

ESRC Tranquillity Project - Dorset

Visitor Survey

INTERVIEWER TO COMPLETE

Section 2a (know the area):

I: Why do you consider the circled area(s) most tranquil? Please advise up to 5 features that make this area tranquil. Rank in the boxes provided in order of importance: 1 being most important and 5 being least.

_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>

I: Why do you consider the squared area(s) least tranquil? Please advise up to 5 features that makes this area least tranquil. Rank in the boxes provided in order of importance: 1 being the feature you consider most negatively affects your view on tranquillity and 5 the least.

_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>

INTERVIEWER TO COMPLETE

Section 2b (not know the area):

I: Please advise on up to top five features which come to mind when you hear the word tranquillity. Please rank these features in the boxes provided in order of importance: 1 being most important and 5 being least.

_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>

I: Please list up to five features which you consider detract from your view on tranquillity. Please rank these features in the boxes provided in order of importance: 1 being the feature you consider most negatively affects your view on tranquillity and 5 the least.

_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>
_____	<input type="checkbox"/>

INTERVIEWER TO COMPLETE

Section 3 – About you:

Would you be interested to know the outcome of this research?

Yes	
No	

If yes, please provide the following information:

Name _____

Telephone Number _____

Email address (if applicable) _____

VISIT TO-DAY

What is your reason for visiting this area?

Business	Holiday – Overnight stay	Leisure / Activity – Day visitor	Visiting Friends and/or Relatives	Second Home Owner	Other
		Type of activity			

How did you travel to this area today? _____

IF from UK, what is your home county? _____

IF from overseas, what is your country of origin? _____

Please tick one of the following options to indicate age

18-25	26-35	36-45	46-55	56-65	66-75	76+
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Please tick one of the following options to indicate gender

Female		Male	
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* This research has been approved by the University of Winchester’s Ethical Committee and the Economic and Social Research Council in accordance with their ethical guidelines and the Data Protection Act (1998). All information on returned questionnaires will be treated as confidential according to the Data Protection Act 1998. Your details will be held securely by the researcher and your personal data and the total research results, protecting anonymity, will only be used for the purpose of this research and subsequent publications. The main findings of the research, protecting anonymity of individual responses, will be made available for review by government organisations should this be requested and may be used to support planning decisions taken in the case study area. Taking part in this study is entirely voluntary. By completing this questionnaire you consent to the information being used for the above purposes. Should you wish your data to be removed from the database at any time, your request will be complied with in agreement to the Data Protection Act 1998, by emailing your request to Dr Denise Hewlett, the Principal Investigator (denise.hewlett@winchester.ac.uk)

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