6 features over average per male respondent

Table 10: Total number of responses given in relation to features that come to mind when respondents hear the word ‘tranquillity’ by age group.

On-site Location	Age Group							Total
	18-25	26-35	36-45	46-55	56-65	66-75	76+	
Corfe Castle	6	21	68	41	34	17	7	194 ³⁶
Durlston	9	10	36	51	50	38	30	224
Studland	0	35	89	41	40	16	16	230
Blue Pool	0	16	10	71	20	41	44	202
Swanage Beach & Town Centre	4	26	24	53	98	48	27	280
Swanage Railway	6	23	52	48	32	30	14	205
Total	25 (1.9%)	131 (9.8%)	279 (20.9%)	305 (22.8%)	274 (20.5%)	190 (14.2%)	138 (10.3%)	1335 ³⁷

The frequency, with which respondents’ comments appeared, following the conversion of their comments into topics, is shown in Table 11 and Figure 7 below. The most frequently occurring topics identified amongst all responses (inclusive of primary rankings) are:

- *‘Other’*
- *‘Sea and seascape’*
- *‘Countryside and Rural’*
- *‘Nature and Wildlife’*

³⁶ Corfe Castle - 6 responses where no age given

³⁷ Of a total of 309 questionnaires received, 1,335 views were collated on tranquillity and reported according to age group . Two of the 309 questionnaires did not give their age group hence distinction on total figure reported in Table 11 below.

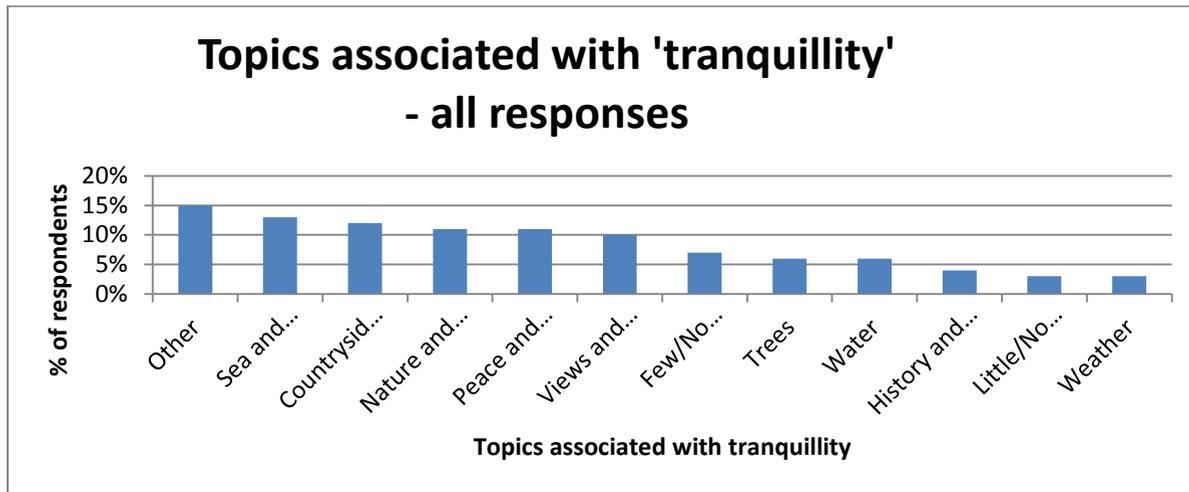
Table 11: Frequency table showing all (inclusive of primary rankings) responses to the question as topics on: ‘What comes to mind when you hear the word tranquillity?’

Topics	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Other	36	32	35	24	48	26	201 (15%)
Sea & Seascape	12	25	33	8	58	39	175 (13%)
Countryside & Rural	37	18	24	14	29	34	156 (11.6%)
Nature & Wildlife	17	35	33	26	23	18	152 (11.3%)
Peace and Quiet	16	27	17	24	35	23	142 (10.6%)
Views & Landscape	15	30	29	19	32	12	137 (10.2%)
Few/No People	16	23	24	10	10	14	97 (7.2%)
Trees	9	8	13	28	11	6	75 (5.6%)
Water	7	3	8	35	8	14	75 (5.6%)
History & Cultural Heritage	22	9	2	5	6	5	49 (3.7%)
Little/No Traffic	9	11	6	1	10	10	47 (3.5%)
Weather	4	3	6	8	10	4	35 (2.6%)
Total	200	224	230	202	280	205	1341 ³⁸

According to venue, all responses are relatively as might be expected i.e. ‘trees and water’ at the Blue Pool, history and cultural heritage at Corfe Castle. A sense of potential aspiration is conveyed by respondents at Swanage Beach/Town Centre with ‘peace and quiet’, ‘views and landscape’ and at Knoll Beach, Studland, by ‘few or no people’.

³⁸ Of the 309 questionnaires completed, there were 1,341 views expressed in relation to what comes to mind.

Fig 7



A full list of the topics identified from reviewing all responses (inclusive of primary rankings) conveyed as most important to respondents are provided in **Appendix 4**. Comments, their grouping into topics and finally into categories are presented in this fourth Appendix.

Table 12 below provides a summary of Appendix 4 by presenting the categories to which respondents' comments are aligned.

As shown below, respondents' comments are predominantly aligned to the *'human and natural'* category.

Table 12: Frequency table of responses to the question: ‘What comes to mind when you hear the word ‘tranquillity?’ linked to categories identified within the study.

Category	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Human & Natural	82	96	102	61	128	90	559 (41.7%)
Natural	57	69	77	108	80	64	455 (33.9%)
Human	60	58	51	30	70	51	320 (23.9%)
Place	1	1	0	3	2	0	7 (.5%)
Total	200	224	230	202	280	205	1341

In respect of the ‘other’ topic, Table 11 above shows that this topic takes first place out of the twelve topics identified with 15% of comments classified against ‘other’. Comments are presented in **Appendix 5**. Respondents’ comments on perceptions and experiences of tranquillity are listed and their frequency calculated in line with categories and themes initially identified within the qualitative data (Refer to Project Report I). The most frequently occurring category for tranquillity, is *‘human* and the most frequently occurring of the 334 themes are *‘mankind’* and *‘cognitive’* (Of 201 comments collated, 128n (38.3 %) of the former and 93n (27.8%) in the latter case).

7 Features which respondents consider to detract from tranquillity

Respondents were each asked to list, and then rank in order of importance, up to five features which they individually consider to detract from tranquillity. A total of 1,128 views were collated. A total of eight different topics emerged from the features identified:

Man-made noise	Crowd	Shops and Commercial	Behaviour
Traffic	Pace and Stress	Litter	Other

7.1 Features considered to have the most negative effect on respondents’ views of ‘tranquillity’

Respondents were asked to rank all features listed in order of importance, with a ‘1’ indicating that the feature was considered to **most negatively affect views on tranquillity** and a ‘5’ indicating that the feature was considered to

have the least negative affect on tranquillity³⁹. Table 13 and Figure 8 below shows that of the total views highlighted as detracting from respondents tranquillity, 35%⁴⁰ of responses related to the topic of 'traffic' (thus are associated with the category of 'human'- refer to **Appendix 6**). The feature next attracting attention with 15% of views conveyed, concerns 'crowds of people' and thirdly, with 14% 'man-made noise' is identified amongst views conveyed as of most importance.

At all venues, as shown in Table 13 below, respondents cited 'traffic' as the factor most detracting from their aspirations on tranquillity. The exception relates to respondents visiting the Blue Pool who cite 'traffic' as the second most detracting factor overall, placing 'crowds of people' as the most negative factor detracting from their perceptions/experiences of tranquillity.

Table 13: Frequency of responses to the question: 'What detracts from your view of 'tranquillity'?' ranked as most negatively effecting views of tranquillity (1)

Topics	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Traffic	24	16	15	10	20	21	106 (35%)
Crowds	5	9	11	13	2	7	47 (15%)
Man-made noise	5	10	4	10	6	7	42 (14%)
Other	2	6	8	7	12	6	41 (13%)
Shops & commercial	4	5	2	2	6	3	22 (7%)
Pace & stress	3	6	2	1	3	3	18 (6%)
Litter	2	1	5	0	6	2	16 (5%)
Behaviour	0	1	4	1	4	4	14 (5%)
Total	45	54	51	44	59	53	306 ⁴¹

³⁹ 3 questionnaires contained missing data

⁴⁰ 35.3% 'traffic'

⁴¹ 3 x questionnaires contained no data

A full list of the comments considered to most negatively affect views of tranquillity (1 ranking) is provided in **Appendix 6**. All responses that are ranked in first position as most negatively affecting views of tranquillity across all eight topics have been listed in line along with the categories to which they have been attributed.

Fig 8

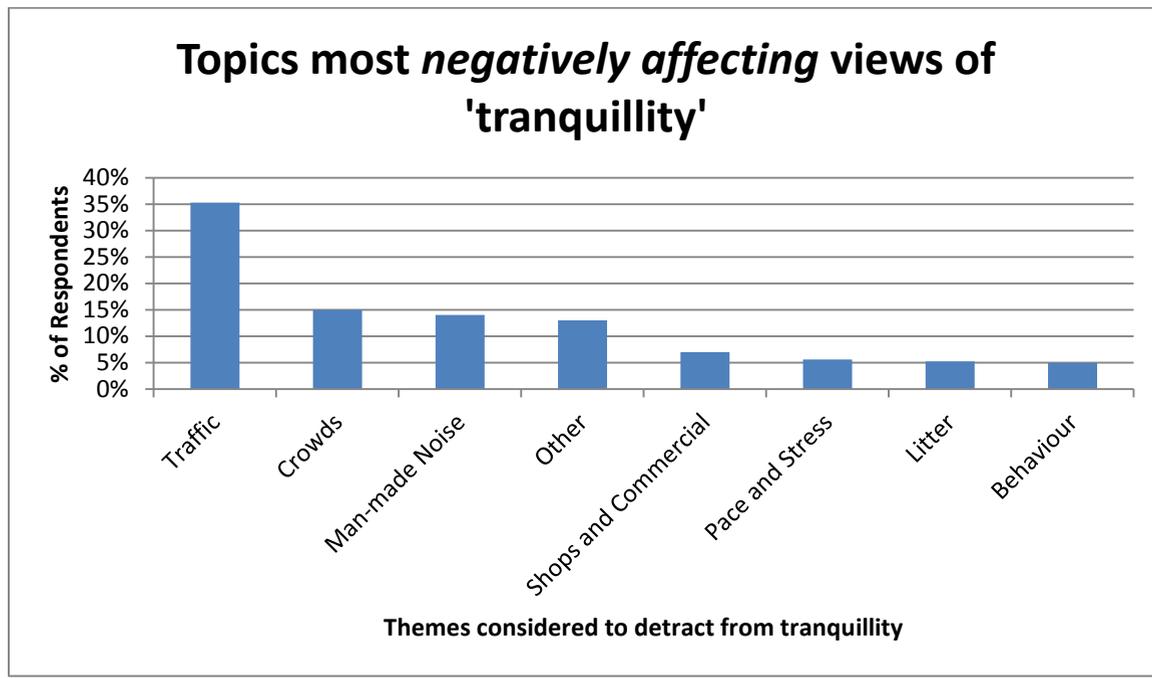


Table 14 below shows overwhelmingly that features considered to most negatively affect views of tranquillity are primarily derived of ‘*Human*’ origin.

Table 14: Categories considered as having the most negative affect on views of tranquillity.

Category	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Human	45	54	51	42	57	53	302 (99%)
Human & Nature	0	0	0	1	2	0	3
Nature	0	0	0	1	0	0	1
Place	0	0	0	0	0	0	0
Total	45	54	51	44	59	53	306

Thirteen per cent of the views conveyed were not defensibly classified into one of the topics identified as most detracting (1 ranking) from tranquillity (non-tranquillity). These features have been classed in ‘*other*’: Table 13 and Figure 8 above. Table 15 below provides a list of these responses (Refer to Project Report I, Appendix 1 for information on colour coding schema).

Appendix 7 presents a full list of the comments provided in Table 15 below, according to ‘*categories*’ and ‘*themes*’ identified throughout the study. The data presented below suggests from a qualitative perspective that ‘built up areas’ attract the most attention overall, second to which ‘coastal areas’ and then ‘pollution’ are classed as 3 of the range of detractors cited by respondents. This snapshot summation, aligns with the results presented in Appendix 7 that indicates the theme of mankind is ranked as most negatively affecting views of tranquillity within the ‘*other*’ topic (80.5% of total response listed under ‘*other*’).

Table 15: Other' category according to total counts for most negatively affecting views of 'tranquillity' ('1' ranking)

Location	Feature	Frequency
Corfe Castle	Political difference	1
	Pollution	1
Durlston	Built up area	1
	Urbanisation	1
	City-urban areas	1
	Lack signs	1
	Building Work	1
	Not enough shops	1
	Lots of concrete	1
	Costs - expensive	3
	Building on coast	1
	Urban sprawl	1
	Bad smells	1
	Jet skies	1
Blue Pool	Feeling of danger	1
	Air pollution	1
	Beach	1
	Cityscape	1
	Urban areas	1
	Sewers	1
	Seagulls (feeding)	1
Swanage Beach and Town Centre	Beach sports	1
	Enclosed (too much stuff)	1
	City	2
	Concrete	1
	Not in keeping with area	1
	Family friendly	1
	Car park charges	1
	Rain	1
	Parking -lack of/costs	1
	Parking costs	1
Built up area (towns)	1	
Swanage Steam Railway	Built up	1
	Busy town	1
	Concrete	2
	Working	1
	Army	1
Pollution (smells, air, litter)		4
Built up areas/city orientation/urban		17
Coastal related		5

7.2 Most frequently occurring topics identified as detracting from tranquillity (all responses by gender and by age group)

All features (regardless of ranking) were listed and grouped under one of the eight topics identified. The total number of responses collated at each venue is given below firstly by gender (Table 16) and then by age group (Table 17)

Table 16: Total number of responses given in relation to features that are considered to detract from views of ‘tranquillity’ by gender

On-Site Location	No of questionnaires completed (female=f/male=m)	No of responses given	Gender profile of responses given	
Corfe Castle	44 ⁴² (26f/18m)	175 ⁴³	101 female (59%)	71 male (41%)
Durlston	55 (31f/24m)	184	106 female (58%)	78 male (42%)
Studland	51 (28f/23m)	186	107 female (58%)	79 male (42%)
Blue Pool	44 (31f/13m)	186	133 female (72%)	53 male (28%)
Swanage Beach & Town Centre	59 (34f/25m)	227	133 female (58%)	94 male (42%)
Swanage Railway	54 (30f/24m)	170	90 female (53%)	80 male (47%)
Total	307 ⁴⁴ (180f/127m)	1128	670 female (60%)	455 male (40%)

Table 16 above shows that of the 307 respondents citing factors that detract from their tranquillity, 58% were female and 42% were male. Of responses collated, 670 (60%) were from female respondents and 455 (40%) responses from male respondents. This means that, on average, female respondents listed 4⁴⁵ features. Similarly, male respondents also listed 4⁴⁶ features on average.

⁴² 2 x questionnaires at Corfe Castle contained no gender data

⁴³ 3 x responses at Corfe Castle contained no gender data

⁴⁴ 2 x questionnaires at Corfe Castle contained no gender data

⁴⁵ 3.7 features on average per female respondent

⁴⁶ 3.6 features on average per male respondent

In relation to the age of participants, overall, those aged 36-65 years, provided 65.3% of the total responses conveyed in relation to non-tranquillity. This age group is clearly most apparent on reviewing the data by venue except of visitors to the Blue Pool and those of Swanage Beach/Town Centre. In the former case the primary age groups concerned those of 46-55 and 66-76+. Swanage Beach/Town Centre appears to attract the 46-75 age groups on the day the research took place.

Table 17: Total number of responses given in relation to features that are considered to detract from ‘tranquillity’ – by age group

On-site Location	Age Group							Total
	18-25	26-35	36-45	46-55	56-65	66-75	76+	
Corfe Castle	4	16	56	42	33	14	7	172 ⁴⁷
Durlston	8	12	32	36	40	31	25	184
Studland	0	23	73	34	36	11	9	186
Blue Pool	0	12	9	68	23	35	39	186
Swanage Beach & Town Centre	1	26	24	38	76	41	21	227
Swanage Railway	6	20	46	44	25	20	9	170
Total	19 (1.7%)	109 (9.7%)	240 (21.3%)	262 (23.2%)	233 (20.7%)	152 (13.5%)	110 (9.8%)	1125 ⁴⁸

Table 18 below presents the results of all responses as topics noting the frequency with which such topics occurred across all completed questionnaires. In turn, these frequencies and topics by onsite location are presented. Table 18 shows that the most frequently occurring topic is ‘*traffic*’ with 22%⁴⁹ of responses.

This topic is voted highest by visitors at Corfe Castle, Durlston and at the Blue Pool. It takes second position at Studland and Swanage venues.

⁴⁷ 3 x responses at Corfe Castle contained no age group data

⁴⁸ Two responses did not advise on age hence discrepancy of total figures with table 18.

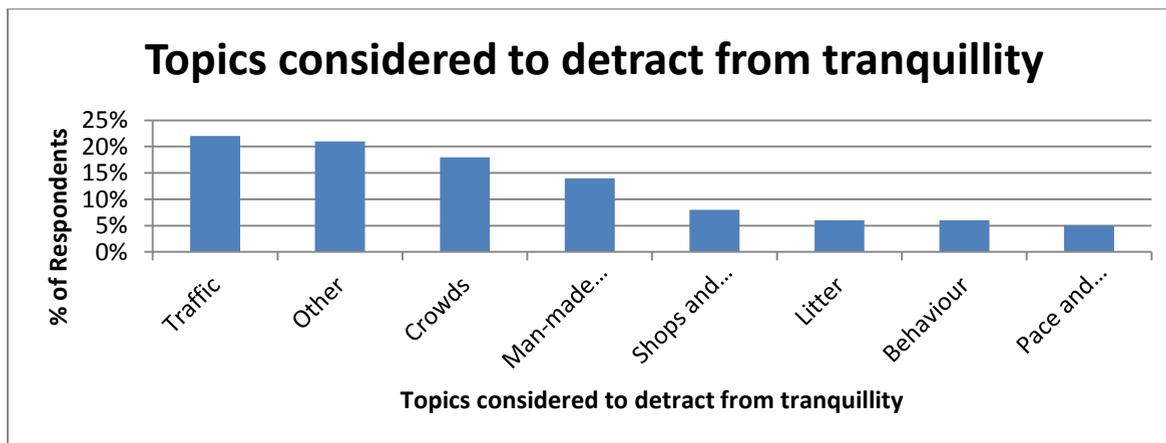
⁴⁹ 22.2% ‘*traffic*’

Overall, Table 18 shows that in second position views placed in ‘other’ are conveyed (21.1%), third position is taken by ‘crowds of people (18.3%).

Table 18: Frequency table showing all responses as topics: ‘What features do you consider detract from your view of tranquillity?’

Topics	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Traffic	40	39	45	42	49	36	251 (22.2%)
Other	30	31	47	39	54	38	239 (21.1%)
Crowds	34	39	38	33	33	29	206 (18.3%)
Man-made Noise	20	31	14	30	33	28	156 (13.8%)
Shops and Commercial	22	17	13	10	15	15	92 (8.2%)
Litter	16	9	11	9	16	6	67 (5.9%)
Behaviour	8	6	9	21	14	7	65 (5.8%)
Pace and Stress	5	12	9	2	13	11	52 (4.6%)
Total	175	184	186	186	227	170	1128

Fig 9



A full list of respondents' comments, their alignment to topics, how respondents ranked each comment as negatively affecting tranquillity, is provided in **Appendix 8**. As can be seen from this appendix all responses have additionally been listed in line with categories initially identified within the qualitative data; '*human*', '*natural*', '*human and natural*' and '*places*'.

As a snapshot review, a summary of the categories to which the comments are aligned are provided below in Table 19. Analysis of the results indicates that these comments derive overwhelmingly from the category '*Human*'.

Table 19: Frequency table of all (inclusive of primary rankings) responses according to categories identified: 'What comes to mind when you hear the word 'tranquillity?'

Categories	Corfe Castle	Durlston	Studland	Blue Pool	Swanage Beach & Town Centre	Swanage Railway	Total
Human	175	183	184	179	220	162	1103 (97.8%)
Natural	0	0	2	4	4	2	12 (1.1%)
Human & Natural	0	1	0	2	3	3	9 (.8%)
Place	0	0	0	1	0	3	4 (3.5%)
Total	175	184	186	186	227	170	1128

Appendix 9 records the total comments received from participants on what they consider to comprise 'non tranquillity' in the topic of '*other*'. These have been listed and their frequency calculated in line with categories and themes initially identified within the qualitative data. The most frequently occurring category is '*human*' and the most frequently occurring theme identified is '*mankind*': (65.2% of all comments recorded).

The topic of '*other*' holds the highest ranked position for visitors to Knoll Beach, Studland and to Swanage (Table 18 above).

Section 2 – Associations within the Data

With an aim of identifying whether there are associations within the on-site survey data in relation to responses from respondents according to the characteristics; gender, age, features considered to be most important with regard to making an area tranquil or non-tranquil, a number of inferential statistics were conducted. Pearson’s Chi Square tests for interdependence (Field, 2013) were used in the analysis of this data as this examines the relationship between two categorical variables. Results are presented in the form of contingency tables within the appendices.

1 Gender and Age

Research question: *Is there an association between the gender of the respondent and their age?*

The results show that there are more female than male respondents in all age groups with the exception of the age group 76+⁵⁰:

Table 20: Analysis of responses by gender and age

Gender	18-25	26-35	36-45	46-55	56-65	66-75	76+	Total
Female	4	21	37	45	33	26	14	180
No/%	66.7%	67.7%	58.7%	62.5%	55%	56.5%	48.3%	
Male	2	10	26	27	27	20	15	127
No/%	33.3%	32.3%	41.3%	37.5%	45%	43.5%	51.7%	

⁵⁰ The age ranges used are identical to those previously presented and utilised in the Project Report II

Figure 9:

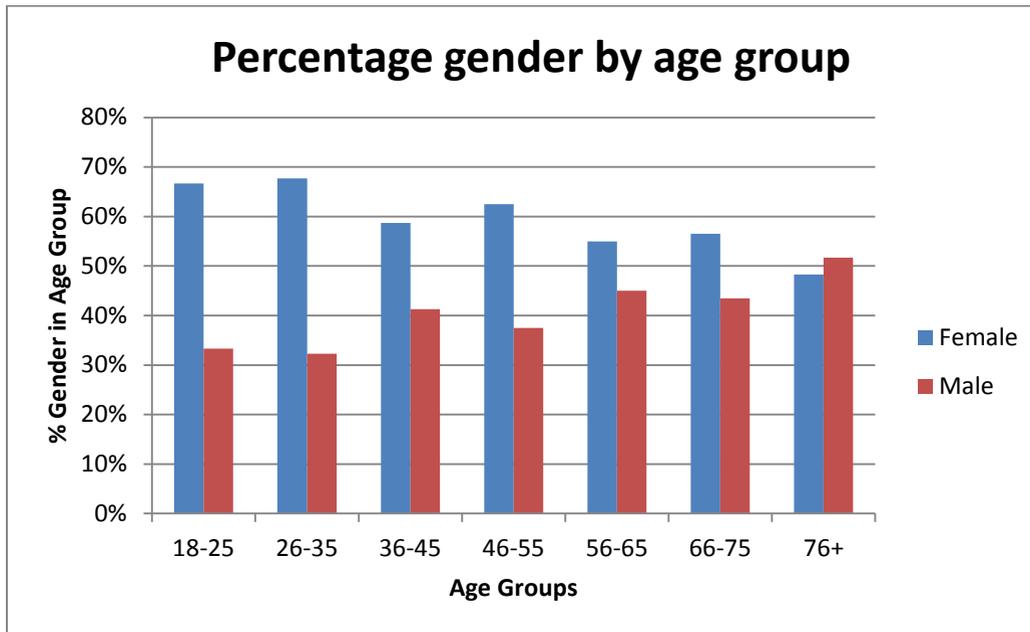
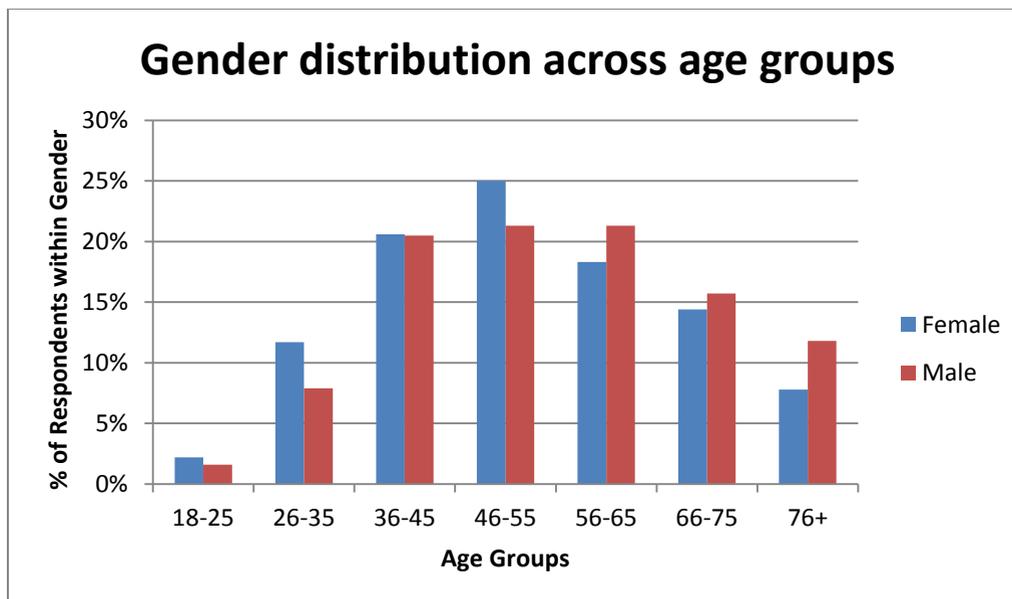


Figure 10



The Pearson's Chi Square test indicates that there is **no significant association** between gender and age ($\chi^2 (1) = 3.36, p < .76$). Details of the distribution of responses by gender across the age groups are contained within **Appendix 10**.

2 Gender and features considered to be the most important to respondents in relation to views of 'tranquillity'

Research question: *Is there an association between gender and features considered to be the most important to respondents in relation to views on what make an area tranquil?*

The percentage of responses, analysed by gender on what they consider most important in relation to views on what makes an area tranquil, are presented below in Table 21. The data indicates that features considered to be most important to female respondents in relation to views on what makes an area tranquil are; 'sea and seascape' (13%⁵¹), 'views and landscape' (13%⁵²) and 'countryside and rural' (13%⁵³).

However male respondents indicate that 'views and landscape' (16%⁵⁴), 'peace and quiet' (14%⁵⁵) and 'other' (13%⁵⁶) are most important. The 'other' features considered to be most important by male respondents are; 'state of mind' (3), 'relaxing' (2), 'unspoilt' (2), space (2), solitude (2), 'nice location', 'facilities (toilets)', 'family areas', 'nice walks', 'well-kept villages', 'Poole Harbour' and what appears to be termed by respondents as 'in keeping with Purbeck Area'.

The 'other' features noted by female respondents are; 'state of mind' (3), 'safety for kids' (2), 'unspoilt' (2), 'clean environment', 'non-commercial', 'family', walk for miles', 'friendly people', 'peaceful people', and 'no mobile phones'.

The **results do not indicate a significant difference** in the pattern of responses given by female and male respondents ($\chi^2 (1) = 9.62, p < .56$). Further details are presented in **Appendix 11**.

⁵¹ 13.4% of females

⁵² 13.4% of females

⁵³ 13.4% of females

⁵⁴ 16.4% of males

⁵⁵ 14.1% of males

⁵⁶ 14.1% of males

Table 21: Features considered the most important to respondents in relation to views on tranquillity – within the variable of gender.

Gender	Sea and Seascape	Views and Landscape	Weather	Few/No People	Lack of/No Traffic	Peace and Quiet	Nature and Wildlife	Water	Countryside and Rural	History and Cultural Heritage	Trees	Other	Total
Female	13.3%	13.3%	2.8%	8.9%	5.0%	12.8%	10.1%	6.7%	13.4%	2.8%	2.8%	8.3%	100%
Male	13.4%	16.5%	0%	6.3%	5.5%	14.2%	11.0%	4.7%	10.2%	4.7%	0.8%	12..6%	100%

3 Gender and features considered to have the most negative effect on views of ‘tranquillity’

Research question: *Is there an association between gender and features considered to have the most negative effect on views of ‘tranquillity’?*

Analysis of the data from the 305⁵⁷ responses indicates that features which are considered to most negatively affect views of tranquillity for both female and male respondents is ‘traffic’ (33% and 36%⁵⁸ respectively). The ‘other’ features considered to be most important by male respondents are; ‘urban areas’ (6), ‘car parking charges’ (2), ‘lack of signs’, ‘not enough shops’, ‘building on coast’, ‘jet skies’, ‘sewers’, ‘seagulls feeding’, ‘not in keeping with area’, family friendly’, ‘concrete’ and in relation to the ‘army’ presence. Whilst the ‘other’ features noted by female respondents are; ‘built up area’ (5), ‘concrete’ (3), ‘costs – expensive’ (3), ‘Pollution’ (2), ‘building work’, ‘bad smells’, ‘feeling of danger’, beach sports’, ‘enclosed – too much stuff’, ‘rain’, ‘parking – lack of/costs’, ‘working’ and ‘political difference’.

⁵⁷ 4 questionnaires contained missing data

⁵⁸ 36.5% of male respondents

Table 22: Features considered to most negatively affect views of tranquillity – within gender.

Gender	Man-made noise	Traffic	Crowds	Pace and Stress	Shops and Commercial	Litter	Behaviour	Other	Total
Female	16.7%	33.3%	13.9%	2.8%	8.9%	6.7%	5%	12.8%	100%
Male	9.6%	36.0%	17.6%	10.4%	4.8%	3.2%	4%	14.4%	100%

As Table 22 above and Figure 13 below show there are some similarities in the pattern of responses given by female and male respondents. Distinctions are greater, for example, in relation to ‘*pace and stress*’ where <3%⁵⁹ of female respondents believe this to most negatively affect their views of tranquillity compared to >10%⁶⁰ of male respondents. There are also differences amongst gender in relation to ‘*man-made noise*’ where <17%⁶¹ of female respondents and 9%⁶² of male respondents believe this feature to most negatively affect views of tranquillity. The results do indicate a **significant association between gender and the features that are considered to most negatively affect views of tranquillity** ($\chi^2 (1) = 14.45, p < .04$). Further details are presented in **Appendix 12**.

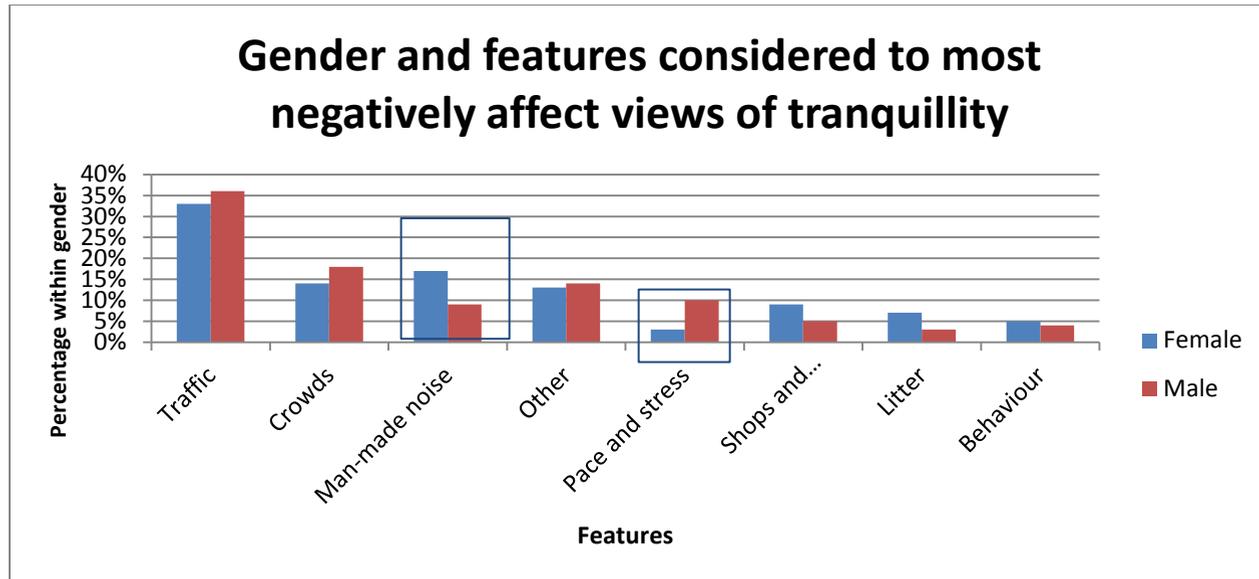
⁵⁹ 2.8% of female respondents

⁶⁰ 10.3% of male respondents

⁶¹ 16.8% of female respondents

⁶² 9.5% of male respondents

Figure 13



4 Age and features considered to be the most important to respondents in relation to views of ‘tranquillity’

Research question: *Is there an association between age and features considered to be the most important to respondents in relation to views on what make an area tranquil?*

The results from analysis of data from 307⁶³ respondents are presented in **Appendix 13**. There does not appear to be any significant differences in the pattern of responses by age group within the data ($t = 58.28, p < .74$).

5 Age and features considered to have the most negative affect on views of ‘tranquillity’

Research question: *Is there an association between gender and features considered to have the most negative affect on views of ‘tranquillity’?*

The results from analysis of data from 305⁶⁴ respondents are presented in **Appendix 14**. There does not appear to be any significant differences in the pattern of responses by age group within the data ($t = 51.32, p < .15$).

⁶³ 2 questionnaires contained missing data

⁶⁴ 4 questionnaires contained missing data

Section 3: Qualitatively informed observations

What was noted by each of the researchers progressing surveys at Durlston County Park but particularly at Knoll Beach Studland, at Swanage Beach / Swanage Town Centre, and at the Blue Pool, Wareham was the number of remarks made by those who considered themselves to be city dwellers and their sheer surprise through what *'on earth could not be considered not tranquil in such a beautiful area as the Purbecks!'*. On further researcher probing, views were elaborated upon by respondents themselves considering that in comparison with whether they lived, i.e. London, Manchester, Liverpool there was nothing at all that they considered to detract from their perceptions and experiences of tranquillity in the case study area. Of those who wished to express additional views, the only 'negative' viewpoints raised, concerns primarily 'traffic' second to which the behaviour of visitors appeared to be of some concern as to how locals may perceive poor behaviour comprising bad manners, drunkenness, littering and simply questioning the sheer number of visitors, hence traffic attracted to the area.

Whilst these points were not deliberately designed into the survey, they do raise consideration for additional research to take place in the future: the likes of which may potentially enhance the management of tourism in the specific case study area: contribute to enhancing host: guest relations in the area; and ultimately contribute to marketing the area and its facilities to visitors.

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On-Site Questionnaire and map

Responses to question: 'What comes to mind when you hear the word 'tranquillity' and comments ranked as topics considered to be **most important** (1).

Comment	Topic	Category
Peace and quiet	Peace and quiet	H&N
Landscape	Views and landscape	H&N
Old buildings (historic)	History and Cultural Heritage	H
Little traffic	Traffic	H
Little traffic	Traffic	H
Traditional buildings	History and Cultural Heritage	H
Landscape	Views and landscape	H&N
Quietness	Peace and quiet	H&N
Grass (openness)	Countryside and rural	H&N
Poole Harbour	Other	P
Landscape	Views and landscape	H&N
Remote	Countryside and rural	H&N
Little traffic	Traffic	H
No traffic	Traffic	H
Quiet	Peace and quiet	H&N
Building (historical)	History and Cultural Heritage	H
Trees	Trees	N
Peace and quiet	Peace and quiet	H&N
Green spaces	Countryside and rural	N
Historic buildings	History and Cultural Heritage	H
History (buildings)	History and Cultural Heritage	H
Architecture (historic)	History and Cultural Heritage	H
Fresh air	Countryside and rural	H&N
Quiet	Peace and quiet	H&N
Open fields	Countryside and rural	H&N
Rivers	Water	N
Natural sounds	Nature and wildlife	N
Peaceful - less populated	Few/No people	H
Countryside, field, views	Countryside and rural	H&N
Open spaces - commons	Countryside and rural	H&N
Unspoilt/traditional buildings	History and Cultural Heritage	H
Landscape	Views and landscape	H&N
Wildlife	Nature and wildlife	N
Safety for kids (lifeguard)	Other	H&N

Comment	Topic	Category
Cottage in village	Countryside and rural	H&N
Heritage - natural beauty	History and Cultural Heritage	H&N
Beach not crowded	Sea and seascape	H&N
Beaches	Sea and seascape	H&N
Quiet	Peace and quiet	H&N
Clean environment	Other	H&N
Views (landscape)	Views and landscape	H&N
Less intensity of tourists	Few/No people	H
In keeping with Purbeck Area	Other	H&N
Green spaces	Countryside and rural	N
Few people	Few/No people	H
Few people	Few/No people	H
Nature reserve	Nature and wildlife	H&N
Less people	Few/No people	H
Sea (peace)	Sea and seascape	N
Quiet/silence	Peace and quiet	H&N
Not honey pot areas	Few/No people	H
Unspoilt/no commercialisation	Other	H
No traffic	Traffic	H
Nature sounds, wildlife & birds	Nature and wildlife	N
Landscape	Views and landscape	H&N
Bird song	Nature and wildlife	N
Countryside	Countryside and rural	H&N
Harmony - state of mind with nature	Other	H&N
Facilities (toilets)	Other	H
Less people	Few/No people	H
Not many people	Few/No people	H
Sea birds	Nature and wildlife	N
Landscape	Views and landscape	H&N
No traffic	Traffic	H
Sea	Sea and seascape	N
Peace and quiet	Peace and quiet	H&N
Birds	Nature and wildlife	N
Non commercial	Other	H
Scenery	Views and landscape	H&N
Sunshine	Weather	N
Quiet	Peace and quiet	H&N

Comment	Topic	Category
Nature	Nature and wildlife	N
Calm	Peace and quiet	H&N
Not too many people	Few/No people	H
Peace and quiet	Peace and quiet	H&N
No traffic	Traffic	H
Walking, countryside song	Countryside and rural	H&N
Less traffic	Traffic	H
Natural (non-commercial)	Nature and wildlife	N
Scenic views	Views and landscape	H&N
Weather - sunny	Weather	N
Not many people	Few/No people	H
Wildlife	Nature and wildlife	N
Peaceful	Peace and quiet	H&N
Views	Views and landscape	H&N
Lack of traffic	Traffic	H
Silence to think	Peace and quiet	H&N
Peace and quiet	Peace and quiet	H&N
Green landscape	Views and landscape	H&N
Sea	Sea and seascape	N
Sea	Sea and seascape	N
Nature	Nature and wildlife	N
Lack of people	Few/No people	H
Nature	Nature and wildlife	N
Sea	Sea and seascape	N
Scenery	Views and landscape	H&N
Nice location	Other	H&N
Peaceful	Peace and quiet	H&N
Scenery	Views and landscape	H&N
Lack of people	Few/No people	H
History	History and Cultural Heritage	H&N
Open space	Countryside and rural	H&N
Open space	Countryside and rural	H&N
Nature, landscape	Views and landscape	H&N
Nature, landscape	Views and landscape	H&N
Nature	Nature and wildlife	N
Nature	Nature and wildlife	N
Wildlife	Nature and wildlife	N
Nice view - sea and landscape	Views and landscape	H&N

Comment	Topic	Category
Scenery	Views and landscape	H&N
Scenery - land/sea	Views and landscape	H&N
Open Space	Countryside and rural	H&N
Open Space	Countryside and rural	H&N
Open Space	Countryside and rural	H&N
Sea views	Sea and seascape	N
Unspoilt area	Other	H&N
Beach	Sea and seascape	H&N
Landscape	Views and landscape	H&N
Peace - surrounding	Peace and quiet	H&N
Landscape	Views and landscape	H&N
Relaxing (no distractions)	Other	H&N
Scenery	Views and landscape	H&N
Natural environment	Nature and wildlife	N
Remote (Arne)	Countryside and rural	H&N
Less people	Few/No people	H
Less people	Few/No people	H
Lack of people	Few/No people	H
Beach	Sea and seascape	H&N
Beach	Sea and seascape	H&N
Unspoilt	Other	H&N
Good weather	Weather	N
Wildlife/nature	Nature and wildlife	N
Quiet	Peace and quiet	H&N
Scenery (nature/sea)	Views and landscape	H&N
Beach	Sea and seascape	H&N
View	Views and landscape	H&N
No roads	Traffic	H
Unspoilt	Other	H&N
Peace	Peace and quiet	H&N
Views (landscape)	Views and landscape	H&N
Nice views	Views and landscape	H&N
Family	Other	H
Few people	Few/No people	H
Beach	Sea and seascape	H&N
Few people	Few/No people	H
No people	Few/No people	H
Water	Water	N

Comment	Topic	Category
Trees	Trees	N
Peace quiet/calm	Peace and quiet	H&N
Countryside	Countryside and rural	H&N
No traffic	Traffic	H
Clutter free (mind)	Other	H
Rural areas	Countryside and rural	H&N
Birds	Nature and wildlife	N
Birds	Nature and wildlife	N
Water (rivers)	Water	N
Long views	Views and landscape	H&N
Nice weather	Weather	N
Relaxing	Other	H&N
Birds	Nature and wildlife	N
Birds	Nature and wildlife	N
Hills	Countryside and rural	H&N
Peace and quiet	Peace and quiet	H&N
River	Water	N
Greenery	Countryside and rural	N
Blue Pool	Water	P
Woods	Trees	N
Peace	Peace and quiet	H&N
Water	Water	N
Peace	Peace and quiet	H&N
Water	Water	N
Weather - sunny	Weather	N
Water	Water	N
Woodland	Trees	N
Water	Water	N
Natural sounds - birds	Nature and wildlife	N
Blue Pool	Water	P
No people	Few/No people	H
Blue Pool	Water	P
Family areas	Other	H
Countryside	Countryside and rural	H&N
Solitude	Other	H&N
Blue sky	Views and landscape	H&N
Landscape	Views and landscape	H&N
Quietness	Peace and quiet	H&N

Comment	Topic	Category
Lots of space	Other	H&N
Water	Water	N
Nature - wildlife	Nature and wildlife	N
Less people	Few/No people	H
Flowers/plants	Nature and wildlife	N
Natural sounds	Nature and wildlife	N
Stillness and peace	Peace and quiet	H&N
Views -sea and land	Views and landscape	H&N
Trees - woodlands	Trees	N
Beauty - natural	Views and landscape	N
Water -all	Water	N
Peace	Peace and quiet	H&N
No traffic	Traffic	H
Less traffic	Traffic	H
Views	Views and landscape	H&N
Quieter	Peace and quiet	H&N
Quietness	Peace and quiet	H&N
Peaceful	Peace and quiet	H&N
Peace and quiet	Peace and quiet	H&N
State of mind	Other	H
Walk for miles	Other	H&N
Views	Views and landscape	H&N
Relaxed calm state of mind	Other	H
Sea	Sea and seascape	N
Peace and quiet	Peace and quiet	H&N
Few people	Few/No people	H
Few people	Few/No people	H
Sea	Sea and seascape	N
Sea/views	Sea and seascape	H&N
Nice walks (area)	Other	H&N
Peace/quiet	Peace and quiet	H&N
Space (open spaces)	Countryside and rural	H&N
Space	Other	H&N
Sea (view)	Sea and seascape	H&N
Sea	Sea and seascape	N
Green spaces	Countryside and rural	N
Quiet	Peace and quiet	H&N
Well kept villages	Other	H

Comment	Topic	Category
Green spaces	Countryside and rural	N
Land	Views and landscape	H&N
Long views	Views and landscape	H&N
Long views	Views and landscape	H&N
Beaches	Sea and seascape	H&N
Beaches	Sea and seascape	H&N
Sea (sound and view)	Sea and seascape	H&N
Coastline	Sea and seascape	H&N
Peace and quiet	Peace and quiet	H&N
Sunsets	Views and landscape	H&N
Peace/quiet	Peace and quiet	H&N
Scenery - land/sea	Views and landscape	H&N
Birds sound	Nature and wildlife	N
Birds sound	Nature and wildlife	N
Sea/beach	Sea and seascape	H&N
Peace	Peace and quiet	H&N
Water - sea	Sea and seascape	N
Landscape	Views and landscape	H&N
Peace/Quiet	Peace and quiet	H&N
River (running water)	Water	N
Quiet	Peace and quiet	H&N
Coastline (walks)	Sea and seascape	H&N
Views - land/sea	Views and landscape	H&N
Friendly people	Other	H
Sounds of seaside	Sea and seascape	H&N
Space (open)	Countryside and rural	H&N
Peace/quiet	Peace and quiet	H&N
Sea	Sea and seascape	N
Sea	Sea and seascape	N
Views	Views and landscape	H&N
Countryside	Countryside and rural	H&N
Woodland	Trees	N
Big open fields	Countryside and rural	H&N
Big open fields	Countryside and rural	H&N
Countryside	Countryside and rural	H&N
Safe for kids	Other	H
Quiet beach	Sea and seascape	H&N
Sea	Sea and seascape	N

Comment	Topic	Category
State of mind	Other	H
Sea	Sea and seascape	N
Architecture (castle)	History and Cultural Heritage	H
Countryside	Countryside and rural	H&N
Countryside	Countryside and rural	H&N
Shops	Other	H
Few people	Few/No people	H
No traffic	Traffic	H
No cars	Traffic	H
Stillness	Peace and quiet	H&N
Beautiful scenery	Views and landscape	H&N
Be myself	Other	H
River/sea	Water	N
Water (rivers/sea)	Water	N
No traffic	Traffic	H
Nature	Nature and wildlife	N
Ocean,sea	Sea and seascape	N
Peaceful people	Other	H
Sea	Sea and seascape	N
Open countryside	Countryside and rural	H&N
Open air	Countryside and rural	H&N
Water	Water	N
Sea views	Sea and seascape	H&N
Sea views	Sea and seascape	H&N
Nature	Nature and wildlife	N
Nice scenic landscape	Views and landscape	H&N
Nature reserves	Nature and wildlife	H&N
Country views	Views and landscape	H&N
By the sea	Sea and seascape	H&N
Sea	Sea and seascape	N
Landscape	Views and landscape	H&N
Nature	Nature and wildlife	N
Water (river)	Water	N
Coast	Sea and seascape	H&N
Not many people	Few/No people	H
Peace	Peace and quiet	H&N
No noise (cars/kids)	Peace and quiet	H
Views	Views and landscape	H&N

Comment	Topic	Category
Beach	Sea and seascape	H&N
Waves	Sea and seascape	N
History	History and Cultural Heritage	H&N
No mobile phones	Other	H
Natural areas	Countryside and rural	N
Garden	Countryside and rural	H&N
Near sea	Sea and seascape	H&N
Nature	Nature and wildlife	N
Countryside	Countryside and rural	H&N
Scenery -landscape	Views and landscape	H&N

Appendix 3

Features which come to mind when you hear the word ‘tranquillity’ classified in ‘other’ topic – ranked as most important (1)

Comment	Category	Themes																	
		Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Poole Harbour	P				1		1												
Safety for kids (lifeguard)	H&N				1	1	1												
Clean environment	H&N			1		1	1												
In keeping with Purbeck Area	H&N					1	1		1										
Unspoilt/no commercialisation	H					1	1												
Harmony - state of mind with nature	H&N					1								1					
Facilities (toilets)	H						1												
Non commercial	H					1	1												
Nice location	H&N					1													
Unspoilt area	H&N					1	1												
Relaxing (no distractions)	H&N					1								1					
Unspoilt	H&N					1	1												
Unspoilt	H&N					1	1												
Family	H						1												
Clutter free (mind)	H					1								1					
Relaxing	H&N					1													
Family areas	H						1												
Solitude	H&N					1													
Lots of space	H&N					1							1						
State of mind	H													1					
Walk for miles	H&N	1											1						
Relaxed calm state of mind	H					1								1					
Nice walks (area)	H&N	1				1													
Space	H&N					1							1						

Comment	Category	Themes																	
		Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Well-kept villages	H			1		1	1		1										
Friendly people	H					1	1												
Safe for kids	H					1	1												
State of mind	H					1								1					
Shops	H						1												
Be myself	H					1								1					
Peaceful people	H					1	1												
No mobile phones	H						1												
Total (n=32)		2	0	2	2	23	18	0	1	0	0	0	3	0	7	0	0	0	0

**All responses to question: ‘What comes to mind when you hear the word ‘tranquillity’
(Including responses ranked as most important)**

Comment	Topics	Categories	Ranking
Unspoilt	Other	H&N	4
Nice weather	Weather	N	5
Peace and quiet	Peace and quiet	H&N	1
Green spaces	Countryside and rural	N	2
Rural	Countryside and rural	H&N	3
Landscape	Views and landscape	H&N	1
Beaches	Sea and seascape	H&N	4
Sea	Sea and seascape	N	3
Old buildings	History and Cultural Heritage	H	2
Green spaces	Countryside and rural	N	3
Old buildings (historic)	History and Cultural Heritage	H	1
Lack of noise	Peace and quiet	H&N	5
Hills	Countryside and rural	H&N	2
No traffic	Traffic	H	4
Few people	Few/No people	H	2
Little traffic	Traffic	H	1
Not commercial	Other	H	4
Fresh air	Countryside and rural	H&N	5
Trees	Trees	N	3
Few people	Few/No people	H	2
Little traffic	Traffic	H	1
Not commercial	Other	H	4
Fresh air	Countryside and rural	H&N	5
Trees	Trees	N	3
Nature	Nature and wildlife	N	3
History	History and Cultural Heritage	H&N	2
Traditional buildings	History and Cultural Heritage	H	1
Greenery	Countryside and rural	N	4
Landscape	Views and landscape	H&N	1
Long views	Views and landscape	H&N	2
Few people	Few/No people	H	3
Countryside	Countryside and rural	H&N	2

Comment	Topics	Categories	Ranking
Quietness	Peace and quiet	H&N	1
Sheep/Cows noise	Nature and wildlife	N	4
Squirrels and rabbits and birds	Nature and wildlife	N	3
Sea - if calm	Sea and seascape	N	6
Running water	Water	N	2
Trees	Trees	N	3
Grass (openness)	Countryside and rural	H&N	1
Family	Other	H	4
Food	Other	H	5
Poole Harbour	Other	P	1
Good camping sites	Other	H&N	3
Beaches	Sea and seascape	H&N	2
Visitor attractions	Other	H	5
Dinosaurs fossils	History and Cultural Heritage	N	4
Rural	Countryside and rural	H&N	5
Remote	Countryside and rural	H&N	4
Nature	Nature and wildlife	N	2
Landscape	Views and landscape	H&N	1
Quiet	Peace and quiet	H&N	3
Remote	Countryside and rural	H&N	1
History	History and Cultural Heritage	H&N	2
Few people	Few/No people	H	5
Little traffic	Traffic	H	1
Trees	Trees	N	2
Natural scenery	Views and landscape	H&N	2
Water	Water	N	3
No traffic	Traffic	H	1
Uncommercial (no big shops)	Other	H	2
Greenery	Countryside and rural	N	3
Quiet	Peace and quiet	H&N	1
Scenery (hills)	Views and landscape	H&N	3
Coastline	Sea and seascape	H&N	6
Wildlife	Nature and wildlife	N	2
Nice weather	Weather	N	5
Isolation	Other	H&N	4
History	History and Cultural Heritage	H&N	3
Nature	Nature and wildlife	N	2

Comment	Topics	Categories	Ranking
Building (historical)	History and Cultural Heritage	H	1
Trees	Trees	N	1
Greenery	Countryside and rural	N	4
Calm weather	Weather	N	2
People calm	Peace and quiet	H&N	6
Atmosphere (peaceful)	Peace and quiet	H&N	3
Historic building	History and Cultural Heritage	H	5
Not a lot of people	Few/No people	H	4
Peace and quiet	Peace and quiet	H&N	1
Countryside	Countryside and rural	H&N	2
Friendly people	Other	H	3
Peace and quiet	Peace and quiet	H&N	4
Green spaces	Countryside and rural	N	1
Wildlife	Nature and wildlife	N	3
History	History and Cultural Heritage	H&N	2
Natural landscape	Views and landscape	H&N	2
Historic buildings	History and Cultural Heritage	H	1
Few people	Few/No people	H	3
History (buildings)	History and Cultural Heritage	H	1
Wildlife	Nature and wildlife	N	2
Peace and quiet	Peace and quiet	H&N	3
Architecture (historic)	History and Cultural Heritage	H	1
People (nice)	Other	H	3
Community sense	Other	H	2
Lots of trees	Trees	N	4
Open Space	Countryside and rural	H&N	2
Blue sky	Views and landscape	H&N	5
Fresh air	Countryside and rural	H&N	1
No people	Few/No people	H	3
Lack of noise	Peace and quiet	H&N	4
Quiet	Peace and quiet	H&N	1
Not near main roads	Traffic	H	5
Not near towns	Countryside and rural	H&N	3
No children screaming	Other	H	2
Hills	Views and landscape	H&N	2

Comment	Topics	Categories	Ranking
River	Water	N	3
Open fields	Countryside and rural	H&N	1
Woodland	Trees	N	4
Place to walk	Other	H&N	5
Sea	Sea and seascape	N	4
Rivers	Water	N	1
Scenery (landscape)	Views and landscape	H&N	2
Castles	History and Cultural Heritage	H	5
Walks (trails)	Other	H&N	3
Not too many people	Few/No people	H	2
No traffic	Traffic	H	3
Native plants	Nature and wildlife	N	5
Hills	Views and landscape	H&N	4
Natural sounds	Nature and wildlife	N	1
Peaceful - less populated	Few/No people	H	1
Views - landscape/seascape	Views and landscape	H&N	3
Slower pace of life	Other	H	2
Less noise	Peace and quiet	H&N	4
Friendly people	Other	H	5
Countryside, field, views	Countryside and rural	H&N	1
Non-commercial	Other	H	2
Natural sounds	Nature and wildlife	N	3
Nature flowers	Nature and wildlife	N	4
Wildlife	Nature and wildlife	N	5
Water (any)	Water	N	2
Sea	Sea and seascape	N	4
Trees - woods/forests	Trees	N	3
Open spaces - commons	Countryside and rural	H&N	1
Rain	Weather	N	5
Unspoilt/traditional buildings	History and Cultural Heritage	H	1
Non-commercial	Other	H	4
Uninterrupted open space	Countryside and rural	H&N	3
Access paths (off road)	Other	H	5
Lack of people	Few/No people	H	2
Landscape	Views and landscape	H&N	1
History	History and Cultural Heritage	H&N	3
Old buildings	History and Cultural	H	4

Comment	Topics	Categories	Ranking
	Heritage		
Green spaces	Countryside and rural	N	2
Wildlife	Nature and wildlife	N	1
Sea	Sea and seascape	N	2
River walks	Water	N	5
Birdwatching	Other	H&N	3
Isolation	Other	H&N	4
Sandy beach	Sea and seascape	H&N	4
Safety for kids (lifeguard)	Other	H&N	1
Open spaces	Countryside and rural	H&N	2
Wildlife - birds	Nature and wildlife	N	3
Quiet beach	Sea and seascape	H&N	2
Walking (coastline)	Other	H&N	3
Forests	Trees	N	4
Cottage in village	Countryside and rural	H&N	1
Peace - reasonably quiet	Peace and quiet	H&N	2
Safe - walks/crossings (kids)	Other	H	3
Heritage - natural beauty	History and Cultural Heritage	H&N	1
Streams/rivers	Water	N	2
Open countryside	Countryside and rural	H&N	3
Beach not crowded	Sea and seascape	H&N	1
Deer wildlife	Nature and wildlife	N	4
Beaches	Sea and seascape	H&N	1
Countryside (unspoilt)	Countryside and rural	H&N	3
Non-commercial	Other	H	2
Less people	Few/No people	H	4
Wildlife - nature	Nature and wildlife	N	4
Very green spaces	Countryside and rural	N	3
Not much traffic	Traffic	H	2
Not so many tourists	Few/No people	H	5
Quiet	Peace and quiet	H&N	1
Peaceful	Peace and quiet	H&N	4
Clean environment	Other	H&N	1
Non-commercial	Other	H	3
Green spaces	Countryside and rural	N	2
Woodland walks	Other	H&N	5
Views (landscape)	Views and landscape	H&N	1
Not many cars	Traffic	H	2

Comment	Topics	Categories	Ranking
Not many people	Few/No people	H	3
No tourists facilities	Other	H	4
Less intensity of tourists	Few/No people	H	1
More spread out - open spaces	Countryside and rural	H&N	4
More green spaces	Countryside and rural	N	2
More family areas	Other	H	5
Open spaces	Countryside and rural	H&N	3
Not too much development	Other	H	2
In keeping with Purbeck Area	Other	H&N	1
Green spaces	Countryside and rural	N	1
Open spaces	Countryside and rural	N	2
Old buildings	History and Cultural Heritage	H	3
History	History and Cultural Heritage	H&N	4
Landscape	Views and landscape	H&N	5
Historic buildings	History and Cultural Heritage	H	3
Green spaces	Countryside and rural	N	2
Clean air	Other	H&N	4
Few people	Few/No people	H	1
Historic buildings	History and Cultural Heritage	H	3
Green spaces	Countryside and rural	N	2
Clean air	Other	H&N	4
Few people	Few/No people	H	1
Nature reserve	Nature and wildlife	H&N	1
Less people	Few/No people	H	2
Sea (vision)	Sea and seascape	N	5
Back garden	Countryside and rural	H&N	4
Forest	Trees	N	3
Less people	Few/No people	H	1
less shops	Other	H	2
Rivers	Water	N	3
Purbeck Ridge	Other	P	4
Sea (peace)	Sea and seascape	N	1
Natural sounds	Nature and wildlife	N	2
Views - landscape	Views and landscape	H&N	3
Less people	Few/No people	H	4
Countryside (views)	Countryside and rural	H&N	2

Comment	Topics	Categories	Ranking
Less traffic	Traffic	H	3
Quiet/silence	Peace and quiet	H&N	1
Lack of buildings	Other	H	3
Not honey pot areas	Few/No people	H	1
Landscape	Views and landscape	H&N	5
Seascape	Sea and seascape	H&N	2
Less people	Few/No people	H	4
Unspoilt/no commercialisation	Other	H	1
Coastal scenery	Sea and seascape	H&N	2
Accessible areas	Other	H&N	3
No tourist facilities	Other	H	4
No traffic	Traffic	H	1
Nature sounds, wildlife & birds	Nature and wildlife	N	1
Location	Other	H&N	3
Historic building	History and Cultural Heritage	H	2
Landscape	Views and landscape	H&N	1
Bird song	Nature and wildlife	N	1
Lack of humans	Few/No people	H	5
Natural sounds (wind)	Nature and wildlife	N	4
Scenery	Views and landscape	H&N	2
Trees	Trees	N	3
No people	Few/No people	H	3
No shops	Other	H	2
Countryside	Countryside and rural	H&N	1
Harmony - state of mind with nature	Other	H&N	1
Silence	Peace and quiet	H&N	4
Blue sky	Views and landscape	H&N	5
Birds	Nature and wildlife	N	2
Smell of trees	Trees	N	3
Heritage (history)	History and Cultural Heritage	H	2
Scenery	Views and landscape	H&N	4
Facilities (toilets)	Other	H	1
Reasonably priced	Other	H	5
Politeness	Other	H	3
Heritage (history)	History and Cultural Heritage	H	4
Sea	Sea and seascape	N	3

Comment	Topics	Categories	Ranking
Landscape/ridge	Views and landscape	H&N	5
Woods	Trees	N	2
Less people	Few/No people	H	1
Sea	Sea and seascape	N	2
Not many people	Few/No people	H	1
Beauty - countryside	Countryside and rural	H&N	4
Lack of cars	Traffic	H	3
Cliffs	Sea and seascape	N	2
Sea birds	Nature and wildlife	N	1
Wooded areas	Trees	N	4
Views	Views and landscape	H&N	3
Landscape	Views and landscape	H&N	1
Birdsong	Nature and wildlife	N	3
Flowers	Nature and wildlife	N	2
No traffic	Traffic	H	1
Wildlife view	Nature and wildlife	N	3
Sea views	Sea and seascape	N	2
Birdwatching	Nature and wildlife	N	4
Views	Views and landscape	H&N	3
Sea	Sea and seascape	N	1
Peace and quiet	Peace and quiet	H&N	2
Wildlife	Nature and wildlife	N	4
Peace and quiet	Peace and quiet	H&N	1
little noise	Other	H	2
enjoy being outdoors	Other	H&N	3
Wildlife	Nature and wildlife	N	2
Birds	Nature and wildlife	N	1
Flowers	Nature and wildlife	N	3
Landscape	Views and landscape	H&N	4
Parks/greens	Countryside and rural	H&N	5
Amongst own thoughts	Other	H	4
Sea views	Sea and seascape	N	3
Not crowded with people	Few/No people	H	2
Non commercial	Other	H	1
Scenery	Views and landscape	H&N	1
Wildlife	Nature and wildlife	N	2
Views	Views and landscape	H&N	2
Quietness	Peace and quiet	H&N	3
Sunshine	Weather	N	1

Comment	Topics	Categories	Ranking
Walking	Other	H&N	4
Quiet	Peace and quiet	H&N	1
Not too many people	Few/No people	H	4
Countryside	Countryside and rural	H&N	2
Wildlife-native to area	Nature and wildlife	N	3
Few tourists	Few/No people	H	2
Nature	Nature and wildlife	N	1
Views	Views and landscape	H&N	3
Chapel	History and Cultural Heritage	H&N	4
Sea	Sea and seascape	N	4
Peacefulness	Peace and quiet	H&N	2
Views	Views and landscape	H&N	3
Countryside	Countryside and rural	H&N	5
Calm	Peace and quiet	H&N	1
Woodland	Trees	N	4
Beaches	Sea and seascape	H&N	5
Not too many people	Few/No people	H	1
Wildlife	Nature and wildlife	N	3
Rustic	Countryside and rural	H&N	2
Peace and quiet	Peace and quiet	H&N	1
Less people	Few/No people	H	4
Less traffic	Traffic	H	3
Views, landscape, seascape	Views and landscape	H&N	2
No traffic	Traffic	H	1
Scenery	Views and landscape	H&N	3
Villages (rural)	Countryside and rural	H&N	5
Peaceful	Peace and quiet	H&N	2
Wildlife	Nature and wildlife	N	4
Walking countryside song	Countryside and rural	H&N	1
Bird noise	Nature and wildlife	N	2
Peace/quiet	Peace and quiet	H&N	3
Less traffic	Traffic	H	1
Rural villages	Countryside and rural	H&N	2
Less people	Few/No people	H	3
Landscape	Views and landscape	H&N	4
Natural (non-commercial)	Nature and wildlife	N	1
Wildlife	Nature and wildlife	N	3
Air fresh	Countryside and rural	H&N	2

Comment	Topics	Categories	Ranking
Less people	Few/No people	H	4
Peaceful	Peace and quiet	H&N	4
Scenic views	Views and landscape	H&N	1
Sea	Sea and seascape	N	2
Rural village	Countryside and rural	H&N	5
Local attractions	Other	H	3
Sea - sound	Sea and seascape	N	2
Weather - sunny	Weather	N	1
Sound of young children	Other	H	3
Sails of yachts	Sea and seascape	H&N	4
Natural	Nature and wildlife	N	2
Not many people	Few/No people	H	1
Not many people	Few/No people	H	3
Wildlife	Nature and wildlife	N	1
Quiet	Peace and quiet	H&N	2
Few people	Few/No people	H	3
Peaceful	Peace and quiet	H&N	1
Beauty	Views and landscape	H&N	5
Little/no access by road	Traffic	H	4
Scenery	Views and landscape	H&N	2
Views	Views and landscape	H&N	1
Wildlife	Nature and wildlife	N	3
Quiet	Peace and quiet	H&N	2
Lack of people	Few/No people	H	3
Lack of traffic	Traffic	H	1
Trees	Trees	N	2
Water	Water	N	4
Clean Air	Other	H&N	5
Silence to think	Peace and quiet	H&N	1
Clean air	Other	H&N	4
Water	Water	N	5
Noises nature	Nature and wildlife	N	2
Bird song	Nature and wildlife	N	3
Sea	Sea and seascape	N	5
Views	Views and landscape	H&N	3
Local business people	Other	H	2
Architecture	History and Cultural Heritage	H	4
Peace and quiet	Peace and quiet	H&N	1

Comment	Topics	Categories	Ranking
Rocks	Countryside and rural	N	4
Jurrassic	History and Cultural Heritage	N	5
White beach	Sea and seascape	N	2
Green landscape	Views and landscape	H&N	1
Sea	Sea and seascape	N	1
Peace and quiet	Peace and quiet	H&N	3
Greenery	Countryside and rural	N	2
Peaceful	Peace and quiet	H&N	2
Calming	Peace and quiet	H&N	5
Sea	Sea and seascape	N	1
Breeze	Weather	N	4
Seclusion	Other	H&N	3
Not busy	Other	H&N	2
Views	Views and landscape	H&N	4
Historic	History and Cultural Heritage	H&N	3
Nature	Nature and wildlife	N	1
Lack of people	Few/No people	H	1
Few houses	Other	H	2
Few shops	Other	H	3
Few lights	Other	H	4
Few buses	Traffic	H	5
Quietness	Peace and quiet	H&N	3
Cemetery	History and Cultural Heritage	H	5
No traffic	Traffic	H	4
Bird song	Nature and wildlife	N	2
Nature	Nature and wildlife	N	1
Not many people	Few/No people	H	3
Sea	Sea and seascape	N	1
Openness	Countryside and rural	H&N	2
No noise	Peace and quiet	H&N	3
Scenery	Views and landscape	H&N	1
Peace and quiet	Peace and quiet	H&N	2
Flowers	Nature and wildlife	N	3
Trees	Trees	N	4
Bird song	Nature and wildlife	N	5
Small village	Countryside and rural	H&N	3
Nice location	Other	H&N	1

Comment	Topics	Categories	Ranking
Views	Views and landscape	H&N	2
Coast	Sea and seascape	H&N	4
Sea	Sea and seascape	N	5
Beach	Sea and seascape	H&N	4
Quiet	Peace and quiet	H&N	3
Peaceful	Peace and quiet	H&N	1
Views	Views and landscape	H&N	2
Relax	Other	H&N	5
Scenery	Views and landscape	H&N	1
Coast	Sea and seascape	H&N	4
Sea	Sea and seascape	N	3
Spacious	Other	H&N	2
Peaceful	Peace and quiet	H&N	5
Lack of people	Few/No people	H	1
Lack of noise	Peace and quiet	H&N	4
Beautiful scenery	Views and landscape	H&N	2
Flora and fauna	Nature and wildlife	N	3
Fresh air	Countryside and rural	H&N	5
History	History and Cultural Heritage	H&N	1
Nature	Nature and wildlife	N	2
Not too modern	Other	H	3
Signs	Other	H	4
Lake	Water	N	3
Open space	Countryside and rural	H&N	1
Trees/woods	Trees	N	4
Natural environment	Nature and wildlife	N	2
Quietness	Peace and quiet	H&N	5
Lake	Water	N	3
Open space	Countryside and rural	H&N	1
Trees/woods	Trees	N	4
Natural environment	Nature and wildlife	N	2
Quietness	Peace and quiet	H&N	5
Nature, landscape	Views and landscape	H&N	1
Good weather, mild temperature	Weather	N	4
Place for children, activities	Other	H	2
Open Spaces	Countryside and rural	H&N	5
Calm environment	Peace and quiet	H&N	3
Nature, landscape	Views and landscape	H&N	1

Comment	Topics	Categories	Ranking
Good weather, mild temperature	Weather	N	4
Place for children, activities	Other	H	2
Open Spaces	Countryside and rural	H&N	5
Calm environment	Peace and quiet	H&N	3
Nature	Nature and wildlife	N	1
Views - sea and land	Views and landscape	H&N	4
History	History and Cultural Heritage	H&N	5
Activities for children	Other	H	3
Open Space	Countryside and rural	H&N	2
Nature	Nature and wildlife	N	1
Views - sea and land	Views and landscape	H&N	4
History	History and Cultural Heritage	H&N	5
Activities for children	Other	H	3
Open Space	Countryside and rural	H&N	2
Quiet	Peace and quiet	H&N	3
Natural sounds	Nature and wildlife	N	4
Wildlife	Nature and wildlife	N	1
Not overcrowded	Few/No people	H	2
Coast	Sea and seascape	H&N	2
Nice view - sea and landscape	Views and landscape	H&N	1
Trees, wooded areas	Trees	N	3
Scenery	Views and landscape	H&N	1
Wildlife/birds	Nature and wildlife	N	3
Nature trails	Nature and wildlife	H&N	4
Beaches	Sea and seascape	H&N	5
Heathland	Countryside and rural	N	2
Scenery - land/sea	Views and landscape	H&N	1
Wildlife	Nature and wildlife	N	3
Quiet beach	Sea and seascape	H&N	2
Few people	Few/No people	H	4
Lack of tourists	Few/No people	H	3
Open Space	Countryside and rural	H&N	1
No kids	Few/No people	H	5
Wildlife	Nature and wildlife	N	4
Scenery - seascape	Views and landscape	H&N	2
Lack of tourists	Few/No people	H	3
Open Space	Countryside and rural	H&N	1
No kids	Few/No people	H	5

Comment	Topics	Categories	Ranking
Wildlife	Nature and wildlife	N	4
Scenery - seascape	Views and landscape	H&N	2
Lack of tourists	Few/No people	H	3
Open Space	Countryside and rural	H&N	1
No kids	Few/No people	H	5
Wildlife	Nature and wildlife	N	4
Scenery - seascape	Views and landscape	H&N	2
Sea views	Sea and seascape	N	1
Cliffs	Sea and seascape	N	2
Green spaces	Countryside and rural	N	3
Nature/natural	Nature and wildlife	N	2
Unspoilt area	Other	H&N	1
Forest	Trees	N	4
Beach	Sea and seascape	H&N	3
Sea	Sea and seascape	N	2
Seclusion	Other	H	4
Green Space	Countryside and rural	N	5
Cliffs	Sea and seascape	N	3
Beach	Sea and seascape	H&N	1
Landscape	Views and landscape	H&N	1
Sea - beach	Sea and seascape	H&N	2
Wooded areas	Trees	N	3
Peace - surrounding	Peace and quiet	H&N	1
Unspoilt	Other	H&N	2
Landscape	Views and landscape	H&N	4
Seascape	Sea and seascape	H&N	3
High point views	Views and landscape	H&N	5
Coastline	Sea and seascape	H&N	4
Natural beauty	Nature and wildlife	N	2
Beaches	Sea and seascape	H&N	3
Heathland	Countryside and rural	N	5
Landscape	Views and landscape	H&N	1
Peace	Peace and quiet	H&N	2
Nature	Nature and wildlife	N	3
Relaxing (no distractions)	Other	H&N	1
Seascape	Sea and seascape	H&N	4
Water - big water	Water	N	5
Scenery	Views and landscape	H&N	1
Trees	Trees	N	3

Comment	Topics	Categories	Ranking
Water (sea/river)	Water	N	2
Wildlife	Nature and wildlife	N	5
Few people	Few/No people	H	4
Natural environment	Nature and wildlife	N	1
Land and seascape	Views and landscape	H&N	4
Beach/secluded	Sea and seascape	H&N	5
Wildlife	Nature and wildlife	N	2
Woods	Trees	N	3
Remote (Arne)	Countryside and rural	H&N	1
Peaceful	Peace and quiet	H&N	2
No traffic	Traffic	H	5
Sandy beaches	Sea and seascape	H&N	4
Freedom/views	Views and landscape	H&N	3
Not much loud noise	Peace and quiet	H&N	3
Natural noise	Nature and wildlife	N	5
Views - sea and land	Views and landscape	H&N	2
Space (personal)	Other	H&N	4
Less people	Few/No people	H	1
Less people	Few/No people	H	1
Ease/access	Other	H&N	3
Good scenery	Views and landscape	H&N	2
Heathland	Countryside and rural	N	4
Hills/woods/rivers	Countryside and rural	N	5
Lack of people	Few/No people	H	1
Nature	Nature and wildlife	N	3
Whole nature areas	Nature and wildlife	N	2
Air quality	Other	H&N	4
Stress free	Other	H&N	5
Beach	Sea and seascape	H&N	1
Seascape	Sea and seascape	H&N	2
Long views	Views and landscape	H&N	3
Nature	Nature and wildlife	N	4
Wildlife	Nature and wildlife	N	5
Beach	Sea and seascape	H&N	1
Seascape	Sea and seascape	H&N	2
Long views	Views and landscape	H&N	3
Nature	Nature and wildlife	N	4
Wildlife	Nature and wildlife	N	5
Lack of people	Few/No people	H	5

Comment	Topics	Categories	Ranking
Unspoilt	Other	H&N	1
Consistance area (?)	Other	H&N	2
Beach	Sea and seascape	H&N	4
Family friendly	Other	H	3
Less people	Few/No people	H	2
Good weather	Weather	N	1
Background music	Other	H	5
Sea	Sea and seascape	N	4
Natural smells	Other	N	3
Nature reserve	Nature and wildlife	H&N	3
Woods	Trees	N	2
Wildlife/nature	Nature and wildlife	N	1
Less populated	Few/No people	H	5
Secluded beach	Sea and seascape	H&N	4
Heathland	Countryside and rural	N	2
Nature	Nature and wildlife	N	2
Quiet	Peace and quiet	H&N	1
Not many people	Few/No people	H	3
Quiet	Peace and quiet	H&N	3
Scenery (nature/sea)	Views and landscape	H&N	1
Nice weather	Weather	N	2
Nice countryside	Countryside and rural	H&N	2
Lakeside	Water	H&N	3
Beach	Sea and seascape	H&N	1
Less people	Few/No people	H	2
View	Views and landscape	H&N	1
Peaceful	Peace and quiet	H&N	3
Little traffic	Traffic	H	2
No roads	Traffic	H	1
No aircraft noise	Traffic	H	5
No industry	Other	H	3
No high buildings	Other	H	4
Few people	Few/No people	H	2
Not built up	Other	H	3
Unspoilt	Other	H&N	1
Wildlife	Nature and wildlife	N	5
Peace	Peace and quiet	H&N	1
Quiet	Peace and quiet	H&N	3
Breeze	Weather	N	4

Comment	Topics	Categories	Ranking
No noise - car/planes	Other	H	2
Not many people	Few/No people	H	2
Quiet villages	Countryside and rural	H&N	4
Not much traffic	Traffic	H	5
Bird song	Nature and wildlife	N	3
Views (landscape)	Views and landscape	H&N	1
Nice scenery	Views and landscape	H&N	2
No hassle	Other	H	3
Nice views	Views and landscape	H&N	1
Heathland	Countryside and rural	N	2
Dunes	Sea and seascape	N	3
Family	Other	H	1
Nature	Nature and wildlife	N	4
Woods	Trees	N	5
Few people	Few/No people	H	1
No buildings	Other	H	4
Beautiful scenery	Views and landscape	H&N	2
Sea	Sea and seascape	N	3
Blue sky	Views and landscape	H&N	5
Beach	Sea and seascape	H&N	1
Not people	Few/No people	H	3
No dogs	Other	H	2
Few people	Few/No people	H	1
Not many facilities	Other	H	4
Not many tourists	Few/No people	H	2
Sea	Sea and seascape	N	3
Forest	Trees	N	4
Water	Water	N	3
Beach	Sea and seascape	H&N	5
No people	Few/No people	H	1
Isolation	Other	H&N	2
Quietness	Peace and quiet	H&N	6
Beach	Sea and seascape	H&N	2
Water	Water	N	1
Views (sea)	Sea and seascape	N	3
Quiet	Peace and quiet	H&N	4
Trees	Trees	N	1
Heathland	Countryside and rural	N	2
No shops	Other	H	4

Comment	Topics	Categories	Ranking
No noise (man-made)	Other	H	3
No amusements	Other	H	5
Peace quiet/calm	Peace and quiet	H&N	1
Open spaces	Countryside and rural	H&N	3
Clean areas	Other	H&N	2
Water	Water	N	4
Woods	Trees	N	5
Countryside	Countryside and rural	H&N	1
Wildlife	Nature and wildlife	N	5
In keeping with area	Other	H&N	4
Sea	Sea and seascape	N	2
Long views	Views and landscape	H&N	3
Woods	Trees	N	3
Wildlife	Nature and wildlife	N	2
No traffic	Traffic	H	1
Good weather (sun)	Weather	N	2
Running - countryside trails	Countryside and rural	H&N	3
Quiet beach	Sea and seascape	H&N	5
Relaxing with family	Other	H	4
Clutter free (mind)	Other	H	1
Rural areas	Countryside and rural	H&N	1
Wildlife	Nature and wildlife	N	2
Few people	Few/No people	H	3
Water	Water	N	4
Few cars	Traffic	H	5
Clean air	Other	H&N	6
Birds	Nature and wildlife	N	1
Wildlife	Nature and wildlife	N	2
Water lake	Water	N	5
Trees	Trees	N	3
Not a lot of people	Few/No people	H	4
Birds	Nature and wildlife	N	1
Wildlife	Nature and wildlife	N	2
Water lake	Water	N	5
Trees	Trees	N	3
Not a lot of people	Few/No people	H	4
Sand	Sea and seascape	H&N	5
Water (rivers)	Water	N	1
Lakes	Water	N	4

Comment	Topics	Categories	Ranking
Birds	Nature and wildlife	N	3
Trees	Trees	N	2
Beautiful scenery	Views and landscape	H&N	2
Long views	Views and landscape	H&N	1
Hear sea	Sea and seascape	N	4
Sea breeze	Sea and seascape	N	3
Flowers	Nature and wildlife	N	5
Grass	Countryside and rural	H&N	2
Trees	Trees	N	2
Countryside	Countryside and rural	H&N	2
Nice weather	Weather	N	1
Quiet	Peace and quiet	H&N	2
Interesting (museum)	History and Cultural Heritage	H	5
Peaceful	Peace and quiet	H&N	3
Relaxing	Other	H&N	1
Greenery	Countryside and rural	N	4
Peace and quiet	Peace and quiet	H&N	5
Water - lake	Water	N	4
Trees	Trees	N	3
Birds	Nature and wildlife	N	1
Wildlife	Nature and wildlife	N	2
Peace and quiet	Peace and quiet	H&N	5
Water - lake	Water	N	4
Trees	Trees	N	3
Birds	Nature and wildlife	N	1
Wildlife	Nature and wildlife	N	2
Hills	Countryside and rural	H&N	1
Sea	Sea and seascape	N	3
Castle	History and Cultural Heritage	H	2
Seaside	Sea and seascape	H&N	2
Good attractions	Other	H	4
Peace and quiet	Peace and quiet	H&N	1
Scenery	Views and landscape	H&N	3
History	History and Cultural Heritage	H&N	5
River	Water	N	1
Wildlife	Nature and wildlife	N	2
Peace	Peace and quiet	H&N	3

Comment	Topics	Categories	Ranking
Quiet	Peace and quiet	H&N	4
Smell of country	Other	N	5
Views	Views and landscape	H&N	2
Greenery	Countryside and rural	N	1
Traditional buildings	History and Cultural Heritage	H	4
Peaceful	Peace and quiet	H&N	3
Heritage	History and Cultural Heritage	H	4
Peace and quiet	Peace and quiet	H&N	5
Blue Pool	Water	P	1
Trees	Trees	N	2
Water	Water	N	3
Woods	Trees	N	1
Water (river,sea)	Water	N	2
Pools	Water	N	4
Quiet	Peace and quiet	H&N	3
Water (rivers)	Water	N	3
Bird song	Nature and wildlife	N	5
Nice plants	Nature and wildlife	N	4
Peace	Peace and quiet	H&N	1
Quiet	Peace and quiet	H&N	2
Peace and quiet	Peace and quiet	H&N	4
Landscape	Views and landscape	H&N	2
Freedom/escape	Other	H&N	5
Water	Water	N	1
Trees	Trees	N	3
Quiet	Peace and quiet	H&N	5
Peace	Peace and quiet	H&N	1
Stillness	Peace and quiet	H&N	4
Beauty	Views and landscape	H&N	2
Natural environment	Nature and wildlife	N	3
Peaceful	Peace and quiet	H&N	4
Water	Water	N	1
Views - landscape	Views and landscape	H&N	2
Green space	Countryside and rural	N	3
Water - any	Water	N	2
Green space	Countryside and rural	N	4
Weather - sunny	Weather	N	1
Sandy beach	Sea and seascape	H&N	3

Comment	Topics	Categories	Ranking
Forest	Trees	N	5
Water	Water	N	1
Trees	Trees	N	5
Nice sunny weather	Weather	N	2
Quiet	Peace and quiet	H&N	4
Green space	Countryside and rural	N	3
Woodland	Trees	N	1
Water -any	Water	N	3
Sea	Sea and seascape	N	5
Green space	Countryside and rural	N	2
Trees	Trees	N	4
Peace and quiet	Peace and quiet	H&N	2
Trees	Trees	N	3
Water	Water	N	1
Landscape	Views and landscape	H&N	4
Water - running water	Water	N	3
Natural sounds - birds	Nature and wildlife	N	1
Greenery - flowers	Nature and wildlife	N	4
Sunshine	Weather	N	5
Solitude	Other	H&N	2
Blue Pool	Water	P	1
Water	Water	N	2
Woods	Trees	N	3
No people	Few/No people	H	1
No buildings	Other	H	2
Good views - sea and land	Views and landscape	H&N	3
Blue Pool	Water	P	1
Water	Water	N	2
Woods	Trees	N	3
Family areas	Other	H	1
Water	Water	N	2
Music	Other	H	3
Trees and wooded areas	Trees	N	4
Rural areas	Countryside and rural	H&N	5
Solitude	Other	H&N	6
Countryside	Countryside and rural	H&N	1
Water nearby	Water	N	3
Few people	Few/No people	H	2
Reasonable weather	Weather	N	4

Comment	Topics	Categories	Ranking
Solitude	Other	H&N	1
Natural environment	Nature and wildlife	N	3
Clean air	Other	H&N	2
Reasonable weather	Weather	N	4
Outside - open space	Countryside and rural	H&N	2
Green space	Countryside and rural	N	4
Blue sky	Views and landscape	H&N	1
No wind/breeze	Weather	N	3
Forest	Trees	N	4
Trees	Trees	N	3
Landscape	Views and landscape	H&N	1
Weather	Weather	N	2
Quietness	Peace and quiet	H&N	1
Natural sounds	Nature and wildlife	N	2
Birds	Nature and wildlife	N	3
Wind in trees	Nature and wildlife	N	4
Woodlands	Trees	N	2
Water - river/sea	Water	N	3
Lots of space	Other	H&N	1
Having a drink on balcony	Other	H	4
Water	Water	N	1
Lakes	Water	N	2
Trees	Trees	N	4
Woods	Trees	N	3
Birds	Nature and wildlife	N	5
Few people	Few/No people	H	4
Nature - wildlife	Nature and wildlife	N	1
Woodlands - natural foliage	Trees	N	2
Quiet - no traffic	Peace and quiet	H	3
Benches (views)	Views and landscape	H&N	5
Water - lakes and pools	Water	N	2
Woodland	Trees	N	3
Less people	Few/No people	H	1
Easy to park	Other	H	4
Easy access	Other	H	5
Woodland trees	Trees	N	5
Peaceful	Peace and quiet	H&N	4
Landscape views	Views and landscape	H&N	3
Water - sea,lakes, rivers	Water	N	2

Comment	Topics	Categories	Ranking
Flowers/plants	Nature and wildlife	N	1
Natural sounds	Nature and wildlife	N	1
Views landscape	Views and landscape	H&N	3
Freedom from order	Other	H	4
Fewer people	Few/No people	H	2
Stillness and peace	Peace and quiet	H&N	1
Mixture foliage trees	Trees	N	2
Water - pool everchanging	Water	N	5
Un-interrupted views	Views and landscape	H&N	4
Away from rush	Other	H&N	3
Water - lake/sea	Water	N	2
Trees (any)	Trees	N	4
Cliffs	Sea and seascape	N	3
Views -sea and land	Views and landscape	H&N	1
Seating comfortably	Other	H	5
Peace	Peace and quiet	H&N	6
Trees - woodlands	Trees	N	1
Seating - appropriate	Other	H	5
Water -any	Water	N	2
Less people	Few/No people	H	4
Non-commercial	Other	H	3
People spread out	Few/No people	H	4
Beauty - natural	Views and landscape	N	1
Wildlife - birds, deer	Nature and wildlife	N	2
Friendly atmosphere	Other	H	3
Water -all	Water	N	1
Quiet seating areas	Other	H	5
Scenery	Views and landscape	H&N	4
Coastal views	Views and landscape	H&N	2
Own space	Other	H	3
Light	Other	H&N	3
Sea	Sea and seascape	N	4
Peace	Peace and quiet	H&N	1
Quiet	Peace and quiet	H&N	2
Views	Views and landscape	H&N	5
No traffic	Traffic	H	1
No noise	Peace and quiet	H&N	2
Trees	Trees	N	5
Not densely populated	Few/No people	H	3

Comment	Topics	Categories	Ranking
Nice views	Views and landscape	H&N	4
Openness	Countryside and rural	H&N	6
Less people	Few/No people	H	2
Quietness	Peace and quiet	H&N	3
Sea	Sea and seascape	N	5
Wildlife	Nature and wildlife	N	4
Less traffic	Traffic	H	1
Peaceful	Peace and quiet	H&N	2
Views	Views and landscape	H&N	1
Quiet	Peace and quiet	H&N	3
Few people	Few/No people	H	2
Quieter	Peace and quiet	H&N	1
Ocean	Sea and seascape	N	4
Quietness	Peace and quiet	H&N	1
Few people	Few/No people	H	2
Not a lot of traffic	Traffic	H	5
Warm weather	Weather	N	3
Peaceful	Peace and quiet	H&N	1
Boats - motor and sails	Sea and seascape	H	2
Green areas	Countryside and rural	N	3
Families being together	Other	H	6
Beaches	Sea and seascape	H&N	5
Safe waters	Water	N	4
Place of natural beauty	Views and landscape	N	5
Lack of traffic	Traffic	H	2
Lack of noise	Peace and quiet	H&N	4
Lack of people	Few/No people	H	3
Peace and quiet	Peace and quiet	H&N	1
State of mind	Other	H	1
Little traffic	Traffic	H	4
Sea - coastal views	Sea and seascape	H&N	5
Nature	Nature and wildlife	N	3
Natural sounds	Nature and wildlife	N	2
Lack of people	Few/No people	H	2
Traditional	History and Cultural Heritage	H	3
Walk for miles	Other	H&N	1
No buildings	Other	H	4
Sea	Sea and seascape	N	3

Comment	Topics	Categories	Ranking
Beach	Sea and seascape	H&N	2
Friendly people	Other	H	4
Views	Views and landscape	H&N	1
Natural sounds	Nature and wildlife	N	5
Quiet and peace	Peace and quiet	H&N	2
Relaxed calm state of mind	Other	H	1
Beach - natural spaces	Sea and seascape	H&N	3
Peaceful	Peace and quiet	H&N	4
Sea	Sea and seascape	N	1
Old buildings	History and Cultural Heritage	H	2
Catering facilities	Other	H	3
Cliffs	Sea and seascape	N	5
Peace and quiet	Peace and quiet	H&N	1
Wildlife	Nature and wildlife	N	5
Fauna and flora	Nature and wildlife	N	2
Views - land/coast	Views and landscape	H&N	3
Weather	Weather	N	4
Peaceful	Peace and quiet	H&N	3
No noisy traffic	Traffic	H	2
Sea	Sea and seascape	N	5
No screaming kids	Other	H	4
Green spaces	Countryside and rural	N	6
Few people	Few/No people	H	1
Traditional	History and Cultural Heritage	H	7
Peaceful	Peace and quiet	H&N	3
No noisy traffic	Traffic	H	2
Sea	Sea and seascape	N	5
No screaming kids	Other	H	4
Green spaces	Countryside and rural	N	6
Few people	Few/No people	H	1
Traditional	History and Cultural Heritage	H	7
Peaceful	Peace and quiet	H&N	2
Sea	Sea and seascape	N	1
Scenery	Views and landscape	H&N	3
Friendly people	Other	H	5
Reasonable price	Other	H	4
Sea/views	Sea and seascape	H&N	1

Comment	Topics	Categories	Ranking
Quiet seating areas	Other	H	3
Watching kids play safe	Other	H	2
Watching boats	Sea and seascape	H	4
Sitting on pier	Sea and seascape	H	5
Sea	Sea and seascape	N	2
Clean beach	Sea and seascape	H&N	3
Peaceful	Peace and quiet	H&N	4
Families	Other	H	5
Nice walks (area)	Other	H&N	1
Peace/quiet	Peace and quiet	H&N	1
Wildlife	Nature and wildlife	N	3
Countryside	Countryside and rural	H&N	2
Space (open spaces)	Countryside and rural	H&N	1
Simplicity eg fields	Countryside and rural	H&N	2
Quiet	Peace and quiet	H&N	3
Freedom to choose	Other	H	4
Calm/not hurried	Other	H	5
Fewer people	Few/No people	H	3
Space	Other	H&N	1
Parking	Other	H	4
Easy access	Other	H	5
Views	Views and landscape	H&N	2
Birdsong	Nature and wildlife	N	5
empty space (open)	Countryside and rural	H&N	2
Sea (view)	Sea and seascape	H&N	1
Country pubs	Other	H	4
Woodland walks	Trees	H&N	3
Sea	Sea and seascape	N	1
Countryside	Countryside and rural	H&N	2
Space (freedom)	Other	H&N	3
Quiet	Peace and quiet	H&N	4
Sunshine	Weather	N	5
Water (any)	Water	N	2
Nice seating area	Other	H	3
Green spaces	Countryside and rural	N	1
Flowers/plants	Nature and wildlife	N	4
Sunny weather	Weather	N	5
Quiet	Peace and quiet	H&N	1
Green space	Countryside and rural	N	2

Comment	Topics	Categories	Ranking
Flowers	Nature and wildlife	N	4
Trees	Trees	N	3
Lovely floral displays	Nature and wildlife	H&N	3
Well kept villages	Other	H	1
In keeping with area	Other	H&N	2
Traditional	History and Cultural Heritage	H	4
Cafes	Other	H	2
Green spaces	Countryside and rural	N	1
Coastline	Sea and seascape	H&N	3
Cliffs	Sea and seascape	N	4
Peaceful	Peace and quiet	H&N	8
Trees	Trees	N	5
Birds	Nature and wildlife	N	6
Sea	Sea and seascape	N	7
Clifftops	Sea and seascape	N	2
Countryside	Countryside and rural	H&N	5
Land	Views and landscape	H&N	1
Sea	Sea and seascape	N	3
Coast	Sea and seascape	H&N	4
Peace and quiet	Peace and quiet	H&N	6
Beaches	Sea and seascape	H&N	3
Cliffs	Sea and seascape	N	4
Long views	Views and landscape	H&N	1
Countryside	Countryside and rural	H&N	2
Beaches	Sea and seascape	H&N	3
Cliffs	Sea and seascape	N	4
Long views	Views and landscape	H&N	1
Countryside	Countryside and rural	H&N	2
Beaches	Sea and seascape	H&N	1
Gardens	Countryside and rural	H&N	2
Flowers	Nature and wildlife	N	3
Water	Water	N	4
Beaches	Sea and seascape	H&N	1
Nature reserve	Nature and wildlife	H&N	2
Birds and song	Nature and wildlife	N	4
Wildlife	Nature and wildlife	N	3
Sea (sound and view)	Sea and seascape	H&N	1
Views	Views and landscape	H&N	2

Comment	Topics	Categories	Ranking
Woodland areas	Trees	N	3
Seated areas	Other	H	5
Not a lot of noise	Peace and quiet	H&N	4
Coastline	Sea and seascape	H&N	1
Quiet	Peace and quiet	H&N	4
Wildlife	Nature and wildlife	N	2
Countryside	Countryside and rural	H&N	3
Peace and quiet	Peace and quiet	H&N	1
Seascape	Sea and seascape	H&N	3
Landscape	Views and landscape	H&N	2
Convenience (food)	Other	H	5
Activities - boat trips	Other	H	4
Silence - natural noise	Nature and wildlife	N	4
Natural smells (flowers)	Nature and wildlife	N	5
Sunsets	Views and landscape	H&N	1
Scenic land/sea	Views and landscape	H&N	2
Good access	Other	H	3
Peace/quiet	Peace and quiet	H&N	1
Scenic land/sea	Views and landscape	H&N	2
good/easy access	Other	H	3
Entertainment	Other	H	4
Interesting buildings	History and Cultural Heritage	H	5
Sea	Sea and seascape	N	3
Seating with view	Views and landscape	H&N	2
Scenery - land/sea	Views and landscape	H&N	1
Eating with a view	Views and landscape	H&N	4
Water - all	Water	N	2
Birds sound	Nature and wildlife	N	1
Less traffic	Traffic	H	5
Boats	Sea and seascape	H	4
Sunshine	Weather	N	3
Water - all	Water	N	2
Birds sound	Nature and wildlife	N	1
Less traffic	Traffic	H	5
Boats	Sea and seascape	H	4
Sunshine	Weather	N	3
Sea/beach	Sea and seascape	H&N	1
Countryside	Countryside and rural	H&N	4

Comment	Topics	Categories	Ranking
Views - sea/land	Views and landscape	H&N	2
Old pier (Swanage)	Sea and seascape	H&N	3
Boat ride	Other	H	5
Peace	Peace and quiet	H&N	1
Landscape/seascape	Views and landscape	H&N	3
Looking at boats out at sea	Sea and seascape	H&N	5
Sunshine	Weather	N	2
Smiley faces/friendly people	Other	H	4
Water - sea	Sea and seascape	N	1
Coastline	Sea and seascape	H&N	2
Long sandy beach	Sea and seascape	H&N	3
View - sea/land	Views and landscape	H&N	4
Friendly people	Other	H	5
Trees	Trees	N	2
Countryside (fields)	Countryside and rural	H&N	4
Calm sea view	Sea and seascape	H&N	3
Landscape	Views and landscape	H&N	1
Peace/Quiet	Peace and quiet	H&N	1
Kids playing in water	Water	H&N	3
Calm sea	Sea and seascape	N	2
View - landscape (hills)	Views and landscape	H&N	4
Steam trains	Other	H	2
Landscape	Views and landscape	H&N	3
Seascape	Sea and seascape	H&N	4
Not rainy/windy	Weather	N	5
River (running water)	Water	N	1
No kids	Other	H	2
Quiet	Peace and quiet	H&N	1
Nature sounds (birds)	Nature and wildlife	N	3
Background music	Other	H	5
Peaceful reading space	Other	H&N	4
Quiet	Peace and quiet	H&N	2
Views - land/sea	Views and landscape	H&N	3
Coastline (walks)	Sea and seascape	H&N	1
Peace/quiet	Peace and quiet	H&N	2
Views - land/sea	Views and landscape	H&N	1
Less people	Few/No people	H	3
Wildlife - sight/sound	Nature and wildlife	N	4
Quiet (space on own)	Peace and quiet	H&N	5

Comment	Topics	Categories	Ranking
Countryside	Countryside and rural	H&N	2
Views -land/sea	Views and landscape	H&N	4
Woodlands	Trees	N	3
Friendly people	Other	H	1
Atmosphere (ambience)	Other	H&N	4
Memories	Other	H	5
Views -land/sea	Views and landscape	H&N	3
Cool breeze	Weather	N	2
Sounds of seaside	Sea and seascape	H&N	1
Seaside	Sea and seascape	H&N	2
South Downs	Countryside and rural	P	3
Views -land/sea	Views and landscape	H&N	4
Space (open)	Countryside and rural	H&N	1
Peace/quiet	Peace and quiet	H&N	1
Countryside	Countryside and rural	H&N	5
Coves (sea)	Sea and seascape	N	4
Spending time with friends	Other	H	2
Sunshine	Weather	N	3
Sea	Sea and seascape	N	1
Getting away from work (pressure)	Other	H	4
Landscape	Views and landscape	H&N	2
Sound of seagulls	Sea and seascape	N	3
Lack of cars	Traffic	H	5
Sea	Sea and seascape	N	1
Walking through woods	Trees	H&N	2
Town centre	Other	H	3
Sound of seagulls	Sea and seascape	N	4
People	Other	H	5
Noise	Other	H&N	6
Sea	Sea and seascape	N	2
Countryside	Countryside and rural	H&N	4
Views	Views and landscape	H&N	1
Downs	Countryside and rural	P	3
Countryside	Countryside and rural	H&N	1
Seaside	Sea and seascape	H&N	4
Woodland	Trees	N	2
Farms	Countryside and rural	H&N	3
Open space	Countryside and rural	H&N	2

Comment	Topics	Categories	Ranking
Moorland	Countryside and rural	H&N	3
Trees	Trees	N	5
Woodland	Trees	N	1
Water (any)	Water	N	4
Big open fields	Countryside and rural	H&N	1
Open space	Countryside and rural	H&N	2
No-one	Few/No people	H	3
Big open fields	Countryside and rural	H&N	1
No people	Few/No people	H	2
Countryside	Countryside and rural	H&N	1
Less people	Few/No people	H	3
Slower pace of life	Other	H	4
Coastal	Sea and seascape	H&N	2
Fresh air	Countryside and rural	H&N	2
Sound of seagulls	Sea and seascape	N	5
Green spaces	Countryside and rural	N	4
Sound of sea	Sea and seascape	N	3
Safe for kids	Other	H	1
Quiet beach	Sea and seascape	H&N	1
Sandy	Sea and seascape	H&N	2
Coast	Sea and seascape	H&N	2
No kids	Other	H	3
Sea	Sea and seascape	N	1
Take the dog	Other	H	4
Green spaces	Countryside and rural	N	3
Lack of noise	Peace and quiet	H&N	2
Temperate weather	Weather	N	4
State of mind	Other	H	1
Sea	Sea and seascape	N	1
Mountains	Countryside and rural	N	2
Nature	Nature and wildlife	N	3
Countryside	Countryside and rural	H&N	4
Architecture (castle)	History and Cultural Heritage	H	1
Traditional	History and Cultural Heritage	H	2
Quiet	Peace and quiet	H&N	3
Unusual - steam train, Corfe Castle	History and Cultural Heritage	H	4
Countryside	Countryside and rural	H&N	1

Comment	Topics	Categories	Ranking
Quiet	Peace and quiet	H&N	2
Birds	Nature and wildlife	N	4
Flowers	Nature and wildlife	N	3
Countryside	Countryside and rural	H&N	1
Quiet	Peace and quiet	H&N	2
Birds	Nature and wildlife	N	4
Flowers	Nature and wildlife	N	3
Seaside	Sea and seascape	H&N	2
Shops	Other	H	1
Nice public gardens	Countryside and rural	H&N	3
Few people	Few/No people	H	1
Green space	Countryside and rural	N	3
Valley	Countryside and rural	H&N	4
No traffic	Traffic	H	1
Secluded beaches	Sea and seascape	H&N	5
Quiet	Peace and quiet	H&N	2
Less people	Few/No people	H	2
Scenery - coastal/heath	Views and landscape	H&N	4
Quiet/peace	Peace and quiet	H&N	3
No cars	Traffic	H	1
Sound of steam train	Other	H	5
Wildness	Nature and wildlife	N	2
Stillness	Peace and quiet	H&N	1
Lake	Water	N	3
Trees	Trees	N	5
Country walk (forest)	Countryside and rural	H&N	4
Beautiful scenery	Views and landscape	H&N	1
Coast	Sea and seascape	H&N	3
Rolling hills	Views and landscape	N	3
Lake	Water	N	3
No main roads	Traffic	H	2
No heavy traffic	Traffic	H	2
Canal boat	Other	H	4
Be myself	Other	H	1
Walk in the cliffs	Sea and seascape	H&N	2
Concert	Other	H	3
Having time	Other	H	4
Green	Countryside and rural	N	2
Outside	Other	H&N	3

Comment	Topics	Categories	Ranking
Openness	Countryside and rural	H&N	4
River/sea	Water	N	1
Quiet	Peace and quiet	H&N	5
Water (rivers/sea)	Water	N	1
Gardens	Countryside and rural	H&N	2
Flowers	Nature and wildlife	N	2
Water (rivers)	Water	N	3
Waterfall	Water	N	4
No traffic	Traffic	H	1
Nature	Nature and wildlife	N	1
Silence	Peace and quiet	H&N	2
Water (rivers/sea)	Water	N	3
Ocean,sea	Sea and seascape	N	1
Beach	Sea and seascape	H&N	2
Not crowds	Few/No people	H	6
Forest	Trees	N	4
Wild animals	Nature and wildlife	N	5
Rivers	Water	N	3
Parks	Countryside and rural	H&N	2
Animals	Nature and wildlife	N	3
Picnic area	Other	H&N	4
Peaceful people	Other	H	1
Sea	Sea and seascape	N	1
Sunny	Weather	N	2
Bird song	Nature and wildlife	N	3
Green	Countryside and rural	N	2
Grass	Countryside and rural	H&N	3
Open countryside	Countryside and rural	H&N	1
Open air	Countryside and rural	H&N	1
Water (sea)	Sea and seascape	N	3
Quiet	Peace and quiet	H&N	2
Wind	Weather	N	3
Water	Water	N	1
Waves of water	Water	N	2
Ship	Sea and seascape	H	4
Green space	Countryside and rural	N	4
Open space	Countryside and rural	H&N	2
Sea views	Sea and seascape	H&N	1
Beach	Sea and seascape	H&N	3

Comment	Topics	Categories	Ranking
Independent shops	Other	H	5
Green space	Countryside and rural	N	4
Open space	Countryside and rural	H&N	2
Sea views	Sea and seascape	H&N	1
Beach	Sea and seascape	H&N	3
Landscape	Views and landscape	H&N	2
Not many people	Few/No people	H	4
Nature	Nature and wildlife	N	1
Open countryside	Countryside and rural	H&N	3
Nice scenic landscape	Views and landscape	H&N	1
No children	Other	H	4
Peaceful	Peace and quiet	H&N	3
Warm weather	Weather	N	2
Beach	Sea and seascape	H&N	2
Nature reserves	Nature and wildlife	H&N	1
Not many people	Few/No people	H	3
Peace	Peace and quiet	H&N	3
Quiet	Peace and quiet	H&N	4
Country views	Views and landscape	H&N	1
Sea views	Sea and seascape	H&N	2
Walking	Other	H	5
Quiet	Peace and quiet	H&N	3
Countryside	Countryside and rural	H&N	2
By the sea	Sea and seascape	H&N	1
Coastline	Sea and seascape	H&N	4
Sea	Sea and seascape	N	1
Rolling hills	Views and landscape	N	2
No noise	Peace and quiet	H&N	4
No traffic	Traffic	H	2
Sea	Sea and seascape	N	3
Beach	Sea and seascape	H&N	5
Landscape	Views and landscape	H&N	1
Nature	Nature and wildlife	N	1
Not lots of people	Few/No people	H	3
Not noise (traffic)	Traffic	H	2
Nice smell	Other	H&N	2
Water (river)	Water	N	1
Bird song	Nature and wildlife	N	3
Beach	Sea and seascape	H&N	2

Comment	Topics	Categories	Ranking
Coast	Sea and seascape	H&N	1
Peace	Peace and quiet	H&N	2
Quiet	Peace and quiet	H&N	3
No roads	Traffic	H	4
Not many people	Few/No people	H	1
Trees	Trees	N	5
Peace	Peace and quiet	H&N	1
Quiet	Peace and quiet	H&N	2
Woods	Trees	N	3
Being outside	Other	H&N	4
Peace	Peace and quiet	H&N	3
Quiet	Peace and quiet	H&N	3
No noise (cars/kids)	Peace and quiet	H	1
Not many people	Few/No people	H	2
Trees	Trees	N	4
Views	Views and landscape	H&N	1
Beach	Sea and seascape	H&N	2
Water	Water	N	3
Bed	Other	H	2
Beach	Sea and seascape	H&N	1
Waves	Sea and seascape	N	1
Beach	Sea and seascape	H&N	2
Trees	Trees	N	3
Bird song	Nature and wildlife	N	4
History	History and Cultural Heritage	H&N	1
Landscape	Views and landscape	H&N	2
Coast	Sea and seascape	H&N	3
No people	Few/No people	H	2
No mobile phones	Other	H	1
No dogs	Other	H	3
Not spoiled	Other	H&N	4
Not many people	Few/No people	H	4
Few buildings	Other	H	5
Rural	Countryside and rural	H&N	2
Natural areas	Countryside and rural	N	1
Sea	Sea and seascape	N	3
Garden	Countryside and rural	H&N	1
Quiet	Peace and quiet	H&N	2

Comment	Topics	Categories	Ranking
Water (river/sea)	Water	N	3
Less people	Few/No people	H	2
Less cars	Traffic	H	3
Near sea	Sea and seascape	H&N	1
Nature	Nature and wildlife	N	1
Views -land/sea	Views and landscape	H&N	2
Greenery - trees/grass	Countryside and rural	H&N	3
Countryside	Countryside and rural	H&N	1
Music (theatre)	Other	H	2
Wildlife	Nature and wildlife	N	3
Sea	Sea and seascape	N	5
Rivers	Water	N	4
Lack of traffic	Traffic	H	2
Scenery -landscape	Views and landscape	H&N	1
Coastline	Sea and seascape	H&N	4
No chain shops	Other	H	3
Traditional building	History and Cultural Heritage	H	5

Features which come to mind when hear the word ‘tranquillity’ classified in ‘other’ topic – all rankings

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Unspoilt	H&N	4			1		1	1												
Not commercial	H	4					1	1												
Not commercial	H	4					1	1												
Family	H	4					1	1												
Food	H	5						1												
Poole Harbour	P	1				1		1												
Good camping sites	H&N	3	1				1	1												
Visitor attractions	H	5	1					1												
Uncommercial (no big shops)	H	2					1	1												
Isolation	H&N	4					1													
Friendly people	H	3					1	1												
People (nice)	H	3					1	1												
Community sense	H	2					1	1												
No children screaming	H	2			1			1												
Place to walk	H&N	5	1																	
Walks (trails)	H&N	3	1																	
Slower pace of life	H	2					1									1				
Friendly people	H	5					1	1												
Non-commercial	H	2					1	1												
Non-commercial	H	4					1	1												
Access paths (off road)	H	5						1												
Bird watching	H&N	3	1																	1
Isolation	H&N	4					1													
Safety for kids (lifeguard)	H&N	1					1	1												

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Walking (coastline)	H&N	3	1			1														
Safe - walks/crossings (kids)	H	3	1				1	1												
Non-commercial	H	2					1	1												
Clean environment	H&N	1			1		1	1												
Non-commercial	H	3					1	1												
Woodland walks	H&N	5	1						1											
No tourists facilities	H	4	1					1												
More family areas	H	5	1					1												
Not too much development	H	2					1	1												
In keeping with Purbeck Area	H&N	1					1	1		1										
Clean air	H&N	4					1	1	1											
Clean air	H&N	4					1	1	1											
less shops	H	2						1												
Purbeck Ridge	P	4								1										
Lack of buildings	H	3						1												
Unspoilt/no commercialisation	H	1					1	1												
Accessible areas	H&N	3						1												
No tourist facilities	H	4						1												
Location	H&N	3																		
No shops	H	2						1												
Harmony - state of mind with nature	H&N	1					1									1				
Facilities (toilets)	H	1						1												
Reasonably priced	H	5						1												
Politeness	H	3			1			1												
little noise	H	2		1																
enjoy being outdoors	H&N	3					1	1						1						
Amongst own thoughts	H	4					1									1				
Non commercial	H	1					1	1												

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Walking	H&N	4	1																	
Local attractions	H	3	1					1												
Sound of young children	H	3		1				1												
Clean Air	H&N	5						1	1											
Clean air	H&N	4						1	1											
Local business people	H	2						1												
Seclusion	H&N	3					1													
Not busy	H&N	2					1													
Few houses	H	2						1												
Few shops	H	3						1												
Few lights	H	4						1				1								
Nice location	H&N	1																		
Relax	H&N	5					1									1				
Spacious	H&N	2												1						
Not too modern	H	3						1												
Signs	H	4						1												
Place for children, activities	H	2	1																	
Place for children, activities	H	2	1																	
Activities for children	H	3	1																	
Activities for children	H	3	1																	
Unspoilt area	H&N	1					1	1												
Seclusion	H	4					1									1				
Unspoilt	H&N	2					1	1												
Relaxing (no distractions)	H&N	1					1									1				
Space (personal)	H&N	4					1													
Ease/access	H&N	3						1												
Air quality	H&N	4						1	1											
Stress free	H&N	5					1									1				

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Unspoilt	H&N	1					1	1												
Consistance area (?)	H&N	2																		
Family friendly	H	3					1	1												
Background music	H	5		1																
Natural smells	N	3							1				1							
No industry	H	3						1												
No high buildings	H	4						1												
Not built up	H	3						1												
Unspoilt	H&N	1					1	1												
No noise - car/planes	H	2		1																
No hassle	H	3					1													
Family	H	1						1												
No buildings	H	4						1												
No dogs	H	2						1												
Not many facilities	H	4						1												
Isolation	H&N	2					1													
No shops	H	4						1												
No noise (man-made)	H	3		1				1												
No amusements	H	5	1																	
Clean areas	H&N	2					1	1												
In keeping with area	H&N	4					1			1										
Relaxing with family	H	4					1	1												
Clutter free (mind)	H	1					1									1				
Clean air	H&N	6						1												
Relaxing	H&N	1					1													
Good attractions	H	4	1					1												
Smell of country	N	5								1			1							
Freedom/escape	H&N	5					1							1						

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Solitude	H&N	2					1													
No buildings	H	2						1												
Family areas	H	1						1												
Music	H	3		1																
Solitude	H&N	6					1													
Solitude	H&N	1					1													
Clean air	H&N	2					1	1												
Lots of space	H&N	1					1							1						
Having a drink on balcony	H	4	1																	
Easy to park	H	4						1												
Easy access	H	5						1												
Freedom from order	H	4					1									1				
Away from rush	H&N	3					1									1				
Seating comfortably	H	5	1				1	1												
Seating - appropriate	H	5	1				1	1												
Non-commercial	H	3						1												
Friendly atmosphere	H	3					1	1												
Quiet seating areas	H	5	1	1			1	1												
Own space	H	3					1							1						
Light	H&N	3										1								
Families being together	H	6						1												
State of mind	H	1														1				
Walk for miles	H&N	1	1											1						
No buildings	H	4						1												
Friendly people	H	4					1	1												
Relaxed calm state of mind	H	1					1									1				
Catering facilities	H	3					1	1												
No screaming kids	H	4			1			1												

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
No screaming kids	H	4			1			1												
Friendly people	H	5					1	1												
Reasonable price	H	4						1												
Quiet seating areas	H	3	1	1			1	1												
Watching kids play safe	H	2	1				1	1				1								
Families	H	5						1												
Nice walks (area)	H&N	1	1				1													
Freedom to choose	H	4					1													
Calm/not hurried	H	5					1													
Space	H&N	1					1							1						
Parking	H	4						1												
Easy access	H	5						1												
Country pubs	H	4						1												
Space (freedom)	H&N	3					1							1		1				
Nice seating area	H	3	1				1	1												
Well kept villages	H	1			1		1	1												
In keeping with area	H&N	2						1		1										
Cafes	H	2	1					1												
Seated areas	H	5	1					1												
Convenience (food)	H	5					1	1												
Activities - boat trips	H	4	1			1		1												
Good access	H	3						1												
good/easy access	H	3						1												
Entertainment	H	4	1				1	1												
Boat ride	H	5	1					1												
Smiley faces/friendly people	H	4					1	1												
Friendly people	H	5					1	1												
Steam trains	H	2	1					1												

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
No kids	H	2						1												
Background music	H	5		1																
Peaceful reading space	H&N	4	1				1	1						1						
Friendly people	H	1					1	1												
Atmosphere (ambience)	H&N	4					1									1				
Memories	H	5					1													
Spending time with friends	H	2	1					1												
Getting away from work (pressure)	H	4					1	1												
Town centre	H	3						1												
People	H	5						1												
Noise	H&N	6		1																
Slower pace of life	H	4					1													
Safe for kids	H	1					1	1												
No kids	H	3						1												
Take the dog	H	4						1												
State of mind	H	1					1									1				
Shops	H	1						1												
Sound of steam train	H	5	1	1				1												
Canal boat	H	4	1					1												
Be myself	H	1					1									1				
Concert	H	3	1	1																
Having time	H	4					1									1				
Outside	H&N	3												1						
Picnic area	H&N	4	1											1						
Peaceful people	H	1					1	1												
Independent shops	H	5						1												
No children	H	4						1												
Walking	H	5	1																	

Comment/Topic (Features)	Themes																			
	Category	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Nice smell	H&N	2											1							
Being outside	H&N	4					1							1						
Bed	H	2	1				1													
No mobile phones	H	1						1												
No dogs	H	3					1	1												
Not spoiled	H&N	4					1	1												
Few buildings	H	5						1												
Music (theatre)	H	2	1	1																
No chain shops	H	3						1												
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Total comments(n=201)			42	13	7	3	93	128	7	5	0	3	3	12	0	17	0	0	0	1
Total themes 334																				

Responses to question: 'What features do you consider to detract from your view of 'tranquillity' – responses ranked as most negatively affecting views of 'tranquillity' (1)

Comment	Topics	Categories
Congestion - cars	Traffic	H
Traffic	Traffic	H
Cars - traffic	Traffic	H
Traffic	Traffic	H
Traffic	Traffic	H
Traffic - cars!	Traffic	H
Man-made noise	Man-made noise	H
Overcrowded	Crowds	H
Noise - man-made	Man-made noise	H
Traffic	Traffic	H
Busy	Pace and Stress	H
Traffic jams	Traffic	H
Heavy traffic	Traffic	H
Noise (traffic)	Traffic	H
Political difference	Other	H
Traffic	Traffic	H
Traffic jams	Traffic	H
Traffic	Traffic	H
Too many cars	Traffic	H
Too many people	Crowds	H
Market with food stalls	Shops & Commercial	H
Noise (traffic)	Traffic	H
Pollution	Other	H
Noise (man-made)	Man-made noise	H
Too many people	Crowds	H
Too many people	Crowds	H
Fast pace	Pace and Stress	H
Cars	Traffic	H
Fast pace - busy	Pace and Stress	H
Too commercial (shops)	Shops & Commercial	H
Traffic	Traffic	H
Rubbish & dog poo	Litter	H
Traffic	Traffic	H
Noisey traffic	Traffic	H

Comment	Topics	Categories
Traffic	Traffic	H
Crowds	Crowds	H
Commercialised	Shops & Commercial	H
Traffic	Traffic	H
Dirty	Litter	H
Shops	Shops & Commercial	H
Lots of traffic	Traffic	H
Traffic	Traffic	H
No traffic	Traffic	H
Industry noise	Man-made noise	H
Industry noise	Man-made noise	H
Shopping centres	Shops & Commercial	H
Too many people	Crowds	H
Built up area	Other	H
Not too busy	Pace and Stress	H
Urbanisation	Other	H
Over populated	Crowds	H
Noisy people	Man-made noise	H
Traffic noise pollution	Man-made noise	H
Litter (Studland)	Litter	H
City-urban areas	Other	H
Shops	Shops & Commercial	H
Noise - people and cars	Man-made noise	H
Lack signs	Other	H
Crowds/people	Crowds	H
Noise - cars/people	Man-made noise	H
Overcrowded (people)	Crowds	H
Cars (4 x 4)	Traffic	H
Traffic	Traffic	H
Traffic	Traffic	H
Traffic	Traffic	H
Behaviour	Behaviour	H
Commercialised	Shops & Commercial	H
Traffic	Traffic	H
Building Work	Other	H
Noise pollution	Man-made noise	H
Density of tourists	Crowds	H
Crowds	Crowds	H
Traffic	Traffic	H

Comment	Topics	Categories
Traffic	Traffic	H
Traffic	Traffic	H
Loud music	Man-made noise	H
More traffic	Traffic	H
Noise	Man-made noise	H
Not enough shops	Other	H
Overcrowded	Crowds	H
Busy	Pace and Stress	H
Busier	Pace and Stress	H
Traffic	Traffic	H
People	Crowds	H
Traffic	Traffic	H
People in a hurry	Pace and Stress	H
Noise	Man-made noise	H
Traffic	Traffic	H
Traffic	Traffic	H
Busy	Pace and Stress	H
Loud	Man-made noise	H
Amusement arcades	Shops & Commercial	H
Unnecessary noise	Man-made noise	H
Busy	Pace and Stress	H
Crowds	Crowds	H
Traffic	Traffic	H
Traffic	Traffic	H
Traffic	Traffic	H
Too commercial	Shops & Commercial	H
Cars	Traffic	H
Cars	Traffic	H
Noisy - man-made	Man-made noise	H
Noisy - man-made	Man-made noise	H
Litter	Litter	H
Litter	Litter	H
Lots of people	Crowds	H
Lots of concrete	Other	H
Pace of life	Pace and Stress	H
Traffic	Traffic	H
Costs - expensive	Other	H
Costs - expensive	Other	H
Costs - expensive	Other	H

Comment	Topics	Categories
Lots of people	Crowds	H
Rowdy people (behaviour)	Behaviour	H
Lots of people	Crowds	H
Lots of traffic	Traffic	H
Crowds	Crowds	H
Building on coast	Other	H
Busy things to do	Pace and Stress	H
Lots of cars	Traffic	H
Cars/traffic	Traffic	H
Urban sprawl	Other	H
Traffic jams	Traffic	H
Traffic jams	Traffic	H
Crowds	Crowds	H
Rowdy people	Behaviour	H
Rowdy people	Behaviour	H
Rowdy people	Behaviour	H
Bad smells	Other	H
Rubbish	Litter	H
Crowds	Crowds	H
Cars	Traffic	H
People	Crowds	H
Traffic	Traffic	H
Traffic	Traffic	H
Commercial areas	Shops & Commercial	H
Lorries	Traffic	H
Packed beaches	Crowds	H
Noise (man-made)	Man-made noise	H
Traffic	Traffic	H
Jet skies	Other	H
Litter	Litter	H
Lots of shops	Shops & Commercial	H
Lots of people	Crowds	H
Cars	Traffic	H
Noise- man-made	Man-made noise	H
Rubbish	Litter	H
Cars	Traffic	H
Too many people	Crowds	H
Crowds	Crowds	H
Too many people	Crowds	H

Comment	Topics	Categories
Traffic congestion	Traffic	H
Traffic congestion	Traffic	H
Noise (cars)	Man-made noise	H
Too many cars	Traffic	H
More people	Crowds	H
Busy	Pace and Stress	H
Lots of people	Crowds	H
Lots of people	Crowds	H
Too many people	Crowds	H
Heavy traffic	Traffic	H
Lots of people	Crowds	H
Noise (music, people)	Man-made noise	H
Noise (man-made)	Man-made noise	H
No personal space (crowds)	Crowds	H
Feeling of danger	Other	H
Lots of people	Crowds	H
Shopping centres	Shops & Commercial	H
Noise (man-made)	Man-made noise	H
Air pollution	Other	H
Lots of traffic	Traffic	H
Noise - traffic	Man-made noise	H
Lots of people	Crowds	H
Noise (other people)	Man-made noise	H
Beach	Other	H&N
Cityscape	Other	H
Man-made noise	Man-made noise	H
Urban areas	Other	H
Lots of people	Crowds	H
Lots of people	Crowds	H
Noise -man-made	Man-made noise	H
Lots of people	Crowds	H
Music -radio	Man-made noise	H
Traffic	Traffic	H
Cars	Traffic	H
Crowds	Crowds	H
Noisy families	Man-made noise	H
Sewers	Other	H
Traffic noise	Traffic	H
Bad behaviour	Behaviour	H

Comment	Topics	Categories
Pubs/nightlife	Shops & Commercial	H
Traffic	Traffic	H
Traffic	Traffic	H
Seagulls (feeding)	Other	N
Traffic	Traffic	H
Noise	Man-made noise	H
Traffic	Traffic	H
Busy	Pace and Stress	H
Traffic	Traffic	H
Loud music	Man-made noise	H
No motorhomes on sea front	Traffic	H
Traffic noise	Man-made noise	H
Rowdy people	Behaviour	H
Beach sports	Other	H&N
Litter	Litter	H
Business	Shops & Commercial	H
Nightclubs	Shops & Commercial	H
Litter	Litter	H
Traffic	Traffic	H
Traffic	Traffic	H
Traffic	Traffic	H
Arcades	Shops & Commercial	H
Dirty/litter	Litter	H
Fast pace life/fast food	Pace and Stress	H
Enclosed (too much stuff)	Other	H
Traffic	Traffic	H
Crowds	Crowds	H
City	Other	H
Concrete	Other	H
Rowdy people	Behaviour	H
Not in keeping with area	Other	H&N
Traffic	Traffic	H
City	Other	H
Cars	Traffic	H
Cars	Traffic	H
Shops	Shops & Commercial	H
Shopping areas	Shops & Commercial	H
Amusement arcades -noise	Man-made noise	H
Busy	Pace and Stress	H

Comment	Topics	Categories
Family friendly	Other	H
Car park charges	Other	H
Uncontrolled kids	Behaviour	H
Traffic jams	Traffic	H
Rain	Other	H
Traffic	Traffic	H
Traffic jams	Traffic	H
Litter	Litter	H
Parking -lack of/costs	Other	H
Traffic (noise/volume)	Traffic	H
Arcades	Shops & Commercial	H
Traffic jams (congestion)	Traffic	H
Loud rowdy people	Behaviour	H
Parking costs	Other	H
Built up area (towns)	Other	H
Noise	Man-made noise	H
Traffic	Traffic	H
Traffic (volume)	Traffic	H
Lots of people	Crowds	H
Loud people	Man-made noise	H
Litter	Litter	H
Traffic jams	Traffic	H
Litter	Litter	H
Traffic	Traffic	H
Lots of people	Crowds	H
Lots of people	Crowds	H
Built up	Other	H
Dog poo	Litter	H
Lots of people	Crowds	H
Lots of people	Crowds	H
Lots of people	Crowds	H
Industrial area	Shops & Commercial	H
Behaviour of people	Behaviour	H
Cars	Traffic	H
Cars	Traffic	H
Cars	Traffic	H
Traffic	Traffic	H
Traffic	Traffic	H
Roads	Traffic	H

Comment	Topics	Categories
Industrial noise	Man-made noise	H
Worries	Pace and Stress	H
Busy town	Other	H
Cars	Traffic	H
Noisy traffic	Man-made noise	H
Traffic	Traffic	H
Congestion	Traffic	H
Fighting people	Behaviour	H
People shouting	Man-made noise	H
Rushing	Pace and Stress	H
Food stalls	Shops & Commercial	H
Cars	Traffic	H
Concrete	Other	H
Concrete	Other	H
Cars	Traffic	H
Noisy people	Man-made noise	H
Too many people	Crowds	H
Arcades	Shops & Commercial	H
Traffic	Traffic	H
Noise	Man-made noise	H
Traffic	Traffic	H
Stress	Pace and Stress	H
Banging noise	Man-made noise	H
Traffic	Traffic	H
Lots of people	Crowds	H
Traffic	Traffic	H
Noise	Man-made noise	H
Traffic	Traffic	H
Working	Other	H
Traffic	Traffic	H
Army	Other	H
Traffic	Traffic	H
Travel throughout area	Traffic	H
People behaviour	Behaviour	H
Traffic	Traffic	H
Litter	Litter	H
Rowdy people	Behaviour	H
Traffic (lots)	Traffic	H

Appendix 7

Features which are considered to detract from views of tranquillity classified in ‘other’ topics – ranked as most negatively affecting tranquillity (1)

Comment	Categories	Themes																	
		Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Political difference	H					1	1												
Pollution	H						1												
Built up area	H						1												
Urbanisation	H						1												
City-urban areas	H						1												
Lack signs	H					1	1												
Building Work	H																		
Not enough shops	H																		
Lots of concrete	H						1												
Costs – expensive	H						1												
Costs – expensive	H						1												
Costs – expensive	H						1												
Building on coast	H				1		1												
Urban sprawl	H						1												
Bad smells	H											1							
Jet skies	H	1					1												
Feeling of danger	H					1	1								1				
Air pollution	H						1												
Beach	H&N				1		1												
Cityscape	H																		
Urban areas	H																		
Sewers	H						1												
Seagulls (feeding)	N																		1

Comment	Categories	Themes																	
		Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Beach sports	H&N				1		1												
Enclosed (too much stuff)	H																		
City	H						1												
Concrete	H						1												
Not in keeping with area	H&N					1	1												
City	H						1												
Family friendly	H					1	1												
Car park charges	H						1												
Rain	H																1		
Parking -lack of/costs	H					1	1												
Parking costs	H						1												
Built up area (towns)	H						1												
Built up	H						1												
Busy town	H					1	1												
Concrete	H						1												
Concrete	H						1												
Working	H					1	1												
Army	H						1												
Total (n = 41)		1			3	8	33					1			1			1	1

All responses to question: 'What features do you consider to detract from 'tranquillity' (including responses ranked as most negatively affecting tranquillity)

Comment	Topics	Categories	Ranking
Urban Town/Cities	Other	H	4
Litter	Litter	H	3
Congestion - cars	Traffic	H	1
Congestion - people	Crowds	H	2
Overcrowding	Crowds	H	2
Litter	Litter	H	3
Traffic	Traffic	H	1
Cars - traffic	Traffic	H	1
Too many people/tourists	Crowds	H	2
Man-made noise	Man-made noise	H	3
Litter	Litter	H	4
Lots of people	Crowds	H	2
Traffic	Traffic	H	1
Commercialised	Shops & Commercial	H	5
Litter	Litter	H	4
Rowdy people (behaviour)	Behaviour	H	3
Lots of people	Crowds	H	2
Traffic	Traffic	H	1
Commercialised	Shops & Commercial	H	5
Litter	Litter	H	4
Rowdy people (behaviour)	Behaviour	H	3
Traffic - cars!	Traffic	H	1
Overcrowding	Crowds	H	2
Traffic jams	Traffic	H	2
Man-made noise	Man-made noise	H	1
Shops- commercialised	Shops & Commercial	H	3
Loads of shops	Shops & Commercial	H	3
Loads of children	Crowds	H	4
Traffic	Traffic	H	2
Overcrowded	Crowds	H	1
People	Crowds	H	5
Traffic	Traffic	H	2
Buildings	Other	H	3
Noise - man-made	Man-made noise	H	1

Comment	Topics	Categories	Ranking
Shops	Shops & Commercial	H	4
Traffic	Traffic	H	1
Pollution	Other	H	5
Noise (traffic)	Traffic	H	2
Busy	Pace and Stress	H	3
Lots of people	Crowds	H	4
Urban	Other	H	3
Busy	Pace and Stress	H	1
Traffic	Traffic	H	2
Traffic jams	Traffic	H	1
Overcrowding	Crowds	H	3
Pollution	Other	H	2
Too many dogs	Other	H	5
Shops	Shops & Commercial	H	4
Heavy traffic	Traffic	H	1
High buildings	Other	H	2
Concrete areas	Other	H	3
Noise (traffic)	Traffic	H	1
Crowds	Crowds	H	2
Industry	Shops & Commercial	H	3
Shops	Shops & Commercial	H	4
Too many people	Crowds	H	3
Smog	Other	H	2
Political difference	Other	H	1
War	Other	H	4
Cars	Traffic	H	5
Traffic	Traffic	H	1
New buildings	Other	H	2
Overcrowding	Crowds	H	3
Supermarkets (Tesco)	Shops & Commercial	H	4
Lots of people	Crowds	H	3
Cars	Traffic	H	2
Traffic jams	Traffic	H	1
Litter - dog poo	Litter	H	5
Screaming kids (rowdy people)	Behaviour	H	4
Traffic	Traffic	H	1
Too many cars	Traffic	H	1
too many tourists	Crowds	H	2
Behaviour - rowdy people	Behaviour	H	3

Comment	Topics	Categories	Ranking
Man-made noise	Man-made noise	H	2
Too many people	Crowds	H	1
Litter	Litter	H	4
Dogs and dog poo	Litter	H	5
Screaming kids	Behaviour	H	3
Too many pubs	Shops & Commercial	H	2
Shopping centre	Shops & Commercial	H	3
Market with food stalls	Shops & Commercial	H	1
Too many people	Crowds	H	4
Speed/rush	Pace and Stress	H	2
Noise (traffic)	Traffic	H	1
Technology	Other	H	3
Pollution	Other	H	1
Noise (cars/man-made)	Man-made noise	H	3
Dogs	Other	H	2
High buildings	Other	H	2
Congested housing	Other	H	3
Noise (man-made)	Man-made noise	H	1
Congestion (traffic)	Traffic	H	4
Too many people	Crowds	H	5
Traffic	Traffic	H	2
Too many people	Crowds	H	1
Loud music	Man-made noise	H	3
Too many people	Crowds	H	1
Traffic	Traffic	H	2
Too many distractions	Other	H	4
Noise (man-made)	Man-made noise	H	3
Fast pace	Pace and Stress	H	1
Less population	Crowds	H	4
Noise -non-natural	Man-made noise	H	2
Bad behaviour	Behaviour	H	3
Rubbish	Litter	H	3
Commercial	Shops & Commercial	H	2
Cars	Traffic	H	1
Pollution	Other	H	4
Noise - non-natural	Man-made noise	H	5
Extremely busy tea shops	Shops & Commercial	H	2
Fast pace - busy	Pace and Stress	H	1
Other people - can't relax	Crowds	H	3

Comment	Topics	Categories	Ranking
Inappropriate other people noise	Man-made noise	H	4
Lots of people	Crowds	H	4
Cars	Traffic	H	2
Noise -non-natural	Man-made noise	H	3
Too commercial (shops)	Shops & Commercial	H	1
Traffic	Traffic	H	1
Man-made noise	Man-made noise	H	2
Lots of people	Crowds	H	3
Overcrowding	Crowds	H	4
Shops	Shops & Commercial	H	5
Crowds	Crowds	H	2
Traffic	Traffic	H	3
Anti-social behaviour	Behaviour	H	4
Rubbish & dog poo	Litter	H	1
Inappropriate (loud) noise	Man-made noise	H	5
Traffic	Traffic	H	1
Easy access - bus route	Other	H	2
Accessible shops	Shops & Commercial	H	3
Noisy traffic	Traffic	H	1
Crowds	Crowds	H	2
Construction works	Other	H	3
Traffic	Traffic	H	1
Anti-social crowds	Behaviour	H	3
Dog mess (rubbish)	Litter	H	2
Crowds	Crowds	H	1
Rubbish (un-emptied bins)	Litter	H	4
Main roads	Traffic	H	2
Aircraft noise	Man-made noise	H	3
Traffic	Traffic	H	2
Commercialised	Shops & Commercial	H	1
Loud music	Man-made noise	H	3
Traffic	Traffic	H	1
Too many people	Crowds	H	5
Population overcrowding	Crowds	H	2
Noisy	Man-made noise	H	3
Pollution - air/noise	Other	H	4
Litter	Litter	H	6
Dirty	Litter	H	1
Over commercialised	Shops & Commercial	H	3

Comment	Topics	Categories	Ranking
Noisy - industrial	Man-made noise	H	4
Litter	Litter	H	2
Poor beach management (bins)	Litter	H	5
Tourist facilities	Other	H	3
Large car parks	Traffic	H	4
Amusement arcades	Shops & Commercial	H	2
Shops	Shops & Commercial	H	1
Lots of shops	Shops & Commercial	H	3
Lots of roads	Traffic	H	2
Lots of traffic	Traffic	H	1
Lots of people	Crowds	H	4
Traffic	Traffic	H	1
Poor access	Other	H	2
Too many visitors	Crowds	H	3
No traffic	Traffic	H	1
Overcrowding	Crowds	H	2
High buildings	Other	H	4
Industry noise	Man-made noise	H	1
Air pollution	Other	H	3
New buildings	Other	H	2
High buildings	Other	H	4
Industry noise	Man-made noise	H	1
Air pollution	Other	H	3
New buildings	Other	H	2
More people	Crowds	H	2
Shopping centres	Shops & Commercial	H	1
Sea fronts (tats)	Other	H&N	5
Noise - people	Man-made noise	H	3
Blocks of flats	Other	H	4
Too many people	Crowds	H	1
Noise	Man-made noise	H	3
Tourists shops	Shops & Commercial	H	4
Lots of traffic	Traffic	H	2
Noise - people/industrial	Man-made noise	H	2
Built up area	Other	H	1
Shop	Shops & Commercial	H	3
More people	Crowds	H	4
Less noise	Man-made noise	H	3

Comment	Topics	Categories	Ranking
Traffic jams	Traffic	H	2
Not too busy	Pace and Stress	H	1
Honey pot areas	Crowds	H	3
Urbanisation	Other	H	1
Less people	Crowds	H	3
Road traffic	Traffic	H	2
Busy	Pace and Stress	H	2
Over populated	Crowds	H	1
Souvenir shops	Shops & Commercial	H	3
Noisy people	Man-made noise	H	1
Traffic noise pollution	Man-made noise	H	1
Litter (Studland)	Litter	H	1
Dirty tourist facilities	Behaviour	H	2
City-urban areas	Other	H	1
Funfairs	Other	H	4
Motorways- traffic	Traffic	H	3
Built up areas	Other	H	2
People	Crowds	H	2
Shops	Shops & Commercial	H	1
Noise - people and cars	Man-made noise	H	1
Stress	Pace and Stress	H	4
Air pollution	Other	H	2
Litter	Litter	H	3
Running around	Pace and Stress	H	5
Overcrowding	Crowds	H	4
Lack signs	Other	H	1
Dirty (litter)	Litter	H	2
Impoliteness	Behaviour	H	3
Weather	Other	H	5
Crowds/people	Crowds	H	1
Traffic (lots of)	Traffic	H	2
Noise - people/traffic	Man-made noise	H	3
Bad behaviour	Behaviour	H	4
Too many people (crowds)	Crowds	H	2
Noise - cars/people	Man-made noise	H	1
Lots of children (holidays)	Crowds	H	3
Bad behaviour	Behaviour	H	4
Overcrowded (people)	Crowds	H	1
Tourist facilities e g café	Shops & Commercial	H	2
People (screaming kids)	Crowds	H	2

Comment	Topics	Categories	Ranking
Cars (4 x 4)	Traffic	H	1
Traffic	Traffic	H	1
Shops (not too many)	Shops & Commercial	H	2
Traffic	Traffic	H	1
Lots of people	Crowds	H	2
Loud (constant) music	Man-made noise	H	3
Traffic	Traffic	H	1
Noise pollution - lots of people	Man-made noise	H	2
Commercial premises	Shops & Commercial	H	3
Car parking	Traffic	H	4
Excessive noise	Man-made noise	H	3
Excessive noisy people	Man-made noise	H	2
Behaviour	Behaviour	H	1
Litter	Litter	H	5
Commercialised	Shops & Commercial	H	1
Lots of tourists	Crowds	H	3
Built up	Other	H	2
No respect of area	Behaviour	H	4
Litter	Litter	H	5
Traffic	Traffic	H	1
People	Crowds	H	3
Cars	Traffic	H	2
Building Work	Other	H	1
Shops	Shops & Commercial	H	4
Noise pollution	Man-made noise	H	1
Too many people (cramped)	Crowds	H	3
Traffic	Traffic	H	2
Constantly bombarded noise	Man-made noise	H	4
Density of tourists	Crowds	H	1
Noise activities	Man-made noise	H	3
Cars	Traffic	H	2
Traffic	Traffic	H	2
Congestion	Traffic	H	2
Crowds	Crowds	H	1
Noise	Man-made noise	H	2
Traffic	Traffic	H	3
Architecture	Other	H	4
Cars	Traffic	H	4
Lots of people	Crowds	H	2
Man-made features	Other	H	3

Comment	Topics	Categories	Ranking
Traffic	Traffic	H	1
Shops	Shops & Commercial	H	5
More people	Crowds	H	4
Traffic	Traffic	H	1
Rubbish	Litter	H	3
Noise in general	Man-made noise	H	2
Traffic	Traffic	H	1
Flats/high rise/industrial	Other	H	2
Litter	Litter	H	3
Loud music	Man-made noise	H	4
Loud music	Man-made noise	H	1
Crowds of people	Crowds	H	2
Heavy traffic	Traffic	H	3
More traffic	Traffic	H	1
Built up area	Other	H	2
More people	Crowds	H	3
Traffic	Traffic	H	2
Noise	Man-made noise	H	1
Crowds	Crowds	H	3
Bad road surface	Other	H	2
Not enough shops	Other	H	1
Overcrowded	Crowds	H	1
Busy	Pace and Stress	H	1
Tourists	Crowds	H	2
Man-made structures	Other	H	3
Busier	Pace and Stress	H	1
Families	Other	H	2
Traffic	Traffic	H	1
People	Crowds	H	3
Urban	Other	H	2
Noisy kids	Man-made noise	H	4
Shopping centres	Shops & Commercial	H	5
People	Crowds	H	1
Noise	Man-made noise	H	2
Traffic	Traffic	H	1
Too many people	Crowds	H	3
Activities	Other	H	4
Noise	Man-made noise	H	2
People in a hurry	Pace and Stress	H	1
Noise	Man-made noise	H	2
Traffic	Traffic	H	3

Comment	Topics	Categories	Ranking
Rubbish	Litter	H	3
Night clubs	Other	H	2
Noise	Man-made noise	H	1
Traffic	Traffic	H	1
Crowds of people	Crowds	H	3
Not clean air	Other	H	2
Noise	Man-made noise	H	4
Traffic	Traffic	H	1
Too many people	Crowds	H	2
Cities/built up areas	Other	H	3
Busy	Pace and Stress	H	1
People	Crowds	H	2
Loud	Man-made noise	H	1
Towns	Other	H	4
Roads	Traffic	H	3
Cars	Traffic	H	2
Tourists	Crowds	H	5
Funfairs	Other	H	2
Amusement arcades	Shops & Commercial	H	1
Cafes	Shops & Commercial	H	5
Pubs	Shops & Commercial	H	4
People	Crowds	H	3
Rubbish	Litter	H	2
Unnecessary noise	Man-made noise	H	1
Neon lights	Other	H	3
Shops	Shops & Commercial	H	4
Lots of people	Crowds	H	3
Busy	Pace and Stress	H	1
Traffic	Traffic	H	2
Town	Other	H	4
Cars	Traffic	H	2
Traffic	Traffic	H	3
Crowds	Crowds	H	1
Artificial things	Other	H	4
Busy	Pace and Stress	H	4
People	Crowds	H	3
Cars	Traffic	H	2
Traffic	Traffic	H	2
Busy	Pace and Stress	H	2
Traffic	Traffic	H	1

Comment	Topics	Categories	Ranking
Town	Other	H	3
Busy	Pace and Stress	H	2
Traffic	Traffic	H	1
Children screaming	Man-made noise	H	3
People	Crowds	H	2
Noise	Man-made noise	H	3
Traffic	Traffic	H	1
Too many people	Crowds	H	2
Too commercial	Shops & Commercial	H	1
Cars	Traffic	H	1
Concrete	Other	H	5
Lots of buildings	Other	H	2
Not much vegetation	Other	N	4
Noisy machinery	Man-made noise	H	3
Cars	Traffic	H	1
Concrete	Other	H	5
Lots of buildings	Other	H	2
Not much vegetation	Other	N	4
Noisy machinery	Man-made noise	H	3
Cities	Other	H	4
Pollution	Other	H	2
Noisy - man-made	Man-made noise	H	1
Busy - lots of man-made stuff	Pace and Stress	H	3
Cities	Other	H	4
Pollution	Other	H	2
Noisy - man-made	Man-made noise	H	1
Busy - lots of man-made stuff	Pace and Stress	H	3
Beach - overcrowded	Crowds	H	5
Litter	Litter	H	1
Roads -busy	Traffic	H	4
Traffic	Traffic	H	3
Pollution	Other	H	2
Beach - overcrowded	Crowds	H	5
Litter	Litter	H	1
Roads -busy	Traffic	H	4
Traffic	Traffic	H	3
Pollution	Other	H	2
Lots of people	Crowds	H	1
Busyness - beach	Crowds	H	2
Lots of concrete	Other	H	1
Lots of cars	Traffic	H	4
Lots of people	Crowds	H	3

Comment	Topics	Categories	Ranking
Enclosed/confined space	Other	H	2
Urban cities	Other	H	2
Pace of life	Pace and Stress	H	1
Traffic	Traffic	H	3
Concrete	Other	H	4
Traffic	Traffic	H	1
Lots of tourists	Crowds	H	2
Behaviour	Behaviour	H	3
Lots of tourists	Crowds	H	2
Cars and traffic	Traffic	H	3
Commercialisation	Shops & Commercial	H	4
Costs - expensive	Other	H	1
Lots of tourists	Crowds	H	2
Cars and traffic	Traffic	H	3
Commercialisation	Shops & Commercial	H	4
Costs - expensive	Other	H	1
Lots of tourists	Crowds	H	2
Cars and traffic	Traffic	H	3
Commercialisation	Shops & Commercial	H	4
Costs - expensive	Other	H	1
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Lots of traffic	Traffic	H	4
Rowdy people (behaviour)	Behaviour	H	1
Dog poo	Litter	H	3
Uneven pavements	Other	H	2
Lots of cars	Traffic	H	2
Lots of people	Crowds	H	1
Lots of traffic	Traffic	H	1
Lots of people	Crowds	H	2
Lots of buildings	Other	H	3
Changing area	Other	H	4
Bad roads (traffic jams)	Traffic	H	5
Crowds	Crowds	H	1
Windfarms	Other	H	2
Over commercial	Shops & Commercial	H	3
Building on coast	Other	H	1
Population	Crowds	H	2
Traffic	Traffic	H	3
Lots of people	Crowds	H	2

Comment	Topics	Categories	Ranking
Busy things to do	Pace and Stress	H	1
Commercialism	Shops & Commercial	H	3
Fast food outlets	Shops & Commercial	H	3
Empty shop units	Shops & Commercial	H	4
Lots of cars	Traffic	H	1
Litter	Litter	H	2
Cars/traffic	Traffic	H	1
Overcrowding	Crowds	H	2
Litter	Litter	H	3
Rowdy people	Behaviour	H	4
Urban sprawl	Other	H	1
Lots of tourists	Crowds	H	2
Crowds	Crowds	H	3
Traffic jams	Traffic	H	1
Loud noise - shouting kids	Man-made noise	H	4
Ignorant people	Behaviour	H	2
Crowds	Crowds	H	2
Traffic jams	Traffic	H	1
Traffic noise	Man-made noise	H	3
Aircraft noise	Man-made noise	H	4
Bad smells	Other	H	5
Crowds	Crowds	H	1
Loud kids	Man-made noise	H	2
Volume traffic	Traffic	H	3
Litter	Litter	H	5
Pollution	Other	H	4
Rowdy people	Behaviour	H	1
Man-made noise	Man-made noise	H	3
Traffic	Traffic	H	2
Rowdy people	Behaviour	H	1
Man-made noise	Man-made noise	H	3
Traffic	Traffic	H	2
Crowds	Crowds	H	2
Rowdy people	Behaviour	H	1
Litter	Litter	H	3
Lack of facilities (toilets/cafes)	Other	H	4
Lack of facilities (shops)	Other	H	5
More people	Crowds	H	4
Bad smells	Other	H	1
Rowdy people/music	Behaviour	H	3

Comment	Topics	Categories	Ranking
Traffic jams	Traffic	H	2
Crowds	Crowds	H	4
Rubbish	Litter	H	1
Bad weather	Other	H	5
Traffic	Traffic	H	2
Building work	Other	H	3
Crowds	Crowds	H	1
Too many tourists	Crowds	H	2
Busy	Pace and Stress	H	3
Noise (arcades)	Man-made noise	H	2
Cars	Traffic	H	1
Shops	Shops & Commercial	H	2
People	Crowds	H	1
Built up	Other	H	2
More people	Crowds	H	3
Traffic	Traffic	H	1
Traffic	Traffic	H	1
Busy	Pace and Stress	H	2
More people	Crowds	H	3
Busy	Pace and Stress	H	2
Commercial areas	Shops & Commercial	H	1
Cars	Traffic	H	3
Lorries	Traffic	H	1
Planes	Traffic	H	2
Dogs	Other	H	4
Packed beaches	Crowds	H	1
Heavy traffic	Traffic	H	2
Noise (man-made /cars)	Man-made noise	H	3
Traffic	Traffic	H	2
Noise (man-made)	Man-made noise	H	1
Traffic	Traffic	H	1
Lots of people	Crowds	H	2
People	Crowds	H	3
Dogs	Other	H	2
Jet skies	Other	H	1
Caravans	Traffic	H	4
Traffic	Traffic	H	3
Discos	Other	H	2
Litter	Litter	H	1
Lots of shops	Shops & Commercial	H	1

Comment	Topics	Categories	Ranking
Town	Other	H	2
Lots of people	Crowds	H	1
Man-made buildings	Other	H	3
Lots of traffic	Traffic	H	2
Lots of shops	Shops & Commercial	H	4
Town	Other	H	4
People	Crowds	H	2
Cars	Traffic	H	1
Busy	Pace and Stress	H	3
Amusements	Other	H	2
Noise- man-made	Man-made noise	H	1
Shops	Shops & Commercial	H	4
Busy	Pace and Stress	H	5
Lots of people	Crowds	H	3
Rubbish	Litter	H	1
Fairgrounds	Other	H	2
Traffic (volume)	Traffic	H	3
Traffic noise	Traffic	H	5
Out of control dogs	Behaviour	H	4
Commercial	Shops & Commercial	H	4
Town	Other	H	3
Litter	Litter	H	5
Cars	Traffic	H	1
Lots of people	Crowds	H	2
Busy beach	Crowds	H	4
Traffic	Traffic	H	2
Cost - car parking	Other	H	3
Too many people	Crowds	H	1
Wants of own kids	Other	H	3
Queue waiting	Other	H	5
Crowds	Crowds	H	1
Traffic jams	Traffic	H	4
Bad weather with kids	Other	H	2
Air pollution	Other	H	3
Litter	Litter	H	4
Too many people	Crowds	H	1
Rowdy behaviour	Behaviour	H	2
Cars	Traffic	H	2
Traffic congestion	Traffic	H	1
Lots of people	Crowds	H	3

Comment	Topics	Categories	Ranking
Bad behaviour	Behaviour	H	4
Litter	Litter	H	5
Cars	Traffic	H	2
Traffic congestion	Traffic	H	1
Lots of people	Crowds	H	3
Bad behaviour	Behaviour	H	4
Litter	Litter	H	5
Noise (cars)	Man-made noise	H	1
Lots of people	Crowds	H	4
Traffic	Traffic	H	2
Concrete	Other	H	3
Multistorey car parks	Traffic	H	5
Too many cars	Traffic	H	1
Too many people	Crowds	H	4
Noise level	Man-made noise	H	2
Traffic	Traffic	H	3
Traffic	Traffic	H	2
More people	Crowds	H	1
Noise (man-made)	Man-made noise	H	2
Busy	Pace and Stress	H	1
Lots of people	Crowds	H	1
Lots of cars	Traffic	H	2
Dirty toilets and facilities	Behaviour	H	3
Litter	Litter	H	4
Screaming kids/bad behaviour	Behaviour	H	5
Lots of people	Crowds	H	1
Lots of cars	Traffic	H	2
Dirty toilets and facilities	Behaviour	H	3
Litter	Litter	H	4
Screaming kids/bad behaviour	Behaviour	H	5
Busy	Pace and Stress	H	2
Too many people	Crowds	H	1
No seaside	Other	N	3
Heavy traffic	Traffic	H	1
Noise pollution	Man-made noise	H	2
Lots of people	Crowds	H	1
Noise (cars)	Traffic	H	2
Litter	Litter	H	3
Noise (music, people)	Man-made noise	H	1
Mobile phones	Other	H	2
Heat	Other	N	4
Traffic	Traffic	H	3

Comment	Topics	Categories	Ranking
Litter	Litter	H	5
Noise (man-made)	Man-made noise	H	1
Less people	Crowds	H	2
Traffic	Traffic	H	3
Beaches (Swanage)	Other	H&N	4
Hundreds people	Crowds	H	2
No personal space (crowds)	Crowds	H	1
People arguing	Behaviour	H	3
Bad tempered people	Behaviour	H	4
Noise (man-made)	Man-made noise	H	3
Flashing lights	Other	H	4
Crowds	Crowds	H	5
Pollution	Other	H	2
Feeling of danger	Other	H	1
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Coaches	Traffic	H	3
Caravans	Traffic	H	4
Rowdiness	Behaviour	H	5
Shopping centres	Shops & Commercial	H	1
Pubs	Shops & Commercial	H	5
Amusement arcades	Shops & Commercial	H	4
Car parks	Traffic	H	3
Busy roads	Traffic	H	2
Noise (man-made)	Man-made noise	H	1
Lots of traffic/cars/congestion	Traffic	H	3
People arguing	Behaviour	H	2
Coaches	Traffic	H	4
Towns/cities	Other	H	5
Modern infrastructure	Other	H	4
Cars	Traffic	H	3
Noise pollution	Man-made noise	H	2
Air pollution	Other	H	1
Town Centre (Dorchester)	Other	P	3
Main roads	Traffic	H	4
Man-made facilities	Other	H	5
Lots of people	Crowds	H	2
Lots of traffic	Traffic	H	1
Town	Other	H	2
Business	Shops & Commercial	H	4

Comment	Topics	Categories	Ranking
Noise - traffic	Man-made noise	H	1
Industrial noise	Man-made noise	H	5
Overcrowded	Crowds	H	3
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Towns	Other	H	4
Pubs	Shops & Commercial	H	3
Amusement arcades	Shops & Commercial	H	5
Noise (other people)	Man-made noise	H	1
Lack of green/built up area	Other	H	4
Traffic noise	Man-made noise	H	2
Restrictions	Other	H	3
Towns	Other	H	5
Beach	Other	H&N	1
Cars	Traffic	H	2
Traffic	Traffic	H	3
Rowdy people	Behaviour	H	4
Cityscape	Other	H	1
Crowds of people	Crowds	H	2
Dirty environment	Behaviour	H	3
Industrial noise	Man-made noise	H	4
Graffiti	Behaviour	H	5
Man-made noise	Man-made noise	H	1
Traffic	Traffic	H	3
Lots of people	Crowds	H	2
Urban areas	Other	H	1
Crowds	Crowds	H	2
Noisy youngsters	Behaviour	H	3
Nightlife	Other	H	4
Air pollution	Other	H	3
Lots of people	Crowds	H	1
Lots of noise	Man-made noise	H	2
Overcrowding	Crowds	H	4
Poor weather (heavy rain)	Other	N	5
Lots of people	Crowds	H	1
Man-made noise	Man-made noise	H	4
Loud music	Man-made noise	H	3
Air pollution	Other	H	2
Noise -man-made	Man-made noise	H	1
Lots of people	Crowds	H	4
Noisy people	Man-made noise	H	3

Comment	Topics	Categories	Ranking
Background noises	Man-made noise	H	2
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Behaviour	Behaviour	H	3
Lots of noise	Man-made noise	H	2
Kids screaming	Man-made noise	H	3
Music -radio	Man-made noise	H	1
Lots of lights (pollution)	Other	H	4
Traffic	Traffic	H	1
Uncontrolled children	Behaviour	H	2
Ignorant people	Behaviour	H	3
Mobility scooters	Other	H	4
Cars	Traffic	H	1
Traffic	Traffic	H	2
Lots of people	Crowds	H	3
Concrete	Other	H	4
Traffic volume	Traffic	H	3
Traffic noise	Traffic	H	2
Crowds	Crowds	H	1
Commercialised (hot dog vans etc)	Shops & Commercial	H	4
Difficult parking	Other	H	5
Noisy families	Man-made noise	H	1
Queues	Other	H	2
Traffic volume	Traffic	H	5
Uncontrolled dogs	Behaviour	H	3
Rubbish	Litter	H	4
Large town noise pollution	Other	H	4
Loud music	Man-made noise	H	3
Building (like tall car parks)	Other	H	2
Sewers	Other	H	1
Crowds	Crowds	H	3
Traffic noise	Traffic	H	1
Not built up	Other	H	2
Bad behaviour	Behaviour	H	1
Bad behaved kids	Behaviour	H	2
Crowds	Crowds	H	4
Traffic	Traffic	H	3
Shops	Shops & Commercial	H	3
Pubs/nightlife	Shops & Commercial	H	1
Industrial noise	Man-made noise	H	4

Comment	Topics	Categories	Ranking
Traffic	Traffic	H	2
Coaches	Traffic	H	5
Lots of people	Crowds	H	6
Crowds	Crowds	H	2
Noise - any form not natural	Man-made noise	H	3
Shops commercial	Shops & Commercial	H	4
Traffic	Traffic	H	1
Crowds	Crowds	H	2
Traffic	Traffic	H	1
Litter	Litter	H	3
Noise -background music	Man-made noise	H	4
Screaming kids	Man-made noise	H	3
Busy towns	Other	H	2
Inappropriate buildings	Other	H	4
Seagulls (feeding)	Other	N	1
Windfarms (visual pollution)	Other	H	5
Traffic	Traffic	H	1
Amusement arcades	Shops & Commercial	H	3
Noise	Man-made noise	H	2
Noise	Man-made noise	H	1
Traffic	Traffic	H	2
Insecurity	Other	H	5
Graffiti	Behaviour	H	3
Litter	Litter	H	4
People	Crowds	H	2
Traffic	Traffic	H	1
Sea traffic (boats)	Traffic	H	3
River traffic	Traffic	H	4
Busy	Pace and Stress	H	1
Lots of people	Crowds	H	2
Lots of people	Crowds	H	2
Traffic	Traffic	H	1
Visitors	Crowds	H	3
Loud music	Man-made noise	H	1
Traffic congestion	Traffic	H	3
Lots of people	Crowds	H	2
No caravans	Traffic	H	5
No motorhomes on sea front	Traffic	H	1
Amusement arcades	Shops & Commercial	H	2
Lots of traffic	Traffic	H	3

Comment	Topics	Categories	Ranking
Lots of scooters/mopeds	Traffic	H	4
Highly populated area	Crowds	H	5
Commercialised areas	Shops & Commercial	H	4
Busy roads	Traffic	H	3
Industrial noise	Man-made noise	H	2
Traffic noise	Man-made noise	H	1
Chaos	Pace and Stress	H	3
Stress	Pace and Stress	H	4
Lots of kids	Crowds	H	5
Rowdy people	Behaviour	H	1
Noise -traffic	Man-made noise	H	2
Overcrowded	Crowds	H	2
No children	Other	H	3
Beach sports	Other	H&N	1
Busy road	Traffic	H	3
Noise -traffic	Man-made noise	H	2
Noise -people	Man-made noise	H	4
Litter	Litter	H	1
Lots of noise -traffic	Man-made noise	H	2
Lots of noise -people	Man-made noise	H	5
Business	Shops & Commercial	H	1
No time to think	Pace and Stress	H	4
No freedom	Other	H	3
Nightclubs	Shops & Commercial	H	1
People talking loud	Man-made noise	H	2
Kids misbehaving	Behaviour	H	3
Poor tourist facilities	Other	H	5
Expensive places	Other	H	4
No pylons	Other	H	5
Litter	Litter	H	1
Cars parking where shouldn't	Traffic	H	4
Speeding cars	Traffic	H	3
Inappropriate noise (too loud)	Man-made noise	H	2
Poor behaviour	Behaviour	H	3
Lots of people	Crowds	H	2
Traffic	Traffic	H	1
Rundown areas (derelict)	Other	H	4
Poor behaviour	Behaviour	H	3
Lots of people	Crowds	H	2
Traffic	Traffic	H	1

Comment	Topics	Categories	Ranking
Rundown areas (derelict)	Other	H	4
Noise - background music	Man-made noise	H	2
Smell -fast foods	Other	H	3
Traffic	Traffic	H	1
Built up areas	Other	H	4
Traffic noise	Traffic	H	2
Bad behaviour	Behaviour	H	3
Arcades	Shops & Commercial	H	1
Dirty/litter	Litter	H	1
Bad Behaviour	Behaviour	H	2
Traffic	Traffic	H	3
Crowds	Crowds	H	4
Busy like London	Pace and Stress	H	2
Fast pace life/fast food	Pace and Stress	H	1
Excessive bird noise (seagull)	Other	N	3
Enclosed (too much stuff)	Other	H	1
Harrassed/rushed	Pace and Stress	H	2
Controlled	Other	H	3
Traffic	Traffic	H	4
Car park spaces (lack of)	Traffic	H	5
Busy/lots of people	Crowds	H	2
Unable to access	Other	H	5
Traffic	Traffic	H	1
Non-traditional buildings	Other	H	4
Rubbish	Litter	H	3
Penny arcades	Shops & Commercial	H	4
Traffic	Traffic	H	2
Crowds	Crowds	H	1
Windfarms	Other	H	3
City	Other	H	1
Buildings	Other	H	2
Traffic	Traffic	H	3
Noise -man-made	Man-made noise	H	4
Rain	Other	N	5
Car parks	Traffic	H	3
Derelict buildings	Other	H	4
Concrete	Other	H	1
Litter	Litter	H	2
Crowds	Crowds	H	5
Police sirens	Man-made noise	H	3
Rowdy people	Behaviour	H	1

Comment	Topics	Categories	Ranking
Noisy people	Man-made noise	H	2
Lots of people	Crowds	H	2
Lots of visitors	Crowds	H	3
Not in keeping with area	Other	H&N	1
Town	Other	H	2
Traffic	Traffic	H	1
City	Other	H	1
Noisy traffic	Man-made noise	H	2
Cars	Traffic	H	3
People	Crowds	H	4
Very busy	Pace and Stress	H	2
Cars	Traffic	H	1
Tourists	Crowds	H	4
People	Crowds	H	3
Very busy	Pace and Stress	H	2
Cars	Traffic	H	1
Tourists	Crowds	H	4
People	Crowds	H	3
Bus stations	Traffic	H	2
Shops	Shops & Commercial	H	1
Shopping areas	Shops & Commercial	H	1
Traffic	Traffic	H	2
Too many people	Crowds	H	3
Lots of kids shouting	Man-made noise	H	2
Amusement arcades -noise	Man-made noise	H	1
Commercialisation	Shops & Commercial	H	3
Busy	Pace and Stress	H	1
Shopping area	Shops & Commercial	H	2
Busy beach	Crowds	H	3
Built up areas	Other	H	4
Commercialised	Shops & Commercial	H	3
Family friendly	Other	H	1
Easy access	Other	H	2
Windfarms	Other	H	4
Ban minor roads	Traffic	H	3
Litter	Litter	H	2
Noisy kids	Man-made noise	H	5
Car park charges	Other	H	1
Uncontrolled kids	Behaviour	H	1

Comment	Topics	Categories	Ranking
Litter/dog mess	Litter	H	2
Car park charges	Other	H	3
Lorries on roads	Traffic	H	4
Unkempt roads	Other	H	5
Traffic jams	Traffic	H	1
Noise - loud music	Man-made noise	H	2
Big lorries	Traffic	H	4
Noisy crowds	Crowds	H	3
Traffic	Traffic	H	2
Rain	Other	H	1
Noise - music	Man-made noise	H	4
Bad behaved kids	Behaviour	H	3
Traffic	Traffic	H	1
Rain	Other	H	4
Noise - music	Man-made noise	H	2
Bad behaved kids	Behaviour	H	3
Crowds	Crowds	H	2
Queuing (food)	Other	H	3
Bad buildings out of place	Other	H	4
Traffic jams	Traffic	H	1
Screaming kids	Man-made noise	H	4
Too many arcades	Shops & Commercial	H	3
Bad shop service	Other	H	2
Litter	Litter	H	1
People not speaking English	Other	H	5
Seagulls	Other	N	5
Bad behaved kids	Behaviour	H	4
Litter	Litter	H	2
Parking -lack of/costs	Other	H	1
Bad facilities (bad loos)	Other	H	3
People (crowds)	Crowds	H	2
Traffic (noise/volume)	Traffic	H	1
Loud music	Man-made noise	H	3
Visual pollution (buildings)	Other	H	2
Loud music	Man-made noise	H	3
Arcades	Shops & Commercial	H	1
Crowds	Crowds	H	3
Traffic jams (congestion)	Traffic	H	1
Parking costs (NCP)	Other	H	2
Over development	Other	H	4
Traffic noise	Man-made noise	H	3

Comment	Topics	Categories	Ranking
Loud rowdy people	Behaviour	H	1
Crowds	Crowds	H	2
Rubbish	Litter	H	4
Parking costs	Other	H	1
Dirty beach	Litter	H	3
Bad traffic jams	Traffic	H	2
Built up area (towns)	Other	H	1
Crowds	Crowds	H	3
Windfarms (visual pollution)	Other	H	2
Rain/wind	Other	N	4
Town (Busy)	Other	H	4
Noise	Man-made noise	H	1
Fast pace	Pace and Stress	H	2
Screaming kids	Man-made noise	H	3
Traffic	Traffic	H	1
Queueing	Other	H	3
Smells - greasy	Other	H	4
Litter	Litter	H	2
Traffic (volume)	Traffic	H	1
Hustle bustle	Pace and Stress	H	2
Busy beaches	Crowds	H&N	3
Lots of people	Crowds	H	1
Noise -traffic	Traffic	H	4
Loud music	Man-made noise	H	5
Busy-ness (being busy)	Pace and Stress	H	2
Rubbish	Litter	H	6
Windfarms	Other	H	4
Traffic	Traffic	H	2
Noise (any intrusive)	Man-made noise	h	3
Loud music (public places)	Man-made noise	H	5
Loud people	Man-made noise	H	1
Being on own	Other	H	3
Traffic	Traffic	H	4
Litter	Litter	H	1
People disrespect environment	Behaviour	H	2
Traffic jams	Traffic	H	1
Litter	Litter	H	1
Traffic	Traffic	H	1
Commercialisation	Shops & Commercial	H	3
Population density	Crowds	H	2
populatio/Car parking congestion	Crowds	H	4
Carnivals/Festivals	Other	H	5

Comment	Topics	Categories	Ranking
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Shops	Shops & Commercial	H	3
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Shops	Shops & Commercial	H	3
Built up	Other	H	1
Busy	Pace and Stress	H	4
Grey concrete	Other	H	3
Overcrowded	Crowds	H	2
Dog poo	Litter	H	1
Litter	Litter	H	4
Smell of rubbish	Litter	H	3
No parking	Other	H	2
Swanage Town Centre	Other	P	2
Lots of people	Crowds	H	1
Business	Shops & Commercial	H	2
Lots of people	Crowds	H	1
Beach	Other	H&N	5
Lots of people	Crowds	H	1
Traffic	Traffic	H	3
Business	Shops & Commercial	H	2
Man-made noise	Man-made noise	H	4
Industrial area	Shops & Commercial	H	1
Commercial	Shops & Commercial	H	2
Seaside	Other	H&N	3
Lots of alcohol - rowdy	Behaviour	H	4
Lots of noise - nightlife	Man-made noise	H	5
Traffic	Traffic	H	2
Too many people	Crowds	H	3
Behaviour of people	Behaviour	H	1
Noisy - man-made	Man-made noise	H	4
Busy	Pace and Stress	H	2
Lots of people	Crowds	H	3
Cars	Traffic	H	1
Noisy - man-made	Man-made noise	H	4
Busy	Pace and Stress	H	2
Lots of people	Crowds	H	3

Comment	Topics	Categories	Ranking
Cars	Traffic	H	1
Cities	Other	H	3
People	Crowds	H	2
Cars	Traffic	H	1
Traffic	Traffic	H	1
Lots of people	Crowds	H	5
Commercial	Shops & Commercial	H	4
Funfair	Other	H	3
Amusements	Other	H	2
Traffic	Traffic	H	1
Crowds	Crowds	H	2
Noise -people/kids	Man-made noise	H	3
Railway station	Traffic	H	3
Roads	Traffic	H	1
Traffic	Traffic	H	2
Airport	Traffic	H	4
Crowded with roads	Traffic	H	2
Cars	Traffic	H	3
People	Crowds	H	4
Industrial noise	Man-made noise	H	1
Worries	Pace and Stress	H	1
Working by yourself	Other	H	2
Stress	Pace and Stress	H	3
Swanage	Other	P	3
Busy town	Other	H	1
Motorway	Traffic	H	2
Cars	Traffic	H	1
City	Other	H	2
People rushing	Pace and Stress	H	3
Noisy traffic	Man-made noise	H	1
Children screaming	Man-made noise	H	2
Traffic	Traffic	H	1
City (buildings)	Other	H	2
Noise (mechanical)	Man-made noise	H	3
City	Other	H	3
Congestion	Traffic	H	1
Noise (factories)	Man-made noise	H	2
Lots of people	Crowds	H	4
Drinkerds	Behaviour	H	2
Loud music	Man-made noise	H	3
Fighting people	Behaviour	H	1
Traffic noise	Man-made noise	H	2

Comment	Topics	Categories	Ranking
People shouting	Man-made noise	H	1
Busy	Pace and Stress	H	3
Noise pollution	Man-made noise	H	4
Too many people	Crowds	H	2
Rushing	Pace and Stress	H	1
Noise (any)	Man-made noise	H	2
Lots of people	Crowds	H	3
Food stalls	Shops & Commercial	H	1
Crowded	Crowds	H	3
Noisy (cars)	Man-made noise	H	2
Cars	Traffic	H	1
Built up	Other	H	3
Concrete	Other	H	1
Offices	Shops & Commercial	H	2
Commercial	Shops & Commercial	H	4
Built up	Other	H	3
Concrete	Other	H	1
Offices	Shops & Commercial	H	2
Commercial	Shops & Commercial	H	4
Cars	Traffic	H	1
Army camping	Other	H	2
Crowds	Crowds	H	2
Noisy people	Man-made noise	H	1
Litter	Litter	H	3
Too many people	Crowds	H	1
Very touristic	Other	H	2
Too many people	Crowds	H	3
Light pollution	Other	H	5
Arcades	Shops & Commercial	H	1
Too many cars	Traffic	H	4
Too much noise (man-made)	Man-made noise	H	2
Too much housing	Other	H	2
Traffic	Traffic	H	1
Noise (general)	Man-made noise	H	3
Noise	Man-made noise	H	1
People	Crowds	H	3
Cars	Traffic	H	2
Traffic	Traffic	H	1

Comment	Topics	Categories	Ranking
Noisy people	Man-made noise	H	2
Parties (loud music)	Man-made noise	H	3
Lots of people	Crowds	H	3
Noise	Man-made noise	H	2
Stress	Pace and Stress	H	1
Banging noise	Man-made noise	H	1
Lots of people	Crowds	H	2
Rain	Other	N	3
Lots of people	Crowds	H	2
Traffic	Traffic	H	1
Noise (people,cars)	Man-made noise	H	3
Lots of people	Crowds	H	1
Traffic	Traffic	H	2
Noise (cars)	Man-made noise	H	3
Built up	Other	H	4
Busy	Pace and Stress	H	2
Traffic	Traffic	H	1
Noise	Man-made noise	H	1
Big building	Other	H	3
No views	Other	H	2
Speed	Pace and Stress	H	2
Traffic	Traffic	H	1
Children	Other	H	2
Working	Other	H	1
Traffic	Traffic	H	1
Cars	Traffic	H	2
Lots of people	Crowds	H	3
Army	Other	H	1
Traffic	Traffic	H	1
Mobile phones	Other	H	3
Lots of people	Crowds	H	2
London	Other	P	4
Traffic	Traffic	H	3
Built up	Other	H	2
Travel throughout area	Traffic	H	1
People behaviour	Behaviour	H	1
Camping	Other	H	3
Hotels	Shops & Commercial	H	4
Litter	Litter	H	2
Traffic	Traffic	H	1
Lots of people	Crowds	H	2
Many shops together	Shops &	H	3

Comment	Topics	Categories	Ranking
	Commercial		
Litter	Litter	H	1
Tax	Other	H	2
Out of control children	Behaviour	H	2
Bad weather (rain)	Other	N	3
Rowdy people	Behaviour	H	1
Traffic (lots)	Traffic	H	1
Crowds	Crowds	H	2
Loud music (events)	Man-made noise	H	3
Poor planning decisions	Other	H	4
Intensive farming/buildings	Other	H&N	5

Appendix 9

All responses in relation to features which are considered to detract from ‘tranquillity’ classified in ‘other’ topic – all responses (inclusive of (1) ranking).

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Urban Town/Cities	H	4						1												
Buildings	H	3						1												
Pollution	H	5						1												
Urban	H	3						1												
Pollution	H	2						1												
Too many dogs	H	5						1												
High buildings	H	2					1	1												
Concrete areas	H	3						1												
Smog	H	2						1												
Political difference	H	1					1	1												
War	H	4					1	1												
New buildings	H	2						1												
Technology	H	3						1												
Pollution	H	1						1												
Dogs	H	2						1												
High buildings	H	2						1												
Congested housing	H	3						1												
Too many distractions	H	4					1													

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Pollution	H	4						1												
Easy access - bus route	H	2					1	1												
Construction works	H	3						1												
Pollution - air/noise	H	4		1				1												
Tourist facilities	H	3	1					1												
Poor access	H	2					1	1												
High buildings	H	4						1												
Air pollution	H	3						1												
New buildings	H	2						1												
High buildings	H	4					1	1												
Air pollution	H	3						1												
New buildings	H	2					1	1												
Sea fronts (tats)	H&N	5				1	1	1												
Blocks of flats	H	4						1												
Built up area	H	1						1												
Urbanisation	H	1						1												
City-urban areas	H	1						1												
Funfairs	H	4	1					1												
Built up areas	H	2						1												
Air pollution	H	2						1												
Lack signs	H	1					1	1												
Weather	H	5																	1	

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Built up	H	2																		
Building Work	H	1																		
Architecture	H	4																		
Man-made features	H	3						1												
Flats/high rise/industrial	H	2						1												
Built up area	H	2						1												
Bad road surface	H	2																		
Not enough shops	H	1																		
Man-made structures	H	3						1												
Families	H	2						1												
Urban	H	2						1												
Activities	H	4	1																	
Night clubs	H	2	1					1												
Not clean air	H	2						1												
Cities/built up areas	H	3						1												
Towns	H	4						1												
Funfairs	H	2	1																	
Neon lights	H	3						1				1								
Town	H	4						1												
Artificial things	H	4						1												
Town	H	3						1												
Concrete	H	5						1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Lots of buildings	H	2						1												
Not much vegetation	N	4								1										
Concrete	H	5						1												
Lots of buildings	H	2						1												
Not much vegetation	N	4								1										
Cities	H	4						1												
Pollution	H	2						1												
Cities	H	4						1												
Pollution	H	2						1												
Pollution	H	2						1												
Pollution	H	2						1												
Lots of concrete	H	1						1												
Enclosed/confined space	H	2					1	1						1						
Urban cities	H	2						1												
Concrete	H	4						1												
Costs - expensive	H	1						1												
Costs - expensive	H	1						1												
Costs - expensive	H	1						1												
Uneven pavements	H	2						1												
Lots of buildings	H	3																		
Changing area	H	4					1													
Windfarms	H	2						1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Building on coast	H	1				1		1												
Urban sprawl	H	1						1												
Bad smells	H	5											1							
Pollution	H	4						1												
Lack of facilities (toilets/cafes)	H	4						1												
Lack of facilities (shops)	H	5						1												
Bad smells	H	1											1							
Bad weather	H	5					1												1	
Building work	H	3						1												
Built up	H	2																		
Dogs	H	4						1												
Dogs	H	2						1												
Jet skies	H	1	1					1												
Discos	H	2	1					1												
Town	H	2						1												
Man-made buildings	H	3						1												
Town	H	4																		
Amusements	H	2	1					1												
Fairgrounds	H	2	1					1												
Town	H	3						1												
Cost - car parking	H	3						1												
Wants of own kids	H	3					1	1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Queue waiting	H	5	1					1												
Bad weather with kids	H	2						1											1	
Air pollution	H	3																		
Concrete	H	3																		
No seaside	N	3																		
Mobile phones	H	2		1				1												
Heat	N	4																	1	
Beaches (Swanage)	H&N	4				1		1												
Flashing lights	H	4						1				1								
Pollution	H	2						1												
Feeling of danger	H	1					1	1							1					
Towns/cities	H	5						1												
Modern infrastructure	H	4						1												
Air pollution	H	1						1												
Town Centre (Dorchester)	P	3						1												
Man-made facilities	H	5						1												
Town	H	2																		
Towns	H	4						1												
Lack of green/built up area	H	4						1												
Restrictions	H	3					1	1												
Towns	H	5						1												
Beach	H&N	1				1		1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Cityscape	H	1																		
Urban areas	H	1																		
Nightlife	H	4																		
Air pollution	H	3						1												
Poor weather (heavy rain)	N	5																	1	
Air pollution	H	2																		
Lots of lights (pollution)	H	4						1				1								
Mobility scooters	H	4						1												
Concrete	H	4						1												
Difficult parking	H	5						1												
Queues	H	2						1				1								
Large town noise pollution	H	4						1												
Building (like tall car parks)	H	2					1	1												
Sewers	H	1						1												
Not built up	H	2					1	1												
Busy towns	H	2						1												
Inappropriate buildings	H	4						1												
Seagulls (feeding)	N	1																		1
Wind farms (visual pollution)	H	5						1				1								
Insecurity	H	5						1								1				
No children	H	3						1												
Beach sports	H&N	1				1		1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
No freedom	H	3					1									1				
Poor tourist facilities	H	5					1	1												
Expensive places	H	4						1												
No pylons	H	5						1				1								
Rundown areas (derelict)	H	4						1												
Rundown areas (derelict)	H	4						1												
Smell -fast foods	H	3						1					1							
Built up areas	H	4						1												
Excessive bird noise (seagull)	N	3																		1
Enclosed (too much stuff)	H	1																		
Controlled	H	3					1									1				
Unable to access	H	5						1												
Non-traditional buildings	H	4																		
Wind farms	H	3						1												
City	H	1						1												
Buildings	H	2						1												
Rain	N	5																		1
Derelict buildings	H	4						1												
Concrete	H	1						1												
Not in keeping with area	H&N	1					1	1												
Town	H	2						1												
City	H	1						1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Built up areas	H	4						1												
Family friendly	H	1					1	1												
Easy access	H	2					1	1												
Wind farms	H	4						1												
Car park charges	H	1						1												
Car park charges	H	3						1												
Unkempt roads	H	5					1	1												
Rain	H	1																	1	
Rain	H	4																	1	
Queuing (food)	H	3					1	1				1								
Bad buildings out of place	H	4					1	1												
Bad shop service	H	2					1	1												
People not speaking English	H	5					1	1												
Seagulls	N	5																		1
Parking -lack of/costs	H	1					1	1												
Bad facilities (bad loos)	H	3					1	1												
Visual pollution (buildings)	H	2					1	1				1								
Parking costs (NCP)	H	2						1												
Over development	H	4					1	1												
Parking costs	H	1						1												
Built up area (towns)	H	1						1												
Wind farms (visual pollution)	H	2						1				1								

Comment	Categories	Ranking	Themes																		
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife	
Rain/wind	N	4																	1		
Town (Busy)	H	4						1													
Queuing	H	3					1	1					1								
Smells - greasy	H	4											1								
Wind farms	H	4						1													
Being on own	H	3														1					
Carnivals/Festivals	H	5	1					1													
Built up	H	1						1													
Grey concrete	H	3						1													
No parking	H	2						1													
Swanage Town Centre	P	2						1													
Beach	H&N	5				1		1													
Seaside	H&N	3				1		1													
Cities	H	3						1													
Funfair	H	3	1					1													
Amusements	H	2	1					1													
Working by yourself	H	2					1									1					
Swanage	P	3						1													
Busy town	H	1					1	1													
City	H	2						1													
City (buildings)	H	2						1													
City	H	3						1													

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Built up	H	3						1												
Concrete	H	1						1												
Built up	H	3						1												
Concrete	H	1						1												
Army camping	H	2						1												
Very touristic	H	2					1	1												
Light pollution	H	5						1				1								
Too much housing	H	2																		
Rain	N	3																	1	
Built up	H	4						1												
Big building	H	3						1												
No views	H	2										1								
Children	H	2						1												
Working	H	1					1	1												
Army	H	1						1												
Mobile phones	H	3						1												
London	P	4						1												
Built up	H	2						1												
Camping	H	3	1					1												
Tax	H	2						1												
Bad weather (rain)	N	3																	1	
Poor planning decisions	H	4					1	1												

Comment	Categories	Ranking	Themes																	
			Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Intensive farming/buildings	H&N	5					1	1		1										
	Categories	Ranking	Activity	Auditory	Behaviour	Coastal	Cognitive	Mankind	Natural Environment	Rural Environment	Seasons	Sight	Smell	Space	Spiritual	State of Mind	Touch	Water	Weather	Wildlife
Total Comments(n = 239)			14	2	0	7	40	193	0	3	0	12	4	1	0	6	0	0	11	3
Total themes (296)																				

Gender * Age Group

			Age Group						Total	
			18-25	26-35	36-45	46-55	56-65	66-75		76+
Gender	Female	Count	4 _a	21 _a	37 _a	45 _a	33 _a	26 _a	14 _a	180
		% within Gender	2.2%	11.7%	20.6%	25.0%	18.3%	14.4%	7.8%	100.0%
		% within Age Group	66.7%	67.7%	58.7%	62.5%	55.0%	56.5%	48.3%	58.6%
	Male	Count	2 _a	10 _a	26 _a	27 _a	27 _a	20 _a	15 _a	127
		% within Gender	1.6%	7.9%	20.5%	21.3%	21.3%	15.7%	11.8%	100.0%
		% within Age Group	33.3%	32.3%	41.3%	37.5%	45.0%	43.5%	51.7%	41.4%
Total	Count	6	31	63	72	60	46	29	307	
	% within Gender	2.0%	10.1%	20.5%	23.5%	19.5%	15.0%	9.4%	100.0%	
	% within Age Group	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Each subscript letter denotes a subset of Age Group categories whose column proportions do not differ significantly from each other at the .05 level.

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.358 ^a	6	.763
Likelihood Ratio	3.372	6	.761
Linear-by-Linear Association	2.362	1	.124
N of Valid Cases	307		

a. 2 cells (14.3%) have expected count less than 5. The minimum expected count is 2.48.

Gender and features considered to be most important in making an area more tranquil.

Gender * Tranquil Feature - Highest/Top Ranked

			Tranquil Feature - Highest/Top Ranked											Total	
			Sea and Seascape	Views and Landscape	Weather	Few/No People	Lack of/No Traffic	Peace and Quiet	Nature and Wildlife	Water	Countryside and Rural	History and Cultural Heritage	Trees		Other
Gender	Female	Count	24	24	5	16	9	23	18	12	24	5	5	15	180
		% within Gender	13.3%	13.3%	2.8%	8.9%	5.0%	12.8%	10.0%	6.7%	13.3%	2.8%	2.8%	8.3%	100.0%
		% within Tranquil Feature - Highest/Top Ranked	58.5%	53.3%	100.0%	66.7%	56.3%	56.1%	56.3%	66.7%	64.9%	45.5%	83.3%	48.4%	58.6%
		% of Total	7.8%	7.8%	1.6%	5.2%	2.9%	7.5%	5.9%	3.9%	7.8%	1.6%	1.6%	4.9%	58.6%
Male	Male	Count	17	21	0	8	7	18	14	6	13	6	1	16	127
		% within Gender	13.4%	16.5%	0.0%	6.3%	5.5%	14.2%	11.0%	4.7%	10.2%	4.7%	0.8%	12.6%	100.0%
		% within Tranquil Feature - Highest/Top Ranked	41.5%	46.7%	0.0%	33.3%	43.8%	43.9%	43.8%	33.3%	35.1%	54.5%	16.7%	51.6%	41.4%
		% of Total	5.5%	6.8%	0.0%	2.6%	2.3%	5.9%	4.6%	2.0%	4.2%	2.0%	0.3%	5.2%	41.4%
Total	Total	Count	41	45	5	24	16	41	32	18	37	11	6	31	307
		% within Gender	13.4%	14.7%	1.6%	7.8%	5.2%	13.4%	10.4%	5.9%	12.1%	3.6%	2.0%	10.1%	100.0%

% within Tranquil														
Feature - Highest/Top Ranked	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
% of Total	13.4%	14.7%	1.6%	7.8%	5.2%	13.4%	10.4%	5.9%	12.1%	3.6%	2.0%	10.1%	100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.618 ^a	11	.565
Likelihood Ratio	11.612	11	.394
Linear-by-Linear Association	.076	1	.783
N of Valid Cases	307		

a. 5 cells (20.8%) have expected count less than 5. The minimum expected count is 2.07.

Gender and features which are considered to most negatively affect views of tranquillity

Gender * Non-Tranquil Feature - Highest/Top Ranked

			Non-Tranquil Feature - Highest/Top Ranked							Total	
			Man-made Noise	Traffic	Crowds	Pace and Stress	Shops and Commercial	Litter	Behaviour		Other
Gender	Female	Count	30	60	25	5	16	12	9	23	180
		% within Gender	16.7%	33.3%	13.9%	2.8%	8.9%	6.7%	5.0%	12.8%	100.0%
		% within Non-Tranquil Feature - Highest/Top Ranked	71.4%	57.1%	53.2%	27.8%	72.7%	75.0%	64.3%	56.1%	59.0%
		% of Total	9.8%	19.7%	8.2%	1.6%	5.2%	3.9%	3.0%	7.5%	59.0%
	Male	Count	12	45	22	13	6	4	5	18	125
		% within Gender	9.6%	36.0%	17.6%	10.4%	4.8%	3.2%	4.0%	14.4%	100.0%
		% within Non-Tranquil Feature - Highest/Top Ranked	28.6%	42.9%	46.8%	72.2%	27.3%	25.0%	35.7%	43.9%	41.0%
		% of Total	3.9%	14.8%	7.2%	4.3%	2.0%	1.3%	1.6%	5.9%	41.0%
Total		Count	42	105	47	18	22	16	14	41	305
		% within Gender	13.8%	34.4%	15.4%	5.9%	7.2%	5.2%	4.6%	13.4%	100.0%
		% within Non-Tranquil Feature - Highest/Top Ranked	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		% of Total	13.8%	34.4%	15.4%	5.9%	7.2%	5.2%	4.6%	13.4%	100.0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	14.454 ^a	7	.044
Likelihood Ratio	14.695	7	.040
Linear-by-Linear Association	.029	1	.865
N of Valid Cases	305		

a. 0 cells (0.0%) have expected count less than 5. The minimum expected count is 5.74.

Age and features considered to be most important in making an area tranquil.

Age Group * Tranquil Feature - Highest/Top Ranked

			Tranquil Feature - Highest/Top Ranked											Total	
			Sea and Seascape	Views and Landscape	Weather	Few/No People	Lack of/No Traffic	Peace and Quiet	Nature and Wildlife	Water	Countryside and Rural	History and Cultural Heritage	Trees		Other
Age Group	18-25	Count	2	0	0	0	0	2	1	0	1	0	0	0	6
		% within Age Group	33.3%	0.0%	0.0%	0.0%	0.0%	33.3%	16.7%	0.0%	16.7%	0.0%	0.0%	0.0%	100.0%
		% within Tranquil Feature - Highest/Top Ranked	4.9%	0.0%	0.0%	0.0%	0.0%	4.9%	3.1%	0.0%	2.7%	0.0%	0.0%	0.0%	2.0%
		% of Total	0.7%	0.0%	0.0%	0.0%	0.0%	0.7%	0.3%	0.0%	0.3%	0.0%	0.0%	0.0%	2.0%
Age Group	26-35	Count	4	5	0	1	1	4	4	2	5	1	0	4	31
		% within Age Group	12.9%	16.1%	0.0%	3.2%	3.2%	12.9%	12.9%	6.5%	16.1%	3.2%	0.0%	12.9%	100.0%
		% within Tranquil Feature - Highest/Top Ranked	9.8%	11.1%	0.0%	4.2%	6.3%	9.8%	12.5%	11.1%	13.5%	9.1%	0.0%	12.9%	10.1%
		% of Total	1.3%	1.6%	0.0%	0.3%	0.3%	1.3%	1.3%	0.7%	1.6%	0.3%	0.0%	1.3%	10.1%

36-	Count	8	6	1	6	3	7	7	5	12	1	0	7	63
45	% within Age Group	12.7%	9.5%	1.6%	9.5%	4.8%	11.1%	11.1%	7.9%	19.0%	1.6%	0.0%	11.1%	100.0%
	% within Tranquil Feature - Highest/Top Ranked	19.5%	13.3%	20.0%	25.0%	18.8%	17.1%	21.9%	27.8%	32.4%	9.1%	0.0%	22.6%	20.5%
	% of Total	2.6%	2.0%	0.3%	2.0%	1.0%	2.3%	2.3%	1.6%	3.9%	0.3%	0.0%	2.3%	20.5%
46-	Count	15	15	2	5	4	6	6	6	5	4	0	4	72
55	% within Age Group	20.8%	20.8%	2.8%	6.9%	5.6%	8.3%	8.3%	8.3%	6.9%	5.6%	0.0%	5.6%	100.0%
	% within Tranquil Feature - Highest/Top Ranked	36.6%	33.3%	40.0%	20.8%	25.0%	14.6%	18.8%	33.3%	13.5%	36.4%	0.0%	12.9%	23.5%
	% of Total	4.9%	4.9%	0.7%	1.6%	1.3%	2.0%	2.0%	2.0%	1.6%	1.3%	0.0%	1.3%	23.5%
56-	Count	8	8	0	4	5	11	5	1	7	2	3	6	60
65	% within Age Group	13.3%	13.3%	0.0%	6.7%	8.3%	18.3%	8.3%	1.7%	11.7%	3.3%	5.0%	10.0%	100.0%
	% within Tranquil Feature - Highest/Top Ranked	19.5%	17.8%	0.0%	16.7%	31.3%	26.8%	15.6%	5.6%	18.9%	18.2%	50.0%	19.4%	19.5%
	% of Total	2.6%	2.6%	0.0%	1.3%	1.6%	3.6%	1.6%	0.3%	2.3%	0.7%	1.0%	2.0%	19.5%
66-	Count	4	9	1	4	2	8	3	2	3	3	2	5	46

75	% within Age Group	8.7%	19.6%	2.2%	8.7%	4.3%	17.4%	6.5%	4.3%	6.5%	6.5%	4.3%	10.9%	100.0%
	% within Tranquil Feature - Highest/Top Ranked	9.8%	20.0%	20.0%	16.7%	12.5%	19.5%	9.4%	11.1%	8.1%	27.3%	33.3%	16.1%	15.0%
	% of Total	1.3%	2.9%	0.3%	1.3%	0.7%	2.6%	1.0%	0.7%	1.0%	1.0%	0.7%	1.6%	15.0%
76+	Count	0	2	1	4	1	3	6	2	4	0	1	5	29
	% within Age Group	0.0%	6.9%	3.4%	13.8%	3.4%	10.3%	20.7%	6.9%	13.8%	0.0%	3.4%	17.2%	100.0%
	% within Tranquil Feature - Highest/Top Ranked	0.0%	4.4%	20.0%	16.7%	6.3%	7.3%	18.8%	11.1%	10.8%	0.0%	16.7%	16.1%	9.4%
	% of Total	0.0%	0.7%	0.3%	1.3%	0.3%	1.0%	2.0%	0.7%	1.3%	0.0%	0.3%	1.6%	9.4%
Total	Count	41	45	5	24	16	41	32	18	37	11	6	31	307
	% within Age Group	13.4%	14.7%	1.6%	7.8%	5.2%	13.4%	10.4%	5.9%	12.1%	3.6%	2.0%	10.1%	100.0%
	% within Tranquil Feature - Highest/Top Ranked	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	% of Total	13.4%	14.7%	1.6%	7.8%	5.2%	13.4%	10.4%	5.9%	12.1%	3.6%	2.0%	10.1%	100.0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	58.278 ^a	66	.739
Likelihood Ratio	68.119	66	.405
Linear-by-Linear Association	1.219	1	.270
N of Valid Cases	307		

a. 61 cells (72.6%) have expected count less than 5. The minimum expected count is .10.

Age and features which most negatively affect views of tranquillity.

Age Group * Non-Tranquil Feature - Highest/Top Ranked

			Non-Tranquil Feature - Highest/Top Ranked								
			Man-made Noise	Traffic	Crowds	Pace and Stress	Shops and Commercial	Litter	Behaviour	Other	Total
Age Group	18-25	Count	1	4	0	0	0	1	0	0	6
		% within Age Group	16.7%	66.7%	0.0%	0.0%	0.0%	16.7%	0.0%	0.0%	100.0%
		% within Non-Tranquil									
		Feature - Highest/Top Ranked	2.4%	3.8%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	2.0%
		% of Total	0.3%	1.3%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	2.0%
26-35	26-35	Count	3	10	3	4	1	3	1	6	31
		% within Age Group	9.7%	32.3%	9.7%	12.9%	3.2%	9.7%	3.2%	19.4%	100.0%
		% within Non-Tranquil									
		Feature - Highest/Top Ranked	7.1%	9.5%	6.4%	22.2%	4.5%	18.8%	7.1%	14.6%	10.2%
		% of Total	1.0%	3.3%	1.0%	1.3%	0.3%	1.0%	0.3%	2.0%	10.2%
36-45	36-45	Count	8	20	15	3	5	4	0	8	63
		% within Age Group	12.7%	31.7%	23.8%	4.8%	7.9%	6.3%	0.0%	12.7%	100.0%
		% within Non-Tranquil									
		Feature - Highest/Top Ranked	19.0%	19.0%	31.9%	16.7%	22.7%	25.0%	0.0%	19.5%	20.7%
		% of Total	2.6%	6.6%	4.9%	1.0%	1.6%	1.3%	0.0%	2.6%	20.7%

46-55	Count	10	23	9	3	8	1	5	13	72
	% within Age Group	13.9%	31.9%	12.5%	4.2%	11.1%	1.4%	6.9%	18.1%	100.0%
	% within Non-Tranquil									
	Feature - Highest/Top Ranked	23.8%	21.9%	19.1%	16.7%	36.4%	6.3%	35.7%	31.7%	23.6%
	% of Total	3.3%	7.5%	3.0%	1.0%	2.6%	0.3%	1.6%	4.3%	23.6%
56-65	Count	10	22	7	5	2	5	3	6	60
	% within Age Group	16.7%	36.7%	11.7%	8.3%	3.3%	8.3%	5.0%	10.0%	100.0%
	% within Non-Tranquil									
	Feature - Highest/Top Ranked	23.8%	21.0%	14.9%	27.8%	9.1%	31.3%	21.4%	14.6%	19.7%
	% of Total	3.3%	7.2%	2.3%	1.6%	0.7%	1.6%	1.0%	2.0%	19.7%
66-75	Count	5	18	11	2	5	1	0	4	46
	% within Age Group	10.9%	39.1%	23.9%	4.3%	10.9%	2.2%	0.0%	8.7%	100.0%
	% within Non-Tranquil									
	Feature - Highest/Top Ranked	11.9%	17.1%	23.4%	11.1%	22.7%	6.3%	0.0%	9.8%	15.1%
	% of Total	1.6%	5.9%	3.6%	0.7%	1.6%	0.3%	0.0%	1.3%	15.1%
76+	Count	5	8	2	1	1	1	5	4	27
	% within Age Group	18.5%	29.6%	7.4%	3.7%	3.7%	3.7%	18.5%	14.8%	100.0%
	% within Non-Tranquil									
	Feature - Highest/Top Ranked	11.9%	7.6%	4.3%	5.6%	4.5%	6.3%	35.7%	9.8%	8.9%
	% of Total	1.6%	2.6%	0.7%	0.3%	0.3%	0.3%	1.6%	1.3%	8.9%

Total	Count	42	105	47	18	22	16	14	41	305
	% within Age Group	13.8%	34.4%	15.4%	5.9%	7.2%	5.2%	4.6%	13.4%	100.0%
	% within Non-Tranquil Feature - Highest/Top Ranked	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	% of Total	13.8%	34.4%	15.4%	5.9%	7.2%	5.2%	4.6%	13.4%	100.0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2- sided)
Pearson Chi-Square	51.319 ^a	42	.153
Likelihood Ratio	53.091	42	.117
Linear-by-Linear Association	.082	1	.775
N of Valid Cases	305		

a. 37 cells (66.1%) have expected count less than 5. The minimum expected count is .28.