\* Will you tell anyone what I say?

Everything that you say will be kept confidential. If you agree, it will be stored in perpetuity in the UK Data Archive so that other researchers in the future will be able to understand the lifestyles and experiences of lifestyle migrants in East Asia. Access to the data is granted only to authorised and registered researchers in order to realise the full potential of materials created by government funded researchers. For more information please ask your interviewer or go to

[www.data-archive.co.uk](http://www.data-archive.co.uk)

\* What will you do with the photographs, and other visual materials?

Also your photographs and videos can be stored in the archive, if you agree. You may also want to keep a copy of these for yourself.

\* Will anyone reading the book or articles be able to recognise me?

No, because you’ll have a different name (unless you choose for us to use your real name).

\* How can I get in touch?

You can call Karen O’Reilly on

+44 (0)1509 228353 (University Office)

You can email her:

k.oreilly@lboro.ac.uk

You can also write to her at

Department of Social Sciences, Loughborough University, Loughborough, UK. LE11 3TU

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We hope to hear from you soon

Thank you for all your help.

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**Lifestyle Migration in East Asia**

A Comparative Study of British and Asian Lifestyle Migrants

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An invitation to take part in a research project about migration, tourism and quality of life

Who we are...

My name is Karen O’Reilly. I am a Professor of Sociology at Loughborough University. I work with Dr Kate Botterill and Professor Rob Stones (UK) and Dr Maggy Lee, from The University of Hong Kong. We are interested in the experiences and outcomes of lifestyle migration in some parts of East Asia.

What is lifestyle migration?

Lifestyle migration is the migration or movement of people for quality of life rather than economic or security reasons.

Lifestyle migration (sometimes called residential tourism) is an increasingly important phenomenon, with effects for migrants, locals, cultural life, and economic life. It has been studied quite widely in European contexts but has been overlooked in Asian contexts. This project will examine the motivations, experiences and outcomes of lifestyle migration for migrants in places like Malaysia and Thailand.

The research aims to increase the effectiveness of services and policy relevant to lifestyle migrants, and thus to enhance quality of life through improved health and social welfare, and to enhance mutual understanding in lifestyle destinations.

Who is organising and funding the study?

This project is funded by the Economic and Social Research Council and The Research Grants Council, Hong Kong. It is based at Loughborough University.

How can I help?

We are hoping to involve many migrants of different ages and backgrounds in the research project. We want to talk to you about your way of life, what motivated you to move, what your work and social life are like, what the ‘good life’ means to you and how/if you achieve it. We want to know about your communities and networks, how you keep in contact with people close to you. We will thus examine the motivations, experiences and outcomes of migration in the context of people’s daily lives, from a sociological perspective.

Your interviewer will have an interview guide, which is a list of topic areas they would like to cover during the interview. You can add or remove topics if you wish – indeed we encourage you to do so.

We would also like to learn about your lives using other media such as email and messenger chatting, as well as taking photographs and asking you to take photographs. We can talk about what works best for you.

Do I have to say yes to talking to you?

No. It is your choice whether or not you take part. We would like this to be a positive experience for you and so you can change your mind at any time by telling any one of us. No one will ask why.

Where and when will we meet?

It could be your house or any other place where you usually spend time, wherever you feel most comfortable. You can also choose a good time to meet and can decide how often and how long we talk.

Who will be there?

One of us will interview you but if you wish someone else to join us, such as a friend, that is fine with us.