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| Variable name | Data type | Description / purpose | Possible values | Restrictions / notes |
| Hours not including babysitting | numeric | The number of hours ads suggest the au pair will be working each week. | 0-168 | Blank if ad does not contain this information |
| Hours babysitting | numeric | The number of hours of babysitting the ads suggest the au pair will be doing each week. | 0-17.5 | Blank if ad does not contain this information.  One ‘evening’ is calculated at 2.5 hours. |
| Total hours | numeric | Total number of hours au pair expected to work each week, including babysitting and other duties | 0-168 | Sum of ‘Hours not including babysitting’ and ‘Hours babysitting’. |
| Pay | numeric | Pay stated in ads in £ per week | 0- | Blank if ad does not contain this information. |
| Pay dependent on experience | Numeric 0/1 only | Records if the ad states that pay is dependent on experience. | 0 – NO   1. Yes |  |
| Own bedroom | Numeric 0/1 only | Records if the ad states that the au pair will have her own bedroom | 1. No 2. Yes | Blank if no information given. |
| Own bathroom | Numeric 0/1 only | Records if the ad states that the au pair will have her own bathroom | 0-No   1. Yes | Blank if no information given. |
| Number of children | Numeric | Records the number of children that the ad says the au pair will be caring for | 0- | Blank if no information given |
| No of children U3 | Numeric | Records the number of children under three years old that the ad says the au pair will be caring for | 0- | Blank if no information given |
| No of children U1 | Numeric | Records the number of children under one year old that the ad says the au pair will be caring for | 0- | Blank if no information given |
| Cleaning | Numeric 0/1 only | Records whether the ad states that the au pair will be expected to undertake cleaning. | 0 –No   1. Yes |  |
| Cooking | Numeric 0/1 only | Records whether the ad states that the au pair will be expected to undertake cooking | 0 –No  1-Yes |  |
| Care of pets | Numeric 0/1 only | Records whether the ad states that the au pair will be expected to undertake care of pets. | 0 –No  1-Yes |  |
| Experience required | Numeric 0/1 only | Records whether the ad states that relevant experience is required from applicants. | 0 –No  1-Yes |  |
| CRB check required | Numeric 0/1 only | Records whether the ad states that a CRB check is required from applicants. | 0 –No  1-Yes |  |
| Qualifications required | Numeric 0/1 only | Records whether the ad states that qualifications are required from applicants. | 0 –No  1-Yes |  |
| English skills | Numeric 0/1 only | Records whether the ad states that applicants need a particular level of English language ability. | 0 –No  1-Yes |  |
| Photo required | Numeric 0/1 only | Records whether the ad states that applicants must send a photo as part of their application. | 0 –No  1-Yes |  |
| Non-smoker | Numeric 0/1 only | Records whether the ad states that applicants must be non-smokers | 0 –No  1-Yes |  |
| Vegetarianism | Numeric 0/1 only | Records whether the ad specifies anything around vegetarianism. | 0 –No  1-Yes | Both ‘must be’ and ‘must not be’ vegetarian are coded as 1. |
| Nationality specified | Numeric 0/1 only | Records whether the ad states that applicants must be of a specific nationality. | 0 –No  1-Yes |  |
| happy/energetic/caring/loving outlook required | Numeric 0/1 only | Records whether the ad states that a particularly positive outlook is required | 0 –No  1-Yes |  |
| Gender specified | Numeric 0/1 only | Records whether the ad states that applicants must be of a specific gender. | 0 –No  1-Yes |  |
| CV requested | Numeric 0/1 only | Records whether the ad states that a CV should be submitted on application | 0 –No  1-Yes |  |
| References requested | Numeric 0/1 only | Records whether the ad states that references are required from applicants | 0 –No  1-Yes |  |
| Driving required | Numeric 0/1 only | Records whether the ad states that the applicant must be able to drive. | 0 –No  1-Yes |  |
| Face to face interview | Numeric 0/1 only | Records whether the ad states that a face to face interview will be held. | 0 –No  1-Yes |  |
| Title of post | Text open | Records the name of the post given in the ad |  |  |
| Location | Text open | Records the location of the post as given in the ad |  |  |
| Notes | Text open | Records any additional information that did not fit neatly into codes for other variables. |  |  |