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Dear Madam,

We are researchers at the Homerton Hospital and Queen Mary Univesity of London, working on ways of improving breast awareness. Your doctor is helping us with this research and has allowed us to send you this DVD about breast awareness. Breast cancer is the commonest cancer among women but it can be treated successfully if diagnosed early. That is why breast cancer awareness is important.The film lasts six minutes only and you will find it informative for you and your family. There are ‘add-ons’ including a short video about how to examine yourself.

All we ask is that you view the DVD. However, if you have any comments on the DVD or if you wish to take part in group discussions which we will be holding about the usefulness of this DVD, please let us know. You can contact Professor Isabel Dyck at the School of Geography, Queen Mary, University of London by phone 0207 882 5416 or email (i.dyck@qmul.ac.uk)or Professor Stephen Duffy at the Centre for Cancer Prevention on 0207 882 3535 ([s.w.duffy@qmul.ac.uk](mailto:s.w.duffy@qmul.ac.uk)).Of course, if you notice any change in your breasts, or if you have particular concerns about breast cancer, you should speak to your doctor.

We hope you find the DVD helpful.

Yours faithfully,

Mark Ornstein, Homerton Hospital

Stephen Duffy, Beth Greenough and Isabel Dyck, Queen Mary University of London